

Europe Spirulina Market by Product Type (Powder, Tablets, Capsules, Flakes, Phycocyanin), Distribution Channel (Business Channel, Consumer Channel), Application (Nutraceuticals, Food & Beverages, Animal Feed, Cosmetics, Agriculture) - Forecast to 2030

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Abstracts

Europe Spirulina Market by Product Type (Powder, Tablets, Capsules, Flakes, Phycocyanin), Distribution Channel (Business Channel, Consumer Channel), Application (Nutraceuticals, Food & Beverages, Animal Feed, Cosmetics, Agriculture)—Forecast to 2030

The research report titled, 'Europe Spirulina Market by Product Type (Powder, Tablets, Capsules, Flakes, Phycocyanin), Distribution Channel (Business Channel, Consumer Channel), Application (Nutraceuticals, Food & Beverages, Animal Feed, Cosmetics, Agriculture)—Forecast to 2030,' provides an in-depth analysis of the Europe spirulina market across nine major geographies and emphasizes on the current market trends, market sizes, market shares, recent developments, and forecasts till 2030.

In terms of value, the Europe spirulina market is expected to reach \$156.61 million by 2030, at a CAGR of 13.3% from 2023 to 2030, while in terms of volume, the market is expected to reach \$8,308.8 tons by 2030, at a CAGR of 7.5% from 2023 to 2030.

The growth of this market is attributed to the increasing health & wellness trends and the growing food supplements industry, the rising demand for natural food colors, the positive environmental impact of spirulina cultivation, strict regulations for the use of synthetic colors and flavors, the growing preference for spirulina-sourced products, and

the increasing use of spirulina in aquaculture. Furthermore, the growing demand for phycocyanin and increasing consumer awareness regarding clean-label products are expected to provide significant opportunities for the growth of this market.

The study offers a comprehensive analysis of the Europe spirulina market based on product type, distribution channel, application, and geography.

The Europe spirulina market is segmented by product type (powder, tablets, capsules, flakes, phycocyanin, and frozen spirulina), distribution channel (business channel and consumer channel), application (nutraceuticals, food & beverages, animal feed, cosmetics, and agriculture), and geography. The study also evaluates industry competitors and analyzes the market at the country level.

Based on product type, in 2023, the powder segment is expected to account for the largest share of the Europe spirulina market. The large market share of this segment is attributed to the rising demand for spirulina powder among nutraceutical manufacturers due to growing health consciousness among consumers, the increasing use of spirulina powder as an ingredient in various food & beverage products, the growing popularity of vegan diet, and the increasing incorporation of herbal ingredients in cosmetic products.

However, the phycocyanin segment is expected to witness significant growth during the forecast period. The rapid growth of this segment is mainly driven by the increased adoption of phycocyanin in the manufacturing of therapeutic & nutritional products, growing reluctance toward the usage of synthetic colors, rising demand for natural blue colorants, and investments from leading color houses in the phycocyanin space.

Based on distribution channel, in 2023, the business channel segment is expected to account for the larger share of the Europe spirulina market. The large market share of this segment is attributed to the direct purchase of large quantities of spirulina by nutraceutical, food & beverage, and animal feed manufacturers, among others, from the business channel for further product development. Moreover, it is also expected to witness significant growth during the forecast period.

Based on application, in 2023, the nutraceuticals segment is expected to account for the largest share of the Europe spirulina market. The large market share of this segment is attributed to the booming nutraceuticals sector, growing health concerns of the aging population in various countries, growing desire for natural alternatives to traditional pharmaceutical products, and increased awareness among consumers on the link between nutrition and health.

Based on geography, the market is segmented into nine major regions: France, Germany, U.K., Italy, Spain, Netherlands, Denmark, Sweden, and the Rest of Europe. The major market share of France is attributed to the scientific and technological developments in microalgae research for various healthy foods and dietary supplements, growing awareness among consumers for natural food products, increasing rates of chronic diseases such as obesity, diabetes, and heart disease, and rising stringent regulations against synthetic colors.

The key players operating in the Europe spirulina market include DIC Corporation (Japan), E.I.D. - Parry (India) Limited (A Subsidiary of M/S. Ambadi Investments Limited) (India), C.B.N. Bio-Engineering Co., Ltd (China), Givaudan SA (Switzerland), Fuqing King Dharma Spirulina Co., Ltd. China), Zhejiang Binmei Biotechnology Co., Ltd. (China), Cyanotech Corporation (U.S.), JIANGSHAN COMP SPIRULINA CO., LTD (China), TAIWAN WILSON ENTERPRISE INC. (Taiwan), Bluetec Naturals CO., LTD. (China), AlgoSource (France), Far East Microalgae Industries, Co., Ltd. (FEMICO) (Taiwan), Far East Bio-Tec. Co., Ltd. (FEBICO) (Taiwan), Necton S.A. (Portugal), YUNNAN GREEN A BIOLOGICAL PROJECT CO., LTD. (Yunnan Spirin Biotechnology Co. Ltd) (China), Inner Mongolia Rejuve Biotech Co., Ltd. (China), Taiwan Chlorella Manufacturing Company (TCMC) (Taiwan), Roquette KI?tze GmbH & Co. KG (Germany), Tianjin Norland Biotech Co., Ltd (China), Allmicroalgae Natural Products S.A. (Portugal), Qingdao Haizhijiao Biotechnology Co., Ltd (China), BlueBioTech Group (Germany), Aliga Microalgae (Denmark), SPIFORM (France), Vedan Biotechnology Corporation (Taiwan), ALGALIMENTO SL (Spain), Aurospirul (India), Hangzhou OuQi Food co., Ltd. (China), Clos Sainte Aurore (France), Sea & Sun Organic GmbH (Subsidiary of Sea & Sun Technology GmbH) (Germany), Pond Technologies Inc. (Canada), Xi'an Fengzu Biological Technology Co., Ltd.(FZBIOTECH)(China), and Spirulina La capitelle (France).

Scope of the Report:

Europe Spirulina Market Assessment—by Product Type

Powder

Tablets

Capsules

Flakes

Phycocyanin

Frozen Spirulina

Europe Spirulina Market Assessment—by Distribution Channel

Business Channel

Consumer Channel

Europe Spirulina Market Assessment—by Application

Nutraceuticals

Food & Beverages

Animal Feed

Cosmetics

Agriculture

Europe Spirulina Market Assessment—by Geography

France

Germany

U.K.

Italy

Spain

Netherlands

Denmark

Sweden

Rest of Europe (RoE)

Key Questions Answered in the Report:

Which are the high-growth market segments in terms of product type, distribution channel, application, and geography?

What is the historical market size for the Europe spirulina market?

What are the market forecasts and estimates for the period 2023–2030?

What are the major drivers, restraints, opportunities, and trends in the Europe spirulina market?

Who are the major players in the market, and what are their market shares?

Who are the major players in various countries, and what are their market shares?

How is the competitive landscape for the Europe spirulina market?

What are the recent developments in the Europe spirulina market?

What are the different strategies adopted by the major players in the market?

What are the key geographic trends, and which are the high-growth countries?

Who are the local emerging players in the Europe spirulina market, and how do they compete with other players?

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