

Artificial Casings Market by Type (Collagen Casing, Cellulose Casing, Plastic Casing, Fibrous Casing, Vegetarian Casing), Application (Vegan Sausages), Distribution Channel (Online), End User (Food Processing Companies, Retailers) - Forecast to 2029

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Abstracts

Artificial Casings Market by Type (Collagen Casing, Cellulose Casing, Plastic Casing, Fibrous Casing, Vegetarian Casing), Application (Vegan Sausages), Distribution Channel (Online), End User (Food Processing Companies, Retailers) - Forecast to 2029

The research report titled, 'Artificial Casings Market by Type (Collagen Casing, Cellulose Casing, Plastic Casing, Fibrous Casing, Vegetarian Casing), Application (Vegan Sausages), Distribution Channel (Online), End User (Food Processing Companies, Retailers)—Forecast to 2029,' provides an in-depth analysis of the artificial casings market across five major geographies and emphasizes the current market trends, market sizes, recent developments, and forecasts till 2029. In terms of value, the artificial casings market is expected to reach \$5.14 billion by 2029, at a CAGR of 6.6% from 2022 to 2029. In terms of volume, the artificial casings market is expected to reach \$1.93 billion meters by 2029, at a CAGR of 3.8% from 2022 to 2029.

The growth of this market is attributed to the increase in global meat consumption and production, the growing preference for artificial casings among sausage manufacturers, casings manufacturers' shift from natural casings to artificial casings due to operational challenges, and the rising number of foodservice chains. Furthermore, the demand from developing countries in Southeast Asia, Latin America, and Africa and the emergence of vegetarian sausage casings are expected to create lucrative opportunities for players operating in this market. However, consumers' preference for natural sausage casings over artificial casings is expected to hinder the growth of this market to a notable extent.



The study offers a comprehensive analysis of the artificial casings market based on type (collagen casings [edible collagen casings and non-edible collagen casings], cellulose casings, plastic casings, fibrous casings, textile casings, net casings, and vegetarian casings), application (animal-based sausages [fresh sausages {pre-cooked sausages, smoked sausages, and cured sausages} and processed sausages] and plant-based sausages), distribution channel (offline and online), end user (food processing companies, food retailers, food service providers, and other end users), and geography. The study also evaluates industry competitors and analyses the market at the country level.

Based on type, the artificial casings market is segmented into collagen casings, cellulose casings, plastic casings, fibrous casings, textile casings, net casings, and vegetarian casings. In 2022, the collagen casings segment is expected to account for the largest share of the artificial casings market. The large market share of this segment is mainly attributed to its lower cost of production compared to gut casings and other artificial sausage casings due to higher production speeds and lower labor requirements. In addition, the beneficial properties of collagen casings, such as edible nature, standard diameter, uniformity, and strength, contribute to their demand. However, the vegetarian casings segment is slated to register the highest CAGR during the forecast period.

Based on application, the artificial casings market is segmented into animal-based sausages and plant-based sausages. In 2022, the animal-based sausages segment is expected to account for the larger share of the artificial casings market. However, the plant-based sausages segment is slated to register the higher CAGR during the forecast period. The rapid growth of this segment is attributed to the consumer shift toward healthy, tasty, sustainable, and environment-friendly varieties of sausages.

Based on end user, the artificial casings market is segmented into food processing companies, food service providers, food retailers, and other end users. In 2022, the food processing companies segment is estimated to account for the largest share of the artificial casings market. However, the food service providers segment is expected to register the highest CAGR during the forecast period. The growth of this segment is driven by factors such as the increased demand for fast food due to the busy lifestyles of the working population and the proliferation of food distribution channels.

Based on geography, the artificial casings market is segmented into North America, Europe, Asia-Pacific, Latin America, and the Middle East & Africa. In 2022, North



America is estimated to account for the largest share of the artificial casings market. North America's large market share is attributed to factors such as the well-established food & beverage industry, the wide availability of sausage & processed meat products, the high average meat consumption, and the high number of fast food restaurant chains and sausage manufacturers.

Key questions answered in the report:

What is the value of revenue generated from the sales of artificial casings worldwide?

At what rate is the global demand for artificial casings projected to grow for the next 5–7 years?

What is the historical market size and growth rate for artificial casings worldwide?

What are the major factors impacting the growth of this market at the global and regional levels? What are the major opportunities for existing market players and new entrants in the market?

What are the impacts of the COVID-19 pandemic on the artificial casings market at various levels in the value chain?

What are the key geographical trends in this market? Which regions/countries are expected to offer significant growth opportunities for the vendors operating in the vegetarian sausage casings market?

Who are the major players in the artificial casings market? What are their product offerings?

What are the recent developments in the artificial casings market, and what are the impacts of these strategic developments on the market?



Contents

1. INTRODUCTION

- 1.1. Market Definition
- 1.2. Market Ecosystem
- 1.3. Currency
- 1.4. Key Stakeholders

2. RESEARCH METHODOLOGY

- 2.1. Research Approach
- 2.2. Data Collection & Validation
 - 2.2.1. Secondary Research
 - 2.2.2. Primary Research
- 2.3. Market Assessment
 - 2.3.1. Market Size Estimation
 - 2.3.1.1. Bottom-up Approach
 - 2.3.1.2. Top-down Approach
 - 2.3.1.3. Growth Forecast
- 2.4. Assumptions for the Study
- 2.5. Limitations for the Study

3. EXECUTIVE SUMMARY

- 3.1. Introduction
- 3.2. Segment Analysis
 - 3.2.1. Artificial Casings Market, Type Analysis
 - 3.2.2. Artificial Casings Market, Application Analysis
 - 3.2.3. Artificial Casings Market, Distribution Channel Analysis
 - 3.2.4. Artificial Casings Market, End User Analysis
 - 3.2.5. Artificial Casing Market, Regional Analysis
 - 3.2.6. Market Competitors

4. MARKET INSIGHTS

- 4.1. Introduction
- 4.2. Drivers
 - 4.2.1. Increase in the Global Meat Consumption and Production



- 4.2.2. Growing Preference for Artificial Casings among Sausage Manufacturers
- 4.2.3. Casings Manufacturers' Shift from Natural Casings to Artificial Casings due to Operational Challenges
- 4.2.4. Rising Number of Foodservice Chains
- 4.3. Restraints
- 4.3.1. Consumers' Preference for Natural Sausage Casings Over Artificial Sausage Casings
- 4.4. Opportunities
 - 4.4.1. Developing Countries in Southeast Asia, Latin America, and Africa
 - 4.4.2. Emergence of Vegetarian Sausage Casings
- 4.5. Challenges
 - 4.5.1. Animal Disease & Health Concerns
- 4.6. Pricing Analysis, by Type

5. THE IMPACT OF COVID-19 ON THE ARTIFICIAL CASINGS MARKET

6. GLOBAL ARTIFICIAL CASINGS MARKET, BY TYPE

- 6.1. Introduction
- 6.2. Collagen Casings
 - 6.2.1. Edible Collagen Casings
 - 6.2.2. Non-edible Collagen Casings
- 6.3. Cellulose Casings
- 6.4. Plastic Casings
- 6.5. Fibrous Casings
- 6.6. Textile Casings
- 6.7. Net Casings
- 6.8. Vegetarian Casings

7. GLOBAL ARTIFICIAL CASINGS MARKET, BY APPLICATION

- 7.1. Introduction
- 7.2. Animal-based Sausages
 - 7.2.1. Processed Sausages
 - 7.2.1.1. Pre-Cooked Sausages
 - 7.2.1.2. Smoked Sausages
 - 7.2.1.3. Cured Sausages
 - 7.2.2. Fresh Sausages
- 7.3. Plant-based Sausages



8. GLOBAL ARTIFICIAL CASINGS MARKET, BY DISTRIBUTION CHANNEL

- 8.1. Introduction
- 8.2. Offline
- 8.3. Online

9. GLOBAL ARTIFICIAL CASINGS MARKET, BY END USER

- 9.1. Introduction
- 9.2. Food Processing Companies
- 9.3. Food Retailers
- 9.4. Food Service Providers
- 9.5. Other End Users

10. ARTIFICIAL CASINGS MARKET, BY GEOGRAPHY

- 10.1. Introduction
- 10.2. North America
 - 10.2.1. U.S.
 - 10.2.2. Canada
- 10.3. Europe
 - 10.3.1. Germany
 - 10.3.2. France
 - 10.3.3. Italy
 - 10.3.4. U.K.
 - 10.3.5. Spain
 - 10.3.6. Poland
 - 10.3.7. Netherlands
 - 10.3.8. Russia
 - 10.3.9. Rest of Europe (RoE)
- 10.4. Asia-Pacific (APAC)
 - 10.4.1. China
 - 10.4.2. India
 - 10.4.3. Japan
 - 10.4.4. Australia
 - 10.4.5. Rest of Asia-Pacific (RoAPAC)
- 10.5. Latin America (LATAM)
 - 10.5.1. Brazil



- 10.5.2. Mexico
- 10.5.3. Chile
- 10.5.4. Argentina
- 10.5.5. Colombia
- 10.5.6. Rest of Latin America (RoLATAM)
- 10.6. Middle East & Africa

11. COMPETITIVE LANDSCAPE

- 11.1. Introduction
- 11.2. Competitive Benchmarking
- 11.3. Market Share Analysis, by key Player (2021)

12. COMPANY PROFILES (BUSINESS OVERVIEW, FINANCIAL OVERVIEW, PRODUCTS PORTFOLIO, STRATEGIC DEVELOPMENTS)

- 12.1. Viscofan, S.A.
- 12.2. Devro plc
- 12.3. Selo B.V.
- 12.4. Shenguan Holdings (Group) Limited
- 12.5. DAT-Schaub Group (Part of Danish Crown AmbA)
- 12.6. ViskoTeepak Holding Ab Ltd
- 12.7. Fibran S.A.
- 12.8. Viskase Companies, Inc.
- 12.9. Nippi. Inc.
- 12.10. FABIOS S.A.
- 12.11. Kalle GmbH
- 12.12. Oversea Casing Company
- 12.13. Nutra Produkte AG

13. APPENDIX

- 13.1. Questionnaire
- 13.2. Available Customization



List Of Tables

LIST OF TABLES

Table 1 Global Artificial Casings Market Drivers: Impact Analysis (2022–2029)

Table 2 The World's Largest Fast-Food Chains (2016–2020)

Table 3 Global Artificial Casings Market Restraints: Impact Analysis (2022–2029)

Table 4 Average Prices of Artificial Casings, by Region, 2020–2029 (USD/Meter)

Table 5 Average Prices of Artificial Casings, by Type, 2020–2029 (USD/Meter)

Table 6 Global Artificial Casings Market Size, by Type, 2020–2029 (USD Million)

Table 7 Global Artificial Casings Market Size, by Type, 2020–2029 (Million Meter)

Table 8 Global Artificial Casings Market Size for Collagen Casings, by Type, 2020–2029 (USD Million)

Table 9 Global Artificial Casings Market Size for Collagen Casings, by Type, 2020–2029 (Million Meter)

Table 10 Artificial Casings Market Size for Collagen Casings, by Country/Region, 2020–2029 (USD Million)

Table 11 Artificial Casings Market Size for Collagen Casings, by Country/Region, 2020–2029 (Million Meter)

Table 12 Artificial Casings Market Size for Edible Collagen Casings, by Country/Region, 2020–2029 (USD Million)

Table 13 Artificial Casings Market Size for Edible Collagen Casings, by Country/Region, 2020–2029 (Million Meter)

Table 14 Artificial Casings Market Size for Non-edible Collagen Casings, by Country/Region, 2020–2029 (USD Million)

Table 15 Artificial Casings Market Size for Non-edible Collagen Casings, by Country/Region, 2020–2029 (Million Meter)

Table 16 Artificial Casings Market Size for Cellulose Casings, by Country/Region, 2020–2029 (USD Million)

Table 17 Artificial Casings Market Size for Cellulose Casings, by Country/Region, 2020–2029 (Million Meter)

Table 18 Artificial Casings Market Size for Plastic Casings, by Country/Region, 2020–2029 (USD Million)

Table 19 Artificial Casings Market Size for Plastic Casings, by Country/Region, 2020–2029 (Million Meter)

Table 20 Artificial Casings Market Size for Fibrous Casings, by Country/Region, 2020–2029 (USD Million)

Table 21 Artificial Casings Market Size for Fibrous Casings, by Country/Region, 2020–2029 (Million Meter)



Table 22 Artificial Casings Market Size for Textile Casings, by Country/Region, 2020–2029 (USD Million)

Table 23 Artificial Casings Market Size for Textile Casings, by Country/Region, 2020–2029 (Million Meter)

Table 24 Artificial Casings Market Size for Net Casings, by Country/Region, 2020–2029 (USD Million)

Table 25 Artificial Casings Market Size for Net Casings, by Country/Region, 2020–2029 (Million Meter)

Table 26 Artificial Casings Market Size for Vegetarian Casings, by Country/Region, 2020–2029 (USD Million)

Table 27 Artificial Casings Market Size for Vegetarian Casings, by Country/Region, 2020–2029 (Million Meter)

Table 28 Global Artificial Casings Market Size, by Application, 2020–2029 (USD Million) Table 29 Global Artificial Casings Market Size for Animal-based Sausages, by Type,

2020-2029 (USD Million)

Table 30 Artificial Casings Market Size for Animal-based Sausages, by Country/Region, 2020–2029 (USD Million)

Table 31 Global Artificial Casings Market Size for Animal-based Processed Sausages, by Type, 2020–2029 (USD Million)

Table 32 Artificial Casings Market Size for Animal-based Processed Sausages, by Country/Region, 2020–2029 (USD Million)

Table 33 Artificial Casings Market Size for Animal Based Pre-Cooked Sausages, by Country/Region, 2020–2029 (USD Million)

Table 34 Artificial Casings Market Size for Animal-based Smoked Sausages, by Country/Region, 2020–2029 (USD Million)

Table 35 Artificial Casings Market Size for Animal-based Cured Sausages, by Country/Region, 2020–2029 (USD Million)

Table 36 Artificial Casings Market Size for Animal-based Fresh Sausages, by Country/Region, 2020–2029 (USD Million)

Table 37 Artificial Casings Market Size for Plant-based Sausages, by Country/Region, 2020–2029 (USD Million)

Table 38 Global Artificial Casings Market Size, by Distribution Channel, 2020–2029 (USD Million)

Table 39 Artificial Casings Offline Market Size, by Country/Region, 2020–2029 (USD Million)

Table 40 Artificial Casings Online Market Size, by Country/Region, 2020–2029 (USD Million)

Table 41 Global Artificial Casings Market Size, by End User, 2020–2029 (USD Million)

Table 42 Artificial Casings Market Size for Food Processing Companies, by



Country/Region, 2020–2029 (USD Million)

Table 43 Artificial Casings Market Size for Food Retailers, by Country/Region, 2020–2029 (USD Million)

Table 44 Artificial Casings Market Size for Food Service Providers, by Country/Region, 2020–2029 (USD Million)

Table 45 Artificial Casings Market Size for Other End Users, by Country/Region, 2020–2029 (USD Million)

Table 46 Artificial Casings Market Size, by Country/Region, 2020–2029 (USD Million)

Table 47 Artificial Casings Market Size, by Country/Region, 2020–2029 (Million Meter)

Table 48 North America: Artificial Casings Market Size, by Country, 2020–2029 (USD Million)

Table 49 North America: Artificial Casings Market Size, by Country, 2020–2029 (Million Meter)

Table 50 North America: Artificial Casings Market Size, by Type, 2020–2029 (USD Million)

Table 51 North America: Artificial Casings Market Size, by Type, 2020–2029 (Million Meter)

Table 52 North America: Collagen Casings Market Size, by Type, 2020–2029 (USD Million)

Table 53 North America: Collagen Casings Market Size, by Type, 2020–2029 (Million Meter)

Table 54 North America: Artificial Casings Market Size, by Application, 2020–2029 (USD Million)

Table 55 North America: Artificial Casings Market Size for Animal-based Sausages, by Type, 2020–2029 (USD Million)

Table 56 North America: Artificial Casings Market Size for Animal-based Processed Sausages, by Type, 2020–2029 (USD Million)

Table 57 North America: Artificial Casings Market Size, by Distribution Channel, 2020–2029 (USD Million)

Table 58 North America: Artificial Casings Market Size, by End User, 2020–2029 (USD Million)

Table 59 U.S.: Artificial Casings Market Size, by Type, 2020–2029 (USD Million)

Table 60 U.S.: Artificial Casings Market Size, by Type, 2020–2029 (Million Meter)

Table 61 U.S.: Collagen Casings Market Size, by Type, 2020–2029 (USD Million)

Table 62 U.S.: Collagen Casings Market Size, by Type, 2020–2029 (Million Meter)

Table 63 U.S.: Artificial Casings Market Size, by Application, 2020–2029 (USD Million)

Table 64 U.S.: Artificial Casings Market Size for Animal-based Sausages, by Type, 2020–2029 (USD Million)

Table 65 U.S.: Artificial Casings Market Size for Animal-based Processed Sausages, by



Type, 2020–2029 (USD Million)

Table 66 U.S.: Artificial Casings Market Size, by Distribution Channel, 2020–2029 (USD Million)

Table 67 U.S.: Artificial Casings Market Size, by End User, 2020–2029 (USD Million)

Table 68 Canada: Artificial Casings Market Size, by Type, 2020–2029 (USD Million)

Table 69 Canada: Artificial Casings Market Size, by Type, 2020–2029 (Million Meter)

Table 70 Canada: Collagen Casings Market Size, by Type, 2020–2029 (USD Million)

Table 71 Canada: Collagen Casings Market Size, by Type, 2020–2029 (Million Meter)

Table 72 Canada: Artificial Casings Market Size, by Application, 2020–2029 (USD Million)

Table 73 Canada: Artificial Casings Market Size for Animal-based Sausages, by Type, 2020–2029 (USD Million)

Table 74 Canada: Artificial Casings Market Size for Animal-based Processed Sausages, by Type, 2020–2029 (USD Million)

Table 75 Canada: Artificial Casings Market Size, by Distribution Channel, 2020–2029 (USD Million)

Table 76 Canada: Artificial Casings Market Size, by End User, 2020–2029 (USD Million)

Table 77 Europe: Artificial Casings Market Size, by Country, 2020–2029 (USD Million)

Table 78 Europe: Artificial Casings Market Size, by Country, 2020–2029 (Million Meter)

Table 79 Europe: Artificial Casings Market Size, by Type, 2020–2029 (USD Million)

Table 80 Europe: Artificial Casings Market Size, by Type, 2020–2029 (Million Meter)

Table 81 Europe: Collagen Casings Market Size, by Type, 2020–2029 (USD Million)

Table 82 Europe: Collagen Casings Market Size, by Type, 2020–2029 (Million Meter)

Table 83 Europe: Artificial Casings Market Size, by Application, 2020–2029 (USD Million)

Table 84 Europe: Artificial Casings Market Size for Animal-based Sausages, by Type, 2020–2029 (USD Million)

Table 85 Europe: Artificial Casings Market Size for Animal-based Processed Sausages, by Type, 2020–2029 (USD Million)

Table 86 Europe: Artificial Casings Market Size, by Distribution Channel, 2020–2029 (USD Million)

Table 87 Europe: Artificial Casings Market Size, by End User, 2020–2029 (USD Million)

Table 88 Germany: Artificial Casings Market Size, by Type, 2020–2029 (USD Million)

Table 89 Germany: Artificial Casings Market Size, by Type, 2020–2029 (Million Meter)

Table 90 Germany: Collagen Casings Market Size, by Type, 2020–2029 (USD Million)

Table 91 Germany: Collagen Casings Market Size, by Type, 2020–2029 (Million Meter)

Table 92 Germany: Artificial Casings Market Size, by Application, 2020–2029 (USD Million)

Table 93 Germany: Artificial Casings Market Size for Animal-based Sausages, by Type,



2020-2029 (USD Million)

Table 94 Germany: Artificial Casings Market Size for Animal-based Processed

Sausages, by Type, 2020–2029 (USD Million)

Table 95 Germany: Artificial Casings Market Size, by Distribution Channel, 2020–2029

(USD Million)

Table 96 Germany: Artificial Casings Market Size, by End User, 2020–2029 (USD Million)

Table 97 France: Artificial Casings Market Size, by Type, 2020–2029 (USD Million)

Table 98 France: Artificial Casings Market Size, by Type, 2020–2029 (Million Meter)

Table 99 France: Collagen Casings Market Size, by Type, 2020–2029 (USD Million)

Table 100 France: Collagen Casings Market Size, by Type, 2020–2029 (Million Meter)

Table 101 France: Artificial Casings Market Size, by Application, 2020–2029 (USD Million)

Table 102 France: Artificial Casings Market Size for Animal-based Sausages, by Type, 2020–2029 (USD Million)

Table 103 France: Artificial Casings Market Size for Animal-based Processed Sausages, by Type, 2020–2029 (USD Million)

Table 104 France: Artificial Casings Market Size, by Distribution Channel, 2020–2029 (USD Million)

Table 105 France: Artificial Casings Market Size, by End User, 2020–2029 (USD Million)

Table 106 Italy: Artificial Casings Market Size, by Type, 2020–2029 (USD Million)

Table 107 Italy: Artificial Casings Market Size, by Type, 2020–2029 (Million Meter)

Table 108 Italy: Collagen Casings Market Size, by Type, 2020–2029 (USD Million)

Table 109 Italy: Collagen Casings Market Size, by Type, 2020–2029 (Million Meter)

Table 110 Italy: Artificial Casings Market Size, by Application, 2020–2029 (USD Million)

Table 111 Italy: Artificial Casings Market Size for Animal-based Sausages, by Type, 2020–2029 (USD Million)

Table 112 Italy: Artificial Casings Market Size for Animal-based Processed Sausages, by Type, 2020–2029 (USD Million)

Table 113 Italy: Artificial Casings Market Size, by Distribution Channel, 2020–2029 (USD Million)

Table 114 Italy: Artificial Casings Market Size, by End User, 2020–2029 (USD Million)

Table 115 U.K.: Artificial Casings Market Size, by Type, 2020–2029 (USD Million)

Table 116 U.K.: Artificial Casings Market Size, by Type, 2020–2029 (Million Meter)

Table 117 U.K.: Collagen Casings Market Size, by Type, 2020–2029 (USD Million)

Table 118 U.K.: Collagen Casings Market Size, by Type, 2020–2029 (Million Meter)

Table 119 U.K.: Artificial Casings Market Size, by Application, 2020–2029 (USD Million)

Table 120 U.K.: Artificial Casings Market Size for Animal-based Sausages, by Type,



2020-2029 (USD Million)

Table 121 U.K.: Artificial Casings Market Size for Animal-based Processed Sausages, by Type, 2020–2029 (USD Million)

Table 122 U.K.: Artificial Casings Market Size, by Distribution Channel, 2020–2029 (USD Million)

Table 123 U.K.: Artificial Casings Market Size, by End User, 2020–2029 (USD Million)

Table 124 Spain: Artificial Casings Market Size, by Type, 2020–2029 (USD Million)

Table 125 Spain: Artificial Casings Market Size, by Type, 2020–2029 (Million Meter)

Table 126 Spain: Collagen Casings Market Size, by Type, 2020–2029 (USD Million)

Table 127 Spain: Collagen Casings Market Size, by Type, 2020–2029 (Million Meter)

Table 128 Spain: Artificial Casings Market Size, by Application, 2020–2029 (USD Million)

Table 129 Spain: Artificial Casings Market Size for Animal-based Sausages, by Type, 2020–2029 (USD Million)

Table 130 Spain: Artificial Casings Market Size for Animal-based Processed Sausages, by Type, 2020–2029 (USD Million)

Table 131 Spain: Artificial Casings Market Size, by Distribution Channel, 2020–2029 (USD Million)

Table 132 Spain: Artificial Casings Market Size, by End User, 2020–2029 (USD Million)

Table 133 Poland: Artificial Casings Market Size, by Type, 2020–2029 (USD Million)

Table 134 Poland: Artificial Casings Market Size, by Type, 2020–2029 (Million Meter)

Table 135 Poland: Collagen Casings Market Size, by Type, 2020–2029 (USD Million)

Table 136 Poland: Collagen Casings Market Size, by Type, 2020–2029 (Million Meter)

Table 137 Poland: Artificial Casings Market Size, by Application, 2020–2029 (USD Million)

Table 138 Poland: Artificial Casings Market Size for Animal-based Sausages, by Type, 2020–2029 (USD Million)

Table 139 Poland: Artificial Casings Market Size for Animal-based Processed Sausages, by Type, 2020–2029 (USD Million)

Table 140 Poland: Artificial Casings Market Size, by Distribution Channel, 2020–2029 (USD Million)

Table 141 Poland: Artificial Casings Market Size, by End User, 2020–2029 (USD Million)

Table 142 Netherlands: Artificial Casings Market Size, by Type, 2020–2029 (USD Million)

Table 143 Netherlands: Artificial Casings Market Size, by Type, 2020–2029 (Million Meter)

Table 144 Netherlands: Collagen Casings Market Size, by Type, 2020–2029 (USD Million)



Table 145 Netherlands: Collagen Casings Market Size, by Type, 2020–2029 (Million Meter)

Table 146 Netherlands: Artificial Casings Market Size, by Application, 2020–2029 (USD Million)

Table 147 Netherlands: Artificial Casings Market Size for Animal-based Sausages, by Type, 2020–2029 (USD Million)

Table 148 Netherlands: Artificial Casings Market Size for Animal-based Processed Sausages, by Type, 2020–2029 (USD Million)

Table 149 Netherlands: Artificial Casings Market Size, by Distribution Channel, 2020–2029 (USD Million)

Table 150 Netherlands: Artificial Casings Market Size, by End User, 2020–2029 (USD Million)

Table 151 Russia: Artificial Casings Market Size, by Type, 2020–2029 (USD Million)

Table 152 Russia: Artificial Casings Market Size, by Type, 2020–2029 (Million Meter)

Table 153 Russia: Collagen Casings Market Size, by Type, 2020–2029 (USD Million)

Table 154 Russia: Collagen Casings Market Size, by Type, 2020–2029 (Million Meter)

Table 155 Russia: Artificial Casings Market Size, by Application, 2020–2029 (USD Million)

Table 156 Russia: Artificial Casings Market Size for Animal-based Sausages, by Type, 2020–2029 (USD Million)

Table 157 Russia: Artificial Casings Market Size for Animal-based Processed Sausages, by Type, 2020–2029 (USD Million)

Table 158 Russia: Artificial Casings Market Size, by Distribution Channel, 2020–2029 (USD Million)

Table 159 Russia: Artificial Casings Market Size, by End User, 2020–2029 (USD Million)

Table 160 Rest of Europe: Artificial Casings Market Size, by Type, 2020–2029 (USD Million)

Table 161 Rest of Europe: Artificial Casings Market Size, by Type, 2020–2029 (Million Meter)

Table 162 Rest of Europe: Collagen Casings Market Size, by Type, 2020–2029 (USD Million)

Table 163 Rest of Europe: Collagen Casings Market Size, by Type, 2020–2029 (Million Meter)

Table 164 Rest of Europe: Artificial Casings Market Size, by Application, 2020–2029 (USD Million)

Table 165 Rest of Europe: Artificial Casings Market Size for Animal-based Sausages, by Type, 2020–2029 (USD Million)

Table 166 Rest of Europe: Artificial Casings Market Size for Animal-based Processed



Sausages, by Type, 2020–2029 (USD Million)

Table 167 Rest of Europe: Artificial Casings Market Size, by Distribution Channel, 2020–2029 (USD Million)

Table 168 Rest of Europe: Artificial Casings Market Size, by End User, 2020–2029 (USD Million)

Table 169 Asia-Pacific: Artificial Casings Market Size, by Country, 2020–2029 (USD Million)

Table 170 Asia-Pacific: Artificial Casings Market Size, by Country, 2020–2029 (Million Meter)

Table 171 Asia-Pacific: Artificial Casings Market Size, by Type, 2020–2029 (USD Million)

Table 172 Asia-Pacific: Artificial Casings Market Size, by Type, 2020–2029 (Million Meter)

Table 173 Asia-Pacific: Collagen Casings Market Size, by Type, 2020–2029 (USD Million)

Table 174 Asia-Pacific: Collagen Casings Market Size, by Type, 2020–2029 (Million Meter)

Table 175 Asia-Pacific: Artificial Casings Market Size, by Application, 2020–2029 (USD Million)

Table 176 Asia-Pacific: Artificial Casings Market Size for Animal-based Sausages, by Type, 2020–2029 (USD Million)

Table 177 Asia-Pacific: Artificial Casings Market Size for Animal-based Processed Sausages, by Type, 2020–2029 (USD Million)

Table 178 Asia-Pacific: Artificial Casings Market Size, by Distribution Channel, 2020–2029 (USD Million)

Table 179 Asia-Pacific: Artificial Casings Market Size, by End User, 2020–2029 (USD Million)

Table 180 China: Artificial Casings Market Size, by Type, 2020–2029 (USD Million)

Table 181 China: Artificial Casings Market Size, by Type, 2020–2029 (Million Meter)

Table 182 China: Collagen Casings Market Size, by Type, 2020–2029 (USD Million)

Table 183 China: Collagen Casings Market Size, by Type, 2020–2029 (Million Meter)

Table 184 China: Artificial Casings Market Size, by Application, 2020–2029 (USD Million)

Table 185 China: Artificial Casings Market Size for Animal-based Sausages, by Type, 2020–2029 (USD Million)

Table 186 China: Artificial Casings Market Size for Animal-based Processed Sausages, by Type, 2020–2029 (USD Million)

Table 187 China: Artificial Casings Market Size, by Distribution Channel, 2020–2029 (USD Million)



Table 188 China: Artificial Casings Market Size, by End User, 2020–2029 (USD Million)

Table 189 India: Artificial Casings Market Size, by Type, 2020–2029 (USD Million)

Table 190 India: Artificial Casings Market Size, by Type, 2020–2029 (Million Meter)

Table 191 India: Collagen Casings Market Size, by Type, 2020–2029 (USD Million)

Table 192 India: Collagen Casings Market Size, by Type, 2020–2029 (Million Meter)

Table 193 India: Artificial Casings Market Size, by Application, 2020–2029 (USD Million)

Table 194 India: Artificial Casings Market Size for Animal-based Sausages, by Type,

2020–2029 (USD Million)

Table 195 India: Artificial Casings Market Size for Animal-based Processed Sausages, by Type, 2020–2029 (USD Million)

Table 196 India: Artificial Casings Market Size, by Distribution Channel, 2020–2029 (USD Million)

Table 197 India: Artificial Casings Market Size, by End User, 2020–2029 (USD Million)

Table 198 Japan: Artificial Casings Market Size, by Type, 2020–2029 (USD Million)

Table 199 Japan: Artificial Casings Market Size, by Type, 2020–2029 (Million Meter)

Table 200 Japan: Collagen Casings Market Size, by Type, 2020–2029 (USD Million)

Table 201 Japan: Collagen Casings Market Size, by Type, 2020–2029 (Million Meter)

Table 202 Japan: Artificial Casings Market Size, by Application, 2020–2029 (USD Million)

Table 203 Japan: Artificial Casings Market Size for Animal-based Sausages, by Type, 2020–2029 (USD Million)

Table 204 Japan: Artificial Casings Market Size for Animal-based Processed Sausages, by Type, 2020–2029 (USD Million)

Table 205 Japan: Artificial Casings Market Size, by Distribution Channel, 2020–2029 (USD Million)

Table 206 Japan: Artificial Casings Market Size, by End User, 2020–2029 (USD Million)

Table 207 Australia: Artificial Casings Market Size, by Type, 2020–2029 (USD Million)

Table 208 Australia: Artificial Casings Market Size, by Type, 2020–2029 (Million Meter)

Table 209 Australia: Collagen Casings Market Size, by Type, 2020–2029 (USD Million)

Table 210 Australia: Collagen Casings Market Size, by Type, 2020–2029 (Million Meter)

Table 211 Australia: Artificial Casings Market Size, by Application, 2020–2029 (USD Million)

Table 212 Australia: Artificial Casings Market Size for Animal-based Sausages, by Type, 2020–2029 (USD Million)

Table 213 Australia: Artificial Casings Market Size for Animal-based Processed Sausages, by Type, 2020–2029 (USD Million)

Table 214 Australia: Artificial Casings Market Size, by Distribution Channel, 2020–2029 (USD Million)

Table 215 Australia: Artificial Casings Market Size, by End User, 2020–2029 (USD



Million)

Table 216 Rest of Asia-Pacific: Artificial Casings Market Size, by Type, 2020–2029 (USD Million)

Table 217 Rest of Asia-Pacific: Artificial Casings Market Size, by Type, 2020–2029 (Million Meter)

Table 218 Rest of Asia-Pacific: Collagen Casings Market Size, by Type, 2020–2029 (USD Million)

Table 219 Rest of Asia-Pacific: Collagen Casings Market Size, by Type, 2020–2029 (Million Meter)

Table 220 Rest of Asia-Pacific: Artificial Casings Market Size, by Application, 2020–2029 (USD Million)

Table 221 Rest of Asia-Pacific: Artificial Casings Market Size for Animal-based Sausages, by Type, 2020–2029 (USD Million)

Table 222 Rest of Asia-Pacific: Artificial Casings Market Size for Animal-based Processed Sausages, by Type, 2020–2029 (USD Million)

Table 223 Rest of Asia-Pacific: Artificial Casings Market Size, by Distribution Channel, 2020–2029 (USD Million)

Table 224 Rest of Asia-Pacific: Artificial Casings Market Size, by End User, 2020–2029 (USD Million)

Table 225 Latin America: Artificial Casings Market Size, by Country, 2020–2029 (USD Million)

Table 226 Latin America: Artificial Casings Market Size, by Country, 2020–2029 (Million Meter)

Table 227 Latin America: Artificial Casings Market Size, by Type, 2020–2029 (USD Million)

Table 228 Latin America: Artificial Casings Market Size, by Type, 2020–2029 (Million Meter)

Table 229 Latin America: Collagen Casings Market Size, by Type, 2020–2029 (USD Million)

Table 230 Latin America: Collagen Casings Market Size, by Type, 2020–2029 (Million Meter)

Table 231 Latin America: Artificial Casings Market Size, by Application, 2020–2029 (USD Million)

Table 232 Latin America: Artificial Casings Market Size for Animal-based Sausages, by Type, 2020–2029 (USD Million)

Table 233 Latin America: Artificial Casings Market Size for Animal-based Processed Sausages, by Type, 2020–2029 (USD Million)

Table 234 Latin America: Artificial Casings Market Size, by Distribution Channel, 2020–2029 (USD Million)



Table 235 Latin America: Artificial Casings Market Size, by End User, 2020–2029 (USD Million)201

Table 236 Brazil: Artificial Casings Market Size, by Type, 2020–2029 (USD Million)

Table 237 Brazil: Artificial Casings Market Size, by Type, 2020–2029 (Million Meter)

Table 238 Brazil: Collagen Casings Market Size, by Type, 2020–2029 (USD Million)

Table 239 Brazil: Collagen Casings Market Size, by Type, 2020–2029 (Million Meter)

Table 240 Brazil: Artificial Casings Market Size, by Application, 2020–2029 (USD Million)

Table 241 Brazil: Artificial Casings Market Size for Animal-based Sausages, by Type, 2020–2029 (USD Million)

Table 242 Brazil: Artificial Casings Market Size for Animal-based Processed Sausages, by Type, 2020–2029 (USD Million)

Table 243 Brazil: Artificial Casings Market Size, by Distribution Channel, 2020–2029 (USD Million)

Table 244 Brazil: Artificial Casings Market Size, by End User, 2020–2029 (USD Million)

Table 245 Mexico: Artificial Casings Market Size, by Type, 2020–2029 (USD Million)

Table 246 Mexico: Artificial Casings Market Size, by Type, 2020–2029 (Million Meter)

Table 247 Mexico: Collagen Casings Market Size, by Type, 2020–2029 (USD Million)

Table 248 Mexico: Collagen Casings Market Size, by Type, 2020–2029 (Million Meter)

Table 249 Mexico: Artificial Casings Market Size, by Application, 2020–2029 (USD Million)

Table 250 Mexico: Artificial Casings Market Size for Animal-based Sausages, by Type, 2020–2029 (USD Million)

Table 251 Mexico: Artificial Casings Market Size for Animal-based Processed Sausages, by Type, 2020–2029 (USD Million)

Table 252 Mexico: Artificial Casings Market Size, by Distribution Channel, 2020–2029 (USD Million)

Table 253 Mexico: Artificial Casings Market Size, by End User, 2020–2029 (USD Million)

Table 254 Chile: Artificial Casings Market Size, by Type, 2020–2029 (USD Million)

Table 255 Chile: Artificial Casings Market Size, by Type, 2020–2029 (Million Meter)

Table 256 Chile: Collagen Casings Market Size, by Type, 2020–2029 (USD Million)

Table 257 Chile: Collagen Casings Market Size, by Type, 2020–2029 (Million Meter)

Table 258 Chile: Artificial Casings Market Size, by Application, 2020–2029 (USD Million)

Table 259 Chile: Artificial Casings Market Size for Animal-based Sausages, by Type, 2020–2029 (USD Million)

Table 260 Chile: Artificial Casings Market Size for Animal-based Processed Sausages, by Type, 2020–2029 (USD Million)

Table 261 Chile: Artificial Casings Market Size, by Distribution Channel, 2020–2029



(USD Million)

Table 262 Chile: Artificial Casings Market Size, by End User, 2020–2029 (USD Million)

Table 263 Argentina: Artificial Casings Market Size, by Type, 2020–2029 (USD Million)

Table 264 Argentina: Artificial Casings Market Size, by Type, 2020–2029 (Million Meter)

Table 265 Argentina: Collagen Casings Market Size, by Type, 2020–2029 (USD Million)

Table 266 Argentina: Collagen Casings Market Size, by Type, 2020–2029 (Million Meter)

Table 267 Argentina: Artificial Casings Market Size, by Application, 2020–2029 (USD Million)

Table 268 Argentina: Artificial Casings Market Size for Animal-based Sausages, by Type, 2020–2029 (USD Million)

Table 269 Argentina: Artificial Casings Market Size for Animal-based Processed Sausages, by Type, 2020–2029 (USD Million).

Table 270 Argentina: Artificial Casings Market Size, by Distribution Channel, 2020–2029 (USD Million)

Table 271 Argentina: Artificial Casings Market Size, by End User, 2020–2029 (USD Million)

Table 272 Colombia: Artificial Casings Market Size, by Type, 2020–2029 (USD Million)

Table 273 Colombia: Artificial Casings Market Size, by Type, 2020–2029 (Million Meter)

Table 274 Colombia: Collagen Casings Market Size, by Type, 2020–2029 (USD Million)

Table 275 Colombia: Collagen Casings Market Size, by Type, 2020–2029 (Million Meter)

Table 276 Colombia: Artificial Casings Market Size, by Application, 2020–2029 (USD Million)

Table 277 Colombia: Artificial Casings Market Size for Animal-based Sausages, by Type, 2020–2029 (USD Million)

Table 278 Colombia: Artificial Casings Market Size for Animal-based Processed Sausages, by Type, 2020–2029 (USD Million)

Table 279 Colombia: Artificial Casings Market Size, by Distribution Channel, 2020–2029 (USD Million)

Table 280 Colombia: Artificial Casings Market Size, by End User, 2020–2029 (USD Million)

Table 281 Rest of Latin America: Artificial Casings Market Size, by Type, 2020–2029 (USD Million)

Table 282 Rest of Latin America: Artificial Casings Market Size, by Type, 2020–2029 (Million Meter)

Table 283 Rest of Latin America: Collagen Casings Market Size, by Type, 2020–2029 (USD Million)

Table 284 Rest of Latin America: Collagen Casings Market Size, by Type, 2020–2029



(Million Meter)

Table 285 Rest of Latin America: Artificial Casings Market Size, by Application, 2020–2029 (USD Million)

Table 286 Rest of Latin America: Artificial Casings Market Size for Animal-based Sausages, by Type, 2020–2029 (USD Million)

Table 287 Rest of Latin America: Artificial Casings Market Size for Animal-based Processed Sausages, by Type, 2020–2029 (USD Million)

Table 288 Rest of Latin America: Artificial Casings Market Size, by Distribution Channel, 2020–2029 (USD Million)

Table 289 Rest of Latin America: Artificial Casings Market Size, by End User, 2020–2029 (USD Million)

Table 290 Middle East & Africa: Artificial Casings Market Size, by Type, 2020–2029 (USD Million)

Table 291 Middle East & Africa: Artificial Casings Market Size, by Type, 2020–2029 (Million Meter)

Table 292 Middle East & Africa: Collagen Casings Market Size, by Type, 2020–2029 (USD Million)

Table 293 Middle East & Africa: Collagen Casings Market Size, by Type, 2020–2029 (Million Meter)

Table 294 Middle East & Africa: Artificial Casings Market Size, by Application, 2020–2029 (USD Million)

Table 295 Middle East & Africa: Artificial Casings Market Size for Animal-based Sausages, by Type, 2020–2029 (USD Million)

Table 296 Middle East & Africa: Artificial Casings Market Size for Animal-based Processed Sausages, by Type, 2020–2029 (USD Million)

Table 297 Middle East & Africa: Artificial Casings Market Size, by Distribution Channel, 2020–2029 (USD Million)

Table 298 Middle East & Africa: Artificial Casings Market Size, by End User, 2020–2029 (USD Million)



List Of Figures

LIST OF FIGURES

Figure 1 Research Process

Figure 2 Key Secondary Sources

Figure 3 Primary Research Techniques

Figure 4 Key Executives Interviewed

Figure 5 Breakdown of Primary Interviews (Supply-side & Demand-side)

Figure 6 Market Sizing and Growth Forecast Approach

Figure 7 Vegetarian Casings to Witness Significant Growth in the Artificial Casings Market During 2022–2029

Figure 8 Plant Meat-based Sausages to Witness Significant Growth in the Artificial Casings Market During 2022–2029

Figure 9 Offline Segment to Witness Significant Growth in the Artificial Casings Market During 2022–2029

Figure 10 Food Processing Organizations Segment Is Estimated to Account for the Largest Market Share in 2022

Figure 11 Global Artificial Casings Market Scenario, by Geography, 2022

Figure 12 Market Dynamics

Figure 13 Average Prices of Artificial Casings, by Region, 2020–2029 (USD/Meter)

Figure 14 Average Prices of Artificial Casings, by Type, 2020–2029 (USD/Meter)

Figure 15 Global Artificial Casings Market Size, by Type, 2022 Vs. 2029 (USD Million)

Figure 16 Global Artificial Casings Market Size, by Type, 2022 Vs. 2029 (Million Meter)

Figure 17 Global Artificial Casings Market Size for Collagen Casings, by Type, 2022 Vs. 2029 (USD Million)

Figure 18 Global Artificial Casings Market Size for Collagen Casings, by Type, 2022 Vs. 2029 (Million Meter)

Figure 19 Global Artificial Casings Market Size, by Application, 2022 Vs. 2029 (USD Million)

Figure 20 Global Artificial Casings Market Size for Animal-based Sausages, by Type, 2022 Vs. 2029 (USD Million)

Figure 21 Global Artificial Casings Market Size for Animal-based Processed Sausages, by Type, 2022 Vs. 2029 (USD Million)

Figure 22 Global Artificial Casings Market Size, by Distribution Channel, 2022 Vs. 2029 (USD Million)

Figure 23 Global Artificial Casings Market Size, by End User, 2022 Vs. 2029 (USD Million)

Figure 24 Global Artificial Casings Market Size, by Region, 2022–2029 (USD Million)



Figure 25 Artificial Casings Market Size, by Region, 2022–2029 (Million Meter)

Figure 26 North America: Artificial Casings Market Snapshot

Figure 27 Europe: Artificial Casings Market Snapshot

Figure 28 Asia-Pacific: Artificial Casings Market Snapshot

Figure 29 Latin America: Artificial Casings Market Snapshot

Figure 30 Middle East & Africa: Artificial Casings Market Snapshot

Figure 31 Artificial Casings Market: Competitive Benchmarking, by Product

Figure 32 Artificial Casings Market Share Analysis, by Key Players, 2021 (%)

Figure 33 Financial Overview (2019–2021): Viscofan, S.A.

Figure 34 Financial Overview (2019–2021): Devro Plc

Figure 35 Financial Overview (2019–2021): Shenguan Holdings (Group) Limited

Figure 36 Financial Overview (2019–2021): Danish Crown AmbA

Figure 37 Financial Overview (2019–2021): Viskase Companies, Inc.

Figure 38 Financial Overview (2019–2021): Nippi. Inc.



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