

2016 Recap & 2017 Outlook for the Worldwide Smartphone Industry

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Abstracts

The global economy remained sluggish in 2016, mainly due to the political uncertainties, weak oil prices, and aging societies in developed countries. While some growth was seen in emerging markets such as China and India, the lack of consumer confidence in major economies still had its toll on smartphone shipments, which are expected to have totaled around 1.48 billion units in 2016, staying flat year on year. This report provides an overview of the worldwide smartphone industry in 2016 and lists the industry's 10 major emerging technology applications for 2017.

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LIST OF COMPANIES

Apple
Arima
ASRock
ASUS
BYD
Compal
Coolpad
Fitbit
Flextronics
Foxconn
Genius
Gionee
Google
HTC
Huawei Inventec
Lenovo
LG
Longcheer
Oppo
Pegatron
Samsung
Sony
Vivo
Wingtech
Wistron
Xiaomi
ZT

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