

# **Orthodontics Market by Product (Clear Braces, Fixed Braces {Brackets, wires [Nickel, Titanium] Anchorage, Ligatures}, Bonding, Adhesives, Springs, Tubes, Bands) Patient (Teen, Adult) End User (Hospital, Clinics, Research)—Global Forecast to 2030**

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## **Abstracts**

Orthodontics Market by Product (Clear Braces, Fixed Braces {Brackets, wires [Nickel, Titanium] Anchorage, Ligatures}, Bonding, Adhesives, Springs, Tubes, Bands) Patient (Teen, Adult) End User (Hospital, Clinics, Research)—Global Forecast to 2030

The global orthodontics market is projected to reach \$30.2 billion by 2030, at a CAGR of 14.6% from 2023 to 2030.

Succeeding extensive secondary and primary research and in-depth analysis of the market scenario, the report comprises the analysis of key industry drivers, restraints, challenges, and opportunities. The growth in the orthodontics market is attributed to the high prevalence of malocclusion, the adoption of digital technologies for orthodontic procedures, and the growing demand for cosmetic dentistry. However, the high cost of orthodontic treatments restrains the growth of this market.

The growing demand for orthodontic treatments in emerging countries is expected to generate growth opportunities for the players operating in this market. However, the lack of skilled professionals and low awareness regarding orthodontic treatments are challenges for the players operating in this market.

Based on product, in 2023, the removable braces segment is expected to account for the largest share of the orthodontics market. The adoption of polyurethane for the fabrication of clear aligners is increasing due to its properties, such as high elastomeric

characteristics, chemical, abrasion, & heat resistance, and ease of processing. Additionally, the material can withstand bruxism as it is used in clear aligners. It can withstand physical handling, grinding, and biting during the treatment, which further drives people's preference for this material over others.

Based on patient type, in 2023, the adults segment is expected to account for the largest share of the orthodontics market. Adults are increasingly using removable braces over traditional fixed braces for aesthetic purposes and to boost self-esteem, as these braces are less painful and more comfortable than the traditional metal braces treatment. Additionally, the increasing focus on dental hygiene, rising disposable income, ease of use of braces, and increasing dental care spending by adults further support the growth of this segment.

Based on end user, in 2023, the dental hospitals & clinics segment is expected to account for the largest share of the market. High patient inflows at hospitals & clinics, a wider range of services and treatments, and fast dental handling are the factors contributing to the large share of this segment.

An in-depth analysis of the geographical scenario of the global orthodontics market provides detailed qualitative and quantitative insights about the five major geographies (North America, Europe, Asia-Pacific, Latin America, and the Middle East & Africa) along with the coverage of major countries in each region. In 2023, North America is expected to account for the largest share of the orthodontics market, followed by Europe, Asia-Pacific, Latin America, and the Middle East & Africa. The factors supporting the largest share of this market are technological advancements in dentistry, increasing prevalence of malocclusion, and increased dental care spending. Additionally, the presence of key players, well-established dental care infrastructure, and government initiatives for oral care awareness also contribute to the large market share of North America.

The key players operating in the global orthodontics market are Align Technology, Inc. (U.S.), Institut Straumann AG (Switzerland), Henry Schein, Inc. (U.S.), Envista Holdings Corporation (U.S.), 3M Company (U.S.), DENTSPLY SIRONA Inc. (U.S.), American Orthodontics (U.S.), DENTRUM GmbH & Co.KG (Germany), Angelalign Technology Inc. (China), SmileDirectClub, Inc.(U.S.), Rocky Mountain Orthodontics (U.S.), Ultradent Product's, Inc. (U.S.), G &H Orthodontics (U.S.), TP Orthodontics, Inc. (U.S.), DB Orthodontics Limited (U.K.), Great Lakes Dental Technologies (U.S.), Geniova Technologies, S.L (Spain).

## Scope of the Report:

### Orthodontics Market Assessment, by Product

#### Removable Braces

Clear Aligners

Retainers

#### Fixed Braces

Brackets

Metal Brackets

Aesthetic Brackets

Archwires

Stainless Steel

Nickel Titanium

Beta Titanium

Other Archwires

Anchorage Appliances

Ligatures

#### Other Orthodontic Products

Bands & Buccal Tubes

Bonding & Adhesives

Wire Accessories & Springs

## Other Accessories

(Note: Other Accessories include adhesive & bonding accessories, polishing brushes, trays, files, burs, and tubes.)

(Note: Other archwires include cobalt-chromium-nickel and gold alloy wires)

## Orthodontics Market Assessment, by Patient Type

Adults

Children/Teens

## Orthodontics Market Assessment, by End User

Dental Clinics and Hospitals

Dental Laboratories

Academic & Research Institutes

## Orthodontics Market Assessment, by Geography

North America

U.S.

Canada

Europe

Germany

U.K.

France

Italy

Spain

Rest of Europe (RoE)

Asia-Pacific (APAC)

Japan

China

India

South Korea

Thailand

Rest of Asia-Pacific (RoAPAC)

Latin America

Brazil

Mexico

Rest of Latin America (RoLATAM)

Middle East & Africa

Saudi Arabia

UAE

Rest of Middle East & Africa (RoMEA)

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