

# Prepaid Cards and Stored-Value Accounts in China 2012

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## Abstracts

Prepaid Cards and Stored-Value Accounts in China: 2012 Edition examines China's growing stored-value account and prepaid card markets. Scheduled for an July 2012 release, this report covers a wide range of prepaid technologies and applications. It is essential reading for prepaid technology providers, payment processors, banks, merchants, and others interested in China's prepaid payment markets.

## Key Topics Covered

Prepaid licenses - which companies won them, how they are being enforced, and how they will change the industry

China's national ID card and its built-in payment capabilities

Prepaid gift cards

Semi-closed loop "buyer's club" prepaid cards for merchant networks

Public transportation cards used for retail payments

Prepaid cards and online gaming

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