

# **Dunaliella Salina Market by End User (Extraction Companies, Food & Beverage Companies, Feed Companies, Nutraceutical & Health Supplement Companies, Pharmaceutical Companies, Cosmetics Companies) and Geography - Global Forecast to 2028**

<https://marketpublishers.com/r/DB5E54F9FF65EN.html>

Date: September 2021

Pages: 95

Price: US\$ 4,175.00 (Single User License)

ID: DB5E54F9FF65EN

## **Abstracts**

Dunaliella Salina Market by End User (Extraction Companies, Food & Beverage Companies, Feed Companies, Nutraceutical & Health Supplement Companies, Pharmaceutical Companies, Cosmetics Companies) and Geography—Global Forecast to 2028

The research report titled “Dunaliella Salina Market by End User (Extraction Companies, Food & Beverage Companies, Feed Companies, Nutraceutical & Health Supplement Companies, Pharmaceutical Companies, Cosmetics Companies) and Geography—Global Forecast to 2028” provides an in-depth analysis of the Dunaliella salina market in five major geographies and emphasizes on the current market trends, market size, market shares, recent developments, and forecasts to 2028. In terms of value, the Dunaliella Salina Market is expected to reach \$122.9 million by 2028, at a CAGR of 4.0% during the forecast period 2021 to 2028. Also, in terms of volume, the Dunaliella salina market is expected to record a CAGR of 3.7% from 2021 to 2028 to reach 1,691.62 tons by 2028.

The growth of this market is mainly attributed to the increasing demand for natural-source beta-carotene, the rising need for natural colorants, and the growing use of Dunaliella salina in the cosmetics industry. Moreover, increasing demand for clean-label products further supports the growth of this market. However, complexities involved in the production of Dunaliella salina are expected to hinder the growth of this market.

The study offers a comprehensive analysis of the Dunaliella salina market based on end user and geography. The Dunaliella salina market is mainly segmented by end user (extraction companies, food & beverage companies, feed companies, nutraceutical & health supplement companies, pharmaceutical companies, and cosmetics companies) and geography. The study also evaluates industry competitors and analyzes the market at the country level.

Based on end user, the Dunaliella salina market is mainly segmented into extraction companies, food & beverage companies, feed companies, nutraceutical & health supplement companies, pharmaceutical companies, and cosmetics companies. Extraction companies are expected to remain the largest end user in the Dunaliella salina market through 2028 due to the growing demand for carotenoids, including beta-carotene, alpha-carotene, zeaxanthin, lutein, and cryptoxanthin in the manufacture of food & beverage, cosmetics, animal feed, dietary supplements, and other products. Moreover, this segment is expected to record the highest CAGR during the forecast period.

Geographically, Asia-Pacific is expected to command the largest share of the Dunaliella salina market in 2021, followed by North America and Europe. The large share of Asia-Pacific is primarily attributed to factors such as the presence of several local and regional players, rising government initiatives to promote the use of algae and algal ingredients in several industries, rising consumption of natural food ingredients, and growing demand for processed food products in emerging and developing countries including India, China, Indonesia, and Thailand. However, Europe is expected to register the highest CAGR during the forecast period mainly due to its huge food & beverage industry, rising health and wellness trends, stringent government regulations against the use of synthetic colorants, growing demand for natural colorants among various end-use industries, and rising government focus on the algae industry in the region.

The key players profiled in the Dunaliella salina market research report are Algalimento SL (Spain), Seagrass Tech Private Limited (India), Plankton Australia Pty Ltd (Australia), Hangzhou OuQi Food co., Ltd. (China), Shaanxi Rebecca Bio-Tech Co., LTD (China), Nutragreenlife Biotechnology Co., Ltd. (China), IBR Ltd. (Israel), Xi'an Fengzu Biological Technology Co., Ltd. (China), Monz?n Biotech S.L. (Spain), A4F – Algafuel S.A. (Portugal), and Fuqing King Dnarmsa Spirulina Co., Ltd. (China), among others.

#### Key Questions Answered in the Report-

Which are the high-growth market segments in terms of end user and region/country?

What was the historical market size for Dunaliella salina across the globe?

What are the market forecasts and estimates for the period 2021–2028?

What are the major drivers, restraints, opportunities, and challenges for the global Dunaliella salina market?

Who are the major players in the global Dunaliella salina market?

How is the competitive landscape, and who are the market leaders in the global Dunaliella salina market?

What are the recent developments in the global Dunaliella salina market?

What are the geographical trends and high-growth regions/countries?

Who are the local emerging players in the global Dunaliella salina market, and how do they compete with the global players?

## Scope of the Report

### Dunaliella Salina Market, by End User

Extraction Companies

Food & Beverage Companies

Feed Companies

Nutraceutical & Health Supplement Companies

Pharmaceutical Companies

Cosmetics Companies

## Dunaliella Salina Market, by Geography

### Asia-Pacific

China

Australia

Japan

India

RoAPAC (Rest of Asia-Pacific)

### North America

U.S.

Canada

### Europe

Germany

France

U.K.

Italy

Spain

RoE (Rest of Europe)

### Latin America

Brazil

Mexico

Argentina

RoLATAM (Rest of Latin America)

Middle East & Africa

Israel

RoMEA (Rest of the Middle East & Africa)

## Contents

### 1. INTRODUCTION

- 1.1. Market Ecosystem
- 1.2. Currency
- 1.3. Key Stakeholders

### 2. RESEARCH METHODOLOGY

- 2.1. Research Process
- 2.2. Data Collection & Validation
  - 2.2.1. Secondary Research
  - 2.2.2. Primary Research
- 2.3. Market Assessment
  - 2.3.1. Market Size Estimation
    - 2.3.1.1. Bottom-Up Approach
    - 2.3.1.2. Top-Down Approach
    - 2.3.1.3. Growth Forecast
- 2.4. Assumptions for the Study
- 2.5. Limitations for the Study

### 3. EXECUTIVE SUMMARY

- 3.1. Introduction
- 3.2. Segment Analysis
  - 3.2.1. End User Segment Analysis
  - 3.2.2. Regional Market Analysis
  - 3.2.3. Key Players

### 4. MARKET INSIGHTS

- 4.1. Introduction
- 4.2. Drivers
  - 4.2.1. Rising Demand for Natural-Source Beta Carotene Products
  - 4.2.2. Rising Need for Natural Colorants
  - 4.2.3. Increased Use of Dunaliella Salina in the Cosmetics Industry
- 4.3. Restraints
  - 4.3.1. Complex Production Process for Dunaliella Salina

#### 4.4. Challenges

##### 4.4.1. Risk of Dunaliella Salina Contamination

#### 4.5. Trends

##### 4.5.1. Increasing Demand for Clean-Label Products

#### 4.6. Production and Consumption Analysis

#### 4.7. Pricing Analysis

### **5. IMPACT OF COVID-19 ON THE DUNALIELLA SALINA MARKET**

### **6. GLOBAL DUNALIELLA SALINA MARKET, BY END USER**

#### 6.1. Introduction

#### 6.2. Extraction Companies

#### 6.3. Food and Beverage Companies

#### 6.4. Feed Companies

#### 6.5. Nutraceuticals and Health Supplements Companies

#### 6.6. Pharmaceutical Companies

#### 6.7. Cosmetics Companies

### **7. DUNALIELLA SALINA MARKET, BY GEOGRAPHY**

#### 7.1. Introduction

#### 7.2. Asia-Pacific

##### 7.2.1. China

##### 7.2.2. Australia

##### 7.2.3. Japan

##### 7.2.4. India

##### 7.2.5. Rest of Asia Pacific (RoAPAC)

#### 7.3. North America

##### 7.3.1. U.S.

##### 7.3.2. Canada

#### 7.4. Europe

##### 7.4.1. Germany

##### 7.4.2. France

##### 7.4.3. U.K.

##### 7.4.4. Italy

##### 7.4.5. Spain

##### 7.4.6. Rest of Europe (RoE)

#### 7.5. Latin America

- 7.5.1. Brazil
- 7.5.2. Mexico
- 7.5.3. Argentina
- 7.5.4. Rest of Latin America (RoLATAM)
- 7.6. Middle East & Africa
  - 7.6.1. Israel
  - 7.6.2. Rest of the Middle East & Africa

## **8. COMPANY PROFILES (BUSINESS OVERVIEW, FINANCIAL OVERVIEW, PRODUCT PORTFOLIO, AND STRATEGIC DEVELOPMENTS)**

- 8.1. Algalimento SL
- 8.2. Seagrass Tech Private Limited
- 8.3. Plankton Australia Pty Limited
- 8.4. Hangzhou OuQi Food Co., Ltd.
- 8.5. Shaanxi Rebecca Bio-Tech Co., LTD
- 8.6. Nutragreenlife Biotechnology Co.Ltd.
- 8.7. IBR Ltd.
- 8.8. Xi'an Fengzu Biological Technology Co., Ltd. (FZBIOTECH)
- 8.9. Fuqing King Dnarmsa Spirulina Co., Ltd.
- 8.10. Monz?n Biotech S.L
- 8.11. A4f Algae for Future

## **9. APPENDIX**

- 9.1. Questionnaire
- 9.2. Available Customization



## List Of Tables

### LIST OF TABLES

Table 1 Global Dunaliella Salina Market: Impact Analysis of Market Drivers (2021–2028)

Table 2 Cosmetics Ingredients Containing Dunaliella Salina Extracts

Table 3 Global Dunaliella Salina Market: Impact Analysis of Market Restraints (2021–2028)

Table 4 Dunaliella Salina: Production and Sale, by Region, 2019-2028 (Tons)

Table 5 Dunaliella Salina: Average Selling Price, by Region, 2019-2028 (USD/Kg)

Table 6 Global Dunaliella Salina Market, by End User, 2019-2028 (USD Thousand)

Table 7 Dunaliella Salina Market Size for Extraction Companies, by Country, 2019–2028 (USD Thousand)

Table 8 Dunaliella Salina Market Size for Food & Beverage Companies, by Country, 2019–2028 (USD Thousand)

Table 9 Dunaliella Salina Market Size for Feed Companies, by Country, 2019–2028 (USD Thousand)

Table 10 Dunaliella Salina Market Size for Nutraceuticals and Health Supplements Companies, by Country, 2019–2028 (USD Thousand)

Table 11 Dunaliella Salina Market Size for Pharmaceutical Companies, by Country, 2019–2028 (USD Thousand)

Table 12 Dunaliella Salina Market Size for Cosmetics Companies, by Country, 2019–2028 (USD Thousand)

Table 13 Dunaliella Salina Market Size, by Geography, 2019-2028 (USD Thousand)

Table 14 Dunaliella Salina Market Size, by Geography, 2019-2028 (Tons)

Table 15 Asia-Pacific: Dunaliella Salina Market Size, by Country, 2019-2028 (USD Thousand)

Table 16 Asia-Pacific: Dunaliella Salina Market Size, by End User, 2019-2028 (USD Thousand)

Table 17 China: Dunaliella Salina Market Size, by End User, 2019-2028 (USD Thousand)

Table 18 Australia: Dunaliella Salina Market Size, by End User, 2019-2028 (USD Thousand)

Table 19 Japan: Dunaliella Salina Market Size, by End User, 2019-2028 (USD Thousand)

Table 20 India: Dunaliella Salina Market Size, by End User, 2019-2028 (USD Thousand)

Table 21 Rest of Asia-Pacific: Dunaliella Salina Market Size, by End User, 2019-2028 (USD Thousand)

Table 22 North America: Dunaliella Salina Market Size, by Country, 2019-2028 (USD Thousand)

Table 23 North America: Dunaliella Salina Market Size, by End User, 2019-2028 (USD Thousand)

Table 24 U.S.: Dunaliella Salina Market Size, by End User, 2019-2028 (USD Thousand)

Table 25 Canada: Dunaliella Salina Market Size, by End User, 2019-2028 (USD Thousand)

Table 26 Europe: Dunaliella Salina Market Size, by Country, 2019-2028 (USD Thousand)

Table 27 Europe: Dunaliella Salina Market Size, by End User, 2019-2028 (USD Thousand)

Table 28 Germany: Dunaliella Salina Market Size, by End User, 2019-2028 (USD Thousand)

Table 29 France: Dunaliella Salina Market Size, by End User, 2019-2028 (USD Thousand)

Table 30 U.K.: Dunaliella Salina Market Size, by End User, 2019-2028 (USD Thousand)

Table 31 Italy: Dunaliella Salina Market Size, by End User, 2019-2028 (USD Thousand)

Table 32 Spain: Dunaliella Salina Market Size, by End User, 2019-2028 (USD Thousand)

Table 33 Rest of Europe: Dunaliella Salina Market Size, by End User, 2019-2028 (USD Thousand)

Table 34 Latin America: Dunaliella Salina Market Size, by Country, 2019-2028 (USD Thousand)

Table 35 Latin America: Dunaliella Salina Market Size, by End User, 2019-2028 (USD Thousand)

Table 36 Brazil: Dunaliella Salina Market Size, by End User, 2019-2028 (USD Thousand)

Table 37 Mexico: Dunaliella Salina Market Size, by End User, 2019-2028 (USD Thousand)

Table 38 Argentina: Dunaliella Salina Market Size, by End User, 2019-2028 (USD Thousand)

Table 39 Rest of Latin America: Dunaliella Salina Market Size, by End User, 2019-2028 (USD Thousand)

Table 40 Middle East & Africa: Dunaliella Salina Market Size, by Country, 2019-2028 (USD Thousand)

Table 41 Middle East & Africa: Dunaliella Salina Market Size, by End User, 2019-2028 (USD Thousand)

Table 42 Israel: Dunaliella Salina Market Size, by End User, 2019-2028 (USD Thousand)

Table 43 Rest of the Middle East & Africa: Dunaliella Salina Market Size, by End User,  
2019-2028 (USD Thousand)

## List Of Figures

### LIST OF FIGURES

Figure 1 Market Ecosystem

Figure 2 Research Process

Figure 3 Key Secondary Sources

Figure 4 Primary Research Techniques

Figure 5 Key Executives Interviewed

Figure 6 Breakdown of Primary Interviews (Supply-Side & Demand-Side)

Figure 7 Market Size Estimation

Figure 8 Extraction Companies to Dominate the Dunaliella Salina Market Through 2028

Figure 9 Asia-Pacific to Dominate the Market and Europe to Register the Fastest Growth

Figure 10 Market Dynamics

Figure 11 Global Dunaliella Salina: Production and Consumption, 2019-2028 (Tons)

Figure 12 Dunaliella Salina: Production and Consumption, by Region, 2021 (Tons)

Figure 13 Dunaliella Salina: Average Selling Price, 2019-2028 (USD/Kg)

Figure 14 Global Dunaliella Salina Market, by End User, 2021-2028 (USD Thousand)

Figure 15 Dunaliella Salina Market Size, by Geography, 2021-2028 (USD Thousand)

Figure 16 China: Top 10 Food & Beverage Categories Using Natural Colors, 2012–2017 (%)

Figure 17 U.S.: Adults Take Dietary Supplements, 2019 (%)

Figure 18 France: Cosmetics Market, 2014-2017 (USD Million)

## I would like to order

Product name: Dunaliella Salina Market by End User (Extraction Companies, Food & Beverage Companies, Feed Companies, Nutraceutical & Health Supplement Companies, Pharmaceutical Companies, Cosmetics Companies) and Geography - Global Forecast to 2028

Product link: <https://marketpublishers.com/r/DB5E54F9FF65EN.html>

Price: US\$ 4,175.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/DB5E54F9FF65EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:

Last name:

Email:

Company:

Address:

City:

Zip code:

Country:

Tel:

Fax:

Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below  
and fax the completed form to +44 20 7900 3970