

# **Dairy Products Market (Milk, Cheese, Cream, Yoghurt, Milk Powder), Distribution Channel (Supermarket, Hypermarket, Specialty Store, Online Retailers) - Global Forecast to 2025**

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## **Abstracts**

Dairy Products Market (Milk, Cheese, Cream, Yoghurt, Milk Powder), Distribution Channel (Grocery Store, e-Retailing)– Global Opportunity Analysis and Industry Forecast to 2025

The global dairy products market is expected to grow at a CAGR of 5.2% from 2019 to reach \$645.8 billion by 2025.

Succeeding an extensive secondary and primary research and in-depth analysis of the market scenario, the report carries out an impact analysis of the key industry drivers, restraints, opportunities, and challenges. The high growth of dairy products market is mainly attributed to rising population and urbanization, increase in consumer awareness level regarding nutritional food, and growing acquisitions in dairy space. However, growing demand for dairy alternatives and milk allergy and lactose intolerance are expected to hamper the growth of dairy products market.

Based on type, dairy products market comprises of milk, cheese, butter, cream, yoghurt, milk powder, desserts, and other dairy products. The milk segment accounted for the largest share of the global dairy products market, as it is the most consumed and marketed dairy product across the globe as well as due to increased production in last two decades and significant improvements in all the unit operations of milk processing.

Based on distribution channel, grocery retailers segment is estimated to command the largest share of the global dairy products market in 2019, as these stores offer one-stop

shopping for consumers; a clean, comfortable, and extended opening hours; and much wider selection of household items along with dairy products.

An in-depth analysis of the geographical scenario of the industry provides detailed qualitative and quantitative insights about the five major geographies (North America, Europe, Asia-Pacific, Latin America, and Middle East and Africa) along with the coverage of major countries in each region. Europe commanded the largest share of the global dairy products market, followed by Asia-Pacific. The large share of this region is mainly attributed to high per capita consumption, strong dairy culture, increased new product launches, and better trade landscape at the global level.

The major players operating in the global dairy products market are Nestle S.A. (Switzerland), Dean Foods Company (U.S.), Fonterra Co-operative Group Limited (New Zealand), Danone S.A. (France), Kraft Heinz Company (U.S.), Saputo Inc. (Canada), Arla Foods amla (Denmark), Megmilk Snow Brand Co., Ltd. (Japan), Royal Friesland Campina N.V. (The Netherlands), Parmalat S.p.A. (Italy), Dairy Farmers of America Inc. (U.S.), and SODIAAL (France).

## **SCOPE OF THE REPORT:**

### Market by Type

Milk

Semi Skimmed Milk

Whole Milk

Skim Milk

Others

Cheese

Butter

Cream

Yogurt

Milk Powder

Desserts

Others

## Market by Distribution Channel

Grocery Retailers

Supermarket

Hypermarket

Discounters

Others

Non-Grocery Retailers

Internet Retailing

## Market by Geography

North America

U.S.

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Spain

Rest of Europe (RoE)

Asia-Pacific (APAC)

China

Japan

India

Rest of APAC (RoAPAC)

Rest of World

Latin America

Middle East and Africa

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