

# **Connected Logistics Market by Offering, Transportation Mode (Roadways, Railways), Application (Inventory Tracking, Real-Time Fleet Management, others), End-use Industry (Automotive, Healthcare & Pharmaceuticals, Others), and Geography - Global Forecast to 2029**

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## **Abstracts**

The research report titled, 'Connected Logistics Market by Offering, Transportation Mode (Roadways, Railways), Application (Inventory Tracking, Real-Time Fleet Management, Others), End User (Automotive, Healthcare & Pharmaceuticals, Others) and Geography—Global Forecast to 2029', provides in-depth analysis of connected logistics market across five major geographies and emphasizes on the current market trends, market sizes, market shares, recent developments, and forecasts till 2029.

The global connected logistics market is expected to reach \$57.75 billion by 2029, growing at a CAGR of 11.5% during the forecast period of 2022–2029.

The growth of this market is attributed to the factors such as the rising need for efficient warehouse management and the increasing adoption of IoT, cloud, and other technologies across industries. In addition, the incorporation of blockchain technology in freight management and the growing scope of leveraging connected logistics in developing regions are expected to offer significant opportunities for the growth of this market. However, the lack of standardization can restrain the market growth of this market.

Based on offering, the connected logistics market is segmented into solutions and services. In 2022, the solutions segment is expected to account for the largest share of

the global connected logistics market. The large share of this segment is mainly attributed to the factors such as the rising need to remotely track & monitor inventories and the movement of goods in real-time, favorable government initiatives for improving the efficiency & efficacy of logistics, and the increasing adoption of eco-friendly automobile technologies.

However, the services segment is expected to grow at the highest CAGR during the forecasted period. The rise in demand for organizations' growing need for real-time visibility into operations for diagnosing and troubleshooting problems before they impact the business or customer experience is driving the adoption of connected logistics services.

Based on transportation mode, the connected logistics market is broadly segmented into roadways, railways, airways, and maritime. In 2022, the roadways segment is expected to account for the largest share of the global connected logistics market. The growth of this segment is mainly attributed to the rising need for road safety, reduced traffic congestion, better & sustainable roadways, and increasing government initiatives and investments in infrastructure development. Also, the roadways segment is expected to grow at the highest CAGR during the forecast period.

Based on application, the connected logistics market is segmented into inventory tracking, optimized warehousing, real-time fleet management, predictive maintenance, cargo integrity monitoring, end-to-end delivery tracking, and other applications. In 2022, the inventory tracking segment is expected to account for the largest share of the global connected logistics market. Factors such as the benefits of IoT-powered, connected inventory tracking solutions, such as complete visibility into inventory movement, improved accuracy, and reduced error-prone manual operations via automated scanning of inbound and outbound items, are expected to drive segment growth.

However, the end-to-end delivery tracking segment is expected to grow at the highest CAGR during the forecast period owing to the ability to create user-friendly web dashboards that integrate separate stages of supply chain management into a single app.

Based on end-use industry, the connected logistics market is broadly segmented into automotive, healthcare & pharmaceuticals, oil & gas, food & beverage, aerospace & defense, manufacturing, IT & telecommunications, retail & e-commerce and other end-use industries. In 2022, the retail & e-commerce segment is expected to account for the largest share of the global connected logistics market. The growth of the segment is

attributed to the factors such as rise in infrastructure improvements, increasing awareness of tech-enabled logistics platforms, and increase in the number of online shoppers.

However, the automotive segment is expected to grow at the highest CAGR during the forecast period. Factors such as the rising need to optimize visibility and introduce effective risk management solutions for potential issues in the logistics of automotive parts are expected to drive the segment growth.

Based on geography, the connected logistics market is segmented into North America, Asia-Pacific, Europe, Latin America, and the Middle East & Africa. In 2022, the North American region is expected to account for the largest share of the connected logistics market. The growth in this region is mainly driven by the factors such as increasing initiatives toward public safety, growing traffic congestion problems, favorable government initiatives for effective traffic management, increasing adoption of eco-friendly automobile technologies, and the development of smart cities. However, the Asia-Pacific region is expected to witness rapid growth during the forecast period owing to heavy investments in megacity projects and the perpetual ongoing process of modernizing local transportation networks to facilitate trade exchanges.

The key players operating in the global connected logistics market are International Business Machines Corporation (U.S.), SAP (Germany), Intel Corporation (U.S.), Cisco Systems, Inc. (U.S.), Freightgate Inc. (U.S.), ORBCOMM (U.S.), AT&T Intellectual Property (U.S.), Honeywell International Inc. (U.S.), Bosch Service Solutions GmbH (Germany), HCL Technologies Limited (Noida), Infosys Limited (Bengaluru), Eurotech S.p.A. (Italy), Microsoft (U.S.), Siemens (Germany), Oracle (U.S.), Zebra Technologies Corp. (U.S.), Cloud Logistics (U.S.), NEC Corporation (Japan), Accenture (Ireland), and Sigfox (France).

Key questions answered in the report:

Which are the high-growth market segments in terms of offering, transportation mode, application, end-use industries, and countries?

What is the historical market for connected logistics across the globe?

What are the market forecasts and estimates from 2022–2029?

What are the major drivers, restraints, and opportunities in the global connected

logistics market?

Who are the major players in the global connected logistics market, and what shares of the market do they hold?

Who are the major players in various countries, and what shares of the market do they hold?

How is the competitive landscape?

What are the recent developments in the global connected logistics market?

What are the different strategies adopted by the major players in the global connected logistics market?

What are the geographical trends and high-growth countries?

Who are the local emerging players in the global connected logistics market and how do they compete with the other players?

Scope of the report:

Connected Logistics Market, by Offering

Solutions

Contract Rate Management

Visibility and Control Solutions

Network Management

Asset Management

Warehouse Management

Transportation Management

## Other Solutions

Services

### Connected Logistics Market, by Transportation Mode

Roadways

Railways

Airways

Maritime

### Connected Logistics Market, by Application

Inventory Tracking

Optimized warehousing

Real-time Fleet Management

Predictive Maintenance

Cargo Integrity Monitoring

End-to-end Delivery Tracking

Other Applications

### Connected Logistics Market, by End-use Industry

Automotive

Healthcare & Pharmaceuticals

Oil & Gas

Food & Beverage

Aerospace and Defense

Manufacturing

IT & Telecommunication

Retail & E-commerce

Others End-Use Industries

#### Connected Logistics Market, by Geography

North America

U.S.

Canada

Europe

Germany

U.K.

France

Italy

Spain

Sweden

Denmark

Rest of Europe

Asia-Pacific

Japan

China

India

Singapore

Malaysia

Indonesia

Rest of Asia-Pacific

Latin America

Brazil

Mexico

Rest of Latin America

Middle East & Africa

UAE

Israel

Rest of the Middle East & Africa

## Contents

### **1. INTRODUCTION**

- 1.1. Market Definition
- 1.2. Market Ecosystem
- 1.3. Currency And Limitations
  - 1.3.1. Currency
  - 1.3.2. Limitations
- 1.4. Key Stakeholders

### **2. RESEARCH METHODOLOGY**

- 2.1. Research Process
- 2.2. Data Collection & Validation
  - 2.2.1. Secondary Research
  - 2.2.2. Primary Research
- 2.3. Market Assessment
  - 2.3.1. Market Size Estimation
    - 2.3.1.1. Bottom-Up Approach
    - 2.3.1.2. Top-Down Approach
    - 2.3.1.3. Growth forecast
- 2.4. Assumptions for The Study

### **3. EXECUTIVE SUMMARY**

- 3.1. Market Analysis, by Offering
- 3.2. Market Analysis, by Transportation Mode
- 3.3. Market Analysis, by Application
- 3.4. Market Analysis, by End-Use Industry
- 3.5. Market Analysis, by Geography
- 3.6. Competitive Analysis

### **4. IMPACT OF COVID-19 ON THE GLOBAL CONNECTED LOGISTICS MARKET**

### **5. MARKET INSIGHTS**

- 5.1. Introduction
- 5.2. Market Dynamics



- 5.2.1. Global Connected Logistics Market Drivers: Impact Analysis (2022–2029)
  - 5.2.1.1. Rising Need for Efficient Warehouse Management
  - 5.2.1.2. Increasing Adoption of IoT, Cloud, And Other Technologies Across Industries
- 5.2.2. Global Connected Logistics Market Restraints: Impact Analysis (2022–2029)
  - 5.2.2.1. Lack of Standardization
- 5.2.3. Global Connected Logistics Market Opportunities: Impact Analysis (2022– 2029)
  - 5.2.3.1. Incorporation of Blockchain Technology in Freight Management
  - 5.2.3.2. Growing Scope of Leveraging Connected Logistics in Developing Regions
- 5.2.4. Global Connected Logistics Market Challenges: Impact Analysis (2022–2029)
  - 5.2.4.1. Security Issues in Data Management
- 5.2.5. Global Connected Logistics Market Trends
  - 5.2.5.1. Increased Focus on Autonomous Vehicles in the Logistics Sector
- 5.3. Case Studies: Connected Logistics Market
- 5.4. Oil & Gas
  - 5.4.1. Case Study-A
  - 5.4.2. Case Study-B
- 5.5. Healthcare & Pharmaceuticals
  - 5.5.1. Case Study-A
  - 5.5.2. Case Study-B
- 5.6. Food & Beverage
  - 5.6.1. Case Study-A
- 5.7. Aerospace & Defense
  - 5.7.1. Case Study-A
  - 5.7.2. Case Study-B
- 5.8. Automotive
  - 5.8.1. Case Study-A
- 5.9. Manufacturing
  - 5.9.1. Case Study-A
- 5.10. Other End-Use Industries
  - 5.10.1. Case Study-A

## **6. GLOBAL CONNECTED LOGISTICS MARKET, BY OFFERING**

- 6.1. Introduction
- 6.2. Solutions
  - 6.2.1. Contract Rate Management
  - 6.2.2. Visibility And Control Solutions
  - 6.2.3. Network Management
  - 6.2.4. Asset Management

- 6.2.5. Warehouse Management
- 6.2.6. Transportation Management
- 6.2.7. Other Solutions
- 6.3. Services

## **7. GLOBAL CONNECTED LOGISTICS MARKET, BY TRANSPORTATION MODE**

- 7.1. Introduction
- 7.2. Roadways
- 7.3. Railways
- 7.4. Airways
- 7.5. Maritime

## **8. GLOBAL CONNECTED LOGISTICS MARKET, BY APPLICATION**

- 8.1. Introduction
- 8.2. Inventory Tracking
- 8.3. Warehouse Optimization
- 8.4. Real-Time Fleet Management
- 8.5. Predictive Maintenance
- 8.6. Cargo Integrity Monitoring
- 8.7. End-To-End Delivery Tracking
- 8.8. Other Applications

## **9. GLOBAL CONNECTED LOGISTICS MARKET, BY END-USE INDUSTRY**

- 9.1. Introduction
- 9.2. Automotive
- 9.3. Healthcare & Pharmaceuticals
- 9.4. Oil & Gas
- 9.5. Food & Beverage
- 9.6. Aerospace & Defense
- 9.7. Manufacturing
- 9.8. It & Telecommunications
- 9.9. Retail & E-Commerce
- 9.10. Other End-Use Industries

## **10. CONNECTED LOGISTICS MARKET, BY GEOGRAPHY**

- 10.1. Introduction
- 10.2. North America
  - 10.2.1. U.S.
  - 10.2.2. Canada
- 10.3. Europe
  - 10.3.1. Germany
  - 10.3.2. U.K.
  - 10.3.3. France
  - 10.3.4. Italy
  - 10.3.5. Spain
  - 10.3.6. Denmark
  - 10.3.7. Sweden
  - 10.3.8. Rest Of Europe
- 10.4. Asia-Pacific
  - 10.4.1. Japan
  - 10.4.2. China
  - 10.4.3. India
  - 10.4.4. Singapore
  - 10.4.5. Malaysia
  - 10.4.6. Indonesia
  - 10.4.7. Rest of Asia-Pacific (RoAPAC)
- 10.5. Latin America
  - 10.5.1. Brazil
  - 10.5.2. Mexico
- 10.6. Rest Of Latin America (RoLATAM)
- 10.7. Middle East & Africa
  - 10.7.1. UAE
  - 10.7.2. Israel
  - 10.7.3. Rest Of Middle East & Africa (RoMEA)

## **11. COMPETITIVE LANDSCAPE**

- 11.1. Introduction
- 11.2. Key Growth Strategies
- 11.3. Competitive Dashboard
  - 11.3.1. Industry Leaders
  - 11.3.2. Market Differentiators
  - 11.3.3. Vanguard
  - 11.3.4. Emerging Companies

11.4. Vendor Market Positioning

11.5. Market Share Analysis

## **12. COMPANY PROFILES (BUSINESS OVERVIEW, PRODUCT PORTFOLIO, AND STRATEGIC DEVELOPMENTS)**

12.1. Cisco Systems, Inc.

12.2. SAP SE

12.3. IBM Corporation

12.4. Intel Corporation

12.5. Freightgate Inc.

12.6. ORBCOMM

12.7. Bosch Service Solutions GmbH

12.8. AT&T Inc.

12.9. HCL Technologies Limited

12.10. Honeywell International Inc.

12.11. Microsoft Corporation

12.12. Siemens AG

12.13. Oracle Corporation

12.14. Accenture plc

12.15. NEC Corporation

12.16. Zebra Technologies Corporation

12.17. One Network Enterprises, Inc.

12.18. Infosys Limited

12.19. Cloud Logistics

12.20. Sigfox

## **13. APPENDIX**

13.1. Questionnaire

## List Of Tables

### LIST OF TABLES

Table 1 Currency Conversion Rate, 2019–2022

Table 2 Global Connected Logistics Market Size, by Offering, 2020–2029 (USD Million)

Table 3 Global Connected Logistics Solutions Market Size, by Type, 2020–2029 (USD Million)

Table 4 Global Connected Logistics Solutions Market Size, by Country/Region, 2020–2029 (USD Million)

Table 5 Global Contract Rate Management Solutions Market Size, by Country/Region, 2020–2029 (USD Million)

Table 6 Global Visibility and Control Solutions Market Size, by Country/Region, 2020–2029 (USD Million)

Table 7 Global Network Management Solutions Market Size, by Country/Region, 2020–2029 (USD Million)

Table 8 Global Asset Management Solutions Market Size, by Country/Region, 2020–2029 (USD Million)

Table 9 Global Warehouse Management Solutions Market Size, by Country/Region, 2020–2029 (USD Million)

Table 10 Global Transportation Management Solutions Market Size, by Country/Region, 2020–2029 (USD Million)

Table 11 Global Connected Logistics Solutions Market Size for Other Solutions, by Country/Region, 2020–2029 (USD Million)

Table 12 Global Connected Logistics Services Market Size, by Country/Region, 2020–2029 (USD Million)

Table 13 Global Connected Logistics Market Size, by Transportation Mode, 2020–2029 (USD Million)

Table 14 Global Connected Logistics Market Size for Roadways, by Country/Region, 2020–2029 (USD Million)

Table 15 Global Connected Logistics Market Size for Railways, by Country/Region, 2020–2029 (USD Million)

Table 16 Global Connected Logistics Market Size for Airways, by Country/Region, 2020–2029 (USD Million)

Table 17 Global Connected Logistics Market Size for Maritime, by Country/Region, 2020–2029 (USD Million)

Table 18 Global Connected Logistics Market Size, by Application, 2022–2029 (USD Million)

Table 19 Connected Logistics Market Size for Inventory Tracking, by Country/Region,

2020–2029 (USD Million)

Table 20 Connected Logistics Market Size for Warehouse Optimization, by Country/Region, 2020–2029 (USD Million)

Table 21 Connected Logistics Market Size for Real-Time Fleet Management, by Country/Region, 2020–2029 (USD Million)

Table 22 Connected Logistics Market Size for Predictive Maintenance, by Country/Region, 2020–2029 (USD Million)

Table 23 Connected Logistics Market Size for Cargo Integrity Monitoring, by Country/Region, 2020–2029 (USD Million)

Table 24 Connected Logistics Market Size for End-To-End Delivery Tracking, by Country/Region, 2020–2029 (USD Million)

Table 25 Connected Logistics Market Size for Other Applications, by Country/Region, 2020–2029 (USD Million)

Table 26 Global Connected Logistics Market Size, by End-Use Industry, 2020–2029 (USD Million)

Table 27 Global Connected Logistics Market Size for Automotive, by Country/Region, 2020–2029 (USD Million)

Table 28 Global Connected Logistics Market Size for Healthcare & Pharmaceuticals, by Country/Region, 2020–2029 (USD Million)

Table 29 Global Connected Logistics Market Size for Oil & Gas, by Country/Region, 2020–2029 (USD Million)

Table 30 Global Connected Logistics Market Size for Food & Beverage, by Country/Region, 2020–2029 (USD Million)

Table 31 Global Connected Logistics Market Size for Aerospace & Defense, by Country/Region, 2020–2029 (USD Million)

Table 32 Global Connected Logistics Market Size for Manufacturing, by Country/Region, 2020–2029 (USD Million)

Table 33 Global Connected Logistics Market Size for It & Telecommunications, by Country/Region, 2020–2029 (USD Million)

Table 34 Global Connected Logistics Market Size for Retail & E-Commerce, by Country/Region, 2020–2029 (USD Million)

Table 35 Global Connected Logistics Market Size for Other End-Use Industries, by Country/Region, 2020–2029 (USD Million)

Table 36 North America: Connected Logistics Market, by Country, 2020–2029 (USD Million)

Table 37 North America: Connected Logistics Market Size, by Offering, 2020–2029 (USD Million)

Table 38 North America: Connected Logistics Solutions Market Size, by Type, 2020–2029 (USD Million)

Table 39 North America: Connected Logistics Market Size, by Transportation Mode, 2020–2029 (USD Million)

Table 40 North America: Connected Logistics Market Size, by Application, 2020–2029 (USD Million)

Table 41 North America: Connected Logistics Market Size, by End-Use Industry, 2020–2029 (USD Million)

Table 42 U.S.: Connected Logistics Market Size, by Offering, 2020–2029 (USD Million)

Table 43 U.S.: Connected Logistics Solutions Market Size, by Type, 2020–2029 (USD Million)

Table 44 U.S.: Connected Logistics Market Size, by Transportation Mode, 2020–2029 (USD Million)

Table 45 U.S.: Connected Logistics Market Size, by Application, 2020–2029 (USD Million)

Table 46 U.S.: Connected Logistics Market Size, by End-Use Industry, 2020–2029 (USD Million)

Table 47 Canada: Connected Logistics Market Size, by Offering, 2020–2029 (USD Million)

Table 48 Canada: Connected Logistics Solutions Market Size, by Type, 2020–2029 (USD Million)

Table 49 Canada: Connected Logistics Market Size, by Transportation Mode, 2020–2029 (USD Million)

Table 50 Canada: Connected Logistics Market Size, by Application, 2020–2029 (USD Million)

Table 51 Canada: Connected Logistics Market Size, by End-Use Industry, 2020–2029 (USD Million)

Table 52 Europe: Connected Logistics Market Size, by Country/Region, 2020–2029 (USD Million)

Table 53 Europe: Connected Logistics Market Size, by Offering, 2020–2029 (USD Million)

Table 54 Europe: Connected Logistics Solutions Market Size, by Type, 2020–2029 (USD Million)

Table 55 Europe: Connected Logistics Market Size, by Transportation Mode, 2020–2029 (USD Million)

Table 56 Europe: Connected Logistics Market Size, by Application, 2020–2029 (USD Million)

Table 57 Europe: Connected Logistics Market Size, by End-Use Industry, 2020–2029 (USD Million)

Table 58 Germany: Connected Logistics Market Size, by Offering, 2020–2029 (USD Million)

Table 59 Germany: Connected Logistics Solutions Market Size, by Type, 2020–2029 (USD Million)

Table 60 Germany: Connected Logistics Market Size, by Transportation Mode, 2020–2029 (USD Million)

Table 61 Germany: Connected Logistics Market Size, by Application, 2020–2029 (USD Million)

Table 62 Germany: Connected Logistics Market Size, by End-Use Industry, 2020–2029 (USD Million)

Table 63 U.K.: Connected Logistics Market Size, by Offering, 2020–2029 (USD Million)

Table 64 U.K.: Connected Logistics Solutions Market Size, by Type, 2020–2029 (USD Million)

Table 65 U.K.: Connected Logistics Market Size, by Transportation Mode, 2020–2029 (USD Million)

Table 66 U.K.: Connected Logistics Market Size, by Application, 2020–2029 (USD Million)

Table 67 U.K.: Connected Logistics Market Size, by End-Use Industry, 2020–2029 (USD Million)

Table 68 France: Connected Logistics Market Size, by Offering, 2020–2029 (USD Million)

Table 69 France: Connected Logistics Solutions Market Size, by Type, 2020–2029 (USD Million)

Table 70 France: Connected Logistics Market Size, by Transportation Mode, 2020–2029 (USD Million)

Table 71 France: Connected Logistics Market Size, by Application, 2020–2029 (USD Million)

Table 72 France: Connected Logistics Market Size, by End-Use Industry, 2020–2029 (USD Million)

Table 73 Italy: Connected Logistics Market Size, by Offering, 2020–2029 (USD Million)

Table 74 Italy: Connected Logistics Solutions Market Size, by Type, 2020–2029 (USD Million)

Table 75 Italy: Connected Logistics Market Size, by Transportation Mode, 2020–2029 (USD Million)

Table 76 Italy: Connected Logistics Market Size, by Application, 2020–2029 (USD Million)

Table 77 Italy: Connected Logistics Market Size, by End-Use Industry, 2020–2029 (USD Million)

Table 78 Spain: Connected Logistics Market Size, by Offering, 2020–2029 (USD Million)

Table 79 Spain: Connected Logistics Solutions Market Size, by Type, 2020–2029 (USD Million)



Table 80 Spain: Connected Logistics Market Size, by Transportation Mode, 2020–2029 (USD Million)

Table 81 Spain: Connected Logistics Market Size, by Application, 2020–2029 (USD Million)

Table 82 Spain: Connected Logistics Market Size, by End-Use Industry, 2020–2029 (USD Million)

Table 83 Denmark: Connected Logistics Market Size, by Offering, 2020–2029 (USD Million)

Table 84 Denmark: Connected Logistics Solutions Market Size, by Type, 2020–2029 (USD Million)

Table 85 Denmark: Connected Logistics Market Size, by Transportation Mode, 2020–2029 (USD Million)

Table 86 Denmark: Connected Logistics Market Size, by Application, 2020–2029 (USD Million)

Table 87 Denmark: Connected Logistics Market Size, by End-Use Industry, 2020–2029 (USD Million)

Table 88 Sweden: Connected Logistics Market Size, by Offering, 2020–2029 (USD Million)

Table 89 Sweden: Connected Logistics Solutions Market Size, by Type, 2020–2029 (USD Million)

Table 90 Sweden: Connected Logistics Market Size, by Transportation Mode, 2020–2029 (USD Million)

Table 91 Sweden: Connected Logistics Market Size, by Application, 2020–2029 (USD Million)

Table 92 Sweden: Connected Logistics Market Size, by End-Use Industry, 2020–2029 (USD Million)

Table 93 Rest of Europe: Connected Logistics Market Size, by Offering, 2020–2029 (USD Million)

Table 94 Rest of Europe: Connected Logistics Solutions Market Size, by Type, 2020–2029 (USD Million)

Table 95 Rest of Europe: Connected Logistics Market Size, by Transportation Mode, 2020–2029 (USD Million)

Table 96 Rest of Europe: Connected Logistics Market Size, by Application, 2020–2029 (USD Million)

Table 97 Rest of Europe: Connected Logistics Market Size, by End-Use Industry, 2020–2029 (USD Million)

Table 98 Asia-Pacific: Connected Logistics Market Size, by Country/Region, 2020–2029 (USD Million)

Table 99 Asia-Pacific: Connected Logistics Market Size, by Offering, 2020–2029 (USD Million)

Million)

Table 100 Asia-Pacific: Connected Logistics Solutions Market Size, by Type, 2020–2029 (USD Million)

Table 101 Asia-Pacific: Connected Logistics Market Size, by Transportation Mode, 2020–2029 (USD Million)

Table 102 Asia-Pacific: Connected Logistics Market Size, by Application, 2020–2029 (USD Million)

Table 103 Asia-Pacific: Connected Logistics Market Size, by End-Use Industry, 2020–2029 (USD Million)

Table 104 Japan: Connected Logistics Market Size, by Offering, 2020–2029 (USD Million)

Table 105 Japan: Connected Logistics Solutions Market Size, by Type, 2020–2029 (USD Million)

Table 106 Japan: Connected Logistics Market Size, by Transportation Mode, 2020–2029 (USD Million)

Table 107 Japan: Connected Logistics Market Size, by Application, 2020–2029 (USD Million)

Table 108 Japan: Connected Logistics Market Size, by End-Use Industry, 2020–2029 (USD Million)

Table 109 China: Connected Logistics Market Size, by Offering, 2020–2029 (USD Million)

Table 110 China: Connected Logistics Solutions Market Size, by Type, 2020–2029 (USD Million)

Table 111 China: Connected Logistics Market Size, by Transportation Mode, 2020–2029 (USD Million)

Table 112 China: Connected Logistics Market Size, by Application, 2020–2029 (USD Million)

Table 113 China: Connected Logistics Market Size, by End-Use Industry, 2020–2029 (USD Million)

Table 114 India: Connected Logistics Market Size, by Offering, 2020–2029 (USD Million)

Table 115 India: Connected Logistics Solutions Market Size, by Type, 2020–2029 (USD Million)

Table 116 India: Connected Logistics Market Size, by Transportation Mode, 2020–2029 (USD Million)

Table 117 India: Connected Logistics Market Size, by Application, 2020–2029 (USD Million)

Table 118 India: Connected Logistics Market Size, by End-Use Industry, 2020–2029 (USD Million)

Table 119 Singapore: Connected Logistics Market Size, by Offering, 2020–2029 (USD Million)

Table 120 Singapore: Connected Logistics Solutions Market Size, by Type, 2020–2029 (USD Million)

Table 121 Singapore: Connected Logistics Market Size, by Transportation Mode, 2020–2029 (USD Million)

Table 122 Singapore: Connected Logistics Market Size, by Application, 2020–2029 (USD Million)

Table 123 Singapore: Connected Logistics Market Size, by End-Use Industry, 2020–2029 (USD Million)

Table 124 Malaysia: Connected Logistics Market Size, by Offering, 2020–2029 (USD Million)

Table 125 Malaysia: Connected Logistics Solutions Market Size, by Type, 2020–2029 (USD Million)

Table 126 Malaysia: Connected Logistics Market Size, by Transportation Mode, 2020–2029 (USD Million)

Table 127 Malaysia: Connected Logistics Market Size, by Application, 2020–2029 (USD Million)

Table 128 Malaysia: Connected Logistics Market Size, by End-Use Industry, 2020–2029 (USD Million)

Table 129 Indonesia: Connected Logistics Market Size, by Offering, 2020–2029 (USD Million)

Table 130 Indonesia: Connected Logistics Solutions Market Size, by Type, 2020–2029 (USD Million)

Table 131 Indonesia: Connected Logistics Market Size, by Transportation Mode, 2020–2029 (USD Million)

Table 132 Indonesia: Connected Logistics Market Size, by Application, 2020–2029 (USD Million)

Table 133 Indonesia: Connected Logistics Market Size, by End-Use Industry, 2020–2029 (USD Million)

Table 134 Rest of Asia-Pacific: Connected Logistics Market Size, by Offering, 2020–2029 (USD Million)

Table 135 Rest of Asia-Pacific: Connected Logistics Solutions Market Size, by Type, 2020–2029 (USD Million)

Table 136 Rest of Asia-Pacific: Connected Logistics Market Size, by Transportation Mode, 2020–2029 (USD Million)

Table 137 Rest of Asia-Pacific: Connected Logistics Market Size, by Application, 2020–2029 (USD Million)

Table 138 Rest of Asia-Pacific: Connected Logistics Market Size, by End-Use Industry,

2020–2029 (USD Million)

Table 139 Latin America: Connected Logistics Market Size, by Country/Region, 2020–2029 (USD Million)

Table 140 Latin America: Connected Logistics Market Size, by Offering, 2020–2029 (USD Million)

Table 141 Latin America: Connected Logistics Solutions Market Size, by Type, 2020–2029 (USD Million)

Table 142 Latin America: Connected Logistics Market Size, by Transportation Mode, 2020–2029 (USD Million)

Table 143 Latin America: Connected Logistics Market Size, by Application, 2020–2029 (USD Million)

Table 144 Latin America: Connected Logistics Market Size, by End-Use Industry, 2020–2029 (USD Million)

Table 145 Brazil: Connected Logistics Market Size, by Offering, 2020–2029 (USD Million)

Table 146 Brazil: Connected Logistics Solutions Market Size, by Type, 2020–2029 (USD Million)

Table 147 Brazil: Connected Logistics Market Size, by Transportation Mode, 2020–2029 (USD Million)

Table 148 Brazil: Connected Logistics Market Size, by Application, 2020–2029 (USD Million)

Table 149 Brazil: Connected Logistics Market Size, by End-Use Industry, 2020–2029 (USD Million)

Table 150 Mexico: Connected Logistics Market Size, by Offering, 2020–2029 (USD Million)

Table 151 Mexico: Connected Logistics Solutions Market Size, by Type, 2020–2029 (USD Million)

Table 152 Mexico: Connected Logistics Market Size, by Transportation Mode, 2020–2029 (USD Million)

Table 153 Mexico: Connected Logistics Market Size, by Application, 2020–2029 (USD Million)

Table 154 Mexico: Connected Logistics Market Size, by End-Use Industry, 2020–2029 (USD Million)

Table 155 Rest of Latin America: Connected Logistics Market Size, by Offering, 2020–2029 (USD Million)

Table 156 Rest of Latin America: Connected Logistics Solutions Market Size, by Type, 2020–2029 (USD Million)

Table 157 Rest of Latin America: Connected Logistics Market Size, by Transportation Mode, 2020–2029 (USD Million)

Table 158 Rest of Latin America: Connected Logistics Market Size, by Application, 2020–2029 (USD Million)

Table 159 Rest of Latin America: Connected Logistics Market Size, by End-Use Industry, 2020–2029 (USD Million)

Table 160 Middle East & Africa: Connected Logistics Market, by Country, 2020–2029 (USD Million)

Table 161 Middle East & Africa: Connected Logistics Market Size, by Offering, 2020–2029 (USD Million)

Table 162 Middle East & Africa: Connected Logistics Solutions Market Size, by Type, 2020–2029 (USD Million)

Table 163 Middle East & Africa: Connected Logistics Market Size, by Transportation Mode, 2020–2029 (USD Million)

Table 164 Middle East & Africa: Connected Logistics Market Size, by Application, 2020–2029 (USD Million)

Table 165 Middle East & Africa: Connected Logistics Market Size, by End-Use Industry, 2020–2029 (USD Million)

Table 166 UAE: Connected Logistics Market Size, by Offering, 2020–2029 (USD Million)

Table 167 UAE: Connected Logistics Solutions Market Size, by Type, 2020–2029 (USD Million)

Table 168 UAE: Connected Logistics Market Size, by Transportation Mode, 2020–2029 (USD Million)

Table 169 UAE: Connected Logistics Market Size, by Application, 2020–2029 (USD Million)

Table 170 UAE: Connected Logistics Market Size, by End-Use Industry, 2020–2029 (USD Million)

Table 171 Israel: Connected Logistics Market Size, by Offering, 2020–2029 (USD Million)

Table 172 Israel: Connected Logistics Solutions Market Size, by Type, 2020–2029 (USD Million)200

Table 173 Israel: Connected Logistics Market Size, by Transportation Mode, 2020–2029 (USD Million)

Table 174 Israel: Connected Logistics Market Size, by Application, 2020–2029 (USD Million)

Table 175 Israel: Connected Logistics Market Size, by End-Use Industry, 2020–2029 (USD Million)

Table 176 Rest Of Middle East & Africa: Connected Logistics Market Size, by Offering, 2020–2029 (USD Million)

Table 177 Rest of Middle East & Africa: Connected Logistics Solutions Market Size, by

Type, 2020–2029 (USD Million)

Table 178 Rest of Middle East & Africa: Connected Logistics Market Size, by Transportation Mode, 2020–2029 (USD Million)

Table 179 Rest Of Middle East & Africa: Connected Logistics Market Size, by Application, 2020–2029 (USD Million)

Table 180 Rest Of Middle East & Africa: Connected Logistics Market Size, by End-Use Industry, 2020–2029 (USD Million)

Table 181 Recent Developments by Major Market Players (2019–2022)

## List Of Figures

### LIST OF FIGURES

Figure 1 Research Process

Figure 2 Key Secondary Sources

Figure 3 Primary Research Techniques

Figure 4 Key Executives Interviewed

Figure 5 Breakdown of Primary Interviews (Supply Side & Demand Side)

Figure 6 Market Sizing and Growth Forecast Approach

Figure 7 Key Insights

Figure 8 In 2022, the Solutions Segment is Expected to Account for the Largest Share of the Connected Logistics Market

Figure 9 In 2022, the Roadway Segment is Expected to Dominate the Connected Logistics Market

Figure 10 In 2022, the Inventory Tracking Segment is Expected to Dominate the Global Connected Logistics Market

Figure 11 In 2022, the Retail & E-Commerce Segment is Expected to Dominate the Global Connected Logistics Market

Figure 12 North America to Dominate the Global Connected Logistics Market

Figure 13 Global Connected Logistics Market Size, by Offering, 2022 Vs. 2029 (USD Million)

Figure 14 Global Connected Logistics Market Size, by Transportation Mode, 2022 Vs. 2029 (USD Million)

Figure 15 Global Connected Logistics Market Size, by Application, 2022 Vs. 2029 (USD Million)

Figure 16 Global Connected Logistics Market Size, by End-Use Industry, 2022 Vs. 2029 (USD Million)

Figure 17 Global Connected Logistics Market Size, by Region, 2022 Vs. 2029 (USD Million)

Figure 18 Geographic Snapshot: North America Connected Logistics Market

Figure 19 Geographic Snapshot: Europe Connected Logistics Market

Figure 20 Geographic Snapshot: Asia-Pacific Connected Logistics Market

Figure 21 Geographic Snapshot: Latin America Connected Logistics Market

Figure 22 Geographic Snapshot: Middle East & Africa Connected Logistics Market

Figure 23 Growth Strategies Adopted by Leading Market Players (2019–2022)

Figure 24 Competitive Dashboard: Connected Logistics Market

Figure 25 Vendor Market Positioning Analysis (2019–2022)

Figure 26 Market Share Analysis: Connected Logistics Market (2021)

- Figure 27 Cisco Systems, Inc.: Financial Overview (2021)
- Figure 28 SAP SE: Financial Overview (2021)
- Figure 29 IMM Corporation: Financial Overview (2021)
- Figure 30 Intel Corporation: Financial Overview (2021)
- Figure 31 Bosch Service Solutions GmbH: Financial Overview (2021)
- Figure 32 AT&T Inc.: Financial Overview (2021)
- Figure 33 HCL Technologies Limited: Financial Overview (2021)
- Figure 34 Honeywell International Inc: Financial Overview (2021)
- Figure 35 Microsoft Corporation: Financial Overview (2021)
- Figure 36 Siemens AG: Financial Overview (2021)
- Figure 37 Oracle Corporation: Financial Overview (2021)
- Figure 38 Accenture Plc: Financial Overview (2021)
- Figure 39 NEC Corporation: Financial Overview (2021)
- Figure 40 Zebra Technologies Corporation: Financial Overview (2021)
- Figure 41 Infosys Limited: Financial Overview (2021)



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