

Livestock Diagnostics Market by Product (Consumables {Influenza, Foot and Mouth Disease}, System, Software), Technology (Immunodiagnosics {ELISA}, Molecular diagnostics {PCR}), Animal Type (Bovine, Swine, Poultry), and End Users - Global Forecast to 2028

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Abstracts

Livestock Diagnostics Market by Product (Consumables {Influenza, Foot and Mouth Disease}, System, Software), Technology (Immunodiagnosics {ELISA}, Molecular diagnostics {PCR}), Animal Type (Bovine, Swine, Poultry), and End Users - Global Forecast to 2028

The Livestock Diagnostics Market is expected to reach \$2.02 Billion by 2028, growing at a CAGR of 8.2% during the forecast period (2021-2028). Succeeding extensive secondary and primary research and in-depth market scenario analysis, the report carries out the key industry drivers, restraints, and opportunities. The growth in the livestock diagnostics market is mainly attributed to an increase in consumption and production of animal-derived products, rising prevalence of foodborne and zoonotic diseases, favorable government initiatives, and technological advancements in livestock diagnostic technologies. In addition, emerging markets are expected to offer significant growth opportunities for players operating in the livestock diagnostics market.

Based on product, the livestock diagnostics market is segmented into consumables, systems, software. In 2021, the consumables segment accounted for the largest share of the livestock diagnostics market. The growth of consumables is attributed to the availability of disease-specific test kits and assays, growing awareness regarding regular animal health check-ups, and the emergence of various POC tests and assays.

The consumables segment is further segmented based on disease type. In 2021, the bovine viral diarrhea (BVD) segment is estimated to account for the largest share of the livestock diagnostic consumables market. Factors such as high economic losses due to bovine viral diarrhea and rising awareness regarding the early diagnosis of the disease are fueling the growth of the segment.

Based on technology, the immunodiagnosics segment accounted for the largest share of the global livestock diagnostics market in 2021. This technology is further segmented into ELISA and other immunodiagnostic tests. In 2021, the ELISA tests segment is estimated to account for the largest share due to its high sensitivity, specificity, accuracy, and cost-efficiency. Moreover, the availability of several ELISA tests like the sandwich ELISA, indirect ELISA, direct ELISA, and competitive ELISA supported the largest share of this segment.

Based on end user, the reference laboratories segment accounted for the largest share of the global livestock diagnostics market. However, the point-of-care testing segment is expected to grow at the fastest CAGR during the forecast period. Factors such as availability of a comprehensive test menu, improvised results with immediate care, reduction in time-dependent changes, and shifting trend towards opting for POC testing by farm owners & visiting veterinarians for regular animal health screening & disease diagnosis are contributing to the growth.

An in-depth analysis of the geographical scenario of the livestock diagnostics market provides detailed qualitative and quantitative insights about the five major geographies (North America, Europe, Asia-Pacific, Latin America, and the Middle East & Africa) along with the coverage of major countries in each region. North America accounted for the largest share of the global livestock diagnostics market in 2021, followed by Europe, Asia-Pacific, Latin America, and the Middle East & Africa.

The key players operating in the global livestock diagnostics market are IDEXX Laboratories, Inc. (U.S.), Zoetis Inc. (U.S.), Thermo Fisher Scientific Inc. (U.S.), Bio-Rad Laboratories, Inc. (U.S.), bioMérieux S.A. (France), INDICAL BIOSCIENCE GmbH (Germany), Agrolabo SpA (Italy), Neogen Corporation (U.S.), IDvet (France), GD Animal Health (Netherlands), BioChek B.V. (Netherlands), and VMRD, Inc. (U.S.).

Scope of the Report:

Livestock Diagnostics Market, by Product

Consumables

Bovine Viral Diarrhea (BVD)

Influenza

Foot and Mouth Disease (FMD)

Bluetongue (BTV)

Bovine Tuberculosis (TB)

Bovine Herpes Virus (BHV)

Porcine Reproductive and Respiratory Syndrome (PRRS)

Newcastle Disease

Avian Mycoplasma

Other Diseases

(Note: Other diseases include infectious bronchitis virus, pneumonia, Mycoplasmosis, bovine spongiform encephalopathy, anemia, Johne's Disease, Equine Piroplasmosis)

Systems

Software

Livestock Diagnostics Market, by Technology

Immunodiagnosics

Molecular Diagnostics

Other Technologies

(Note: Other technologies include microbiology, hematology, urinalysis, clinical biochemistry, histopathology tests, and rapid immune migration tests)

Livestock Diagnostics Market, by Animal Type

Ruminants

Swine

Poultry

Other Animals

(Note: Other animals include equine and fish)

Livestock Diagnostics Market, by End User

Reference Laboratories

Diagnostic Hospitals & Clinics

Point-Of-Care Testing

Livestock Diagnostics Market, by Geography

North America

U.S.

Canada

Europe

Germany

U.K.

France

Italy

Spain

Rest of Europe (RoE)

Asia-Pacific (APAC)

China

Japan

India

Rest of APAC (RoAPAC)

Latin America

Middle East & Africa

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