

Global Artificial Casings Market Outlook: 2016-2021

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Abstracts

Artificial casings were developed at the beginning of the 20th century when, there was a huge demand supply gap mainly due to the growing meat industries. The shortage of natural casings in some countries due to price volatility and complications of obtaining natural casings have resulted in the emergence of artificial casings as an alternative to natural casings. With the various technological advancements and improved manufacturing systems, the artificial casings market is witnessing significant demand in the global market.

There is a shift from natural casings to artificial casings primarily fuelled by the various advantages offered by the artificial casings which allows meat producers to achieve higher productivity, rising global population, rapid urbanization, changing eating habits, rising per capita meat consumption in various countries, and rising investments by the major players in this market. However, the artificial casings market have witnessed significant cost increase in the past few years mainly due to the surge in the cost of raw material such as cattle and pig hides, reduced supply of cattle hides in Europe and the Americas, and the higher demand for raw collagen from China. These increased costs have put pressure on the margins of the major manufacturers. Therefore, in order to increase their operating margins, many players in the global artificial casings market are constantly looking to improve efficiencies.

The research report on the artificial casings market provides comprehensive analysis of the global market with a regional and country level analysis and helps in understanding the driving forces for the growth of this market. The global artificial casings market is mainly segmented by products into cellulose, collagen, plastic, and fibrous casings. While, the collagen casings market is further sub-segmented into edible and non-edible collagen casings. Market size estimates and forecasts for the period 2016 to 2021 have been provided for each segment and its sub-segment, in terms of USD million, calculating growth rates from 2016 to 2021, considering 2015 as the base year for

calculations. The global artificial casings market is segmented by geography into four major continents namely, North America, Europe, Asia-Pacific, and Rest of the World (RoW). These regions are further analyzed at a country level to provide the market size and forecast for artificial casings in various countries across the globe.

China is one of the major artificial casings markets with huge potential for growth in the coming years. According to the FAO statistics, China is not only becoming one of the major meat consumers worldwide but it has already moved the number one position in meat production. The growth in the China is primarily driven by the economic growth of the country, rising population and urbanization, changing eating habits, and an increase in the meat consumption, mainly in the form of processed products. However, the high competition and the availability of low-priced products provide significant challenge for the artificial casings providers in this market.

The global artificial casings market is mainly dominated by the top four players. Viscofan SA, Devro plc, Viskase Companies, Inc., and Shenguan Holdings are the leaders in the market with Viscofan leading the global market. Other prominent players in the global artificial casings market are DAT-Schaub Group, ViskoTeepak, Selo, FIBRAN, S.A., Innovia Films Limited, Columbit Group, Nippi, Inc., FABIOS S.A, Nitta Casings Inc., and Kalle GmbH.

Key questions answered in the report-

Which are the high growth market segments in terms of products, regions, and countries?

What is the historical market for artificial casings across the globe?

What are the market forecasts and estimates from the period 2016-2021?

What are the major drivers, restrains, threats, and opportunities in the global artificial casings market?

What are the burning issues of the global artificial casings market?

Who are the major players in the global artificial casings market and What share of the market do they hold?

Who are the major players in various regions (North America, APAC, Europe,

Latin America, and Middle East & Africa) and What share of the market do they hold?

What are the competitive landscapes and Who are the market leaders by sub-region in the global artificial casings market?

What are the recent developments in the global artificial casings market?

What are the different strategies adopted by the major players in the global artificial casings market?

What are the geographical trends and high growth regions/ countries?

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