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B+L Renovation and maintenance France 2018

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Abstracts

The studies focus on renovation and maintenance projects carried out by private builders in France. The aim of the study is to analyse the market for renovation and maintenance in order to learn more about the building parts that were renovated, the reasoning and product preferences of builders, as well as to understand the drivers that influence the market.

Data collection is based

a.) on an online survey of more than 650 builders per country that carried out renovation and maintenance projects in 2017 or plan to do so in 2018
b.) On expert interviews with architects, craftsmen and construction companies

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