

# Postbiotics Market by Type (Short-Chain Fatty Acids, Lipopolysaccharides, Indole, Lactocepin, Teichoic Acid), Form (Liquid, Dry), (Application (Food & Beverages, Nutritional Supplements), Sales Channel (Offline, Online), and Geography - Global Forecast to 2029

<https://marketpublishers.com/r/P6EBD48CD93CEN.html>

Date: January 2023

Pages: 124

Price: US\$ 4,175.00 (Single User License)

ID: P6EBD48CD93CEN

## Abstracts

Postbiotics Market by Type (Bacteria, Yeast), Form (Liquid, Dry), (Application (Food & Beverages, Nutritional Supplements), Sales Channel (Offline, Online), and Geography - Global Forecast to 2029

The research report titled, 'Postbiotics Market by Type (Bacteria, Yeast), Form (Liquid, Dry), (Application (Food & Beverages, Nutritional Supplements), Sales Channel (Offline, Online), and Geography - Global Forecast to 2029', provides an in-depth analysis of the postbiotics market in five major geographies and emphasizes on the current market trends, market size, market shares, recent developments, and forecasts to 2029. In terms of value, the postbiotics market is expected to reach \$24.03 million by 2029, at a CAGR of 10.1% during the forecast period 2022–2029.

The growth of this market is driven by the growing consumer awareness regarding the health benefits of postbiotic supplements, the increasing prevalence of various digestive diseases, and rising demand from the sports nutrition industry are the key factors driving the growth of the postbiotics market. However, stringent regulations related to postbiotics are expected to hinder the growth of this market to some extent. Moreover, the growing use of postbiotics in pet food and e-commerce growth is expected to create lucrative opportunities for players operating in this market.

Based on type, the yeast segment is projected to register the highest CAGR during the forecast period. The fast growth of this segment is attributed to the ban on the use of antibiotics in animal feed in several European and North American countries. Yeast-based medicines are in high demand due to their proven positive results in reducing the risk of chronic diseases, such as diarrhea and bowel diseases caused by antibiotic use, as well as fermented foods in daily diet.

Based on form, in 2022, the dry postbiotic form is expected to account for the larger share of the global postbiotics market. The large share of this segment is mainly attributed to the growing use of postbiotic ingredients in postbiotic supplements, which are majorly available in tablet, capsule, and powder form. Moreover, the solid dry postbiotics have a longer shelf life and are easy to handle & transport, making them more convenient for use in various application areas. In addition, solid postbiotics offer advantages such as ease of use, an inexpensive nature, and the ability to avoid costly formulation mistakes and maintain the stability of the ingredient functionality until it is utilized.

Based on application, the food & beverages segment is projected to register the highest CAGR during the forecast period. The fast growth of this segment is attributed to the increasing demand for functional food and beverages, rising health expenditure, being highly stable during the manufacturing process, and rising health awareness regarding postbiotic health benefits.

Based on sales channel, the offline segment is expected to account for the larger share of the global postbiotics market. The large share of this segment is mainly attributed to the purchase of postbiotics by various manufacturers, such as nutraceuticals, food and beverages, and animal feed, among others, for further product development (finished product). Additionally, rising healthy eating habits, a growing urban population, and a growing supplements industry are expected to offer significant opportunities for players offering postbiotics in the offline market.

Based on geography, Asia-Pacific is slated to register the highest CAGR during the forecast period. The rapid growth of this regional market is mainly driven by the rising availability of postbiotic ingredients for applications in various areas, including dietary supplements and food & beverages, increasing consumer awareness about digestive health and benefits of postbiotics, increasing use of postbiotic supplements for various therapeutic purposes, and rising innovations in postbiotic formulations.

## Key Players

*Postbiotics Market by Type (Short-Chain Fatty Acids, Lipopolysaccharides, Indole, Lactocepin, Teichoic Acid),...*

The key players operating in the global postbiotics market are Archer-Daniels-Midland Company (U.S.), Cargill, Incorporated (U.S.), Adare BIOME (France), Sabinsa Corporation (U.S.), POSTBIOTICA S.R.L. (Italy), Phileo by Lesaffre (France), Lactobio A/S (Denmark), MCLS Europe B.V. (Netherlands), and AB-Biotics, S.A. (Spain).

Scope of the Report:

Postbiotics Market, By Type

Bacteria

Yeast

Postbiotics Market, by Form

Dry Postbiotics

Liquid Postbiotics

Postbiotics Market, by Application

Nutritional Supplements

Food & Beverages

Other Applications

Postbiotics Market, by Sales Channel

Offline Sales

Online Sales

Postbiotics Market, by Geography

*Postbiotics Market by Type (Short-Chain Fatty Acids, Lipopolysaccharides, Indole, Lactocepin, Teichoic Acid),...*

North America

U.S.

Canada

Europe

France

Germany

Italy

Spain

U.K.

Rest of Europe (RoE)

Asia-Pacific (APAC)

China

Japan

South Korea

Australia

India

Rest of APAC (RoAPAC)

Latin America

Middle East & Africa

## Key Questions Answered in the Report-

Which are the high-growth market segments based on type, form, application, and region/country?

What was the historical market size for postbiotics across the globe?

What are the market forecasts and estimates for 2022–2029?

What are the major drivers, restraints, and opportunities for the global postbiotics market?

Who are the major players in the global postbiotics market?

How is the competitive landscape, and who are the market leaders in the global postbiotics market?

What are the recent developments in the global postbiotics market?

What are the geographical trends and high-growth regions/countries?

Who are the local emerging players in the global postbiotics market, and how do they compete with the global players?

## Contents

### 1. INTRODUCTION

- 1.1. Market Definition
- 1.2. Market Ecosystem
- 1.3. Currency
- 1.4. Key Stakeholders

### 2. RESEARCH METHODOLOGY

- 2.1. Research Process
- 2.2. Data Collection & Validation
  - 2.2.1. Secondary Research
  - 2.2.2. Primary Research
- 2.3. Market Assessment
  - 2.3.1. Market Size Estimation
    - 2.3.1.1. Bottom-Up Approach
    - 2.3.1.2. Top-Down Approach
    - 2.3.1.3. Growth Forecast
- 2.4. Assumptions For The Study
- 2.5. Limitations Of The Study

### 3. EXECUTIVE SUMMARY

- 3.1. Introduction
- 3.2. Segment Analysis
  - 3.2.1. Type Segment Analysis
  - 3.2.2. Form Segment Analysis
  - 3.2.3. Application Segment Analysis
  - 3.2.4. Sales Channel Segment Analysis
- 3.3. Regional Analysis
- 3.4. Key Players

### 4. MARKET DYNAMICS

- 4.1. Introduction
- 4.2. Drivers
  - 4.2.1. Growing Consumer Awareness Regarding the Health Benefits of Postbiotic

## Supplements

4.2.2. Increasing Prevalence of Various Digestive Disorders

4.2.3. Rising Demand from the Sports Nutrition Industry

## 4.3. Restraints

4.3.1. Complex Regulations for Postbiotics

## 4.4. Opportunities

4.4.1. Growing Use of Postbiotics in Pet Food

## 4.5. The Impact of Covid- on the Postbiotics Market

## **5. GLOBAL POSTBIOTICS MARKET, BY TYPE**

5.1. Introduction

5.2. Bacteria

5.3. Yeast

## **6. GLOBAL POSTBIOTICS MARKET, BY FORM**

6.1. Introduction

6.2. Dry Postbiotics

6.3. Liquid Postbiotics

## **7. GLOBAL POSTBIOTICS MARKET, BY APPLICATION**

7.1. Introduction

7.2. Nutritional Supplements

7.3. Food & Beverages

7.4. Other Applications

## **8. GLOBAL POSTBIOTICS MARKET, BY SALES CHANNEL**

8.1. Introduction

8.2. Offline Sales

8.3. Online Sales

## **9. POSTBIOTICS MARKET, BY GEOGRAPHY**

9.1. Introduction

9.2. North America

9.2.1. U.S.

- 9.2.2. Canada
- 9.3. Europe
  - 9.3.1. France
  - 9.3.2. Germany
  - 9.3.3. Italy
  - 9.3.4. Spain
  - 9.3.5. U.K.
  - 9.3.6. Rest Of Europe (RoE)
- 9.4. Asia-Pacific
  - 9.4.1. China
  - 9.4.2. Japan
  - 9.4.3. South Korea
  - 9.4.4. Australia
  - 9.4.5. India
  - 9.4.6. Rest Of Asia-Pacific (RoAPAC)
- 9.5. Latin America
- 9.6. Middle East & Africa

## **10. COMPETITIVE LANDSCAPE**

- 10.1. Introduction
- 10.2. Competitive Benchmarking

## **11. COMPANY PROFILES (BUSINESS OVERVIEW, PRODUCT PORTFOLIO, FINANCIAL OVERVIEW, AND STRATEGIC DEVELOPMENTS)**

- 11.1. Archer-Daniels-Midland Company
- 11.2. Cargill, Incorporated.
- 11.3. Adare BIOME
- 11.4. Sabinsa Corporation
- 11.5. POSTBIOTICA S.R.L.
- 11.6. Phileo by Lesaffre
- 11.7. Lactobio A/S
- 11.8. MCLS Europe B.V.
- 11.9. AB-Biotics S.A. (A Part Of Kaneka Corporation)

## **12. APPENDIX**

- 12.1. Questionnaire



## 12.2. Available Customization

## List Of Tables

### LIST OF TABLES

Table 1 Global Postbiotics Market: Impact Analysis of Market Drivers (2022–2029)

Table 2 Global Postbiotics Market: Impact Analysis of Market Restraints (2022–2029)

Table 3 Global Postbiotics Market Size, by Type, 2020–2029 (USD Thousand)

Table 4 Global Bacteria-Based Postbiotics Market Size, by Country/Region, 2020–2029 (USD Thousand)

Table 5 Global Yeast-Based Postbiotics Market Size, by Country/Region, 2020–2029 (USD Thousand)

Table 6 Global Postbiotic Market Size, by Form, 2020–2029 (USD Thousand)

Table 7 Global Dry Postbiotics Market Size, by Country/Region, 2020–2029 (USD Thousand)

Table 8 Global Liquid Postbiotics Market Size, by Country/Region, 2020–2029 (USD Thousand)

Table 9 Global Postbiotics Market Size, by Application, 2020–2029 (USD Thousand)

Table 10 Global Postbiotics Market for Nutritional Supplements, by Country/Region, 2020–2029 (USD Thousand)

Table 11 Global Postbiotics Market for Food & Beverages, by Country/Region, 2020–2029 (USD Thousand)

Table 12 Global Postbiotics Market for Other Applications, by Country/Region, 2020–2029 (USD Thousand)

Table 13 Global Postbiotics Market Size, by Sales Channel, 2020–2029 (USD Thousand)

Table 14 Global Offline Postbiotics Market Size, by Country/Region, 2020–2029 (USD Thousand)

Table 15 Global Online Postbiotics Market Size, by Country/Region, 2020–2029 (USD Thousand)

Table 16 Global Postbiotics Market Size, by Country/Region, 2020–2029 (USD Thousand)

Table 17 North America: Postbiotics Market Size, by Country, 2020–2029 (USD Thousand)

Table 18 North America: Postbiotics Market Size, by Type, 2020–2029 (USD Thousand)

Table 19 North America: Postbiotics Market Size, by Form, 2020–2029 (USD Thousand)

Table 20 North America: Postbiotics Market Size, by Distribution Channel, 2020–2029 (USD Thousand)

Table 21 North America: Postbiotics Market Size, by Application, 2020–2029 (USD

Thousand)

Table 22 U.S.: Postbiotics Market Size, by Type, 2020–2029 (USD Thousand)

Table 23 U.S.: Postbiotics Market Size, by Form, 2020–2029 (USD Thousand)

Table 24 U.S.: Postbiotics Market Size, by Distribution Channel, 2020–2029 (USD Thousand)

Table 25 U.S.: Postbiotics Market Size, by Application, 2020–2029 (USD Thousand)

Table 26 Canada: Postbiotics Market Size, by Type, 2020–2029 (USD Thousand)

Table 27 Canada: Postbiotics Market Size, by Form, 2020–2029 (USD Thousand)

Table 28 Canada: Postbiotics Market Size, by Distribution Channel, 2020–2029 (USD Thousand)

Table 29 Canada: Postbiotics Market Size, by Application, 2020–2029 (USD Thousand)

Table 30 Europe: Postbiotics Market Size, by Country, 2020–2029 (USD Thousand)

Table 31 Europe: Postbiotics Market Size, by Type, 2020–2029 (USD Thousand)

Table 32 Europe: Postbiotics Market Size, by Form, 2020–2029 (USD Thousand)

Table 33 Europe: Postbiotics Market Size, by Distribution Channel, 2020–2029 (USD Thousand)

Table 34 Europe: Postbiotics Market Size, by Application, 2020–2029 (USD Thousand)

Table 35 France: Postbiotics Market Size, by Type, 2020–2029 (USD Thousand)

Table 36 France: Postbiotics Market Size, by Form, 2020–2029 (USD Thousand)

Table 37 France: Postbiotics Market Size, by Distribution Channel, 2020–2029 (USD Thousand)

Table 38 France: Postbiotics Market Size, by Application, 2020–2029 (USD Thousand)

Table 39 Germany: Postbiotics Market Size, by Type, 2020–2029 (USD Thousand)

Table 40 Germany: Postbiotics Market Size, by Form, 2020–2029 (USD Thousand)

Table 41 Germany: Postbiotics Market Size, by Distribution Channel, 2020–2029 (USD Thousand)

Table 42 Germany: Postbiotics Market Size, by Application, 2020–2029 (USD Thousand)

Table 43 Italy: Postbiotics Market Size, by Type, 2020–2029 (USD Thousand)

Table 44 Italy: Postbiotics Market Size, by Form, 2020–2029 (USD Thousand)

Table 45 Italy: Postbiotics Market Size, by Distribution Channel, 2020–2029 (USD Thousand)

Table 46 Italy: Postbiotics Market Size, by Application, 2020–2029 (USD Thousand)

Table 47 Spain: Postbiotics Market Size, by Type, 2020–2029 (USD Thousand)

Table 48 Spain: Postbiotics Market Size, by Form, 2020–2029 (USD Thousand)

Table 49 Spain: Postbiotics Market Size, by Distribution Channel, 2020–2029 (USD Thousand)

Table 50 Spain: Postbiotics Market Size, by Application, 2020–2029 (USD Thousand)

Table 51 U.K.: Postbiotics Market Size, by Type, 2020–2029 (USD Thousand)

Table 52 U.K.: Postbiotics Market Size, by Form, 2020–2029 (USD Thousand)

Table 53 U.K.: Postbiotics Market Size, by Distribution Channel, 2020–2029 (USD Thousand)

Table 54 U.K.: Postbiotics Market Size, by Application, 2020–2029 (USD Thousand)

Table 55 Rest of Europe: Postbiotics Market Size, by Type, 2020–2029 (USD Thousand)

Table 56 Rest of Europe: Postbiotics Market Size, by Form, 2020–2029 (USD Thousand)

Table 57 Rest of Europe: Postbiotics Market Size, by Distribution Channel, 2020–2029 (USD Thousand)

Table 58 Rest of Europe: Postbiotics Market Size, by Application, 2020–2029 (USD Thousand)

Table 59 Asia-Pacific: Postbiotics Market Size, by Country, 2020–2029 (USD Thousand)

Table 60 Asia-Pacific: Postbiotics Market Size, by Type, 2020–2029 (USD Thousand)

Table 61 Asia-Pacific: Postbiotics Market Size, by Form, 2020–2029 (USD Thousand)

Table 62 Asia-Pacific: Postbiotics Market Size, by Distribution Channel, 2020–2029 (USD Thousand)

Table 63 Asia-Pacific: Postbiotics Market Size, by Application, 2020–2029 (USD Thousand)

Table 64 China: Postbiotics Market Size, by Type, 2020–2029 (USD Thousand)

Table 65 China: Postbiotics Market Size, by Form, 2020–2029 (USD Thousand)

Table 66 China: Postbiotics Market Size, by Distribution Channel, 2020–2029 (USD Thousand)

Table 67 China: Postbiotics Market Size, by Application, 2020–2029 (USD Thousand)

Table 68 Japan: Postbiotics Market Size, by Type, 2020–2029 (USD Thousand)

Table 69 Japan: Postbiotics Market Size, by Form, 2020–2029 (USD Thousand)

Table 70 Japan: Postbiotics Market Size, by Distribution Channel, 2020–2029 (USD Thousand)

Table 71 Japan: Postbiotics Market Size, by Application, 2020–2029 (USD Thousand)

Table 72 South Korea: Postbiotics Market Size, by Type, 2020–2029 (USD Thousand)

Table 73 South Korea: Postbiotics Market Size, by Form, 2020–2029 (USD Thousand)

Table 74 South Korea: Postbiotics Market Size, by Distribution Channel, 2020–2029 (USD Thousand)

Table 75 South Korea: Postbiotics Market Size, by Application, 2020–2029 (USD Thousand)

Table 76 Australia: Postbiotics Market Size, by Type, 2020–2029 (USD Thousand)

Table 77 Australia: Postbiotics Market Size, by Form, 2020–2029 (USD Thousand)

Table 78 Australia: Postbiotics Market Size, by Distribution Channel, 2020–2029 (USD Thousand)

Thousand)

Table 79 Australia: Postbiotics Market Size, by Application, 2020–2029 (USD Thousand)

Table 80 India: Postbiotics Market Size, by Type, 2020–2029 (USD Thousand)

Table 81 India: Postbiotics Market Size, by Form, 2020–2029 (USD Thousand)

Table 82 India: Postbiotics Market Size, by Distribution Channel, 2020–2029 (USD Thousand)

Table 83 India: Postbiotics Market Size, by Application, 2020–2029 (USD Thousand)

Table 84 Rest of Asia-Pacific: Postbiotics Market Size, by Type, 2020–2029 (USD Thousand)

Table 85 Rest of Asia-Pacific: Postbiotics Market Size, by Form, 2020–2029 (USD Thousand)

Table 86 Rest of Asia-Pacific: Postbiotics Market Size, by Distribution Channel, 2020–2029 (USD Thousand)

Table 87 Rest of Asia-Pacific: Postbiotics Market Size, by Application, 2020–2029 (USD Thousand)

Table 88 Latin America: Postbiotics Market Size, by Type, 2020–2029 (USD Thousand)

Table 89 Latin America: Postbiotics Market Size, by Form, 2020–2029 (USD Thousand)

Table 90 Latin America: Postbiotics Market Size, by Distribution Channel, 2020–2029 (USD Thousand)

Table 91 Latin America: Postbiotics Market Size, by Application, 2020–2029 (USD Thousand)

Table 92 Middle East & Africa: Postbiotics Market Size, by Type, 2020–2029 (USD Thousand)

Table 93 Middle East & Africa: Postbiotics Market Size, by Form, 2020–2029 (USD Thousand)

Table 94 Middle East & Africa: Postbiotics Market Size, by Distribution Channel, 2020–2029 (USD Thousand)

Table 95 Middle East & Africa: Postbiotics Market Size, by Application, 2020–2029 (USD Thousand)

Table 96 Number of Developments by Major Players During 2019–2022

## List Of Figures

### LIST OF FIGURES

Figure 1 Market Ecosystem

Figure 2 Research Process

Figure 3 Key Secondary Sources

Figure 4 Primary Research Techniques

Figure 5 Key Executives Interviewed

Figure 6 Breakdown of Primary Interviews (Supply-Side & Demand-Side)

Figure 7 Market Size Estimation

Figure 8 In 2022, the Bacteria Segment is Expected to Dominate the Global Postbiotics Market

Figure 9 In 2022, the Dry Postbiotic Segment is Expected to Dominate the Global Postbiotics Market

Figure 10 In 2022, the Nutritional Supplements Segment is Expected to Dominate the Global Postbiotics Market

Figure 11 In 2022, the Offline Sales Segment is Expected to Dominate the Global Postbiotics Market

Figure 12 North America: A Lucrative and Growing Market for Global Stakeholders

Figure 13 Market Dynamics

Figure 14 Global Postbiotics Market Size, by Type, 2022 Vs. 2029 (USD Thousand)

Figure 15 Global Postbiotics Market Size, by Form, 2022 Vs. 2029 (USD Thousand)

Figure 16 Global Postbiotics Market Size, by Application, 2022 Vs. 2029 (USD Thousand)

Figure 17 Global Postbiotics Market Size, by Sales Channel, 2022 Vs. 2029 (USD Thousand)

Figure 18 Global Postbiotics Market Size, by Geography, 2022 Vs. 2029 (USD Thousand)

Figure 19 North America: Postbiotics Market Snapshot (2022)

Figure 20 Prevalence of Inflammatory Bowel Diseases (IBD) in Canada, by Province, 2019—2030 (Number of Cases Per 100,000 People)

Figure 21 Europe: Postbiotics Market Snapshot (2022)

Figure 22 Asia-Pacific: Postbiotics Market Snapshot (2022)

Figure 23 China: Health Supplements Market Size, 2015—2022 (In RMB Billion)

Figure 24 Latin America: Postbiotics Market Snapshot (2022)

Figure 25 Middle East & Africa: Postbiotics Market Snapshot (2022)

Figure 26 Key Growth Strategies Adopted by Leading Players, 2019-2022

Figure 27 Global Postbiotics: Competitive Benchmarking

Figure 28 Archer-Daniels-Midland Company: Financial Overview, 2021

Figure 29 Cargill, Incorporated: Financial Overview, 2021

Figure 30 Mitsubishi Corporation: Financial Overview, 2021

Figure 31 Kaneka Corporation: Financial Overview, 2021



## I would like to order

Product name: Postbiotics Market by Type (Short-Chain Fatty Acids, Lipopolysaccharides, Indole, Lactocepin, Teichoic Acid), Form (Liquid, Dry), (Application (Food & Beverages, Nutritional Supplements), Sales Channel (Offline, Online), and Geography - Global Forecast to 2029

Product link: <https://marketpublishers.com/r/P6EBD48CD93CEN.html>

Price: US\$ 4,175.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P6EBD48CD93CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>



To place an order via fax simply print this form, fill in the information below  
and fax the completed form to +44 20 7900 3970