

Healthy Snacks Market by Type (Cereal & Granola Bars, Nuts, Meat, Biscuits, Cookies), Product Claim (Gluten free, Low fat), Packaging Type (Wraps, Boxes), Distribution Channel (Supermarkets & Hypermarkets, Convenience Stores) - Global Forecast to 2029

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Abstracts

Healthy Snacks Market by Type (Cereal & Granola Bars, Nuts, Meat, Biscuits, Cookies), Product Claim (Gluten free, Low fat), Packaging Type (Wraps, Boxes), Distribution Channel (Supermarkets & Hypermarkets, Convenience Stores) - Global Forecast to 2029

The research report titled, 'Healthy Snacks Market by Type (Cereal & Granola Bars, Nuts, Meat, Biscuits, Cookies), Product Claim (Gluten free, Low fat), Packaging Type (Wraps, Boxes), Distribution Channel (Supermarkets & Hypermarkets, Convenience Stores) - Global Forecast to 2029,' provides an in-depth analysis of the healthy snacks market across five major geographies and emphasizes on the current market trends, market sizes, market shares, recent developments, and forecasts till 2029.

The Healthy Snacks Market is expected to reach \$152.08 billion by 2029, at a CAGR of 6.5% from 2022 to 2029.

The growth of this market is attributed to the growing health consciousness among consumers, the rising demand for functional/healthy foods, and the increasing popularity of convenience foods & on-the-go snacking. Furthermore, emerging economies in Latin America, Asia, and the Middle East & Africa and the increasing sales of products through online channels are expected to provide significant opportunities for the growth

of this market.

The study offers a comprehensive analysis of the healthy snacks market based on type, product claim, packaging type, distribution channel, and geography.

The healthy snacks market is segmented by type (cereal & granola bars, nuts & seeds, dried fruits, meat snacks, biscuits & cookies, trail mix snacks, and other healthy snack types), product claim (gluten-free, low-fat, sugar-free, and other product claims), packaging type (wraps, pouches, boxes, and other packaging types), distribution channel (supermarkets & hypermarkets, convenience stores, specialty stores, online channels, and other distribution channels), and geography. The study also evaluates industry competitors and analyzes the market at the country level.

Based on type, the healthy snacks market is segmented into cereal & granola bars, nuts & seeds, dried fruits, meat snacks, biscuits & cookies, trail mix snacks, and other healthy snack types. The meat snacks segment is expected to witness significant growth during the forecast period. The growth of this segment is driven by the growing global consumption of meat, rising inclination toward spicy, salty, and specific-flavored snacks, and increasing demand for protein-rich meat products due to health consciousness among consumers.

Based on product claim, the healthy snacks market is segmented into gluten-free, low-fat, sugar-free, and other product claims. In 2022, the gluten-free segment is expected to account for the largest share of the healthy snacks market. The large market share of this segment is attributed to the rising incidence of celiac disease, the health benefits associated with gluten-free products, the growing prevalence of irritable bowel syndrome (IBS), and the increasing demand for gluten-free products among millennials.

Based on packaging type, the healthy snacks market is segmented into wraps, pouches, boxes, and other packaging types. In 2022, the wraps segment is expected to account for the largest share of the healthy snacks market. The large market share of this segment is attributed to the rising demand for on-the-go and fast food due to busy lifestyles and expanding food packaging industry. In addition, wrapped packaging keeps the food fresh and warm for a longer period and makes it easy to store, resulting in the increased demand for this type of packaging.

Based on distribution channel, the healthy snacks market is segmented into supermarkets & hypermarkets, convenience stores, specialty stores, online channels, and other distribution channels. In 2022, the supermarkets & hypermarkets segment is

expected to account for the largest share of the healthy snacks market. However, the online channels segment is expected to register significant growth during the forecast period. The growth of this segment is attributed to the growing preference for personalization, the convenience offered by online channels, the availability of greater discounts compared to offline stores, and a greater product selection experience.

Based on geography, the market is segmented into five major regions: North America, Europe, Asia-Pacific, Latin America, and the Middle East & Africa. The major market share of North America is attributed to its well-established food industry, the growing health awareness among consumers, the increasing prevalence of celiac disease, the growing demand for gluten-free healthy snacks, the rising demand for clean-label healthy snacks, and the easy availability of healthy snacks at grocery stores.

The key players operating in the healthy snacks market include General Mills, Inc. (U.S.), Mondelez International, Inc. (U.S.), Nestlé S.A. (Switzerland), Unilever PLC (U.K.), Kellogg Company (U.S.), Tyson Foods, Inc. (U.S.), The Hain Celestial Group, Inc. (U.S.), Hormel Foods Corporation (U.S.), B&G Foods, Inc. (U.S.), Del Monte Foods Inc. (U.S.), PepsiCo, Inc. (U.S.), KIND LLC (U.S.), Danone S.A. (France), and Select Harvests Limited (Australia).

Scope of the Report:

Healthy Snacks Market, by Type

Cereal & Granola Bars

Nuts & Seeds

Dried Fruits

Meat Snacks

Biscuits & Cookies

Trail Mix Snacks

Other Healthy Snack Types

Healthy Snacks Market, by Product Claim

Gluten-free

Low-fat

Sugar-free

Other Product Claims

Healthy Snacks Market, by Packaging Type

Wraps

Pouches

Boxes

Other Packaging Types

Healthy Snacks Market, by Distribution Channel

Supermarkets & Hypermarkets

Convenience Stores

Specialty Stores

Online Channels

Other Distribution Channels

Healthy Snacks Market, by Geography

North America

U.S.

Canada

Europe

U.K.

Germany

France

Italy

Spain

Rest of Europe (RoE)

Asia-Pacific

Japan

India

China

South Korea

Australia

Rest of Asia-Pacific (RoAPAC)

Latin America

Mexico

Brazil

Argentina

Rest of Latin America (RoLATAM)

Middle East & Africa (MEA)

Key Questions Answered in the Report:

Which are the high-growth market segments in terms of type, product claim, packaging type, distribution channel, and geography?

What is the historical market size for the healthy snacks market?

What are the market forecasts and estimates for the period 2022–2029?

What are the major drivers, restraints, opportunities, and challenges in the healthy snacks market?

Who are the major players in the market, and what are their market shares?

Who are the major players in various countries, and what are their market shares?

How is the competitive landscape for the healthy snacks market?

What are the recent developments in the healthy snacks market?

What are the different strategies adopted by the major players in the market?

What are the key geographic trends, and which are the high-growth countries?

Who are the local emerging players in the healthy snacks market, and how do they compete with other players?

Related Reports:

Gluten-free Products Market by Type (Bakery Products; Snacks, Savoury, & RTE Products; Pizzas & Pastas), Form (Solid, Liquid), Distribution Channel (Convenience

Healthy Snacks Market by Type (Cereal & Granola Bars, Nuts, Meat, Biscuits, Cookies), Product Claim (Gluten fr...

Stores, Specialty Stores, Online Channels), and Source - Global Forecast to 2029

<https://www.meticulousresearch.com/product/gluten-free-products-market-5263#description>

Sugar-free Products Market by Type (Beverages, Food Products, Tabletop, Others); Sweetening Type (Sugar Substitute-sweetened Sugar-free Products, Naturally Sweetened); Distribution Channel (Supermarkets & Hypermarkets, Others) - Global Forecasts to 2029

<https://www.meticulousresearch.com/product/sugar-free-products-market-5335>

Meat-based FPP Market by Type (Hot Dogs & Sausages, Nuggets, Bacon, Strips, Meatballs, Burger Patties, Wings), Source (Pork, Beef & Veal, Chicken), and Distribution Channel (Business-to-Business [B2B], Business-to-Consumer [B2C]) - Global Forecast to 2029

<https://www.meticulousresearch.com/product/meat-based-fpp-market-5268>

Meat Substitute Market by Product Type (Tofu, TVP, Burger Patties, Sausages, Meatballs, Nuggets), Source (Soy Protein, Wheat Protein), and Distribution Channel (Business to Business and Business to Customers) - Global Forecast To 2027

<https://www.meticulousresearch.com/product/meat-substitute-market-4969>

Plant-based Food Market by Type (Dairy Alternatives, Plant-based Meat, Meals, Confectionery, Beverages, Egg Substitutes, Seafood), Source (Soy, Wheat, Pea, Rice), Distribution Channel (B2B, B2C [Convenience Store, Online Retail])—Global Forecast to 2029

<https://www.meticulousresearch.com/product/plant-based-food-products-market-5108>

Frozen Food Market by Product (Ready Meals, Meat & Poultry, Seafood, Dairy Products, Bakery Products, Vegetables, and Fruits), Type (Raw, Half-cooked, and Ready-to-eat), and Distribution Channel (B2B and B2C) - Global Forecast to 2029

<https://www.meticulousresearch.com/product/frozen-food-market-5313>

Contents

1. INTRODUCTION

- 1.1. Market Definition
- 1.2. Market Ecosystem
- 1.3. Currency
- 1.4. Key Stakeholders

2. RESEARCH METHODOLOGY

- 2.1. Research Process
- 2.2. Data Collection & Validation
 - 2.2.1. Secondary Research
 - 2.2.2. Primary Research
- 2.3. Market Assessment
 - 2.3.1. Market Size Estimation
 - 2.3.1.1. Bottom-up Approach
 - 2.3.1.2. Top-down Approach
 - 2.3.1.3. Growth forecast
- 2.4. Assumptions for the Study
- 2.5. Limitations of the Study

3. EXECUTIVE SUMMARY

- 3.1. Introduction
- 3.2. Segmental Analysis
 - 3.2.1. Healthy Snacks Market Analysis: by Type
 - 3.2.2. Healthy Snacks Market Analysis: by Product Claim
 - 3.2.3. Healthy Snacks Market Analysis: by Packaging Type
 - 3.2.4. Healthy Snacks Market Analysis: by Distribution Channel
- 3.3. Regional Analysis
- 3.4. Key Players

4. MARKET INSIGHTS

- 4.1. Introduction
- 4.2. Drivers
 - 4.2.1. Growing Health Consciousness among the Consumers

- 4.2.2. Rising Demand for Functional/Healthy Foods
- 4.2.3. Increasing Popularity of Convenience Foods & On-the-go Snacking
- 4.3. Restraints
 - 4.3.1. High Cost of Healthy Snacks as Compared to Conventional Snacks
- 4.4. Opportunities
 - 4.4.1. Emerging Economies in Latin America, Asia, and the Middle East & Africa
 - 4.4.2. Increasing Sales of the Product through Online Channels
- 4.5. Challenges
 - 4.5.1. Volatile Prices of the Raw Materials
- 4.6. The Impact of COVID-19 on the Global Healthy Snacks Market

5. GLOBAL HEALTHY SNACKS MARKET, BY TYPE

- 5.1. Introduction
- 5.2. Cereal & Granola Bars
- 5.3. Nuts & Seeds
- 5.4. Dried Fruits
- 5.5. Meat Snacks
- 5.6. Biscuits & Cookies
- 5.7. Trail Mix Snacks
- 5.8. Other Healthy Snack Types

6. GLOBAL HEALTHY SNACKS MARKET, BY PRODUCT CLAIM

- 6.1. Introduction
- 6.2. Gluten-Free
- 6.3. Low-Fat
- 6.4. Sugar-Free
- 6.5. Other Product Claims

7. GLOBAL HEALTHY SNACKS MARKET, BY PACKAGING TYPE

- 7.1. Introduction
- 7.2. Wraps
- 7.3. Pouches
- 7.4. Boxes
- 7.5. Other Packaging Types

8. GLOBAL HEALTHY SNACKS MARKET, BY DISTRIBUTION CHANNEL

- 8.1. Introduction
- 8.2. Supermarkets & Hypermarkets
- 8.3. Convenience Stores
- 8.4. Specialty Stores
- 8.5. Online Channels
- 8.6. Other Distribution Channels

9. HEALTHY SNACKS MARKET, BY GEOGRAPHY

- 9.1. Introduction
- 9.2. North America
 - 9.2.1. U.S.
 - 9.2.2. Canada
- 9.3. Europe
 - 9.3.1. U.K.
 - 9.3.2. Germany
 - 9.3.3. France
 - 9.3.4. Italy
 - 9.3.5. Spain
 - 9.3.6. Rest of Europe (RoE)
- 9.4. Asia-Pacific
 - 9.4.1. China
 - 9.4.2. India
 - 9.4.3. Japan
 - 9.4.4. South Korea
 - 9.4.5. Australia
 - 9.4.6. Rest of Asia-Pacific (RoAPAC)
- 9.5. Latin America
 - 9.5.1. Brazil
 - 9.5.2. Mexico
 - 9.5.3. Argentina
 - 9.5.4. Rest of Latin America (RoLATAM)
- 9.6. Middle East & Africa

10. COMPETITIVE LANDSCAPE

- 10.1. Introduction
- 10.2. Competitive Benchmarking

11. COMPANY PROFILES (BUSINESS OVERVIEW, FINANCIAL OVERVIEW, PRODUCT PORTFOLIO, AND STRATEGIC DEVELOPMENTS)

- 11.1. General Mills, Inc.
- 11.2. Mondelez International, Inc.
- 11.3. Nestlé S.A.
- 11.4. Unilever PLC
- 11.5. Kellogg Company
- 11.6. Tyson Foods, Inc.
- 11.7. The Hain Celestial Group, Inc.
- 11.8. Hormel Foods Corporation
- 11.9. B&G Foods, Inc.
- 11.10. Del Monte Foods Inc. (Part of Del Monte Foods Holdings Limited)
- 11.11. PepsiCo, Inc.
- 11.12. KIND LLC (A Part of Mars, Incorporated)
- 11.13. Danone S.A.
- 11.14. Select Harvests Limited

12. APPENDIX

- 12.1. Questionnaire
- 12.2. Available Customization

LIST OF TABLES

- Table 1 Global Healthy Snacks Market: Impact Analysis of Market Drivers (2020–2029)
- Table 2 Global Healthy Snacks Market: Impact Analysis of Market Restraints (2020–2029)
- Table 3 Nominal Prices of Commodities, 2015–2022 (Usd/Tonne)
- Table 4 Global Healthy Snacks Market Size, by Type, 2020–2029 (USD Million)
- Table 5 Global Healthy Snacks Market Size for Cereal & Granola Bars, by Country/Region, 2020–2029 (USD Million)
- Table 6 Global Healthy Snacks Market Size for Nuts & Seeds, by Country/Region, 2020–2029 (USD Million)
- Table 7 Global Healthy Snacks Market Size for Dried Fruits, by Country/Region, 2020–2029 (USD Million)
- Table 8 Global Healthy Snacks Market Size for Meat Snacks, by Country/Region, 2020–2029 (USD Million)

Table 9 Global Healthy Snacks Market Size for Biscuits & Cookies, by Country/Region, 2020–2029 (USD Million)

Table 10 Global Healthy Snacks Market Size for Trail Mix Snacks, by Country/Region, 2020–2029 (USD Million)

Table 11 Global Healthy Snacks Market Size for Other Healthy Snack Types, by Country/Region, 2020–2029 (USD Million)

Table 12 Global Healthy Snacks Market Size, by Product Claim, 2020–2029 (USD Million)

Table 13 Global Gluten-free Healthy Snacks Market Size, by Country/Region, 2020–2029 (USD Million)

Table 14 Global Low-fat Healthy Snacks Market Size, by Country/Region, 2020–2029 (USD Million)

Table 15 Global Sugar-free Healthy Snacks Market Size, by Country/Region, 2020–2029 (USD Million)

Table 16 Global Other Claim Healthy Snacks Market Size, by Country/Region, 2020–2029 (USD Million)

Table 17 Global Healthy Snacks Market Size, by Packaging Type, 2020–2029 (USD Million)

Table 18 Global Healthy Snacks Market Size for Wraps, by Country/Region, 2020–2029 (USD Million)

Table 19 Global Healthy Snacks Market Size for Pouches, by Country/Region, 2020–2029 (USD Million)

Table 20 Global Healthy Snacks Market Size for Boxes, by Country/Region, 2020–2029 (USD Million)

Table 21 Global Healthy Snacks Market Size for Other Packaging Types, by Country/Region, 2020–2029 (USD Million)

Table 22 Global Healthy Snacks Market Size, by Distribution Channel, 2020–2029 (USD Million)

Table 23 Global Healthy Snacks Market Size for Supermarkets & Hypermarkets, by Country/Region, 2020–2029 (USD Million)

Table 24 Global Healthy Snacks Market Size for Convenience Stores, by Country/Region, 2020–2029 (USD Million)

Table 25 Global Healthy Snacks Market Size for Specialty Stores, by Country/Region, 2020–2029 (USD Million)

Table 26 Global Healthy Snacks Market Size for Online Channels, by Country/Region, 2020–2029 (USD Million)

Table 27 Global Healthy Snacks Market Size for Other Distribution Channels, by Country/Region, 2020–2029 (USD Million)

Table 28 Healthy Snacks Market Size, by Region, 2020–2029 (USD Million)

Table 29 North America: Healthy Snacks Market Size, by Country, 2020–2029 (USD Million)

Table 30 North America: Healthy Snacks Market Size, by Type, 2020–2029 (USD Million)

Table 31 North America: Healthy Snacks Market Size, by Product Claim, 2020–2029 (USD Million)

Table 32 North America: Healthy Snacks Market Size, by Packaging Type, 2020–2029 (USD Million)

Table 33 North America: Healthy Snacks Market Size, by Distribution Channel, 2020–2029 (USD Million)

Table 34 U.S.: Healthy Snacks Market Size, by Type, 2020–2029 (USD Million)

Table 35 U.S.: Healthy Snacks Market Size, by Product Claim, 2020–2029 (USD Million)

Table 36 U.S.: Healthy Snacks Market Size, by Packaging Type, 2020–2029 (USD Million)

Table 37 U.S.: Healthy Snacks Market Size, by Distribution Channel, 2020–2029 (USD Million)

Table 38 Canada: Healthy Snacks Market Size, by Type, 2020–2029 (USD Million)

Table 39 Canada: Healthy Snacks Market Size, by Product Claim, 2020–2029 (USD Million)

Table 40 Canada: Healthy Snacks Market Size, by Packaging Type, 2020–2029 (USD Million)

Table 41 Canada: Healthy Snacks Market Size, by Distribution Channel, 2020–2029 (USD Million)

Table 42 Europe: Healthy Snacks Market Size, by Country/Region, 2020–2029 (USD Million)

Table 43 Europe: Healthy Snacks Market Size, by Type, 2020–2029 (USD Million)

Table 44 Europe: Healthy Snacks Market Size, by Product Claim, 2020–2029 (USD Million)

Table 45 Europe: Healthy Snacks Market Size, by Packaging Type, 2020–2029 (USD Million)

Table 46 Europe: Healthy Snacks Market Size, by Distribution Channel, 2020–2029 (USD Million)

Table 47 U.K.: Healthy Snacks Market Size, by Type, 2020–2029 (USD Million)

Table 48 U.K.: Healthy Snacks Market Size, by Product Claim, 2020–2029 (USD Million)

Table 49 U.K.: Healthy Snacks Market Size, by Packaging Type, 2020–2029 (USD Million)

Table 50 U.K.: Healthy Snacks Market Size, by Distribution Channel, 2020–2029 (USD Million)

Million)

Table 51 Germany: Healthy Snacks Market Size, by Type, 2020–2029 (USD Million)

Table 52 Germany: Healthy Snacks Market Size, by Product Claim, 2020–2029 (USD Million)

Table 53 Germany: Healthy Snacks Market Size, by Packaging Type, 2020–2029 (USD Million)

Table 54 Germany: Healthy Snacks Market Size, by Distribution Channel, 2020–2029 (USD Million)

Table 55 France: Healthy Snacks Market Size, by Type, 2020–2029 (USD Million)

Table 56 France: Healthy Snacks Market Size, by Product Claim, 2020–2029 (USD Million)

Table 57 France: Healthy Snacks Market Size, by Packaging Type, 2020–2029 (USD Million)

Table 58 France: Healthy Snacks Market Size, by Distribution Channel, 2020–2029 (USD Million)

Table 59 Italy: Healthy Snacks Market Size, by Type, 2020–2029 (USD Million)

Table 60 Italy: Healthy Snacks Market Size, by Product Claim, 2020–2029 (USD Million)

Table 61 Italy: Healthy Snacks Market Size, by Packaging Type, 2020–2029 (USD Million)

Table 62 Italy: Healthy Snacks Market Size, by Distribution Channel, 2020–2029 (USD Million)

Table 63 Spain: Healthy Snacks Market Size, by Type, 2020–2029 (USD Million)

Table 64 Spain: Healthy Snacks Market Size, by Product Claim, 2020–2029 (USD Million)

Table 65 Spain: Healthy Snacks Market Size, by Packaging Type, 2020–2029 (USD Million)

Table 66 Spain: Healthy Snacks Market Size, by Distribution Channel, 2020–2029 (USD Million)

Table 67 RoE: Healthy Snacks Market Size, by Type, 2020–2029 (USD Million)

Table 68 RoE: Healthy Snacks Market Size, by Product Claim, 2020–2029 (USD Million)

Table 69 RoE: Healthy Snacks Market Size, by Packaging Type, 2020–2029 (USD Million)

Table 70 RoE: Healthy Snacks Market Size, by Distribution Channel, 2020–2029 (USD Million)

Table 71 Asia-Pacific: Healthy Snacks Market Size, by Country/Region, 2020–2029 (USD Million)

Table 72 Asia-Pacific: Healthy Snacks Market Size, by Type, 2020–2029 (USD Million)

Table 73 Asia-Pacific: Healthy Snacks Market Size, by Product Claim, 2020–2029 (USD Million)

Million)

Table 74 Asia-Pacific: Healthy Snacks Market Size, by Packaging Type, 2020–2029 (USD Million)

Table 75 Asia-Pacific: Healthy Snacks Market Size, by Distribution Channel, 2020–2029 (USD Million)

Table 76 China: Healthy Snacks Market Size, by Type, 2020–2029 (USD Million)

Table 77 China: Healthy Snacks Market Size, by Product Claim, 2020–2029 (USD Million)

Table 78 China: Healthy Snacks Market Size, by Packaging Type, 2020–2029 (USD Million)

Table 79 China: Healthy Snacks Market Size, by Distribution Channel, 2020–2029 (USD Million)

Table 80 India: Healthy Snacks Market Size, by Type, 2020–2029 (USD Million)

Table 81 India: Healthy Snacks Market Size, by Product Claim, 2020–2029 (USD Million)

Table 82 India: Healthy Snacks Market Size, by Packaging Type, 2020–2029 (USD Million)

Table 83 India: Healthy Snacks Market Size, by Distribution Channel, 2020–2029 (USD Million)

Table 84 Japan: Healthy Snacks Market Size, by Type, 2020–2029 (USD Million)

Table 85 Japan: Healthy Snacks Market Size, by Product Claim, 2020–2029 (USD Million)

Table 86 Japan: Healthy Snacks Market Size, by Packaging Type, 2020–2029 (USD Million)

Table 87 Japan: Healthy Snacks Market Size, by Distribution Channel, 2020–2029 (USD Million)

Table 88 South Korea: Healthy Snacks Market Size, by Type, 2020–2029 (USD Million)

Table 89 South Korea: Healthy Snacks Market Size, by Product Claim, 2020–2029 (USD Million)

Table 90 South Korea: Healthy Snacks Market Size, by Packaging Type, 2020–2029 (USD Million)

Table 91 South Korea: Healthy Snacks Market Size, by Distribution Channel, 2020–2029 (USD Million)

Table 92 Australia: Healthy Snacks Market Size, by Type, 2020–2029 (USD Million)

Table 93 Australia: Healthy Snacks Market Size, by Product Claim, 2020–2029 (USD Million)

Table 94 Australia: Healthy Snacks Market Size, by Packaging Type, 2020–2029 (USD Million)

Table 95 Australia: Healthy Snacks Market Size, by Distribution Channel, 2020–2029

(USD Million)

Table 96 RoAPAC: Healthy Snacks Market Size, by Type, 2020–2029 (USD Million)

Table 97 RoAPAC: Healthy Snacks Market Size, by Product Claim, 2020–2029 (USD Million)

Table 98 RoAPAC: Healthy Snacks Market Size, by Packaging Type, 2020–2029 (USD Million)

Table 99 RoAPAC: Healthy Snacks Market Size, by Distribution Channel, 2020–2029 (USD Million)

Table 100 Latin America: Healthy Snacks Market Size, by Country/Region, 2020–2029 (USD Million)

Table 101 Latin America: Healthy Snacks Market Size, by Type, 2020–2029 (USD Million)

Table 102 Latin America: Healthy Snacks Market Size, by Product Claim, 2020–2029 (USD Million)

Table 103 Latin America: Healthy Snacks Market Size, by Packaging Type, 2020–2029 (USD Million)

Table 104 Latin America: Healthy Snacks Market Size, by Distribution Channel, 2020–2029 (USD Million)

Table 105 Brazil: Healthy Snacks Market Size, by Type, 2020–2029 (USD Million)

Table 106 Brazil: Healthy Snacks Market Size, by Product Claim, 2020–2029 (USD Million)

Table 107 Brazil: Healthy Snacks Market Size, by Packaging Type, 2020–2029 (USD Million)

Table 108 Brazil: Healthy Snacks Market Size, by Distribution Channel, 2020–2029 (USD Million)

Table 109 Mexico: Healthy Snacks Market Size, by Type, 2020–2029 (USD Million)

Table 110 Mexico: Healthy Snacks Market Size, by Product Claim, 2020–2029 (USD Million)

Table 111 Mexico: Healthy Snacks Market Size, by Packaging Type, 2020–2029 (USD Million)

Table 112 Mexico: Healthy Snacks Market Size, by Distribution Channel, 2020–2029 (USD Million)

Table 113 Argentina: Healthy Snacks Market Size, by Type, 2020–2029 (USD Million)

Table 114 Argentina: Healthy Snacks Market Size, by Product Claim, 2020–2029 (USD Million)

Table 115 Argentina: Healthy Snacks Market Size, by Packaging Type, 2020–2029 (USD Million)

Table 116 Argentina: Healthy Snacks Market Size, by Distribution Channel, 2020–2029 (USD Million)

- Table 117 RoLATAM: Healthy Snacks Market Size, by Type, 2020–2029 (USD Million)
- Table 118 RoLATAM: Healthy Snacks Market Size, by Product Claim, 2020–2029 (USD Million)
- Table 119 RoLATAM: Healthy Snacks Market Size, by Packaging Type, 2020–2029 (USD Million)
- Table 120 RoLATAM: Healthy Snacks Market Size, by Distribution Channel, 2020–2029 (USD Million)
- Table 121 Middle East & Africa: Healthy Snacks Market Size, by Type, 2020–2029 (USD Million)
- Table 122 Middle East & Africa: Healthy Snacks Market Size, by Product Claim, 2020–2029 (USD Million)
- Table 123 Middle East & Africa: Healthy Snacks Market Size, by Packaging Type, 2020–2029 (USD Million)
- Table 124 Middle East & Africa: Healthy Snacks Market Size, by Distribution Channel, 2020–2029 (USD Million)
- Table 125 Number of Developments by Major Players During 2019–2022

LIST OFFIGURES

- Figure 1 Key Stakeholders
- Figure 2 Research Process
- Figure 3 Key Secondary Sources
- Figure 4 Primary Research Techniques
- Figure 5 Key Executives Interviewed
- Figure 6 Breakdown of Primary Interviews (Supply-Side & Demand-Side)
- Figure 7 Market Size Estimation
- Figure 8 In 2022, the Cereal & Granola Bars Segment is Expected to Account for the Largest Share
- Figure 9 The Gluten-free Segment to Register the Highest CAGR During 2022–2029
- Figure 10 In 2022, the Wraps Segment is Expected to Dominate the Market
- Figure 11 The Supermarkets & Hypermarkets Segment is Expected to Remain the Largest Segment During the Forecast Period
- Figure 12 Asia-Pacific to be the Fastest-growing Regional Market
- Figure 13 Market Dynamics
- Figure 14 Global Healthy Snacks Market Size, by Type, 2022 Vs. 2029 (USD Million)
- Figure 15 Global Healthy Snacks Market Size, by Product Claim, 2022 Vs. 2029 (USD Million)
- Figure 16 Global Healthy Snacks Market Size, by Packaging Type, 2022 Vs. 2029 (USD Million)

Figure 17 Global Healthy Snacks Market Size, by Distribution Channel, 2022 Vs. 2029 (USD Million)

Figure 18 Healthy Snacks Market Size, by Region, 2022 Vs. 2029 (USD Million)

Figure 19 North America: Healthy Snacks Market Snapshot (2022)

Figure 20 Europe: Healthy Snacks Market Snapshot (2022)

Figure 21 Asia-Pacific: Healthy Snacks Market Snapshot (2022)

Figure 22 Latin America: Healthy Snacks Market Snapshot (2022)

Figure 23 Middle East & Africa: Healthy Snacks Market Snapshot (2022)

Figure 24 Key Growth Strategies Adopted by Leading Players, 2019–2022

Figure 25 Healthy Snacks Market: Competitive Benchmarking, by Type

Figure 26 General Mills, Inc.: Financial Overview (2022)

Figure 27 Mondelez International, Inc.: Financial Overview (2021)

Figure 28 Nestlé S.A.: Financial Overview (2021)

Figure 29 Unilever PLC: Financial Overview (2021)

Figure 30 Kellogg Company: Financial Overview (2021)

Figure 31 Tyson Foods, Inc.: Financial Overview (2021)

Figure 32 The Hain Celestial Group, Inc.: Financial Overview (2021)

Figure 33 Hormel Foods Corporation: Financial Overview (2021)

Figure 34 B&G Foods, Inc.: Financial Overview (2021)

Figure 35 Del Monte Foods Holdings Limited: Financial Overview (2021)

Figure 36 PepsiCo, Inc.: Financial Overview (2021)

Figure 37 Danone S.A.: Financial Overview (2021)

Figure 38 Select Harvests Limited: Financial Overview (2021)

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