

Latin America In Vitro Diagnostics Market by Product & Solution, Technology (Immunoassay, Point of Care, Molecular Diagnostics), Application (Infectious Diseases, Diabetes, Oncology), Diagnostic Approach (Lab, OTC, PoC), End User - Forecast to 2030

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Abstracts

Latin America In Vitro Diagnostics Market by Product & Solution, Technology (Immunoassay, Point of Care, Molecular Diagnostics), Application (Infectious Diseases, Diabetes, Oncology), Diagnostic Approach (Lab, OTC, PoC), End User—Forecast to 2030

The Latin America in vitro diagnostics (IVD) market is expected to register a CAGR of 5.5% during the forecast period 2023–2030 to reach \$6.45 billion by 2030.

The report provides the key industry drivers, restraints, challenges, and opportunities through extensive secondary and primary research and in-depth analysis of the market scenario. The growth in the Latin America IVD market is attributed to the increasing prevalence of diseases, the rising geriatric population, growing awareness for early disease diagnosis, a shift in the focus from centralized to the point of care testing, and the emergence of the COVID-19 pandemic. Moreover, the inclination toward personalized healthcare and advancements in genomics and proteomics offer significant growth opportunities for the players operating in this market.

Based on product & solution, in 2023, the reagents & kits segment is expected to account for the largest share of the Latin America IVD market. This segment is also expected to register the fastest CAGR during the forecast period. The reagents used in diagnostic testing assays are critical for the proper functioning of any diagnostic facility providing IVD testing. Increasing virulence of infectious diseases and rapid growth in

molecular testing for hospital-acquired infections has led to the development of PoC tests & kits. The advent of PoC testing has increased the demand for kits & reagents.

Based on technology, the molecular diagnostics segment is expected to account for the largest share of the market. Molecular diagnostics is a technique used to study biological markers in the genome and proteome and diagnose and monitor diseases. It is one of the most preferred diagnostic testing methods. The advantages of molecular diagnostics, such as high sensitivity and accuracy, the rising geriatric population, the growing prevalence of chronic diseases, and the rising incidence of infectious diseases, are some of the factors contributing to the largest share of this segment.

Based on application, the cardiology segment is expected to register the fastest CAGR during the forecast period. Cardiovascular diseases are one of the leading causes of death in many countries of Latin America. It is estimated that over a million people die every year due to some kind of cardiovascular diseases in Latin America. Therefore, there has been an increase in demand for cardiac IVD testing with the rising incidence of cardiovascular diseases.

Based on diagnostic approach, the lab testing segment is expected to account for the largest share of the Latin America IVD market. The large share of this segment is primarily attributed to the higher accuracy and reliability, lower costs, availability of several IVD tests, and availability of a quality assurance program.

Based on end user, the hospitals & clinics segment is expected to register the fastest CAGR during the forecast period. Factors such as the high prevalence of various chronic & infectious diseases, the rising need for early disease diagnosis, a high number of patients in hospitals & clinics, and the advanced infrastructure of hospitals & clinics to be equipped with in vitro diagnostics technologies are driving the growth of this segment.

An in-depth analysis of the geographical scenario of the Latin America IVD market provides detailed qualitative and quantitative insights about the major countries - Brazil, Mexico, Colombia, Chile, Argentina, Peru, Uruguay, Ecuador, the Dominican Republic, Paraguay, Bolivia, and the Rest of Latin America. In 2023, Brazil is expected to account for the largest share of the Latin America IVD market, followed by Mexico, Argentina, Colombia, and Chile.

The key players operating in the Latin America in vitro diagnostics market are F.

Hoffmann-La Roche Ltd. (Switzerland), Siemens Healthineers AG (Germany), Abbott Laboratories (U.S.), Danaher Corporation (U.S.), Becton, Dickinson and Company (U.S.), bioMérieux SA (France), Qiagen N.V. (Netherlands), Thermo Fisher Scientific Inc. (U.S.), Wama Diagnóstica (Brazil), and Wiener Laboratorios SAIC (Argentina).

Scope of the Report:

Latin America In Vitro Diagnostics Market Assessment—by Product & Solution

Reagents & Kits

Instruments

Software & Services

Latin America In Vitro Diagnostics Market Assessment—by Technology

Molecular Diagnostics

Point of Care (PoC) Diagnostics

Immunoassay/Immunochemistry

Biochemistry/Clinical Chemistry

Whole Blood Glucose Monitoring

Hematology

Microbiology

Coagulation & Hemostasis

Urinalysis

Other Technologies

(Other technologies include hybridization and loop-mediated amplification)

Latin America In Vitro Diagnostics Market Assessment—by Application

Infectious Diseases

Oncology

Cardiology

Diabetes

Autoimmune Disorders

Nephrology

Other Applications

(Other applications comprise toxicology, gastroenterology, neonatal, genetic, and neurological disorders)

Latin America In Vitro Diagnostics Market Assessment—by Diagnostic Approach

Lab Testing

OTC/Self-testing

Point-of-care Testing

Latin America In Vitro Diagnostics Market Assessment—by End User

Hospitals & Clinics

Diagnostic Laboratories

Home Care

Other End Users

Other end users include long-term care facilities, academic & research institutes, ambulatory care centers, and transfusion laboratories.

Latin America In Vitro Diagnostics Market Assessment—by Country

Brazil

Mexico

Argentina

Colombia

Peru

Chile

Ecuador

Uruguay

Dominican Republic

Paraguay

Bolivia

Rest of Latin America

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