

Digital Transformation Market by Technology (IoT, Cloud, Big Data, AI), Process Transformation (Customer, Operation, Product, Workforce), End-use Industry (Retail, Healthcare, Manufacturing, Insurance), Industry Size - Global Forecast to 2025

<https://marketpublishers.com/r/D6370801B7B9EN.html>

Date: April 2020

Pages: 254

Price: US\$ 4,375.00 (Single User License)

ID: D6370801B7B9EN

Abstracts

Digital Transformation Market by Technology (IoT, Cloud, Big Data, AI), Process Transformation (Customer, Operation, Product, Workforce), End-use Industry (Retail, Healthcare, Manufacturing, Insurance), Industry Size - Global Forecast to 2025

The research report titled “Digital Transformation Market by Technology (IoT, Cloud, Big Data, AI), Process Transformation (Customer, Operation, Product, Workforce), End-use Industry (Retail, Healthcare, Manufacturing, Insurance), Industry Size - Global Forecast to 2025” provides in-depth analysis of the overall digital transformation market in five major geographies and emphasizes on the current market trends, market size, market share, recent developments, and forecast till 2025. According to this report, the digital transformation market is expected to grow at a CAGR of 22.7% from 2019 to reach \$3,294 billion by 2025.

The growth in the global digital transformation market is primarily driven by factors, such as perpetually growing internet users & smart devices, increasing technological advancements, and government initiatives towards digitization. Furthermore, untapped opportunities to increase sales efficiency, enterprises demand streamlining business process, and to take advantage of market dynamics are also contributing to the growth of the global digital transformation market.

The study offers a comprehensive analysis of the global digital transformation market with respect to technology (IoT, cloud computing, big data analytics, artificial

intelligence, cybersecurity, mobility solutions, AR/VR, robotic process automation, others), end-use industry (retail, government & public sector, healthcare, supply chain & logistics, utilities, manufacturing, insurance, IT & telecom, media & entertainment, banking & financial services, education, others), industry size (small & medium enterprises, large enterprises), process (customer transformation, operational transformation, product transformation, workforce transformation), and geography. The study also evaluates industry competitors and analyses the market at a country level.

On the basis of technology, Internet of Things (IoT) commanded the largest share of the overall digital transformation market in 2019. The large share of this segment is attributed to the rapid proliferation of smart devices, increasing adoption of IoT in health & wellness sector, incorporation of industrial IoT devices in manufacturing, and the need from business enterprises from different industry verticals to improve the operational efficiency of business processes. However, AR/VR technology is slated to register the fastest growth during the forecast period from 2019 to 2025.

Based on the process, the operational transformation segment commanded the largest share of the overall digital transformation market in 2019. The large share of this segment is attributed to the increasing need to develop efficient and effective operations to reduce expenses associated with traditional operational processes, need for improved customer services & engagement and to enhance productivity of business operations and processes with incorporation of advanced digital technologies.

Based on industry size, the small & medium enterprises (SME) segment commanded the largest share of the overall digital transformation market in 2019, owing to the emergence of startups and technological developments along with the need to enhance customer experience and improve speed & accuracy of delivery services in SMEs.

On the basis of industry vertical, the education segment of the digital transformation market which comprises academic and research industries is projected to grow at the fastest rate in the coming years. Increasing demand for platform independent or cross-platform applications from the education vertical translates into huge growth opportunities for the digital transformation solution vendors.

Geographically, North America region commanded the largest share of the global digital transformation market in 2019. The large share of the North American region is attributed to the presence of developed economies along with a high willingness of business enterprises in this region to adopt advanced technologies in their business operations and processes, and easy accessibility to advanced technologies owing to the

existence of major digital transformation solution providers in this region. Furthermore, government initiatives supporting the adoption of advanced technologies such as AI and 5G technology and increasing demand to streamline business processes and facilitate informed business decision-making are further contributing to the growth of the market in this region. However, the Asia-Pacific region is projected to grow at the fastest CAGR during the forecast period from 2019 to 2025.

Some of the key players operating in the global digital transformation market are Microsoft Corporation (U.S.), IBM Corporation (U.S.), Dell EMC (U.S.), HP Inc. (U.S.), Google LLC (U.S.), SAP SE (Germany), Adobe Inc. (U.S.), Oracle Corporation (U.S.), Intel Corporation (U.S.), Nvidia Corporation (U.S.), Cognizant (U.S.), Accenture PLC (Ireland), Capgemini SE (France), Cognex Corporation (U.S.), Deloitte Touche Tohmatsu Limited (U.K.), PricewaterhouseCoopers (U.K), Salesforce.com, Inc. (U.S.), Cisco Systems, Inc. (U.S.) Hakuna Matata Solutions Pvt. Ltd. (India), ScienceSoft Inc (U.S.), Sumatsoft (Belarus), and Space-O Technologies (India), among others

Scope of the Report:

Market by Technology

Internet of Things

Cloud Computing

Big Data & Analytics

Artificial Intelligence

Cybersecurity

Mobility Solutions

Augmented Reality/Virtual Reality

Robotic Process Automation

Others

Market by End-Use Industry

Retail

Government & Public Sector

Healthcare

Supply Chain & Logistics

Utilities

Manufacturing

Insurance

IT & Telecom

Media & Entertainment

Banking & Financial Services

Education

Others

Market by Industry Size

Small & Medium Enterprises

Large Enterprises

Market by Process

Customer transformation

Operational Transformation

Product Transformation

Workforce Transformation

Market by Geography

North America

U.S.

Canada

Europe

U.K.

Germany

France

Italy

Spain

Rest of Europe

Asia-Pacific

China

India

Japan

Rest of Asia-Pacific

Latin America

Mexico

Argentina

Chile

RoLATM

Middle East & Africa

Contents

1. INTRODUCTION

- 1.1. Market Definition
- 1.2. Market Ecosystem
- 1.3. Currency and Limitations
 - 1.3.1. Currency
 - 1.3.2. Limitations
- 1.4. Key Stakeholders

2. RESEARCH METHODOLOGY

- 2.1. Research Approach
- 2.2. Data Collection & Validation
 - 2.2.1. Secondary Research
 - 2.2.2. Primary Research
- 2.3. Market Assessment
 - 2.3.1. Market Size Estimation
 - 2.3.2. Bottom-Up Approach
 - 2.3.3. Top-Down Approach
 - 2.3.4. Growth forecast
- 2.4. Assumptions for the Study

3. EXECUTIVE SUMMARY

- 3.1. Overview
- 3.2. Market Analysis, by Technology
- 3.3. Market Analysis, by End-Use Industry
- 3.4. Market Analysis, by Industry Size
- 3.5. Market Analysis, by Process
- 3.6. Market Analysis, by Geography
- 3.7. Competitive Analysis

4. MARKET INSIGHTS

- 4.1. Introduction
- 4.2. Market Dynamics
 - 4.2.1. Drivers

- 4.2.1.1. Government Initiatives & Policies Towards Digitization in Developing Nations
- 4.2.1.2. Lack of Skilled Workforce
- 4.2.1.3. Growing E-Commerce Retail Channel
- 4.2.1.4. Increasing Adoption of AI & Robotics in Manufacturing Industries
- 4.2.2. Restraints
 - 4.2.2.1. High Cost of Transformation
 - 4.2.2.2. Lack of Infrastructure
- 4.2.3. Opportunities
 - 4.2.3.1. Integration of AR/VR for Enhancing Consumer Experience
 - 4.2.3.2. Proliferation of Digital Transformation in Healthcare Sector
 - 4.2.3.3. Untapped Opportunities in Construction Sector
- 4.2.4. Challenges
 - 4.2.4.1. Lack of Overall Digital Strategy
 - 4.2.4.2. Lack of Thought Leadership in Driving Digital Transformation
- 4.2.5. Trends
 - 4.2.5.1. Rising Focus on Blockchain
 - 4.2.5.2. Adoption of 5G Technology
 - 4.2.5.3. Technological Advancements in Artificial Intelligence and Big Data & Analytics

5. DIGITAL TRANSFORMATION MARKET, BY TECHNOLOGY

- 5.1. Introduction
- 5.2. Internet of Things
- 5.3. Mobility Solutions
- 5.4. Cloud Computing
- 5.5. Cybersecurity
- 5.6. Artificial Intelligence
- 5.7. Big Data & Analytics
- 5.8. AR/VR
- 5.9. Robotic Process Automation

6. DIGITAL TRANSFORMATION MARKET, BY END-USE INDUSTRY

- 6.1. Introduction
- 6.2. Banking & Financial Services
- 6.3. Retail
- 6.4. Insurance
- 6.5. Manufacturing

- 6.6. Supply Chain & Logistics
- 6.7. Healthcare
- 6.8. IT & Telecom
- 6.9. Education
- 6.10. Media & Entertainment
- 6.11. Government & Public Sector
- 6.12. Utilities

7. DIGITAL TRANSFORMATION MARKET, BY INDUSTRY SIZE

- 7.1. Introduction
- 7.2. Large Enterprises
- 7.3. Small & Medium Enterprises

8. DIGITAL TRANSFORMATION MARKET, BY PROCESS

- 8.1. Introduction
- 8.2. Operational Transformation
- 8.3. Workforce Transformation
- 8.4. Customer Transformation
- 8.5. Product Transformation

9. GLOBAL DIGITAL TRANSFORMATION MARKET, BY GEOGRAPHY

- 9.1. Introduction
- 9.2. North America
 - 9.2.1. U.S.
 - 9.2.2. Canada
- 9.3. Europe
 - 9.3.1. Germany
 - 9.3.2. U.K.
 - 9.3.3. France
 - 9.3.4. Italy
 - 9.3.5. Spain
 - 9.3.6. Rest of Europe (RoE)
- 9.4. Asia-Pacific
 - 9.4.1. Japan
 - 9.4.2. China
 - 9.4.3. India

- 9.4.4. Rest of Asia-Pacific (RoAPAC)
- 9.5. Latin America
 - 9.5.1. Mexico
 - 9.5.2. Argentina
 - 9.5.3. Chile
 - 9.5.4. Rest of Latin America (LATAM)
- 9.6. Middle East and Africa

10. COMPETITIVE LANDSCAPE

- 10.1. Competitive Growth Strategies
 - 10.1.1. Partnerships, Agreements, and Collaborations
 - 10.1.2. Acquisitions
 - 10.1.3. New Product Launches
 - 10.1.4. Expansions

11. COMPANY PROFILES (BUSINESS OVERVIEW, FINANCIAL OVERVIEW, PRODUCT PORTFOLIO, STRATEGIC DEVELOPMENTS)

- 11.1. Microsoft Corporation
- 11.2. IBM Corporation
- 11.3. Dell EMC (A Part of Dell Technologies, Inc.)
- 11.4. HP, Inc.
- 11.5. Google LLC
- 11.6. SAP SE
- 11.7. Adobe, Inc.
- 11.8. Oracle Corporation
- 11.9. Intel Corporation
- 11.10. Nvidia Corporation
- 11.11. Cognizant
- 11.12. Accenture PLC
- 11.13. Capgemini SE
- 11.14. Cognex Corporation
- 11.15. Deloitte Touche Tohmatsu Limited
- 11.16. PricewaterhouseCoopers (PWC)
- 11.17. Salesforce.Com, Inc.
- 11.18. Cisco Systems, Inc.
- 11.19. Hakuna Matata Solutions Pvt. Ltd.
- 11.20. ScienceSoft, Inc.

11.21. SumatoSoft

11.22. Space-O Technologies

12. APPENDIX

12.1. Questionnaire

12.2. Available Customization

List Of Tables

LIST OF TABLES

Table 1 Currency Conversion Rate into USD, 2016-2019

Table 2 Global Digital Transformation Market Drivers: Impact Analysis (2019-2025)

Table 3 Global Digital Transformation Market Restraints: Impact Analysis (2018-2025)

Table 4 Digital Transformation Market Size, by Technology, 2017-2025 (\$Billion)

Table 5 Internet of Things (IoT) Technologies Market Size, by Country/Region, 2017-2025 (\$Billion)

Table 6 Mobility Solutions Market Size, by Country/Region, 2017-2025 (\$Billion)

Table 7 Cloud Computing Technologies Market Size, by Country/Region, 2017-2025 (\$Billion)

Table 8 Cybersecurity Solutions Market Size, by Country/Region, 2017-2025 (\$Billion)

Table 9 Artificial Intelligence Technologies Market Size, by Country/Region, 2017-2025 (\$Billion)

Table 10 Big Data & Analytics Technologies Market Size, by Country/Region, 2017-2025 (\$Billion)

Table 11 AR/VR Technologies Market Size, by Country/Region, 2017-2025 (\$Billion)

Table 12 Robotic Process Automation Technologies Market Size, by Country/Region, 2017-2025 (\$Billion)

Table 13 Digital Transformation Market Size, by End-Use Industry, 2017-2025 (\$Billion)

Table 14 Digital Transformation Market Size for Banking & Financial Services Sector, by Country/Region, 2017-2025 (\$Billion)

Table 15 Digital Transformation Market Size for Retail Sector, by Country/Region, 2017-2025 (\$Billion)

Table 16 Digital Transformation Market Size for Insurance Sector, by Country/Region, 2017-2025 (\$Billion)

Table 17 Digital Transformation Market Size for Manufacturing Sector, by Country/Region, 2017-2025 (\$Billion)

Table 18 Digital Transformation Market Size for Supply Chain & Logistics Sector, by Country/Region, 2017-2025 (\$Billion)

Table 19 Digital Transformation Market Size for Healthcare Sector, by Country/Region, 2017-2025 (\$Billion)

Table 20 Digital Transformation Market Size for It & Telecom Sector, by Country/Region, 2017-2025 (\$Billion)

Table 21 Digital Transformation Market Size for Education Sector, by Country/Region, 2017-2025 (\$Billion)

Table 22 Digital Transformation Market Size for Media & Entertainment Sector, by

Country/Region, 2017-2025 (\$Billion)

Table 23 Digital Transformation Market Size for Government & Public Sector, by Country/Region, 2017-2025 (\$Billion)

Table 24 Digital Transformation Market Size for Utilities Sector, by Country/Region, 2017-2025 (\$Billion)

Table 25 Global Digital Transformation Market Size, by Industry Size, 2017-2025 (\$Billion)

Table 26 Digital Transformation Market Size for Large Enterprises, by Country/Region, 2017-2025 (\$Billion)

Table 27 Digital Transformation Market Size for Small & Medium Enterprises, by Country/Region, 2017-2025 (\$Billion)

Table 28 Global Digital Transformation Market Size, by Process, 2017-2025 (\$Billion)

Table 29 Operational Transformation Market Size, by Country/Region, 2017-2025 (\$Billion)

Table 30 Workforce Transformation Market Size, by Country/Region, 2017-2025 (\$Billion)

Table 31 Customer Transformation Market Size, by Country/Region, 2017-2025 (\$Billion)

Table 32 Product Transformation Market Size, by Country/Region, 2017-2025 (\$Billion)

Table 33 Global Digital Transformation Market, by Country/Region, 2017-2025 (\$Billion)

Table 34 North America: Digital Transformation Market, by Country/Region, 2017-2025 (\$ Billion)

Table 35 North America: Digital Transformation Market, by Technology, 2017-2025 (\$Billion)

Table 36 North America: Digital Transformation Market, by End-Use Industry, 2017-2025 (\$Billion)

Table 37 North America: Digital Transformation Market, by Industry Size, 2017-2025 (\$Billion)

Table 38 North America: Digital Transformation Market, by Process, 2017-2025 (\$Billion)

Table 39 U.S.: Digital Transformation Market, by Technology, 2017-2025 (\$Billion)

Table 40 U.S.: Digital Transformation Market, by End-Use Industry, 2017-2025 (\$Billion)

Table 41 U.S.: Digital Transformation Market, by Industry Size, 2017-2025 (\$Billion)

Table 42 U.S.: Digital Transformation Market, by Process, 2017-2025 (\$Billion)

Table 43 Canada: Digital Transformation Market, by Technology, 2017-2025 (\$Billion)

Table 44 Canada: Digital Transformation Market, by End-Use Industry, 2017-2025 (\$Billion)

Table 45 Canada: Digital Transformation Market, by Industry Size, 2017-2025 (\$Billion)

Table 46 Canada: Digital Transformation Market, by Process, 2017-2025 (\$Billion)

Table 47 Europe: Digital Transformation Market, by Country, 2017-2025 (\$Billion)

Table 48 Europe: Digital Transformation Market, by Technology, 2017-2025 (\$Billion)

Table 49 Europe: Digital Transformation Market, by End-Use Industry, 2017-2025 (\$Billion)

Table 50 Europe: Digital Transformation Market, by Industry Size, 2017-2025 (\$Billion)

Table 51 Europe: Digital Transformation Market, by Process, 2017-2025 (\$Billion)

Table 52 Germany: Digital Transformation Market, by Technology, 2017-2025 (\$Billion)

Table 53 Germany: Digital Transformation Market, by End-Use Industry, 2017-2025 (\$Billion)

Table 54 Germany: Digital Transformation Market, by Industry Size, 2017-2025 (\$Billion)

Table 55 Germany: Digital Transformation Market, by Process, 2017-2025 (\$Billion)

Table 56 U.K.: Digital Transformation Market, by Technology, 2017-2025 (\$Billion)

Table 57 U.K.: Digital Transformation Market, by End-Use Industry, 2017-2025 (\$Billion)

Table 58 U.K.: Digital Transformation Market, by Industry Size, 2017-2025 (\$Billion)

Table 59 U.K.: Digital Transformation Market, by Process, 2017-2025 (\$Billion)

Table 60 France: Digital Transformation Market, by Technology, 2017-2025 (\$Billion)

Table 61 France: Digital Transformation Market, by End-Use Industry, 2017-2025 (\$Billion)

Table 62 France: Digital Transformation Market, by Industry Size, 2017-2025 (\$Billion)

Table 63 France: Digital Transformation Market, by Process, 2017-2025 (\$Billion)

Table 64 Italy: Digital Transformation Market, by Technology, 2017-2025 (\$Billion)

Table 65 Italy: Digital Transformation Market, by End Use Industry, 2017-2025 (\$Billion)

Table 66 Italy: Digital Transformation Market, by Industry Size, 2017-2025 (\$Billion)

Table 67 Italy: Digital Transformation Market, by Process, 2017-2025 (\$Billion)

Table 68 Spain: Digital Transformation Market, by Technology, 2017-2025 (\$Billion)

Table 69 Spain: Digital Transformation Market, by End Use Industry, 2017-2025 (\$Billion)

Table 70 Spain: Digital Transformation Market, by Industry Size, 2017-2025 (\$Billion)

Table 71 Spain: Digital Transformation Market, by Process, 2017-2025 (\$Billion)

Table 72 RoE: Digital Transformation Market, by Technology, 2017-2025 (\$Billion)

Table 73 RoE: Digital Transformation Market, by End Use Industry, 2017-2025 (\$Billion)

Table 74 RoE: Digital Transformation Market, by Industry Size, 2017-2025 (\$Billion)

Table 75 RoE: Digital Transformation Market, by Process, 2017-2025 (\$Billion)

Table 76 Asia-Pacific: Digital Transformation Market, by Country, 2017-2025 (\$Billion)

Table 77 Asia-Pacific: Digital Transformation Market, by Technology, 2017-2025 (\$Billion)

Table 78 Asia-Pacific: Digital Transformation Market, by End Use Industry, 2017-2025 (\$Billion)

Table 79 Asia-Pacific: Digital Transformation Market, by Industry Size, 2017-2025 (\$Billion)

Table 80 Asia-Pacific: Digital Transformation Market, by Process, 2017-2025 (\$Billion)

Table 81 Japan: Digital Transformation Market, by Technology, 2017-2025 (\$Billion)

Table 82 Japan: Digital Transformation Market, by End Use Industry, 2017-2025 (\$Billion)

Table 83 Japan: Digital Transformation Market, by Industry Size, 2017-2025 (\$Billion)

Table 84 Japan: Digital Transformation Market, by Process, 2017-2025 (\$Billion)

Table 85 China: Digital Transformation Market, by Technology, 2017-2025 (\$Billion)

Table 86 China: Digital Transformation Market, by End Use Industry, 2017-2025 (\$Billion)

Table 87 China: Digital Transformation Market, by Industry Size, 2017-2025 (\$Billion)

Table 88 China: Digital Transformation Market, by Process, 2017-2025 (\$Billion)

Table 89 India: Digital Transformation Market, by Technology, 2017-2025 (\$Billion)

Table 90 India: Digital Transformation Market, by End-Use Industry, 2017-2025 (\$Billion)

Table 91 India: Digital Transformation Market, by Industry Size, 2017-2025 (\$Billion)

Table 92 India: Digital Transformation Market, by Process, 2017-2025 (\$Billion)

Table 93 RoAPAC: Digital Transformation Market, by Technology, 2017-2025 (\$Billion)

Table 94 RoAPAC: Digital Transformation Market, by End Use Industry, 2017-2025 (\$Billion)

Table 95 RoAPAC: Digital Transformation Market, by Industry Size, 2017-2025 (\$Billion)

Table 96 RoAPAC: Digital Transformation Market, by Process, 2017-2025 (\$Billion)

Table 97 Latin America: Digital Transformation Market, by Country, 2017-2025 (\$Billion)

Table 98 Latin America: Digital Transformation Market, by Technology, 2017-2025 (\$Billion)

Table 99 Latin America: Digital Transformation Market, by End-Use Industry, 2017-2025 (\$Billion)

Table 100 Latin America: Digital Transformation Market, by Industry Size, 2017-2025 (\$Billion)

Table 101 Latin America: Digital Transformation Market, by Process, 2017-2025 (\$Billion)

Table 102 Mexico: Digital Transformation Market, by Technology, 2017-2025 (\$Billion)

Table 103 Mexico: Digital Transformation Market, by End-Use Industry, 2017-2025 (\$Billion)

Table 104 Mexico: Digital Transformation Market, by Industry Size, 2017-2025 (\$Billion)

Table 105 Mexico: Digital Transformation Market, by Process, 2017-2025 (\$Billion)

Table 106 Argentina: Digital Transformation Market, by Technology, 2017-2025

(\$Billion)

Table 107 Argentina: Digital Transformation Market, by End-Use Industry, 2017-2025

(\$Billion)

Table 108 Argentina: Digital Transformation Market, by Industry Size, 2017-2025

(\$Billion)

Table 109 Argentina: Digital Transformation Market, by Process, 2017-2025 (\$Billion)

Table 110 Chile: Digital Transformation Market, by Technology, 2017-2025 (\$Billion)

Table 111 Chile: Digital Transformation Market, by End Use Industry, 2017-2025

(\$Billion)

Table 112 Chile: Digital Transformation Market, by Industry Size, 2017-2025 (\$Billion)

Table 113 Chile: Digital Transformation Market, by Process, 2017-2025 (\$Billion)

Table 114 RoLATAM: Digital Transformation Market, by Technology, 2017-2025

(\$Billion)

Table 115 RoLATAM: Digital Transformation Market, by End Use Industry, 2017-2025

(\$Billion)

Table 116 RoLATAM: Digital Transformation Market, by Industry Size, 2017-2025

(\$Billion)

Table 117 RoLATAM: Digital Transformation Market, by Process, 2017-2025 (\$Billion)

Table 118 MEA: Digital Transformation Market, by Technology, 2017-2025 (\$Billion)

Table 119 MEA: Digital Transformation Market, by End-Use Industry, 2017-2025

(\$Billion)

Table 120 MEA: Digital Transformation Market, by Industry Size, 2017-2025 (\$Billion)

Table 121 MEA: Digital Transformation Market, by Process, 2017-2025 (\$Billion)

Table 122 Recent Developments by the Major Players During 2016-2019

Table 123 Partnerships, Agreements, and Collaborations, 2016-2019

Table 124 Acquisitions, 2016-2019

Table 125 New Product Launches, 2016-2019

Table 126 Expansions, 2016-2019

List Of Figures

LIST OF FIGURES

- Figure 1 Research Process
- Figure 2 Key Secondary Sources
- Figure 3 Primary Research Techniques
- Figure 4 Key Executives Interviewed
- Figure 5 Market Sizing and Growth Forecast Approach
- Figure 6 Internet of Things Dominates the Global Digital Transformation Market
- Figure 7 BFSI Dominates the Global Digital Transformation Market
- Figure 8 Small & Medium Enterprises Dominates the Global Digital Transformation Market
- Figure 9 Operational Transformation Dominates the Global Digital Transformation Market
- Figure 10 Digital Transformation Market Overview: 2018-2025
- Figure 11 Digital Transformation Market Size, by Technology, 2019-2025 (\$Billion)
- Figure 12 Digital Transformation Market Size, by End-Use Industry, 2019-2025 (\$Billion)
- Figure 13 Global Digital Transformation Market Size, by Industry Size, 2019-2025 (\$Billion)
- Figure 14 Global Digital Transformation Market Size, by Process, 2019-2025 (\$Billion)
- Figure 15 Global Digital Transformation Market Size, by Region, 2017-2025 (\$Billion)
- Figure 16 Growth Strategies Adopted by Key Players, 2016-2019
- Figure 17 Microsoft Corporation: Financial Overview (2016-2018)
- Figure 18 IBM Corporation: Financial Overview (2016-2018)
- Figure 19 Dell EMC: Financial Overview (2017-2019)
- Figure 20 HP, Inc.: Financial Overview (2016-2018)
- Figure 21 Google LLC: Financial Overview (2016-2018)
- Figure 22 SAP SE: Financial Overview (2016-2018)
- Figure 23 Adobe Inc.: Financial Overview (2016-2018)
- Figure 24 Oracle Corporation: Financial Overview (2016-2018)
- Figure 25 Intel Corporation: Financial Overview (2016-2018)
- Figure 26 Nvidia Corporation: Financial Overview (2017-2019)
- Figure 27 Cognizant: Financial Overview (2016-2018)
- Figure 28 Accenture PLC: Financial Overview (2017-2019)

I would like to order

Product name: Digital Transformation Market by Technology (IoT, Cloud, Big Data, AI), Process Transformation (Customer, Operation, Product, Workforce), End-use Industry (Retail, Healthcare, Manufacturing, Insurance), Industry Size - Global Forecast to 2025

Product link: <https://marketpublishers.com/r/D6370801B7B9EN.html>

Price: US\$ 4,375.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/D6370801B7B9EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970