

# **Asia-Pacific Orthodontics Market by Product [(Removable, Fixed Braces (Brackets (Metal, Ceramics), Archwire (Beta Titanium, Stainless Steel), Anchorage Appliances, Ligature, Retainers)], Patient (Children and Teen, Adult) - Forecast to 2025**

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## **Abstracts**

Asia-Pacific Orthodontics Market by Product (Removable, Fixed Braces (Brackets (Metal, Ceramics), Archwire (Beta Titanium, Stainless Steel), Anchorage Appliances, Ligature, Retainers), Patient (Children and Teen, Adult) - Forecast to 2025

Orthodontics market in Asia-Pacific is expected to grow at a CAGR of 36.4% from 2019 to reach \$4.2 billion by 2025.

The growing number of dentists, increasing prevalence of malocclusion, and increasing awareness about advanced orthodontic treatments are the key factors driving the growth of this market. In addition, adoption of advanced imaging modalities and treatment planning software are further expected to increase the number and quality of orthodontic treatment which in turn will drive the market growth. On the other hand, unfavorable reimbursement policies and limited insurance coverage for orthodontic treatments and high cost of advanced orthodontic treatments are expected to hinder the growth of this market.

With growing number of orthodontic treatments, increasing disposable income, and improving healthcare infrastructure in emerging countries like China and India offer significant growth opportunities for the key players operating in Asia-Pacific market.

On the basis of product, the orthodontics market is sub-segmented into fixed braces, removable braces, and others. Removable braces accounted for the largest share of the

Asia-Pacific orthodontics market in 2018, mainly attributed to growing adoption of invisible braces and growing number of orthodontic treatments. Fixed braces are devices used in orthodontics that align and straighten teeth. In the report, fixed braces are segmented into brackets, archwires, anchorage appliances, and ligatures.

On the basis of patient or age group, the orthodontics market is sub-segmented into children & teen and adult. Children & Teen accounted for the largest share of the Asia-Pacific orthodontics market in 2018. The large share and high growth of this market is mainly attributed to growing adoption of invisible braces among teens, increasing adoption of orthodontic treatments, and growing number of orthodontists across Asia-Pacific region.

An in-depth analysis of geographical scenario of the industry provides detailed qualitative and quantitative insights about the ten major countries (China, India, Japan, South Korea, Australia, Singapore, Malaysia, Indonesia, Thailand, Taiwan, and Rest of Asia-Pacific) in the region. China commanded the largest share of the orthodontics market in 2018, followed by Japan and India. The largest share of this country is mainly attributed to large patient pool, increasing number of dentists, supportive healthcare reform, and expanding presence of key players in the country. In addition, increasing disposable income and growing awareness of oral health are further expected to drive the growth of this country.

Some of the major players operating in the orthodontics market in Asia-Pacific region are Align Technology (U.S.), Straumann Group (Switzerland), Henry Schein (U.S.), Dentsply Sirona (U.S.), Danaher Corporation (U.S.), 3M (U.S.), Dental Morelli (U.S.), DB Orthodontics (U.K.), American Orthodontics (U.S.), Rocky Mountain Orthodontics (U.S.), TP Orthodontics (U.S.), Ultradent Products Inc. (U.S), and DENTAURUM GmbH & Co. (Germany) among others.

Scope of the Report:

APAC Orthodontics Market, by Product

Removable Braces

Fixed Braces

Brackets

Metal Brackets

## Ceramic Brackets

### Archwire

Beta titanium Archwire

Nickel Titanium Archwire

Stainless Steel Archwire

### Anchorage Appliances

### Ligatures

### Others

## APAC Orthodontics Market, by Patient

Children and Teen

Adult

## APAC Orthodontics Market, by Country

China

India

Japan

South Korea

Australia

Singapore

Malaysia

Indonesia

Thailand

Taiwan

Rest of Asia-Pacific

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