

Mobile Computers Market by Device Type (Key-based, Full-touch PDA-based, Rugged Tablet, and Software), Portability Type (Handheld, Wearable, Vehicle Mounted Computer), and End-use Industry (Retail, Warehouse, E-Commerce)—Global Forecast to 2029

<https://marketpublishers.com/r/MDB295B4B411EN.html>

Date: September 2022

Pages: 205

Price: US\$ 4,175.00 (Single User License)

ID: MDB295B4B411EN

Abstracts

Mobile Computers Market by Device Type (Key-based, Full-touch PDA-based, Rugged Tablet, and Software), Portability Type (Handheld, Wearable, Vehicle Mounted Computer), and End-use Industry (Retail, Warehouse, E-Commerce)—Global Forecast to 2029

The research report titled “Mobile Computers Market by Device Type (Key-based, Full-touch PDA-based, Rugged Tablet, and Software), Portability Type (Handheld, Wearable, Vehicle Mounted Computer), and End-use Industry (Retail, Warehouse, E-Commerce)—Global Forecast to 2029” provides an in-depth analysis of the mobile computers market across five major geographies and emphasizes on the current market trends, market sizes, market shares, recent developments, and forecasts till 2029. The mobile computers market is expected to reach \$3.3 billion by 2029, at a CAGR of 7.4% during the forecast period 2022–2029.

The growth of the mobile computers market is primarily driven by factors such as the rising need to eliminate manual data capture and entry errors, growing government initiatives for the use of AIDC technology, and growing demand for mobile computers in warehouses and distribution centers. However, these devices are prone to cyberattacks that can compromise the data, which is the major restraint for the market's growth.

On the other hand, COVID-19 has influenced the diversified inclusion of mobile computers in the healthcare sector, thus, offering opportunities for market stakeholders.

However, for market growth, reliable network connectivity is required in the under-developed regions of the world, which is a major challenge.

The study offers a comprehensive analysis of the mobile computers market based on device type (key-based mobile computers, full-touch PDA-based mobile computers, rugged tablets, and software), portability type (handheld computers, wearable computers, and vehicle-mounted computers), end-use industry (transportation, manufacturing, banking & finance, retail, healthcare & life sciences, warehouse & logistics, e-commerce, and other end-use industries), and geography (North America, Europe, Asia-Pacific, Latin America, and the Middle East & Africa). The study also evaluates industry competitors and analyzes the market at the country level.

Based on device type, in 2022, the full-touch PDA-based mobile computers segment is expected to account for the largest share of the mobile computers market. The availability of advanced software with its periodic upgradation, easier & simpler user interface, and a larger screen to view with a high level of customization are the major factors for the high adoption of full-touch PDA-based mobile computers.

Based on portability type, in 2022, the handheld computers segment is expected to account for the largest share of the mobile computers market. When warehouse workers have access to handheld computers that connect to the operation's ERP software, it ensures all data is accurate and that there is no duplication of effort when picking an order.

Based on end-use industry, in 2022, the warehouse & logistics segment is estimated to account for the largest market share due to the growing adoption of mobile computers in its daily operations. The higher productivity, more efficient work, and less chance of human error are factors driving its demand in the warehouse & logistics industry. The healthcare segment is projected to grow at the highest CAGR during the forecast period.

Based on geography, in 2022, Asia-Pacific is estimated to account for the largest market share. With the growth of industrialization across the Asia-Pacific region and the high growth of e-commerce, retail, transportation, and banking & finance, the demand for mobile computers is higher in this region.

Furthermore, the growing investment in smart factories and the digitalization of the supply chain are also driving the demand for mobile computers in the Asia-Pacific region. It is estimated that the Asia-Pacific region is slated to register the fastest CAGR

during the forecast period.

The report includes a competitive landscape based on an extensive assessment of the key strategic developments of the leading mobile computer market over the last few years. The key players operating in the mobile computers market include Newland EMEA (Netherlands), Zebra Technologies Corporation (U.S.), Honeywell International Inc. (U.S.), Datalogic S.P.A. (Italy), Bluebird Inc. (South Korea), Unitech Electronics Co. Ltd. (Taiwan), Opticon Sensors Europe B.V. (Netherlands), Winmate, Inc. (Taiwan), JLT Mobile Contacts (Sweden), Wasp Barcode Technologies (U.S.), Keyence Corporation of America (U.S.), Transition Products Inc. (U.S.), Handheld Group (Sweden), Comark (U.S.), Advantech Co., Ltd. (Taiwan), and Denso ADC (U.S.).

Key Questions Answered in the Report-

Which are the high-growth market segments in terms of device type, portability type, end-use industry, and geography?

What was the historical market size for the global mobile computers market?

What are the market forecasts and estimates for 2022–2029?

What are the major drivers, restraints, and opportunities in the global mobile computers market?

Who are the major players in the global mobile computers market?

How is the competitive landscape?

What are the recent developments in the global mobile computers market?

What are the various strategies adopted by the major players in the global mobile computers market?

What are the geographical trends, and which are the high-growth countries?

Who are the local emerging players in the global mobile computers market, and how do they compete with the other players?

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