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Industrial IoT Market by Component (Hardware, Platform, Services, and Connectivity), Industry Verticals (Agriculture, Manufacturing, Energy & Utility, Oil & Gas, Aerospace, Retail, and Others) and Geography—Global Forecasts to 2029

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Abstracts

Industrial IoT Market by Component (Hardware, Platform, Services, and Connectivity), Industry Verticals (Agriculture, Manufacturing, Healthcare, Energy & Utility, Oil & Gas, Aerospace, Retail, and Others) and Geography—Global Forecasts to 2029

The research report titled, 'Industrial IoT Market by Component (Hardware, Platform, Services, and Connectivity), Industry Verticals (Agriculture, Manufacturing, Healthcare, Energy & Utility, Oil & Gas, Aerospace, Retail, and Others) and Geography—Global Forecasts to 2029', provides in-depth analysis of Industrial IoT market across five major geographies and emphasizes on the current market trends, market sizes, market shares, recent developments, and forecasts till 2029.

The global Industrial IoT market is expected to reach $276.79 billion by 2029, growing at a CAGR of 16.0% during the forecast period of 2022–2029.

Rising investment towards Industry 4.0, government encouragement to promote industrial automation, and high productivity & efficiency requirement are the major factors driving the growth of this market. Additionally, industrial IoT for predictive maintenance and an increase in the number of data centers are expected to offer significant opportunities for market growth. However, the lack of standardization and high capital & operating expense can restrain the growth of this market up to a certain extent.

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Based on component, the market is segmented into hardware, platform, services, and connectivity. In 2022, the hardware segment is expected to account for the largest market share of the Industrial IoT market. Factors such as consistent engagement of the industrial sector in improving efficiency, reducing costs, and increasing Overall Equipment Effectiveness (OEE) through better access to information from real-time solutions attribute to the growth of this segment. However, the platform segment is expected to grow with the highest CAGR during the forecast period. The rising adoption of industrial IoT platforms by the various industry verticals to improve operational efficiency, along with the growing need for superior monitoring technologies, is driving the growth of this segment.

Based on industry vertical, the market is segmented into agriculture, manufacturing, retail, energy & utility, oil & gas, aerospace, transportation & logistics, telecom, and other industry verticals. In 2022, the manufacturing segment is expected to account for the largest market share of the overall Industrial IoT market and is expected to grow with the highest CAGR during the forecast period. The growth of this segment is attributed to the growing need for centralized monitoring and predictive maintenance of assets, increasing smart factories, the advent of Industry 4.0, and the increasing adoption of autonomous robots for industrial automation. With the increasing number of networked sensors across production and supply chains, manufacturers are entering a new generation of systems that enable automatic and real-time interactions among machines, systems, assets, and things. The pervasiveness of connected devices is ?nding applicability across multiple segments of the manufacturing and supply chain throughout the value chain.

Geographic Review:

Based on geography, the market is segmented into North America, Europe, Asia-Pacific, Latin America, and the Middle East & Africa. In 2022, Asia-Pacific is expected to account for the largest market share of the global Industrial IoT market. The manufacturing sector in Asia-Pacific contributes significantly to the economy and is undergoing a rapid transformation. The growing adoption of disruptive technologies such as AI, machine learning, and IoT drives cloud adoption across the region, accelerating the demand for cloud-based smart manufacturing solutions. The growth of the Asia-Pacific market is attributed to the rising demand for automation, the increasing adoption of industrial robots, the advent of Industry 4.0, the growing adoption of cloud-based smart manufacturing solutions, and the presence of prominent key players in the region.

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Some of the key players operating in the global Industrial IoT market are ABB Ltd. (Switzerland), The General Electric Company (U.S.), Emerson Electric Co. (U.S.), Intel Corporation (U.S.), Cisco Systems, Inc. (U.S.), SAP SE (Germany), IBM Corporation (U.S.), Honeywell International Inc. (U.S.), Amazon Web Services, Inc. (U.S.), Siemens AG (Germany), Huawei Technologies Co. Ltd (China), Rockwell Automation, Inc. (U.S.), PTC, Inc. (U.S.), Dassault Systemes SE (France), Robert Bosch GmbH (Germany), KUKA AG (Germany), Microsoft Corporation (U.S.), Schneider Electric SE (France), Advantech Co., Ltd. (Taiwan), and C3.ai, Inc. (U.S.).

Key questions answered in the report:

Which are the high-growth market segments in terms of component, industry vertical, and countries?

What is the historical market for Industrial IoT across the globe?

What are the market forecasts and estimates from 2022–2029?

What are the major drivers, restraints, and opportunities in the global Industrial IoT market?

Who are the major players in the global Industrial IoT market, and what market shares do they hold?

Who are the major players in various countries, and what market shares do they hold?

How is the competitive landscape?

What are the recent developments in the global Industrial IoT market?

What are the different strategies adopted by the major players in the global Industrial IoT market?

What are the geographical trends in high-growth countries?

Who are the local emerging players in the global Industrial IoT market, and how do they compete with the other players?

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Scope of the Report:

Global Industrial IoT Market, by Component

- Hardware
  - Network Components
  - Sensors & Actuators
  - Others
- Platform
- Services
  - Professional Services
  - Managed Services
- Connectivity

Global Industrial IoT Market, by Industry vertical

- Agriculture
  - Precision Farming
  - Livestock Monitoring
  - Smart Greenhouse
  - Fish Farming
  - Smart Irrigation
- Manufacturing

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- Surveillance & Safety
- Quality Management
- Resource Optimization
- Inventory & Warehouse Management
- Machine Inspection & Maintenance
- Production Planning
- Energy Management
- Smart Robotics

Retail

- Operations Management
- Asset Management
- Customer Experience Management

Energy & Utility

- Predictive Maintenance
- Remote Monitoring
- Worker Safety & Security
- Distribution Management
- Asset Management

Oil & Gas

- Predictive Maintenance

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- Remote Monitoring
- Worker Safety & Security
- Distribution Management
- Asset Management

Aerospace/Airline

- Performance Management
- Energy Management
- Predictive Maintenance
- Passenger Experience Management

Transportation & Logistics

- Smart Ticketing & Toll
- Parking Management
- Traffic Management
- Passenger Information
- Freight Information
- Telematics
- Others

Telecom

- Asset Management

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- Remote Monitoring
- Others
- Other Industry Verticals

Global Industrial IoT Market, by region

- North America
  - U.S.
  - Canada
- Europe
  - Germany
  - U.K.
  - France
  - Italy
  - Spain
  - Poland
  - Netherlands
  - Rest of Europe
- Asia-Pacific
  - Japan
  - China

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- India
- South Korea
- Australia & New Zealand
- Rest of Asia-Pacific

Latin America

- Mexico
- Brazil
- Rest of Latin America

Middle East & Africa

- UAE
- Israel
- Rest of Middle East & Africa

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Contents

1. INTRODUCTION

1.1. Market Definition
1.2. Market Ecosystem
1.3. Currency and Limitations
  1.3.1. Currency
  1.3.2. Limitations
1.4. Key Stakeholders

2. RESEARCH METHODOLOGY

2.1. Research Approach
2.2. Data Collection & Validation
  2.2.1. Secondary Research
  2.2.2. Primary Research
2.3. Market Assessment
  2.3.1. Market Size Estimation
  2.3.2. Bottom-Up Approach
  2.3.3. Top-Down Approach
  2.3.4. Growth forecast
2.4. Assumptions for the Study

3. EXECUTIVE SUMMARY

3.1. Overview
3.2. Market Analysis, by Component
3.3. Market Analysis, by Industry Vertical
3.4. Market Analysis, by Geography
3.5. Competitive Analysis

4. MARKET INSIGHTS

4.1. Introduction
4.2. Global IIoT Market Drivers: Impact Analysis (2022–2029)
  4.2.1. Rising Investments in Industry 4.0 Technologies
  4.2.2. Government Initiatives to Promote Industrial Automation
  4.2.3. Growing Need to Improve Productivity and Efficiency

+44 20 8123 2220
info@marketpublishers.com

4.3. Global IIoT Market Restraints: Impact Analysis (2022–2029)
4.3.1. Lack of Standardization
4.3.2. High Capital & Open Requirements
4.4. Global IIoT Market Opportunities: Impact Analysis (2022–2029)
4.4.1. Use of Industrial IoT for Predictive Maintenance
4.4.2. Proliferation of Data Centers
4.5. Global IIoT Market Challenges: Impact Analysis (2022–2029)
4.5.1. Vulnerability Issues with IoT Devices
4.5.2. Lack of Skilled Professionals
4.6. Technology Trends
4.6.1. Rising Popularity of IIoT Digital Twins
4.6.2. Emergence of Edge Computing
4.7. Industry Trends
4.7.1. Rising Adoption of Smart Manufacturing-as-a-Service
4.8. Case Studies
4.8.1. Manufacturing
4.8.1.1. Case Study I: Real-Time IoT Tracking and Visualization
4.8.1.2. Case Study II: Smart Manufacturing Operations Using IoT Technology
4.8.1.3. Case Study III: IoT-Based Predictive Maintenance System
4.8.1.4. Case Study IV: Using IoT Technology to Improve Production Line Efficiency
4.8.2. Transportation & Logistics
4.8.2.1. Case Study I: IoT Fleet Tracking for Healthcare Industry
4.8.2.2. Case Study II: Improving Customer Experience in Public Transportation
4.8.2.3. Case Study III: IoT Helped Flex-GPS to Expand Its Footprint in South America
4.8.3. Energy & Utilities
4.8.3.1. Case Study I: Kurita Water Enables Real-Time Monitoring of Water Conditions
4.8.3.2. Case Study II: Engine Monitoring to Improve Efficiency
4.8.3.3. Case Study III: Premier Energy Storage Company Requires a Predictive System to Ensure the Complete Dumping of Silos
4.8.3.4. Case Study IV: Integration of IIoT next in thermal Power Plants for Fly Ash Utilization
4.8.4. Retail
4.8.4.1. Case Study I: Retail Store Automation
4.8.4.2. Case Study II: Uses of RFID to Enable Cold Chain Monitoring
4.8.4.3. Case Study III: Boosts Operational Efficiency Throughout the Supply Chain
4.8.4.4. Case Study IV: Grocery Robots to Elevate Operations and Shopping Experiences

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info@marketpublishers.com

4.8.5. Aerospace
4.8.5.1. Case Study I: Automation of Airbus Factory Using Industrial IoT Solutions
4.8.5.2. Case Study II: Use of AI and IoT for Aircraft Predictive Maintenance by Lockheed Martin
4.8.5.3. Case Study III: Bae Systems Incorporated the Boeing IoT Platform for Manufacturing Automation
4.8.6. Agriculture
4.8.6.1. Case Study I: to Equip Local Farmers in Thailand with Technology
4.8.6.2. Case Study II: to Help Farmers in New Zealand Through IoT Solutions
4.8.6.3. Case Study III: BAE Systems Incorporated the Boeing IoT Platform for Manufacturing Automation
4.8.7. Oil & Gas
4.8.7.1. Case Study I: IoT Solution for Gas Leak Monitoring
4.8.7.2. Case Study II: IoT Security Platform to Reduce Risk
4.8.7.3. Case Study III: Remote Monitoring of Gas Wells
4.8.8. Telecommunication
4.8.8.1. Case Study I: Implementation of Comarch M2M Platform
4.8.8.2. Case Study II: Deutsche Telekom Selects the Axonize IoT Orchestration Platform
4.8.9. Other Industries
4.8.9.1. Case Study I: Smart Factory Transformation

5. THE IMPACT OF COVID-19 ON THE GLOBAL INDUSTRIAL IOT MARKET

6. GLOBAL INDUSTRIAL IOT MARKET, BY COMPONENT

6.1. Introduction
6.2. Hardware
6.2.1. Sensors & Actuators
6.2.2. Network Components
6.2.3. Other Hardware
6.3. Services
6.3.1. Professional Services
6.3.2. Managed Services
6.4. Connectivity
6.5. Platforms

7. GLOBAL INDUSTRIAL IOT MARKET, BY INDUSTRY VERTICAL

+44 20 8123 2220
info@marketpublishers.com

7.1. Introduction
7.2. Manufacturing
  7.2.1. Surveillance & Safety
  7.2.2. Smart Robotics
  7.2.3. Quality Management
  7.2.4. Resource Optimization
  7.2.5. Inventory & Warehouse Management
  7.2.6. Machine Inspection & Maintenance
  7.2.7. Production Planning
  7.2.8. Energy Management
7.3. Transportation & Logistics
  7.3.1. Traffic Management
  7.3.2. Parking Management
  7.3.3. Smart Ticketing & Toll
  7.3.4. Freight Information
  7.3.5. Telematics
  7.3.6. Passenger Information
  7.3.7. Other Applications
7.4. Energy & Utilities
  7.4.1. Predictive Maintenance
  7.4.2. Remote Monitoring
  7.4.3. Worker Safety & Security
  7.4.4. Distribution Management
  7.4.5. Asset Management
7.5. Retail
  7.5.1. Customer Experience Management
  7.5.2. Operations Management
  7.5.3. Asset Management
7.6. Aerospace
  7.6.1. Energy Management
  7.6.2. Performance Management
  7.6.3. Predictive Maintenance
  7.6.4. Passenger Experience Management
7.7. Agriculture
  7.7.1. Smart Irrigation
  7.7.2. Precision Farming
  7.7.3. Livestock Monitoring
  7.7.4. Fish Farming
  7.7.5. Smart Greenhouse

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7.8. Oil & Gas
7.8.1. Remote Monitoring
7.8.2. Worker Safety & Security
7.8.3. Distribution Management
7.8.4. Predictive Maintenance
7.8.5. Asset Management
7.9. Telecommunications
7.9.1. Remote Monitoring
7.9.2. Asset Management
7.9.3. Other Applications
7.10. Other Industries

8. INDUSTRIAL IOT MARKET, BY GEOGRAPHY

8.1. Introduction
8.2. Asia-Pacific
8.2.1. China
8.2.2. Japan
8.2.3. South Korea
8.2.4. India
8.2.5. Australia & New Zealand
8.2.6. Rest of Asia-Pacific (RoAPAC)
8.3. North America
8.3.1. U.S.
8.3.2. Canada
8.4. Europe
8.4.1. Germany
8.4.2. U.K.
8.4.3. France
8.4.4. Italy
8.4.5. Spain
8.4.6. Poland
8.4.7. Netherlands
8.4.8. Rest of Europe (RoE)
8.5. Latin America
8.5.1. Brazil
8.5.2. Mexico
8.5.3. Rest of Latin America (RoLATAM)
8.6. Middle East & Africa

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8.6.1. UAE
8.6.2. Israel
8.6.3. Rest of the Middle East & Africa (RoMEA)

9. COMPETITIVE LANDSCAPE

9.1. Introduction
9.2. Key Growth Strategies
9.2.1. Market Differentiators
9.2.2. Synergy Analysis: Major Deals & Strategic Alliances
9.3. Competitive Dashboard
9.3.1. Industry Leaders
9.3.2. Market Differentiators
9.3.3. Vanguards
9.3.4. Emerging Companies
9.4. Vendor Market Positioning
9.5. Market Share Analysis (2021)
9.5.1. General Electric Company (U.S.)
9.5.2. Siemens Ag (Germany)
9.5.3. Emerson Electric Co. (U.S.)
9.5.4. Honeywell International Inc. (U.S.)

10. COMPANY PROFILES (BUSINESS OVERVIEW, FINANCIAL OVERVIEW, PRODUCT PORTFOLIO, STRATEGIC DEVELOPMENTS)

10.1. Asea Brown Boveri (ABB) Ltd.
10.2. Advantech Co., Ltd.
10.3. Amazon Web Services, Inc. (A Subsidiary of Amazon.Com, Inc.)
10.4. C3.Ai, Inc.
10.5. Cisco Systems, Inc.
10.6. Dassault Systemes
10.7. Emerson Electric Co.
10.8. General Electric Company
10.9. Honeywell International Inc.
10.10. Huawei Technologies Co., Ltd. (A Subsidiary of Huawei Investment & Holding Co., Ltd.)
10.11. IBM Corporation
10.12. Intel Corporation
10.13. Kuka AG

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10.14. Microsoft Corporation
10.15. PTC Inc.
10.16. Robert Bosch GmbH
10.17. Rockwell Automation, Inc.
10.18. SAP SE
10.19. Schneider Electric SE
10.20. Siemens AG

11. APPENDIX

11.1. Questionnaire
  11.1.1. Available Customization

LIST OF TABLE

Table 1 Currency Conversion Rate (2018–2022)
Table 2 Global Industrial IoT Market Size, by Component, 2020–2029 (USD Million)
Table 3 Global Industrial IoT Hardware Market Size, by Country, 2020–2029 (USD Million)
Table 4 Global Industrial IoT Hardware Market Size for Sensors and Actuators, by Country, 2020–2029 (USD Million)
Table 5 Global Industrial IoT Hardware Market Size by Network Components, by Country, 2020–2029 (USD Million)
Table 6 Global Industrial IoT Hardware Market Size for Other Hardware, by Country, 2020–2029 (USD Million)
Table 7 Global Industrial IoT Services Market Size, by Country, 2020–2029 (USD Million)
Table 8 Global Industrial IoT Professional Services Market Size, by Country, 2020–2029 (USD Million)
Table 9 Global Industrial IoT Managed Services Market Size, by Country, 2020–2029 (USD Million)
Table 10 Global Industrial IoT Connectivity Market Size, by Country, 2020–2029 (USD Million)
Table 11 Global Industrial IoT Platforms Market Size, by Country, 2020–2029 (USD Million)
Table 12 Global Industrial IoT Market Size, by Industry Vertical, 2020–2029 (USD Million)
Table 13 Global Industrial IoT Market Size for Manufacturing, by Country, 2020–2029 (USD Million)

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info@marketpublishers.com

Table 14 Global Industrial IoT Market Size for Manufacturing, by Application, 2020–2029 (USD Million)
Table 15 Global Industrial IoT Market Size for Surveillance & Safety in Manufacturing, by Country, 2020–2029 (USD Million)
Table 16 Global Industrial IoT Market Size for Smart Robotics in Manufacturing, by Country, 2020–2029 (USD Million)
Table 17 Global Industrial IoT Market Size for Quality Management in Manufacturing, by Country, 2020–2029 (USD Million)
Table 18 Global Industrial IoT Market Size for Resource Optimization in Manufacturing, by Country, 2020–2029 (USD Million)
Table 19 Global Industrial IoT Market Size for inventory & Warehouse Management in Manufacturing, by Country, 2020–2029 (USD Million)
Table 20 Global Industrial IoT Market Size for Machine inspection & Maintenance in Manufacturing, by Country, 2020–2029 (USD Million)
Table 21 Global Industrial IoT Market Size for Production Planning in Manufacturing, by Country, 2020–2029 (USD Million)
Table 22 Global Industrial IoT Market Size for Energy Management in Manufacturing, by Country, 2020–2029 (USD Million)
Table 23 Global Industrial IoT Market Size for Transportation & Logistics, by Country, 2020–2029 (USD Million)
Table 24 Global Industrial IoT Market Size for Transportation & Logistics, by Application, 2020–2029 (USD Million)
Table 25 Global Industrial IoT Market Size for Traffic Management in Transportation & Logistics, by Country, 2020–2029 (USD Million)
Table 26 Global Industrial IoT Market Size for Parking Management in Transportation & Logistics, by Country, 2020–2029 (USD Million)
Table 27 Global Industrial IoT Market Size for Smart Ticketing & Toll in Transportation & Logistics, by Country, 2020–2029 (USD Million)
Table 28 Global Industrial IoT Market Size for Freight information in Transportation & Logistics, by Country, 2020–2029 (USD Million)
Table 29 Global Industrial IoT Market Size for Telematics in Transportation & Logistics, by Country, 2020–2029 (USD Million)
Table 30 Global Industrial IoT Market Size for Passenger information in Transportation & Logistics, by Country, 2020–2029 (USD Million)
Table 31 Global Industrial IoT Market Size for Other Applications in Transportation & Logistics, by Country, 2020–2029 (USD Million)
Table 32 Global Industrial IoT Market Size for Energy & Utilities, by Country, 2020–2029 (USD Million)
Table 33 Global Industrial IoT Market Size for Energy & Utilities, by Application,

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2020–2029 (USD Million)
Table 34 Global Industrial IoT Market Size for Predictive Maintenance in Energy & Utilities, by Country, 2020–2029 (USD Million)
Table 35 Global Industrial IoT Market Size for Remote Monitoring in Energy & Utilities, by Country, 2020–2029 (USD Million)
Table 36 Global Industrial IoT Market Size for Worker Safety & Security in Energy & Utilities, by Country, 2020–2029 (USD Million)
Table 37 Global Industrial IoT Market Size for Distribution Management in Energy & Utilities, by Country, 2020–2029 (USD Million)
Table 38 Global Industrial IoT Market Size for Asset Management in Energy & Utilities, by Country, 2020–2029 (USD Million)
Table 39 Global Industrial IoT Market Size for Retail, by Country, 2020–2029 (USD Million)
Table 40 Global Industrial IoT Market Size for Retail, by Application, 2020–2029 (USD Million)
Table 41 Global Industrial IoT Market Size for Customer Experience Management in Retail, by Country, 2020–2029 (USD Million)
Table 42 Global Industrial IoT Market Size for Operations Management in Retail, by Country, 2020–2029 (USD Million)
Table 43 Global Industrial IoT Market Size for Asset Management in Retail, by Country, 2020–2029 (USD Million)
Table 44 Global Industrial IoT Market Size for Aerospace industry, by Country, 2020–2029 (USD Million)
Table 45 Global Industrial IoT Market Size for Aerospace industry, by Application, 2020–2029 (USD Million)
Table 46 Global Industrial IoT Market Size for Energy Management in Aerospace industry, by Country, 2020–2029 (USD Million)
Table 47 Global Industrial IoT Market Size for Performance Management in Aerospace industry, by Country, 2020–2029 (USD Million)
Table 48 Global Industrial IoT Market Size for Predictive Maintenance in Aerospace industry, by Country, 2020–2029 (USD Million)
Table 49 Global Industrial IoT Market Size for Passenger Experience Management in Aerospace industry, by Country, 2020–2029 (USD Million)
Table 50 Global Industrial IoT Market Size for Agriculture industry, by Country, 2020–2029 (USD Million)
Table 51 Global Industrial IoT Market Size for Agriculture industry, by Application, 2020–2029 (USD Million)
Table 52 Global Industrial IoT Market Size for Smart Irrigation in Agriculture industry, by Country, 2020–2029 (USD Million)

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Table 53 Global Industrial IoT Market Size for Precision Farming in Agriculture industry, by Country, 2020–2029 (USD Million)
Table 54 Global Industrial IoT Market Size for Livestock Monitoring in Agriculture industry, by Country, 2020–2029 (USD Million)
Table 55 Global Industrial IoT Market Size for Fish Farming in Agriculture industry, by Country, 2020–2029 (USD Million)
Table 56 Global Industrial IoT Market Size for Smart Greenhouse in Agriculture industry, by Country, 2020–2029 (USD Million)
Table 57 Global Industrial IoT Market Size for Oil & Gas industry, by Country, 2020–2029 (USD Million)
Table 58 Global Industrial IoT Market Size for Oil & Gas industry, by Application, 2020–2029 (USD Million)
Table 59 Global Industrial IoT Market Size for Remote Monitoring in Oil & Gas industry, by Country, 2020–2029 (USD Million)
Table 60 Global Industrial IoT Market Size for Worker Safety & Security in Oil & Gas industry, by Country, 2020–2029 (USD Million)
Table 61 Global Industrial IoT Market Size for Distribution Management in Oil & Gas industry, by Country, 2020–2029 (USD Million)
Table 62 Global Industrial IoT Market Size for Predictive Maintenance in Oil & Gas industry, by Country, 2020–2029 (USD Million)
Table 63 Global Industrial IoT Market Size for Asset Management in Oil & Gas industry, by Country, 2020–2029 (USD Million)
Table 64 Global Industrial IoT Market Size for Telecommunications industry, by Country, 2020–2029 (USD Million)
Table 65 Global Industrial IoT Market Size for Telecommunications industry, by Application, 2020–2029 (USD Million)
Table 66 Global Industrial IoT Market Size for Remote Monitoring in Telecommunications industry, by Country, 2020–2029 (USD Million)
Table 67 Global Industrial IoT Market Size for Asset Management in Telecommunications industry, by Country, 2020–2029 (USD Million)
Table 68 Global Industrial IoT Market Size for Other Applications in Telecommunications industry, by Country, 2020–2029 (USD Million)
Table 69 Global Industrial IoT Market Size for Other industries, by Country, 2020–2029 (USD Million)
Table 70 Global Industrial IoT Market, by Country, 2020–2029 (USD Million)
Table 71 Asia-Pacific: Industrial IoT Market, by Country/Region, 2020–2029 (USD Million)
Table 72 Asia-Pacific: Industrial IoT Market Size, by Component, 2020–2029 (USD Million)

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info@marketpublishers.com

Table 73 Asia-Pacific: Industrial IoT Hardware Market Size, by Type, 2020–2029 (USD Million)
Table 74 Asia-Pacific: Industrial IoT Services Market Size, by Type, 2020–2029 (USD Million)
Table 75 Asia-Pacific: Industrial IoT Market Size, by Industry Vertical, 2020–2029 (USD Million)
Table 76 Asia-Pacific: Industrial IoT Market Size for Agriculture industry, by Application, 2020–2029 (USD Million)
Table 77 Asia-Pacific: Industrial IoT Market Size for Manufacturing industry, by Application, 2020–2029 (USD Million)
Table 78 Asia-Pacific: Industrial IoT Market Size for Retail industry, by Application, 2020–2029 (USD Million)
Table 79 Asia-Pacific: Industrial IoT Market Size for Energy & Utility industry, by Application, 2020–2029 (USD Million)
Table 80 Asia-Pacific: Industrial IoT Market Size for Oil & Gas industry, by Application, 2020–2029 (USD Million)
Table 81 Asia-Pacific: Industrial IoT Market Size for Aerospace industry, by Application, 2020–2029 (USD Million)
Table 82 Asia-Pacific: Industrial IoT Market Size for Transportation & Logistics industry, by Application, 2020–2029 (USD Million)
Table 83 Asia-Pacific: Industrial IoT Market Size for Telecom industry, by Application, 2020–2029 (USD Million)
Table 84 China: Industrial IoT Market Size, by Component, 2020–2029 (USD Million)
Table 85 China: Industrial IoT Hardware Market Size, by Type, 2020–2029 (USD Million)
Table 86 China: Industrial IoT Services Market Size, by Type, 2020–2029 (USD Million)
Table 87 China: Industrial IoT Market Size, by Industry Vertical, 2020–2029 (USD Million)
Table 88 China: Industrial IoT Market Size for Agriculture industry, by Application, 2020–2029 (USD Million)
Table 89 China: Industrial IoT Market Size for Manufacturing industry, by Application, 2020–2029 (USD Million)
Table 90 China: Industrial IoT Market Size for Retail industry, by Application, 2020–2029 (USD Million)
Table 91 China: Industrial IoT Market Size for Energy & Utility industry, by Application, 2020–2029 (USD Million)
Table 92 China: Industrial IoT Market Size for Oil & Gas industry, by Application, 2020–2029 (USD Million)
Table 93 China: Industrial IoT Market Size for Aerospace industry, by Application,

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info@marketpublishers.com

2020–2029 (USD Million)
Table 94 China: Industrial IoT Market Size for Transportation & Logistics industry, by Application, 2020–2029 (USD Million)
Table 95 China: Industrial IoT Market Size for Telecom industry, by Application, 2020–2029 (USD Million)
Table 96 Japan: Industrial IoT Market Size, by Component, 2020–2029 (USD Million)
Table 97 Japan: Industrial IoT Hardware Market Size, by Type, 2020–2029 (USD Million)
Table 98 Japan: Industrial IoT Services Market Size, by Type, 2020–2029 (USD Million)
Table 99 Japan: Industrial IoT Market Size, by Industry Vertical, 2020–2029 (USD Million)
Table 100 Japan: Industrial IoT Market Size for Agriculture industry, by Application, 2020–2029 (USD Million)
Table 101 Japan: Industrial IoT Market Size for Manufacturing industry, by Application, 2020–2029 (USD Million)
Table 102 Japan: Industrial IoT Market Size for Retail industry, by Application, 2020–2029 (USD Million)
Table 103 Japan: Industrial IoT Market Size for Energy & Utility industry, by Application, 2020–2029 (USD Million)
Table 104 Japan: Industrial IoT Market Size for Oil & Gas industry, by Application, 2020–2029 (USD Million)
Table 105 Japan: Industrial IoT Market Size for Aerospace industry, by Application, 2020–2029 (USD Million)
Table 106 Japan: Industrial IoT Market Size for Transportation & Logistics industry, by Application, 2020–2029 (USD Million)
Table 107 Japan: Industrial IoT Market Size for Telecom industry, by Application, 2020–2029 (USD Million)
Table 108 South Korea: Industrial IoT Market Size, by Component, 2020–2029 (USD Million)
Table 109 South Korea: Industrial IoT Hardware Market Size, by Type, 2020–2029 (USD Million)
Table 110 South Korea: Industrial IoT Services Market Size, by Type, 2020–2029 (USD Million)
Table 111 South Korea: Industrial IoT Market Size, by Industry Vertical, 2020–2029 (USD Million)
Table 112 South Korea: Industrial IoT Market Size for Agriculture industry, by Application, 2020–2029 (USD Million)
Table 113 South Korea: Industrial IoT Market Size for Manufacturing industry, by Application, 2020–2029 (USD Million)

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Table 114 South Korea: Industrial IoT Market Size for Retail industry, by Application, 2020–2029 (USD Million)
Table 115 South Korea: Industrial IoT Market Size for Energy & Utility industry, by Application, 2020–2029 (USD Million)
Table 116 South Korea: Industrial IoT Market Size for Oil & Gas industry, by Application, 2020–2029 (USD Million)
Table 117 South Korea: Industrial IoT Market Size for Aerospace industry, by Application, 2020–2029 (USD Million)
Table 118 South Korea: Industrial IoT Market Size for Transportation & Logistics industry, by Application, 2020–2029 (USD Million)
Table 119 South Korea: Industrial IoT Market Size for Telecom industry, by Application, 2020–2029 (USD Million)
Table 120 India: Industrial IoT Market Size, by Component, 2020–2029 (USD Million)
Table 121 India: Industrial IoT Hardware Market Size, by Type, 2020–2029 (USD Million)
Table 122 India: Industrial IoT Services Market Size, by Type, 2020–2029 (USD Million)
Table 123 India: Industrial IoT Market Size, by Industry Vertical, 2020–2029 (USD Million)
Table 124 India: Industrial IoT Market Size for Agriculture industry, by Application, 2020–2029 (USD Million)
Table 125 India: Industrial IoT Market Size for Manufacturing industry, by Application, 2020–2029 (USD Million)
Table 126 India: Industrial IoT Market Size for Retail industry, by Application, 2020–2029 (USD Million)
Table 127 India: Industrial IoT Market Size for Energy & Utility industry, by Application, 2020–2029 (USD Million)
Table 128 India: Industrial IoT Market Size for Oil & Gas industry, by Application, 2020–2029 (USD Million)
Table 129 India: Industrial IoT Market Size for Aerospace industry, by Application, 2020–2029 (USD Million)
Table 130 India: Industrial IoT Market Size for Transportation & Logistics industry, by Application, 2020–2029 (USD Million)
Table 131 India: Industrial IoT Market Size for Telecom industry, by Application, 2020–2029 (USD Million)
Table 132 Australia & New Zealand: Industrial IoT Market Size, by Component, 2020–2029 (USD Million)
Table 133 Australia & New Zealand: Industrial IoT Hardware Market Size, by Type, 2020–2029 (USD Million)
Table 134 Australia & New Zealand: Industrial IoT Services Market Size, by Type,

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2020–2029 (USD Million)
Table 135 Australia & New Zealand: Industrial IoT Market Size, by Industry Vertical, 2020–2029 (USD Million)
Table 136 Australia & New Zealand: Industrial IoT Market Size for Agriculture industry, by Application, 2020–2029 (USD Million)
Table 137 Australia & New Zealand: Industrial IoT Market Size for Manufacturing industry, by Application, 2020–2029 (USD Million)
Table 138 Australia & New Zealand: Industrial IoT Market Size for Retail industry, by Application, 2020–2029 (USD Million)
Table 139 Australia & New Zealand: Industrial IoT Market Size for Energy & Utility industry, by Application, 2020–2029 (USD Million)
Table 140 Australia & New Zealand: Industrial IoT Market Size for Oil & Gas industry, by Application, 2020–2029 (USD Million)
Table 141 Australia & New Zealand: Industrial IoT Market Size for Aerospace industry, by Application, 2020–2029 (USD Million)
Table 142 Australia & New Zealand: Industrial IoT Market Size for Transportation & Logistics industry, by Application, 2020–2029 (USD Million)
Table 143 Australia & New Zealand: Industrial IoT Market Size for Telecom industry, by Application, 2020–2029 (USD Million)
Table 144 Rest of Asia-Pacific: Industrial IoT Market Size, by Component, 2020–2029 (USD Million)
Table 145 Rest of Asia-Pacific: Industrial IoT Hardware Market Size, by Type, 2020–2029 (USD Million)
Table 146 Rest of Asia-Pacific: Industrial IoT Services Market Size, by Type, 2020–2029 (USD Million)
Table 147 Rest of Asia-Pacific: Industrial IoT Market Size, by Industry Vertical, 2020–2029 (USD Million)
Table 148 Rest of Asia-Pacific: Industrial IoT Market Size for Agriculture industry, by Application, 2020–2029 (USD Million)
Table 149 Rest of Asia-Pacific: Industrial IoT Market Size for Manufacturing industry, by Application, 2020–2029 (USD Million)
Table 150 Rest of Asia-Pacific: Industrial IoT Market Size for Retail industry, by Application, 2020–2029 (USD Million)
Table 151 Rest of Asia-Pacific: Industrial IoT Market Size for Energy & Utility industry, by Application, 2020–2029 (USD Million)
Table 152 Rest of Asia-Pacific: Industrial IoT Market Size for Oil & Gas industry, by Application, 2020–2029 (USD Million)
Table 153 Rest of Asia-Pacific: Industrial IoT Market Size for Aerospace industry, by Application, 2020–2029 (USD Million)

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Table 154 Rest of Asia-Pacific: Industrial IoT Market Size for Transportation & Logistics industry, by Application, 2020–2029 (USD Million)
Table 155 Rest of Asia-Pacific: Industrial IoT Market Size for Telecom industry, by Application, 2020–2029 (USD Million)
Table 156 North America: Industrial IoT Market, by Country, 2020–2029 (USD Million)
Table 157 North America: Industrial IoT Market Size, by Component, 2020–2029 (USD Million)
Table 158 North America: Industrial IoT Hardware Market Size, by Type, 2020–2029 (USD Million)
Table 159 North America: Industrial IoT Services Market Size, by Type, 2020–2029 (USD Million)
Table 160 North America: Industrial IoT Market Size, by Industry Vertical, 2020–2029 (USD Million)
Table 161 North America: Industrial IoT Market Size for Agriculture industry, by Application, 2020–2029 (USD Million)
Table 162 North America: Industrial IoT Market Size for Manufacturing industry, by Application, 2020–2029 (USD Million)
Table 163 North America: Industrial IoT Market Size for Retail industry, by Application, 2020–2029 (USD Million)
Table 164 North America: Industrial IoT Market Size for Energy & Utility industry, by Application, 2020–2029 (USD Million)
Table 165 North America: Industrial IoT Market Size for Oil & Gas industry, by Application, 2020–2029 (USD Million)
Table 166 North America: Industrial IoT Market Size for Aerospace industry, by Application, 2020–2029 (USD Million)
Table 167 North America: Industrial IoT Market Size for Transportation & Logistics industry, by Application, 2020–2029 (USD Million)
Table 168 North America: Industrial IoT Market Size for Telecom industry, by Application, 2020–2029 (USD Million)
Table 169 U.S: Industrial IoT Market Size, by Component, 2020–2029 (USD Million)
Table 170 U.S: Industrial IoT Hardware Market Size, by Type, 2020–2029 (USD Million)
Table 171 U.S: Industrial IoT Services Market Size, by Type, 2020–2029 (USD Million)
Table 172 U.S: Industrial IoT Market Size, by Industry Vertical, 2020–2029 (USD Million)
Table 173 U.S: Industrial IoT Market Size for Agriculture industry, by Application, 2020–2029 (USD Million)
Table 174 U.S: Industrial IoT Market Size for Manufacturing industry, by Application, 2020–2029 (USD Million)
Table 175 U.S: Industrial IoT Market Size for Retail industry, by Application, 2020–2029

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(USD Million)
Table 176 U.S: Industrial IoT Market Size for Energy & Utility industry, by Application, 2020–2029 (USD Million)
Table 177 U.S: Industrial IoT Market Size for Oil & Gas industry, by Application, 2020–2029 (USD Million)
Table 178 U.S: Industrial IoT Market Size for Aerospace industry, by Application, 2020–2029 (USD Million)
Table 179 U.S: Industrial IoT Market Size for Transportation & Logistics industry, by Application, 2020–2029 (USD Million)
Table 180 U.S: Industrial IoT Market Size for Telecom industry, by Application, 2020–2029 (USD Million)
Table 181 Canada: Industrial IoT Market Size, by Component, 2020–2029 (USD Million)
Table 182 Canada: Industrial IoT Hardware Market Size, by Type, 2020–2029 (USD Million)
Table 183 Canada: Industrial IoT Services Market Size, by Type, 2020–2029 (USD Million)
Table 184 Canada: Industrial IoT Market Size, by Industry Vertical, 2020–2029 (USD Million)
Table 185 Canada: Industrial IoT Market Size for Agriculture industry, by Application, 2020–2029 (USD Million)
Table 186 Canada: Industrial IoT Market Size for Manufacturing industry, by Application, 2020–2029 (USD Million)
Table 187 Canada: Industrial IoT Market Size for Retail industry, by Application, 2020–2029 (USD Million)
Table 188 Canada: Industrial IoT Market Size for Energy & Utility industry, by Application, 2020–2029 (USD Million)
Table 189 Canada: Industrial IoT Market Size for Oil & Gas industry, by Application, 2020–2029 (USD Million)
Table 190 Canada: Industrial IoT Market Size for Aerospace industry, by Application, 2020–2029 (USD Million)
Table 191 Canada: Industrial IoT Market Size for Transportation & Logistics industry, by Application, 2020–2029 (USD Million)
Table 192 Canada: Industrial IoT Market Size for Telecom industry, by Application, 2020–2029 (USD Million)
Table 193 Europe: Industrial IoT Market, by Country, 2020–2029 (USD Million)
Table 194 Europe: Industrial IoT Market Size, by Component, 2020–2029 (USD Million)
Table 195 Europe: Industrial IoT Hardware Market Size, by Type, 2020–2029 (USD Million)
Table 196 Europe: Industrial IoT Services Market Size, by Type, 2020–2029 (USD

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Million)
Table 197 Europe: Industrial IoT Market Size, by Industry Vertical, 2020–2029 (USD Million)
Table 198 Europe: Industrial IoT Market Size for Agriculture industry, by Application, 2020–2029 (USD Million)
Table 199 Europe: Industrial IoT Market Size for Manufacturing industry, by Application, 2020–2029 (USD Million)
Table 200 Europe: Industrial IoT Market Size for Retail industry, by Application, 2020–2029 (USD Million)
Table 201 Europe: Industrial IoT Market Size for Energy & Utility industry, by Application, 2020–2029 (USD Million)
Table 202 Europe: Industrial IoT Market Size for Oil & Gas industry, by Application, 2020–2029 (USD Million)
Table 203 Europe: Industrial IoT Market Size for Aerospace industry, by Application, 2020–2029 (USD Million)
Table 204 Europe: Industrial IoT Market Size for Transportation & Logistics industry, by Application, 2020–2029 (USD Million)
Table 205 Europe: Industrial IoT Market Size for Telecom industry, by Application, 2020–2029 (USD Million)
Table 206 Germany: Industrial IoT Market Size, by Component, 2020–2029 (USD Million)
Table 207 Germany: Industrial IoT Hardware Market Size, by Type, 2020–2029 (USD Million)
Table 208 Germany: Industrial IoT Services Market Size, by Type, 2020–2029 (USD Million)
Table 209 Germany: Industrial IoT Market Size, by Industry Vertical, 2020–2029 (USD Million)
Table 210 Germany: Industrial IoT Market Size for Agriculture industry, by Application, 2020–2029 (USD Million)
Table 211 Germany: Industrial IoT Market Size for Manufacturing industry, by Application, 2020–2029 (USD Million)
Table 212 Germany: Industrial IoT Market Size for Retail industry, by Application, 2020–2029 (USD Million)
Table 213 Germany: Industrial IoT Market Size for Energy & Utility industry, by Application, 2020–2029 (USD Million)
Table 214 Germany: Industrial IoT Market Size for Oil & Gas industry, by Application, 2020–2029 (USD Million)
Table 215 Germany: Industrial IoT Market Size for Aerospace industry, by Application, 2020–2029 (USD Million)

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Table 216 Germany: Industrial IoT Market Size for Transportation & Logistics industry, by Application, 2020–2029 (USD Million)
Table 217 Germany: Industrial IoT Market Size for Telecom industry, by Application, 2020–2029 (USD Million)
Table 218 U.K.: Industrial IoT Market Size, by Component, 2020–2029 (USD Million)
Table 219 U.K.: Industrial IoT Hardware Market Size, by Type, 2020–2029 (USD Million)
Table 220 U.K.: Industrial IoT Services Market Size, by Type, 2020–2029 (USD Million)
Table 221 U.K.: Industrial IoT Market Size, by Industry Vertical, 2020–2029 (USD Million)
Table 222 U.K.: Industrial IoT Market Size for Agriculture industry, by Application, 2020–2029 (USD Million)
Table 223 U.K.: Industrial IoT Market Size for Manufacturing industry, by Application, 2020–2029 (USD Million)
Table 224 U.K.: Industrial IoT Market Size for Retail industry, by Application, 2020–2029 (USD Million)
Table 225 U.K.: Industrial IoT Market Size for Energy & Utility industry, by Application, 2020–2029 (USD Million)
Table 226 U.K.: Industrial IoT Market Size for Oil & Gas industry, by Application, 2020–2029 (USD Million)
Table 227 U.K.: Industrial IoT Market Size for Aerospace industry, by Application, 2020–2029 (USD Million)
Table 228 U.K.: Industrial IoT Market Size for Transportation & Logistics industry, by Application, 2020–2029 (USD Million)
Table 229 U.K.: Industrial IoT Market Size for Telecom industry, by Application, 2020–2029 (USD Million)
Table 230 France: Industrial IoT Market Size, by Component, 2020–2029 (USD Million)
Table 231 France: Industrial IoT Hardware Market Size, by Type, 2020–2029 (USD Million)
Table 232 France: Industrial IoT Services Market Size, by Type, 2020–2029 (USD Million)
Table 233 France: Industrial IoT Market Size, by Industry Vertical, 2020–2029 (USD Million)
Table 234 France: Industrial IoT Market Size for Agriculture industry, by Application, 2020–2029 (USD Million)
Table 235 France: Industrial IoT Market Size for Manufacturing industry, by Application, 2020–2029 (USD Million)
Table 236 France: Industrial IoT Market Size for Retail industry, by Application, 2020–2029 (USD Million)
Table 237 France: Industrial IoT Market Size for Energy & Utility industry, by

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Application, 2020–2029 (USD Million)
Table 238 France: Industrial IoT Market Size for Oil & Gas industry, by Application, 2020–2029 (USD Million)
Table 239 France: Industrial IoT Market Size for Aerospace industry, by Application, 2020–2029 (USD Million)
Table 240 France: Industrial IoT Market Size for Transportation & Logistics industry, by Application, 2020–2029 (USD Million)
Table 241 France: Industrial IoT Market Size for Telecom industry, by Application, 2020–2029 (USD Million)
Table 242 Italy: Industrial IoT Market Size, by Component, 2020–2029 (USD Million)
Table 243 Italy: Industrial IoT Hardware Market Size, by Type, 2020–2029 (USD Million)
Table 244 Italy: Industrial IoT Services Market Size, by Type, 2020–2029 (USD Million)
Table 245 Italy: Industrial IoT Market Size, by Industry Vertical, 2020–2029 (USD Million)
Table 246 Italy: Industrial IoT Market Size for Agriculture industry, by Application, 2020–2029 (USD Million)
Table 247 Italy: Industrial IoT Market Size for Manufacturing industry, by Application, 2020–2029 (USD Million)
Table 248 Italy: Industrial IoT Market Size for Retail industry, by Application, 2020–2029 (USD Million)
Table 249 Italy: Industrial IoT Market Size for Energy & Utility industry, by Application, 2020–2029 (USD Million)
Table 250 Italy: Industrial IoT Market Size for Oil & Gas industry, by Application, 2020–2029 (USD Million)
Table 251 Italy: Industrial IoT Market Size for Aerospace industry, by Application, 2020–2029 (USD Million)
Table 252 Italy: Industrial IoT Market Size for Transportation & Logistics industry, by Application, 2020–2029 (USD Million)
Table 253 Italy: Industrial IoT Market Size for Telecom industry, by Application, 2020–2029 (USD Million)
Table 254 Spain: Industrial IoT Market Size, by Component, 2020–2029 (USD Million)
Table 255 Spain: Industrial IoT Hardware Market Size, by Type, 2020–2029 (USD Million)
Table 256 Spain: Industrial IoT Services Market Size, by Type, 2020–2029 (USD Million)
Table 257 Spain: Industrial IoT Market Size, by Industry Vertical, 2020–2029 (USD Million)
Table 258 Spain: Industrial IoT Market Size for Agriculture industry, by Application, 2020–2029 (USD Million)

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Table 259 Spain: Industrial IoT Market Size for Manufacturing industry, by Application, 2020–2029 (USD Million)
Table 260 Spain: Industrial IoT Market Size for Retail industry, by Application, 2020–2029 (USD Million)
Table 261 Spain: Industrial IoT Market Size for Energy & Utility industry, by Application, 2020–2029 (USD Million)
Table 262 Spain: Industrial IoT Market Size for Oil & Gas industry, by Application, 2020–2029 (USD Million)
Table 263 Spain: Industrial IoT Market Size for Aerospace industry, by Application, 2020–2029 (USD Million)
Table 264 Spain: Industrial IoT Market Size for Transportation & Logistics industry, by Application, 2020–2029 (USD Million)
Table 265 Spain: Industrial IoT Market Size for Telecom industry, by Application, 2020–2029 (USD Million)
Table 266 Poland: Industrial IoT Market Size, by Component, 2020–2029 (USD Million)
Table 267 Poland: Industrial IoT Hardware Market Size, by Type, 2020–2029 (USD Million)
Table 268 Poland: Industrial IoT Services Market Size, by Type, 2020–2029 (USD Million)
Table 269 Poland: Industrial IoT Market Size, by Industry Vertical, 2020–2029 (USD Million)
Table 270 Poland: Industrial IoT Market Size for Agriculture industry, by Application, 2020–2029 (USD Million)
Table 271 Poland: Industrial IoT Market Size for Manufacturing industry, by Application, 2020–2029 (USD Million)
Table 272 Poland: Industrial IoT Market Size for Retail industry, by Application, 2020–2029 (USD Million)
Table 273 Poland: Industrial IoT Market Size for Energy & Utility industry, by Application, 2020–2029 (USD Million)
Table 274 Poland: Industrial IoT Market Size for Oil & Gas industry, by Application, 2020–2029 (USD Million)
Table 275 Poland: Industrial IoT Market Size for Aerospace industry, by Application, 2020–2029 (USD Million)
Table 276 Poland: Industrial IoT Market Size for Transportation & Logistics industry, by Application, 2020–2029 (USD Million)
Table 277 Poland: Industrial IoT Market Size for Telecom industry, by Application, 2020–2029 (USD Million)
Table 278 Netherlands: Industrial IoT Market Size, by Component, 2020–2029 (USD Million)

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Table 279 Netherlands: Industrial IoT Hardware Market Size, by Type, 2020–2029 (USD Million)
Table 280 Netherlands: Industrial IoT Services Market Size, by Type, 2020–2029 (USD Million)
Table 281 Netherlands: Industrial IoT Market Size, by Industry Vertical, 2020–2029 (USD Million)
Table 282 Netherlands: Industrial IoT Market Size for Agriculture industry, by Application, 2020–2029 (USD Million)
Table 283 Netherlands: Industrial IoT Market Size for Manufacturing industry, by Application, 2020–2029 (USD Million)
Table 284 Netherlands: Industrial IoT Market Size for Retail industry, by Application, 2020–2029 (USD Million)
Table 285 Netherlands: Industrial IoT Market Size for Energy & Utility industry, by Application, 2020–2029 (USD Million)
Table 286 Netherlands: Industrial IoT Market Size for Oil & Gas industry, by Application, 2020–2029 (USD Million)
Table 287 Netherlands: Industrial IoT Market Size for Aerospace industry, by Application, 2020–2029 (USD Million)
Table 288 Netherlands: Industrial IoT Market Size for Transportation & Logistics industry, by Application, 2020–2029 (USD Million)
Table 289 Netherlands: Industrial IoT Market Size for Telecom industry, by Application, 2020–2029 (USD Million)
Table 290 Rest of Europe: Industrial IoT Market Size, by Component, 2020–2029 (USD Million)
Table 291 Rest of Europe: Industrial IoT Hardware Market Size, by Type, 2020–2029 (USD Million)
Table 292 Rest of Europe: Industrial IoT Services Market Size, by Type, 2020–2029 (USD Million)
Table 293 Rest of Europe: Industrial IoT Market Size, by Industry Vertical, 2020–2029 (USD Million)
Table 294 Rest of Europe: Industrial IoT Market Size for Agriculture industry, by Application, 2020–2029 (USD Million)
Table 295 Rest of Europe: Industrial IoT Market Size for Manufacturing industry, by Application, 2020–2029 (USD Million)
Table 296 Rest of Europe: Industrial IoT Market Size for Retail industry, by Application, 2020–2029 (USD Million)
Table 297 Rest of Europe: Industrial IoT Market Size for Energy & Utility industry, by Application, 2020–2029 (USD Million)
Table 298 Rest of Europe: Industrial IoT Market Size for Oil & Gas industry, by

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Application, 2020–2029 (USD Million)
Table 299 Rest of Europe: Industrial IoT Market Size for Aerospace industry, by Application, 2020–2029 (USD Million)
Table 300 Rest of Europe: Industrial IoT Market Size for Transportation & Logistics industry, by Application, 2020–2029 (USD Million)
Table 301 Rest of Europe: Industrial IoT Market Size for Telecom industry, by Application, 2020–2029 (USD Million)
Table 302 Latin America: Industrial IoT Market, by Country/Region, 2020–2029 (USD Million)
Table 303 Latin America: Industrial IoT Market Size, by Component, 2020–2029 (USD Million)
Table 304 Latin America: Industrial IoT Hardware Market Size, by Type, 2020–2029 (USD Million)
Table 305 Latin America: Industrial IoT Services Market Size, by Type, 2020–2029 (USD Million)
Table 306 Latin America: Industrial IoT Market Size, by Industry Vertical, 2020–2029 (USD Million)
Table 307 Latin America: Industrial IoT Market Size for Agriculture industry, by Application, 2020–2029 (USD Million)
Table 308 Latin America: Industrial IoT Market Size for Manufacturing industry, by Application, 2020–2029 (USD Million)
Table 309 Latin America: Industrial IoT Market Size for Retail industry, by Application, 2020–2029 (USD Million)
Table 310 Latin America: Industrial IoT Market Size for Energy & Utility industry, by Application, 2020–2029 (USD Million)
Table 311 Latin America: Industrial IoT Market Size for Oil & Gas industry, by Application, 2020–2029 (USD Million)
Table 312 Latin America: Industrial IoT Market Size for Aerospace industry, by Application, 2020–2029 (USD Million)
Table 313 Latin America: Industrial IoT Market Size for Transportation & Logistics industry, by Application, 2020–2029 (USD Million)
Table 314 Latin America: Industrial IoT Market Size for Telecom industry, by Application, 2020–2029 (USD Million)
Table 315 Brazil: Industrial IoT Market Size, by Component, 2020–2029 (USD Million)
Table 316 Brazil: Industrial IoT Hardware Market Size, by Type, 2020–2029 (USD Million)
Table 317 Brazil: Industrial IoT Services Market Size, by Type, 2020–2029 (USD Million)
Table 318 Brazil: Industrial IoT Market Size, by Industry Vertical, 2020–2029 (USD

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Million)
Table 319 Brazil: Industrial IoT Market Size for Agriculture industry, by Application, 2020–2029 (USD Million)
Table 320 Brazil: Industrial IoT Market Size for Manufacturing industry, by Application, 2020–2029 (USD Million)
Table 321 Brazil: Industrial IoT Market Size for Retail industry, by Application, 2020–2029 (USD Million)
Table 322 Brazil: Industrial IoT Market Size for Energy & Utility industry, by Application, 2020–2029 (USD Million)
Table 323 Brazil: Industrial IoT Market Size for Oil & Gas industry, by Application, 2020–2029 (USD Million)
Table 324 Brazil: Industrial IoT Market Size for Aerospace industry, by Application, 2020–2029 (USD Million)
Table 325 Brazil: Industrial IoT Market Size for Transportation & Logistics industry, by Application, 2020–2029 (USD Million)
Table 326 Brazil: Industrial IoT Market Size for Telecom industry, by Application, 2020–2029 (USD Million)
Table 327 Mexico: Industrial IoT Market Size, by Component, 2020–2029 (USD Million)
Table 328 Mexico: Industrial IoT Hardware Market Size, by Type, 2020–2029 (USD Million)
Table 329 Mexico: Industrial IoT Services Market Size, by Type, 2020–2029 (USD Million)
Table 330 Mexico: Industrial IoT Market Size, by Industry Vertical, 2020–2029 (USD Million)
Table 331 Mexico: Industrial IoT Market Size for Agriculture industry, by Application, 2020–2029 (USD Million)
Table 332 Mexico: Industrial IoT Market Size for Manufacturing industry, by Application, 2020–2029 (USD Million)
Table 333 Mexico: Industrial IoT Market Size for Retail industry, by Application, 2020–2029 (USD Million)
Table 334 Mexico: Industrial IoT Market Size for Energy & Utility industry, by Application, 2020–2029 (USD Million)
Table 335 Mexico: Industrial IoT Market Size for Oil & Gas industry, by Application, 2020–2029 (USD Million)
Table 336 Mexico: Industrial IoT Market Size for Aerospace industry, by Application, 2020–2029 (USD Million)
Table 337 Mexico: Industrial IoT Market Size for Transportation & Logistics industry, by Application, 2020–2029 (USD Million)
Table 338 Mexico: Industrial IoT Market Size for Telecom industry, by Application,

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2020–2029 (USD Million)
Table 339 Rest of Latin America: Industrial IoT Market Size, by Component, 2020–2029 (USD Million)
Table 340 Rest of Latin America: Industrial IoT Hardware Market Size, by Type, 2020–2029 (USD Million)
Table 341 Rest of Latin America: Industrial IoT Services Market Size, by Type, 2020–2029 (USD Million)
Table 342 Rest of Latin America: Industrial IoT Market Size, by Industry Vertical, 2020–2029 (USD Million)
Table 343 Rest of Latin America: Industrial IoT Market Size for Agriculture industry, by Application, 2020–2029 (USD Million)
Table 344 Rest of Latin America: Industrial IoT Market Size for Manufacturing industry, by Application, 2020–2029 (USD Million)
Table 345 Rest of Latin America: Industrial IoT Market Size for Retail industry, by Application, 2020–2029 (USD Million)
Table 346 Rest of Latin America: Industrial IoT Market Size for Energy & Utility industry, by Application, 2020–2029 (USD Million)
Table 347 Rest of Latin America: Industrial IoT Market Size for Oil & Gas industry, by Application, 2020–2029 (USD Million)
Table 348 Rest of Latin America: Industrial IoT Market Size for Aerospace industry, by Application, 2020–2029 (USD Million)
Table 349 Rest of Latin America: Industrial IoT Market Size for Transportation & Logistics industry, by Application, 2020–2029 (USD Million)
Table 350 Rest of Latin America: Industrial IoT Market Size for Telecom industry, by Application, 2020–2029 (USD Million)
Table 351 Middle East & Africa: Industrial IoT Market, by Country/Region, 2020–2029 (USD Million)
Table 352 Middle East & Africa: Industrial IoT Market Size, by Component, 2020–2029 (USD Million)
Table 353 Middle East & Africa: Industrial IoT Hardware Market Size, by Type, 2020–2029 (USD Million)
Table 354 Middle East & Africa: Industrial IoT Services Market Size, by Type, 2020–2029 (USD Million)
Table 355 Middle East & Africa: Industrial IoT Market Size, by Industry Vertical, 2020–2029 (USD Million)
Table 356 Middle East & Africa: Industrial IoT Market Size for Agriculture industry, by Application, 2020–2029 (USD Million)
Table 357 Middle East & Africa: Industrial IoT Market Size for Manufacturing industry, by Application, 2020–2029 (USD Million)

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Table 358 Middle East & Africa: Industrial IoT Market Size for Retail industry, by Application, 2020–2029 (USD Million)
Table 359 Middle East & Africa: Industrial IoT Market Size for Energy & Utility industry, by Application, 2020–2029 (USD Million)
Table 360 Middle East & Africa: Industrial IoT Market Size for Oil & Gas industry, by Application, 2020–2029 (USD Million)
Table 361 Middle East & Africa: Industrial IoT Market Size for Aerospace industry, by Application, 2020–2029 (USD Million)
Table 362 Middle East & Africa: Industrial IoT Market Size for Transportation & Logistics industry, by Application, 2020–2029 (USD Million)
Table 363 Middle East & Africa: Industrial IoT Market Size for Telecom industry, by Application, 2020–2029 (USD Million)
Table 364 UAE: Industrial IoT Market Size, by Component, 2020–2029 (USD Million)
Table 365 UAE: Industrial IoT Hardware Market Size, by Type, 2020–2029 (USD Million)
Table 366 UAE: Industrial IoT Services Market Size, by Type, 2020–2029 (USD Million)
Table 367 UAE: Industrial IoT Market Size, by Industry Vertical, 2020–2029 (USD Million)
Table 368 UAE: Industrial IoT Market Size for Agriculture industry, by Application, 2020–2029 (USD Million)
Table 369 UAE: Industrial IoT Market Size for Manufacturing industry, by Application, 2020–2029 (USD Million)
Table 370 UAE: Industrial IoT Market Size for Retail industry, by Application, 2020–2029 (USD Million)
Table 371 UAE: Industrial IoT Market Size for Energy & Utility industry, by Application, 2020–2029 (USD Million)
Table 372 UAE: Industrial IoT Market Size for Oil & Gas industry, by Application, 2020–2029 (USD Million)
Table 373 UAE: Industrial IoT Market Size for Aerospace industry, by Application, 2020–2029 (USD Million)
Table 374 UAE: Industrial IoT Market Size for Transportation & Logistics industry, by Application, 2020–2029 (USD Million)
Table 375 UAE: Industrial IoT Market Size for Telecom industry, by Application, 2020–2029 (USD Million)
Table 376 Israel: Industrial IoT Market Size, by Component, 2020–2029 (USD Million)
Table 377 Israel: Industrial IoT Hardware Market Size, by Type, 2020–2029 (USD Million)
Table 378 Israel: Industrial IoT Services Market Size, by Type, 2020–2029 (USD Million)
Table 379 Israel: Industrial IoT Market Size, by Industry Vertical, 2020–2029 (USD

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Million)
Table 380 Israel: Industrial IoT Market Size for Agriculture industry, by Application, 2020–2029 (USD Million)
Table 381 Israel: Industrial IoT Market Size for Manufacturing industry, by Application, 2020–2029 (USD Million)
Table 382 Israel: Industrial IoT Market Size for Retail industry, by Application, 2020–2029 (USD Million)
Table 383 Israel: Industrial IoT Market Size for Energy & Utility industry, by Application, 2020–2029 (USD Million)
Table 384 Israel: Industrial IoT Market Size for Oil & Gas industry, by Application, 2020–2029 (USD Million)
Table 385 Israel: Industrial IoT Market Size for Aerospace industry, by Application, 2020–2029 (USD Million)
Table 386 Israel: Industrial IoT Market Size for Transportation & Logistics industry, by Application, 2020–2029 (USD Million)
Table 387 Israel: Industrial IoT Market Size for Telecom industry, by Application, 2020–2029 (USD Million)
Table 388 Rest of Middle East & Africa: Industrial IoT Market Size, by Component, 2020–2029 (USD Million)
Table 389 Rest of Middle East & Africa: Industrial IoT Hardware Market Size, by Type, 2020–2029 (USD Million)
Table 390 Rest of Middle East & Africa: Industrial IoT Services Market Size, by Type, 2020–2029 (USD Million)
Table 391 Rest of Middle East & Africa: Industrial IoT Market Size, by Industry Vertical, 2020–2029 (USD Million)
Table 392 Rest of Middle East & Africa: Industrial IoT Market Size for Agriculture industry, by Application, 2020–2029 (USD Million)
Table 393 Rest of Middle East & Africa: Industrial IoT Market Size for Manufacturing industry, by Application, 2020–2029 (USD Million)
Table 394 Rest of Middle East & Africa: Industrial IoT Market Size for Retail industry, by Application, 2020–2029 (USD Million)
Table 395 Rest of Middle East & Africa: Industrial IoT Market Size for Energy & Utility industry, by Application, 2020–2029 (USD Million)
Table 396 Rest of Middle East & Africa: Industrial IoT Market Size for Oil & Gas industry, by Application, 2020–2029 (USD Million)
Table 397 Rest of Middle East & Africa: Industrial IoT Market Size for Aerospace industry, by Application, 2020–2029 (USD Million)
Table 398 Rest of Middle East & Africa: Industrial IoT Market Size for Transportation & Logistics industry, by Application, 2020–2029 (USD Million)

+44 20 8123 2220
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Table 399 Rest of Middle East & Africa: Industrial IoT Market Size for Telecom industry, by Application, 2020–2029 (USD Million)
Table 400 Recent Developments by Major Market Players (2019–2022)
Table 401 Recent Product/Service Launches in The Industrial IoT Market (2019–2021)
Table 402 Key Synergic Developments in The Industrial IoT Market (2019–2021)
Table 403 Recent Developments by Major Players towards Enhancing Product Strengths in the Industrial IoT Market
Table 404 Some of The Recent Developments by Major Players for Geographic Expansion in the Industrial IoT Market

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List Of Figures

LIST OF FIGURES

Figure 1 Research Process
Figure 2 Primary Research Techniques
Figure 3 Key Executives Interviewed
Figure 4 Breakdown of Primary Interviews (Supply Side & Demand Side)
Figure 5 Market Sizing and Growth forecast Approach
Figure 6 Key Insights
Figure 7 Industrial IoT Market, by Component, 2022 Vs. 2029 (USD Million)
Figure 8 Industrial IoT Market, by Industry Vertical, 2022 Vs. 2029 (USD Million)
Figure 9 Geographic Snapshot: Global Industrial IoT Market
Figure 10 Market Dynamics
Figure 11 Global Industrial IoT Market Size, by Component, 2022 Vs. 2029 (USD Million)
Figure 12 Global Industrial IoT Market Size, by Industry Vertical, 2022 Vs. 2029 (USD Million)
Figure 13 Global Industrial IoT Market Size, by Region, 2022 Vs. 2029 (USD Million)
Figure 14 Asia-Pacific: Industrial IoT Market Snapshot
Figure 15 North America IoT Connections
Figure 16 North America: Industrial IoT Market Snapshot
Figure 17 Europe: Industrial IoT Market Snapshot
Figure 18 Latin America: Industrial IoT Market Snapshot
Figure 19 Middle East and Africa IoT Connections
Figure 20 Middle East & Africa: Industrial IoT Market Snapshot
Figure 21 Growth Strategies Adopted by Leading Market Players (2019–2022)
Figure 22 Competitive Dashboard: Industrial IoT Market
Figure 23 Vendor Market Positioning Analysis (2019–2021)
Figure 24 Global Industrial IoT Market Share, by Key Player (2021)
Figure 25 Financial Overview (2019–2021): Asea Brown Boveri (ABB) Ltd.
Figure 26 Financial Overview (2019–2021): Advantech Co., Ltd.
Figure 27 Financial Overview (2019–2021): Amazon.Com, Inc
Figure 28 Financial Overview (2019–2021): C3.Ai, Inc.
Figure 29 Financial Overview (2019–2021): Cisco Systems, Inc.
Figure 30 Financial Overview (2019–2021): Dassault Systemes:
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Figure 32 Financial Overview (2019–2021): General Electric Company
Figure 33 Financial Overview (2019–2021): Honeywell International Inc.

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Figure 35 Financial Overview (2019–2021): IBM Corporation
Figure 36 Financial Overview (2019–2021): Intel Corporation (U.S.)
Figure 37 Financial Overview (2019–2021): Kuka AG
Figure 38 Financial Overview (2019–2021): Microsoft Corporation
Figure 39 Financial Overview (2019–2021): PTC Inc.
Figure 40 Financial Overview (2019–2021): Robert Bosch GmbH.
Figure 41 Financial Overview (2019–2021): Rockwell Automation, Inc.
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