

Plant Based Protein Market- Global Opportunity Analysis And Industry Forecast (2017-2022)

<https://marketpublishers.com/r/P3879C0C974EN.html>

Date: October 2017

Pages: 0

Price: US\$ 4,175.00 (Single User License)

ID: P3879C0C974EN

Abstracts

MARKET OVERVIEW

Global plant based protein market is expected to reach USD 10,892.3 million by 2022 supported by a CAGR of 6.7% during the forecast period of 2017 to 2022. The market is mainly driven by increasing awareness about the benefits of protein and growing demand for protein rich diet, growing health & wellness trend, increasing consumers' focus on meat alternatives, rising demand from food & beverage industry, and various advancements in ingredient technologies such as microencapsulation. However, significant preference to animal based protein and fluctuating raw material prices hampers the growth of this market to some extent.

MARKET SEGMENTATION

The global plant based protein market is mainly segmented by type (soy protein, wheat protein, pea protein, canola protein, potato protein, rice protein, corn protein, and others), and by application (food and beverages, animal feed, nutrition and health supplements, pharmaceuticals, and others).

GEOGRAPHIC OVERVIEW

Geographically, the global plant based protein market is segmented into five major regions, namely North America, Europe, Asia-Pacific, Latin America, and Middle East & Africa. These regions are further analysed at a country level with the detailed qualitative and quantitative analysis. North America accounted for the major share in the global plant based protein market in 2016, followed by Europe, and Asia-Pacific. The major share of the North American region is mainly attributed to the well established food and

beverage industry, rising concerns over animal products and protein, increasing vegan population, growing preference for meat alternatives, increasing demand for healthy & nutritional products, and health & wellness trend. However, Asia-Pacific region is expected to grow at a rapid pace mainly due to the increasing protein rich diet awareness, increasing health consciousness, booming food & beverages industry, growing economy, rapid urbanization, and large base of vegan population.

KEY PLAYERS

The key players in the global plant based protein market are Archer Daniels Midland Company (U.S.), Cargill, Incorporated (U.S.), Roquette Freres Le Romarin (France), Ingredion Inc. (U.S.), Kerry Group (Ireland), E.I. Dupont De Nemours and Company (U.S.), NOW Foods (U.S.), Tate & Lyle Plc (U.K.), Axiom Foods Inc. (U.S.), AMCO Proteins (U.S.), Burcon Nutrascience Corporation (Canada), Beneo GmbH (Germany), Glico Nutrition Co., Ltd. (Japan), Glanbia plc. (Ireland), Corbion NV (the Netherland), Cosucra Groupe Warcoing SA (Belgium), Sotexpro (France), Farbest Brands (U.S.), Crespel & Deiters GmbH & Co. KG (Germany), Wilmar International Ltd. (Singapore), and CHS Inc. (U.S.).

SCOPE OF THE REPORT

Market by Type

Soy Protein

Soy Protein Concentrates

Soy Protein Isolate

Textured Soy Protein

Soy Flour, Grits, Chunks

Wheat Protein

Vital Wheat Gluten

Wheat Protein Isolate

Hydrolyzed Wheat Protein

Textured Wheat Protein

Pea Protein

Pea Protein Isolate

Pea Protein Concentrate

Others

Canola Protein

Potato Protein

Rice Protein

Corn Protein

Others

Market by Application

Food & Beverages

Meat, Poultry, & Seafood

Bakery

Meat Analogue

Dairy & Dairy Alternatives

Cereals & Snacks

Beverages

Others

Animal Feed

Nutrition & Health Supplements

Pharmaceuticals

Others

Market by Geography

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Spain

Rest of Europe

Asia-Pacific

China

Japan

India

Australia

Rest of Asia-Pacific

Rest of World

Latin America

Middle East and Africa

Key questions answered in the report

Which are the high growth market segments in terms of type, application, and regions/countries?

What is the historical market for plant based protein across the globe?

What are the market forecasts and estimates from the period 2015-2022?

What are the major drivers, restrains, opportunities, and challenges in the global plant based protein market?

Who are the major players in the global plant based protein market and what share of the market do they hold?

Who are the major players in various countries and what share of the market do they hold?

What are the competitive landscapes and who are the market leaders by sub-region in the global plant based protein market?

What are the recent developments in the global plant based protein market?

What are the different strategies adopted by the major players in the global plant based protein market?

What are the geographical trends and high growth regions/countries?

Who are the local emerging players in the global plant based protein market and how do they compete with the global players?

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