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Global Patient Portal Market Outlook: 2015-2020 (2nd Edition)

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Abstracts

Healthcare IT sector has witnessed many revolutionary technologies over the decades which have transformed the healthcare sector in many aspects. Patient Portal is an online application that allows patients to communicate with doctors and to get the personal health information at any time. Patient is provided with an online portal account secured by a password in order to maintain the privacy of patient's critical health information. Patient Portal provides information on medications; laboratories test result, prescriptions, doctor's appointment, billing and many other aspects of patient-doctor interaction.

Global patient portal market is segmented by type of portal, mode of delivery, and end-user. The market is further sub segmented in to EHR based portal, individual third party portal, and others, of which EHR based patient portal are used by most of the healthcare providers and has a major share in the overall patient portal market, cited to its installation feasibility and ease of data access. Patient portal incorporation and usage patterns are meticulously analyzed by segmenting the market on the basis of end-users. The key end-users analyzed in the study are hospitals, physicians, healthcare payers, Health Information Exchange (HIE) organizations, pharmacies, and others.

The growing use of IT in healthcare sector, rising demand for integrated systems, various government initiatives such as Accountable care organization (ACO) programs and the introduction of "Stage 2 Meaningful Use" criteria that abide the healthcare providers to provide the online access to patient regarding their health information boost the growth of global patient portal market. However, various security concerns and low awareness in the developing countries inhibits the growth of this market to a certain extent.

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The global patient portal market is further segmented on the basis of geographies emphasizing on North America, Europe, Asia-Pacific, and Rest of the World (Africa and Middle East). North American region accounted for the largest share in the global patient portal market followed by Europe, and Asia-Pacific. Asia-Pacific region provides significant opportunities for the growth of this market cited to many technological advancements and healthcare reforms in the region backed by growing economies such as China and India and positive approach of government towards the healthcare IT sector.

The patient portals market is fragmented with a presence of lot of small and major companies in the market. The key players in the global patient portal market are Allscripts Healthcare Solutions, Inc. (U.S.), athenahealth (U.S), eClinicalWorks (U.S.), Cerner Corporation (U.S.), Epic (U.S.), GE Healthcare (U.K.), Greenway / Vitera Healthcare Solutions (U.S.), McKesson Corporation (U.S.), and NextGen Healthcare Information System LLC (U.S) along with many small players operating at a regional/local markets.

Key questions answered in the report-

Which are the high growth market segments in terms of type of portals, mode of delivery, end-users, and geography?

What are the market forecasts and estimates from the period 2014-2020?

What are the major drivers, restrains, threats, and opportunities in the global patient portal market?

What are the burning issues of the global patient portal market?

Who are the major players in the global patient portal market and What share of the market do they hold?

What are the competitive landscapes and Who are the market leaders by sub-region in the global patient portal market?

What are the recent developments in the global patient portal market?

What are the different strategies adopted by the major players in the global patient portal market?

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What are the geographical trends and high growth regions?

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