

# **Specialty Fertilizers Market by Type (Specialty NPK Fertilizers, Slow-release Fertilizers, Controlled-release Fertilizers), Form (Dry, Liquid), Mode of Application (Fertigation, Foliar), and Crop Type (Cereals & Grains, Fruits & Vegetables) - Forecast to 2030**

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## **Abstracts**

Specialty Fertilizers Market by Type (Specialty NPK Fertilizers, Slow-release Fertilizers, Controlled-release Fertilizers), Form (Dry, Liquid), Mode of Application (Fertigation, Foliar), and Crop Type (Cereals & Grains, Fruits & Vegetables) - Forecast to 2030

According to the research report titled 'Specialty Fertilizers Market by Type (Specialty NPK Fertilizers, Slow-release Fertilizers, Controlled-release Fertilizers), Form (Dry, Liquid), Mode of Application (Fertigation, Foliar), and Crop Type (Cereals & Grains, Fruits & Vegetables) - Forecast to 2030,' the specialty fertilizers market is projected to reach \$42.57 billion by 2030, at a CAGR of 8.9% from 2023 to 2030. The report provides an in-depth analysis of the specialty fertilizers market across five major geographies, current market trends, size, and recent developments, and the forecast till 2030.

Succeeding extensive secondary and primary research and an in-depth analysis of the market scenario, the report conducts the impact analysis of the key industry drivers, restraints, opportunities, and challenges.

The growth of the specialty fertilizers market is driven by the declining availability of arable land and the rising demand for food, growing environmental concerns, and favorable government policies and regulations. However, high production costs restrain the growth of the specialty fertilizers market.

The rising adoption of precision farming technologies is expected to generate market growth opportunities. However, the lack of awareness among farmers is a challenge for the stakeholders in this market. Additionally, the increasing use of nanotechnology in agriculture is a key trend in this market.

### Key Players

The key players operating in the specialty fertilizers market are Nutrien Ltd. (Canada), Coromandel International Limited (India), Haifa Group (Israel), Yara International ASA (Norway), ICL Group Ltd. (Israel), EuroChem Group AG (Switzerland), Kingenta Ecological Engineering Group Co., Ltd (China), The Mosaic Company (U.S.), Deepak Fertilisers and Petrochemicals Corporation Ltd. (DFPCL) (India), Sociedad Qu?mica y Minera de Chile S.A. (Chile), and Kugler Company (U.S.).

Based on type, the specialty fertilizers market is mainly segmented into specialty NPK fertilizers, slow-release fertilizers, controlled-release fertilizers, agricultural micronutrients, and other fertilizers. The agricultural micronutrients segment is projected to register the highest CAGR during the forecast period of 2023–2030 due to rising micronutrient deficiency in the soil, increasing awareness of uses of micronutrients for crop production, rising government policies, and various organizations encouraging the use of micronutrients and increasing the production of fruits and vegetables which is heavy feeder of micronutrients.

Based on form, the global specialty fertilizers market is segmented into dry specialty fertilizers and liquid specialty fertilizers. The dry specialty fertilizers segment is expected to account for the largest share of the global specialty fertilizers market in 2023, owing to the growing adoption of controlled-release and slow-release fertilizers and the high efficacy and easier applicability of dry specialty fertilizers. Moreover, its cost-effectiveness, longer shelf life, ability to provide long-term release of nutrients, and high efficiency in all climatic conditions over its counterparts further support the growth of this market.

Based on application, the global specialty fertilizers market is segmented into fertigation, soil application, and foliar spray. The foliar spray segment is projected to register the highest CAGR during the forecast period of 2023–2030. The growth of this segment is driven by the increasing product launches by manufacturers suitable for foliar application, growing farmer preference for foliar spray due to its ability to offer more precise nutrient delivery to plants and rapid nutrient absorption with easy and uniform application, and growing advancement in spraying technologies.

Based on crop type, the specialty fertilizers market is mainly segmented into cereals & grains, fruits & vegetables, oilseeds & pulses, and other crops. In 2023, the cereals & grains segment is expected to account for the larger share of the global specialty fertilizers market. The large market share of this segment is mainly attributed to factors such as the rising demand for food grains due to the growing population, high area under cereals and grains production such as wheat, maize, rice, and barley, and increasing industrial application of cereals and grains.

An in-depth geographic analysis of the industry provides detailed qualitative and quantitative insights into the five major geographies (Asia-Pacific, Europe, North America, Latin America, and the Middle East & Africa) and the coverage of major countries in each region. Latin America is expected to witness significant growth during the forecast period of 2023–2030, mainly due to the rapidly growing population, a huge agricultural area, rising demand for specialized agriculture input products, rising government support for the agricultural sector, increasing adoption of advance agricultural techniques, and rising focus of various manufactures in the region.

#### Key Questions Answered in the Report:

What is the value of revenue generated by the specialty fertilizers market?

At what rate is the global demand for specialty fertilizers projected to grow for the next 5-7 years?

What is the historical market size and growth rate for the specialty fertilizers market?

What are the major factors impacting the growth of this market at global and regional levels?

What are the major opportunities for existing players and new entrants in the market?

Which type, form, mode of application, and crop type segments create major traction for the manufacturers in this market?

What are the key geographical trends in this market? Which regions/countries are expected to offer significant growth opportunities for the manufacturers

operating in the specialty fertilizers market?

Who are the major players in the specialty fertilizers market? What are their specific product offerings in this market?

What recent developments have taken place in the specialty fertilizers market? What impact have these strategic developments created on the market?

Scope of the Report:

#### Global Specialty Fertilizers Market Assessment—by Type

Specialty NPK Fertilizers

Slow-release Fertilizers

Sulfur-coated Urea

Other Slow-release Fertilizers

Controlled-release Fertilizers

Agricultural Micronutrients

Other Fertilizers

#### Global Specialty Fertilizers Market Assessment—by Form

Dry Specialty Fertilizers

Liquid Specialty Fertilizers

#### Global Specialty Fertilizers Market Assessment—by Mode of Application

Fertigation

Soil Application

Foliar Spray

## Global Specialty Fertilizers Market Assessment—by Crop Type

Cereals & Grains

Maize/Corn

Wheat

Rice

Other Cereals & Grains

Fruits & Vegetables

Oilseeds & Pulses

Other Crops

## Global Specialty Fertilizers Market Assessment—by Geography

Asia-Pacific

China

India

Japan

Australia

Rest of Asia-Pacific (RoAPAC)

Europe

France

Germany

Spain

Italy

U.K.

Rest of Europe (RoE)

North America

U.S.

Canada

Latin America

Brazil

Mexico

Argentina

Rest of Latin America (RoLATAM)

Middle East and Africa

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