

Wearable Devices Market by Product Type (Smartwatch, Earwear, Eyewear, and others), End-Use Industry (Consumer Electronics, Healthcare, Enterprise and Industrial, Media and Entertainment), Connectivity Medium, and Region - Global Forecast to 2025

<https://marketpublishers.com/r/W9CE640CD18CEN.html>

Date: December 2019

Pages: 130

Price: US\$ 4,175.00 (Single User License)

ID: W9CE640CD18CEN

Abstracts

Wearable Devices Market by Product Type (Smartwatch, Earwear, Eyewear, and others), End-Use Industry (Consumer Electronics, Healthcare, Enterprise & Industrial, Media & Entertainment), Connectivity Medium, and Region - Global Forecast to 2025

The global wearable devices market is expected to grow at a CAGR of 11.3% from 2019 to 2025 to reach \$62.82 billion by 2025.

The growth in the wearable devices market is fuelled by several factors such as growing consumer preference for connected devices and the increasing population of IoT and related devices. Technological growth of the consumer electronics industry is further complementing the overall growth of wearable devices market. However, concerns of data privacy and security and lack of sufficient internet and associated infrastructure in developing and underdeveloped countries are the major restraining factors hindering the market growth.

Based on product type, the overall wearable devices market is segmented into smartwatch, ear wear, eyewear, and others. Smartwatches segment is estimated to command the largest share of the overall wearable devices market and expected to witness high growth during the forecast period. Large share of this product segment is primarily attributed to the rapid technological upgradation in smartwatches by key

players, growing consumer awareness pertaining to personal fitness and health, and increasing demand for wireless health monitoring devices.

On the basis of end-use industry, healthcare segment is estimated to command the largest share of the overall wearable devices market. The large share of this end use industry is mainly due to high penetration of fitness trackers among consumers and the use of activity monitors by medical industry to acquire physiological, behavioral, and contextual data for the diagnosis, treatment, and management of chronic diseases. With surge in availability of advanced devices for health and fitness monitoring and their growing adoption, the healthcare industry is expected to fuel the growth of the overall wearable devices market throughout the forecast period.

Based on connectivity medium, the overall wearable devices market is segmented into cellular, NFC, Bluetooth, Wi-Fi, and ANT+. Among these, Bluetooth technology is expected to witness the fastest growth rate during the next few years. The large share of this market is mainly attributed to the fact that Bluetooth connectivity is widely used in wearable devices as this technology is known as an easy to implement and low-cost option that requires very little power from wearable devices. From common everyday household items to health and wellness devices that are changing the face of healthcare, Bluetooth is the common thread across the most innovative wireless startups and solutions offered by them.

An in-depth analysis of the geographical scenario of the market provides detailed qualitative and quantitative insights about the five regions including North America, Europe, Asia Pacific, Latin America, and the Middle East and Africa. In 2019, North America region is estimated to command the largest share of the global wearable devices market followed by Europe and Asia Pacific. The large share in this region is mainly attributed to high consumer awareness and greater adoption of advanced wearable technologies in this region as compared to other geographic markets. Availability of developed internet infrastructure and presence of majority of established wearable devices market players and start-ups also supports the greater proliferation of wearable devices in North America.

The major players operating in the global wearable devices market are Apple Inc. (U.S.), Google LLC (U.S.), Microsoft Corporation (U.S.), Sony Corporation (Japan), Samsung Electronics Co., Ltd. (South Korea), Garmin Ltd. (U.S.), Huawei Technologies Co., Ltd (U.S.), Fitbit, Inc. (U.S.), LG Electronics (South Korea), among others.

Scope of the Report:

Wearable Devices Market by Product Type (Smartwatch, Earwear, Eyewear, and others), End-Use Industry (Consumer...

Market by Product

Smartwatch

Earwear

Clothing

Wristband

Others

Market by Industry:

Consumer Electronics

Healthcare

Enterprise & Industrial

Media & Entertainment

Others

Market by Connectivity

Cellular

NFC

Bluetooth

Wi-Fi

ANT+

Market by Geography

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Spain

Rest of Europe

Asia-Pacific

China

India

Japan

Rest of Asia-Pacific

Latin America

Middle East & Africa

Contents

1. INTRODUCTION

- 1.1. Market Ecosystem
- 1.2. Currency and Limitations
 - 1.2.1. Currency
 - 1.2.2. Limitations
 - 1.2.3. Key Stakeholders

2. RESEARCH METHODOLOGY

- 2.1 Research Approach
- 2.2 Data Collection
 - 2.2.1 Secondary Research
 - 2.2.2 Primary Research
- 2.3 Market Assessment
 - 2.3.1 Market Size Estimation
 - 2.3.1.1 Bottom-Up Approach
 - 2.3.1.2 Top-Down Approach
 - 2.3.1.3 Growth forecast
 - 2.3.1.4 Market Share Analysis
- 2.4 Assumptions for the Study
- 2.5 Limitations for Study

3. EXECUTIVE SUMMARY

- 3.1. Key Opportunities

4. MARKET INSIGHTS

- 4.1. Introduction
- 4.2. Market Dynamics
 - 4.2.1. Drivers
 - 4.2.1.1. Growing Adoption of Wearables across Multiple Application Areas
 - 4.2.1.2. Growing Consumer Preference for Connected Devices
 - 4.2.1.3. Increasing Penetration of IoT and Related Devices
 - 4.2.2. Restraints
 - 4.2.2.1. Lack of Data Privacy and Security

- 4.2.2.2. Lack of Internet and Associated Infrastructure in Underdeveloped Countries
- 4.2.3. Opportunities
 - 4.2.3.1. Increasing Demand of Wearable Devices in Remote Patient Monitoring
- 4.2.4. Challenges
 - 4.2.4.1. Initial High Cost and Limited Battery Life
- 4.2.5. Trends
 - 4.2.5.1. Smart Textile and Electronic Clothing

5. WEARABLE DEVICES MARKET, BY PRODUCT TYPE

- 5.1. Introduction
- 5.2. Smartwatch
- 5.3. Earwear
- 5.4. Clothing
- 5.5. Wristband
- 5.6. Other

6. WEARABLE DEVICES MARKET, BY END-USE INDUSTRY

- 6.1. Consumer Electronics
- 6.2. Healthcare
- 6.3. Enterprise & Industrial
- 6.4. Media & Entertainment
- 6.5. Others

7. WEARABLE DEVICES MARKET, BY CONNECTIVITY MEDIUM

- 7.1. Introduction
- 7.2. Cellular
- 7.3. NFC
- 7.4. Bluetooth
- 7.5. Wi-Fi
- 7.6. Ant+

8. GLOBAL WEARABLES DEVICE MARKET, BY GEOGRAPHY

- 8.1. Introduction
- 8.2. North America
 - 8.2.1. U.S.

- 8.2.2. Canada
- 8.3. Europe
 - 8.3.1. Germany
 - 8.3.2. U.K.
 - 8.3.3. France
 - 8.3.4. Italy
 - 8.3.5. Spain
 - 8.3.6. Rest of Europe
- 8.4. Asia-Pacific
 - 8.4.1. Japan
 - 8.4.2. India
 - 8.4.3. China
 - 8.4.4. Rest of APAC (Rest of APAC)
- 8.5. Latin America
- 8.6. Middle East & Africa

9. COMPETITIVE LANDSCAPE

- 9.1. New Product Launches
- 9.2. Mergers and Acquisitions
- 9.3. Partnerships, Agreements, and Collaborations

10. COMPANY PROFILES (BUSINESS OVERVIEW, FINANCIAL OVERVIEW, PRODUCT PORTFOLIO, AND STRATEGIC DEVELOPMENTS)

- 10.1. Garmin Ltd
- 10.2. Fitbit Inc.
- 10.3. Huawei Technologies
- 10.4. Microsoft Corporation
- 10.5. Sony Corporation
- 10.6. Apple Inc.
- 10.7. Samsung
- 10.8. LG Electronics
- 10.9. Google LLC
- 10.10. Misfit, Inc.

11. APPENDIX

- 11.1. Questionnaire

List Of Tables

LIST OF TABLES

Table 1 Global Wearable Devices Market Size, by Product Type, 2019-2025 (USD Million)

Table 2 Global Wearable Devices Market Size, by Product Type, 2019-2025 (Million Units)

Table 3 Global Product Type Market Size, by Country/Region, 2019-2025 (USD Million)

Table 4 Global Product Type Market Size, by Country/Region, 2019-2025 (Million Units)

Table 5 Global Smartwatch Market Size, by Country/Region, 2019-2025 (USD Million)

Table 6 Global Smartwatch Market Size, by Country/Region, 2019-2025 (Million Units)

Table 7 Global Ear Wear Market Size, by Country/Region, 2019-2025 (USD Million)

Table 8 Global Ear Wear Market Size, by Country/Region, 2019-2025 (Million Units)

Table 9 Global Clothing Market Size, by Country/Region, 2019-2025 (USD Million)

Table 10 Global Clothing Market Size, by Country/Region, 2019-2025 (Million Units)

Table 11 Global Wristband Market Size, by Country/Region, 2019-2025 (USD Million)

Table 12 Global Wristband Market Size, by Country/Region, 2019-2025 (Million Units)

Table 13 Global Other Market Size, by Country/Region, 2019-2025 (USD Million)

Table 14 Global Other Market Size, by Country/Region, 2019-2025 (Million Units)

Table 17 Consumer Electronics Wearable Devices Market Size, by Country/Region, 2019-2025 (USD Million)

Table 18 Healthcare Wearable Devices Market Size, by Country/Region, 2019-2025 (USD Million)

Table 19 Enterprise & Industrial Wearable Devices Market Size, by Country/Region, 2019-2025 (USD Million)

Table 20 Media & Entertainment Wearable Devices Market Size, by Country/Region, 2019-2025 (USD Million)

Table 21 Others Wearable Devices Market Size, by Country/Region, 2019-2025 (USD Million)

Table 22 Global Wearable Devices Market Size, by Connectivity Medium, 2019-2025 (USD Million)

Table 23 Cellular Wearable Devices Market Size, by Country/Region, 2019-2025 (USD Million)

Table 24 Cellular Wearable Devices Market Size, by Country/Region, 2019-2025 (USD Million)

Table 25 NFC Wearable Devices Market Size, by Country/Region, 2019-2025 (USD Million)

Table 26 Bluetooth Wearable Devices Market Size, by Country/Region, 2019-2025

(USD Million)

Table 27 Wi-Fi Wearable Devices Market Size, by Country/Region, 2019-2025 (USD Million)

Table 28 Ant+ Wearable Devices Market by Country/Region, 2019-2025 (USD Million)

Table 29 Global Wearable Devices Market, by Country/Region, 2017-2025 (USD Million)

Table 30 North America: Wearable Devices Market, by Country/Region, 2017-2025 (USD Million)

Table 31 North America: Wearable Devices Market, by Product Type, 2017-2025 (USD Million)

Table 32 North America: Wearable Devices Market, by Product Type, 2017-2025 (Million Units)

Table 33 North America: Wearable Devices Market, by End-Use Industry, 2017-2025 (USD Million)

Table 34 North America: Wearable Devices Market, by Connectivity Medium, 2017-2025 (USD Million)

Table 35 U.S.: Wearable Devices Market, by Product Type, 2017-2025 (USD Million)

Table 36 U.S.: Wearable Devices Market, by Product Type, 2017-2025 (Million Units)

Table 37 U.S.: Wearable Devices Market, by End-Use Industry, 2017-2025 (USD Million)

Table 38 U.S.: Wearable Devices Market, by Connectivity Medium, 2017-2025 (USD Million)

Table 39 Canada: Wearable Devices Market, by Product Type, 2017-2025 (USD Million)

Table 40 Canada: Wearable Devices Market, by Product Type, 2017-2025 (Million Units)

Table 41 Canada: Wearable Devices Market, by End-Use Industry, 2017-2025 (USD Million)

Table 42 Canada: Wearable Devices Market, by Connectivity Medium, 2017-2025 (USD Million)

Table 43 Europe: Wearable Devices Market, by Country/Region, 2017-2025 (USD Million)

Table 44 Europe: Wearable Devices Market, by Product Type, 2017-2025 (USD Million)

Table 45 Europe: Wearable Devices Market, by Product Type, 2017-2025 (Million Units)

Table 46 Europe: Wearable Devices Market, by End-Use Industry, 2017-2025 (USD Million)

Table 47 Europe: Wearable Devices Market, by Connectivity Medium, 2017-2025 (USD Million)

Table 48 Germany: Wearable Devices Market, by Product Type, 2017-2025 (USD

Million)

Table 49 Germany: Wearable Devices Market, by Product Type, 2017-2025 (Million Units)

Table 50 Germany: Wearable Devices Market, by End-Use Industry, 2017-2025 (USD Million)

Table 51 Germany: Wearable Devices Market, by Connectivity Medium, 2017-2025 (USD Million)

Table 52 U.K.: Wearable Devices Market, by Product Type, 2017-2025 (USD Million)

Table 53 U.K.: Wearable Devices Market, by Product Type, 2017-2025 (Million Units)

Table 54 U.K.: Wearable Devices Market, by End-Use Industry, 2017-2025 (USD Million)

Table 55 U.K.: Wearable Devices Market, by Connectivity Medium, 2017-2025 (USD Million)

Table 56 France: Wearable Devices Market, by Product Type, 2017-2025 (USD Million)

Table 57 France: Wearable Devices Market, by Product Type, 2017-2025 (Million Units)

Table 58 France: Wearable Devices Market, by End-Use Industry, 2017-2025 (USD Million)

Table 59 France: Wearable Devices Market, by Connectivity Medium, 2017-2025 (USD Million)

Table 60 Italy: Wearable Devices Market, by Product Type, 2017-2025 (USD Million)

Table 61 Italy: Wearable Devices Market, by Product Type, 2017-2025 (Million Units)

Table 62 Italy: Wearable Devices Market, by End-Use Industry, 2017-2025 (USD Million)

Table 63 Italy: Wearable Devices Market, by Connectivity Medium, 2017-2025 (USD Million)

Table 64 Spain: Wearable Devices Market, by Product Type, 2017-2025 (USD Million)

Table 65 Spain: Wearable Devices Market, by Product Type, 2017-2025 (Million Units)

Table 66 Spain: Wearable Devices Market, by End-Use Industry, 2017-2025 (USD Million)

Table 67 Spain: Wearable Devices Market, by Connectivity Medium, 2017-2025 (USD Million)

Table 68 Roe: Wearable Devices Market, by Product Type, 2017-2025 (USD Million)

Table 69 Roe: Wearable Devices Market, by Product Type, 2017-2025 (Million Units)

Table 70 Roe: Wearable Devices Market, by End-Use Industry, 2017-2025 (USD Million)

Table 71 Roe: Wearable Devices Market, by Connectivity Medium, 2017-2025 (USD Million)

Table 72 Asia Pacific Wearable Devices Market, by Country/Region, 2017-2025 (USD Million)

Table 73 Asia Pacific: Wearable Devices Market, by Product Type, 2017-2025 (USD Million)

Table 74 Asia Pacific: Wearable Devices Market, by Product Type, 2017-2025 (Million Units)

Table 75 Asia Pacific: Wearable Devices Market, by End-Use Industry, 2017-2025 (USD Million)

Table 76 Asia Pacific: Wearable Devices Market, by Connectivity Medium, 2017-2025 (USD Million)

Table 77 Japan: Wearable Devices Market, by Product Type, 2017-2025 (USD Million)

Table 78 Japan: Wearable Devices Market, by Product Type, 2017-2025 (Million Units)

Table 79 Japan: Wearable Devices Market, by End-Use Industry, 2017-2025 (USD Million)

Table 80 Japan: Wearable Devices Market, by Connectivity Medium, 2017-2025 (USD Million)

Table 81 India: Wearable Devices Market, by Product Type, 2017-2025 (USD Million)

Table 82 India: Wearable Devices Market, by Product Type, 2017-2025 (Million Units)

Table 83 India: Wearable Devices Market, by End-Use Industry, 2017-2025 (USD Million)

Table 84 India: Wearable Devices Market, by Connectivity Medium, 2017-2025 (USD Million)

Table 85 China: Wearable Devices Market, by Product Type, 2017-2025 (USD Million)

Table 86 China: Wearable Devices Market, by Product Type, 2017-2025 (Million Units)

Table 87 China: Wearable Devices Market, by End-Use Industry, 2017-2025 (USD Million)

Table 88 China: Wearable Devices Market, by Connectivity Medium, 2017-2025 (USD Million)

Table 89 Rest of APAC: Wearable Devices Market, by Product Type, 2017-2025 (USD Million)

Table 90 Rest of APAC: Wearable Devices Market, by Product Type, 2017-2025 (Million Units)

Table 91 Rest of APAC: Wearable Devices Market, by End-Use Industry, 2017-2025 (USD Million)

Table 92 Rest of APAC: Wearable Devices Market, by Connectivity Medium, 2017-2025 (USD Million)

Table 93 Latin America: Wearable Devices Market, by Product Type, 2017-2025 (USD Million)

Table 94 Latin America: Wearable Devices Market, by Product Type, 2017-2025 (Million Units)

Table 95 Latin America: Wearable Devices Market, by End-Use Industry, 2017-2025

(USD Million)

Table 96 Latin America: Wearable Devices Market, by Connectivity Medium, 2017-2025

(USD Million)

Table 97 MEA: Wearable Devices Market, by Product Type, 2017-2025 (USD Million)

Table 98 MEA: Wearable Devices Market, by Product Type, 2017-2025 (Million Units)

Table 99 MEA: Wearable Devices Market, by End-Use Industry, 2017-2025 (USD Million)

Table 100 MEA: Wearable Devices Market, by Connectivity Medium, 2017-2025 (USD Million)

Table 101 Number of Developments by the Major Players during 2016-2019

Table 102 New Product Launches, 2016-2019

Table 103 Mergers and Acquisitions, 2016-2019

Table 104 Partnerships, Agreements, and Collaborations, 2016-2019

List Of Figures

LIST OF FIGURES

Figure 1 Research Process

Figure 2 Key Executives Interviewed

Figure 3 Primary Research Techniques

Figure 4 Market Size Estimation

Figure 5 Key Adopters of Wearable Devices Technology

Figure 6 Smartwatch Dominate the Global Wearable Devices Market

Figure 7 Healthcare Industry Dominates the Global Wearable Devices Market

Figure 8 Bluetooth Connectivity Medium Dominates the Global Wearable Devices Market

Figure 9 Wearable Devices Market Overview: 2018-2023

Figure 10 Global Wearable Devices Market Share, by Geography, 2018

Figure 11 Global Wearable Devices Market Size, by Product Type, 2019-2025 (USD Billion)

Figure 12 Global Wearable Devices Market Size, by End-Use Industry, 2019-2025 (USD Million)

Figure 13 Global Wearable Devices Market Size, by Connectivity Medium, 2019-2025 (USD Million)

Figure 14 Global Wearable Devices Market Size, by Region, 2019-2025 (USD Million)

Figure 15 Growth Strategies Adopted by the Key Players, 2016-2019

Figure 16 Garmin Ltd: Financial Overview (2016-2018)

Figure 17 Fitbit Inc.: Financial Overview (2016-2018)

Figure 18 Huawei: Financial Overview (2016-2018)

Figure 19 Microsoft: Financial Overview (2016-2018)

Figure 20 Sony Corporation: Financial Overview (2016-2018)

Figure 21 Apple Inc.: Financial Overview (2016-2018)

Figure 22 Samsung: Financial Overview (2016-2018)

Figure 23 Google Inc.: Financial Overview (2016-2018)

I would like to order

Product name: Wearable Devices Market by Product Type (Smartwatch, Earwear, Eyewear, and others), End-Use Industry (Consumer Electronics, Healthcare, Enterprise and Industrial, Media and Entertainment), Connectivity Medium, and Region - Global Forecast to 2025

Product link: <https://marketpublishers.com/r/W9CE640CD18CEN.html>

Price: US\$ 4,175.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/W9CE640CD18CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:

Last name:

Email:

Company:

Address:

City:

Zip code:

Country:

Tel:

Fax:

Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970