

# **Orthodontics Market By Product (Removable, Fixed Braces (Brackets (Metal, Ceramics), Archwire (Beta Titanium, Stainless Steel), Anchorage Appliances, Ligature, Retainers), By Patient (Children And Teen, Adult), And Geography–Global Forecast To 2023**

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## **Abstracts**

Orthodontics Market by Product (Removable, Fixed Braces (Brackets (Metal, Ceramics), Archwire (Beta Titanium, Stainless Steel), Anchorage Appliances, Ligature, Retainers), by Patient (Children and Teen, Adult), and Geography–Global Forecast to 2023

The global orthodontics market is expected to grow at a CAGR of 11.7% from 2018 to reach \$6,035.0 million by 2023.

Succeeding an extensive secondary and primary research and in-depth analysis of the market scenario, the report carries out an impact analysis of the key industry drivers, restraints, opportunities, and challenges. The growing number of dentists, increasing prevalence of malocclusion, and increasing awareness about advanced orthodontic treatments are the key factors driving the growth of this market. In addition, adoption of advanced imaging modalities and treatment planning software are further expected to increase the number and quality of orthodontic treatment which in turn will drive the market growth. However, unfavorable reimbursement policies and limited insurance coverage for orthodontic treatments and high cost of advanced orthodontic treatments are expected to hinder the growth of this market. With growing number of orthodontic treatments, increasing disposable income, and improving healthcare infrastructure, emerging countries offer significant growth opportunities for the key players operating in this market.

Removable braces dominated the global orthodontics market, mainly due to growing adoption of invisible braces in developed countries and growing number of orthodontic treatments in emerging countries. Fixed braces are devices used in orthodontics that align and straighten teeth. In the report, fixed braces are segmented into brackets, archwires, anchorage appliances, and ligatures. Bracket segment accounted for the largest share of the fixed braces market.

On the basis of patient or age group, the orthodontics market is sub-segmented into children & teen, and adult. Children and Teen accounted for the largest share of orthodontics market, mainly attributed to growing adoption of invisible braces among teens in developed countries, increasing adoption of orthodontic treatment, and growing number of orthodontists across the globe.

An in-depth analysis of the geographical scenario of the industry provides detailed qualitative and quantitative insights about the five major geographies (North America, Europe, Asia-Pacific, Latin America, and Middle East & Africa) along with the coverage of major countries in each region. North America accounted for largest share of orthodontics market, whereas Asia-Pacific orthodontics market is expected to grow at the highest CAGR. The growth in the APAC market is mainly attributed to large patient pool seeking orthodontic treatment, increasing number of dentist and dental clinics, and expanding presence of key players in this region.

The report includes competitive landscape based on extensive assessment of the key strategic developments adopted by leading market participants in the industry over the past 3 years (2015-2018). The key players profiled in the global orthodontics market research report are Align Technology, Inc., 3M Company, Danaher Corporation, G&H Orthodontics, Straumann AG, Ultradent Products, Inc., Great Lakes Orthodontics, Ltd., DB Orthodontics, Dental Morelli Ltda., DENTAURUM GmbH & Co., and TP Orthodontics, Inc.

Scope of the Report:

Market by Product

Removable Braces

Fixed Braces

Bracket

Metal

Ceramics

Archwire

Beta Titanium

Nickel Titanium

Stainless Steel

Anchorage Appliances

Buccal Tubes and Bands

Miniscrews

Ligatures

Others

## Market by Patient

Children and Teen

Adult

## Market by Geography

North America

U.S.

Canada

Europe

Germany

Spain

France

U.K.

Italy

Rest of Europe (RoE)

Asia-Pacific (APAC)

China

Japan

India

Rest of APAC (RoAPAC)

Latin America

Middle East and Africa

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