

Meat-based FPP Market by Type (Hot Dogs & Sausages, Nuggets, Bacon, Strips, Meatballs, Burger Patties, Wings), Source (Pork, Beef & Veal, Chicken), and Distribution Channel (Business-to-Business [B2B], Business-to-Consumer [B2C])—Global Forecast to 2029

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Abstracts

Meat-based FPP Market by Type (Hot Dogs & Sausages, Nuggets, Bacon, Strips, Meatballs, Burger Patties, Wings), Source (Pork, Beef & Veal, Chicken), Distribution Channel (Business-to-Business [B2B], Business-to-Customer [B2C]) - Global Forecast to 2029

The research report titled, “Meat-based FPP Market by Type (Hot Dogs & Sausages, Nuggets, Bacon, Strips, Meatballs, Burger Patties, Wings), Source (Pork, Beef & Veal, Chicken), Distribution Channel (Business-to-Business [B2B], Business-to-Customer [B2C]) - Global Forecast to 2029,” provides an in-depth analysis of the meat-based FPP market in five major geographies and emphasizes on the current market trends, market sizes, market shares, recent developments, and forecasts to 2029.

The meat-based FPP market is expected to record a CAGR of 6.8% from 2022–2029 to reach \$991.58 billion by 2029.

The growth of the meat-based FPP market is driven by factors such as growing demand for protein-rich diets, increasing demand for animal-based food products, and the rising consumption of ready-to-eat (RTE) and ready-to-cook (RTC) food products. However, growing awareness about the benefits of meat alternatives and the carcinogenic effects of processed meat are expected to restrain the growth of this market.

The meat-based FPP market is segmented into by type (hot dogs & sausages [pepperoni & salami, mortadella, and others] nuggets, bacon, strips, meatballs, burger patties, wings, and other meat-based FPP products); source (pork, beef & veal, chicken, mutton & lamb, other sources); distribution channel (business-to-business (B2B), business-to-consumer (B2C) [modern groceries, convenience stores, specialty stores, online retail stores, other B2C distribution channels]); and geography. The study also evaluates industry competitors and analyzes the market at the regional and country levels.

Based on type, the meat-based FPP market is segmented into hot dogs & sausages, nuggets, bacon, strips, meatballs, burger, patties, wings, and other meats-based FPP. The hot dogs & sausages segment is expected to grow at the highest CAGR during the forecast period. The high growth is mainly attributed to the growing popularity of hot dogs and sausage as ready-to-eat food, increasingly busy lifestyles of the working class, increasing product launches by sausage manufacturers, and the growing frequency of major sports events. Also, the rapidly growing fast-food and ready-to-eat food industries and the increasing trend of on-the-go food products are expected to provide growth opportunities for this segment.

Based on source, the meat-based FPP market is segmented into beef & veal, pork, chicken, mutton & lamb, and other sources. In 2022, the pork segment is expected to dominate the meat-based FPP market. The dominant position of this segment is mainly attributed to the rising global population and increased meat consumption. Further, changes in the food consumption pattern of people worldwide, expansion of the retail market, and easy availability of the product through various sales channels make it convenient for consumers to purchase packaged pork meat products, which also drives the demand for pork meat in the market.

Based on distribution channel, the global meat-based FPP market is segmented into business-to-business (B2B) and business-to-consumer (B2C). The business-to-consumer (B2C) segment is expected to register the highest CAGR during the forecast period of 2022–2029. The rapid growth of this segment is attributed to factors such as the growing number of supermarkets & hypermarkets and increased overall product sales from these outlets, consumer preference for shopping from brick-and-mortar grocers due to easy access and availability, and consumers' increasing use of e-commerce platforms for purchasing essential goods.

Based on geography, the meat-based FPP market is segmented into five major

geographies: North America, Europe, Asia-Pacific, Latin America, the Middle East, and Africa. In 2022, Asia-Pacific is expected to account for the largest share of the meat-based FPP market. The large share of this region is mainly attributed to the increasing awareness regarding the importance of protein-rich diets and the strong demand for meat and meat products in developing countries, such as China and India. Moreover, rapid urbanization, rising income, and changing lifestyles in the Asia-Pacific region have resulted in consumers opting for convenient ready-to-cook meat products are expected to support the growth of this segment

Key Players

The key players operating in the meat-based FPP market are JBS SA (Brazil), Tyson Foods, Inc. (U.S.), WH Group Limited (Hong Kong), The Kraft Heinz Company (U.S.), Hormel Foods Corporation (U.S.), Almunajem Foods (Saudi Arabia), Tanmiah Food Company (Saudi Arabia), Perdue Farms Inc. (U.S.), GCL Food Ingredients (U.K.), Park Food Manufacturing Pte Ltd (Singapore), Rosina Food Products, Inc. (U.S.), Buona Vita, Inc. (U.S.), and ARASCO (Saudi Arabia).

Key Questions Answered in the Report-

What is the current value of revenue generated by the meat-based FPP market?

At what rate is the demand for meat-based FPP projected to grow for the next 5-7 years?

What is the historical market size and growth rate for the meat-based FPP market?

What are the major factors impacting the growth of this market at the global and regional levels? What are the major opportunities for existing players and new entrants in the market?

What impact does the current COVID-19 pandemic have on the meat-based FPP market?

Which segments in terms of type, source, and distribution channel create major traction for the manufacturers in this market?

What are the key geographical trends in this market? Which regions/countries

are expected to offer significant growth opportunities for the manufacturers operating in the meat-based FPP market?

Who are the major players in the meat-based FPP market? What are their specific product offerings in this market?

What recent developments have taken place in the meat-based FPP market? What impact have these strategic developments created on the market?

Scope of the Report:

Meat-based FPP Market, by Type

Hot Dogs & Sausages

Pepperoni & Salami

Mortadella

Others

Nuggets

Bacon

Strips

Meatballs

Burger Patties

Wings

Other Meat-based FPP Products

Meat-based FPP Market, by Source

Pork

Beef & Veal

Chicken

Mutton & Lamb

Other Sources

Meat-based FPP Market, by Distribution Channel

Business-to-Business

Business-to-Consumer

Modern Groceries

Convenience Stores

Specialty Stores

Online Retail Stores

Other B2C Distribution Channel

Meat-based FPP Market, by Geography

Asia-Pacific (APAC)

China

Japan

India

Australia

	Thailand
	South Korea
	Rest of APAC (RoAPAC)
Europe	
	Germany
	Spain
	France
	Italy
	U.K.
	Poland
	Netherlands
	Belgium
	Austria
	Portugal
	Rest of Europe (RoE)
Latin America	
	Brazil
	Mexico
	Argentina

Rest of Latin America (RoLATAM)

North America

U.S.

Canada

Middle East & Africa

GCC

Saudi Arabia (KSA)

UAE

Qatar

Rest of GCC

Rest of the Middle East

Africa

Contents

1. INTRODUCTION

- 1.1. Market Definition
- 1.2. Market Ecosystem
- 1.3. Currency
- 1.4. Key Stakeholders

2. RESEARCH METHODOLOGY

- 2.1. Research Approach
- 2.2. Data Collection & Validation
 - 2.2.1. Secondary Research
 - 2.2.2. Primary Research
- 2.3. Market Assessment
 - 2.3.1. Market Size Estimation
 - 2.3.1.1. Bottom-Up Approach
 - 2.3.1.2. Top-Down Approach
 - 2.3.1.3. Growth Forecast
- 2.4. Assumptions for the Study
- 2.5. Limitations of the Study

3. EXECUTIVE SUMMARY

- 3.1. Introduction
- 3.2. Segment Analysis
 - 3.2.1. Meat-based FPP Market Analysis, by Type
 - 3.2.2. Meat-based FPP Market Analysis, by Source
 - 3.2.3. Meat-based FPP Market Analysis, by Distribution Channel
- 3.3. Regional Analysis
- 3.4. Key Players & Competitive Scenario

4. MARKET INSIGHTS

- 4.1. Introduction
- 4.2. Drivers
 - 4.2.1. Growing Demand for Protein-Rich Diets
 - 4.2.2. Increasing Demand for Animal-Based Food Products

4.2.3. Rising Consumption of Ready-to-Eat (RTE) and Ready-to-Cook (RTC) Food Products

4.3. Restraints

4.3.1. Growing Awareness About the Benefits of Meat Alternatives

4.3.2. Carcinogenic Effects of Processed Meat

4.4. Opportunities

4.4.1. Increasing Demand for Organic Processed Meat Products

4.5. Challenges

4.5.1. Risk of Developing Antimicrobial Resistance (AMR)

4.6. The Impact of COVID-19 On the Meat-based FPP Market

5. INDUSTRY INSIGHTS

5.1. Key Market Trends

5.1.1. Growing Foodservice Industry and Preference for Fast-Food Products

5.1.2. Growing E-commerce in the Meat Products Market

5.1.3. Consumers' Increasing Inclination Toward Gluten-Free Products

5.1.4. Increasing Demand for Functional Meat Products

5.2. Value Chain Analysis

5.3. Porter's Five Forces Analysis

5.3.1. Bargaining Power of Suppliers

5.3.2. Bargaining Power of Buyers

5.3.3. Threat of Substitutes

5.3.4. Threats of New Entrants

5.3.5. Degree of Competition

5.4. Key & Potential Customers

6. GLOBAL MEAT-BASED FPP MARKET, BY TYPE

6.1. Introduction

6.2. Hot Dogs & Sausages

6.2.1. Pepperoni & Salami

6.2.2. Mortadella

6.2.3. Other Meat Hot Dogs & Sausages

6.3. Nuggets

6.4. Bacon

6.5. Strips

6.6. Meatballs

6.7. Burger Patties

- 6.8. Wings
- 6.9. Other Products

7. GLOBAL MEAT-BASED FPP MARKET, BY SOURCE

- 7.1. Introduction
- 7.2. Pork
- 7.3. Beef & Veal
- 7.4. Chicken
- 7.5. Mutton & Lamb
- 7.6. Other Sources

8. GLOBAL MEAT-BASED FPP MARKET, BY DISTRIBUTION CHANNEL

- 8.1. Introduction
- 8.2. Business-To-Business (Food Processing & Service Industry)
- 8.3. Business-to-Consumer (B2C)
 - 8.3.1. Modern Groceries
 - 8.3.2. Convenience Stores
 - 8.3.3. Specialty Stores
 - 8.3.4. Online Retail
 - 8.3.5. Other B2C Distribution Channels

9. MEAT-BASED FPP MARKET, BY GEOGRAPHY

- 9.1. Introduction
- 9.2. Asia-Pacific
 - 9.2.1. China
 - 9.2.2. Japan
 - 9.2.3. India
 - 9.2.4. Australia
 - 9.2.5. Thailand
 - 9.2.6. South Korea
 - 9.2.7. Rest of Asia-Pacific (RoAPAC)
- 9.3. Europe
 - 9.3.1. Germany
 - 9.3.2. Spain
 - 9.3.3. France
 - 9.3.4. Italy

- 9.3.5. U.K.
- 9.3.6. Poland
- 9.3.7. Netherlands
- 9.3.8. Belgium
- 9.3.9. Austria
- 9.3.10. Portugal
- 9.3.11. Rest of Europe (RoE)
- 9.4. Latin America
 - 9.4.1. Brazil
 - 9.4.2. Mexico
 - 9.4.3. Argentina
 - 9.4.4. Rest of Latin America (RoLATAM)
- 9.5. North America
 - 9.5.1. U.S.
 - 9.5.2. Canada
- 9.6. Middle East
 - 9.6.1. GCC
 - 9.6.1.1. Saudi Arabia (KSA)
 - 9.6.1.2. UAE
 - 9.6.1.3. Qatar
 - 9.6.1.4. Rest of GCC
 - 9.6.2. Rest of the Middle East
- 9.7. Africa

10. COMPETITIVE LANDSCAPE

- 10.1. Introduction
- 10.2. Key Growth Strategies
- 10.3. Competitive Benchmarking

11. COMPANY PROFILES

- 11.1. JBS SA
- 11.2. Tyson Foods, Inc.
- 11.3. WH Group Limited
- 11.4. The Kraft Heinz Company
- 11.5. Hormel Foods Corporation
- 11.6. Almunajem Foods
- 11.7. Tanmiah Food Company

- 11.8. Perdue Farms Inc.
- 11.9. GCL Food Ingredients
- 11.10. Park Food Manufacturing Pte Ltd
- 11.11. Rosina Food Products, Inc.
- 11.12. Buona Vita, Inc.
- 11.13. ARASCO

12. APPENDIX

- 12.1. Questionnaire
- 12.2. Available Customization

List Of Tables

LIST OF TABLES

Table 1	Global Meat-based FPP Market Drivers: Impact Analysis (2022–2029)
Table 2	Global Meat-based FPP Market Restraints: Impact Analysis (2022–2029)
Table 3	Key & Potential B2b Customers for Meat-based FPP Providers
Table 4	Global Meat-based FPP Market, by Type, 2020–2029 (USD Million)
Table 5	Meat Hot Dogs & Sausages Market, by Country/Region, 2020–2029 (USD Million)
Table 6	Meat Hot Dogs & Sausages Market, by Type, 2020–2029 (USD Million)
Table 7	Meat Pepperoni & Salami Market, by Country/Region, 2020–2029 (USD Million)
Table 8	Meat Mortadella Market, by Country/Region, 2020–2029 (USD Million)
Table 9	Other Types of Meat Hot Dogs & Sausages Market, by Country/Region, 2020–2029 (USD Million)
Table 10	Meat Nuggets Market, by Country/Region, 2020–2029 (USD Million)
Table 11	Meat Bacon Market, by Country/Region, 2020–2029 (USD Million)
Table 12	Meat Strips Market, by Country/Region, 2020–2029 (USD Million)
Table 13	Meatballs Market, by Country/Region, 2020–2029 (USD Million)
Table 14	Meat Burger Patties Market, by Country/Region, 2020–2029 (USD Million)
Table 15	Meat Wings Market, by Country/Region, 2020–2029 (USD Million)
Table 16	Other Meat-based FPP Market, by Country/Region, 2020–2029 (USD Million)
Table 17	Global Meat-based FPP Market Size, by Source, 2020–2029 (USD Million)
Table 18	Pork Meat-based FPP Market Size, by Country/Region, 2020–2029 (USD Million)
Table 19	Beef & Veal Meat-based FPP Market Size, by Country/Region, 2020–2029 (USD Million)
Table 20	Chicken Meat-based FPP Market Size, by Country/Region, 2020–2029 (USD Million)
Table 21	Mutton & Lamb Meat-based FPP Market Size, by Country/Region, 2020–2029 (USD Million)
Table 22	Other Meats-Based FPP Market Size, by Country/Region, 2020–2029 (USD Million)
Table 23	Global Meat-based FPP Market Size, by Distribution Channel, 2020–2029 (USD Million)
Table 24	Business-To-Business Meat-based FPP Market Size, by Country/Region, 2020–2029 (USD Million)
Table 25	Global Business-to-Consumer Meat-based FPP Market Size, by Type, 2020–2029 (USD Million)

Table 26 Business-to-Consumer Meat-based FPP Market Size, by Country/Region, 2020–2029 (USD Million)

Table 27 Meat-based FPP Market Size for Modern Groceries, by Country/Region, 2020–2029 (USD Million)

Table 28 Meat-based FPP Market Size for Convenience Stores, by Country/Region, 2020–2029 (USD Million)

Table 29 Meat-based FPP Market Size for Specialty Stores, by Country/Region, 2020–2029 (USD Million)

Table 30 Meat-based FPP Market Size for Online Retail, by Country/Region, 2020–2029 (USD Million)

Table 31 Meat-based FPP Market Size for Other B2C Distribution Channels, by Country/Region, 2020–2029 (USD Million)

Table 32 Meat-based FPP Market Size, by Region, 2020–2029 (USD Million)

Table 33 Asia-Pacific: Meat-based FPP Market, by Country, 2020–2029 (USD Million)

Table 34 Asia-Pacific: Meat-based FPP Market, by Type, 2020–2029 (USD Million)

Table 35 Asia-Pacific: Meat Hot Dogs & Sausages Market, by Type, 2020–2029 (USD Million)

Table 36 Asia-Pacific: Meat-based FPP Market, by Source, 2020–2029 (USD Million)

Table 37 Asia-Pacific: Meat-based FPP Market, by Distribution Channel, 2020–2029 (USD Million)

Table 38 Asia-Pacific: Business-to-Consumer Meat-based FPP Market, by Type, 2020–2029 (USD Million)

Table 39 China: Meat-based FPP Market, by Type, 2020–2029 (USD Million)

Table 40 China: Meat Hot Dogs & Sausages Market, by Type, 2020–2029 (USD Million)

Table 41 China: Meat-based FPP Market, by Source, 2020–2029 (USD Million)

Table 42 China: Meat-based FPP Market, by Distribution Channel, 2020–2029 (USD Million)

Table 43 China: Business-to-Consumer Meat-based FPP Market, by Type, 2020–2029 (USD Million)

Table 44 Japan: Meat-based FPP Market, by Type, 2020–2029 (USD Million)

Table 45 Japan: Meat Hot Dogs & Sausages Market, by Type, 2020–2029 (USD Million)

Table 46 Japan: Meat-based FPP Market, by Source, 2020–2029 (USD Million)

Table 47 Japan: Meat-based FPP Market, by Distribution Channel, 2020–2029 (USD Million)

Table 48 Japan: Business-to-Consumer Meat-based FPP Market, by Type, 2020–2029 (USD Million)

Table 49 India: Meat-based FPP Market, by Type, 2020–2029 (USD Million)

Table 50 India: Meat Hot Dogs & Sausages Market, by Type, 2020–2029 (USD Million)

Table 51 India: Meat-based FPP Market, by Source, 2020–2029 (USD Million)

Table 52 India: Meat-based FPP Market, by Distribution Channel, 2020—2029 (USD Million)

Table 53 India: Business-to-Consumer Meat-based FPP Market, by Type, 2020—2029 (USD Million)

Table 54 Australia: Chicken Meat Production, 2010-2021

Table 55 Australia: Meat-based FPP Market, by Type, 2020—2029 (USD Million)

Table 56 Australia: Meat Hot Dogs & Sausages Market, by Type, 2020—2029 (USD Million)

Table 57 Australia: Meat-based FPP Market, by Source, 2020—2029 (USD Million)

Table 58 Australia: Meat-based FPP Market, by Distribution Channel, 2020—2029 (USD Million)

Table 59 Australia: Business-to-Consumer Meat-based FPP Market, by Type, 2020—2029 (USD Million)

Table 60 Thailand: Meat-based FPP Market, by Type, 2020—2029 (USD Million)

Table 61 Thailand: Meat Hot Dogs & Sausages Market, by Type, 2020—2029 (USD Million)

Table 62 Thailand: Meat-based FPP Market, by Source, 2020—2029 (USD Million)

Table 63 Thailand: Meat-based FPP Market, by Distribution Channel, 2020—2029 (USD Million)

Table 64 Thailand: Business-to-Consumer Meat-based FPP Market, by Type, 2020—2029 (USD Million)

Table 65 South Korea: Meat Production, 2017-2020 (In Kt)

Table 66 South Korea: Meat-based FPP Market, by Type, 2020—2029 (USD Million)

Table 67 South Korea: Meat Hot Dogs & Sausages Market, by Type, 2020—2029 (USD Million)

Table 68 South Korea: Meat-based FPP Market, by Source, 2020—2029 (USD Million)

Table 69 South Korea: Meat-based FPP Market, by Distribution Channel, 2020—2029 (USD Million)

Table 70 South Korea: Business-to-Consumer Meat-based FPP Market, by Type, 2020—2029 (USD Million)

Table 71 RoAPAC: Meat-based FPP Market, by Type, 2020—2029 (USD Million)

Table 72 RoAPAC: Meat Hot Dogs & Sausages Market, by Type, 2020—2029 (USD Million)

Table 73 RoAPAC: Meat-based FPP Market, by Source, 2020—2029 (USD Million)

Table 74 RoAPAC: Meat-based FPP Market, by Distribution Channel, 2020—2029 (USD Million)

Table 75 RoAPAC: Business-to-Consumer Meat-based FPP Market, by Type, 2020—2029 (USD Million)

Table 76 Europe: Meat-based FPP Market Size, by Country, 2020–2029 (USD Million)

Meat-based FPP Market by Type (Hot Dogs & Sausages, Nuggets, Bacon, Strips, Meatballs, Burger Patties, Wings),...

Table 77 Europe: Meat-based FPP Market Size, by Type, 2020–2029 (USD Million)

Table 78 Europe: Hot Dogs & Sausages Market Size, by Type, 2020–2029 (USD Million)

Table 79 Europe: Meat-based FPP Market Size, by Source, 2020–2029 (USD Million)

Table 80 Europe: Meat-based FPP Market Size, by Distribution Channel, 2020–2029 (USD Million)

Table 81 Europe: B2C Meat-based FPP Market Size, by Type, 2020–2029 (USD Million)

Table 82 Germany: Meat-based FPP Market Size, by Type, 2020–2029 (USD Million)

Table 83 Germany: Hot Dogs & Sausages Market Size, by Type, 2020–2029 (USD Million)

Table 84 Germany: Meat-based FPP Market Size, by Source, 2020–2029 (USD Million)

Table 85 Germany: Meat-based FPP Market Size, by Distribution Channel, 2020–2029 (USD Million)

Table 86 Germany: B2C Meat-based FPP Market Size, by Type, 2020–2029 (USD Million)

Table 87 Spain: Meat-based FPP Market Size, by Type, 2020–2029 (USD Million)

Table 88 Spain: Hot Dogs & Sausages Market Size, by Type, 2020–2029 (USD Million)

Table 89 Spain: Meat-based FPP Market Size, by Source, 2020–2029 (USD Million)

Table 90 Spain: Meat-based FPP Market Size, by Distribution Channel, 2020–2029 (USD Million)

Table 91 Spain: B2C Meat-based FPP Market Size, by Type, 2020–2029 (USD Million)

Table 92 France: Meat-based FPP Market Size, by Type, 2020–2029 (USD Million)

Table 93 France: Hot Dogs & Sausages Market Size, by Type, 2020–2029 (USD Million)

Table 94 France: Meat-based FPP Market Size, by Source, 2020–2029 (USD Million)

Table 95 France: Meat-based FPP Market Size, by Distribution Channel, 2020–2029 (USD Million)

Table 96 France: B2C Meat-based FPP Market Size, by Type, 2020–2029 (USD Million)

Table 97 Italy: Meat-based FPP Market Size, by Type, 2020–2029 (USD Million)

Table 98 Italy: Hot Dogs & Sausages Market Size, by Type, 2020–2029 (USD Million)

Table 99 Italy: Meat-based FPP Market Size, by Source, 2020–2029 (USD Million)

Table 100 Italy: Meat-based FPP Market Size, by Distribution Channel, 2020–2029 (USD Million)

Table 101 Italy: B2C Meat-based FPP Market Size, by Type, 2020–2029 (USD Million)

Table 102 U.K.: Meat-based FPP Market Size, by Type, 2020–2029 (USD Million)

Table 103 U.K.: Hot Dogs & Sausages Market Size, by Type, 2020–2029 (USD Million)

Table 104 U.K.: Meat-based FPP Market Size, by Source, 2020–2029 (USD Million)

Table 105 U.K.: Meat-based FPP Market Size, by Distribution Channel, 2020–2029

(USD Million)

Table 106 U.K.: B2C Meat-based FPP Market Size, by Type, 2020–2029 (USD Million)

Table 107 Poland: Meat-based FPP Market Size, by Type, 2020–2029 (USD Million)

Table 108 Poland: Hot Dogs & Sausages Market Size, by Type, 2020–2029 (USD Million)

Table 109 Poland: Meat-based FPP Market Size, by Source, 2020–2029 (USD Million)

Table 110 Poland: Meat-based FPP Market Size, by Distribution Channel, 2020–2029 (USD Million)

Table 111 Poland: B2C Meat-based FPP Market Size, by Type, 2020–2029 (USD Million)

Table 112 Netherlands: Meat-based FPP Market Size, by Type, 2020–2029 (USD Million)

Table 113 Netherlands: Hot Dogs & Sausages Market Size, by Type, 2020–2029 (USD Million)

Table 114 Netherlands: Meat-based FPP Market Size, by Source, 2020–2029 (USD Million)

Table 115 Netherlands: Meat-based FPP Market Size, by Distribution Channel, 2020–2029 (USD Million)

Table 116 Netherlands: B2C Meat-based FPP Market Size, by Type, 2020–2029 (USD Million)

Table 117 Belgium: Meat-based FPP Market Size, by Type, 2020–2029 (USD Million)

Table 118 Belgium: Hot Dogs & Sausages Market Size, by Type, 2020–2029 (USD Million)

Table 119 Belgium: Meat-based FPP Market Size, by Source, 2020–2029 (USD Million)

Table 120 Belgium: Meat-based FPP Market Size, by Distribution Channel, 2020–2029 (USD Million)

Table 121 Belgium: B2C Meat-based FPP Market Size, by Type, 2020–2029 (USD Million)

Table 122 Austria: Meat-based FPP Market Size, by Type, 2020–2029 (USD Million)

Table 123 Austria: Hot Dogs & Sausages Market Size, by Type, 2020–2029 (USD Million)

Table 124 Austria: Meat-based FPP Market Size, by Source, 2020–2029 (USD Million)

Table 125 Austria: Meat-based FPP Market Size, by Distribution Channel, 2020–2029 (USD Million)

Table 126 Austria: B2C Meat-based FPP Market Size, by Type, 2020–2029 (USD Million)

Table 127 Portugal: Meat-based FPP Market Size, by Type, 2020–2029 (USD Million)

Table 128 Portugal: Hot Dogs & Sausages Market Size, by Type, 2020–2029 (USD Million)

Table 129 Portugal: Meat-based FPP Market Size, by Source, 2020–2029 (USD Million)

Table 130 Portugal: Meat-based FPP Market Size, by Distribution Channel, 2020–2029 (USD Million)

Table 131 Portugal: B2C Meat-based FPP Market Size, by Type, 2020–2029 (USD Million)

Table 132 Rest of Europe: Meat-based FPP Market Size, by Type, 2020–2029 (USD Million)

Table 133 Rest of Europe: Hot Dogs & Sausages Market Size, by Type, 2020–2029 (USD Million)

Table 134 Rest of Europe: Meat-based FPP Market Size, by Source, 2020–2029 (USD Million)

Table 135 Rest of Europe: Meat-based FPP Market Size, by Distribution Channel, 2020–2029 (USD Million)

Table 136 Rest of Europe: B2C Meat-based FPP Market Size, by Type, 2020–2029 (USD Million)

Table 137 Latin America: Meat-based FPP Market, by Country, 2020—2029 (USD Million)

Table 138 Latin America: Meat-based FPP Market, by Type, 2020—2029 (USD Million)

Table 139 Latin America: Meat Hot Dogs & Sausages Market, by Type, 2020—2029 (USD Million)

Table 140 Latin America: Meat-based FPP Market, by Source, 2020—2029 (USD Million)

Table 141 Latin America: Meat-based FPP Market, by Distribution Channel, 2020—2029 (USD Million)

Table 142 Latin America: Business-to-Consumer Meat-based FPP Market, by Type, 2020—2029 (USD Million)

Table 143 Brazil: Meat-based FPP Market, by Type, 2020—2029 (USD Million)

Table 144 Brazil: Meat Hot Dogs & Sausages Market, by Type, 2020—2029 (USD Million)

Table 145 Brazil: Meat-based FPP Market, by Source, 2020—2029 (USD Million)

Table 146 Brazil: Meat-based FPP Market, by Distribution Channel, 2020—2029 (USD Million)

Table 147 Brazil: Business-to-Consumer Meat-based FPP Market, by Type, 2020—2029 (USD Million)

Table 148 Mexico: Meat-based FPP Market, by Type, 2020—2029 (USD Million)

Table 149 Mexico: Meat Hot Dogs & Sausages Market, by Type, 2020—2029 (USD Million)

Table 150 Mexico: Meat-based FPP Market, by Source, 2020—2029 (USD Million)

Table 151 Mexico: Meat-based FPP Market, by Distribution Channel, 2020—2029 (USD Million)

Table 152 Mexico: Business-to-Consumer Meat-based FPP Market, by Type, 2020—2029 (USD Million)

Table 153 Argentina: Meat-based FPP Market, by Type, 2020—2029 (USD Million)

Table 154 Argentina: Meat Hot Dogs & Sausages Market, by Type, 2020—2029 (USD Million)

Table 155 Argentina: Meat-based FPP Market, by Source, 2020—2029 (USD Million)

Table 156 Argentina: Meat-based FPP Market, by Distribution Channel, 2020—2029 (USD Million)

Table 157 Argentina: Business-to-Consumer Meat-based FPP Market, by Type, 2020—2029 (USD Million)

Table 158 RoLATAM: Meat-based FPP Market, by Type, 2020—2029 (USD Million)

Table 159 RoLATAM: Meat Hot Dogs & Sausages Market, by Type, 2020—2029 (USD Million)

Table 160 RoLATAM: Meat-based FPP Market, by Source, 2020—2029 (USD Million)

Table 161 RoLATAM: Meat-based FPP Market, by Distribution Channel, 2020—2029 (USD Million)

Table 162 RoLATAM: Business-to-Consumer Meat-based FPP Market, by Type, 2020—2029 (USD Million)

Table 163 North America: Meat-based FPP Market Size, by Country, 2020—2029 (USD Million)

Table 164 North America: Meat-based FPP Market Size, by Type, 2020—2029 (USD Million)

Table 165 North America: Hot Dogs and Sausages Market Size, by Type, 2020—2029 (USD Million)

Table 166 North America: Meat-based FPP Market Size, by Source, 2020—2029 (USD Million)

Table 167 North America: Meat-based FPP Market Size, by Distribution Channel, 2020—2029 (USD Million)

Table 168 North America: B2C Meat-based FPP Market Size, by Type, 2020—2029 (USD Million)

Table 169 U.S.: Meat-based FPP Market Size, by Type, 2020—2029 (USD Million)

Table 170 U.S.: Hot Dogs and Sausages Market Size, by Type, 2020—2029 (USD Million)

Table 171 U.S.: Meat-based FPP Market Size, by Source, 2020—2029 (USD Million)

Table 172 U.S.: Meat-based FPP Market Size, by Distribution Channel, 2020—2029 (USD Million)

Table 173 U.S.: B2C Meat-based FPP Market Size, by Type, 2020—2029 (USD Million)

Table 174 Canada: Meat-based FPP Market Size, by Type, 2020—2029 (USD Million)

Table 175 Canada: Hot Dogs and Sausages Market Size, by Type, 2020—2029 (USD Million)

Meat-based FPP Market by Type (Hot Dogs & Sausages, Nuggets, Bacon, Strips, Meatballs, Burger Patties, Wings),...

Million)

Table 176 Canada: Meat-based FPP Market Size, by Source, 2020–2029 (USD Million)

Table 177 Canada: Meat-based FPP Market Size, by Distribution Channel, 2020–2029 (USD Million)

Table 178 Canada: B2C Meat-based FPP Market Size, by Type, 2020–2029 (USD Million)

Table 179 Middle East: Meat-based FPP Market Size, by Country, 2020–2029 (USD Million)

Table 180 Middle East: Meat-based FPP Market Size, by Type, 2020–2029 (USD Million)

Table 181 Middle East: Hot Dogs & Sausages Market Size, by Type, 2020–2029 (USD Million)

Table 182 Middle East: Meat-based FPP Market Size, by Source, 2020–2029 (USD Million)

Table 183 Middle East: Meat-based FPP Market Size, by Distribution Channel, 2020–2029 (USD Million)

Table 184 Middle East: B2C Meat-based FPP Market Size, by Type, 2020–2029 (USD Million)

Table 185 GCC: Meat-based FPP Market Size, by Country, 2020–2029 (USD Million)

Table 186 GCC: Meat-based FPP Market Size, by Type, 2020–2029 (USD Million)

Table 187 GCC: Hot Dogs & Sausages Market Size, by Type, 2020–2029 (USD Million)

Table 188 GCC: Meat-based FPP Market Size, by Source, 2020–2029 (USD Million)

Table 189 GCC: Meat-based FPP Market Size, by Distribution Channel, 2020–2029 (USD Million)

Table 190 GCC: B2C Meat-based FPP Market Size, by Type, 2020–2029 (USD Million)

Table 191 Saudi Arabia: Meat Industry Statistics, 2020–2021(Kt Tonnes)

Table 192 Saudi Arabia: Meat-based FPP Market Size, by Type, 2020–2029 (USD Million)

Table 193 Saudi Arabia: Hot Dogs & Sausages Market Size, by Type, 2020–2029 (USD Million)

Table 194 Saudi Arabia: Meat-based FPP Market Size, by Source, 2020–2029 (USD Million)

Table 195 Saudi Arabia: Meat-based FPP Market Size, by Distribution Channel, 2020–2029 (USD Million)

Table 196 Saudi Arabia: B2C Meat-based FPP Market Size, by Type, 2020–2029 (USD Million)

Table 197 UAE: Meat-based FPP Market Size, by Type, 2020–2029 (USD Million)

Table 198 UAE: Hot Dogs & Sausages Market Size, by Type, 2020–2029 (USD Million)

Table 199 UAE: Meat-based FPP Market Size, by Source, 2020–2029 (USD Million)

Meat-based FPP Market by Type (Hot Dogs & Sausages, Nuggets, Bacon, Strips, Meatballs, Burger Patties, Wings),...

Table 200 UAE: Meat-based FPP Market Size, by Distribution Channel, 2020–2029 (USD Million)

Table 201 UAE: B2C Meat-based FPP Market Size, by Type, 2020–2029 (USD Million)

Table 202 Qatar: Meat-based FPP Market Size, by Type, 2020–2029 (USD Million)

Table 203 Qatar: Hot Dogs & Sausages Market Size, by Type, 2020–2029 (USD Million)

Table 204 Qatar: Meat-based FPP Market Size, by Source, 2020–2029 (USD Million)

Table 205 Qatar: Meat-based FPP Market Size, by Distribution Channel, 2020–2029 (USD Million)

Table 206 Qatar: B2C Meat-based FPP Market Size, by Type, 2020–2029 (USD Million)

Table 207 Rest of GCC: Meat-based FPP Market Size, by Type, 2020–2029 (USD Million)

Table 208 Rest of GCC: Hot Dogs & Sausages Market Size, by Type, 2020–2029 (USD Million)

Table 209 Rest of GCC: Meat-based FPP Market Size, by Source, 2020–2029 (USD Million)

Table 210 Rest of GCC: Meat-based FPP Market Size, by Distribution Channel, 2020–2029 (USD Million)

Table 211 Rest of GCC: B2C Meat-based FPP Market Size, by Type, 2020–2029 (USD Million)

Table 212 Rest of the Middle East: Meat-based FPP Market Size, by Type, 2020–2029 (USD Million)

Table 213 Rest of the Middle East: Hot Dogs & Sausages Market Size, by Type, 2020–2029 (USD Million)

Table 214 Rest of the Middle East: Meat-based FPP Market Size, by Source, 2020–2029 (USD Million)

Table 215 Rest of the Middle East: Meat-based FPP Market Size, by Distribution Channel, 2020–2029 (USD Million)

Table 216 Rest of the Middle East: B2C Meat-based FPP Market Size, by Type, 2020–2029 (USD Million)

Table 217 Africa: Meat Consumption, by Country (2018–2020)–2030 (In KT CWE)

Table 218 Africa: Meat-based FPP Market Size, by Type, 2020–2029 (USD Million)

Table 219 Africa: Hot Dogs & Sausages Market Size, by Type, 2020–2029 (USD Million)

Table 220 Africa: Meat-based FPP Market Size, by Source, 2020–2029 (USD Million)

Table 221 Africa: Meat-based FPP Market Size, by Distribution Channel, 2020–2029 (USD Million)

Table 222 Africa: B2C Meat-based FPP Market Size, by Type, 2020–2029 (USD Million)

Table 223 Recent Developments by Major Players (2019–2022)

List Of Figures

LIST OF FIGURES

Figure 1 Market Ecosystem

Figure 2 Research Process

Figure 3 Key Secondary Sources

Figure 4 Primary Research Techniques

Figure 5 Key Executives Interviewed

Figure 6 Breakdown of Primary Interviews (Supply Side & Demand Side)

Figure 7 Market Sizing and Growth Forecast Approach

Figure 8 Hot Dogs & Sausages Segment to Dominate the Meat-based FPP Market in 2022

Figure 9 Pork Segment to Dominate the Meat-based FPP Market in 2022

Figure 10 Business-To-Business (B2B) Segment to Dominate the Meat-based FPP Market in 2022

Figure 11 In 2022, Asia-Pacific Is Expected to Dominate the Global Meat-based FPP Market

Figure 12 Market Dynamics

Figure 13 Global Meat Demand Projections, 2021–2030 (KT CWE)

Figure 14 Key Trends in the Global Meat-based FPP Market

Figure 15 Value Chain Analysis: Meat-Based Further Processed Products

Figure 16 Porter's Five Forces Analysis: Meat-based FPP Market

Figure 17 Global Meat-based FPP Market, by Type, 2022 Vs. 2029 (USD Million)

Figure 18 Global Meat-based FPP Market Size, by Source, 2022 Vs. 2029 (USD Million)

Figure 19 Global Pig meat Production, 2018–2027 (KT CWE)

Figure 20 Pork Production in Selected Countries, 2018–2020 (Thousand Metric Tons CWE)

Figure 21 Global Beef & Veal Production, 2018–2027 (KT CWE)

Figure 22 Beef & Veal Production in Selected Countries, 2018–2020 (Thousand Metric Tons CWE)

Figure 23 Global Poultry Meat Production, 2018–2027 (KT RTC)

Figure 24 Chicken Meat Production in Selected Countries, 2018–2020 (Thousand Metric Tons CWE)

Figure 25 Global Sheep Meat Production, 2018–2027 (KT CWE)

Figure 26 Global Meat-based FPP Market Size, by Distribution Channel, 2022 Vs. 2029 (USD Million)

Figure 27 Meat-based FPP Market Size, by Region, 2022 Vs. 2029 (USD Million)

Figure 28 Asia-Pacific: Meat-based FPP Market Snapshot (2022)

Meat-based FPP Market by Type (Hot Dogs & Sausages, Nuggets, Bacon, Strips, Meatballs, Burger Patties, Wings),...

- Figure 29 China: Meat Production, Import, and Export, 2019 Vs. 2020 (In KT CWE)
- Figure 30 Japan: Meat Production and Import, 2019 Vs. 2020 (In KT CWE)
- Figure 31 India: Meat Production and Export, 2019 Vs. 2020 (In KT CWE)
- Figure 32 Australia: Meat Production, Import, and Export, 2019 Vs. 2020 (In KT CWE)
- Figure 33 Europe: Meat-based FPP Market Snapshot (2022)
- Figure 34 Latin America: Meat-based FPP Market Snapshot (2022)
- Figure 35 North America: Meat-based FPP Market Snapshot (2022)
- Figure 36 North America: Meat Production, Import, and Export, 2019 VS. 2020 (KT CWE)
- Figure 37 U.S.: Meat Production, Import, and Export, 2019 VS. 2020 (KT CWE)
- Figure 38 Canada: Meat Production, Import, and Export, 2019 VS. 2020 (KT CWE)
- Figure 39 Canada: Per Capita Meat Consumption, by Type, 2017–2021 (KG)
- Figure 40 Middle East: Meat-based FPP Market Snapshot (2022)
- Figure 41 Key Growth Strategies Adopted by Leading Players (2019–2022)
- Figure 42 Meat-based FPP Market Key Players Competitive Benchmarking, by Type
- Figure 43 JBS SA: Financial Overview (2020)
- Figure 44 Tyson Foods, Inc.: Financial Overview (2021)
- Figure 45 WH Group Limited: Financial Overview (2021)
- Figure 46 The Kraft Heinz Company: Financial Overview (2021)
- Figure 47 Hormel Foods Corporation: Financial Overview (2021)
- Figure 48 Almunajem Foods: Financial Overview (2021)
- Figure 49 Tanmiah Food Company: Financial Overview (2021)

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