

# Food Colors Market By Type (Naturals, Synthetic, Nature Identical), Source (Plant, Microorganisms, Animals), Form (Liquid, Powder, Emulsion), Solubility (Water, Oil), Application (Processed Foods, Beverage), And Geography– Global Forecast To 2024

https://marketpublishers.com/r/F211E1CB01CEN.html

Date: March 2019

Pages: 289

Price: US\$ 3,875.00 (Single User License)

ID: F211E1CB01CEN

# **Abstracts**

Food Colors Market by Type (Naturals, Synthetic, Nature Identical), Source (Plant, Microorganisms, Animals), Form (Liquid, Powder, Emulsion), Solubility (Water, Oil), Application (Processed Foods, Beverage), and Geography– Global Forecast to 2024

The global food colors market is expected to reach \$4,651.4 million by 2024 from \$3,026.9 million in 2018, at a CAGR of 7.4%. The factors such as increasing demand for natural colors, increasing awareness for clean-label products, rising need to enhance product appeal, and growing research and development activities in food industry are driving the growth of this market during the forecast period.

In addition, the report further gives an extensive outlook on various industries served by the food colors. These industries include food and beverage; meat, poultry, and seafood; bakery and confectionary; oil and fats industry; academic and research institutes; and Contract Development and Manufacturing Organizations (CDMOs).

An in-depth analysis of the geographical scenario of the industry provides detailed qualitative and quantitative insights about the five major geographies (North America, Europe, Asia-Pacific, Latin America, and Middle East & Africa) along with the coverage of major countries in each region. The geographic analysis provides detailed insights on the key trends of the industry in the listed regions & countries, identifying the demographic & economic impact, government & private investments, and regulatory scenario. The report identifies Europe being the largest market followed by North



America, Asia-Pacific, Latin America, and Middle East & Africa. The geographical analysis section also comments on the key market players shaping the growth of the industry in the respective countries.

The report also includes the competitive landscape based on extensive assessment of the key strategic developments adopted by leading market participants in the industry over the past 5 years (2014-2018). The market players employed various strategies to expand their product offerings, global footprint, and augment their market shares.

#### **Key Players**

The major players operating in the global food colors market are CHR Hansen Holding A/S (Denmark), Koninklijke DSM N.V. (The Netherlands), Sensient Technologies Corporation (U.S.), Archer Daniels Midland Company (U.S.), Dohler Group (Germany), DowDupont(U.S.), D.D. Williamson & Co., Inc. (U.S.), Naturex S.A. (France), Kalsec Inc. (U.S.), FMC Corporation (U.S.), BASF SE (Germany), Allied Biotech Corporation (Taiwan), Frutarom industries Ltd. (Israel), Lycored Ltd. (Israel), GNT Group (The Netherlands), San-Ei Gen F.F.I., Inc. (Japan), and Color & Fragrance Co. (U.S.).

Key questions answered in the report

Which are the high growth market segments in terms of type, source, form, solubility, application, and region/countries?

What was the historical market for food colors across the globe?

What are the market forecasts and estimates for the period 2018-2024?

What are the major drivers, restraints, opportunities, and challenges in the global food colors market?

Who are the major players in the global food colors market?

How is the competitive landscape and who are the market leaders in the global food colors market?

What are the recent developments in the global food colors market?

What are the different strategies adopted by the major players in the global food



colors market? What are the geographical trends and high growth regions/ countries? Who are the local emerging players in the global food colors market and how do they compete with the global players? Scope of the Report: Market by Types Natural colors Synthetic colors Natural-identical colors Market by Source Plant Mineral and Chemical Micro-organism Animal Market by Form Liquid Powder

Gel

**Emulsion** 



Market by Solubility	
Water	
Dye	
Oil	
Market by Application	
Processed food products  Bakery, Snacks, and Cereal	
Dairy	
Confectionery	
Meat, Poultry, and Seafood	
Oil and Fats	
Others	
Beverages  Non-Alcoholic beverages	
Alcoholic beverages	
Carbonated Soft Drinks	
Functional Drinks	
Juice and Juice Concentrates	
Others	



Market by Geography	
North A	America U.S.
	Canada
Europe	
	Germany
	France
	Italy
	U.K.
	Spain
	RoE
Asia-Pa	acific (APAC) China
	Japan
	India
	Australia
	RoAPAC

Rest of World

Latin America



Brazil

Mexico

Argentina

**RoLATAM** 

Middle East and Africa



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