

# **Plant-based Food Market by Type (Dairy Alternatives, Plant-based Meat, Meals, Confectionery, Beverages, Egg Substitutes, Seafood), Source (Soy, Wheat, Pea, Rice), Distribution Channel (B2B, B2C [Convenience Store, Online Retail])—Global Forecast to 2029**

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## **Abstracts**

Plant-based Food Market by Type (Dairy Alternatives, Plant-based Meat, Meals, Confectionery, Beverages, Egg Substitutes, Seafood), Source (Soy, Wheat, Pea, Rice), Distribution Channel (B2B, B2C [Convenience Store, Online Retail]) - Global Forecast to 2029

The research report titled, "Plant-based Food Market by Type (Dairy Alternatives, Plant-based Meat, Meals, Confectionery, Beverages, Egg Substitutes, Seafood), Source (Soy, Wheat, Pea, Rice), Distribution Channel (B2B, B2C [Convenience Store, Online Retail]) - Global Forecast to 2029," provides an in-depth analysis of plant-based food market in five major geographies and emphasizes on the current market trends, market sizes, market shares, recent developments, and forecasts till 2029.

The Global Plant-based Food Market is expected to reach \$95.52 billion by 2029, growing at a CAGR of 12.4% during the forecast period of 2022 to 2029.

The growth of this market is driven by factors such as the increasing intolerance for animal protein amongst consumers, the growing vegan population, and the rising number of venture investments in plant-based food companies. In addition, the increasing number of research & development and new product launches by plant and protein alternative manufacturers and emerging economies, such as Asia-Pacific, Latin America, and the Middle East & Africa, are expected to create lucrative opportunities for players operating in this market.

However, factors such as the comparatively higher price range of meat substitutes, significant preference for animal-based products, and consumer preference for soy and gluten-free products are expected to hinder the growth of this market to a notable extent.

The study offers a comprehensive analysis of the plant-based food market based on type, source, distribution channel, and geography. The plant-based food market is segmented based on type (dairy alternatives [milk, cheese, yogurt, butter, ice cream, creamer, and others], meat substitutes [tofu, TVP, burger patties, tempeh, hot dogs and sausages, seitan, meatballs, ground meat, nuggets, crumbles, shreds, others], meals, baked goods, confectionery, RTD beverages, egg substitutes, seafood substitutes, others), source (soy, almond, wheat, pea, rice, others), distribution channel (business to business and business to customers [modern groceries, convenience store, specialty store, online retail, others]), and geography (North America, Europe, Asia-Pacific, Latin America, and the Middle East & Africa). The study also evaluates industry competitors and analyses the market at the country level.

Based on type, the dairy alternatives segment is expected to account for the largest share of the plant-based food market in 2022. However, the seafood substitute segment is expected to grow at the fastest CAGR during the forecast period due to the increasing consumer demand for vegan seafood, the rising number of investments and food innovations in species-specific seafood alternatives, and the increasing number of new product launches in this plant-based food category.

Based on the source, the plant-based food market is segmented into soy, almond, wheat, pea, rice protein, and others. In 2022, the soy segment is expected to hold the largest share of the plant-based food market. The large market share of this segment is attributed to factors such as the higher adoption of soybean for the manufacturing of plant-based food due to their wide availability and cost-effectiveness, the wider application range of soy in various food & beverage sectors, including meat, dairy alternatives, and bakery, and the higher level of acceptance for plant-based food derived from soy amongst consumers. However, the pea segment is expected to grow at the fastest CAGR during the forecast period.

Based on the distribution channel, the B2C distribution channel segment is estimated to account for the largest share of the plant-based food market in 2022. The large share of this segment is attributed to the increased sales of plant-based food in well-established supermarkets and hypermarkets chains, consumers' preference for shopping from brick-

and-mortar grocers due to easy access and availability, and the increasing consumer expenses on vegan food products. This segment is also expected to grow at the fastest CAGR during the forecast period due to the rapidly growing online retail sector.

Based on geography, North America is expected to account for the major share of the plant-based food market in 2022. The leading position of North America in the plant-based food market is attributed to factors such as the high awareness regarding the importance of protein-rich diets, increased health consciousness amongst consumers, a well-established food sector, higher adoption of technological advancements in the food & beverage industry, and significant investments in the plant-based sector. However, the Asia-Pacific plant-based food market is developing and expanding significantly.

The key players operating in the global plant-based food market are Beyond Meat Inc. (U.S.), Impossible Foods Inc. (U.S.), Danone SA (France), Garden Protein International, Inc. (Canada), Amy's Kitchen Inc. (U.S.), Plamil Foods Ltd. (U.K.), The Hain Celestial Group, Inc. (U.S.), Sahmyook Foods (South Korea), Sanitarium Health and Wellbeing Company (Australia), Axiom Foods (U.S.), Daiya Foods Inc. (Canada), Earth's Own Food Company Inc. (Canada), Lightlife Foods, Inc. (U.S.), Marlow Foods Ltd. (U.K.), Taifun –Tofu GmbH (Germany), Atlantic Natural Foods LLC (U.S.), VBlte Food Ltd (U.K.), Nutrisoy Pty Ltd. (Australia), Nestl? S.A. (Switzerland), and Unilever PLC (U.K.).

Key questions answered in the report-

What are the high-growth market segments in terms of type, source, distribution channel, and geography?

What is the historical market for plant-based food across the globe?

What are the market forecasts and estimates for the period of 2022–2029?

What are the major drivers, restraints, challenges, trends, and opportunities in the global plant-based food market?

Who are the major players in the plant-based food market, and what shares of the market do they hold?

How is the competitive landscape?

What are the recent developments in the global plant-based food market?

What are the different strategies adopted by the major players in the market?

What are the key geographic trends, and which are the high-growth countries?

Who are the local emerging players in the global plant-based food market, and how do they compete with the other players?

## Scope of the report

### Plant-based Food Market, by Type

#### Dairy Alternatives

Milk

Cheese

Yogurt

Butter

Ice Cream

Creamer

Others

#### Meat Substitutes

TVP

Burger Patties

Tempeh

Hot Dogs and Sausages

Seitan

Meatballs

Ground Meat

Nuggets

Crumbles

Shreds

Others

Meals

Baked Goods

Confectionery

RTD Beverages

Egg Substitutes

Seafood Substitutes

Others

## Plant-based Food Market, by Source

Soy

Almond

Wheat

Pea

Rice

Others

## Plant-based Food Market, by Distribution Channel

Business to Business

Business to Customers

Modern Groceries

Convenience Store

Specialty Store

Online Retail

Others

## Plant-based Food Market, by Geography

North America

U.S.

Canada

Europe

Germany

U.K.

Spain

Italy

France

Netherlands

Belgium

Austria

Poland

Portugal

Rest of Europe (RoE)

Asia-Pacific (APAC)

China

India

Japan

Australia

Thailand

South Korea

Rest of Asia-Pacific (RoAPAC)

Latin America

Brazil

Mexico

Argentina

Rest of Latin America (RoLATAM)

Middle East & Africa



## Contents

### 1. INTRODUCTION

- 1.1. Market Definition
- 1.2. Market Ecosystem
- 1.3. Currency
- 1.4. Key Stakeholders

### 2. RESEARCH METHODOLOGY

- 2.1. Research Approach
- 2.2. Data Collection & Validation
  - 2.2.1. Secondary Research
  - 2.2.2. Primary Research
- 2.3. Market Assessment
  - 2.3.1. Market Size Estimation
    - 2.3.1.1. Bottom-Up Approach
    - 2.3.1.2. Top-Down Approach
    - 2.3.1.3. Growth Forecast
- 2.4. Assumptions for the Study
- 2.5. Limitations for the Study

### 3. EXECUTIVE SUMMARY

- 3.1. Introduction
- 3.2. Market Dynamics
- 3.3. Segment Analysis
  - 3.3.1. Type Analysis
    - 3.3.1.1. Dairy Alternatives Market, by Type
    - 3.3.1.2. Meat Substitutes Market, by Type
  - 3.3.2. Source Analysis
  - 3.3.3. Distribution Channel Analysis
    - 3.3.3.1. B2C Distribution Channel Market, by Type
  - 3.3.4. Regional-Level Analysis

### 4. MARKET INSIGHTS

- 4.1. Introduction

## 4.2. Drivers

- 4.2.1. Increasing Incidences of Intolerance for Animal Protein
- 4.2.2. Growing Preference for Plant-Based Food Products
- 4.2.3. Increasing Vegan and Vegetarian Population
- 4.2.4. Venture Investments in Plant-Based Food Companies
- 4.2.5. Innovation in Food Technology

## 4.3. Restraints

- 4.3.1. Expensive Nature of Plant-Based Products
- 4.3.2. Significant Preference for Animal-Based Products
- 4.3.3. Consumer Preference for Soy and Gluten-Free Products

## 4.4. Opportunities

- 4.4.1. Product Launches by Plant-Based Food and Alternative Protein Manufacturers
- 4.4.2. Emerging Economies

## 4.5. Trends

- 4.5.1. Rising Industry Concentration with Growth in Mergers and Acquisitions in the Plant-Based Food Space

# 5. COVID-19 IMPACT ON THE PLANT-BASED FOOD MARKET

# 6. INVESTMENT AND FUNDING SCENARIO IN THE PLANT-BASED FOOD MARKET

## 6.1. Introduction

## 6.2. Investments/Funding Scenario (April 2022)

# 7. GLOBAL PLANT-BASED FOOD MARKET, BY TYPE

## 7.1. Introduction

## 7.2. Dairy Alternatives

- 7.2.1. Milk
- 7.2.2. Cheese
- 7.2.3. Yogurt
- 7.2.4. Butter
- 7.2.5. Ice Cream
- 7.2.6. Creamer
- 7.2.7. Other Dairy Alternatives

## 7.3. Meat Substitutes

- 7.3.1. Tofu
- 7.3.2. Textured Vegetable Protein (TVP)

- 7.3.3. Burger Patties
- 7.3.4. Tempeh
- 7.3.5. Hot Dogs & Sausages
- 7.3.6. Seitan
- 7.3.7. Meatballs
- 7.3.8. Ground Meat
- 7.3.9. Nuggets
- 7.3.10. Crumbles
- 7.3.11. Shreds
- 7.3.12. Other Meat Substitutes
- 7.4. Meals
- 7.5. Baked Goods
- 7.6. Confectionery
- 7.7. Rtd Beverages
- 7.8. Egg Substitutes
- 7.9. Seafood Substitutes
- 7.10. Others Plant-Based Food

## **8. GLOBAL PLANT-BASED FOOD MARKET, BY SOURCE**

- 8.1. Introduction
- 8.2. Soy
- 8.3. Almond
- 8.4. Wheat
- 8.5. Pea
- 8.6. Rice
- 8.7. Other Sources

## **9. GLOBAL PLANT-BASED FOOD MARKET, BY DISTRIBUTION CHANNEL**

- 9.1. Introduction
- 9.2. Business -to-Business
- 9.3. Business-to-Consumer
  - 9.3.1. Modern Groceries
  - 9.3.2. Convenience Stores
  - 9.3.3. Specialty Stores
  - 9.3.4. Online Retail Stores
  - 9.3.5. Other B2C Distribution Channels

## **10. PLANT-BASED FOOD MARKET, BY GEOGRAPHY**

### 10.1. Introduction

### 10.2. Asia-Pacific

#### 10.2.1. China

#### 10.2.2. India

#### 10.2.3. Japan

#### 10.2.4. Australia

#### 10.2.5. Thailand

#### 10.2.6. South Korea

#### 10.2.7. Rest of Asia-Pacific (RoAPAC)

### 10.3. North America

#### 10.3.1. U.S.

#### 10.3.2. Canada

### 10.4. Europe

#### 10.4.1. Germany

#### 10.4.2. U.K.

#### 10.4.3. Spain

#### 10.4.4. Italy

#### 10.4.5. France

#### 10.4.6. Netherlands

#### 10.4.7. Belgium

#### 10.4.8. Austria

#### 10.4.9. Poland

#### 10.4.10. Portugal

#### 10.4.11. Rest of Europe (RoE)

### 10.5. Latin America

#### 10.5.1. Brazil

#### 10.5.2. Mexico

#### 10.5.3. Argentina

#### 10.5.4. Rest of Latin America (RoLATAM)

### 10.6. Middle East & Africa

## **11. COMPETITIVE LANDSCAPE**

### 11.1. Introduction

### 11.2. Key Growth Strategies

### 11.3. Competitive Benchmarking

## **12. COMPANY PROFILES**

- 12.1. Beyond Meat Inc.
- 12.2. Impossible Foods Inc
- 12.3. Danone Sa
- 12.4. Garden Protein International, Inc. (Part of Conagra Brands, Inc., U.S.)
- 12.5. Amy's Kitchen Inc.
- 12.6. Plamil Foods Ltd.
- 12.7. The Hain Celestial Group, Inc.
- 12.8. Sahmyook Foods
- 12.9. Sanitarium Health and Wellbeing Company
- 12.10. Axiom Foods
- 12.11. Daiya Foods Inc. (Part of Otsuka Pharmaceutical Co., Ltd., Japan)
- 12.12. Earth's Own Food Company Inc.
- 12.13. Lightlife Foods, Inc. (Part of Maple Leaf Foods Inc., Canada)
- 12.14. Marlow Foods Ltd. (Part of Monde Nissin Corporation, Philippines)
- 12.15. Taifun –Tofu GmbH
- 12.16. Atlantic Natural Foods LLC (Part of Aft Holdings, Inc., U.S.)
- 12.17. Vbite Food Ltd
- 12.18. Nutrisoy Pty Ltd.
- 12.19. Nestl? S.A.
- 12.20. Unilever plc

## **13. APPENDIX**

- 13.1. Questionnaire
- 13.2. Available Customization

## List Of Tables

### LIST OF TABLES

Table 1 Global Plant-Based Food Market: Impact Analysis of Market Drivers (2022–2029)

Table 2 Global Plant-Based Food Market: Impact Analysis of Market Restraints (2022–2029)

Table 3 Price Comparison Between Meat and Meatless Items at Fast-Food Chains (2021)

Table 4 Global Plant-Based Food Market Size, by Type, 2020–2029 (USD Million)

Table 5 Global Plant-Based Dairy Alternatives Market Size, by Type, 2020–2029 (USD Million)

Table 6 Plant-Based Dairy Alternatives Market Size, by Country/Region, 2020–2029 (USD Million)

Table 7 Plant-Based Milk Market Size, by Country/Region, 2020–2029 (USD Million)

Table 8 Plant-Based Cheese Market Size, by Country/Region, 2020–2029 (USD Million)

Table 9 Plant-Based Yogurts Market Size, by Country/Region, 2020–2029 (USD Million)

Table 10 Plant-Based Butter Market Size, by Country/Region, 2020–2029 (USD Million)

Table 11 Plant-Based Ice Cream Market Size, by Country/Region, 2020–2029 (USD Million)

Table 12 Plant-Based Creamer Market Size, by Country/Region, 2020–2029 (USD Million)

Table 13 Other Plant-Based Dairy Alternatives Market Size, by Country/Region, 2020–2029 (USD Million)

Table 14 Plant-Based Meat Substitutes Market Size, by Type, 2020–2029 (USD Million)

Table 15 Plant-Based Meat Substitutes Market Size, by Country/Region, 2020–2029 (USD Million)

Table 16 Plant-Based Tofu Market Size, by Country/Region, 2020–2029 (USD Million)

Table 17 Plant-Based TVP Market Size, by Country/Region, 2020–2029 (USD Million)

Table 18 Plant-Based Burger Patties Market Size, by Country/Region, 2020–2029 (USD Million)

Table 19 Plant-Based Tempeh Market Size, by Country/Region, 2020–2029 (USD Million)

Table 20 Plant-Based Hot Dogs and Sausages Market Size, by Country/Region, 2020–2029 (USD Million)

Table 21 Plant-Based Seitan Market Size, by Country/Region, 2020–2029 (USD Million)

Table 22 Plant-Based Meatballs Market Size, by Country/Region, 2020–2029 (USD Million)

Table 23 Plant-Based Ground Meat Market Size, by Country/Region, 2020–2029 (USD Million)

Table 24 Plant-Based Nuggets Market Size, by Country/Region, 2020–2029 (USD Million)

Table 25 Plant-Based Crumbles Market Size, by Country/Region, 2020–2029 (USD Million)

Table 26 Plant-Based Shreds Market Size, by Country/Region, 2020–2029 (USD Million)

Table 27 Other Plant-Based Meat Substitutes Market Size, by Country/Region, 2020–2029 (USD Million)

Table 28 Plant-Based Meals Market Size, by Country/Region, 2020–2029 (USD Million)

Table 29 Plant-Based Baked Goods Market Size, by Country/Region, 2020–2029 (USD Million)

Table 30 Plant-Based Confectionery Market Size, by Country/Region, 2020–2029 (USD Million)

Table 31 Plant-Based RTD Beverages Market Size, by Country/Region, 2020–2029 (USD Million)

Table 32 Plant-Based Egg Substitutes Market Size, by Country/Region, 2020–2029 (USD Million)

Table 33 Plant-Based Seafood Substitutes Market Size, by Country/Region, 2020–2029 (USD Million)

Table 34 Other Plant-Based Food Market Size, by Country/Region, 2020–2029 (USD Million)

Table 35 Plant-Based Food Market Size, by Source, 2020–2029 (USD Million)

Table 36 Soy Derived Plant-Based Food Market Size, by Country/Region, 2020–2029 (USD Million)

Table 37 Almond-Derived Plant-Based Food Market Size, by Country/Region, 2020–2029 (USD Million)

Table 38 Wheat-Derived Plant-Based Food Market Size, by Country/Region, 2020–2029 (USD Million)

Table 39 Pea-Derived Plant-Based Food Market Size, by Country/Region, 2020–2029 (USD Million)

Table 40 Rice-Derived Plant-Based Food Market Size, by Country/Region, 2020–2029 (USD Million)

Table 41 Other Source-Derived Plant-Based Food Market Size, by Country/Region, 2020–2029 (USD Million)

Table 42 Plant-Based Food Market Size, by Distribution Channel, 2020–2029 (USD Million)

Table 43 B2B Plant-Based Food Market Size, by Country/Region, 2020–2029 (USD Million)

Million)

Table 44 B2C Plant-Based Food Market Size, by Type, 2020–2029 (USD Million)

Table 45 B2C Plant-Based Food Market Size, by Country/Region, 2020–2029 (USD Million)

Table 46 Plant-Based Food Market Size for Modern Groceries, by Country/Region, 2020–2029 (USD Million)

Table 47 Plant-Based Food Market Size for Convenience Stores, by Country/Region, 2020–2029 (USD Million)

Table 48 Plant-Based Food Market Size for Specialty Stores, by Country/Region, 2020–2029 (USD Million)

Table 49 Plant-Based Food Market Size for Online Retail Stores, by Country/Region, 2020–2029 (USD Million)

Table 50 Plant-Based Food Market Size for other B2C Distribution Channels, by Country/Region, 2020–2029 (USD Million)

Table 51 Plant-Based Food Market Size, by Country/Region, 2020–2029 (USD Million)

Table 52 Asia-Pacific: Plant-Based Food Market Size, by Country, 2020–2029 (USD Million)

Table 53 Asia-Pacific: Plant-Based Food Market Size, by Type, 2020–2029 (USD Million)

Table 54 Asia-Pacific: Plant-Based Dairy Alternatives Market Size, by Type, 2020–2029 (USD Million)

Table 55 Asia-Pacific: Plant-Based Meat Substitutes Market Size, by Type, 2020–2029 (USD Million)

Table 56 Asia-Pacific: Plant-Based Food Market Size, by Source, 2020–2029 (USD Million)

Table 57 Asia-Pacific: Plant-Based Food Market Size, by Distribution Channel, 2020–2029 (USD Million)

Table 58 Asia-Pacific: Business-to-Consumer Plant-Based Food Market Size, by Type, 2020–2029 (USD Million)

Table 59 China: Plant-Based Food Market Size, by Type, 2020–2029 (USD Million)

Table 60 China: Plant-Based Dairy Alternatives Market Size, by Type, 2020–2029 (USD Million)

Table 61 China: Plant-Based Meat Substitutes Market Size, by Type, 2020–2029 (USD Million)

Table 62 China: Plant-Based Food Market Size, by Source, 2020–2029 (USD Million)

Table 63 China: Plant-Based Food Market Size, by Distribution Channel, 2020–2029 (USD Million)

Table 64 China: Business-to-Consumer Plant-Based Food Market Size, by Type, 2020–2029 (USD Million)



Table 65 India: Plant-Based Food Market Size, by Type, 2020–2029 (USD Million)

Table 66 India: Plant-Based Dairy Alternatives Market Size, by Type, 2020–2029 (USD Million)

Table 67 India: Plant-Based Meat Substitutes Market Size, by Type, 2020–2029 (USD Million)

Table 68 India: Plant-Based Food Market Size, by Source, 2020–2029 (USD Million)

Table 69 India: Plant-Based Food Market Size, by Distribution Channel, 2020–2029 (USD Million)

Table 70 India: Business-to-Consumer Plant-Based Food Market Size, by Type, 2020–2029 (USD Million)

Table 71 Japan: Plant-Based Food Market Size, by Type, 2020–2029 (USD Million)

Table 72 Japan: Plant-Based Dairy Alternatives Market Size, by Type, 2020–2029 (USD Million)

Table 73 Japan: Plant-Based Meat Substitutes Market Size, by Type, 2020–2029 (USD Million)

Table 74 Japan: Plant-Based Food Market Size, by Source, 2020–2029 (USD Million)

Table 75 Japan: Plant-Based Food Market Size, by Distribution Channel, 2020–2029 (USD Million)

Table 76 Japan: Business-to-Consumer Plant-Based Food Market Size, by Type, 2020–2029 (USD Million)

Table 77 Australia: Plant-Based Food Market Size, by Type, 2020–2029 (USD Million)

Table 78 Australia: Plant-Based Dairy Alternatives Market Size, by Type, 2020–2029 (USD Million)

Table 79 Australia: Plant-Based Meat Substitutes Market Size, by Type, 2020–2029 (USD Million)

Table 80 Australia: Plant-Based Food Market Size, by Source, 2020–2029 (USD Million)

Table 81 Australia: Plant-Based Food Market Size, by Distribution Channel, 2020–2029 (USD Million)

Table 82 Australia: Business-to-Consumer Plant-Based Food Market Size, by Type, 2020–2029 (USD Million)

Table 83 Thailand: Plant-Based Food Market Size, by Type, 2020–2029 (USD Million)

Table 84 Thailand: Plant-Based Dairy Alternatives Market Size, by Type, 2020–2029 (USD Million)

Table 85 Thailand: Plant-Based Meat Substitutes Market Size, by Type, 2020–2029 (USD Million)

Table 86 Thailand: Plant-Based Food Market Size, by Source, 2020–2029 (USD Million)

Table 87 Thailand: Plant-Based Food Market Size, by Distribution Channel, 2020–2029 (USD Million)

Table 88 Thailand: Business-to-Consumer Plant-Based Food Market Size, by Type,

2020–2029 (USD Million)

Table 89 South Korea: Plant-Based Food Market Size, by Type, 2020–2029 (USD Million)

Table 90 South Korea: Plant-Based Dairy Alternatives Market Size, by Type, 2020–2029 (USD Million)

Table 91 South Korea: Plant-Based Meat Substitutes Market Size, by Type, 2020–2029 (USD Million)

Table 92 South Korea: Plant-Based Food Market Size, by Source, 2020–2029 (USD Million)

Table 93 South Korea: Plant-Based Food Market Size, by Distribution Channel, 2020–2029 (USD Million)

Table 94 South Korea: Business-to-Consumer Plant-Based Food Market Size, by Type, 2020–2029 (USD Million)

Table 95 Rest of Asia-Pacific: Plant-Based Food Market Size, by Type, 2020–2029 (USD Million)

Table 96 Rest of Asia-Pacific: Plant-Based Dairy Alternatives Market Size, by Type, 2020–2029 (USD Million)

Table 97 Rest of Asia-Pacific: Plant-Based Meat Substitutes Market Size, by Type, 2020–2029 (USD Million)

Table 98 Rest of Asia-Pacific: Plant-Based Food Market Size, by Source, 2020–2029 (USD Million)

Table 99 Rest of Asia-Pacific: Plant-Based Food Market Size, by Distribution Channel, 2020–2029 (USD Million)

Table 100 Rest of Asia-Pacific: Business-to-Consumer Plant-Based Food Market Size, by Type, 2020–2029 (USD Million)

Table 101 North America: Plant-Based Food Market Size, by Country, 2020–2029 (USD Million)

Table 102 North America: Plant-Based Food Market Size, by Type, 2020–2029 (USD Million)

Table 103 North America: Plant-Based Dairy Alternatives Market Size, by Type, 2020–2029 (USD Million)

Table 104 North America: Plant-Based Meat Substitutes Market Size, by Type, 2020–2029 (USD Million)

Table 105 North America: Plant-Based Food Market Size, by Source, 2020–2029 (USD Million)

Table 106 North America: Plant-Based Food Market Size, by Distribution Channel, 2020–2029 (USD Million)

Table 107 North America: Business-to-Consumer Plant-Based Food Market Size, by Type, 2020–2029 (USD Million)

Table 108 U.S.: Plant-Based Food Market Size, by Type, 2020–2029 (USD Million)

Table 109 U.S.: Plant-Based Dairy Alternatives Market Size, by Type, 2020–2029 (USD Million)

Table 110 U.S.: Plant-Based Meat Substitutes Market Size, by Type, 2020–2029 (USD Million)

Table 111 U.S.: Plant-Based Food Market Size, by Source, 2020–2029 (USD Million)

Table 112 U.S.: Plant-Based Food Market Size, by Distribution Channel, 2020–2029 (USD Million)

Table 113 U.S.: Business-to-Consumer Plant-Based Food Market Size, by Type, 2020–2029 (USD Million)

Table 114 Canada: Plant-Based Food Market Size, by Type, 2020–2029 (USD Million)

Table 115 Canada: Plant-Based Dairy Alternatives Market Size, by Type, 2020–2029 (USD Million)

Table 116 Canada: Plant-Based Meat Substitutes Market Size, by Type, 2020–2029 (USD Million)

Table 117 Canada: Plant-Based Food Market Size, by Source, 2020–2029 (USD Million)

Table 118 Canada: Plant-Based Food Market Size, by Distribution Channel, 2020–2029 (USD Million)

Table 119 Canada: Business-to-Consumer Plant-Based Food Market Size, by Type, 2020–2029 (USD Million)

Table 120 Europe: Plant-Based Food Market Size, by Country, 2020–2029 (USD Million)

Table 121 Europe: Plant-Based Food Market Size, by Type, 2020–2029 (USD Million)

Table 122 Europe: Plant-Based Dairy Alternatives Market Size, by Type, 2020–2029 (USD Million)

Table 123 Europe: Plant-Based Meat Substitutes Market Size, by Type, 2020–2029 (USD Million)

Table 124 Europe: Plant-Based Food Market Size, by Source, 2020–2029 (USD Million)

Table 125 Europe: Plant-Based Food Market Size, by Distribution Channel, 2020–2029 (USD Million)

Table 126 Europe: Business-to-Consumer Plant-Based Food Market Size, by Type, 2020–2029 (USD Million)

Table 127 Germany: Plant-Based Food Market Size, by Type, 2020–2029 (USD Million)

Table 128 Germany: Plant-Based Dairy Alternatives Market Size, by Type, 2020–2029 (USD Million)

Table 129 Germany: Plant-Based Meat Substitutes Market Size, by Type, 2020–2029 (USD Million)

Table 130 Germany: Plant-Based Food Market Size, by Source, 2020–2029 (USD Million)

Million)

Table 131 Germany: Plant-Based Food Market Size, by Distribution Channel, 2020–2029 (USD Million)

Table 132 Germany: Business-to-Consumer Plant-Based Food Market Size, by Type, 2020–2029 (USD Million)

Table 133 U.K.: Plant-Based Food Market Size, by Type, 2020–2029 (USD Million)

Table 134 U.K.: Plant-Based Dairy Alternatives Market Size, by Type, 2020–2029 (USD Million)

Table 135 U.K.: Plant-Based Meat Substitutes Market Size, by Type, 2020–2029 (USD Million)

Table 136 U.K.: Plant-Based Food Market Size, by Source, 2020–2029 (USD Million)

Table 137 U.K.: Plant-Based Food Market Size, by Distribution Channel, 2020–2029 (USD Million)

Table 138 U.K.: Business-to-Consumer Plant-Based Food Market Size, by Type, 2020–2029 (USD Million)

Table 139 Spain: Plant-Based Food Market Size, by Type, 2020–2029 (USD Million)

Table 140 Spain: Plant-Based Dairy Alternatives Market Size, by Type, 2020–2029 (USD Million)

Table 141 Spain: Plant-Based Meat Substitutes Market Size, by Type, 2020–2029 (USD Million)

Table 142 Spain: Plant-Based Food Market Size, by Source, 2020–2029 (USD Million)

Table 143 Spain: Plant-Based Food Market Size, by Distribution Channel, 2020–2029 (USD Million)

Table 144 Spain: Business-to-Consumer Plant-Based Food Market Size, by Type, 2020–2029 (USD Million)

Table 145 Italy: Plant-Based Food Market Size, by Type, 2020–2029 (USD Million)

Table 146 Italy: Plant-Based Dairy Alternatives Market Size, by Type, 2020–2029 (USD Million)

Table 147 Italy: Plant-Based Meat Substitutes Market Size, by Type, 2020–2029 (USD Million)

Table 148 Italy: Plant-Based Food Market Size, by Source, 2020–2029 (USD Million)

Table 149 Italy: Plant-Based Food Market Size, by Distribution Channel, 2020–2029 (USD Million)

Table 150 Italy: Business-to-Consumer Plant-Based Food Market Size, by Type, 2020–2029 (USD Million)

Table 151 France: Plant-Based Food Market Size, by Type, 2020–2029 (USD Million)

Table 152 France: Plant-Based Dairy Alternatives Market Size, by Type, 2020–2029 (USD Million)

Table 153 France: Plant-Based Meat Substitutes Market Size, by Type, 2020–2029

(USD Million)

Table 154 France: Plant-Based Food Market Size, by Source, 2020–2029 (USD Million)

Table 155 France: Plant-Based Food Market Size, by Distribution Channel, 2020–2029 (USD Million)

Table 156 France: Business-to-Consumer Plant-Based Food Market Size, by Type, 2020–2029 (USD Million)

Table 157 Netherlands: Plant-Based Food Market Size, by Type, 2020–2029 (USD Million)

Table 158 Netherlands: Plant-Based Dairy Alternatives Market Size, by Type, 2020–2029 (USD Million)

Table 159 Netherlands: Plant-Based Meat Substitutes Market Size, by Type, 2020–2029 (USD Million)

Table 160 Netherlands: Plant-Based Food Market Size, by Source, 2020–2029 (USD Million)

Table 161 Netherlands: Plant-Based Food Market Size, by Distribution Channel, 2020–2029 (USD Million)

Table 162 Netherlands: Business-to-Consumer Plant-Based Food Market Size, by Type, 2020–2029 (USD Million)

Table 163 Belgium: Plant-Based Food Market Size, by Type, 2020–2029 (USD Million)

Table 164 Belgium: Plant-Based Dairy Alternatives Market Size, by Type, 2020–2029 (USD Million)

Table 165 Belgium: Plant-Based Meat Substitutes Market Size, by Type, 2020–2029 (USD Million)

Table 166 Belgium: Plant-Based Food Market Size, by Source, 2020–2029 (USD Million)

Table 167 Belgium: Plant-Based Food Market Size, by Distribution Channel, 2020–2029 (USD Million)

Table 168 Belgium: Business-to-Consumer Plant-Based Food Market Size, by Type, 2020–2029 (USD Million)

Table 169 Austria: Plant-Based Food Market Size, by Type, 2020–2029 (USD Million)

Table 170 Austria: Plant-Based Dairy Alternatives Market Size, by Type, 2020–2029 (USD Million)

Table 171 Austria: Plant-Based Meat Substitutes Market Size, by Type, 2020–2029 (USD Million)

Table 172 Austria: Plant-Based Food Market Size, by Source, 2020–2029 (USD Million)

Table 173 Austria: Plant-Based Food Market Size, by Distribution Channel, 2020–2029 (USD Million)

Table 174 Austria: Business-to-Consumer Plant-Based Food Market Size, by Type, 2020–2029 (USD Million)



Table 175 Poland: Plant-Based Food Market Size, by Type, 2020–2029 (USD Million)

Table 176 Poland: Plant-Based Dairy Alternatives Market Size, by Type, 2020–2029 (USD Million)

Table 177 Poland: Plant-Based Meat Substitutes Market Size, by Type, 2020–2029 (USD Million)

Table 178 Poland: Plant-Based Food Market Size, by Source, 2020–2029 (USD Million)

Table 179 Poland: Plant-Based Food Market Size, by Distribution Channel, 2020–2029 (USD Million)

Table 180 Poland: Business-to-Consumer Plant-Based Food Market Size, by Type, 2020–2029 (USD Million)

Table 181 Portugal: Plant-Based Food Market Size, by Type, 2020–2029 (USD Million)

Table 182 Portugal: Plant-Based Dairy Alternatives Market Size, by Type, 2020–2029 (USD Million)

Table 183 Portugal: Plant-Based Meat Substitutes Market Size, by Type, 2020–2029 (USD Million)

Table 184 Portugal: Plant-Based Food Market Size, by Source, 2020–2029 (USD Million)

Table 185 Portugal: Plant-Based Food Market Size, by Distribution Channel, 2020–2029 (USD Million)

Table 186 Portugal: Business-to-Consumer Plant-Based Food Market Size, by Type, 2020–2029 (USD Million)

Table 187 Rest of Europe: Plant-Based Food Market Size, by Type, 2020–2029 (USD Million)

Table 188 Rest of Europe: Plant-Based Dairy Alternatives Market Size, by Type, 2020–2029 (USD Million)

Table 189 Rest of Europe: Plant-Based Meat Substitutes Market Size, by Type, 2020–2029 (USD Million)

Table 190 Rest of Europe: Plant-Based Food Market Size, by Source, 2020–2029 (USD Million)

Table 191 Rest of Europe: Plant-Based Food Market Size, by Distribution Channel, 2020–2029 (USD Million)

Table 192 Rest of Europe: Business-to-Consumer Plant-Based Food Market Size, by Type, 2020–2029 (USD Million)

Table 193 Latin America: Plant-Based Food Market Size, by Country, 2020–2029 (USD Million)

Table 194 Latin America: Plant-Based Food Market Size, by Type, 2020–2029 (USD Million)

Table 195 Latin America: Plant-Based Dairy Alternatives Market Size, by Type, 2020–2029 (USD Million)

Table 196 Latin America: Plant-Based Meat Substitutes Market Size, by Type, 2020–2029 (USD Million)

Table 197 Latin America: Plant-Based Food Market Size, by Source, 2020–2029 (USD Million)

Table 198 Latin America: Plant-Based Food Market Size, by Distribution Channel, 2020–2029 (USD Million)

Table 199 Latin America: Business-to-Consumer Plant-Based Food Market Size, by Type, 2020–2029 (USD Million)

Table 200 Brazil: Plant-Based Food Market Size, by Type, 2020–2029 (USD Million)

Table 201 Brazil: Plant-Based Dairy Alternatives Market Size, by Type, 2020–2029 (USD Million)

Table 202 Brazil: Plant-Based Meat Substitutes Market Size, by Type, 2020–2029 (USD Million)

Table 203 Brazil: Plant-Based Food Market Size, by Source, 2020–2029 (USD Million)

Table 204 Brazil: Plant-Based Food Market Size, by Distribution Channel, 2020–2029 (USD Million)

Table 205 Brazil: Business-to-Consumer Plant-Based Food Market Size, by Type, 2020–2029 (USD Million)

Table 206 Mexico: Plant-Based Food Market Size, by Type, 2020–2029 (USD Million)

Table 207 Mexico: Plant-Based Dairy Alternatives Market Size, by Type, 2020–2029 (USD Million)

Table 208 Mexico: Plant-Based Meat Substitutes Market Size, by Type, 2020–2029 (USD Million)

Table 209 Mexico: Plant-Based Food Market Size, by Source, 2020–2029 (USD Million)

Table 210 Mexico: Plant-Based Food Market Size, by Distribution Channel, 2020–2029 (USD Million)

Table 211 Mexico: Business-to-Consumer Plant-Based Food Market Size, by Type, 2020–2029 (USD Million)

Table 212 Argentina: Plant-Based Food Market Size, by Type, 2020–2029 (USD Million)

Table 213 Argentina: Plant-Based Dairy Alternatives Market Size, by Type, 2020–2029 (USD Million)

Table 214 Argentina: Plant-Based Meat Substitutes Market Size, by Type, 2020–2029 (USD Million)

Table 215 Argentina: Plant-Based Food Market Size, by Source, 2020–2029 (USD Million)

Table 216 Argentina: Plant-Based Food Market Size, by Distribution Channel, 2020–2029 (USD Million)

Table 217 Argentina: Business-to-Consumer Plant-Based Food Market Size, by Type, 2020–2029 (USD Million)

Table 218 Rest of Latin America: Plant-Based Food Market Size, by Type, 2020–2029 (USD Million)

Table 219 Rest of Latin America: Plant-Based Dairy Alternatives Market Size, by Type, 2020–2029 (USD Million)

Table 220 Rest of Latin America: Plant-Based Meat Substitutes Market Size, by Type, 2020–2029 (USD Million)

Table 221 Rest of Latin America: Plant-Based Food Market Size, by Source, 2020–2029 (USD Million)

Table 222 Rest of Latin America: Plant-Based Food Market Size, by Distribution Channel, 2020–2029 (USD Million)

Table 223 Rest of Latin America: Business-to-Consumer Plant-Based Food Market Size, by Type, 2020–2029 (USD Million)

Table 224 Middle East & Africa: Plant-Based Food Market Size, by Type, 2020–2029 (USD Million)

Table 225 Middle East & Africa: Plant-Based Dairy Alternatives Market Size, by Type, 2020–2029 (USD Million)

Table 226 Middle East & Africa: Plant-Based Meat Substitutes Market Size, by Type, 2020–2029 (USD Million)

Table 227 Middle East & Africa: Plant-Based Food Market Size, by Source, 2020–2029 (USD Million)

Table 228 Middle East & Africa: Plant-Based Food Market Size, by Distribution Channel, 2020–2029 (USD Million)

Table 229 Middle East & Africa: Business-to-Consumer Plant-Based Food Market Size, by Type, 2020–2029 (USD Million)

Table 230 Total Number of Strategic Developments, by Company (2019–2022)



## List Of Figures

### LIST OF FIGURES

Figure 1 Market Ecosystem

Figure 2 Research Process

Figure 3 Key Secondary Sources

Figure 4 Primary Research Techniques

Figure 5 Key Executives Interviewed

Figure 6 Breakdown of Primary Interviews (Supply-Side & Demand-Side)

Figure 7 Market Sizing and Growth Forecast Approach

Figure 8 Seafood Substitutes Segment To Witness Significant Market Growth During 2022–2029

Figure 9 Pea Segment To Witness Significant Market Growth During 2022–2029

Figure 10 The B2C Distribution Channel Segment To Witness Significant Market Growth During 2022–2029

Figure 11 Global Plant-Based Food Market Scenario, by Geography (2022)

Figure 12 Market Dynamics

Figure 13 A Lighthouse for the Future Food Consumption

Figure 14 Investments in the Global Alternative Products Industry (2019-2020)

Figure 15 Global Plant-Based Food Market Size, by Type, 2022–2029 (USD Million)

Figure 16 Global Dairy Alternatives Market Size, by Type, 2022–2029 (USD Million)

Figure 17 Global Plant-Based Meat Substitutes Market Size, by Type, 2022–2029 (USD Million)

Figure 18 Plant-Based Food Market Size, by Source, 2022–2029 (USD Million)

Figure 19 Plant-Based Food: Value Chain With Key Business Activities and Players Within

Figure 20 Plant-Based Food Market Size, by Distribution Channel, 2022–2029 (USD Million)

Figure 21 B2C Plant-Based Food Market Size, by Type, 2022–2029 (USD Million)

Figure 22 Plant-Based Food Market Size, by Region, 2022–2029 (USD Million)

Figure 23 Asia-Pacific: Plant-Based Food Market Snapshot

Figure 24 North America: Plant-Based Food Market Snapshot

Figure 25 Venture Capital Investments in Alternatives for Animal-Based Products in Europe (USD Million)

Figure 26 Europe: Plant-Based Food Market Snapshot

Figure 27 Latin America: Plant-Based Food Market Snapshot

Figure 28 Key Growth Strategies Adopted by Leading Players (2019-2022)

Figure 29 Global Plant-Based Food Market: Competitive Benchmarking, by Product

## Type

Figure 30 Beyond Meat Inc.: Financial Overview (2021)

Figure 31 Danone Sa: Financial Overview (2021)

Figure 32 Conagra Brands, Inc.: Financial Overview (2021)

Figure 33 The Hain Celestial Group, Inc.: Financial Overview (2021)

Figure 34 Nestl? S.A: Financial Overview (2021)

Figure 35 Unilever Plc: Financial Overview (2021)

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