

# **Endpoint Security Market by Component, Enforcement Point (Workstation, Mobile Devices, Server, Point of Sale Terminal), Deployment, Industry Size, End User (Aerospace and Defense, Government, BFSI, Healthcare, Manufacturing) - Global Forecast to 2027**

<https://marketpublishers.com/r/E7D7A8D41460EN.html>

Date: June 2020

Pages: 215

Price: US\$ 4,175.00 (Single User License)

ID: E7D7A8D41460EN

## **Abstracts**

Endpoint Security Market By Component, Enforcement Point (Workstation, Mobile Devices, Server, Point of Sale Terminal), Deployment, Industry Size, End User (Aerospace & Defense, Government, BFSI, Healthcare, Manufacturing)– Global Forecast to 2027

The research report titled “Endpoint Security Market By Component, Enforcement Point (Workstation, Mobile Devices, Server, Point of Sale Terminal), Deployment, Industry Size, End User (Aerospace & Defense, Government, BFSI, Healthcare, Manufacturing)– Global Forecast to 2027”, provides in-depth analysis of endpoint security market in five major geographies and emphasizes on the current market trends, market size, market share, recent developments, and forecast till 2027.

The endpoint security market is expected to reach \$18.6 billion by 2027, growing at a CAGR of 5.9% during the forecast period of 2020 to 2027. The growth in this market is mainly attributed to the growing number of endpoint devices and emerging trends in enterprises such as Bring Your Own Device (BYOD); need to counter damages due to endpoint attacks; IT risk mitigation; and central management of the endpoint protection strategy.

The study offers a comprehensive analysis of the global endpoint security market with

respect to components, enforcement point, deployment, industry size, end-user and geography. The global endpoint security market is segmented on the basis of component (solution, services), enforcement point (workstation, mobile devices, server, point of sale terminal, and others), deployment (on-premises, cloud), industry size (SMEs, large enterprises), end user (aerospace & defense, government, BFSI, healthcare, manufacturing, retail, IT & telecom, and others), and geography. The study also evaluates industry competitors and analyses the market at a country level.

Based on component, the solution segment is estimated to account for the largest share of the overall breast imaging market in 2020. The large share of this segment is majorly attributed to the growing economies in developing regions and rising number of cyberattacks cases. Rapid proliferation of digital transformation in the Asia Pacific, Latin America and the Middle East & Africa boosted the demand for several endpoint terminals and consequently, the demand for endpoint security solutions is also increasing. These technologically advanced solutions help in detecting and countering the most recent known and unknown threats. It forms a first level of defense for organizations to secure endpoints. Moreover, as increasing number of organizations, specifically SMEs opt for efficient, flexible, affordable, easy to maintain, and scalable endpoint security solution, the market for endpoint security solutions is expected to remain strong over the coming years.

In terms of end-user, the government segment is estimated to account for the largest share of the overall endpoint security market in 2020. The growth of this segment is mainly attributed to the growing concerns over data breach of intelligence, financial activities, and research and development activities; and high spending on security solutions to prevent occurrences of cyber terrorism.

Geographically, North America region is estimated to command the largest share of the global endpoint security market in 2020. The large share of this region is primarily attributed to the presence of developed economies in the region and their focus on incorporating innovating solutions. The region is determined to adopt endpoint security solutions in order to enhance their IT infrastructure and leverage the benefits of new technologies, such as 5G and IoT. However, Asia-Pacific region is expected to witness rapid growth during the forecast period.

The key players operating in the global endpoint security market are Cisco Systems, Inc. (U.S.), Juniper Networks, Inc. (U.S.), FireEye Inc. (U.S.), WatchGuard Technology, Inc. (U.S.), McAfee LLC (U.S.), Panda Security (Spain), SOPHOS Ltd (U.K.), Comodo Security Solutions, Inc. (U.S.), Carbon Black, Inc. (U.S.), Microsoft Corporation (U.S.),

Palo Alto Networks, Inc. (U.S.), and Check Point Software Technology Ltd. (U.S.), among others.

Key questions answered in the report-

Which are the high growth market segments in terms of components, deployment type, enforcement point, industry size, end-user, and countries?

What is the historical market for endpoint security across the globe?

What are the market forecasts and estimates from the period of 2020-2027?

What are the major drivers, restraints, and opportunities in the global endpoint security market?

Who are the major players in the global endpoint security market and what share of the market do they hold?

Who are the major players in various countries and what share of the market do they hold?

How is the competitive landscape?

What are the recent developments in the global endpoint security market?

What are the different strategies adopted by the major players in the global endpoint security market?

What are the geographical trends and high growth countries?

Who are the local emerging players in the global endpoint security market and how do they compete with the other players?

Scope of the report

Market by Component

Solutions

Antivirus/Antimalware

Firewall

Intrusion Prevention System

Endpoint Device Control

Endpoint Application Control

Others

Services

Professional Services

Support & Maintenance Services

Integration Services

Training & Consulting Services

Managed Services

Market by Enforcement Point

Workstation

Mobile Devices

Server

Point of Sale Terminal

Others

## Market by Deployment

On-Premises

Cloud

## Market by Industry size

SMEs

Large Enterprises

## Market by End-user

BFSI

Healthcare

Manufacturing

Retail

Government

Aerospace & Defense

IT & Telecom

Others

## Market by Geography

North America

U.S.

Canada

Europe

UK

Germany

France

Italy

Spain

Rest of Europe

Asia-Pacific

China

India

Japan

South Korea

Australia & New Zealand

Rest of Asia-Pacific

Latin America

Middle East and Africa

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