

# Xanthan Gum Market by Application (Food & Beverages, Oil & Gas, Pharmaceuticals), Function (Thickeners, Stabilizers, Gelling Agents, Fat Replacers, Coating Materials), Form (Dry, Liquid), and Region - Global Forecast to 2022

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# **Abstracts**

"Xanthan gum market is projected to grow at a CAGR of 3.25%"

The xanthan gum market, estimated at USD 373.6 million in 2016, is projected to grow at a CAGR of 3.25%, to reach USD 452.8 million by 2022. The growth in inclination of consumers toward convenience food is fueling the demand for xanthan gum, as it is used in various convenience food applications owing to its properties such as thickening and stabilizing. The market is majorly driven by factors such as increase in demand for gluten free products, multifunctionality of xanthan gum, and rise in demand for natural food additives. However, use of guar gum as a substitute for xanthan gum, is restraining the growth of the market. Growing oil & gas extraction and drilling activities, especially in North America and the Middle Eastern countries are paving new opportunities for the xanthan gum market.

"Food & beverages segment is projected to grow at the highest CAGR"

On the basis of application, the food & beverages segment, by application, is estimated to lead the market, followed by oil & gas, in 2016. Xanthan gum is a low fat and naturally obtained ingredient that is used in various food applications. Growth in awareness among consumers toward synthetic ingredients utilized in food products and increase in demand for low calorie food across the world enabled food processing companies to increase the use of xanthan gum as a food additive. This trend has resulted in a tremendous demand for xanthan gum in the food & beverages industry,



which is expected to contribute to the growth of the xanthan gum market in the coming years.

"Asia-Pacific is projected to be the fastest-growing region in the global xanthan gum market"

Asia-Pacific is projected to be the fastest-growing market for the forecast period considered for this study, due to increase in demand for xanthan gum in food & beverage and personal care industries in this region. China is expected to lead the market for xanthan gum in the Asia-Pacific region for the next five years, as a result of growth in urbanization, rapid economic development, and change in lifestyles.

Break-up of primaries is as follows:

By Company Type: Tier 1 – 50%, Tier 2 – 30%, and Tier 3 –20%

By Designation Level: Director Level – 28%, C Level – 22%, and Others – 50%

By Region: North America – 40%, Europe – 30%, Asia-Pacific – 21%, and RoW – 9%

Leading players profiled in this report:

Cargill (U.S.)

E. I. du Pont de Nemours and Company (U.S.)

Archer Daniels Midland Company (U.S.)

Solvay (Belgium)

Fufeng Group Company Ltd (China)

Ingredion Incorporated (U.S.)

CP Kelco (U.S.)

Jungbunzlauer Suisse AG (Switzerland)

Deosen Biochemical Ltd. (China)



Fuerst Day Lawson (U.K.)

# Research Coverage:

The report segments the xanthan gum market on the basis of application, function, form, and region. In terms of insights, this research report has focused on various levels of analyses—trade analysis, supply chain analysis, and company profiles, which together comprise and discuss the basic views on the competitive landscape, emerging & high-growth segments of the global xanthan gum market, high-growth regions, countries, government initiatives, drivers, restraints, and opportunities.

# Reasons to buy this report:

To get a comprehensive overview of the xanthan gum market

To gain wide ranging information about the top players in this industry, their service portfolios and key strategies adopted by them

To gain insights about the major countries/regions in which the xanthan gum market is flourishing



# **Contents**

### 1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION
- 1.3 STUDY SCOPE
- 1.4 PERIODIZATION CONSIDERED FOR THE STUDY
- 1.5 CURRENCY
- 1.6 UNITS
- 1.7 STAKEHOLDERS

### 2 RESEARCH METHODOLOGY

- 2.1 RESEARCH DATA
  - 2.1.1 SECONDARY DATA
  - 2.1.1.1 Key data from secondary sources
  - 2.1.2 PRIMARY DATA
    - 2.1.2.1 Key data from primary sources
    - 2.1.2.2 Breakdown of primaries
- 2.2 MACROECONMIC INDICATORS
- 2.2.1 GROWTH OF PURCHASING POWER OF MIDDLE-INCOME POPULATION IN EMERGING ECONOMIES
- 2.3 MARKET SIZE ESTIMATION
  - 2.3.1 BOTTOM-UP APPROACH
  - 2.3.2 TOP-DOWN APPROACH
- 2.4 MARKET BREAKDOWN & DATA TRIANGULATION
- 2.5 RESEARCH ASSUMPTIONS & LIMITATIONS
  - 2.5.1 ASSUMPTIONS
  - 2.5.2 LIMITATIONS

# **3 EXECUTIVE SUMMARY**

### **4 PREMIUM INSIGHTS**

- 4.1 MARKET OPPORTUNITIES FOR XANTHAN GUM MANUFACTURERS
- 4.2 XANTHAN GUM MARKET SIZE, BY REGION
- 4.3 ASIA-PACIFIC XANTHAN GUM MARKET, BY COUNTRY AND APPLICATION
- 4.4 NORTH AMERICA: XANTHAN GUM MARKET, BY FUNCTION, 2016 VS. 2022



# 4.5 XANTHAN GUM MARKET, BY APPLICATION

### 4.6 XANTHAN GUM MARKET ATTRACTIVENESS

### **5 MARKET OVERVIEW**

- 5.1 INTRODUCTION
- 5.2 MARKET SEGMENTATION
  - 5.2.1 APPLICATION
  - 5.2.2 FUNCTION
  - 5.2.3 FORM
  - **5.2.4 REGION**
- 5.3 MARKET DYNAMICS
  - 5.3.1 DRIVERS
    - 5.3.1.1 Multi-functionality of xanthan gum, resulting in many application areas
    - 5.3.1.2 Increase in consumption of convenience foods
    - 5.3.1.3 Increase in demand for gluten-free food products
    - 5.3.1.4 Rise in demand for natural food additives
  - 5.3.2 RESTRAINTS
    - 5.3.2.1 Guar gum as a substitute for xanthan gum
  - 5.3.3 OPPORTUNITIES
    - 5.3.3.1 Growth of the oil & gas industry
    - 5.3.3.2 Emerging markets: Immense potential for the xanthan gum market
  - 5.3.4 CHALLENGES
    - 5.3.4.1 Strict Anti-dumping policies for xanthan gum

### **6 INDUSTRY TRENDS**

- 6.1 REGULATIONS GOVERNING THE XANTHAN GUM MARKET
  - 6.1.1 REGULATORY STATUS DETERMINED BY THE EU
  - 6.1.2 U.S. FOOD AND DRUG ADMINISTRATION REGULATIONS
    - 6.1.2.1 Code of regulation (21 CFR 172.695)
    - 6.1.2.2 Code of federal regulations (21 CFR 573.1010)
- 6.2 SUPPLY CHAIN
- 6.3 RECENT TRENDS
- 6.4 PRICE ANALYSIS

# 7 XANTHAN GUM MARKET, BY APPLICATION

### 7.1 INTRODUCTION



# 7.2 FOOD & BEVERAGES

- 7.2.1 BAKERY PRODUCTS
- 7.2.2 CONFECTIONERY PRODUCTS
- 7.2.3 SAUCES & DRESSINGS
- 7.2.4 MEAT & POULTRY PRODUCTS
- 7.2.5 BEVERAGES
- 7.2.6 DAIRY PRODUCTS
- **7.2.7 OTHERS**
- 7.3 OIL & GAS
- 7.4 PHARMACEUTICAL & PERSONAL CARE
- 7.5 OTHER APPLICATIONS

# **8 XANTHAN GUM MARKET, BY FUNCTION**

- 8.1 INTRODUCTION
- 8.2 THICKENERS
- 8.3 STABILIZERS
- 8.4 GELLING AGENTS
- 8.5 FAT REPLACERS
- 8.6 COATING MATERIALS
- 8.7 OTHER FUNCTIONS

# 9 XANTHAN GUM MARKET, BY FORM

- 9.1 INTRODUCTION
- 9.2 DRY FORM
- 9.3 LIQUID FORM

# **10 BRAND OVERVIEW**

# 11 XANTHAN GUM MARKET, BY REGION

- 11.1 INTRODUCTION
- 11.2 NORTH AMERICA
  - 11.2.1 U.S.
  - 11.2.2 CANADA
  - 11.2.3 MEXICO
- **11.3 EUROPE**
- 11.3.1 FRANCE



- 11.3.2 U.K.
- **11.3.3 GERMANY**
- 11.3.4 SPAIN
- 11.3.5 ITALY
- **11.3.6 DENMARK**
- 11.3.7 RUSSIA
- 11.3.8 REST OF EUROPE
- 11.4 ASIA-PACIFIC
  - 11.4.1 CHINA
  - 11.4.2 JAPAN
  - 11.4.3 INDIA
  - 11.4.4 AUSTRALIA
- 11.4.5 REST OF ASIA-PACIFIC
- 11.5 REST OF THE WORLD (ROW)
  - 11.5.1 BRAZIL
  - 11.5.2 ARGENTINA
  - 11.5.3 SOUTH AFRICA
  - 11.5.4 OTHERS IN ROW

# 12 COMPETITIVE LANDSCAPE

- 12.1 OVERVIEW
- 12.2 MARKET RANKING ANALYSIS
- 12.3 COMPETITIVE SITUATION & TRENDS
  - 12.3.1 EXPANSIONS & INVESTMENTS
  - 12.3.2 MERGERS & ACQUISITIONS
  - 12.3.3 JOINT VENTURES, AGREEMENTS, AND PARTNERSHIPS
  - 12.3.4 NEW PRODUCTS LAUNCHES

# **13 COMPANY PROFILES**

- 13.1 CARGILL
- 13.2 E. I. DU PONT DE NEMOURS AND COMPANY
- 13.3 ARCHER DANIELS MIDLAND COMPANY
- 13.4 SOLVAY
- 13.5 FUFENG GROUP COMPANY LTD.
- 13.6 INGREDION INCORPORATED
- 13.7 CP KELCO
- 13.8 JUNGBUNZLAUER SUISSE AG



# 13.9 DEOSEN BIOCHEMICAL LTD.

# 13.10 FUERST DAY LAWSON

# **14 APPENDIX**

- 14.1 INSIGHTS OF INDUSTRY EXPERTS
- 14.2 DISCUSSION GUIDE
- 14.3 KNOWLEDGE STORE: MARKETSANDMARKETS' SUBSCRIPTION PORTAL
- 14.4 INTRODUCING RT: REAL-TIME MARKET INTELLIGENCE
- 14.5 AVAILABLE CUSTOMIZATIONS
- 14.6 RELATED REPORTS
- 14.7 AUTHOR DETAILS



# **List Of Tables**

### LIST OF TABLES

Table 1 INVESTMENTS WITH A VIEW TO EXPAND PRODUCTION CAPABILITIES IS THE MOST PREVAILING STRATEGIC TREND IN THE XANTHAN GUM INDUSTRY Table 2 GLOBAL XANTHAN GUM PRICE, BY REGION (USD/KG)
Table 3 XANTHAN GUM MARKET SIZE, BY APPLICATION, 2014–2022 (USD

Table 3 XANTHAN GUM MARKET SIZE, BY APPLICATION, 2014–2022 (USD MILLION)

Table 4 XANTHAN GUM: FOOD & BEVERAGE MARKET SIZE, BY REGION, 2014–2022 (USD MILLION)

Table 5 XANTHAN GUM: FOOD & BEVERAGES MARKET SIZE, BY SUB-APPLICATION, 2014–2022 (USD MILLION)

Table 6 XANTHAN GUM: OIL& GAS MARKET SIZE, BY REGION, 2014–2022 (USD MILLION)

Table 7 XANTHAN GUM: PHARMACEUTICAL & PERSONAL CARE MARKET SIZE, BY REGION, 2014–2022 (USD MILLION)

Table 8 XANTHAN GUM: OTHER APPLICATIONS MARKET SIZE, BY REGION, 2014–2022 (USD MILLION)

Table 9 XANTHAN GUM MARKET SIZE, BY FUNCTION, 2014–2022 (USD MILLION) Table 10 XANTHAN GUM: THICKENERS MARKET SIZE, BY REGION, 2014–2022 (USD MILLION)

Table 11 XANTHAN GUM: STABILIZERS MARKET SIZE, BY FUNCTION, 2014–2022 (USD MILLION)

Table 12 XANTHAN GUM: GELLING AGENTS MARKET SIZE, BY REGION, 2014–2022 (USD MILLION)

Table 13 XANTHAN GUM: FAT REPLACERS MARKET SIZE, BY REGION, 2014–2022 (USD MILLION)

Table 14 XANTHAN GUM: COAT MATERIALS MARKET SIZE, BY REGION, 2014–2022 (USD MILLION)

Table 15 XANTHAN GUM: OTHER FUNCTIONS MARKET SIZE, BY REGION, 2014–2022 (USD MILLION)

Table 16 XANTHAN GUM MARKET SIZE, BY FORM, 2014-2022 (USD MILLION) Table 17 DRY XANTHAN GUM MARKET SIZE, BY REGION, 2014-2022 (USD MILLION)

Table 18 LIQUID XANTHAN GUM MARKET SIZE, BY REGION, 2014-2022 (USD MILLION)

Table 19 XANTHAN GUM BRANDS AND FUNCTIONS

Table 20 XANTHAN GUM MARKET SIZE, BY REGION, 2014–2022 (USD MILLION)



Table 21 XANTHAN GUM MARKET SIZE, BY REGION, 2014–2022 (KT)

Table 22 NORTH AMERICA: XANTHAN GUM MARKET SIZE, BY APPLICATION, 2014–2022 (USD MILLION)

Table 23 NORTH AMERICA: XANTHAN GUM MARKET SIZE, BY FUNCTION, 2014–2022 (USD MILLION)

Table 24 NORTH AMERICA: XANTHAN GUM MARKET SIZE, BY FORM, 2014–2022 (USD MILLION)

Table 25 NORTH AMERICA: XANTHAN GUM MARKET SIZE, BY COUNTRY, 2014–2022 (USD MILLION)

Table 26 NORTH AMERICA: XANTHAN GUM MARKET SIZE, BY COUNTRY, 2014–2022 (KT)

Table 27 U.S.: XANTHAN GUM MARKET, BY APPLICATION, 2014–2022 (USD MILLION)

Table 28 CANADA: XANTHAN GUM MARKET SIZE, BY APPLICATION, 2014–2022 (USD MILLION)

Table 29 MEXICO: XANTHAN GUM MARKET SIZE, BY APPLICATION, 2014–2022 (USD MILLION)

Table 30 EUROPE: XANTHAN GUM MARKET SIZE, BY APPLICATION, 2014-2022 (USD MILLION)

Table 31 EUROPE: XANTHAN GUM MARKET SIZE, BY FUNCTION, 2014-2022 (USD MILLION)

Table 32 EUROPE: XANTHAN GUM MARKET SIZE, BY FORM, 2014-2022 (USD MILLION)

Table 33 EUROPE: XANTHAN GUM MARKET SIZE, BY COUNTRY, 2014-2022 (USD MILLION)

Table 34 EUROPE: XANTHAN GUM MARKET SIZE, BY COUNTRY, 2014-2022 (KT) Table 35 FRANCE: XANTHAN GUM MARKET SIZE, BY APPLICATION, 2014-2022 (USD MILLION)

Table 36 U.K.: XANTHAN GUM MARKET SIZE, BY APPLICATION, 2014-2022 (USD MILLION)

Table 37 GERMANY: XANTHAN GUM MARKET SIZE, BY APPLICATION, 2014-2022 (USD MILLION)

Table 38 SPAIN: XANTHAN GUM MARKET SIZE, BY APPLICATION, 2014-2022 (USD MILLION)

Table 39 ITALY: XANTHAN GUM MARKET SIZE, BY APPLICATION, 2014-2022 (USD MILLION)

Table 40 DENMARK: XANTHAN GUM MARKET SIZE, BY APPLICATION, 2014-2022 (USD MILLION)

Table 41 RUSSIA: XANTHAN GUM MARKET SIZE, BY APPLICATION, 2014-2022



(USD MILLION)

Table 42 REST OF EUROPE: XANTHAN GUM MARKET SIZE, BY APPLICATION, 2014-2022 (USD MILLION)

Table 43 ASIA-PACIFIC: XANTHAN GUM MARKET SIZE, BY APPLICATION, 2014–2022 (USD MILLION)

Table 44 ASIA-PACIFIC: XANTHAN GUM MARKET SIZE, BY FUNCTION, 2014–2022 (USD MILLION)

Table 45 ASIA-PACIFIC: XANTHAN GUM MARKET SIZE, BY FORM, 2014–2022 (USD MILLION)

Table 46 ASIA-PACIFIC: XANTHAN GUM MARKET SIZE, BY COUNTRY, 2014–2022 (USD MILLION)

Table 47 ASIA-PACIFIC: XANTHAN GUM MARKET SIZE, BY COUNTRY, 2014–2022 (KT)

Table 48 CHINA: XANTHAN GUM MARKET SIZE, BY APPLICATION, 2014–2022 (USD MILLION)

Table 49 JAPAN: XANTHAN GUM MARKET SIZE, BY APPLICATION, 2014–2022 (USD MILLION)

Table 50 INDIA: XANTHAN GUM MARKET SIZE, BY APPLICATION, 2014–2022 (USD MILLION)

Table 51 AUSTRALIA: XANTHAN GUM MARKET SIZE, BY APPLICATION, 2014–2022 (USD MILLION)

Table 52 REST OF ASIA-PACIFIC: XANTHAN GUM MARKET SIZE, BY APPLICATION, 2014–2022 (USD MILLION)

Table 53 ROW: XANTHAN GUM MARKET SIZE, BY APPLICATION, 2014-2022 (USD MILLION)

Table 54 ROW: XANTHAN GUM MARKET SIZE, BY FUNCTION, 2014-2022 (USD MILLION)

Table 55 ROW: XANTHAN GUM MARKET SIZE, BY FORM, 2014-2022 (USD MILLION)

Table 56 ROW: XANTHAN GUM MARKET SIZE, BY COUNTRY, 2014-2022 (USD MILLION)

Table 57 ROW: XANTHAN GUM MARKET SIZE, BY COUNTRY, 2014-2022 (KT) Table 58 BRAZIL: XANTHAN GUM MARKET, BY APPLICATION, 2014-2022 (USD MILLION)

Table 59 ARGENTINA: XANTHAN GUM MARKET, BY APPLICATION, 2014-2022 (USD MILLION)

Table 60 SOUTH AFRICA: XANTHAN GUM MARKET, BY APPLICATION, 2014-2022 (USD MILLION)

Table 61 OTHERS IN ROW: XANTHAN GUM MARKET, BY APPLICATION, 2014-2022



(USD MILLION)

Table 62 GLOBAL XANTHAN GUM MARKET: COMPANY RANKINGS (2011–2017)

Table 63 EXPANSIONS & INVESTMENTS, 2011-2017

Table 64 ACQUISITIONS, 2011-2017

Table 65 JOINT VENTURES, AGREEMENTS, AND PARTNERSHIPS, 2011–2017

Table 66 NEW PRODUCT LAUNCHES, 2011–2017



# **List Of Figures**

### LIST OF FIGURES

Figure 1 XANTHAN GUM MARKET SEGMENTATION

Figure 2 GEOGRAPHIC SCOPE

Figure 3 XANTHAN GUM MARKET: RESEARCH METHODOLOGY

Figure 4 TOP 10 ECONOMIES BASED ON GDP (USD BILLION) IN 2015

Figure 5 MIDDLE-INCOME POPULATION IN ASIA-PACIFIC IS PROJECTED TO

GROW AND ACCOUNT FOR THE LARGEST SHARE IN THE GLOBAL MARKET BY 2030

Figure 6 MARKET SIZE ESTIMATION METHODOLOGY: BOTTOM-UP APPROACH

Figure 7 MARKET SIZE ESTIMATION METHODOLOGY: TOP-DOWN APPROACH

Figure 8 DATA TRIANGULATION & METHODOLOGY

Figure 9 ASSUMPTIONS OF THE RESEARCH STUDY

Figure 10 LIMITATIONS OF THE RESEARCH STUDY

Figure 11 FOOD & BEVERAGES SEGMENT IS EXPECTED TO BE THE FASTEST-GROWING DURING THE FORECAST PERIOD

Figure 12 XANTHAN GUM MARKET SNAPSHOT (2016 VS. 2022): THICKENERS SEGMENT IS PROJECTED TO BE LARGEST

Figure 13 NORTH AMERICA DOMINATED THE XANTHAN GUM MARKET IN 2015

Figure 14 ATTRACTIVE GROWTH OPPORTUNITIES IN THE XANTHAN GUM

MARKET FOR MANUFACTURERS BETWEEN 2016 AND 2022

Figure 15 XANTHAN GUM MARKET: ASIA-PACIFIC TO GROW AT THE HIGHEST RATE FROM 2016 TO 2022

Figure 16 CHINA IS ESTIMATED TO ACCOUNT FOR THE LARGEST SHARE IN THE XANTHAN GUM MARKET IN ASIA-PACIFIC IN 2016

Figure 17 FAT REPLACERS SEGMENT TO GROW AT THE HIGHEST CAGR FROM 2016 TO 2022, IN TERMS OF VALUE

Figure 18 FOOD & BEVERAGES SEGMENT DOMINATED THE XANTHAN GUM MARKET ACROSS ALL REGIONS IN 2015

Figure 19 CHINESE XANTHAN GUM MARKET TO GROW AT THE HIGHEST CAGR FROM 2016 TO 2022

Figure 20 XANTHAN GUM MARKET, BY APPLICATION

Figure 21 XANTHAN GUM MARKET, BY FUNCTION

Figure 22 XANTHAN GUM MARKET, BY FORM

Figure 23 XANTHAN GUM MARKET, BY REGION

Figure 24 XANTHAN GUM MARKET: DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES



Figure 25 SUPPLY CHAIN ANALYSIS: XANTHAN GUM MARKET

Figure 26 XANTHAN GUM MARKET, BY APPLICATION

Figure 27 XANTHAN GUM MARKET, BY APPLICATION, 2016 VS. 2022 (USD MILLION)

Figure 28 XANTHAN GUM: FOOD & BEVERAGES MARKET, BY REGION, 2016 VS. 2022 (USD MILLION)

Figure 29 GELLING AGENTS ARE ESTIMATED TO DOMINATE THE XANTHAN GUM MARKET IN 2016

Figure 30 THICKENERS SEGMENT TO LEAD THE XANTHAN GUM MARKET DURING THE FORECAST PERIOD

Figure 31 ASIA-PACIFIC IS PROJECTED TO BE THE FASTEST GROWING REGION

Figure 32 XANTHAN GUM MARKET, BY FORM

Figure 33 DRY XANTHAN GUM MARKET IN ASIA-PACIFIC PROJECTED TO GROW

AT THE HIGHEST RATE FROM 2016 TO 2022 (USD MILLION)

Figure 34 NORTH AMERICA: XANTHAN GUM MARKET SNAPSHOT

Figure 35 ASIA-PACIFIC: XANTHAN GUM MARKET SNAPSHOT

Figure 36 EXPANSIONS & INVESTMENTS: LEADING APPROACH OF KEY COMPANIES, 2011–2017

Figure 37 EXPANSIONS & INVESTMENTS FUELED GROWTH IN THE XANTHAN GUM MARKET

Figure 38 EXPANSIONS & INVESTMENTS: KEY STRATEGY, 2011–2017

Figure 39 CARGILL, INCORPORATED: COMPANY SNAPSHOT

Figure 40 CARGILL: SWOT ANALYSIS

Figure 41 E. I. DU PONT DE NEMOURS AND COMPANY: COMPANY SNAPSHOT

Figure 42 E. I. DU PONT DE NEMOURS AND COMPANY: SWOT ANALYSIS

Figure 43 ARCHER DANIELS MIDLAND COMPANY: COMPANY SNAPSHOT

Figure 44 ARCHER DANIELS MIDLAND COMPANY: SWOT ANALYSIS

Figure 45 SOLVAY: COMPANY SNAPSHOT

Figure 46 SOLVAY: SWOT ANALYSIS

Figure 47 FUFENG GROUP COMPANY LTD: COMPANY SNAPSHOT

Figure 48 FUFENG GROUP COMPANY LTD.:SWOT ANALYSIS

Figure 49 INGREDION, INCORPORATED: COMPANY SNAPSHOT



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