

# **Population Health Management Solutions (PHM) Market By Component (Software, Service), Mode Of Delivery (Web Based, On Premise, Cloud) & End User (Hospital, Clinic, Payor, Employer, Government, ACO) – Global Opportunity Analysis & Industry Forecast To 2023**

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## **Abstracts**

Population Health Management Solutions (PHM) Market by Component (Software, Service), Mode of Delivery (Web based, On premise, Cloud) & End User (Hospital, Clinic, Payor, Employer, Government, ACO) - Global Opportunity Analysis & Industry Forecast to 2023

Population Health Management (PHM) is commonly defined as a holistic approach which includes aggregation of patient data across the healthcare continuum, the analysis of that data into a single, actionable patient record, and the actions that can improve the quality of care and outcomes while managing costs for a defined group of people.

Global population health management solutions market is expected to reach USD 58.11 billion by 2023 from USD 19.79 billion in 2018, at a CAGR of 24.0% during the forecast period (2018-2023).

Succeeding an extensive secondary and primary research on population health management solutions and in-depth analysis of the market scenario, the report carries out an impact analysis of the key industry drivers, restraint, opportunities, and challenges in the market dynamics segment. Rising aging population & burden of chronic diseases, continued pressure to curtail rising healthcare costs, growing demand

to improve care quality, implementation of the Affordable Care Act in the U.S., trend towards value-based care, growing digitization in emerging countries, increasing awareness about PHM, improving HCIT infrastructure and adoption of HCIT solutions such as EMRs and HIE, increasing focus on personalized medicine, advancing IT & big data capabilities, government support for coordinated care, and proliferating accountable care organizations (ACO) are resulting in robust demand for population health management solutions across the globe. However, patient data privacy and confidentiality issues, lack of data management capacities, and reluctance to migrate from conventional systems may hinder the growth of the global population health management solutions market to some extent.

In addition, the report further gives an extensive outlook on various segments involved in population health management solutions market. These segments include population health management solutions market by component, mode of delivery, end user, and geography.

An in-depth analysis of the geographical scenario of the industry provides detailed qualitative and quantitative insights for the five major geographies (North America, Europe, Asia-Pacific, Latin America, and Middle East & Africa) along with the coverage of major countries in each region. The geographical analysis provides detailed insights on the key trends of the industry in the listed regions & countries, identifying the demographic & economic impact, government & private investments. The report identifies North America to be the largest market followed by Europe, Asia-Pacific, and the Rest of the World. The geographical analysis section also comments on the key market players shaping the growth of the industry in the respective countries.

The report also includes the competitive landscape based on extensive assessment of the key strategic developments adopted by leading market participants in the industry over the past years (2015-2017). The key strategies adopted by most companies in this market were partnerships/collaborations/agreements, new product developments, mergers & acquisitions and expansions.

The key players in the global population health management solutions market are Koninklijke Philips N.V. (The Netherlands), Cerner Corporation (U.S.), McKesson Corporation (U.S.), Allscripts Healthcare Solutions, Inc. (U.S.), Healthgen, LLC. (U.S.), Optum (U.S.), IBM Corporation (U.S.), Conifer Health Solutions, LLC (U.S.), Health Catalyst, LLC (U.S.), i2i Population Health (U.S.), Verscend Technologies, Inc. (U.S.), Accenture plc (Ireland), and Deloitte Touche Tohmatsu Limited (U.S.), among others.

Key questions answered in the report:

Growing demand to improve care quality, and the implementation of Affordable Care Act & Patient Protection Act in the U.S. leads to the growth of population health management solutions market

How does the penetration of population health management solutions in healthcare providers differ from healthcare payers?

Which are the high growth market segments in terms of component, mode of delivery, end-user, and regions/countries?

Web-based mode of delivery accounts for a relatively large proportion of share in population health management solutions globally

What factors contribute to the growth of web-based mode of delivery?

What factors contribute to the frequent usage of web-based mode of delivery in hospitals and clinics?

Conversely, which geographic segment is expected to experience the fastest growth in terms of adoption of web-based delivery models?

The North American population health management solutions market favors both larger and local manufacturers that compete in multiple segments

Who are the top competitors in this market and what strategies do they employ to gain shares?

Which segments of the population health management solutions market are expected to offer lucrative revenue growth over the forecast period and why?

What strategies should the new companies focus to enter this market and to compete effectively?

What are the major drivers, restraints, opportunities, and challenges in the global population health management solutions market?

What are the geographic trends and high growth regions/countries?

Recently partnerships, agreements and collaborations, new product launches, and mergers & acquisitions are the key growth strategies adopted in the population health management solutions marketplace

Which companies have recently partnered, signed agreements and collaborated and how will these unions affect the competitive landscape of the population health management solutions space?

Which companies have launched new products and how will these products strengthen the capabilities, and their competitive position in the market?

Who are the local emerging players in the global population health management solutions and how do they compete with the global players?

## **SCOPE OF THE REPORT**

Market by Component:

Software

Services

Market by Mode of Delivery:

Web-based

On-premise

Cloud-based

Market by End User:

Healthcare providers

Healthcare payers

Employer groups

Government bodies

## Market by Geography

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Spain

Rest of Europe (RoE)

Asia-Pacific (APAC)

Japan

China

India

Rest of APAC (RoAPAC)

Latin America

Middle East & Africa

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