

Europe Phycocyanin Market by Form (Powder, Liquid), Grade (Food Grade Phycocyanin, Cosmetic Grade Phycocyanin, Reagent and Analytical Grade Phycocyanin), Application (Food and Beverages, Pharmaceuticals and Nutraceuticals)—Forecast To 2030

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Abstracts

Europe Phycocyanin Market by Form (Powder, Liquid), Grade (Food Grade Phycocyanin, Cosmetic Grade Phycocyanin, Reagent and Analytical Grade Phycocyanin), Application (Food and Beverages, Pharmaceuticals and Nutraceuticals)—Forecast to 2030

The research report titled, 'Europe Phycocyanin Market by Form (Powder, Liquid), Grade (Food Grade Phycocyanin, Cosmetic Grade Phycocyanin, Reagent and Analytical Grade Phycocyanin), Application (Food and Beverages, Pharmaceuticals and Nutraceuticals)—Forecast to 2030' provides an in-depth analysis of the phycocyanin market in the European countries and emphasizes on the current market trends, market size, market shares, recent developments, and forecasts to 2030. In terms of value, the Europe Phycocyanin market is projected to reach \$90 million by 2030, at a CAGR of 26.4% from 2023 to 2030. In terms of volume, the Europe phycocyanin market is projected to reach 1,138.0 tons by 2030, at a CAGR of 32.1% during the forecast period 2023–2030.

The growth of this market is mainly driven by the increasing adoption of phycocyanin for nutraceutical applications, the increasing preference for natural colors over synthetic colors, the rising demand for natural blue colorants, and increasing venture investments in phycocyanin production. However, the high prices of natural colorants, high costs of



extracting and purifying phycocyanin, and complexities in algae production restrain the growth of this market. Additionally, the high potential of phycocyanin in pharmaceutical applications and increasing consumer awareness regarding clean-label products are expected to create growth opportunities for the players operating in the Europe phycocyanin market.

The Europe phycocyanin market is segmented by form (phycocyanin powder, liquid phycocyanin), grade (food-grade phycocyanin, cosmetic-grade phycocyanin, reagent-& analytical-grade), and application (food & beverages, pharmaceuticals & nutraceuticals, cosmetics, diagnostics & biomedical). The study also evaluates industry competitors and analyzes the country-level markets.

Based on form, the liquid phycocyanin segment is projected to register the highest CAGR during the forecast period. The growth of this segment is mainly driven by the increasing demand for liquid phycocyanin for applications in dietary supplements and personal care products.

Based on grade, in 2023, the food-grade phycocyanin segment is expected to account for the largest share of the Europe phycocyanin market due to the increasing use of phycocyanin as an alternative to synthetic colors in the food & beverage industry, the growing awareness about the adverse effects of synthetic colors, and the increasing demand for clean-label brands that promote natural colors.

Based on application, the cosmetic segment is slated to register the highest CAGR during the forecast period. The fast growth of this segment is mainly driven by the rising demand for natural cosmetics products and increasing awareness among consumers about the adverse effects of synthetic cosmetic products.

Geographically, the Europe phycocyanin market is segmented into France, Germany, the U.K., Italy, Spain, the Netherlands, Denmark, Sweden, and the Rest of Europe. In 2023, France is expected to account for the largest share of the Europe phycocyanin market. The large share of this market is mainly attributed to the increasing awareness regarding the side effects of synthetic colors; consumers' shift towards natural, organic, and clean ingredients; and increasing health consciousness.

Key Players

The key players operating in the Europe phycocyanin market include AlgoSource (France), Bluetec Naturals Co., Ltd (China), DIC Corporation (Japan), E.I.D. - Parry



(India) Limited (India), Fuqing King Dnarmsa Spirulina Co., Ltd. (China), Givaudan SA (Switzerland), GNT Group B.V. (Netherlands), Hangzhou OuQi Food co., Ltd. (China), Inner Mongolia Rejuve Biotech Co., Ltd. (China), Jiangshan Comp Spirulina Co., Ltd (China), Merck KGaA (Germany), Phyco-Biotech Laboratories (France), Pond Technologies Inc. (Canada), Qingdao Haizhijiao Biotechnology Co., Ltd (China), Qingdao ZolanBio Co., Ltd. (China), Sensient Technologies Corporation (U.S.), SPIFORM (France), Tianjin Norland Biotech Co., Ltd (China), Xi'an Fengzu Biological Technology Co., Ltd (FZBIOTECH) (China), and Zhejiang Binmei Biotechnology Co., Ltd (China).

Scope of the Report:

Europe Phycocyanin Market Assessment-by Form

Phycocyanin Powder

Liquid Phycocyanin

Europe Phycocyanin Market Assessment-by Grade

Food-Grade Phycocyanin

Cosmetic-Grade Phycocyanin

Reagent- & Analytical-Grade Phycocyanin

Europe Phycocyanin Market Assessment-by Application

Food & Beverages

Pharmaceuticals & Nutraceuticals

Cosmetics

Diagnostics & Biomedical



Europe Phycocyanin Market Assessment-by Geography

Overview		
	France	
	Germany	
	U.K.	
	Italy	
	Spain	
	Netherlands	
	Denmark	
	Sweden	
	Rest of Europe	
Key Questions	s Answered in the Report:	
	Which are the high-growth market segments in terms of form, grade, application and country?	
	s the size of the Europe phycocyanin market, and at what CAGR is this t projected to grow during 2023–2030?	
What	are the market forecasts and estimates for 2023–2030?	
	are the major drivers, restraints, and opportunities in the Europe cyanin market?	
Who a	are the major players operating in the Europe phycocyanin market?	

How is the competitive landscape, and who are the market leaders in the



Europe phycocyanin market?

What are the recent developments in the Europe phycocyanin market?

Which is the high-growth country in the market?



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