

2023 Global PC and Server Industry Development Trends and Key Issues

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Abstracts

Affected by global economy, the reduced sales have forced brands to cut orders and led to a decline in global PC market in 2022. Global notebook PC shipment is estimated to have dipped by 22% year-on-year while global desktop PC shipment to have decreased by 4.4%. On the contrary, global server market is estimated to have grown 4.9% year-on-year. This report provides an overview of the global notebook PC, desktop PC, motherboard, and server markets with market volume forecast for the period 2023-2026; looks into the latest industry and market trends and examines the major strategies of key players such as Dell, HP, AWS, Microsoft, Google, and Meta.

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