

Workspace as a Service Market by Solutions (Virtual Desktop Infrastructure and Applications, Desktop as a Service, Hosted Applications, Security Solutions), Services (Managed Service, System Integration, Consulting) - Global Forecast to 2019

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Abstracts

Workspace services have developed its significance around the globe as WaaS solutions and services offers crucial benefits to organizations like flexible workspace which enhances user satisfaction, and centralized storage which reduces the chance of data loss and there by provides security. It also provides mobility and flexibility to fast changing business needs. The companies providing WaaS solutions and services are looking forward to make new technologies, investments, and upgrade to better position themselves and capture the WaaS market. The market is fairly distributed across all major verticals such as BFSI, retail, education, manufacturing, government, healthcare, telecommunication and IT, utilities, travel and hospitality, and others. Globally, Workspace as a Service adoption is increasing due to growing BYOD demand in APAC, Europe and NA regions. The rising trends in the BYOD would surely catapult the demands for WaaS solutions in SMBs and enterprises.

The demand for cloud-based workspace solutions is increasing rapidly as many enterprises offer flexibility to their employees to work from anywhere, anytime, using their mobile devices. This market incorporates solutions which are required to manage various business applications and corporate data on centralized remote datacentres. It is a highly competitive market with existing service providers with greater geographic reach along with niche players. Furthermore, untapped demand in the emerging markets is the key reason for the players coming up in the recent years. North America is expected to be the biggest market in terms of revenue contribution, while Asia-Pacific (APAC) is expected to experience increased market traction, during the forecast period.

The major players in the WaaS market included in this report are the Amazon, Citrix, Microsoft, Tech Mahindra, VMware, Colt, Econocom, Getronics, Independence IT, and Unisys.

The report provides an insight about the opportunities in the market for the future. The rise in mobility would have a major impact on the market and would provide greater opportunities with advanced vulnerability assessment solutions. The market will see evolution of next generation cyber security solutions with the increasing severity of cyber threats.

The report also gives an insight about the market trends due to the number of SMBs which are rapidly expanding throughout the globe. These companies do not possess the capital to maintain full-fledged virtual workspace solutions. Thus the SMB segment relies over third-party providers for WaaS solutions to ensure mobility for their staff. Such factors are propelling the demands for DaaS solutions catering the SMBs.

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