

# **Location-based Services (LBS) Market by Component, Technology (GPS, Wi-Fi, NFC), Application (GIS, Navigation, Tracking, Social Media), Location, Industry Vertical (Logistics, Retail, Healthcare, Media, Defense, Hospitality, BFSI) - Global Forecast to 2029**

<https://marketpublishers.com/r/L4C320423BDDEN.html>

Date: July 2022

Pages: 457

Price: US\$ 4,175.00 (Single User License)

ID: L4C320423BDDEN

## **Abstracts**

Location-based Services Market by Component, Technology (GPS, Wi-Fi, NFC), Application (GIS, Navigation, Tracking, Social Media), Location, Industry Vertical (Logistics, Retail, Healthcare, Media, Defense, Hospitality, BFSI) - Global Forecasts to 2029

The research report titled “Location-based Services Market by Component, Technology (GPS, Wi-Fi, NFC), Application (GIS, Navigation, Tracking, Social Media), Location, Industry Vertical (Logistics, Retail, Healthcare, Media, Defense, Hospitality, BFSI) - Global Forecasts to 2029”, provides in-depth analysis of the location-based services market in five major geographies and emphasizes on the current market trends, market sizes, market shares, recent developments, and forecasts till 2029.

The global location-based services market is expected to reach \$239.70 billion by 2029, growing at a CAGR of 15.2% during the forecast period of 2022 to 2029. The growth of this market is mainly attributed to the integration of location-based services for developing HD road network maps for autonomous vehicles, the increasing usage of location-based services in the agriculture sector, the proliferation of location-based services in the retail sector, and the growing significance of location-based services in strategic planning and crime analysis.

The study offers a comprehensive analysis of the global location-based services market based on components, application, technologies, location type, end user, and

geography. The global location-based services market is segmented based on component (platforms/solutions, professional services), technology (global positioning system, global navigation satellite system, Wi-Fi, near-field communication, other technologies), application (geo-marketing and advertising or target marketing, mapping & GIS, navigation, tracking, social networking infotainment, commercial, other applications), location type (indoor, outdoor), industry vertical (transportation & logistics, government & public sector, retail and consumer goods, manufacturing, healthcare & life sciences, media & entertainment, aerospace & defense, agriculture, hospitality & tourism, BFSI, IT & telecom, other industries). The study also evaluates industry competitors and analyses the market at the country level.

Based on component, the professional services segment is expected to register a faster growth rate during the forecast period. The growth of this segment is driven by factors, such as the increasing demand for location-based professional services, including mapping, implementation & support, and consulting and development services, comprehensive expertise in designing location-based applications, and growing demand for the development of advanced functionalities, hardware integration, and support & maintenance of the location-powered applications.

Based on industry vertical, in 2022, the transportation & logistics segment is expected to account for the largest share of the global location-based services market. The rising demand for location-based services by the transportation industry, the growing demand for GPS-enabled systems across the transportation industry, and the increasing deployment of location-based services by leading LBS players are factors driving the growth of the location-based services market. However, the retail and consumer goods segment is expected to record the fastest growth rate during the forecast period.

Based on geography, the location-based services market is segmented into five major geographies, namely North America, Europe, Asia-Pacific, Latin America, and the Middle East & Africa. In 2022, Asia-Pacific is estimated to account for the largest share of the location-based services market. The large market share of Asia-Pacific is attributed to the increasing deployment of location-based services across Asian countries, the growing demand from food & beverage industries to deliver fresh meat and seafood products, and the favorable government initiatives across Asian countries that support the adoption of location-based services.

In recent years, developed APAC markets, especially Japan, India, South Korea, Australia, Greater China, and Singapore, have accelerated the adoption of location-based services and solutions. Also, the increasing deployment of location-based

services across Asian countries is driving the growth of the APAC location-based services market. For instance, in 2019, Mercedes-Benz (Germany) implemented the HERE Real-Time Traffic solution provided by HERE Technologies (Netherlands) to power live traffic service for cars sold across the Americas and Asia-Pacific.

In addition, the favorable government initiatives across Asian countries that support the adoption of location-based services are also encouraging the growth of the APAC LBS market. For instance: in 2021, the National Highways Authority of India (NHAI) announced its plans to replace toll plazas with GNSS-based tolling systems within the next two to three years for reducing traffic congestions at toll booths and providing relief to motorists.

Some of the key players operating in the global location-based services market are ALE International (France), Google LLC (U.S.), Apple Inc. (U.S.), Rohde & Schwarz GmbH & Co. KG (Germany), AT&T Inc. (U.S.), Cisco Systems, Inc. (U.S.), HERE Technologies (Netherlands), IBM Corporation (U.S.), Microsoft Corporation (U.S.), Oracle Corporation (U.S.), Qualcomm Technologies, Inc. (U.S.), Telefonaktiebolaget LM Ericsson (Sweden), TomTom N.V. (Netherlands), Foursquare (U.S.), ESRI (U.S.), Intellias Ltd (U.S.), Zebra Technologies (U.S.), Aruba Networks (U.S.), SAP SE (Germany), Precisely (U.S.), Hexagon AB (Sweden), and Trimble, Inc. (U.S.).

Key questions answered in the report-

Which are the high growth market segments in terms of the components, applications, technologies, location type, industry vertical, and countries?

What is the historical market for location-based services across the globe?

What are the market forecasts and estimates from the period of 2019–2029?

What are the major drivers, restraints, and opportunities in the global location-based services market?

Who are the major players in the global location-based services market and what shares of the market do they hold?

Who are the major players in various countries and what shares of the market do they hold?

How is the competitive landscape?

What are the recent developments in the global location-based services market?

What are the different strategies adopted by the major players in the global location-based services market?

What are the geographical trends and high growth countries?

Who are the local emerging players in the global location-based services market and how do they compete with the other players?

## Scope of the Report

### Location-based Services Market, by Component

#### Platforms/Solutions

Location Intelligence Solutions

Location-powered Mobile Applications

Location-based Messaging

#### Professional Services

Mapping Services

Implementation & Support

Consulting and Development Services

### Location-based Services Market, by Technology

Global Positioning System (GPS)

Global Navigation Satellite System (GNSS)

Wi-Fi

Near Field Communication

Other Technologies

## Location-based Services Market, by Application

Geo Marketing and Advertising or Target Marketing

Mapping & GIS

Navigation

Smart Parking

Route Planning

Other Navigation Applications

Tracking

Children Locators

Parolees Monitoring

Pets locators

Tracking of valuable and stolen goods

Social Networking

Dating

Friend Locator

Chat and Instant Messaging Services

Infotainment

Commercial

Other Applications

### Location-based Services Market, by Location Type

Indoor

Outdoor

### Location-based Services Market, by Industry Vertical

Transportation & Logistics

Government & Public Sector

Retail and Consumer Goods

Manufacturing

Healthcare & Life Sciences

Media & Entertainment

Aerospace & Defense

Agriculture

Hospitality & Tourism

BFSI

IT & Telecom

Other Industries (Gaming, Oil and Gas, Mining, Education)

## Location-based Services Market, by region

### North America

U.S.

Canada

### Europe

Germany

U.K.

France

Italy

Spain

Netherlands

Switzerland

Rest of Europe

### Asia-Pacific

Japan

China

India

South Korea

Singapore

Taiwan

Australia and New Zealand

Rest of Asia-Pacific

Latin America

Mexico

Brazil

Rest of Latin America

Middle East & Africa

UAE

Israel

Rest of MEA



## Contents

### **1. INTRODUCTION**

- 1.1. Market Definition
- 1.2. Market Ecosystem
- 1.3. Currency And Limitations
  - 1.3.1. Currency
  - 1.3.2. Limitations
- 1.4. Key Stakeholders

### **2. RESEARCH METHODOLOGY**

- 2.1. Research Approach
- 2.2. Data Collection & Validation
  - 2.2.1. Secondary Research
  - 2.2.2. Primary Research
- 2.3. Market Assessment
  - 2.3.1. Market Size Estimation
  - 2.3.2. Bottom-Up Approach
  - 2.3.3. Top-Down Approach
  - 2.3.4. Growth Forecast
- 2.4. Assumptions for the Study

### **3. EXECUTIVE SUMMARY**

- 3.1. Market Analysis, by Component
- 3.2. Market Analysis, by Technology
- 3.3. Market Analysis, by Application
- 3.4. Market Analysis, by Location Type
- 3.5. Market Analysis, by End-Use Industry
- 3.6. Market Analysis, by Geography
- 3.7. Competitive Analysis

### **4. IMPACT OF COVID-19 ON THE LOCATION-BASED SERVICES MARKET**

### **5. MARKET INSIGHTS**

- 5.1. Introduction

## 5.2. Market Dynamics

### 5.2.1. Drivers

5.2.1.1. Proliferation of Location-based Services In the Retail Sector

5.2.1.2. Surge In the Use of Location-based Services In the Agriculture Sector

5.2.1.3. Growing Significance of LBS In Strategic Planning And Crime Analysis

### 5.2.2. Restraints

5.2.2.1. Dynamic Government Rules And Regulations for Location-based Service

### 5.2.3. Opportunities

5.2.3.1. Growing Incorporation of Drones Across Various End Users

5.2.3.2. Constant Upgrades In Mapping And Navigation Solutions

### 5.2.4. Challenges

5.2.4.1. High Procurement And Implementation Cost

5.2.4.2. Security Privacy And Accuracy Issues In Location-based Services

### 5.2.5. Trends

#### 5.2.5.1. Market Trend

5.2.5.1.1. Growing Demand for Location-based Simulations to Increase Covid-19 Vaccine Uptake Or to Deal With the Pandemic

#### 5.2.5.2. Technology Trend

5.2.5.2.1. 3d Mapping Solutions for Data Visualization

#### 5.2.5.3. Gnss Technological Trends

5.2.5.3.1. Smartphones And Tablets

5.2.5.3.2. Wearables

5.2.5.3.3. Portable Navigation Devices

5.2.5.3.4. Digital Cameras

5.2.5.3.5. Personal Tracking Devices

5.2.5.3.6. Robots/Drones

## 5.3. Case Studies

5.3.1. Case Study-1

5.3.2. Case Study-2

5.3.3. Case Study-3

5.3.4. Case Study-4

5.3.5. Case Study-5

## 5.4. Location-based Services (Lbs) Ecosystem Analysis

5.4.1. Introduction

5.4.2. Components of Location-based Services Ecosystem

## 5.5. Location-based Services (Lbs) Value Chain Analysis

5.5.1. Introduction

5.5.2. Stakeholders of the Location-based Services Market

## 5.6. Shipments of Gnss Devices, by Type

## **6. GLOBAL LOCATION-BASED SERVICES MARKET, BY COMPONENT**

- 6.1. Introduction
- 6.2. Platforms/Solutions
  - 6.2.1. Location-Powered Mobile Apps
  - 6.2.2. Location Intelligence Solutions
  - 6.2.3. Location-based Messaging
- 6.3. Professional Services
- 6.4. Mapping Services
- 6.5. Consulting & Development Services
- 6.6. Implementation & Support Services

## **7. GLOBAL LOCATION-BASED SERVICES MARKET, BY TECHNOLOGY**

- 7.1. Introduction
- 7.2. Global Navigation Satellite System (Gnss)
- 7.3. Global Positioning System (Gps)
  - 7.3.1. Assisted GPS (A-Gps)
  - 7.3.2. Enhanced GPS (E-Gps)
- 7.4. Wi-Fi
- 7.5. Near-Field Communication (Nfc)
- 7.6. Other Technologies (Cellular/Network-Based, Wlan, Wpan, Lpwan, Rfid & Asset Tracking, And Others)

## **8. GLOBAL LOCATION-BASED SERVICES MARKET, BY APPLICATION**

- 8.1. Introduction
- 8.2. Navigation
  - 8.2.1. Smart Parking
  - 8.2.2. Route Planning
  - 8.2.3. Other Navigation Applications
- 8.3. Geo-Marketing & Advertising/Target Marketing
- 8.4. Mapping & Gis
- 8.5. Tracking
  - 8.5.1. Valuables & Stolen Goods Tracking
  - 8.5.2. Pet Tracking
  - 8.5.3. Parolees Tracking
  - 8.5.4. Children Tracking

## 8.6. Social Networking

### 8.6.1. Chat & Instant Messaging Services

### 8.6.2. Dating Apps

### 8.6.3. Friend Locator Apps

## 8.7. Infotainment

## 8.8. Commercial Applications (Fraud Management And Billing)

## 8.9. Other Applications (Safety & Emergency, Enterprises, Sports, Games, Health)

# 9. GLOBAL LOCATION-BASED SERVICES MARKET, BY LOCATION TYPE

## 9.1. Introduction

## 9.2. Outdoor

## 9.3. Indoor

# 10. GLOBAL LOCATION-BASED SERVICES MARKET, BY END-USE INDUSTRY

## 10.1. Introduction

## 10.2. Government & Public Sector

## 10.3. Transportation & Logistics

## 10.4. Smart Cities

## 10.5. Retail & E-Commerce

## 10.6. Consumer Goods

## 10.7. Media & Entertainment

## 10.8. Travel & Tourism

## 10.9. BFSI

## 10.10. IT & Telecom

## 10.11. Healthcare

## 10.12. Hospitality

## 10.13. Aerospace & Defense

## 10.14. Energy & Utilities

## 10.15. Automotive

## 10.16. Agriculture

## 10.17. Education

## 10.18. Manufacturing

# 11. LOCATION-BASED SERVICES MARKET, BY GEOGRAPHY

## 11.1. Introduction

## 11.2. Asia-Pacific

- 11.2.1. China
- 11.2.2. Japan
- 11.2.3. India
- 11.2.4. Singapore
- 11.2.5. South Korea
- 11.2.6. Australia & New Zealand
- 11.2.7. Taiwan
- 11.2.8. Rest of Asia-Pacific (RoAPAC)
- 11.3. North America
  - 11.3.1. U.S.
  - 11.3.2. Canada
- 11.4. Europe
  - 11.4.1. U.K.
  - 11.4.2. Germany
  - 11.4.3. France
  - 11.4.4. Spain
  - 11.4.5. Italy
  - 11.4.6. Netherlands
  - 11.4.7. Switzerland
  - 11.4.8. Rest of Europe (RoE)
- 11.5. Middle East & Africa
  - 11.5.1. Israel
  - 11.5.2. United Arab Emirates (UAE)
  - 11.5.3. Rest of Middle East & Africa (RoMEA)
- 11.6. Latin America
  - 11.6.1. Brazil
  - 11.6.2. Mexico
  - 11.6.3. Rest of Latam (RoLATAM)

## **12. COMPETITIVE LANDSCAPE**

- 12.1. Introduction
- 12.2. Key Growth Strategies
  - 12.2.1. Market Differentiators
  - 12.2.2. Synergy Analysis: Major Deals & Strategic Alliances
- 12.3. Competitive Dashboard
  - 12.3.1. Industry Leaders
  - 12.3.2. Market Differentiator
  - 12.3.3. Vanguard

- 12.3.4. Emerging Companies
- 12.4. Vendor Market Positioning
- 12.5. Ranking of Leading Players Operating In the Global Location-based Services Market (2021)

## **13. COMPANY PROFILES (BUSINESS OVERVIEW, FINANCIAL OVERVIEW, PRODUCT PORTFOLIO, STRATEGIC DEVELOPMENTS)**

- 13.1. ALE International SAS
- 13.2. Apple, Inc.
- 13.3. Aruba Networks (a Subsidiary of Hewlett Packard Enterprise Company)
- 13.4. AT&T Inc.
- 13.5. Cisco Systems, Inc.
- 13.6. ESRI
- 13.7. Foursquare Labs, Inc.
- 13.8. Google LLC (a Subsidiary of Alphabet Inc.)
- 13.9. HERE International B.V.
- 13.10. Hexagon AB
- 13.11. IBM Corporation
- 13.12. Intellias
- 13.13. Microsoft Corporation
- 13.14. Oracle Corporation
- 13.15. Precisely
- 13.16. Qualcomm Incorporated
- 13.17. Rohde & Schwarz Gmbh & Co. KG
- 13.18. SAP SE
- 13.19. Telefonaktiebolaget LM Ericsson
- 13.20. TomTom N.V.
- 13.21. Trimble, Inc.
- 13.22. Zebra Technologies Corporation

## **14. APPENDIX**

- 14.1. Questionnaire
- 14.2. Available Customization

## List Of Tables

### LIST OF TABLES

Table 1 Currency Conversion Rate (2018–2021)

Table 2 Global Location-based Services Market Size, by Component, 2020–2029 (USD Million)

Table 3 Global Location-based Services Market Size, by Country/Region, 2020–2029 (USD Million)

Table 4 Global Location-based Platforms/Solutions Market Size, by Type, 2020–2029 (USD Million)

Table 5 Global Location-based Platforms/Solutions Market Size, by Country/Region, 2020–2029 (USD Million)

Table 6 Global Location-Powered Mobile Apps Market Size, by Country/Region, 2020–2029 (USD Million)

Table 7 Global Location Intelligence Solutions Market Size, by Country/Region, 2020–2029 (USD Million)

Table 8 Global Location-based Messaging Market Size, by Country/Region, 2020–2029 (USD Million)

Table 9 Global Location-based Professional Services Market Size, by Type, 2020–2029 (USD Million)

Table 10 Global Location-based Professional Services Market Size, by Country/Region, 2020–2029 (USD Million)

Table 11 Global Location-based Mapping Services Market Size, by Country/Region, 2020–2029 (USD Million)

Table 12 Global Location-based Consulting & Development Services Market Size, by Country/Region, 2020–2029 (USD Million)

Table 13 Global Location-based Implementation & Support Services Market Size, by Country/Region, 2020–2029 (USD Million)

Table 14 Global Location-based Services Market Size, by Technology, 2020–2029 (USD Million)

Table 15 Global Location-based Services Market Size for Gns, by Country/Region, 2020–2029 (USD Million)

Table 16 Global Location-based Services Market Size for Gps, by Type, 2020–2029 (USD Million)

Table 17 Global Location-based Services Market Size for Gps, by Country/Region, 2020–2029 (USD Million)

Table 18 Global Assisted GPS Market Size, by Country/Region, 2020–2029 (USD Million)

Table 19 Global Enhanced GPS Market Size, by Country/Region, 2020–2029 (USD Million)

Table 20 Global Location-based Services Market Size for Wi-Fi, by Country/Region, 2020–2029 (USD Million)

Table 21 Global Location-based Services Market Size for Nfc, by Country/Region, 2020–2029 (USD Million)

Table 22 Global Location-based Services Market Size for Other Technologies, by Country/Region, 2020–2029 (USD Million)

Table 23 Global Location-based Services Market Size, by Application, 2020–2029 (USD Million)

Table 24 Global Location-based Services Market Size for Navigation, by Type, 2020–2029 (USD Million)

Table 25 Global Location-based Services Market Size for Navigation, by Country/Region, 2020–2029 (USD Million)

Table 26 Global Smart Parking Market Size, by Country/Region, 2020–2029 (USD Million)

Table 27 Global Route Planning Market Size, by Country/Region, 2020–2029 (USD Million)

Table 28 Global Other Navigation Applications Market Size, by Country/Region, 2020–2029 (USD Million)

Table 29 Global Location-based Services Market Size for Geo-Marketing & Advertising/Target Marketing, by Country/Region, 2020–2029 (USD Million)

Table 30 Global Location-based Services Market Size for Mapping & Gis, by Country/Region, 2020–2029 (USD Million)

Table 31 Global Location-based Services Market Size for Tracking, by Type, 2020–2029 (USD Million)

Table 32 Global Location-based Services Market Size for Tracking, by Country/Region, 2020–2029 (USD Million)

Table 33 Global Valuables & Stolen Goods Tracking Market Size, by Country/Region, 2020–2029 (USD Million)

Table 34 Global Pet Tracking Market Size, by Country/Region, 2020–2029 (USD Million)

Table 35 Global Parolees Tracking Market Size, by Country/Region, 2020–2029 (USD Million)

Table 36 Global Children Tracking Market Size, by Country/Region, 2020–2029 (USD Million)

Table 37 Global Location-based Services Market Size for Social Networking, by Type, 2020–2029 (USD Million)

Table 38 Global Location-based Services Market Size for Social Networking, by



Country/Region, 2020–2029 (USD Million)

Table 39 Global Chat & Instant Messaging Services Market Size, by Country/Region, 2020–2029 (USD Million)

Table 40 Global Dating Apps Market Size, by Country/Region, 2020–2029 (USD Million)

Table 41 Global Friend Locator Apps Market Size, by Country/Region, 2020–2029 (USD Million)

Table 42 Global Location-based Services Market Size for Infotainment, by Country/Region, 2020–2029 (USD Million)

Table 43 Global Location-based Services Market Size for Commercial Applications, by Country/Region, 2020–2029 (USD Million)

Table 44 Global Location-based Services Market Size for Other Applications, by Country/Region, 2020–2029 (USD Million)

Table 45 Global Location-based Services Market Size, by Location Type, 2020–2029 (USD Million)

Table 46 Global Outdoor Location-based Services Market, by Country/Region, 2020–2029 (USD Million)

Table 47 Global Indoor Location-based Services Market Size, by Country/Region, 2020–2029 (USD Million)

Table 48 Global Location-based Services Market Size, Byend-Use Industry, 2020–2029 (USD Million)

Table 49 Global Location-based Services Market Size for Government & Public Sector, by Country/Region, 2020–2029 (USD Million)

Table 50 Global Location-based Services Market Size for Transportation & Logistics, by Country/Region, 2020–2029 (USD Million)

Table 51 Global Location-based Services Market Size for Smart Cities, by Country/Region, 2020–2029 (USD Million)

Table 52 Global Location-based Services Market Size for Retail & E-Commerce, by Country/Region, 2020–2029 (USD Million)

Table 53 Global Location-based Services Market Size for Consumer Goods, by Country/Region, 2020–2029 (USD Million)

Table 54 Global Location-based Services Market Size for Media & Entertainment, by Country/Region, 2020–2029 (USD Million)

Table 55 Global Location-based Services Market Size for Travel&Tourism, by Country/Region, 2020–2029 (USD Million)

Table 56 Global Location-based Services Market Size for Bfsi, by Country/Region, 2020–2029(USD Million)

Table 57 Global Location-based Services Market Size for It & Telecom, by Country/Region, 2020–2029 (USD Million)

Table 58 Global Location-based Services Market Size for Healthcare, by

Country/Region, 2020–2029 (USD Million)

Table 59 Global Location-based Services Market Size for Hospitality, by Country/Region, 2020–2029 (USD Million)

Table 60 Global Location-based Services Market Size for Aerospace & Defense, by Country/Region, 2020–2029 (USD Million)

Table 61 Global Location-based Services Market Size for Energy & Utilities, by Country/Region, 2020–2029 (USD Million)

Table 62 Global Location-based Services Market Size for Automotive, by Country/Region, 2020–2029 (USD Million)

Table 63 Global Location-based Services Market Size for Agriculture, by Country/Region, 2020–2029 (USD Million)

Table 64 Global Location-based Services Market Size for Education, by Country/Region, 2020–2029 (USD Million)

Table 65 Global Location-based Services Market Size for Manufacturing, by Country/Region, 2020–2029 (USD Million)

Table 66 Global Location-based Services Market Size, by Country/Region, 2020–2029 (USD Million)

Table 67 Asia-Pacific: Location-based Services Market Size, by Country, 2020–2029 (USD Million)

Table 68 Asia-Pacific: Location-based Services Market Size, by Component, 2020–2029 (USD Million)

Table 69 Asia-Pacific: Location-based Platforms/Solutions Market Size, by Type, 2020–2029 (USD Million)

Table 70 Asia-Pacific: Location-based Professional Services Market Size, by Type, 2020–2029 (USD Million)

Table 71 Asia-Pacific: Location-based Services Market Size, by Technology, 2020–2029 (USD Million)

Table 72 Asia-Pacific: Location-based GPS Services Market Size, by Type, 2020–2029 (USD Million)

Table 73 Asia-Pacific: Location-based Services Market Size, by Application, 2020–2029 (USD Million)

Table 74 Asia-Pacific: Location-based Services Market Size for Navigation, by Type, 2020–2029 (USD Million)

Table 75 Asia-Pacific: Location-based Services Market Size for Tracking, by Type, 2020–2029 (USD Million)

Table 76 Asia-Pacific: Location-based Services Market Size for Social Networking, by Type, 2020–2029 (USD Million)

Table 77 Asia-Pacific: Location-based Services Market Size, by End-Use Industry, 2020–2029 (USD Million)

Table 78 China: Location-based Services Market Size, by Component, 2020–2029 (USD Million)

Table 79 China: Location-based Platforms/Solutions Market Size, by Type, 2020–2029 (USD Million)

Table 80 China: Location-based Professional Services Market Size, by Type, 2020–2029 (USD Million)

Table 81 China: Location-based Services Market Size, by Technology, 2020–2029 (USD Million)

Table 82 China: Location-based GPS Services Market Size, by Type, 2020–2029 (USD Million)

Table 83 China: Location-based Services Market Size, by Application, 2020–2029 (USD Million)

Table 84 China: Location-based Services Market Size for Navigation, by Type, 2020–2029 (USD Million)

Table 85 China: Location-based Services Market Size for Tracking, by Type, 2020–2029 (USD Million)

Table 86 China: Location-based Services Market Size for Social Networking, by Type, 2020–2029 (USD Million)

Table 87 China: Location-based Services Market Size, by End-Use Industry, 2020–2029 (USD Million)

Table 88 Japan: Location-based Services Market Size, by Component, 2020–2029 (USD Million)

Table 89 Japan: Location-based Platforms/Solutions Market Size, by Type, 2020–2029 (USD Million)

Table 90 Japan: Location-based Professional Services Market Size, by Type, 2020–2029 (USD Million)

Table 91 Japan: Location-based Services Market Size, by Technology, 2020–2029 (USD Million)

Table 92 Japan: Location-based GPS Services Market Size, by Type, 2020–2029 (USD Million)

Table 93 Japan: Location-based Services Market Size, by Application, 2020–2029 (USD Million)

Table 94 Japan: Location-based Services Market Size for Navigation, by Type, 2020–2029 (USD Million)

Table 95 Japan: Location-based Services Market Size for Tracking, by Type, 2020–2029 (USD Million)

Table 96 Japan: Location-based Services Market Size for Social Networking, by Type, 2020–2029 (USD Million)

Table 97 Japan: Location-based Services Market Size, by End-Use Industry,

2020–2029 (USD Million)

Table 98 India: Location-based Services Market Size, by Component, 2020–2029 (USD Million)

Table 99 India: Location-based Platforms/Solutions Market Size, by Type, 2020–2029 (USD Million)

Table 100 India: Location-based Professional Services Market Size, by Type, 2020–2029 (USD Million)

Table 101 India: Location-based Services Market Size, by Technology, 2020–2029 (USD Million)

Table 102 India: Location-based GPS Services Market Size, by Type, 2020–2029 (USD Million)

Table 103 India: Location-based Services Market Size, by Application, 2020–2029 (USD Million)

Table 104 India: Location-based Services Market Size for Navigation, by Type, 2020–2029 (USD Million)

Table 105 India: Location-based Services Market Size for Tracking, by Type, 2020–2029 (USD Million)

Table 106 India: Location-based Services Market Size for Social Networking, by Type, 2020–2029 (USD Million)

Table 107 India: Location-based Services Market Size, by End-Use Industry, 2020–2029 (USD Million)

Table 108 Singapore: Location-based Services Market Size, by Component, 2020–2029 (USD Million)

Table 109 Singapore: Location-based Platforms/Solutions Market Size, by Type, 2020–2029 (USD Million)

Table 110 Singapore: Location-based Professional Services Market Size, by Type, 2020–2029 (USD Million)

Table 111 Singapore: Location-based Services Market Size, by Technology, 2020–2029 (USD Million)

Table 112 Singapore: Location-based GPS Services Market Size, by Type, 2020–2029 (USD Million)

Table 113 Singapore: Location-based Services Market Size, by Application, 2020–2029 (USD Million)

Table 114 Singapore: Location-based Services Market Size for Navigation, by Type, 2020–2029 (USD Million)

Table 115 Singapore: Location-based Services Market Size for Tracking, by Type, 2020–2029 (USD Million)

Table 116 Singapore: Location-based Services Market Size for Social Networking, by Type, 2020–2029 (USD Million)

Table 117 Singapore: Location-based Services Market Size, by End-Use Industry, 2020–2029 (USD Million)

Table 118 South Korea: Location-based Services Market Size, by Component, 2020–2029 (USD Million)

Table 119 South Korea: Location-based Platforms/Solutions Market Size, by Type, 2020–2029 (USD Million)

Table 120 South Korea: Location-based Professional Services Market Size, by Type, 2020–2029 (USD Million)

Table 121 South Korea: Location-based Services Market Size, by Technology, 2020–2029 (USD Million)

Table 122 South Korea: Location-based GPS Services Market Size, by Type, 2020–2029 (USD Million)

Table 123 South Korea: Location-based Services Market Size, by Application, 2020–2029 (USD Million)

Table 124 South Korea: Location-based Services Market Size for Navigation, by Type, 2020–2029 (USD Million)

Table 125 South Korea: Location-based Services Market Size for Tracking, by Type, 2020–2029 (USD Million)

Table 126 South Korea: Location-based Services Market Size for Social Networking, by Type, 2020–2029 (USD Million)

Table 127 South Korea: Location-based Services Market Size, by End-Use Industry, 2020–2029 (USD Million)

Table 128 Australia & New Zealand: Location-based Services Market Size, by Component, 2020–2029 (USD Million)

Table 129 Australia & New Zealand: Location-based Platforms/Solutions Market Size, by Type, 2020–2029 (USD Million)

Table 130 Australia & New Zealand: Location-based Professional Services Market Size, by Type, 2020–2029 (USD Million)

Table 131 Australia & New Zealand: Location-based Services Market Size, by Technology, 2020–2029 (USD Million)

Table 132 Australia & New Zealand: Location-based GPS Services Market Size, by Type, 2020–2029 (USD Million)

Table 133 Australia & New Zealand: Location-based Services Market Size, by Application, 2020–2029 (USD Million)

Table 134 Australia & New Zealand: Location-based Services Market Size for Navigation, by Type, 2020–2029 (USD Million)

Table 135 Australia & New Zealand: Location-based Services Market Size for Tracking, by Type, 2020–2029 (USD Million)

Table 136 Australia & New Zealand: Location-based Services Market Size for Social



Networking, by Type, 2020–2029 (USD Million)

Table 137 Australia & New Zealand: Location-based Services Market Size, by End-Use Industry, 2020–2029 (USD Million)

Table 138 Taiwan: Location-based Services Market Size, by Component, 2020–2029 (USD Million)

Table 139 Taiwan: Location-based Platforms/Solutions Market Size, by Type, 2020–2029 (USD Million)

Table 140 Taiwan: Location-based Professional Services Market Size, by Type, 2020–2029 (USD Million)

Table 141 Taiwan: Location-based Services Market Size, by Technology, 2020–2029 (USD Million)

Table 142 Taiwan: Location-based GPS Services Market Size, by Type, 2020–2029 (USD Million)

Table 143 Taiwan: Location-based Services Market Size, by Application, 2020–2029 (USD Million)

Table 144 Taiwan: Location-based Services Market Size for Navigation, by Type, 2020–2029 (USD Million)

Table 145 Taiwan: Location-based Services Market Size for Tracking, by Type, 2020–2029 (USD Million)

Table 146 Taiwan: Location-based Services Market Size for Social Networking, by Type, 2020–2029 (USD Million)

Table 147 Taiwan: Location-based Services Market Size, by End-Use Industry, 2020–2029 (USD Million)

Table 148 RoAPAC: Location-based Services Market Size, by Component, 2020–2029 (USD Million)

Table 149 RoAPAC: Location-based Platforms/Solutions Market Size, by Type, 2020–2029 (USD Million)

Table 150 RoAPAC: Location-based Professional Services Market Size, by Type, 2020–2029 (USD Million)

Table 151 RoAPAC: Location-based Services Market Size, by Technology, 2020–2029 (USD Million)

Table 152 RoAPAC: Location-based GPS Services Market Size, by Type, 2020–2029 (USD Million)

Table 153 RoAPAC: Location-based Services Market Size, by Application, 2020–2029 (USD Million)

Table 154 RoAPAC: Location-based Services Market Size for Navigation, by Type, 2020–2029 (USD Million)

Table 155 RoAPAC: Location-based Services Market Size for Tracking, by Type, 2020–2029 (USD Million)

Table 156 RoAPAC: Location-based Services Market Size for Social Networking, by Type, 2020–2029 (USD Million)

Table 157 RoAPAC: Location-based Services Market Size, by End-Use Industry, 2020–2029 (USD Million)

Table 158 North America: Location-based Services Market Size, by Country, 2020–2029 (USD Million)

Table 159 North America: Location-based Services Market Size, by Component, 2020–2029 (USD Million)

Table 160 North America: Location-based Platforms/Solutions Market Size, by Type, 2020–2029 (USD Million)

Table 161 North America: Location-based Professional Services Market Size, by Type, 2020–2029 (USD Million)

Table 162 North America: Location-based Services Market Size, by Technology, 2020–2029 (USD Million)

Table 163 North America: Location-based GPS Services Market Size, by Type, 2020–2029 (USD Million)

Table 164 North America: Location-based Services Market Size, by Application, 2020–2029 (USD Million)

Table 165 North America: Location-based Services Market Size for Navigation, by Type, 2020–2029 (USD Million)

Table 166 North America: Location-based Services Market Size for Tracking, by Type, 2020–2029 (USD Million)

Table 167 North America: Location-based Services Market Size for Social Networking, by Type, 2020–2029 (USD Million)

Table 168 North America: Location-based Services Market Size, by End-Use Industry, 2020–2029 (USD Million)

Table 169 U.S.: Location-based Services Market Size, by Component, 2020–2029 (USD Million)

Table 170 U.S.: Location-based Platforms/Solutions Market Size, by Type, 2020–2029 (USD Million)

Table 171 U.S.: Location-based Professional Services Market Size, by Type, 2020–2029 (USD Million)

Table 172 U.S.: Location-based Services Market Size, by Technology, 2020–2029 (USD Million)

Table 173 U.S.: Location-based GPS Services Market Size, by Type, 2020–2029 (USD Million)

Table 174 U.S.: Location-based Services Market Size, by Application, 2020–2029 (USD Million)

Table 175 U.S.: Location-based Services Market Size for Navigation, by Type,

2020–2029 (USD Million)

Table 176 U.S.: Location-based Services Market Size for Tracking, by Type, 2020–2029 (USD Million)

Table 177 U.S.: Location-based Services Market Size for Social Networking, by Type, 2020–2029 (USD Million)

Table 178 U.S.: Location-based Services Market Size, by End-Use Industry, 2020–2029 (USD Million)

Table 179 Canada: Location-based Services Market Size, by Component, 2020–2029 (USD Million)

Table 180 Canada: Location-based Platforms/Solutions Market Size, by Type, 2020–2029 (USD Million)

Table 181 Canada: Location-based Professional Services Market Size, by Type, 2020–2029 (USD Million)

Table 182 Canada: Location-based Services Market Size, by Technology, 2020–2029 (USD Million)

Table 183 Canada: Location-based GPS Services Market Size, by Type, 2020–2029 (USD Million)

Table 184 Canada: Location-based Services Market Size, by Application, 2020–2029 (USD Million)

Table 185 Canada: Location-based Services Market Size for Navigation, by Type, 2020–2029 (USD Million)

Table 186 Canada: Location-based Services Market Size for Tracking, by Type, 2020–2029 (USD Million)

Table 187 Canada: Location-based Services Market Size for Social Networking, by Type, 2020–2029 (USD Million)

Table 188 Canada: Location-based Services Market Size, by End-Use Industry, 2020–2029 (USD Million)

Table 189 Europe: Location-based Services Market Size, by Country, 2020–2029 (USD Million)

Table 190 Europe: Location-based Services Market Size, by Component, 2020–2029 (USD Million)

Table 191 Europe: Location-based Platforms/Solutions Market Size, by Type, 2020–2029 (USD Million)

Table 192 Europe: Location-based Professional Services Market Size, by Type, 2020–2029 (USD Million)

Table 193 Europe: Location-based Services Market Size, by Technology, 2020–2029 (USD Million)

Table 194 Europe: Location-based GPS Services Market Size, by Type, 2020–2029 (USD Million)



Table 195 Europe: Location-based Services Market Size, by Application, 2020–2029 (USD Million)

Table 196 Europe: Location-based Services Market Size for Navigation, by Type, 2020–2029 (USD Million)

Table 197 Europe: Location-based Services Market Size for Tracking, by Type, 2020–2029 (USD Million)

Table 198 Europe: Location-based Services Market Size for Social Networking, by Type, 2020–2029 (USD Million)

Table 199 Europe: Location-based Services Market Size, by End-Use Industry, 2020–2029 (USD Million)

Table 200 U.K.: Location-based Services Market Size, by Component, 2020–2029 (USD Million)

Table 201 U.K.: Location-based Platforms/Solutions Market Size, by Type, 2020–2029 (USD Million)

Table 202 U.K.: Location-based Professional Services Market Size, by Type, 2020–2029 (USD Million)

Table 203 U.K.: Location-based Services Market Size, by Technology, 2020–2029 (USD Million)

Table 204 U.K.: Location-based GPS Services Market Size, by Type, 2020–2029 (USD Million)

Table 205 U.K.: Location-based Services Market Size, by Application, 2020–2029 (USD Million)

Table 206 U.K.: Location-based Services Market Size for Navigation, by Type, 2020–2029 (USD Million)

Table 207 U.K.: Location-based Services Market Size for Tracking, by Type, 2020–2029 (USD Million)

Table 208 U.K.: Location-based Services Market Size for Social Networking, by Type, 2020–2029 (USD Million)

Table 209 U.K.: Location-based Services Market Size, by End-Use Industry, 2020–2029 (USD Million)

Table 210 Germany: Location-based Services Market Size, by Component, 2020–2029 (USD Million)

Table 211 Germany: Location-based Platforms/Solutions Market Size, by Type, 2020–2029 (USD Million)

Table 212 Germany: Location-based Professional Services Market Size, by Type, 2020–2029 (USD Million)

Table 213 Germany: Location-based Services Market Size, by Technology, 2020–2029 (USD Million)

Table 214 Germany: Location-based GPS Services Market Size, by Type, 2020–2029

(USD Million)

Table 215 Germany: Location-based Services Market Size, by Application, 2020–2029

(USD Million)

Table 216 Germany: Location-based Services Market Size for Navigation, by Type, 2020–2029 (USD Million)

Table 217 Germany: Location-based Services Market Size for Tracking, by Type, 2020–2029 (USD Million)

Table 218 Germany: Location-based Services Market Size for Social Networking, by Type, 2020–2029 (USD Million)

Table 219 Germany: Location-based Services Market Size, by End-Use Industry, 2020–2029 (USD Million)

Table 220 France: Location-based Services Market Size, by Component, 2020–2029 (USD Million)

Table 221 France: Location-based Platforms/Solutions Market Size, by Type, 2020–2029 (USD Million)

Table 222 France: Location-based Professional Services Market Size, by Type, 2020–2029 (USD Million)

Table 223 France: Location-based Services Market Size, by Technology, 2020–2029 (USD Million)

Table 224 France: Location-based GPS Services Market Size, by Type, 2020–2029 (USD Million)

Table 225 France: Location-based Services Market Size, by Application, 2020–2029 (USD Million)

Table 226 France: Location-based Services Market Size for Navigation, by Type, 2020–2029 (USD Million)

Table 227 France: Location-based Services Market Size for Tracking, by Type, 2020–2029 (USD Million)

Table 228 France: Location-based Services Market Size for Social Networking, by Type, 2020–2029 (USD Million)

Table 229 France: Location-based Services Market Size, by End-Use Industry, 2020–2029 (USD Million)

Table 230 Spain: Location-based Services Market Size, by Component, 2020–2029 (USD Million)

Table 231 Spain: Location-based Platforms/Solutions Market Size, by Type, 2020–2029 (USD Million)

Table 232 Spain: Location-based Professional Services Market Size, by Type, 2020–2029 (USD Million)

Table 233 Spain: Location-based Services Market Size, by Technology, 2020–2029 (USD Million)

Table 234 Spain: Location-based GPS Services Market Size, by Type, 2020–2029 (USD Million)

Table 235 Spain: Location-based Services Market Size, by Application, 2020–2029 (USD Million)

Table 236 Spain: Location-based Services Market Size for Navigation, by Type, 2020–2029 (USD Million)

Table 237 Spain: Location-based Services Market Size for Tracking, by Type, 2020–2029 (USD Million)

Table 238 Spain: Location-based Services Market Size for Social Networking, by Type, 2020–2029 (USD Million)

Table 239 Spain: Location-based Services Market Size, by End-Use Industry, 2020–2029 (USD Million)

Table 240 Italy: Location-based Services Market Size, by Component, 2020–2029 (USD Million)

Table 241 Italy: Location-based Platforms/Solutions Market Size, by Type, 2020–2029 (USD Million)

Table 242 Italy: Location-based Professional Services Market Size, by Type, 2020–2029 (USD Million)

Table 243 Italy: Location-based Services Market Size, by Technology, 2020–2029 (USD Million)

Table 244 Italy: Location-based GPS Services Market Size, by Type, 2020–2029 (USD Million)

Table 245 Italy: Location-based Services Market Size, by Application, 2020–2029 (USD Million)

Table 246 Italy: Location-based Services Market Size for Navigation, by Type, 2020–2029 (USD Million)

Table 247 Italy: Location-based Services Market Size for Tracking, by Type, 2020–2029 (USD Million)

Table 248 Italy: Location-based Services Market Size for Social Networking, by Type, 2020–2029 (USD Million)

Table 249 Italy: Location-based Services Market Size, by End-Use Industry, 2020–2029 (USD Million)

Table 250 Netherlands: Location-based Services Market Size, by Component, 2020–2029 (USD Million)

Table 251 Netherlands: Location-based Platforms/Solutions Market Size, by Type, 2020–2029 (USD Million)

Table 252 Netherlands: Location-based Professional Services Market Size, by Type, 2020–2029 (USD Million)

Table 253 Netherlands: Location-based Services Market Size, by Technology,

2020–2029 (USD Million)

Table 254 Netherlands: Location-based GPS Services Market Size, by Type, 2020–2029 (USD Million)

Table 255 Netherlands: Location-based Services Market Size, by Application, 2020–2029 (USD Million)

Table 256 Netherlands: Location-based Services Market Size for Navigation, by Type, 2020–2029 (USD Million)

Table 257 Netherlands: Location-based Services Market Size for Tracking, by Type, 2020–2029 (USD Million)

Table 258 Netherlands: Location-based Services Market Size for Social Networking, by Type, 2020–2029 (USD Million)

Table 259 Netherlands: Location-based Services Market Size, by End-Use Industry, 2020–2029 (USD Million)

Table 260 Switzerland: Location-based Services Market Size, by Component, 2020–2029 (USD Million)

Table 261 Switzerland: Location-based Platforms/Solutions Market Size, by Type, 2020–2029 (USD Million)

Table 262 Switzerland: Location-based Professional Services Market Size, by Type, 2020–2029 (USD Million)

Table 263 Switzerland: Location-based Services Market Size, by Technology, 2020–2029 (USD Million)

Table 264 Switzerland: Location-based GPS Services Market Size, by Type, 2020–2029 (USD Million)

Table 265 Switzerland: Location-based Services Market Size, by Application, 2020–2029 (USD Million)

Table 266 Switzerland: Location-based Services Market Size for Navigation, by Type, 2020–2029 (USD Million)

Table 267 Switzerland: Location-based Services Market Size for Tracking, by Type, 2020–2029 (USD Million)

Table 268 Switzerland: Location-based Services Market Size for Social Networking, by Type, 2020–2029 (USD Million)

Table 269 Switzerland: Location-based Services Market Size, by End-Use Industry, 2020–2029 (USD Million)

Table 270 Rest of Europe: Location-based Services Market Size, by Component, 2020–2029 (USD Million)

Table 271 Rest of Europe: Location-based Platforms/Solutions Market Size, by Type, 2020–2029 (USD Million)

Table 272 Rest of Europe: Location-based Professional Services Market Size, by Type, 2020–2029 (USD Million)

Table 273 Rest of Europe: Location-based Services Market Size, by Technology, 2020–2029 (USD Million)

Table 274 Rest of Europe: Location-based GPS Services Market Size, by Type, 2020–2029 (USD Million)

Table 275 Rest of Europe: Location-based Services Market Size, by Application, 2020–2029 (USD Million)

Table 276 Rest of Europe: Location-based Services Market Size for Navigation, by Type, 2020–2029 (USD Million)

Table 277 Rest of Europe: Location-based Services Market Size for Tracking, by Type, 2020–2029 (USD Million)

Table 278 Rest of Europe: Location-based Services Market Size for Social Networking, by Type, 2020–2029 (USD Million)

Table 279 Rest of Europe: Location-based Services Market Size, by End-Use Industry, 2020–2029 (USD Million)

Table 280 Middle East & Africa: Location-based Services Market Size, by Country, 2020–2029 (USD Million)

Table 281 Middle East & Africa: Location-based Services Market Size, by Component, 2020–2029 (USD Million)

Table 282 Middle East & Africa: Location-based Platforms/Solutions Market Size, by Type, 2020–2029 (USD Million)

Table 283 Middle East & Africa: Location-based Professional Services Market Size, by Type, 2020–2029 (USD Million)

Table 284 Middle East & Africa: Location-based Services Market Size, by Technology, 2020–2029 (USD Million)

Table 285 Middle East & Africa: Location-based GPS Services Market Size, by Type, 2020–2029 (USD Million)

Table 286 Middle East & Africa: Location-based Services Market Size, by Application, 2020–2029 (USD Million)

Table 287 Middle East & Africa: Location-based Services Market Size for Navigation, by Type, 2020–2029 (USD Million)

Table 288 Middle East & Africa: Location-based Services Market Size for Tracking, by Type, 2020–2029 (USD Million)

Table 289 Middle East & Africa: Location-based Services Market Size for Social Networking, by Type, 2020–2029 (USD Million)

Table 290 Middle East & Africa: Location-based Services Market Size, by End-Use Industry, 2020–2029 (USD Million)

Table 291 Israel: Location-based Services Market Size, by Component, 2020–2029 (USD Million)

Table 292 Israel: Location-based Platforms/Solutions Market Size, by Type, 2020–2029



(USD Million)

Table 293 Israel: Location-based Professional Services Market Size, by Type, 2020–2029 (USD Million)

Table 294 Israel: Location-based Services Market Size, by Technology, 2020–2029 (USD Million)

Table 295 Israel: Location-based GPS Services Market Size, by Type, 2020–2029 (USD Million)

Table 296 Israel: Location-based Services Market Size, by Application, 2020–2029 (USD Million)

Table 297 Israel: Location-based Services Market Size for Navigation, by Type, 2020–2029 (USD Million)

Table 298 Israel: Location-based Services Market Size for Tracking, by Type, 2020–2029 (USD Million)

Table 299 Israel: Location-based Services Market Size for Social Networking, by Type, 2020–2029 (USD Million)

Table 300 Israel: Location-based Services Market Size, by End-Use Industry, 2020–2029 (USD Million)

Table 301 UAE: Location-based Services Market Size, by Component, 2020–2029 (USD Million)

Table 302 UAE: Location-based Platforms/Solutions Market Size, by Type, 2020–2029 (USD Million)

Table 303 UAE: Location-based Professional Services Market Size, by Type, 2020–2029 (USD Million)

Table 304 UAE: Location-based Services Market Size, by Technology, 2020–2029 (USD Million)

Table 305 UAE: Location-based GPS Services Market Size, by Type, 2020–2029 (USD Million)

Table 306 UAE: Location-based Services Market Size, by Application, 2020–2029 (USD Million)

Table 307 UAE: Location-based Services Market Size for Navigation, by Type, 2020–2029 (USD Million)

Table 308 UAE: Location-based Services Market Size for Tracking, by Type, 2020–2029 (USD Million)

Table 309 UAE: Location-based Services Market Size for Social Networking, by Type, 2020–2029 (USD Million)

Table 310 UAE: Location-based Services Market Size, by End-Use Industry, 2020–2029 (USD Million)

Table 311 RoMEA: Location-based Services Market Size, by Component, 2020–2029 (USD Million)

Table 312 RoMEA: Location-based Platforms/Solutions Market Size, by Type, 2020–2029 (USD Million)

Table 313 RoMEA: Location-based Professional Services Market Size, by Type, 2020–2029 (USD Million)

Table 314 RoMEA: Location-based Services Market Size, by Technology, 2020–2029 (USD Million)

Table 315 RoMEA: Location-based GPS Services Market Size, by Type, 2020–2029 (USD Million)

Table 316 RoMEA: Location-based Services Market Size, by Application, 2020–2029 (USD Million)

Table 317 RoMEA: Location-based Services Market Size for Navigation, by Type, 2020–2029 (USD Million)

Table 318 RoMEA: Location-based Services Market Size for Tracking, by Type, 2020–2029 (USD Million)

Table 319 RoMEA: Location-based Services Market Size for Social Networking, by Type, 2020–2029 (USD Million)

Table 320 RoMEA: Location-based Services Market Size, by End-Use Industry, 2020–2029 (USD Million)

Table 321 Latin America: Location-based Services Market Size, by Country, 2020–2029 (USD Million)

Table 322 Latin America: Location-based Services Market Size, by Component, 2020–2029 (USD Million)

Table 323 Latin America: Location-based Platforms/Solutions Market Size, by Type, 2020–2029 (USD Million)

Table 324 Latin America: Location-based Professional Services Market Size, by Type, 2020–2029 (USD Million)

Table 325 Latin America: Location-based Services Market Size, by Technology, 2020–2029 (USD Million)

Table 326 Latin America: Location-based GPS Services Market Size, by Type, 2020–2029 (USD Million)

Table 327 Latin America: Location-based Services Market Size, by Application, 2020–2029 (USD Million)

Table 328 Latin America: Location-based Services Market Size for Navigation, by Type, 2020–2029 (USD Million)

Table 329 Latin America: Location-based Services Market Size for Tracking, by Type, 2020–2029 (USD Million)

Table 330 Latin America: Location-based Services Market Size for Social Networking, by Type, 2020–2029 (USD Million)

Table 331 Latin America: Location-based Services Market Size, by End-Use Industry,

2020–2029 (USD Million)

Table 332 Brazil: Location-based Services Market Size, by Component, 2020–2029 (USD Million)

Table 333 Brazil: Location-based Platforms/Solutions Market Size, by Type, 2020–2029 (USD Million)

Table 334 Brazil: Location-based Professional Services Market Size, by Type, 2020–2029(USD Million)

Table 335 Brazil: Location-based Services Market Size, by Technology, 2020–2029 (USD Million)

Table 336 Brazil: Location-based GPS Services Market Size, by Type, 2020–2029 (USD Million)

Table 337 Brazil: Location-based Services Market Size, by Application, 2020–2029 (USD Million)

Table 338 Brazil: Location-based Services Market Size for Navigation, by Type, 2020–2029 (USD Million)

Table 339 Brazil: Location-based Services Market Size for Tracking, by Type, 2020–2029 USD Million)

Table 340 Brazil: Location-based Services Market Size for Social Networking, by Type, 2020–2029 (USD Million)

Table 341 Brazil: Location-based Services Market Size, by End-Use Industry, 2020–2029 (USD Million)

Table 342 Mexico: Location-based Services Market Size, by Component, 2020–2029 (USD Million)

Table 343 Mexico: Location-based Platforms/Solutions Market Size, by Type, 2020–2029 (USD Million)

Table 344 Mexico: Location-based Professional Services Market Size, by Type, 2020–2029 (USD Million)

Table 345 Mexico: Location-based Services Market Size, by Technology, 2020–2029 (USD Million)

Table 346 Mexico: Location-based GPS Services Market Size, by Type, 2020–2029 (USD Million)

Table 347 Mexico: Location-based Services Market Size, by Application, 2020–2029 (USD Million)

Table 348 Mexico: Location-based Services Market Size for Navigation, by Type, 2020–2029 (USD Million)

Table 349 Mexico: Location-based Services Market Size for Tracking, by Type, 2020–2029 (USD Million)

Table 350 Mexico: Location-based Services Market Size for Social Networking, by Type, 2020–2029 (USD Million)



Table 351 Mexico: Location-based Services Market Size, by End-Use Industry, 2020–2029 (USD Million)

Table 352 RoLATAM: Location-based Services Market Size, by Component, 2020–2029 (USD Million)

Table 353 RoLATAM: Location-based Platforms/Solutions Market Size, by Type, 2020–2029 (USD Million)

Table 354 RoLATAM: Location-based Professional Services Market Size, by Type, 2020–2029 (USD Million)

Table 355 RoLATAM: Location-based Services Market Size, by Technology, 2020–2029 (USD Million)

Table 356 RoLATAM: Location-based GPS Services Market Size, by Type, 2020–2029 (USD Million)

Table 357 RoLATAM: Location-based Services Market Size, by Application, 2020–2029 (USD Million)

Table 358 RoLATAM: Location-based Services Market Size for Navigation, by Type, 2020–2029 (USD Million)

Table 359 RoLATAM: Location-based Services Market Size for Tracking, by Type, 2020–2029 (USD Million)

Table 360 RoLATAM: Location-based Services Market Size for Social Networking, by Type, 2020–2029 (USD Million)

Table 361 RoLATAM: Location-based Services Market Size, by End-Use Industry, 2020–2029 (USD Million)

Table 362 Recent Developments by Major Market Players (2019–2021)

Table 363 Recent Solutions/Service Launches In the Location-based Services Market (2019–2021)

Table 364 Key Synergic Developments In the Location-based Services Market (2019-2021)

Table 365 Recent Solution/Service Enhancements In the Location-based Services Market (2019–2021)

Table 366 Recent Geographic Expansions In the Location-based Services Market (2019–2021)

## List Of Figures

### LIST OF FIGURES

Figure 1 Research Process

Figure 2 Key Secondary Resources

Figure 3 Primary Research Techniques

Figure 4 Key Executives Interviewed

Figure 5 Breakdown of Primary Interviews (Supply-Side & Demand-Side)

Figure 6 Market Sizing And Growth Forecast Approach

Figure 7 Key Insights

Figure 8 In 2022, the Platforms/Solutions Segment is Expected to Account for a Larger Share of the LBS Market

Figure 9 In 2022, the Gnss Segment is Expected to Account for the Largest Share of the LBS Market

Figure 10 In 2022, the Navigation Segment is Expected to Account for the Largest Share of the LBS Market

Figure 11 In 2022, the Outdoor Segment is Expected to Account for the Larger Share of the LBS Market

Figure 12 In 2022, the Government & Public Sector Segment is Expected to Account for the Largest Share of the LBS Market

Figure 13 In 2022, Asia-Pacific is Expected to Account for the Largest Share of the LBS Market

Figure 14 Location-based Services Ecosystem Analysis

Figure 15 Location-based Services Market Value Chain Analysis

Figure 16 Shipments of Gnss Devices, by Type

Figure 17 Global Location-based Services Market Size, by Component, 2022 Vs. 2029 (USD Million)

Figure 18 Global Location-based Services Market Size, by Technology, 2022 Vs. 2029 (USD Million)

Figure 19 Global Location-based Services Market Size, by Application, 2022 Vs. 2029 (USD Million)

Figure 20 Global Location-based Services Market Size, by Location Type, 2022 Vs. 2029 (USD Million)

Figure 21 Global Location-based Services Market Size, by End-Use Industry, 2022 Vs. 2029 (USD Million)

Figure 22 Global Location-based Services Market Size, by Geography, 2022 Vs. 2029 (USD Million)

Figure 23 Geographic Snapshot: Asia-Pacific Location-based Services Market

Figure 24 Geographic Snapshot: North America Location-based Services Market

Figure 25 Geographic Snapshot: Europe Location-based Services Market

Figure 26 Geographic Snapshot: Middle East & Africa Location-based Services Market

Figure 27 Geographic Snapshot: Latin America Location-based Services Market

Figure 28 Growth Strategies Adopted by Leading Market Players (2019–2021)

Figure 29 Competitive Dashboard: Location-based Services Market

Figure 30 Vendor Market Positioning Analysis (2019–2021)

Figure 31 Apple Inc.: Financial Overview (2020)

Figure 32 Hewlett Packard Enterprise Company: Financial Overview (2020)

Figure 33 AT&T, Inc.: Financial Overview (2020)

Figure 34 Cisco Systems, Inc.: Financial Overview (2020)

Figure 35 Google LLC (a Subsidiary of Alphabet): Financial Overview (2020)

Figure 36 Hexagon AB: Financial Overview (2020)

Figure 37 IBM Corporation: Financial Overview (2020)

Figure 38 Microsoft Corporation: Financial Overview (2020)

Figure 39 Oracle Corporation.: Financial Overview (2020)

Figure 40 Qualcomm Incorporated: Financial Overview (2020)

Figure 41 SAP SE: Financial Overview (2020)

Figure 42 Telefonaktiebolaget LM Ericsson: Financial Overview (2020)

Figure 43 TomTom N.V.: Financial Overview (2020)

Figure 44 Trimble, Inc.: Financial Overview (2020)

Figure 45 Zebra Technologies Corporation: Financial Overview (2020)

## I would like to order

Product name: Location-based Services (LBS) Market by Component, Technology (GPS, Wi-Fi, NFC), Application (GIS, Navigation, Tracking, Social Media), Location, Industry Vertical (Logistics, Retail, Healthcare, Media, Defense, Hospitality, BFSI) - Global Forecast to 2029

Product link: <https://marketpublishers.com/r/L4C320423BDDEN.html>

Price: US\$ 4,175.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/L4C320423BDDEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below  
and fax the completed form to +44 20 7900 3970