

Prepaid Cards and Stored-Value Accounts in China 2012

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Date: February 2014

Pages: 0

Price: US\$ 2,000.00 (Single User License)

ID: P92CE32FE46EN

Abstracts

Prepaid Cards and Stored-Value Accounts in China: 2012 Edition examines China's growing stored-value account and prepaid card markets. Scheduled for an July 2012 release, this report covers a wide range of prepaid technologies and applications. It is essential reading for prepaid technology providers, payment processors, banks, merchants, and others interested in China's prepaid payment markets.

Key Topics Covered

Prepaid licenses - which companies won them, how they are being enforced, and how they will change the industry

China's national ID card and its built-in payment capabilities

Prepaid gift cards

Semi-closed loop "buyer's club" prepaid cards for merchant networks

Public transportation cards used for retail payments

Prepaid cards and online gaming

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