

Robotic Process Automation Market by Offering (Software, Services), Type (Attended RPA, Unattended RPA), Application (Customer Account Management, Employee Onboarding), Sector (BFSI, IT & Telecom, Healthcare), and Geography - Global Forecast to 2030

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Abstracts

Robotic Process Automation Market by Offering (Software, Services), Type (Attended RPA, Unattended RPA), Application (Customer Account Management, Employee Onboarding), Sector (BFSI, IT & Telecom, Healthcare), and Geography—Global Forecast to 2030

The research report titled, 'Robotic Process Automation Market by Offering (Software, Services), Type (Attended RPA, Unattended RPA), Application (Customer Account Management, Employee Onboarding), Sector (BFSI, IT & Telecom, Healthcare), and Geography - Global Forecast to 2030', provides an in-depth analysis of robotic process automation market in five major geographies and emphasizes on the current market trends, market sizes, market shares, recent developments, and forecasts till 2030. The global robotic process automation market is projected to reach \$35.9 billion by 2030, at a CAGR of 20.2% during the forecast period of 2023–2030.

The growth of the robotic process automation market is driven by the growing demand for automation in business processes, the growing adoption of advanced technologies such as cloud, AI, and machine learning, and the rising demand for robotic process automation solutions in the BFSI sector. Further, the rising adoption of RPA-enabled self-learning conversational chatbots and the growing adoption of robotic process automation solutions in the healthcare sector is expected to create market growth opportunities.

The robotic process automation market is segmented by offering (software, services), type (attended RPA, unattended RPA, Hybrid RPA), organization size (large enterprises, small & medium-sized enterprises), deployment mode (on-premise deployment, cloud-based deployment), application (administration and reporting, customer account management, employee onboarding, data validation, invoice processing, data migration and capture extraction, and other applications), sector (BFSI, IT & telecommunications, retail, manufacturing, healthcare, transportation & logistics, government & public sector, and other sectors). The study also evaluates industry competitors and analyzes the market at the regional and country levels.

Based on deployment mode, the robotic process automation market is segmented into on-premise deployment and cloud-based deployment. In 2023, the on-premise deployment segment is expected to account for the larger share of the robotic process automation market. However, the cloud-based deployment segment is slated to register the highest CAGR during the forecast period. The rapid evolution of new avenues for cloud-based deployments, the superior flexibility offered by cloud-based deployments, and the increasing incorporation of cloud-based solutions by small & medium-sized enterprises are expected to support the growth of this segment.

Based on organization size, the robotic process automation market is segmented into large enterprises and small & medium-sized enterprises. In 2023, the large enterprises segment is expected to account for the larger share of the robotic process automation market. The large market share of this segment is attributed to the strong IT infrastructure of large enterprises, the management of robotic process automation platforms by skilled IT personnel, and the growing adoption of advanced technologies such as cloud, AI, and machine learning. However, the small & medium-sized enterprises segment is slated to register the highest CAGR during the forecast period.

Based on application, the robotic process automation market is segmented into administration and reporting, customer account management, employee onboarding, data validation, invoice processing, data migration and capture extraction, and other applications. In 2023, the customer account management segment is expected to account for the largest share of the robotic process automation market. The large market share of this segment is attributed to the growing adoption of robotic process automation in the BFSI sector, the rising demand for automation in business processes, and the rising adoption of virtual banking tools to enhance the overall user experience. Also, this segment is slated to register the highest CAGR during the forecast period.

Based on geography, the global robotic process automation market is segmented into

North America, Europe, Asia-Pacific, Latin America, and the Middle East & Africa. In 2023, North America is expected to account for the largest share of the global robotic process automation market. North America's large market share is attributed to the growing demand for cloud-based robotic process automation solutions, the growing adoption of advanced technologies, and the surging usage of robotic process automation in the BFSI and retail sectors. However, Asia-Pacific is also projected to register the highest CAGR during the forecast period.

The key players operating in the robotic process automation market are UiPath, Inc. (U.S.), Automation Anywhere, Inc. (U.S.), Pegasystems Inc. (U.S.), Blue Prism Group plc (U.K.), Celaton Limited (U.K.), OnviSource, Inc. (U.S.), Kofax Inc. (U.S.), FPT Software Company Limited (Vietnam), EdgeVerve Systems Limited (India), NICE Ltd. (Israel), IBM Corporation (U.S.), Verint Systems Inc. (U.S.), AutomationEdge Technologies, Inc. (U.S.), Appian Corporation (U.S.), and EPSoft Technologies (U.S.).

Key questions answered in the report-

Which are the high-growth market segments in terms of offering, type, deployment mode, organization size, application, and sector?

What is the historical market for robotic process automation across the globe?

What are the market forecasts and estimates for the period of 2023–2030?

What are the major drivers, restraints, and opportunities in the global robotic process automation market?

Who are the major players in the global robotic process automation market, and what share of the market do they hold?

Who are the major players in various countries, and what share of the market do they hold?

How is the competitive landscape?

What are the recent developments in the global robotic process automation market?

What are the different strategies adopted by the major players in the global

robotic process automation market?

What are the geographical trends and high-growth countries?

Who are the local emerging players in the global robotic process automation market, and how do they compete with the other players?

Scope of the Report

Robotic Process Automation Market, by Offering

Software

Hardware

Consulting Services

Implementation & Development Services

Training Services

Robotic Process Automation Market, by Type

Attended RPA

Unattended RPA

Hybrid RPA

Robotic Process Automation Market, by Organization Size

Large Enterprises

Small & Medium-sized Enterprises

Robotic Process Automation Market, by Deployment Mode

On-premise Deployment

Cloud-based Deployment

Robotic Process Automation Market, by Application

Administration and Reporting

Customer Account Management

Employee Onboarding

Data Validation

Invoice Processing

Data Migration and Capture Extraction

Other Applications

Robotic Process Automation Market, by Sector

BFSI

IT & Telecommunications

Retail

Manufacturing

Healthcare

Transportation & Logistics

Government & Public Sector

Other Sectors

Robotic Process Automation Market, by Geography

North America

U.S.

Canada

Europe

Germany

U.K.

France

Italy

Spain

Rest of Europe

Asia-Pacific

Japan

China

India

South Korea

Singapore

Rest of Asia-Pacific

Latin America

Brazil

Mexico

Rest of Latin America

Middle East & Africa

UAE

Israel

Rest of the Middle East & Africa

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