

E-Commerce Payment Trends in China: 2015

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Abstracts

E-Commerce Payment Trends in China is a recurring study of online purchasing and payment trends in China. E-Commerce Payment Trends in China: 2015 examines monthly spending habits, including analysis by age, income, gender, and city, followed by an in-depth look at usage of and attitudes regarding the variety of payment channels available in the Chinese market. The report is the fourth in a series of updates aimed at tracking and highlighting key market trends in China online payment and e-commerce markets.

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