

Frozen Food Market by Product (Ready Meals, Meat & Poultry, Seafood, Dairy Products, Bakery Products, Vegetables, and Fruits), Type (Raw, Half-cooked, and Ready-to-eat), and Distribution Channel (B2B and B2C) — Global Forecasts to 2029

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Abstracts

Frozen Food Market by Product (Ready Meals, Meat & Poultry, Seafood, Dairy Products, Bakery Products, Vegetables, and Fruits), Type (Raw, Half-cooked, and Ready-to-eat), and Distribution Channel (B2B and B2C) — Global Forecasts to 2029

The research report titled, “Frozen Food Market by Product (Ready Meals, Meat & Poultry, Seafood, Dairy Products, Bakery Products, Vegetables, and Fruits), Type (Raw, Half-cooked, and Ready-to-eat), and Distribution Channel (B2B and B2C) — Global Forecasts to 2029”, provides an in-depth analysis of the frozen food market across five major geographies and emphasizes on the current market trends, market size, market shares, recent developments, and forecast till 2029. The Global Frozen Food Market is expected to reach \$408.05 billion by 2029, at a CAGR of 5.2% during the forecast period, 2022–2029.

The growth of this market is mainly attributed to the increasing demand for convenience food, the growing global cold-chain market, and changing consumer tastes and preferences. Moreover, the increasing digitalization in the retail industry and emerging economies in Asia-Pacific, Latin America, and the Middle East & Africa provide significant opportunities in this market.

The study offers a comprehensive analysis of the frozen food market with respect to the product, type, distribution channel, and geography. The global frozen food market study presents historical market data in terms of value (2020 and 2021), estimated current

data (2022), and forecasts for 2029.

The frozen food market is mainly segmented by product (ready meals, meat & poultry, seafood, dairy products, bakery products {bread, pizza crust, cakes & pastries, cookies & biscuits, doughnuts, waffles, and other frozen bakery products}, vegetables, fruits, and other frozen products), type (raw, half-cooked, and ready-to-eat), distribution channel (business-to-business {food services, food manufacturers, and quick service restaurants} and business-to-consumers {Offline [supermarkets & hypermarkets, convenience stores, and other stores] and online}), and geography. The study also evaluates industry competitors and analyzes the market at the country level.

Based on product, the ready meals segment is expected to account for the largest share of the frozen food market in 2022. The large share of this segment is mainly attributed to the changes in the lifestyle, increasing workload amongst the corporate and the working-class population, and the growing preference for ready frozen meals owing to the convenience. Also, the rising popularity amongst the younger generation and the adolescent population as it acts as a cheaper alternative to junk food, and it is easily accessible at different convenience stores and supermarkets, which in turn will further boost the growth of the frozen ready meals market.

Based on type, the bread segment is expected to account for the largest share of the frozen bakery products market in 2022. The large share of this segment is mainly attributed to the rising bread consumption across the globe, growing preference for fast food, changing lifestyles, and an increasing number of ready-to-eat product chains and QSRs. Increasing consumer preference for healthy products is expected to further support the frozen bread segment's growth.

Based on type, the raw material segment is expected to account for the largest share of the frozen food market in 2022. The large share of this segment is mainly attributed to the increased awareness about the nutritional properties of raw frozen food, increasing incidences of obesity and other related diseases, and the growing number of raw labeled food and drink products.

Based on distribution channel, the business-to-business segment is expected to account for the larger share of the frozen food market in 2022. The large share of this segment is mainly attributed to the growing B2B frozen food trading, a growing number of Quick Service Restaurants (QSRs), and rising demand from hotels, restaurants, food chains, cafes, and the food service sector. However, the business-to-consumer segment is expected to witness significant growth during the forecast period.

Geographically, the market is segmented into five major regions: North America, Europe, Asia-Pacific, Latin America, and the Middle East & Africa. Europe is expected to account for the largest share of the frozen food market in 2022. The large share of this region is primarily attributed to the rising preference for ready-to-eat food, favorable regulations, a well-established cold chain in the region, innovative practices by key players in the industry, technological innovation in the frozen food sector, busier lifestyles of consumers, introduction of various healthy and diet-related frozen meals, increasing working women along with the increase in one person households, and the growing import of frozen foods.

The key players operating in the frozen food market are General Mills, Inc. (U.S.), Conagra Brands, Inc. (U.S.), Nestl? S.A. (Switzerland), Unilever PLC (U.K.), Kellogg Company (U.S.), McCain Foods Limited (Canada), The Kraft Heinz Company (U.S.), Tyson Foods, Inc. (U.S.), Associated British Foods plc (U.K.), Ajinomoto Co., Inc. (Japan), Vandemoortele NV (Belgium), Lantm?nnen Unibake International (Denmark), Cargill, Incorporated (U.S.), Europastry, S.A. (Spain), JBS S.A. (Brazil), ARYZTA AG (Switzerland), and Nomad Foods Limited (U.K.), among others.

Scope of the Report

Frozen Food Market, by Product

Ready Meals

Meat & Poultry

Seafood

Dairy Products

Bakery Products

Bread

Pizza Crust

Cakes & Pastries

Cookies & Biscuits

Doughnuts

Waffles

Other Frozen Bakery Products

Vegetables

Fruits

Other Frozen Products

Frozen Food Market, by Type

Raw

Half-cooked

Ready-to-eat

Frozen Food Market, by Distribution Channel

Business-to-business (B2B)

Food Services

Food Manufacturers

Quick Service Restaurants (QSRs)

Business-to-consumer (B2C)

Offline

Supermarkets & Hypermarkets

Convenience Stores

Other Stores

Online

Frozen Food Market, by Geography

North America

U.S.

Canada

Europe

Germany

U.K.

France

Italy

Spain

Rest of Europe (RoE)

Asia-Pacific (APAC)

China

Japan

South Korea

Australia

India

Rest of Asia-Pacific (RoAPAC)

Latin America

Brazil

Mexico

Argentina

Rest of Latin America (RoLATAM)

Middle East & Africa (MEA)

Key Questions Answered in the Report-

Which are the high-growth market segments in terms of product, type, distribution channel, and geography?

What is the historical market size for the frozen food market?

What are the market forecasts and estimates for the period 2022–2029?

What are the major drivers, restraints, opportunities, and challenges in the frozen food market?

Who are the major players in the market, and what share of the market do they hold?

Who are the major players in various countries, and what market share do they hold?

How is the competitive landscape for the frozen food market?

What are the recent developments in the frozen food market?

What are the different strategies adopted by the major players in the market?

What are the key geographic trends, and which are the high-growth countries?

Who are the local emerging players in the frozen food market, and how do they compete with other players?

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