

# **Robotic Process Automation Market by Offering (Software, Services), Type (Attended RPA, Unattended RPA), Application (Customer Account Management, Employee Onboarding), Sector (BFSI, IT & Telecom, Healthcare), and Geography - Global Forecast to 2030**

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## **Abstracts**

Robotic Process Automation Market by Offering (Software, Services), Type (Attended RPA, Unattended RPA), Application (Customer Account Management, Employee Onboarding), Sector (BFSI, IT & Telecom, Healthcare), and Geography—Global Forecast to 2030

The research report titled, 'Robotic Process Automation Market by Offering (Software, Services), Type (Attended RPA, Unattended RPA), Application (Customer Account Management, Employee Onboarding), Sector (BFSI, IT & Telecom, Healthcare), and Geography - Global Forecast to 2030', provides an in-depth analysis of robotic process automation market in five major geographies and emphasizes on the current market trends, market sizes, market shares, recent developments, and forecasts till 2030. The global robotic process automation market is projected to reach \$35.9 billion by 2030, at a CAGR of 20.2% during the forecast period of 2023–2030.

The growth of the robotic process automation market is driven by the growing demand for automation in business processes, the growing adoption of advanced technologies such as cloud, AI, and machine learning, and the rising demand for robotic process automation solutions in the BFSI sector. Further, the rising adoption of RPA-enabled self-learning conversational chatbots and the growing adoption of robotic process automation solutions in the healthcare sector is expected to create market growth opportunities.

The robotic process automation market is segmented by offering (software, services), type (attended RPA, unattended RPA, Hybrid RPA), organization size (large enterprises, small & medium-sized enterprises), deployment mode (on-premise deployment, cloud-based deployment), application (administration and reporting, customer account management, employee onboarding, data validation, invoice processing, data migration and capture extraction, and other applications), sector (BFSI, IT & telecommunications, retail, manufacturing, healthcare, transportation & logistics, government & public sector, and other sectors). The study also evaluates industry competitors and analyzes the market at the regional and country levels.

Based on deployment mode, the robotic process automation market is segmented into on-premise deployment and cloud-based deployment. In 2023, the on-premise deployment segment is expected to account for the larger share of the robotic process automation market. However, the cloud-based deployment segment is slated to register the highest CAGR during the forecast period. The rapid evolution of new avenues for cloud-based deployments, the superior flexibility offered by cloud-based deployments, and the increasing incorporation of cloud-based solutions by small & medium-sized enterprises are expected to support the growth of this segment.

Based on organization size, the robotic process automation market is segmented into large enterprises and small & medium-sized enterprises. In 2023, the large enterprises segment is expected to account for the larger share of the robotic process automation market. The large market share of this segment is attributed to the strong IT infrastructure of large enterprises, the management of robotic process automation platforms by skilled IT personnel, and the growing adoption of advanced technologies such as cloud, AI, and machine learning. However, the small & medium-sized enterprises segment is slated to register the highest CAGR during the forecast period.

Based on application, the robotic process automation market is segmented into administration and reporting, customer account management, employee onboarding, data validation, invoice processing, data migration and capture extraction, and other applications. In 2023, the customer account management segment is expected to account for the largest share of the robotic process automation market. The large market share of this segment is attributed to the growing adoption of robotic process automation in the BFSI sector, the rising demand for automation in business processes, and the rising adoption of virtual banking tools to enhance the overall user experience. Also, this segment is slated to register the highest CAGR during the forecast period.

Based on geography, the global robotic process automation market is segmented into

North America, Europe, Asia-Pacific, Latin America, and the Middle East & Africa. In 2023, North America is expected to account for the largest share of the global robotic process automation market. North America's large market share is attributed to the growing demand for cloud-based robotic process automation solutions, the growing adoption of advanced technologies, and the surging usage of robotic process automation in the BFSI and retail sectors. However, Asia-Pacific is also projected to register the highest CAGR during the forecast period.

The key players operating in the robotic process automation market are UiPath, Inc. (U.S.), Automation Anywhere, Inc. (U.S.), Pegasystems Inc. (U.S.), Blue Prism Group plc (U.K.), Celaton Limited (U.K.), OnviSource, Inc. (U.S.), Kofax Inc. (U.S.), FPT Software Company Limited (Vietnam), EdgeVerve Systems Limited (India), NICE Ltd. (Israel), IBM Corporation (U.S.), Verint Systems Inc. (U.S.), AutomationEdge Technologies, Inc. (U.S.), Appian Corporation (U.S.), and EPSoft Technologies (U.S.).

Key questions answered in the report-

Which are the high-growth market segments in terms of offering, type, deployment mode, organization size, application, and sector?

What is the historical market for robotic process automation across the globe?

What are the market forecasts and estimates for the period of 2023–2030?

What are the major drivers, restraints, and opportunities in the global robotic process automation market?

Who are the major players in the global robotic process automation market, and what share of the market do they hold?

Who are the major players in various countries, and what share of the market do they hold?

How is the competitive landscape?

What are the recent developments in the global robotic process automation market?

What are the different strategies adopted by the major players in the global

robotic process automation market?

What are the geographical trends and high-growth countries?

Who are the local emerging players in the global robotic process automation market, and how do they compete with the other players?

## Scope of the Report

### Robotic Process Automation Market, by Offering

Software

Hardware

Consulting Services

Implementation & Development Services

Training Services

### Robotic Process Automation Market, by Type

Attended RPA

Unattended RPA

Hybrid RPA

### Robotic Process Automation Market, by Organization Size

Large Enterprises

Small & Medium-sized Enterprises

## Robotic Process Automation Market, by Deployment Mode

On-premise Deployment

Cloud-based Deployment

## Robotic Process Automation Market, by Application

Administration and Reporting

Customer Account Management

Employee Onboarding

Data Validation

Invoice Processing

Data Migration and Capture Extraction

Other Applications

## Robotic Process Automation Market, by Sector

BFSI

IT & Telecommunications

Retail

Manufacturing

Healthcare

Transportation & Logistics

Government & Public Sector

## Other Sectors

### Robotic Process Automation Market, by Geography

#### North America

U.S.

Canada

#### Europe

Germany

U.K.

France

Italy

Spain

Rest of Europe

#### Asia-Pacific

Japan

China

India

South Korea

Singapore

Rest of Asia-Pacific

## Latin America

Brazil

Mexico

Rest of Latin America

## Middle East & Africa

UAE

Israel

Rest of the Middle East & Africa

## Contents

### 1. MARKET DEFINITION & SCOPE

- 1.1. Market Definition
- 1.2. Currency and Limitations
  - 1.2.1. Currency
  - 1.2.2. Limitations

### 2. RESEARCH METHODOLOGY

- 2.1. Research Approach
- 2.2. Process of Data Collection and Validation
  - 2.2.1. Secondary Research
  - 2.2.2. Primary Research / Interviews with Key Opinion Leaders of the Industry
- 2.3. Market Sizing and Forecast
  - 2.3.1. Market Size Estimation Approach
  - 2.3.2. Growth Forecast Approach
- 2.4. Assumptions for the Study

### 3. EXECUTIVE SUMMARY

- 3.1. Market Analysis, by Offering
- 3.2. Market Analysis, by Type
- 3.3. Market Analysis, by Organization Size
- 3.4. Market Analysis, by Deployment Mode
- 3.5. Market Analysis, by Application
- 3.6. Market Analysis, by Sector
- 3.7. Market Analysis, by Geography
- 3.8. Competitive Analysis

### 4. MARKET INSIGHTS

- 4.1. Overview
- 4.2. Factors Affecting Market Growth
  - 4.2.1. Impact Analysis of Market Drivers, Restraints, Opportunities, and Challenges
- 4.3. Trends
  - 4.3.1. Growing Adoption of Cloud-Based Robotic Process Automation Solutions
- 4.4. Case Studies



- 4.4.1. Acisure, LLC. (U.S.) (A Fintech Leader)
- 4.4.2. Hitachi Solutions, Ltd. (Japan)
- 4.4.3. Generali Group (Italy) (An Insurance Company)
- 4.5. Porter's Five Forces Analysis
  - 4.5.1. Bargaining Power of Buyers
  - 4.5.2. Bargaining Power of Suppliers
  - 4.5.3. Threat of Substitutes
  - 4.5.4. Threat of New Entrants
  - 4.5.5. Degree of Competition
- 4.6. Deployment & Pricing Model
  - 4.6.1. Kofax, Inc. (U.S.)
  - 4.6.2. Pegasystems Inc. (U.S.)

## **5. GLOBAL ROBOTIC PROCESS AUTOMATION MARKET ASSESSMENT, BY OFFERING**

- 5.1. Overview
- 5.2. Software
- 5.3. Services
  - 5.3.1. Consulting Services
  - 5.3.2. Training Services
  - 5.3.3. Integration Services

## **6. GLOBAL ROBOTIC PROCESS AUTOMATION MARKET ASSESSMENT, BY TYPE**

- 6.1. Overview
- 6.2. Attended RPA
- 6.3. Unattended RPA
- 6.4. Hybrid RPA

## **7. GLOBAL ROBOTIC PROCESS AUTOMATION MARKET ASSESSMENT, BY ORGANIZATION SIZE**

- 7.1. Overview
- 7.2. Large Enterprises
- 7.3. Small & Medium-Sized Enterprises

## **8. GLOBAL ROBOTIC PROCESS AUTOMATION MARKET ASSESSMENT, BY**

*Robotic Process Automation Market by Offering (Software, Services), Type (Attended RPA, Unattended RPA), Appli...*

## **DEPLOYMENT MODE**

- 8.1. Overview
- 8.2. On-Premise Deployment
- 8.3. Cloud-Based Deployment

## **9. GLOBAL ROBOTIC PROCESS AUTOMATION MARKET ASSESSMENT, BY APPLICATION**

- 9.1. Overview
- 9.2. Customer Account Management
- 9.3. Invoice Processing
- 9.4. Data Migration and Capture Extraction
- 9.5. Data Validation
- 9.6. Employee Onboarding
- 9.7. Administration and Reporting
- 9.8. Other Applications

## **10. GLOBAL ROBOTIC PROCESS AUTOMATION MARKET ASSESSMENT, BY SECTOR**

- 10.1. Overview
- 10.2. BFSI
- 10.3. IT & Telecommunications
- 10.4. Healthcare
- 10.5. Retail
- 10.6. Manufacturing
- 10.7. Transportation & Logistics
- 10.8. Government & Public Sector
- 10.9. Other Sectors

## **11. ROBOTIC PROCESS AUTOMATION MARKET ASSESSMENT, BY GEOGRAPHY**

- 11.1. Overview
- 11.2. North America
  - 11.2.1. U.S.
  - 11.2.2. Canada
- 11.3. Europe
  - 11.3.1. U.K.

- 11.3.2. Germany
- 11.3.3. France
- 11.3.4. Italy
- 11.3.5. Spain
- 11.3.6. Rest of Europe
- 11.4. Asia-Pacific
  - 11.4.1. China
  - 11.4.2. Japan
  - 11.4.3. India
  - 11.4.4. South Korea
  - 11.4.5. Singapore
  - 11.4.6. Rest of Asia-Pacific
- 11.5. Latin America
  - 11.5.1. Brazil
  - 11.5.2. Mexico
  - 11.5.3. Rest of Latin America
- 11.6. Middle East & Africa
  - 11.6.1. UAE
  - 11.6.2. Israel
  - 11.6.3. Rest of the Middle East & Africa

## **12. COMPETITIVE LANDSCAPE**

- 12.1. Overview
- 12.2. Key Growth Strategies
  - 12.2.1. Market Differentiators
  - 12.2.2. Synergy Analysis: Major Deals & Strategic Alliances
- 12.3. Competitive Dashboard
  - 12.3.1. Industry Leaders
  - 12.3.2. Market Differentiators
  - 12.3.3. Vanguard
  - 12.3.4. Emerging Companies
- 12.4. Vendor Market Positioning
- 12.5. Market Share Analysis
  - 12.5.1. UiPath, Inc. (U.S.)
  - 12.5.2. NICE Ltd. (Israel)
  - 12.5.3. Pegasystems Inc. (U.S.)
  - 12.5.4. Automation Anywhere, Inc. (U.S.)
  - 12.5.5. Blue Prism Group plc (U.K.)

## 12.6. SWOT Analysis

- 12.6.1. UiPath, Inc. (U.S.): SWOT Analysis
- 12.6.2. Automation Anywhere, Inc. (U.S.): SWOT Analysis
- 12.6.3. Blue Prism Group Plc (U.K.): SWOT Analysis
- 12.6.4. Pegasystems Inc. (U.S.): SWOT Analysis
- 12.6.5. NICE Ltd. (Israel): SWOT Analysis

## 13. COMPANY PROFILE

### 13.1. Automation Anywhere, Inc.

- 13.1.1. Business Overview
- 13.1.2. Product Portfolio
- 13.1.3. Strategic Developments

### 13.2. Blue Prism Group Plc (A Subsidiary of SS&C Technologies Holdings, Inc)

- 13.2.1. Business Overview
- 13.2.2. Financial Overview
- 13.2.3. Product Portfolio
- 13.2.4. Strategic Developments

### 13.3. UiPath, Inc.

- 13.3.1. Business Overview
- 13.3.2. Financial Overview
- 13.3.3. Product Portfolio
- 13.3.4. Strategic Developments

### 13.4. Pegasystems Inc.

- 13.4.1. Business Overview
- 13.4.2. Financial Overview
- 13.4.3. Product Portfolio
- 13.4.4. Strategic Developments

### 13.5. NICE Ltd.

- 13.5.1. Business Overview
- 13.5.2. Financial Overview
- 13.5.3. Product Portfolio
- 13.5.4. Strategic Developments

### 13.6. Appian Corporation

- 13.6.1. Business Overview
- 13.6.2. Financial Overview
- 13.6.3. Product Portfolio
- 13.6.4. Strategic Developments

### 13.7. IBM Corporation

- 13.7.1. Business Overview
- 13.7.2. Financial Overview
- 13.7.3. Product Portfolio
- 13.7.4. Strategic Developments
- 13.8. FPT Software Company, Ltd. (A Subsidiary of FPT Corporation)
  - 13.8.1. Business Overview
  - 13.8.2. Financial Overview
  - 13.8.3. Product Portfolio
  - 13.8.4. Strategic Developments
- 13.9. EdgeVerve Systems Limited (A Subsidiary of Infosys Limited)
  - 13.9.1. Business Overview
  - 13.9.2. Financial Overview
  - 13.9.3. Product Portfolio
  - 13.9.4. Strategic Developments
- 13.10. Verint Systems Inc.
  - 13.10.1. Business Overview
  - 13.10.2. Financial Overview
  - 13.10.3. Product Portfolio
- 13.11. AutomationEdge Technologies Inc.
  - 13.11.1. Business Overview
  - 13.11.2. Product Portfolio
  - 13.11.3. Strategic Developments
- 13.12. EPSoft Technologies
  - 13.12.1. Business Overview
  - 13.12.2. Product Portfolio
  - 13.12.3. Strategic Developments
- 13.13. Celaton Limited.
  - 13.13.1. Business Overview
  - 13.13.2. Product Portfolio
  - 13.13.3. Strategic Developments
- 13.14. OnviSource, Inc.
  - 13.14.1. Business Overview
  - 13.14.2. Product Portfolio
  - 13.14.3. Strategic Developments
- 13.15. Kofax Inc.
  - 13.15.1. Business Overview
  - 13.15.2. Product Portfolio
  - 13.15.3. Strategic Developments

## 14. APPENDIX

14.1. Available Customization

14.2. Related Reports

## List Of Tables

### LIST OF TABLES

Table 1 Currency Conversion Rate, 2019–2022

Table 2 Global Robotic Process Automation Market, by Offering, 2021–2030 (USD Million)

Table 3 Global Robotic Process Automation Software Market, by Country/Region, 2021–2030 (USD Million)

Table 4 Global Robotic Process Automation Services Market, by Type, 2021–2030 (USD Million)

Table 5 Global Robotic Process Automation Services Market, by Country/Region, 2021–2030 (USD Million)

Table 6 Global Robotic Process Automation Market for Consulting Services, by Country/Region, 2021–2030 (USD Million)

Table 7 Global Robotic Process Automation Market for Training Services, by Country/Region, 2021–2030 (USD Million)

Table 8 Global Robotic Process Automation Market for Integration Services, by Country/Region, 2021–2030 (USD Million)

Table 9 Global Robotic Process Automation Market Size, by Type, 2021–2030 (USD Million)

Table 10 Global Attended RPA Market Size, by Country/Region, 2021–2030 (USD Million)

Table 11 Global Unattended RPA Market Size, by Country/Region, 2021–2030 (USD Million)

Table 12 Global Hybrid RPA Market Size, by Country/Region, 2021–2030 (USD Million)

Table 13 Global Robotic Process Automation Market Size, by Organization Size, 2021–2030 (USD Million)

Table 14 Global Robotic Process Automation Market Size for Large Enterprises, by Country/Region, 2021–2030 (USD Million)

Table 15 Global Robotic Process Automation Market Size for Small & Medium-Sized Enterprises, by Country/Region, 2021–2030 (USD Million)

Table 16 Global Robotic Process Automation Market Size, by Deployment Mode, 2021–2030 (USD Million)

Table 17 Global Robotic Process Automation Market Size for On-Premise Deployment, by Country/Region, 2021–2030 (USD Million)

Table 18 Global Robotic Process Automation Market Size for Cloud-Based Deployment, by Country/Region, 2021–2030 (USD Million)

Table 19 Global Robotic Process Automation Market, by Application, 2021–2030 (USD Million)

Million)

Table 20 Global Robotic Process Automation Market for Customer Account Management, by Country/Region, 2021–2030 (USD Million)

Table 21 Global Robotic Process Automation Market for Invoice Processing, by Country/Region, 2021–2030 (USD Million)

Table 22 Global Robotic Process Automation Market for Data Migration & Capture Extraction, by Country/Region, 2021–2030 (USD Million)

Table 23 Global Robotic Process Automation Market for Data Validation, by Country/Region, 2021–2030 (USD Million)

Table 24 Global Robotic Process Automation Market for Employee Onboarding, by Country/Region, 2021–2030 (USD Million)

Table 25 Global Robotic Process Automation Market for Administration and Reporting, by Country/Region, 2021–2030 (USD Million)

Table 26 Global Robotic Process Automation Market for Other Applications, by Country/Region, 2021–2030 (USD Million)

Table 27 Global Robotic Process Automation Market, by Sector, 2021–2030 (USD Million)

Table 28 Global Robotic Process Automation Market for BFSI, by Country/Region, 2021–2030 (USD Million)

Table 29 Global Robotic Process Automation Market for IT & Telecommunications, by Country/Region, 2021–2030 (USD Million)

Table 30 Global Robotic Process Automation Market for Healthcare, by Country/Region, 2021–2030 (USD Million)

Table 31 Global Robotic Process Automation Market for Retail, by Country/Region, 2021–2030 (USD Million)

Table 32 Global Robotic Process Automation Market for Manufacturing, by Country/Region, 2021–2030 (USD Million)

Table 33 Global Robotic Process Automation Market for Transportation & Logistics, by Country/Region, 2021–2030 (USD Million)

Table 34 Global Robotic Process Automation Market for Government & Public Sector, by Country/Region, 2021–2030 (USD Million)

Table 35 Global Robotic Process Automation Market for Other Sectors, by Country/Region, 2021–2030 (USD Million)

Table 36 Global Robotic Process Automation Market, by Country/Region, 2021–2030 (USD Million)

Table 37 North America: Robotic Process Automation Market, by Country, 2021–2030 (USD Million)

Table 38 North America: Robotic Process Automation Market, by Offering, 2021–2030 (USD Million)



Table 39 North America: Robotic Process Automation Services Market, by Type, 2021–2030 (USD Million)

Table 40 North America: Robotic Process Automation Market, by Type, 2021–2030 (USD Million)

Table 41 North America: Robotic Process Automation Market, by Deployment Mode, 2021–2030 (USD Million)

Table 42 North America: Robotic Process Automation Market, by Organization Size, 2021–2030 (USD Million)

Table 43 North America: Robotic Process Automation Market, by Application, 2021–2030 (USD Million)

Table 44 North America: Robotic Process Automation Market, by Sector, 2021–2030 (USD Million)

Table 45 U.S.: Robotic Process Automation Market, by Offering, 2021–2030 (USD Million)

Table 46 U.S.: Robotic Process Automation Services Market, by Type, 2021–2030 (USD Million)

Table 47 U.S.: Robotic Process Automation Market, by Type, 2021–2030 (USD Million)

Table 48 U.S.: Robotic Process Automation Market, by Deployment Mode, 2021–2030 (USD Million)

Table 49 U.S.: Robotic Process Automation Market, by Organization Size, 2021–2030 (USD Million)

Table 50 U.S.: Robotic Process Automation Market, by Application, 2021–2030 (USD Million)

Table 51 U.S.: Robotic Process Automation Market, by Sector, 2021–2030 (USD Million)

Table 52 Canada: Robotic Process Automation Market, by Offering, 2021–2030 (USD Million)

Table 53 Canada: Robotic Process Automation Services Market, by Type, 2021–2030 (USD Million)

Table 54 Canada: Robotic Process Automation Market, by Type, 2021–2030 (USD Million)

Table 55 Canada: Robotic Process Automation Market, by Deployment Mode, 2021–2030 (USD Million)

Table 56 Canada: Robotic Process Automation Market, by Organization Size, 2021–2030 (USD Million)

Table 57 Canada: Robotic Process Automation Market, by Application, 2021–2030 (USD Million)

Table 58 Canada: Robotic Process Automation Market, by Sector, 2021–2030 (USD Million)

Table 59 Europe: Robotic Process Automation Market, by Country/Region, 2021–2030 (USD Million)

Table 60 Europe: Robotic Process Automation Market, by Offering, 2021–2030 (USD Million)

Table 61 Europe: Robotic Process Automation Services Market, by Type, 2021–2030 (USD Million)

Table 62 Europe: Robotic Process Automation Market, by Type, 2021–2030 (USD Million)

Table 63 Europe: Robotic Process Automation Market, by Deployment Mode, 2021–2030 (USD Million)

Table 64 Europe: Robotic Process Automation Market, by Organization Size, 2021–2030 (USD Million)

Table 65 Europe: Robotic Process Automation Market, by Application, 2021–2030 (USD Million)

Table 66 Europe: Robotic Process Automation Market, by Sector, 2021–2030 (USD Million)

Table 67 U.K.: Robotic Process Automation Market, by Offering, 2021–2030 (USD Million)

Table 68 U.K.: Robotic Process Automation Services Market, by Type, 2021–2030 (USD Million)

Table 69 U.K.: Robotic Process Automation Market, by Type, 2021–2030 (USD Million)

Table 70 U.K.: Robotic Process Automation Market, by Deployment Mode, 2021–2030 (USD Million)

Table 71 U.K.: Robotic Process Automation Market, by Organization Size, 2021–2030 (USD Million)

Table 72 U.K.: Robotic Process Automation Market, by Application, 2021–2030 (USD Million)

Table 73 U.K.: Robotic Process Automation Market, by Sector, 2021–2030 (USD Million)

Table 74 Germany: Robotic Process Automation Market, by Offering, 2021–2030 (USD Million)

Table 75 Germany: Robotic Process Automation Services Market, by Type, 2021–2030 (USD Million)

Table 76 Germany: Robotic Process Automation Market, by Type, 2021–2030 (USD Million)

Table 77 Germany: Robotic Process Automation Market, by Deployment Mode, 2021–2030 (USD Million)

Table 78 Germany: Robotic Process Automation Market, by Organization Size, 2021–2030 (USD Million)

Table 79 Germany: Robotic Process Automation Market, by Application, 2021–2030 (USD Million)

Table 80 Germany: Robotic Process Automation Market, by Sector, 2021–2030 (USD Million)

Table 81 France: Robotic Process Automation Market, by Offering, 2021–2030 (USD Million)

Table 82 France: Robotic Process Automation Services Market, by Type, 2021–2030 (USD Million)

Table 83 France: Robotic Process Automation Market, by Type, 2021–2030 (USD Million)

Table 84 France: Robotic Process Automation Market, by Deployment Mode, 2021–2030 (USD Million)

Table 85 France: Robotic Process Automation Market, by Organization Size, 2021–2030 (USD Million)

Table 86 France: Robotic Process Automation Market, by Application, 2021–2030 (USD Million)

Table 87 France: Robotic Process Automation Market, by Sector, 2021–2030 (USD Million)

Table 88 Italy: Robotic Process Automation Market, by Offering, 2021–2030 (USD Million)

Table 89 Italy: Robotic Process Automation Services Market, by Type, 2021–2030 (USD Million)

Table 90 Italy: Robotic Process Automation Market, by Type, 2021–2030 (USD Million)

Table 91 Italy: Robotic Process Automation Market, by Deployment Mode, 2021–2030 (USD Million)

Table 92 Italy: Robotic Process Automation Market, by Organization Size, 2021–2030 (USD Million)

Table 93 Italy: Robotic Process Automation Market, by Application, 2021–2030 (USD Million)

Table 94 Italy: Robotic Process Automation Market, by Sector, 2021–2030 (USD Million)

Table 95 Spain: Robotic Process Automation Market, by Offering, 2021–2030 (USD Million)

Table 96 Spain: Robotic Process Automation Services Market, by Type, 2021–2030 (USD Million)

Table 97 Spain: Robotic Process Automation Market, by Type, 2021–2030 (USD Million)

Table 98 Spain: Robotic Process Automation Market, by Deployment Mode, 2021–2030 (USD Million)

Table 99 Spain: Robotic Process Automation Market, by Organization Size, 2021–2030

(USD Million)

Table 100 Spain: Robotic Process Automation Market, by Application, 2021–2030 (USD Million)

Table 101 Spain: Robotic Process Automation Market, by Sector, 2021–2030 (USD Million)

Table 102 Rest of Europe: Robotic Process Automation Market, by Offering, 2021–2030 (USD Million)

Table 103 Rest of Europe: Robotic Process Automation Services Market, by Type, 2021–2030 (USD Million)

Table 104 Rest of Europe: Robotic Process Automation Market, by Type, 2021–2030 (USD Million)

Table 105 Rest of Europe: Robotic Process Automation Market, by Deployment Mode, 2021–2030 (USD Million)

Table 106 Rest of Europe: Robotic Process Automation Market, by Organization Size, 2021–2030 (USD Million)

Table 107 Rest of Europe: Robotic Process Automation Market, by Application, 2021–2030 (USD Million)

Table 108 Rest of Europe: Robotic Process Automation Market, by Sector, 2021–2030 (USD Million)

Table 109 Asia-Pacific: Robotic Process Automation Market, by Country/Region, 2021–2030 (USD Million)

Table 110 Asia-Pacific: Robotic Process Automation Market, by Offering, 2021–2030 (USD Million)

Table 111 Asia-Pacific: Robotic Process Automation Services Market, by Type, 2021–2030 (USD Million)

Table 112 Asia-Pacific: Robotic Process Automation Market, by Type, 2021–2030 (USD Million)

Table 113 Asia-Pacific: Robotic Process Automation Market, by Deployment Mode, 2021–2030 (USD Million)

Table 114 Asia-Pacific: Robotic Process Automation Market, by Organization Size, 2021–2030 (USD Million)

Table 115 Asia-Pacific: Robotic Process Automation Market, by Application, 2021–2030 (USD Million)

Table 116 Asia-Pacific: Robotic Process Automation Market, by Sector, 2021–2030 (USD Million)

Table 117 China: Robotic Process Automation Market, by Offering, 2021–2030 (USD Million)

Table 118 China: Robotic Process Automation Services Market, by Type, 2021–2030 (USD Million)

Table 119 China: Robotic Process Automation Market, by Type, 2021–2030 (USD Million)

Table 120 China: Robotic Process Automation Market, by Deployment Mode, 2021–2030 (USD Million)

Table 121 China: Robotic Process Automation Market, by Organization Size, 2021–2030 (USD Million)

Table 122 China: Robotic Process Automation Market, by Application, 2021–2030 (USD Million)

Table 123 China: Robotic Process Automation Market, by Sector, 2021–2030 (USD Million)

Table 124 Japan: Robotic Process Automation Market, by Offering, 2021–2030 (USD Million)

Table 125 Japan: Robotic Process Automation Services Market, by Type, 2021–2030 (USD Million)

Table 126 Japan: Robotic Process Automation Market, by Type, 2021–2030 (USD Million)

Table 127 Japan: Robotic Process Automation Market, by Deployment Mode, 2021–2030 (USD Million)

Table 128 Japan: Robotic Process Automation Market, by Organization Size, 2021–2030 (USD Million)

Table 129 Japan: Robotic Process Automation Market, by Application, 2021–2030 (USD Million)

Table 130 Japan: Robotic Process Automation Market, by Sector, 2021–2030 (USD Million)

Table 131 India: Robotic Process Automation Market, by Offering, 2021–2030 (USD Million)

Table 132 India: Robotic Process Automation Services Market, by Type, 2021–2030 (USD Million)

Table 133 India: Robotic Process Automation Market, by Type, 2021–2030 (USD Million)

Table 134 India: Robotic Process Automation Market, by Deployment Mode, 2021–2030 (USD Million)

Table 135 India: Robotic Process Automation Market, by Organization Size, 2021–2030 (USD Million)

Table 136 India: Robotic Process Automation Market, by Application, 2021–2030 (USD Million)

Table 137 India: Robotic Process Automation Market, by Sector, 2021–2030 (USD Million)

Table 138 South Korea: Robotic Process Automation Market, by Offering, 2021–2030

(USD Million)

Table 139 South Korea: Robotic Process Automation Services Market, by Type, 2021–2030 (USD Million)

Table 140 South Korea: Robotic Process Automation Market, by Type, 2021–2030 (USD Million)

Table 141 South Korea: Robotic Process Automation Market, by Deployment Mode, 2021–2030 (USD Million)

Table 142 South Korea: Robotic Process Automation Market, by Organization Size, 2021–2030 (USD Million)

Table 143 South Korea: Robotic Process Automation Market, by Application, 2021–2030 (USD Million)

Table 144 South Korea: Robotic Process Automation Market, by Sector, 2021–2030 (USD Million)

Table 145 Singapore: Robotic Process Automation Market, by Offering, 2021–2030 (USD Million)

Table 146 Singapore: Robotic Process Automation Services Market, by Type, 2021–2030 (USD Million)

Table 147 Singapore: Robotic Process Automation Market, by Type, 2021–2030 (USD Million)

Table 148 Singapore: Robotic Process Automation Market, by Deployment Mode, 2021–2030 (USD Million)

Table 149 Singapore: Robotic Process Automation Market, by Organization Size, 2021–2030 (USD Million)

Table 150 Singapore: Robotic Process Automation Market, by Application, 2021–2030 (USD Million)

Table 151 Singapore: Robotic Process Automation Market, by Sector, 2021–2030 (USD Million)

Table 152 Rest of Asia-Pacific: Robotic Process Automation Market, by Offering, 2021–2030 (USD Million)

Table 153 Rest of Asia-Pacific: Robotic Process Automation Services Market, by Type, 2021–2030 (USD Million)

Table 154 Rest of Asia-Pacific: Robotic Process Automation Market, by Type, 2021–2030 (USD Million)

Table 155 Rest of Asia-Pacific: Robotic Process Automation Market, by Deployment Mode, 2021–2030 (USD Million)

Table 156 Rest of Asia-Pacific: Robotic Process Automation Market, by Organization Size, 2021–2030 (USD Million)

Table 157 Rest of Asia-Pacific: Robotic Process Automation Market, by Application, 2021–2030 (USD Million)

Table 158 Rest of Asia-Pacific: Robotic Process Automation Market, by Sector, 2021–2030 (USD Million)

Table 159 Latin America: Robotic Process Automation Market Size, by Country/Region, 2021–2030 (USD Million)

Table 160 Latin America: Robotic Process Automation Market Size, by Offering, 2021–2030 (USD Million)

Table 161 Latin America: Robotic Process Automation Services Market Size, by Type, 2021–2030 (USD Million)

Table 162 Latin America: Robotic Process Automation Market Size, by Type, 2021–2030 (USD Million)

Table 163 Latin America: Robotic Process Automation Market Size, by Deployment Mode, 2021–2030 (USD Million)

Table 164 Latin America: Robotic Process Automation Market Size, by Organization Size, 2021–2030 (USD Million)

Table 165 Latin America: Robotic Process Automation Market Size, by Application, 2021–2030 (USD Million)

Table 166 Latin America: Robotic Process Automation Market Size, by Sector, 2021–2030 (USD Million)

Table 167 Brazil: Robotic Process Automation Market Size, by Offering, 2021–2030 (USD Million)

Table 168 Brazil: Robotic Process Automation Services Market Size, by Type, 2021–2030 (USD Million)

Table 169 Brazil: Robotic Process Automation Market Size, by Type, 2021–2030 (USD Million)

Table 170 Brazil: Robotic Process Automation Market Size, by Deployment Mode, 2021–2030 (USD Million)

Table 171 Brazil: Robotic Process Automation Market Size, by Organization Size, 2021–2030 (USD Million)

Table 172 Brazil: Robotic Process Automation Market Size, by Application, 2021–2030 (USD Million)

Table 173 Brazil: Robotic Process Automation Market Size, by Sector, 2021–2030 (USD Million)

Table 174 Mexico: Robotic Process Automation Market Size, by Offering, 2021–2030 (USD Million)

Table 175 Mexico: Robotic Process Automation Services Market Size, by Type, 2021–2030 (USD Million)

Table 176 Mexico: Robotic Process Automation Market Size, by Type, 2021–2030 (USD Million)

Table 177 Mexico: Robotic Process Automation Market Size, by Deployment Mode,

2021–2030 (USD Million)

Table 178 Mexico: Robotic Process Automation Market Size, by Organization Size, 2021–2030 (USD Million)

Table 179 Mexico: Robotic Process Automation Market Size, by Application, 2021–2030 (USD Million)

Table 180 Mexico: Robotic Process Automation Market Size, by Sector, 2021–2030 (USD Million)

Table 181 Rest of Latin America: Robotic Process Automation Market Size, by Offering, 2021–2030 (USD Million)

Table 182 Rest of Latin America: Robotic Process Automation Services Market Size, by Type, 2021–2030 (USD Million)

Table 183 Rest of Latin America: Robotic Process Automation Market Size, by Type, 2021–2030 (USD Million)

Table 184 Rest of Latin America: Robotic Process Automation Market Size, by Deployment Mode, 2021–2030 (USD Million)

Table 185 Rest of Latin America: Robotic Process Automation Market Size, by Organization Size, 2021–2030 (USD Million)

Table 186 Rest of Latin America: Robotic Process Automation Market Size, by Application, 2021–2030 (USD Million)

Table 187 Rest of Latin America: Robotic Process Automation Market Size, by Sector, 2021–2030 (USD Million)

Table 188 Middle East & Africa: Robotic Process Automation Market Size, by Country, 2021–2030 (USD Million)

Table 189 Middle East & Africa: Robotic Process Automation Market Size, by Offering, 2021–2030 (USD Million)

Table 190 Middle East & Africa: Robotic Process Automation Services Market Size, by Type, 2021–2030 (USD Million)

Table 191 Middle East & Africa: Robotic Process Automation Market Size, by Type, 2021–2030 (USD Million)

Table 192 Middle East & Africa: Robotic Process Automation Market Size, by Deployment Mode, 2021–2030 (USD Million)

Table 193 Middle East & Africa: Robotic Process Automation Market Size, by Organization Size, 2021–2030 (USD Million)

Table 194 Middle East & Africa: Robotic Process Automation Market Size, by Application, 2021–2030 (USD Million)

Table 195 UAE: Robotic Process Automation Market Size, by Offering, 2021–2030 (USD Million)

Table 196 UAE: Robotic Process Automation Services Market Size, by Type, 2021–2030 (USD Million)



Table 197 UAE: Robotic Process Automation Market Size, by Type, 2021–2030 (USD Million)

Table 198 UAE: Robotic Process Automation Market Size, by Deployment Mode, 2021–2030 (USD Million)

Table 199 UAE: Robotic Process Automation Market Size, by Organization Size, 2021–2030 (USD Million)

Table 200 UAE: Robotic Process Automation Market Size, by Application, 2021–2030 (USD Million)

Table 201 UAE: Robotic Process Automation Market Size, by Sector, 2021–2030 (USD Million)

Table 202 Israel: Robotic Process Automation Market Size, by Offering, 2021–2030 (USD Million)

Table 203 Israel: Robotic Process Automation Services Market Size, by Type, 2021–2030 (USD Million)

Table 204 Israel: Robotic Process Automation Market Size, by Type, 2021–2030 (USD Million)

Table 205 Israel: Robotic Process Automation Market Size, by Deployment Mode, 2021–2030 (USD Million)

Table 206 Israel: Robotic Process Automation Market Size, by Organization Size, 2021–2030 (USD Million)

Table 207 Israel: Robotic Process Automation Market Size, by Application, 2021–2030 (USD Million)

Table 208 Israel: Robotic Process Automation Market Size, by Sector, 2021–2030 (USD Million)

Table 209 Rest of Middle East & Africa: Robotic Process Automation Market Size, by Offering, 2021–2030 (USD Million)

Table 210 Rest of Middle East & Africa: Robotic Process Automation Services Market Size, by Type, 2021–2030 (USD Million)

Table 211 Rest of Middle East & Africa: Robotic Process Automation Market Size, by Type, 2021–2030 (USD Million)

Table 212 Rest of Middle East & Africa: Robotic Process Automation Market Size, by Deployment Mode, 2021–2030 (USD Million)

Table 213 Rest of Middle East & Africa: Robotic Process Automation Market Size, by Organization Size, 2021–2030 (USD Million)

Table 214 Rest of Middle East & Africa: Robotic Process Automation Market Size, by Application, 2021–2030 (USD Million)

Table 215 Rest of Middle East & Africa: Robotic Process Automation Market Size, by Sector, 2021–2030 (USD Million)

Table 216 Recent Developments by Major Market Players (2020–2023)

Table 217 Recent Product Launches in the Robotic Process Automation Market  
(2020–2023)

Table 218 Key Synergic Developments in the Robotic Process Automation Market  
(2020–2023)

Table 219 Recent Geographic Expansions in the Robotic Process Automation Market  
(2020–2023)

Table 220 Vendor Market Positioning Analysis (2020–2023)

## List Of Figures

### LIST OF FIGURES

Figure 1 Market Ecosystem

Figure 2 Key Stakeholders

Figure 3 Research Process

Figure 4 Secondary Sources Referenced for This Study

Figure 5 Primary Research Techniques

Figure 6 Key Executives Interviewed

Figure 7 Breakdown of Primary Interviews (Supply Side & Demand Side)

Figure 8 Market Sizing and Growth Forecast Approach

Figure 9 Key Insights

Figure 10 In 2023, the Software Segment is Expected to Dominate the Market

Figure 11 In 2023, the Attended RPA Segment is Expected to Dominate the Market

Figure 12 In 2023, the Large Enterprises Segment is Expected to Dominate the Market

Figure 13 In 2023, the On-Premise Deployment Segment is Expected to Dominate the Market

Figure 14 In 2023, the Customer Account Management Segment is Expected to Dominate the Market

Figure 15 In 2023, the BFSI Segment is Expected to Dominate the Market

Figure 16 Geographic Snapshot: Global Robotic Process Automation Market (Market Share & CAGR)

Figure 17 Porter's Five Forces Analysis

Figure 18 Global Robotic Process Automation Market, by offering, 2023 Vs. 2030 (USD Million)

Figure 19 Global Robotic Process Automation Market Size, by Type, 2023 Vs. 2030 (USD Million)

Figure 20 Global Robotic Process Automation Market Size, by Organization Size, 2023 Vs. 2030 (USD Million)

Figure 21 Global Robotic Process Automation Market Size, by Deployment Mode, 2023 Vs. 2030 (USD Million)

Figure 22 Global Robotic Process Automation Market, by Application, 2023 Vs. 2030 (USD Million)

Figure 23 Global Robotic Process Automation Market, by Sector, 2023 Vs. 2030 (USD Million)

Figure 24 Global Robotic Process Automation Market, by Geography, 2023 Vs. 2030 (USD Million)

Figure 25 Geographic Snapshot: North America Robotic Process Automation Market

- Figure 26 Geographic Snapshot: Europe Robotic Process Automation Market
- Figure 27 Geographic Snapshot: Asia-Pacific Robotic Process Automation Market
- Figure 28 Geographic Snapshot: Latin America Robotic Process Automation Market
- Figure 29 Geographic Snapshot: Middle East & Africa Robotic Process Automation Market
- Figure 30 Growth Strategies Adopted by Leading Market Players (2020–2023)
- Figure 31 Competitive Dashboard: Robotic Process Automation Market
- Figure 32 Market Share Analysis: Robotic Process Automation Market (2021)
- Figure 33 Blue Prism Group Plc: Financial Overview (2021)
- Figure 34 UiPath, Inc.: Financial Overview (2021)
- Figure 35 Pegasystems Inc.: Financial Overview (2021)
- Figure 36 NICE Ltd: Financial Overview (2021)
- Figure 37 Appian Corporation.: Financial Overview (2021)
- Figure 38 IBM Corporation.: Financial Overview (2022)
- Figure 39 FPT Corporation: Financial Overview (2021)
- Figure 40 Infosys Limited: Financial Overview (2021)
- Figure 41 Verint Systems Inc.: Financial Overview (2021)

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