

# **Live Streaming Market By Component (Platform, Services), Offering Model (B2B, B2C), Streaming Type (Audio, Video, Game), Vertical (Media & Entertainment, Education, Sports & Gaming, Government, Fitness), and Region - Global Forecast To 2028**

<https://marketpublishers.com/r/L0853A4BEC31EN.html>

Date: March 2022

Pages: 207

Price: US\$ 4,175.00 (Single User License)

ID: L0853A4BEC31EN

## **Abstracts**

Live Streaming Market By Component (Platform, Services), Offering Model (B2B, B2C), Streaming Type (Audio, Video, Game), Vertical (Media & Entertainment, Education, Sports & Gaming, Government, Fitness), and Region – Global Forecast To 2028

The research report titled “Live Streaming Market By Component (Platform, Services), Offering Model (B2B, B2C), Streaming Type (Audio, Video, Game), Vertical (Media & Entertainment, Education, Sports & Gaming, Government, Fitness), and Region – Global Forecast To 2028” provides in-depth analysis of the live streaming market in five major geographies and emphasizes on the current market trends, market size, market share, recent developments, and forecast till 2028. The Global Live Streaming Market is expected to reach \$4.26 million by 2028, growing at a CAGR of 22.4% during the forecast period of 2021 to 2028.

The growth of the market is majorly attributed to the surging popularity of e-sports and video games, growing preference for live streaming over social posts, increasing adoption of smartphones coupled with faster internet, and increasing need for live streaming technology for better brand engagement.

In addition, the growing need for optimizing network bandwidth and increasing consumer base for live streaming content are expected to offer significant growth

opportunities for players operating the live streaming market. Apart from this, incorporating advanced technologies in the digital media industry is the new trend in the live streaming market. However, fake traffic on live-streaming sites, connectivity, and production issues can obstruct the growth of this market to some extent.

The study offers a comprehensive analysis of the live streaming market with respect to component [(platforms and services (subscription services, advertisement, and video production & content creation services)], offering model (business-to-business and business-to-consumer), streaming type (audio streaming, video streaming, and game streaming), vertical (enterprises, media & entertainment, education & e-learning industry, sports & gaming industry, government, fitness industry, religious organizations, and others). The study also evaluates industry competitors and analyses the market at the country & regional levels.

Based on component, the services segment accounted for the largest share of the global market in 2021. The large share of this segment is primarily driven by the surging demand for video production, advertising, customer support, content creation services, subscription services, rising demand for ensuring seamless delivery of content, and need for professional post-production support to help deliver content based on client specifications & provide a personalized experience to viewers.

Based on offering model, the business-to-consumer (B2C) segment accounted for the largest share of the global market in 2021. The large share of this segment is primarily driven by the increasing need for transmission of live content on the Internet for better brand engagement, growing adoption of smart devices coupled with faster internet penetration, and surging social media platforms.

Based on streaming type, the video streaming segment accounted for the largest share of the global market in 2021. The large share of this segment is primarily driven by the rising customer online data consumption and surfing behavior, growing use of influencers to drive new applications and attract new customers for branding and marketing, and growing adoption of cloud-based solutions to increase the reach of live video content. However, the game streaming segment is slated to grow at the highest CAGR during the forecast period.

Based on vertical, the media & entertainment sector commanded the largest market share in 2021. The large share of this segment is primarily driven by the growing popularity of online live video streaming in the media & entertainment industries and rising technological advancements such as the implementation of blockchain technology

in streaming.

Geographically, the live streaming market is segmented into North America, Europe, Asia-Pacific, Latin America, and the Middle East & Africa. The Asia-Pacific region accounted for the largest share and highest CAGR of the overall live streaming market in 2021. The large share of this segment is mainly attributed to the increasing consumer base for the live streaming content, increasing adoption of smartphones coupled with high internet penetration, and surging adoption of live-streaming platforms for better brand engagement in the region.

The key players operating in the global live streaming market are Flux Broadcast (U.K.), Facebook Inc. (Instagram) (U.S.), Dacast (U.S.), Twitch Interactive, Inc. (U.S.), IBM Corporation (U.S.), Huya Inc. (China), Stream Hatchet SLU (Spain), Empire Video Productions, LLC (Florida), Afreecatv Corp. (South Korea), Streamshark (Australia), Dailymotion (France), Vimeo, Inc. (U.S.), Tiktok (U.S.), EventStreaming.TV (WaveFX Ltd.) (U.K.), Pluto Inc. (U.S.), Boxcast (U.S.), VosCast (U.S.), Uplynk (U.S.), and Wowza (U.S.), among others.

Key questions answered in the report-

Which are the high growth market segments in terms of component, offering model, streaming type, vertical, and region?

What is the historical market for live streaming across the globe?

What are the market forecasts and estimates from the period of 2021-2028?

What are the major drivers, restraints, opportunities, challenges, and trends in the global live streaming market?

Who are the major players in the global live streaming market, and what share do they hold?

How is the competitive landscape?

What are the recent developments in the global live streaming market?

What are the different strategies adopted by the major players in the global live streaming market?

What are the geographical trends and high-growth countries?

Who are the local emerging players in the global live streaming market and how do they compete with the other players?

Scope of the Report:

Live Streaming Market, by Component

Platforms

Services

Video Production & Content Creation Services

Subscription Services

Advertisement

Live Streaming Market, by Offering Model

Business-to-Business (B2B)

Business-to-Consumer (B2C)

Live Streaming Market, by Streaming Type

Audio Streaming

Video Streaming

Gaming Streaming

Live Streaming Market, by Vertical

*Live Streaming Market By Component (Platform, Services), Offering Model (B2B, B2C), Streaming Type (Audio, Vid...*

Enterprises

Media & Entertainment

Education & E-Learning Industry

Sports & Gaming Industry

Government

Fitness Industry

Religious Organizations

Others

#### Live Streaming Market, by Geography:

North America

U.S.

Canada

Europe

Germany

U.K.

France

Italy

Spain

Switzerland

Sweden

Rest of Europe

Asia-Pacific

Japan

China

India

South Korea

Australia & New Zealand

Indonesia

Thailand

Rest of Asia-Pacific

Latin America

Mexico

Brazil

Rest of Latin America

Middle East & Africa

South Africa

Saudi Arabia

UAE

Israel

## Rest of the Middle East & Africa

## Contents

### 1. INTRODUCTION

- 1.1. Market Ecosystem
- 1.2. Currency and Limitations
  - 1.2.1. Currency
  - 1.2.2. Limitations
- 1.3. Key Stakeholders

### 2. RESEARCH METHODOLOGY

- 2.1. Research Approach
- 2.2. Data Collection & Validation
  - 2.2.1. Secondary Research
  - 2.2.2. Primary Research
- 2.3. Market Assessment
  - 2.3.1. Market Size Estimation
  - 2.3.2. Bottom-Up Approach
  - 2.3.3. Top-Down Approach
  - 2.3.4. Growth Forecast
- 2.4. Assumptions for the Study

### 3. EXECUTIVE SUMMARY

- 3.1. Overview
- 3.2. Market Analysis, by Component
- 3.3. Market Analysis, by Offering
- 3.4. Market Analysis, by Streaming Type
- 3.5. Market Analysis, by Vertical
- 3.6. Market Analysis, by Geography
- 3.7. Competitive Analysis

### 4. COVID-19: IMPACT ASSESSMENT

### 5. MARKET INSIGHTS

- 5.1. Introduction
- 5.2. Market Dynamics



- 5.2.1. Live Streaming Market: Impact Analysis of Market Drivers
  - 5.2.1.1. Surging Popularity of E-Sports and Video Games
  - 5.2.1.2. Growing Preference for Live-Streamed Content
  - 5.2.1.3. Increasing Smartphones Adoption and Internet Penetration
- 5.2.2. Live Streaming Market: Impact Analysis of Market Restraints
  - 5.2.2.1. Connectivity and Production Issues
- 5.2.3. Live Streaming Market: Impact Analysis of Market Opportunities
  - 5.2.3.1. Increasing Focus on Network Bandwidth Optimization
  - 5.2.3.2. Growing Scope of Live Streaming Technology
- 5.2.4. Live Streaming Market: Impact Analysis of Market Challenges
  - 5.2.4.1. Fake Traffic On Live Streaming Websites
- 5.2.5. Live Streaming Market: Impact Analysis of Market Trends
  - 5.2.5.1. Incorporation Of Advanced Technologies in the Digital Media Industry

## **6. GLOBAL LIVE STREAMING MARKET, BY COMPONENT**

- 6.1. Introduction
- 6.2. Services
  - 6.2.1. Subscription Services
  - 6.2.2. Advertising Services
  - 6.2.3. Production and Content Creation Services
- 6.3. Software/Solutions

## **7. GLOBAL LIVE STREAMING MARKET, BY STREAMING TYPE**

- 7.1. Introduction
- 7.2. Video Streaming
- 7.3. Audio Streaming
- 7.4. Game Streaming

## **8. GLOBAL LIVE STREAMING MARKET, BY OFFERING**

- 8.1. Introduction
- 8.2. Business-To-Consumer (B2C) Offerings
- 8.3. Business-To-Business (B2B) Offerings

## **9. GLOBAL LIVE STREAMING MARKET, BY VERTICAL**

- 9.1. Introduction

- 9.2. Media & Entertainment
- 9.3. Sports & Gaming
- 9.4. Education & E-Learning
- 9.5. Enterprises
- 9.6. Government Organizations
- 9.7. Religious Organizations
- 9.8. Fitness
- 9.9. Other Verticals

## **10. LIVE STREAMING MARKET, BY GEOGRAPHY**

- 10.1. Introduction
- 10.2. North America
  - 10.2.1. U.S.
  - 10.2.2. Canada
- 10.3. Europe
  - 10.3.1. Germany
  - 10.3.2. U.K
  - 10.3.3. France
  - 10.3.4. Italy
  - 10.3.5. Spain
  - 10.3.6. Switzerland
  - 10.3.7. Sweden
  - 10.3.8. Rest of Europe
- 10.4. Asia-Pacific
  - 10.4.1. China
  - 10.4.2. Japan
  - 10.4.3. India
  - 10.4.4. South Korea
  - 10.4.5. Australia & New Zealand
  - 10.4.6. Indonesia
  - 10.4.7. Thailand
  - 10.4.8. Rest of Asia-Pacific (RoAPAC)
- 10.5. Latin America
  - 10.5.1. Mexico
  - 10.5.2. Brazil
  - 10.5.3. Rest of Latin America (RoLATM)
- 10.6. Middle East & Africa
  - 10.6.1. Saudi Arabia

- 10.6.2. United Arab Emirates
- 10.6.3. Israel
- 10.6.4. South Africa
- 10.6.5. Rest of the Middle East & Africa

## **11. COMPETITIVE LANDSCAPE**

- 11.1. Introduction
- 11.2. Key Growth Strategies
  - 11.2.1. Market Differentiators
  - 11.2.2. Synergy Analysis: Major Deals & Strategic Alliances
- 11.3. Competitive Dashboard
  - 11.3.1. Industry Leaders
  - 11.3.2. Market Differentiators
  - 11.3.3. Vanguard
  - 11.3.4. Emerging Companies
- 11.4. Vendor Market Positioning
- 11.5. Market Share Analysis (2021)

## **12. COMPANY PROFILES (BUSINESS OVERVIEW, PRODUCT PORTFOLIO, STRATEGIC DEVELOPMENTS)**

- 12.1. Meta (Instagram)
- 12.2. HUYA, Inc.
- 12.3. YouTube (Alphabet Inc.)
- 12.4. DouYu International Holdings Limited
- 12.5. Vimeo.Com, Inc.
- 12.6. IBM Corporation
- 12.7. Twitch Interactive, Inc. (Amazon.Com, Inc.)
- 12.8. Uplynk (A Part of Apollo Global Management, Inc.)
- 12.9. TikTok (ByteDance)
- 12.10. Flux Broadcast
- 12.11. Dacast
- 12.12. Stream Hatchet Slu
- 12.13. AfreecaTV Corp.
- 12.14. StreamShark
- 12.15. Pluto Inc.
- 12.16. BoxCast
- 12.17. VosCast

12.18. Wowza Media Systems, LLC

## **13. APPENDIX**

13.1. Questionnaire

13.2. Available Customization

## List Of Tables

### LIST OF TABLES

Table 1 Global Live Streaming Market Size, by Component, 2019–2028 (USD Million)

Table 2 Global Live Streaming Services Market Size, by Type, 2019–2028 (USD Million)

Table 3 Global Live Streaming Services Market Size, by Country, 2019–2028 (USD Million)

Table 4 Global Live Streaming Subscription Services Market Size, by Country, 2019–2028 (USD Million)

Table 5 Global Live Streaming Advertising Services Market Size, by Country, 2019–2028 (USD Million)

Table 6 Global Live Streaming Production and Content Creation Services Market Size, by Country, 2019–2028 (USD Million)

Table 7 Global Live Streaming Software/Solutions Market Size, by Country, 2019–2028 (USD Million)

Table 8 Global Live Streaming Market Size, by Streaming Type, 2019–2028 (USD Million)

Table 9 Global Live Video Streaming Market Size, by Country, 2019–2028 (USD Million)

Table 10 Global Live Audio Streaming Market Size, by Country, 2019–2028 (USD Million)

Table 11 Global Live Game Streaming Market Size, by Country, 2019–2028 (USD Million)

Table 12 Global Live Streaming Market Size, by Offering, 2019–2028 (USD Million)

Table 13 Global Live Streaming Market Size for Business-To-Consumer (B2C) Offerings, by Country, 2019–2028 (USD Million)

Table 14 Global Live Streaming Market Size for Business-To-Business (B2B) Offerings, by Country, 2019–2028 (USD Million)

Table 15 Global Live Streaming Market Size, by Vertical, 2019–2028 (USD Million)

Table 16 Global Live Streaming Market Size for Media & Entertainment, by Country, 2019–2028 (USD Million)

Table 17 Global Live Streaming Market Size for Sports & Gaming, by Country, 2019–2028 (USD Million)

Table 18 Global Live Streaming Market Size for Education & E-Learning, by Country, 2019–2028 (USD Million)

Table 19 Global Live Streaming Market Size for Enterprises, by Country, 2019–2028 (USD Million)

Table 20 Global Live Streaming Market Size for Government Organizations, by Country, 2019–2028 (USD Million)

Table 21 Global Live Streaming Market Size for Religious Organizations, by Country, 2019–2028 (USD Million)

Table 22 Global Live Streaming Market Size for Fitness, by Country, 2019–2028 (USD Million)

Table 23 Global Live Streaming Market Size for Other Verticals, by Country, 2019–2028 (USD Million)

Table 24 Global Live Streaming Market Size, by Country, 2019–2028 (USD Million)

Table 25 North America: Live Streaming Market Size, by Country, 2019–2028 (USD Million)

Table 26 North America: Live Streaming Market Size, by Component, 2019–2028 (USD Million)

Table 27 North America: Live Streaming Services Market Size, by Type, 2019–2028 (USD Million)

Table 28 North America: Live Streaming Market Size, by Streaming Type, 2019–2028 (USD Million)

Table 29 North America: Live Streaming Market Size, by Offering, 2019–2028 (USD Million)

Table 30 North America: Live Streaming Market Size, by Vertical, 2019–2028 (USD Million)

Table 31 U.S.: Live Streaming Market Size, by Component, 2019–2028 (USD Million)

Table 32 U.S.: Live Streaming Services Market Size, by Type, 2019–2028 (USD Million)

Table 33 U.S.: Live Streaming Market Size, by Streaming Type, 2019–2028 (USD Million)

Table 34 U.S.: Live Streaming Market Size, by Offering, 2019–2028 (USD Million)

Table 35 U.S.: Live Streaming Market Size, by Vertical, 2019–2028 (USD Million)

Table 36 Canada: Live Streaming Market Size, by Component, 2019–2028 (USD Million)

Table 37 Canada: Live Streaming Services Market Size, by Type, 2019–2028 (USD Million)

Table 38 Canada: Live Streaming Market Size, by Streaming Type, 2019–2028 (USD Million)

Table 39 Canada: Live Streaming Market Size, by Offering, 2019–2028 (USD Million)

Table 40 Canada: Live Streaming Market Size, by Vertical, 2019–2028 (USD Million)

Table 41 Europe: Live Streaming Market Size, by Country/Region, 2019–2028 (USD Million)

Table 42 Europe: Live Streaming Market Size, by Component, 2019–2028 (USD Million)

Table 43 Europe: Live Streaming Services Market Size, by Type, 2019–2028 (USD Million)

Table 44 Europe: Live Streaming Market Size, by Streaming Type, 2019–2028 (USD Million)

Million)

Table 45 Europe: Live Streaming Market Size, by Offering, 2019–2028 (USD Million)

Table 46 Europe: Live Streaming Market Size, by Vertical, 2019–2028 (USD Million)

Table 47 Germany: Live Streaming Market Size, by Component, 2019–2028 (USD Million)

Table 48 Germany: Live Streaming Services Market Size, by Type, 2019–2028 (USD Million)

Table 49 Germany: Live Streaming Market Size, by Streaming Type, 2019–2028 (USD Million)

Table 50 Germany: Live Streaming Market Size, by Offering, 2019–2028 (USD Million)

Table 51 Germany: Live Streaming Market Size, by Vertical, 2019–2028 (USD Million)

Table 52 U.K.: Live Streaming Market Size, by Component, 2019–2028 (USD Million)

Table 53 U.K.: Live Streaming Services Market Size, by Type, 2019–2028 (USD Million)

Table 54 U.K.: Live Streaming Market Size, by Streaming Type, 2019–2028 (USD Million)

Table 55 U.K.: Live Streaming Market Size, by Offering, 2019–2028 (USD Million)

Table 56 U.K.: Live Streaming Market Size, by Vertical, 2019–2028 (USD Million)

Table 57 France: Live Streaming Market Size, by Component, 2019–2028 (USD Million)

Table 58 France: Live Streaming Services Market Size, by Type, 2019–2028 (USD Million)

Table 59 France: Live Streaming Market Size, by Streaming Type, 2019–2028 (USD Million)

Table 60 France: Live Streaming Market Size, by Offering, 2019–2028 (USD Million)

Table 61 France: Live Streaming Market Size, by Vertical, 2019–2028 (USD Million)

Table 62 Italy: Live Streaming Market Size, by Component, 2019–2028 (USD Million)

Table 63 Italy: Live Streaming Services Market Size, by Type, 2019–2028 (USD Million)

Table 64 Italy: Live Streaming Market Size, by Streaming Type, 2019–2028 (USD Million)

Table 65 Italy: Live Streaming Market Size, by Offering, 2019–2028 (USD Million)

Table 66 Italy: Live Streaming Market Size, by Vertical, 2019–2028 (USD Million)

Table 67 Spain: Live Streaming Market Size, by Component, 2019–2028 (USD Million)

Table 68 Spain: Live Streaming Services Market Size, by Type, 2019–2028 (USD Million)

Table 69 Spain: Live Streaming Market Size, by Streaming Type, 2019–2028 (USD Million)

Table 70 Spain: Live Streaming Market Size, by Offering, 2019–2028 (USD Million)

Table 71 Spain: Live Streaming Market Size, by Vertical, 2019–2028 (USD Million)

Table 72 Switzerland: Live Streaming Market Size, by Component, 2019–2028 (USD Million)



Table 73 Switzerland: Live Streaming Services Market Size, by Type, 2019–2028 (USD Million)

Table 74 Switzerland: Live Streaming Market Size, by Streaming Type, 2019–2028 (USD Million)

Table 75 Switzerland: Live Streaming Market Size, by Offering, 2019–2028 (USD Million)

Table 76 Switzerland: Live Streaming Market Size, by Vertical, 2019–2028 (USD Million)

Table 77 Sweden: Live Streaming Market Size, by Component, 2019–2028 (USD Million)

Table 78 Sweden: Live Streaming Services Market Size, by Type, 2019–2028 (USD Million)

Table 79 Sweden: Live Streaming Market Size, by Streaming Type, 2019–2028 (USD Million)

Table 80 Sweden: Live Streaming Market Size, by Offering, 2019–2028 (USD Million)

Table 81 Sweden: Live Streaming Market Size, by Vertical, 2019–2028 (USD Million)

Table 82 Rest of Europe: Live Streaming Market Size, by Component, 2019–2028 (USD Million)

Table 83 Rest of Europe: Live Streaming Services Market Size, by Type, 2019–2028 (USD Million)

Table 84 Rest of Europe: Live Streaming Market Size, by Streaming Type, 2019–2028 (USD Million)

Table 85 Rest of Europe: Live Streaming Market Size, by Offering, 2019–2028 (USD Million)

Table 86 Rest of Europe: Live Streaming Market Size, by Vertical, 2019–2028 (USD Million)

Table 87 Asia-Pacific: Live Streaming Market Size, by Country/Region, 2019–2028 (USD Million)

Table 88 Asia-Pacific: Live Streaming Market Size, by Component, 2019–2028 (USD Million)

Table 89 Asia-Pacific: Live Streaming Services Market Size, by Type, 2019–2028 (USD Million)

Table 90 Asia-Pacific: Live Streaming Market Size, by Streaming Type, 2019–2028 (USD Million)

Table 91 Asia-Pacific: Live Streaming Market Size, by Offering, 2019–2028 (USD Million)

Table 92 Asia-Pacific: Live Streaming Market Size, by Vertical, 2019–2028 (USD Million)

Table 93 China: Live Streaming Market Size, by Component, 2019–2028 (USD Million)



Table 94 China: Live Streaming Services Market Size, by Type, 2019–2028 (USD Million)

Table 95 China: Live Streaming Market Size, by Streaming Type, 2019–2028 (USD Million)

Table 96 China: Live Streaming Market Size, by Offering, 2019–2028 (USD Million)

Table 97 China: Live Streaming Market Size, by Vertical, 2019–2028 (USD Million)

Table 98 Japan: Live Streaming Market Size, by Component, 2019–2028 (USD Million)

Table 99 Japan: Live Streaming Services Market Size, by Type, 2019–2028 (USD Million)

Table 100 Japan: Live Streaming Market Size, by Streaming Type, 2019–2028 (USD Million)

Table 101 Japan: Live Streaming Market Size, by Offering, 2019–2028 (USD Million)

Table 102 Japan: Live Streaming Market Size, by Vertical, 2019–2028 (USD Million)

Table 103 India: Live Streaming Market Size, by Component, 2019–2028 (USD Million)

Table 104 India: Live Streaming Services Market Size, by Type, 2019–2028 (USD Million)

Table 105 India: Live Streaming Market Size, by Streaming Type, 2019–2028 (USD Million)

Table 106 India: Live Streaming Market Size, by Offering, 2019–2028 (USD Million)

Table 107 India: Live Streaming Market Size, by Vertical, 2019–2028 (USD Million)

Table 108 South Korea: Live Streaming Market Size, by Component, 2019–2028 (USD Million)

Table 109 South Korea: Live Streaming Services Market Size, by Type, 2019–2028 (USD Million)

Table 110 South Korea: Live Streaming Market Size, by Streaming Type, 2019–2028 (USD Million)

Table 111 South Korea: Live Streaming Market Size, by Offering, 2019–2028 (USD Million)

Table 112 South Korea: Live Streaming Market Size, by Vertical, 2019–2028 (USD Million)

Table 113 Australia & New Zealand: Live Streaming Market Size, by Component, 2019–2028 (USD Million)

Table 114 Australia & New Zealand: Live Streaming Services Market Size, by Type, 2019–2028 (USD Million)

Table 115 Australia & New Zealand: Live Streaming Market Size, by Streaming Type, 2019–2028 (USD Million)

Table 116 Australia & New Zealand: Live Streaming Market Size, by Offering, 2019–2028 (USD Million)

Table 117 Australia & New Zealand: Live Streaming Market Size, by Vertical,

2019–2028 (USD Million)

Table 118 Indonesia: Live Streaming Market Size, by Component, 2019–2028 (USD Million)

Table 119 Indonesia: Live Streaming Services Market Size, by Type, 2019–2028 (USD Million)

Table 120 Indonesia: Live Streaming Market Size, by Streaming Type, 2019–2028 (USD Million)

Table 121 Indonesia: Live Streaming Market Size, by Offering, 2019–2028 (USD Million)

Table 122 Indonesia: Live Streaming Market Size, by Vertical, 2019–2028 (USD Million)

Table 123 Thailand: Live Streaming Market Size, by Component, 2019–2028 (USD Million)

Table 124 Thailand: Live Streaming Services Market Size, by Type, 2019–2028 (USD Million)

Table 125 Thailand: Live Streaming Market Size, by Streaming Type, 2019–2028 (USD Million)

Table 126 Thailand: Live Streaming Market Size, by Offering, 2019–2028 (USD Million)

Table 127 Thailand: Live Streaming Market Size, by Vertical, 2019–2028 (USD Million)

Table 128 Rest of Asia-Pacific: Live Streaming Market Size, by Component, 2019–2028 (USD Million)

Table 129 Rest of Asia-Pacific: Live Streaming Services Market Size, by Type, 2019–2028 (USD Million)

Table 130 Rest of Asia-Pacific: Live Streaming Market Size, by Streaming Type, 2019–2028 (USD Million)

Table 131 Rest of Asia-Pacific: Live Streaming Market Size, by Offering, 2019–2028 (USD Million)

Table 132 Rest of Asia-Pacific: Live Streaming Market Size, by Vertical, 2019–2028 (USD Million)

Table 133 Latin America: Live Streaming Market Size, by Country/Region, 2019–2028 (USD Million)

Table 134 Latin America: Live Streaming Market Size, by Component, 2019–2028 (USD Million)

Table 135 Latin America: Live Streaming Services Market Size, by Type, 2019–2028 (USD Million)

Table 136 Latin America: Live Streaming Market Size, by Streaming Type, 2019–2028 (USD Million)

Table 137 Latin America: Live Streaming Market Size, by Offering, 2019–2028 (USD Million)

Table 138 Latin America: Live Streaming Market Size, by Vertical, 2019–2028 (USD Million)

Table 139 Mexico: Live Streaming Market Size, by Component, 2019–2028 (USD Million)

Table 140 Mexico: Live Streaming Services Market Size, by Type, 2019–2028 (USD Million)

Table 141 Mexico: Live Streaming Market Size, by Streaming Type, 2019–2028 (USD Million)

Table 142 Mexico: Live Streaming Market Size, by Offering, 2019–2028 (USD Million)

Table 143 Mexico: Live Streaming Market Size, by Vertical, 2019–2028 (USD Million)

Table 144 Brazil: Live Streaming Market Size, by Component, 2019–2028 (USD Million)

Table 145 Brazil: Live Streaming Services Market Size, by Type, 2019–2028 (USD Million)

Table 146 Brazil: Live Streaming Market Size, by Streaming Type, 2019–2028 (USD Million)

Table 147 Brazil: Live Streaming Market Size, by Offering, 2019–2028 (USD Million)

Table 148 Brazil: Live Streaming Market Size, by Vertical, 2019–2028 (USD Million)

Table 149 Rest of Latin America: Live Streaming Market Size, by Component, 2019–2028 (USD Million)

Table 150 Rest of Latin America: Live Streaming Services Market Size, by Type, 2019–2028 (USD Million)

Table 151 Rest of Latin America: Live Streaming Market Size, by Streaming Type, 2019–2028 (USD Million)

Table 152 Rest of Latin America: Live Streaming Market Size, by Offering, 2019–2028 (USD Million)

Table 153 Rest of Latin America: Live Streaming Market Size, by Vertical, 2019–2028 (USD Million)

Table 154 Middle East & Africa: Live Streaming Market Size, by Country, 2019–2028 (USD Million)

Table 155 Middle East & Africa: Live Streaming Market Size, by Component, 2019–2028 (USD Million)

Table 156 Middle East & Africa: Live Streaming Services Market Size, by Type, 2019–2028 (USD Million)

Table 157 Middle East & Africa: Live Streaming Market Size, by Streaming Type, 2019–2028 (USD Million)

Table 158 Middle East & Africa: Live Streaming Market Size, by Offering, 2019–2028 (USD Million)

Table 159 Middle East & Africa: Live Streaming Market Size, by Vertical, 2019–2028 (USD Million)

Table 160 Saudi Arabia: Live Streaming Market Size, by Component, 2019–2028 (USD Million)

Table 161 Saudi Arabia: Live Streaming Services Market Size, by Type, 2019–2028 (USD Million)

Table 162 Saudi Arabia: Live Streaming Market Size, by Streaming Type, 2019–2028 (USD Million)

Table 163 Saudi Arabia: Live Streaming Market Size, by Offering, 2019–2028 (USD Million)

Table 164 Saudi Arabia: Live Streaming Market Size, by Vertical, 2019–2028 (USD Million)

Table 165 United Arab Emirates: Live Streaming Market Size, by Component, 2019–2028 (USD Million)

Table 166 United Arab Emirates: Live Streaming Services Market Size, by Type, 2019–2028 (USD Million)

Table 167 United Arab Emirates: Live Streaming Market Size, by Streaming Type, 2019–2028 (USD Million)

Table 168 United Arab Emirates: Live Streaming Market Size, by Offering, 2019–2028 (USD Million)

Table 169 United Arab Emirates: Live Streaming Market Size, by Vertical, 2019–2028 (USD Million)

Table 170 Israel: Live Streaming Market Size, by Component, 2019–2028 (USD Million)

Table 171 Israel: Live Streaming Services Market Size, by Type, 2019–2028 (USD Million)

Table 172 Israel: Live Streaming Market Size, by Streaming Type, 2019–2028 (USD Million)

Table 173 Israel: Live Streaming Market Size, by Offering, 2019–2028 (USD Million)

Table 174 Israel: Live Streaming Market Size, by Vertical, 2019–2028 (USD Million)

Table 175 South Africa: Live Streaming Market Size, by Component, 2019–2028 (USD Million)

Table 176 South Africa: Live Streaming Services Market Size, by Type, 2019–2028 (USD Million)

Table 177 South Africa: Live Streaming Market Size, by Streaming Type, 2019–2028 (USD Million)

Table 178 South Africa: Live Streaming Market Size, by Offering, 2019–2028 (USD Million)

Table 179 South Africa: Live Streaming Market Size, by Vertical, 2019–2028 (USD Million)

Table 180 Rest of the Middle East & Africa: Live Streaming Market Size, by Component, 2019–2028 (USD Million)

Table 181 Rest of Middle East & Africa: Live Streaming Services Market Size, by Type, 2019–2028 (USD Million)

Table 182 Rest of Middle East & Africa: Live Streaming Market Size, by Streaming Type, 2019–2028 (USD Million)

Table 183 Rest of Middle East & Africa: Live Streaming Market Size, by Offering, 2019–2028 (USD Million)

Table 184 Rest of Middle East & Africa: Live Streaming Market Size, by Vertical, 2019–2028 (USD Million)

Table 185 Recent Developments by Major Market Players (2019–2021)

Table 186 Recent Product/Service Launches in the Live Streaming Market (2019–2021)

Table 187 Key Synergic Developments in the Live Streaming Market (2019–2021)

Table 188 Recent Product/Service Enhancements in the Live Streaming Market (2019–2021)

## List Of Figures

### LIST OF FIGURES

Figure 1 Research Process

Figure 2 Key Secondary Sources

Figure 3 Primary Research Techniques

Figure 4 Key Executives Interviewed

Figure 5 Breakdown of Primary Interviews (Supply-Side & Demand-Side)

Figure 6 Market Sizing and Growth Forecast Approach

Figure 7 Key Insights

Figure 8 Services Segment Expected to Dominate the Global Live Streaming Market (2021–2028)

Figure 9 Business-To-Consumer (B2c) Segment Expected to Dominate the Global Live Streaming Market (2021–2028)

Figure 10 Video Streaming Segment Expected to Dominate the Global Live Streaming Market (2021–2028)

Figure 11 Media & Entertainment Segment Expected to Dominate the Live Streaming Market (2021–2028)

Figure 12 Live Streaming Market, by Region (2021–2028)

Figure 13 Market Dynamics

Figure 14 Global Live Streaming Market Size, by Component, 2021 Vs. 2028 (USD Million)

Figure 15 Global Live Streaming Market Size, by Streaming Type, 2021 Vs. 2028 (USD Million)

Figure 16 Global Live Streaming Market Size, by Offering, 2021 Vs. 2028 (USD Million)

Figure 17 Global Live Streaming Market Size, by Vertical, 2021 Vs. 2028 (USD Million)

Figure 18 Global Live Streaming Market Size, by Region, 2021 Vs. 2028 (USD Million)

Figure 19 Number of Sports Live Stream Viewers, by Country, 2021

Figure 20 North America: Live Streaming Market Snapshot

Figure 21 Europe: Live Streaming Market Snapshot

Figure 22 Geographic Snapshot: Asia-Pacific Live Streaming Market

Figure 23 Geographic Snapshot: Latin America Live Streaming Market

Figure 24 Geographic Snapshot: Middle East & Africa Live Streaming Market

Figure 25 Growth Strategies Adopted by Leading Market Players (2019–2021)

Figure 26 Competitive Dashboard: Live Streaming Market

Figure 27 Vendor Market Positioning Analysis (2019–2021)

Figure 28 Global Live Streaming Market Share, by Key Player (2021)

Figure 29 Meta: Financial Overview (2020)

Figure 30 HUYA Inc.: Financial Overview (2020)

Figure 31 YouTube (Alphabet Inc.): Financial Overview (2020)

Figure 32 DouYu International Holdings Limited: Financial Overview (2020)

Figure 33 Vimeo.Com, Inc.: Financial Overview (2020)

Figure 34 IBM Corporation: Financial Overview (2020)

Figure 35 Amazon.Com, Inc.: Financial Overview (2020)

Figure 36 Apollo Global Management, Inc.: Financial Overview (2020)



## I would like to order

Product name: Live Streaming Market By Component (Platform, Services), Offering Model (B2B, B2C), Streaming Type (Audio, Video, Game), Vertical (Media & Entertainment, Education, Sports & Gaming, Government, Fitness), and Region - Global Forecast To 2028

Product link: <https://marketpublishers.com/r/L0853A4BEC31EN.html>

Price: US\$ 4,175.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/L0853A4BEC31EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below



and fax the completed form to +44 20 7900 3970