

# World E-Paper Display Market: Technologies, Applications, Trends & Forecast (2010 - 2015)

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## Abstracts

E-paper technology offers the benefits of low power consumption and sunlight readability which results in an improved performance. E-paper display technology has the potential to compete with the established and mature display technologies especially LCD.

There is an increase in the adoption of e-paper display by the designers of consumer electronic devices due to the performance benefits it offers. Many new e-paper technologies are lined up for commercialization and will certainly help in increasing the adoption rate of the e-paper display.

Existing studies and third party market reports do not provide a comprehensive understanding of the E-paper market and there is a lack of focus on its various applications. In this report, we size and analyze E-paper market and its various application segments, product segments and also provide a geographic split, which is not present in any other third party reports.

## Market Estimates and Forecasts

The report analyzes the global E-paper market into the following segments:

E-paper market by technologies (electrophoretic, electrochromic, cholesteric LCD, electrowetting, electrofluidic, and others)

The report will provide market data, market drivers, trends and opportunities, top-selling products, key players, and competitive outlook. This report will also provide market tables for covering the applications and sub segments. In addition, the report also

provides more than 20 company profiles for the market.

### **What makes our reports unique?**

We provide the longest market segmentation chain in this industry- not many reports provide market breakdown up to level 5.

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We conduct detailed market positioning, product positioning and competitive positioning. Entry strategies, gaps and opportunities are identified for all the stakeholders.

Comprehensive market analysis for the following sectors:

Pharmaceuticals, Medical Devices, Biotechnology, Semiconductor and Electronics, Energy and Power Supplies, Food and Beverages, Chemicals, Advanced Materials, Industrial Automation, and Telecom and IT. We also analyze retailers and super-retailers, technology providers, and research and development (R&D) companies.

### **Key questions answered**

Which are the high-growth segments and how is the market segmented in terms of technologies, products and applications?

What are market estimates and forecasts; which markets are doing well and which are not?

Where are the gaps and opportunities; what is driving the market?

Which are the key playing fields? Which are the winning edge imperatives?

How is the competitive outlook; who are the main players in each of the segments; what are their strategic directives, operational strengths and product

pipelines? Who is doing what?

## **Powerful Research and analysis**

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