

Sugar-free Products Market by Type (Beverages, Food Products, Tabletop, Others); Sweetening Type (Sugar Substitute-sweetened Sugar-free Products, Naturally Sweetened); Distribution Channel (Supermarkets & Hypermarkets, Others) - Global Forecasts to 2029

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Abstracts

Sugar-free Products Market by Type (Beverages, Food Products; Tabletop, Others); Sweetening Type (Sugar Substitute-sweetened Sugar-free Products, Naturally Sweetened); Distribution Channel (Supermarkets & Hypermarkets, Others) - Global Forecasts to 2029

The market research report titled, 'Sugar-free Products Market by Type (Beverages, Food Products; Tabletop, Others); Sweetening Type (Sugar Substitute-sweetened Sugar-free Products, Naturally Sweetened); Distribution Channel (Supermarkets & Hypermarkets, Others) - Global Forecasts to 2029,' provides an in-depth analysis of the sugar-free products market across five major geographies and emphasizes on the current market trends, market sizes, recent developments, and forecasts till 2029.

The sugar-free products market is projected to reach \$65.31 billion by 2029, at a CAGR of 6.2% from 2022 to 2029.

The study offers a comprehensive analysis of the drivers, restraints, opportunities, and challenges of the sugar-free products market. The growth of the sugar-free products market is attributed to the factors such as the rising incidence rate of diabetes, the rising demand for low-calorie foods, and sugar taxes imposed on sugary drinks. However, the higher prices of sugar-free products restrain the growth of this market.

Based on type, the sugar-free products market is segmented into sugar-free beverages,

sugar-free food products, sugar-free nutrition & health supplements, table-top sweeteners, and other sugar-free products. The sugar-free food products segment is expected to register the highest CAGR during the forecast period of 2022–2029. The growth of this segment is driven by increasing consumer preference for healthy food, changing food consumption patterns, and extensive use of sugar substitutes in different foods, including baked goods, confectionery, and snacks.

The sugar-free food products segment is further segmented into sugar-free bakery, sugar-free confectionery, sugar-free dairy, and other sugar-free food products. In 2022, sugar-free bakery products segment is expected to account for the largest share of the sugar-free food products market.

Based on sweetening type, the sugar-free products market is segmented into sugar substitute-sweetened sugar-free products and naturally sweetened sugar-free products. In 2022, the sugar substitute-sweetened sugar-free products segment is expected to account for a larger share of the market. Sugar substitute-sweetened sugar-free products have low caloric value and help reduce sugar intake without compromising taste. These benefits of sugar substitute-sweetened sugar-free products are attributed to the growth of this segment in the sugar-free products market.

The sugar substitute-sweetened sugar-free products segment is further segmented into polyols, stevia, sucralose, acesulfame potassium (ace-k), luo han guo (monk fruit) extract, saccharin, neotame, aspartame, and other sugar substitutes. In 2022, the polyols segment is expected to account for the largest share of the sugar-free products sweetened with sugar substitutes market. The dominant position of this segment is mainly attributed to the rising consumer demand for low-calorie and healthy food products, increasing all-natural and clean label trends within the food & beverages markets, and growing demand from the confectionery industry.

Based on distribution channel, the sugar-free products market is segmented into supermarkets or hypermarkets, specialty stores, online retail, convenience stores, and other distribution channels. The online retail segment is expected to register the highest CAGR during the forecast period. The growth of this segment is driven by factors such as the wide variety of options available at discounted rates compared to traditional retail stores and the convenience provided by online channels, such as doorstep delivery.

An in-depth geographic analysis of the industry provides detailed qualitative and quantitative insights into the five major geographies (North America, Europe, Asia-Pacific, Latin America, and the Middle East & Africa) and the coverage of major

countries in each region. Asia-Pacific is slated to register the highest CAGR during the forecast period. The fast growth rate of the sugar-free products market in Asia-Pacific is driven by the changing lifestyles, the emerging trend of healthy food & food ingredients, rising awareness about the health benefits of sugar-free products, rapid urbanization, and a growing diabetic and obese population. Also, the government taxes imposed on sugar-sweetened products further support the growth of the sugar-free products market in the region.

Some of the key players operating in the sugar-free products market are The Hershey Company (U.S.), PepsiCo, Inc. (U.S.), The Coca-Cola Company (U.S.), Nestl? S.A. (Switzerland), Mars, Incorporated (U.S.), The Kraft Heinz Company (U.S.), Mondelez International, Inc. (U.S.), LINDT & SPRUNGLI AG (Switzerland), GLANBIA PLC (Ireland), Galletas Gull?n S.A. (Spain), and Zydus Wellness Ltd. (India).

Scope of the Report:

Sugar-free Products Market, by Type

Sugar-free Beverages

Sugar-free Food Products

Sugar-free Bakery Products

Sugar-free Confectionery

Gums & Mints

Chocolate

Sweet & Candy

Sugar-free Dairy Products

Othe Sugar-free Food Products

Sugar-free Nutrition & Health Supplements

Table-top Sweeteners

Other Sugar-free Products

Sugar-free Products Market, by Sweetening Type

Sugar Substitute-sweetened Sugar-free Products

Polyols

Stevia

Sucralose

Acesulfame Potassium (Ace-K)

Luo Han Guo (Monk Fruit) Extract

Saccharin

Neotame

Aspartame

Other Sugar Substitutes

Naturally Sweetened Sugar-free Products

Sugar-free Products Market, by Distribution Channel

Supermarkets & Hypermarkets

Convenience Stores

Online Retail

Specialty Stores

Other Distribution Channels

Sugar-free Products Market, by Geography

North America

U.S

Canada

Europe

Germany

France

U.K

Italy

Spain

Rest of Europe

Asia-Pacific

China

Japan

India

Australia

Rest of APAC

Latin America

Brazil

Mexico

Rest of Latin America

Middle East & Africa

Key Questions Answered in the Report-

What is the current value of revenue generated by the sugar-free products market?

At what rate is the demand for sugar-free products projected to grow for the next 5–7 years?

What is the historical market size and growth rate for the sugar-free products market?

What are the major factors impacting the growth of this market at the global and regional levels?

What are the major opportunities for existing players and new entrants in the market?

What are the impacts of the COVID-19 pandemic on the sugar-free products market?

Which segments in terms of type, sweetening type, and distribution channel have created major traction for the manufacturers in this market in recent years?

What are the key geographic trends in this market? Which regions/countries are expected to offer significant growth opportunities for the manufacturers operating in the sugar-free products market?

Who are the major players in the sugar-free products market? What are their specific product offerings in this market?

What are the recent strategic developments in the sugar-free products market?
What are the impacts of these strategic developments on the market?

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