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Packaging Automation Market by Offering, Type (Robotic Pick & Place, Secondary Packaging, Tertiary & Palletizing), End-use Industry (Healthcare & Pharmaceuticals, E-Commerce & Logistics, Food & Beverage), and Geography - Global Forecast to 2030

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Abstracts

The research report titled ‘‘Packaging Automation Market by Offering (Solution, Services), Type, End-use Industry (Healthcare & Pharmaceuticals, E-Commerce & Logistics, Food & Beverage, Chemical & Refinery, Aerospace & Defense), and Geography—Global Forecast to 2030’, provides in-depth analysis of packaging automation market across five major geographies and emphasizes on the current market trends, market sizes, market shares, recent developments, and forecasts till 2030.

The global packaging automation market is expected to reach $108.2 billion by 2030, at a CAGR of 9.8% from 2023 to 2030.

The growth of the packaging automation market is mainly attributed to the rapid growth of the E-commerce sector, the increasing adoption of automated systems across industries, and stringent food safety regulations. However, the high initial costs of installing automated systems restrain the market’s growth.

The high demand for packaging automation in the logistics industry and the increasing demand for sustainable and eco-friendly packaging are expected to create market growth opportunities. However, the shortage of skilled operators is a major challenge for the players in this market. Integration of advanced technologies and smart packaging are major trends in the packaging automation market.

Based on offering, the packaging automation market is segmented into solutions and services. Furthermore, the solutions segment is subsegmented into case sealers & erectors, sleevers & cartoners, palletizers & depalletizers, strappers, markers & labelers, automated mailer systems, case packers, and other solutions. The services segment is subsegmented into consulting, installation & training, and support & maintenance. In 2023, the solutions segment is expected to account for the larger share of the global packaging automation market. The segment's large market share is mainly attributed to the need for increased manufacturing speed and ensuring products and workers' safety. However, the services segment is projected to record the highest CAGR during the forecast period. The segment's growth is driven by the increasing deployment of automation in various industries such as e-commerce, healthcare & pharmaceuticals, food & beverage, automotive, and chemical & refineries and the growing demand for packaging automation to speed up production, optimize warehouse space, and reduce reliance on labor to provide more value-added services to their customers.

Based on type, the packaging automation market is segmented into robotic pick & place, secondary packaging, and tertiary & palletizing. In 2023, the robotic pick and place segment is expected to account for the largest share of the global packaging automation market. The segment's large market share is mainly attributed to rising demand for pick and place robots in various industries such as manufacturing, food & beverage, automotive, chemical & refineries, aerospace & defense, e-commerce & logistics, healthcare & pharmaceuticals, and the growing demand for automation from manufacturing companies to increase production rates. However, the secondary packaging segment is projected to record the highest CAGR during the forecast period. The segment's growth is driven by the rising need to safely transport products during shipment and the growing demand for supplementary protection in the e-commerce and pharmaceutical sectors.

Based on end-use industry, the packaging automation market is segmented into healthcare & pharmaceuticals, E-commerce & logistics, food & beverage, automotive, chemical & refineries, aerospace & defense, and other end-use industries. Furthermore, the healthcare & pharmaceuticals segment is subsegmented into healthcare & pharmaceuticals manufacturing companies and contract manufacturing organizations. The E-commerce & logistics segment is subsegmented into E-commerce, contract packaging, and logistics companies. In 2023, the food & beverage segment is expected to account for the largest share of the global packaging automation market. The segment's large market share is mainly attributed to shifting consumer tastes, high competition in the packaged food market, and a surge in demand for packaged food.

However, the e-commerce & logistics segment is projected to record the highest CAGR during the forecast period. The segment's growth is attributed to various factors, including the rise in online sales channels, the increase in online shopping among customers, the increasing adoption of automation in e-commerce & logistics to ensure timely delivery, and the rising consumer demand for convenience shopping.

Based on geography, the global packaging automation market is segmented into North America, Europe, Latin America, and the Middle East & Africa. In 2023, Asia-Pacific is expected to account for the largest share of the packaging automation market, followed by Europe, North America, Latin America, and the Middle East & Africa. Asia-Pacific's significant market share is attributed to the increasing utilization of sustainable packaging in the food & beverage sector, supportive government initiatives aimed at promoting the adoption of automation and Industry 4.0 technologies to enhance manufacturing capabilities, the growing demand for eco-friendly packaging solutions, and the rapid expansion of the E-commerce sector in countries like China and India. Moreover, Asia-Pacific is also projected to register the highest CAGR over the forecast period.

The key players operating in the global packaging automation market are ABB, Ltd. (Switzerland), Robert Bosch GmbH (Germany), Siemens AG (Germany), Fanuc Corporation (Japan), and Mitsubishi Electric Corporation (Japan), Swisslog Holding AG (Switzerland), Rockwell Automation, Inc. (U.S.), Schneider Electric SE (France), WestRock Company (U.S.), SATO Holdings Corporation (Japan), Krones AG (Germany), Automated Packaging Systems, Inc. (U.S.), Emerson Electric Co. (U.S.), Crawford Packaging (Canada), Fuji Machinery (Japan), Brenton LLC (U.S.), BEUMER Group GmbH & Co. KG (Germany), Barry-Wehmiller Group, Inc. (U.S.), KHS GmbH (Italy), MULTIVAC Sepp Haggenm?ller SE & Co. KG (Germany), Omori Machinery Co., Ltd. (Japan), and Syntegon Technology GmbH (Germany).

Key questions answered in the report:

- Which are the high-growth market segments in terms of offering, type, and end-use industry?
- What is the historical market for packaging automation across the globe?
- What are the market forecasts and estimates from 2023–2030?
- What are the major drivers, restraints, and opportunities in the global packaging

automation market?

Who are the major players in the global packaging automation market, and what are their market shares?

Who are the major players in various countries, and what are their market shares?

What is the competitive landscape like?

What are the recent developments in the global packaging automation market?

What are the growth strategies adopted by major players in the global packaging automation market?

What are the geographical trends and high-growth countries?

Who are the local emerging players in the global packaging automation market, and how do they compete with the other players?

Scope of the Report:

Packaging Automation Market Assessment—by Offering

Solutions

Palletizers & Depalletizers

Case Packers

Vertical/Top Load Case Packers

Horizontal/Side Load Case Packers

Wrap Around Load Case Packers

Other Case Packers

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Markers & Labelers

Strappers

Other Solutions

Services

Consulting

Installation & Training

Support & Maintenance

Packaging Automation Market Assessment—by Type

Robotic Pick and Place

Secondary Packaging Automation

Tertiary & Palletizing Automation

Packaging Automation Market Assessment—by End-use Industry

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Food & Beverage

E-commerce & Logistics

E-commerce

Contract Packaging

Logistics Companies

Automotive

Healthcare & Pharmaceuticals

Healthcare & Pharmaceutical Manufacturing Companies

Contract Manufacturing Organizations

Chemicals & Refineries

Aerospace & Defense

Other End-Use Industries

Packaging Automation Market Assessment—by Geography

North America

U.S.

Canada

Asia-Pacific

China

Japan

India

South Korea

Rest of Asia-Pacific

Europe

Germany

U.K.

France

Italy

Spain

Rest of Europe

Latin America

Middle East & Africa

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