

2018-2019 Taiwanese Wholesale and Retail Industry IT Investment

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Abstracts

In 2018, the overall IT investment of Taiwan's wholesale industry was NT\$ 3.348 million (US\$111,488; US\$1 = NT\$30) on average. The findings suggest the higher the number of employees and the turnover rate, the higher the total IT investment. In 2018, the overall IT investment of the Taiwanese retail industry was NT\$6.619 million (US\$220,412) on average. This report provides an overview of the investment or budgeting of Taiwan's wholesale and retail industry for purchasing and maintenance of IT in both 2018 and 2019; includes the industry's budgeting for major IT solutions such as ERP (Enterprise Resource Planning) systems, ISMS (Information Security Management Systems), BI (Business Intelligence) systems, and more.

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