

ADAS Market by Type (Blind Spot Detection Systems, Automatic Emergency Braking Systems), Automation (Level 1, 2, and 3), Component (Vision Camera Systems, Sensors), Vehicle, End Use (Passenger, Commercial), and Geography - Global Forecast to 2030

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Abstracts

The research report titled, 'Global ADAS Market by Type (Blind Spot Detection Systems, Automatic Emergency Braking Systems), Automation (Level 1, 2, and 3), Component, (Vision Camera Systems, Sensors), Vehicle, End Use (Passenger, Commercial), and Geography—Global Forecast to 2030,' provides an in-depth analysis of the ADAS market in five major geographies and emphasizes on the current market trends, size, and share, recent developments, and forecasts till 2030. The global ADAS market is projected to reach \$106.55 billion by 2030, at a CAGR of 14.0% from 2023 to 2030.

Advanced Driver Assistance Systems (ADAS) is a set of technologies that help drivers to avoid accidents. ADAS systems use sensors, cameras, and radar to detect objects and events around the vehicle. They can alert the driver to potential hazards or take corrective action to avoid accidents. ADAS systems are becoming increasingly common in vehicles, as they are effective in reducing the number of accidents. The National Highway Traffic Safety Administration (NHTSA) estimates that ADAS could prevent up to 2.7 million crashes and save 12,000 lives by 2030.

The growth of the ADAS market is driven by stringent vehicle safety regulations, the rising demand for luxury cars, and the increasing integration of safety and comfort features in high-end vehicles. However, the lack of supporting infrastructure in

developing countries restrains the growth of this market. Moreover, the emergence of autonomous vehicles, increasing developments in the autonomous shared mobility space, and the rising adoption of electric vehicles are expected to generate market growth opportunities. However, environmental and data security risks and the high costs of implementing ADAS are major challenges for the players operating in this market.

In this study, the market is segmented based on system type, level of automation, component, vehicle type, end use, and geography, including its subsegments and geography. The report has considered five major geographies: North America, Asia-Pacific, Europe, Latin America, and Middle East & Africa.

Based on system type, the ADAS market is broadly segmented into adaptive cruise control systems, blind spot detection systems, automatic parking systems, pedestrian detection systems, traffic jam assistance systems, lane departure warning systems, tire pressure monitoring systems, automatic emergency braking systems, adaptive front-lighting systems, traffic sign recognition systems, forward collision warning systems, driver monitoring systems, and night vision systems. The blind spot detection systems segment is projected to register the highest CAGR during the forecast period. The growth of this segment is attributed to the expanding e-commerce and logistics sector, the increasing adoption of BSD systems in vehicles, and the rising use of complementary metal oxide semiconductors (CMOS) image sensors.

Based on level of automation, the ADAS market is broadly segmented into level 1, level 2, and level 3. The level 3 segment is projected to register the highest CAGR during the forecast period. The growth of this segment is attributed to the rising demand for self-driving vehicles and the increasing initiatives by major market players aimed at launching advanced Level 3 autonomous cars.

Based on component, the ADAS market is broadly segmented into vision camera systems, sensors, ECU, software, and actuators. The sensors segment is projected to register the highest CAGR during the forecast period. The growth of this segment is attributed to the rising need to reduce greenhouse gas emissions and the increasing demand for sensors in hybrid powertrains.

Based on vehicle type, the ADAS market is broadly segmented into internal combustion engine, hybrid, and electric vehicles. The electric vehicles segment is projected to register the highest CAGR during the forecast period. The supportive government policies and regulations, increasing investments by leading automotive OEMs, rising

environmental concerns, decreasing prices of batteries, and advancements in charging technologies are the key factors driving the growth of electric vehicles in the ADAS market.

Based on end use, the ADAS market is broadly segmented into passenger and commercial vehicles. The commercial vehicles segment is projected to register the highest CAGR during the forecast period. The growth of this segment is attributed to the increase in fuel prices and stringent emission norms set by governments, the growing adoption of autonomous delivery vehicles, and the increasing adoption of electric buses and trucks.

Based on geography, the ADAS market is segmented into North America, Europe, Asia-Pacific, Latin America, and the Middle East & Africa. Europe is expected to command the highest CAGR of the global ADAS market. The market growth in the region is attributed to the huge presence of component manufacturers, the growth of the overall automotive sector, and the high demand for sensors for automated vehicle prototypes.

The key players profiled in the global ADAS market study include Continental AG (Germany), Valeo SA (France), Robert Bosch GmbH (Germany), ZF Friedrichshafen AG (Germany), and Aptiv PLC (Ireland), Autoliv, Inc. (Sweden), Denso Corporation (Japan), Garmin Ltd. (U.S.), Infineon Technologies AG (Germany), Magna International Inc. (Canada), Mobileye B.V. (Israel), Huawei Technologies Co., Ltd. (China), Qualcomm Technologies, Inc. (U.S.), Microsoft (U.S.), and NXP Semiconductors N.V. (Netherlands).

Key Questions Answered in the Report:

Which are the high-growth market segments in terms of system type, level of automation, component, vehicle type, end use, and geography?

What is the historical market size for the ADAS market across the globe?

What are the market forecasts and estimates for the period 2023–2030?

What are the major drivers, restraints, opportunities, and challenges in the global ADAS market?

Who are the major players in the market, and what are their market shares?

How is the competitive landscape for the global ADAS market?

What are the recent developments in the global ADAS market?

What are the different strategies adopted by the major players in the market?

What are the key geographic trends, and which are the high-growth countries?

Who are the local emerging players in the global ADAS market, and how do they compete with other players?

Scope:

ADAS Market—by System Type

Blind Spot Detection Systems

Parking Assistance Systems

Lane Departure Warning Systems

Adaptive Front-Lighting Systems

Forward Collision Warning Systems

Driver Monitoring Systems

Night Vision Systems

Adaptive Cruise Control Systems

Automatic Emergency Braking Systems

Tire Pressure Monitoring Systems

Traffic Sign Recognition Systems

Pedestrian Detection Systems

Traffic Jam Assistance Systems

ADAS Market—by Level of Automation

Level 1

Level 2

Level 3

ADAS Market—by Component

Vision Camera Systems

Sensors

LiDAR

Radar

Ultrasonic Sensors

GPS/GNSS Sensors

ECU

Software

Actuators

ADAS Market—by Vehicle Type

ICE Vehicles

Petrol Vehicles

Diesel Vehicles

CNG Vehicles

Other Vehicles

Hybrid Vehicles

Pure Hybrid Vehicles

Plug-in Hybrid Vehicles

Electric Vehicles

ADAS Market—by End Use

Passenger Vehicles

Commercial Vehicles

Light Commercial Vehicles

Heavy Commercial Vehicles

ADAS Market—by Geography

North America

U.S.

Canada

Asia-Pacific

China

Japan

South Korea

Indonesia

Thailand

India

Rest of Asia-Pacific

Europe

Germany

France

U.K.

Russia

Sweden

Netherlands

Italy

Spain

Denmark

Rest of Europe

Latin America

Middle East & Africa

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