

Potato Starch Market by Nature (Conventional, Organic); Type (Modified, Native); Function (Thickener, Binder, Stabilizer, Disintegrant); and Application (Food [Bakery, Dairy], Beverages, Paper Industry, Animal Feed, Pharmaceutical) - Global Forecasts to 2029

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Abstracts

Potato Starch Market by Nature (Conventional, Organic); Type (Modified, Native); Function (Thickener, Binder, Stabilizer, Disintegrant); and Application (Food [Bakery, Dairy], Beverages, Paper Industry, Animal Feed, Pharmaceutical) - Global Forecasts to 2029

The research report titled, 'Potato Starch Market by Nature (Conventional, Organic); Type (Modified, Native); Function (Thickener, Binder, Stabilizer, Disintegrant); Application (Food [Bakery, Dairy], Beverages, Paper Industry, Animal Feed, Pharmaceutical) - Global Forecasts to 2029,' in terms of value, the potato starch market is projected to reach \$5.60 billion by 2029, at a CAGR of 3.9% from 2022 to 2029, while in terms of volume, this market is projected to reach 5,128.5 thousand tons by 2029, at a CAGR of 3.6% from 2020 to 2029. The report provides an in-depth analysis of the potato starch market across five major geographies, current market trends, size, and recent developments, and the forecast till 2029. The potato starch market is projected to reach \$5.60 billion by 2029, at a CAGR of 3.9% from 2022 to 2029.

Succeeding extensive secondary and primary research and an in-depth analysis of the market scenario, the report conducts the impact analysis of the key industry drivers, restraints, opportunities, and challenges. This market is characterized by more

diversified operations, which offer healthy products, mainly due to rising health consciousness and consumer preference for foods that contain healthy, clean-label ingredients.

The high growth of the potato starch market is mainly attributed to the growing demand for processed and convenience food, the increasing need for potato starch in the paper industry, the rising incidence of celiac disease and other food allergies, and the rising demand for functional food products. However, the availability of alternative starches in the market is expected to hinder the growth of this market to a notable extent.

Based on nature, the potato starch market is segmented into organic and conventional potato starch. In 2022, the conventional potato starch segment is expected to account for the larger share of the potato starch market. The large market share of this segment is mainly attributed to its low cost, easy availability, and rising adoption in the paper and chemical industries.

Based on type, the potato starch market is segmented into modified potato starch and native potato starch. The modified starch segment is projected to register the highest CAGR during the forecast period of 2022–2029. The growth of this segment is mainly attributed to the growing application of modified potato starch in food & beverages, pharmaceuticals, and the paper industry due to its enhanced functional properties.

Based on function, the potato starch market is segmented into thickener, binder, stabilizer, disintegrant, and other functions. The thickener segment is projected to register the highest CAGR during the forecast period of 2022–2029. The growth of this segment is mainly attributed to the growing use of potato starch as a thickener in the food & beverage, pharmaceuticals, and paper industries due to its enhanced functional properties. It primarily provides thickness and texture in food products to address consumer requirements and maintain a stable texture in various conditions.

Based on application, the potato starch market is segmented into food & beverages (bakery & confectionery products, dairy products, soups & sauces and savory & prepared food products, meat & seafood products, and other food and beverage products); paper industry; pharmaceuticals & chemicals; animal feed; and other applications. In 2022, the food & beverages segment is expected to account for the largest share of the potato starch market. The large market share of this segment is mainly attributed to the increasing consumer awareness regarding the consumption of food products with natural ingredients, the wide range of potato starch applications in the food & beverages industry, the growing consumer preference for clean label &

healthy products, and the rising demand for ready-to-eat and ready-to-cook food products, and growing consumer preference for clean label and healthy products.

An in-depth geographic analysis of the industry provides detailed qualitative and quantitative insights into the five major geographies (North America, Europe, Asia-Pacific, Latin America, and the Middle East & Africa) and the coverage of major countries in each region. Asia-Pacific is projected to register the highest CAGR during the forecast period. The fast growth of this regional market is mainly attributed to people's changing lifestyles, rapid urbanization, the emerging trend of healthy food & food ingredients, increasing awareness about the health benefits of potato starch as an ingredient, and the growing trend of gluten-free and healthy food.

The key players operating in the potato starch market are Peepes S.A. (Poland), Ingredion Incorporated (U.S.), Emsland Group (Germany), Meelunie B.V. (Amsterdam), Cargill, Incorporated (U.S.), Roquette Frères (France), AGRANA Beteiligungs-AG (Austria), Novidon (Netherlands), HANSELAND Ltd. (Turkey), KMC a.m.b.a. (Denmark), Royal ingredients group B.V. (Netherlands), S?dst?rke GmbH (Germany), and Agrum Foods India Private Limited (India).

Key Questions Answered in the Report-

What is the value of revenue generated by the potato starch market?

At what rate is the global demand for potato starch projected to grow for the next 5-7 years?

What is the historical market size and growth rate for the potato starch market?

What are the major factors impacting the growth of this market at global and regional levels?

What are the major opportunities for existing players and new entrants in the market?

What impact does the current COVID-19 pandemic have on the potato starch market?

Which nature, type, function, and application segments create major traction for the manufacturers in this market?

What are the key geographical trends in this market? Which regions/countries are expected to offer significant growth opportunities for the manufacturers operating in the potato starch market?

Who are the major players in the potato starch market? What are their specific product offerings in this market?

What recent developments have taken place in the potato starch market? What impact have these strategic developments created on the market?

Scope of the Report:

Potato Starch Market, by Nature

Conventional Potato Starch

Organic Potato Starch

Potato Starch Market, by Type

Modified Potato starch

Native Potato Starch

Potato Starch Market, by Function

Thickener

Binder

Stabilizer

Disintegrant

Other Functions

Potato Starch Market, by Application

Food & Beverages

Bakery & Confectionery Products

Dairy Products

Soups & Sauces and Savory & Prepared Food Products

Meat & Seafood Products

Other Food & Beverage Products

Paper Industry

Pharmaceuticals and Chemicals

Animal Feed

Other Applications

Potato Starch Market, by Geography

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Spain

Rest of Europe (RoE)

Asia-Pacific (APAC)

China

Japan

India

Australia

Rest of Asia-Pacific (RoAPAC)

Latin America

Middle East & Africa

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