

Wireline Logging Services Market By Hole Type (Cased Hole, Open Hole), By Wireline Type (Electricline, Slickline) & Geography (Asia-Pacific, Europe, Middle East, Africa, North America, South America) — Global Trends & Forecasts To 2019

<https://marketpublishers.com/r/W66D1839449EN.html>

Date: September 2014

Pages: 176

Price: US\$ 5,650.00 (Single User License)

ID: W66D1839449EN

Abstracts

The ever increasing exploration and production activities across the globe and new areas of unconventional resources are the key drivers for the growth of the wireline logging services market. Issues associated with the environment, and increased seismic activities have slowed down the growth of this market.

The growth of wireline logging market is directly proportional to the on-going drilling and exploration activities around the world. On the basis of various factors such as geological condition, and type of reservoir, different types of wireline logging services such as open hole and closed hole are required.

The growth in drilling and exploration activities is attributed to the continuous increase in world energy demand. These activities are expected to grow further as the world energy demand from oil would reach around 4 GTOE by 2020. This rise in energy demand has resulted in increased drilling and exploration activities in all parts of the world. This has also put pressure to extract more from each well and thus, further deep exploration is done.

The report profiles leading players of this industry with their recent developments and other strategic industry activities. These companies include Baker Hughes (U.S.), Superior Energy Services (U.S.), Halliburton (U.S.), Schlumberger (U.S.), and Weatherford International Inc. (Ireland), and others.

The North American market share is about 45% of the global wireline logging services revenue. In North America, The U.S. is the largest market and is led by Halliburton, Schlumberger, Baker Hughes, and Superior Energy Services. Furthermore, Chinese players and few Asian players are expected to grow in the near future.

The wireline logging services market is segmented in six regions, namely North America, South America, Europe, Africa, Asia-Pacific, and Middle East. The report also touches various other important aspects of the market. It includes an analysis of the value chain, Porter's five forces analysis, and the competitive landscape. In addition, 10 key players of this market have also been profiled.

Contents

1 INTRODUCTION

- 1.1 Key Take Aways
- 1.2 Analyst Insights
- 1.3 Market Investment Analysis
- 1.4 Report Description
- 1.5 Market Definitions
- 1.6 Market Segmentation & Markets Aspects Covered
- 1.7 Stakeholders
- 1.8 Research Methodology
 - 1.8.1 Approach
 - 1.8.2 Market Size Estimation
 - 1.8.3 Market Crackdown and Data Triangulation
 - 1.8.4 Key Data Points Taken From Secondary Sources
 - 1.8.5 Key Secondary Sources Used
 - 1.8.6 Key Data Points Taken From Secondary Sources
 - 1.8.7 Assumptions Made For This Report

2 EXECUTIVE SUMMARY

3 PREMIUM INSIGHTS

- 3.1 Introduction
- 3.2 Market Statistics
 - 3.2.1 Global Wireline Logging Services Market
 - 3.2.2 Sub Markets
 - 3.2.2.1 Growth Trend for Different Types of Services
 - 3.2.2.1.1 Wireline Type Trend Analysis
 - 3.2.2.1.2 Wireline Type Trend Analysis, By Hole Type
 - 3.2.2.1.3 Hole Type Trend Analysis
 - 3.2.2.1.4 Hole Type Trend Analysis, By Wireline Type
 - 3.2.2.2 Present Vs Forecast Market Size for Different Services
 - 3.2.2.3 Growth Trend for Different Geographies
 - 3.2.2.3.1 Regional Analysis of Wireline Service Market
 - 3.2.3 Related Market
 - 3.2.3.1 Global Wireline Services Market

4 MARKET ANALYSIS KEY FINDINGS

4.1 Introduction

4.2 Market Dynamics

4.2.1 Market Drivers

4.2.1.1 Investments in Exploration and Production Activities and Increased Oil Production

4.2.1.1.1 Growth in Drilling & Completion Activities

4.2.1.1.2 Discoveries of New Oil & Gas Field

4.2.1.1.3 High Oil & Gas Demand Globally

4.2.1.2 New Technologies Drive the Activities for Shale Gas, CBM

4.2.1.3 Technological Developments and Well Integrity Concerns

4.2.1.3.1 Rise in Number of Horizontal Wells

4.2.1.3.2 Prevention of Deepwater Geo-Hazards

4.2.1.3.3 Well Integrity Concerns

4.2.1.3.4 High Demand for Real Time Logging

4.2.2 Market Restraint

4.2.2.1 Environmental Concerns Hampering the Growth for Wireline Logging Services

4.2.2.2 Regulatory Issues a Major Hurdle for Wireline Logging Services Growth

4.2.3 Market Opportunities

4.2.3.1 Increased Investment for Exploration and Production

4.2.3.2 Growing E&P Spending Due To High Demand in Emerging Markets

4.3 Burning Issue

4.3.1 High Hazard Business

4.3.2 Absence of Specialized Proficient

4.4 Winning Imperative

4.4.1 Well Integrity and Enhanced Oil Recovery from Maturing Wells

4.5 Value Chain Analysis

4.5.1 Equipment Manufacturers

4.5.2 Service Providers

4.5.3 Oil Field Operators

4.6 Porter's Analysis

4.6.1 Threat of New Entrants

4.6.2 Threat of Substitutes

4.6.3 Suppliers' Power

4.6.4 Buyers' Power

4.6.5 Degree of Competition

5 WIRELINE LOGGING SERVICES MARKET, BY HOLE TYPE

- 5.1 Introduction
- 5.2 Market Analysis, By Hole Type
 - 5.2.1 Market, By Cased Hole Type
 - 5.2.1.1 Definition and Description
 - 5.2.1.2 Market Size and Forecast
 - 5.2.2 Market, By Open Hole Type
 - 5.2.2.1 Definition and Description
 - 5.2.2.2 Market Size and Forecast

6 WIRELINE LOGGING SERVICES MARKET, BY WIRELINE TYPE

- 6.1 Introduction
 - 6.1.1 E-Line
 - 6.1.2 Slickline
- 6.2 Market Analysis, By Service Type
 - 6.2.1 Market, By E-Line Service Type
 - 6.2.1.1 Definition and Description
 - 6.2.1.2 Market Size and Forecast
 - 6.2.2 Market, By Slick Line Service Type
 - 6.2.2.1 Definition and Description
 - 6.2.2.2 Market Size and Forecast

7 WIRELINE LOGGING SERVICES MARKET, BY GEOGRAPHY

- 7.1 Introduction
- 7.2 Geographic Analysis of the Wireline Logging Services Market
- 7.3 Market Analysis, By Geography
 - 7.3.1 North America
 - 7.3.1.1 Industry Trend
 - 7.3.1.2 Market Size and Forecast
 - 7.3.1.3 Country-Wise Analysis
 - 7.3.1.3.1 U.S. Land
 - 7.3.1.3.2 GOM
 - 7.3.1.3.3 Canada
 - 7.3.1.3.4 Mexico
 - 7.3.2 South America
 - 7.3.2.1 Industry Trend

- 7.3.2.2 Market Size and Forecast
- 7.3.2.3 Country-Wise Analysis
 - 7.3.2.3.1 Brazil
 - 7.3.2.3.2 Argentina
 - 7.3.2.3.3 Venezuela
 - 7.3.2.3.4 Colombia
 - 7.3.2.3.5 Other
- 7.3.3 Middle East
 - 7.3.3.1 Industry Trend
 - 7.3.3.2 Market Size and Forecast
 - 7.3.3.3 Country-Wise Analysis
 - 7.3.3.3.1 Saudi Arabia
 - 7.3.3.3.2 Qatar
 - 7.3.3.3.3 Abu Dhabi
 - 7.3.3.3.4 Other
- 7.3.4 Europe
 - 7.3.4.1 Industry Trend
 - 7.3.4.2 Market Size and Forecast
 - 7.3.4.3 Country-Wise Analysis
 - 7.3.4.3.1 Norway
 - 7.3.4.3.2 U.K.
 - 7.3.4.3.3 Russia
 - 7.3.4.3.4 Other
- 7.3.5 Asia-Pacific
 - 7.3.5.1 Industry Trend
 - 7.3.5.2 Market Size and Forecast
 - 7.3.5.3 Country-Wise Analysis
 - 7.3.5.3.1 China
 - 7.3.5.3.2 Thailand
 - 7.3.5.3.3 Indonesia
 - 7.3.5.3.4 India
 - 7.3.5.3.5 Australia
 - 7.3.5.3.6 Other
- 7.3.6 Africa
 - 7.3.6.1 Industry Trend
 - 7.3.6.2 Market Size and Forecast
 - 7.3.6.3 Country-Wise Analysis
 - 7.3.6.3.1 Angola
 - 7.3.6.3.2 Egypt

7.3.6.3.3 Nigeria

7.3.6.3.4 Other

8 COMPETITIVE LANDSCAPE

8.1 Introduction

8.2 Key Players of Wireline Services Market

8.2.1 List of Key Players

8.2.2 Key Companies Focus Area

8.2.2.1 Growth Strategies in The Global Wireline Logging Services Market

8.3 Key to Success Is New Product/Technology Launch

8.4 Market Share Analysis and Rankings

8.4.1 Market Share Scenario

8.4.2 Market Rankings of the Industry Players

8.5 Competitive Situation and Trends

8.5.1 New Product/Technology Launch

8.5.2 Mergers & Acquisitions

8.5.3 Expansions

8.5.4 Contracts & Agreements

9 COMPANY PROFILES

9.1 Baker Hughes

9.1.1 Introduction

9.1.2 Products & Services

9.1.3 Baker Hughes: SWOT Analysis

9.1.4 Strategy & Insights

9.1.5 MNM View

9.1.6 Recent Developments

9.2 Casedhole Solutions

9.2.1 Introduction

9.2.2 Products & Services

9.2.3 Strategy & Insights

9.2.4 Recent Developments

9.3 Expro International Group Holdings Ltd.

9.3.1 Introduction

9.3.2 Products and Services

9.3.3 Strategy & Insights

9.3.4 Recent Developments

- 9.4 Halliburton
 - 9.4.1 Introduction
 - 9.4.2 Products & Services
 - 9.4.3 SWOT Analysis: Halliburton
 - 9.4.4 Strategy & Insights
 - 9.4.5 MNM View
 - 9.4.6 Recent Developments
- 9.5 Nabors Industries Ltd.
 - 9.5.1 Introduction
 - 9.5.2 Products and Services
 - 9.5.3 Strategy & Insight
 - 9.5.4 Recent Developments
- 9.6 Oilserv
 - 9.6.1 Introduction
 - 9.6.2 Product and Services
 - 9.6.3 Strategy & Insights
 - 9.6.4 Recent Developments
- 9.7 Pioneer Energy Services
 - 9.7.1 Introduction
 - 9.7.2 Products and Services
 - 9.7.3 Strategy & Insights
 - 9.7.4 Recent Developments
- 9.8 Superior Energy Services
 - 9.8.1 Introduction
 - 9.8.2 Products & Services
 - 9.8.3 SWOT Analysis
 - 9.8.4 Strategy & Insights
 - 9.8.5 MNM View
 - 9.8.6 Recent Developments
- 9.9 Schlumberger
 - 9.9.1 Introduction
 - 9.9.2 Products & Services
 - 9.9.3 SWOT Analysis
 - 9.9.4 Strategy & Insights
 - 9.9.5 MNM View
 - 9.9.6 Recent Developments
- 9.10 Weatherford International Inc.
 - 9.10.1 Introduction
 - 9.10.2 Products & Services

9.10.3 SWOT Analysis

9.10.4 STRATEGY & Insights

9.10.5 MNM View

9.10.6 Recent Developments

List Of Tables

LIST OF TABLES

Table 1 Wireline Service Market: By Geography, 2012-2019 (\$Million)

Table 2 Wireline Logging Units: Manufacturers & Service Providers

Table 3 Wireline Logging: Types And Its Purpose

Table 4 Global New Discoveries, By Geography, 2013

Table 5 Technically Recoverable Shale Oil Reserves, By Major Countries, 2011 (Billion BBl)

Table 6 Technically Recoverable Shale Gas Reserves, By Major Countries, 2011 (TCF)

Table 7 Wireline Logging Services Market Size (Value), By Hole Type, 2012 – 2019 (\$Million)

Table 8 Market Size (Value), By Cased Hole Type, 2012 – 2019 (\$Million)

Table 9 Market Size (Value), By Open Hole Type, 2012 – 2019 (\$Million)

Table 10 Electric Line Services: Applications & Processes

Table 11 E-Line Logging Services Market Value, By Geography, 2012-2019-P (\$Million)

Table 12 Slickline Services: Applications & Processes

Table 13 Slickline Logging Services Market Value, By Geography, 2012-2019-P (\$Million)

Table 14 Wireline Logging Services Market Size (Value), By Wireline Type, 2012 – 2019 (\$Million)

Table 15 Market Size (Value), By E-Line Service Type, 2012 – 2019 (\$Million)

Table 16 Market Size (Value), By Cased Hole Type, 2012 – 2019 (\$Million)

Table 17 Market Size, By Geography, 2012-2019 (\$Million)

Table 18 North America: Wireline Logging Services Market Size, By Service Type, 2012-2019 (\$Million)

Table 19 North America: Wireline Services Market Size, By Country, 2012-2019 (\$Million)

Table 20 U.S. Land: Wireline Services Market Size, By Service Type, 2012-2019 (\$Million)

Table 21 GOM: Wireline Services Market Size, By Service Type, 2012-2019 (\$Million)

Table 22 Canada: Wireline Services Market Size, By Service Type, 2012-2019 (\$Million)

Table 23 Mexico: Wireline Services Market Size, By Service Type, 2012-2019 (\$Million)

Table 24 South America: Wireline Logging Services Market Size, By Service Type, 2012-2019 (Million)

Table 25 South America: Wireline Services Market Size, By Country, 2012-2019 (\$Million)

Table 26 Brazil: Wireline Services Market Size, By Service Type, 2012-2019 (\$Million)

Table 27 Argentina: Wireline Services Market Size, By Service Type, 2012-2019 (\$Million)

Table 28 Venezuela: Wireline Services Market Size, By Service Type, 2012-2019 (\$Million)

Table 29 Colombia: Wireline Services Market Size, By Service Type, 2012-2019 (\$Million)

Table 30 Other South America: Wireline Services Market Size, By Service Type, 2012-2019 (\$Million)

Table 31 Middle East: Wireline Logging Services Market Size, By Service Type, 2012-2019 (\$Million)

Table 32 Middle East: Wireline Services Market Size, By Country, 2012-2019 (\$Million)

Table 33 Saudi Arabia: Wireline Services Market Size, By Service Type, 2012-2019 (\$Million)

Table 34 Qatar: Wireline Services Market Size, By Service Type, 2012-2019 (\$Million)

Table 35 Abu Dhabi: Wireline Services Market Size, By Service Type, 2012-2019 (\$Million)

Table 36 Other Middle East: Wireline Services Market Size, By Service Type, 2012-2019 (\$Million)

Table 37 Europe: Wireline Logging Services Market Size, By Service Type, 2012-2019 (\$Million)

Table 38 Europe: Wireline Services Market Size, By Country, 2012-2019 (\$Million)

Table 39 Norway: Wireline Services Market Size, By Service Type, 2012-2019 (\$Million)

Table 40 U.K.: Wireline Services Market Size, By Service Type, 2012-2019 (\$Million)

Table 41 Russia: Wireline Services Market Size, By Service Type, 2012-2019 (\$Million)

Table 42 Other Europe: Wireline Services Market Size, By Service Type, 2012-2019 (\$Million)

Table 43 Asia-Pacific: Wireline Logging Services Market Size, By Service Type, 2012-2019 (\$Million)

Table 44 Asia-Pacific: Wireline Services Market Size, By Country, 2012-2019 (\$Million)

Table 45 China: Wireline Services Market Size, By Service Type, 2012-2019 (\$Million)

Table 46 Thailand: Wireline Services Market Size, By Service Type, 2012-2019 (\$Million)

Table 47 Indonesia: Wireline Services Market Size, By Service Type, 2012-2019 (\$Million)

Table 48 India: Wireline Services Market Size, By Service Type, 2012-2019 (\$Million)

Table 49 Australia: Wireline Services Market Size, By Service Type, 2012-2019 (\$Million)

Table 50 Other Asia-Pacific: Wireline Services Market Size, By Service Type,

2012-2019 (\$Million)

Table 51 Africa: Wireline Logging Services Market Size, By Service Type, 2012-2019 (\$Million)

Table 52 Africa: Wireline Services Market Size, By Country, 2012-2019 (\$Million)

Table 53 Angola: Wireline Services Market Size, By Service Type, 2012-2019 (\$Million)

Table 54 Egypt: Wireline Services Market Size, By Service Type, 2012-2019 (\$Million)

Table 55 Nigeria: Wireline Services Market Size, By Service Type, 2012-2019 (\$Million)

Table 56 Other Africa: Wireline Services Market Size, By Service Type, 2012-2019 (\$Million)

Table 57 New Product/Technology Launch, 2010-2014

Table 58 Mergers & Acquisitions, 2010-2014

Table 59 Expansions, 2010-2014

Table 60 Contracts & Agreements, 2010-2014

Table 61 Baker Hughes: Products/Services & Description/Application

Table 62 Casedhole Solutions: Products And Services

Table 63 Expro Group: Product/Services And Their Application & Description

Table 64 Halliburton: Products/Service & Their Description/Application

Table 65 Nabors Industries Ltd: Products/Service & Their Description/Application

Table 66 Oilserve: Products/Service & Their Description/Application

Table 67 Pioneer Energy Services: Products/Service & Their Description/Application

Table 68 Superior Energy Services Inc.: Products/Service & Their Description/Application

Table 69 Schlumberger: Products/Services & Description/Application

Table 70 Weatherford International: Products/Services & Description/Application

List Of Figures

LIST OF FIGURES

- Figure 1 Research Methodology
- Figure 2 Data Triangulation Methodology
- Figure 3 Global Wireline Logging Services Market, By Geography, 2012-2019 (\$Million)
- Figure 4 Market Overview: Tree Structure
- Figure 5 Global Wireline Logging Services Market Revenue, 2011 – 2019, (\$Million)
- Figure 6 Market Value, By Wireline Type, 2012-2019-P (\$Million)
- Figure 7 Market Scenario, By Line Type
- Figure 8 Wireline Logging Services Growth Trend Analysis, 2012-2019
- Figure 9 Market Scenario, By Hole Type
- Figure 10 Market Share (Value) Analysis, 2014-2019
- Figure 11 Global Wireline Logging Services Market Scenario Of Different Geographies, 2013
- Figure 12 Global Market Revenue, By Major Countries Of Each Geography, 2013, (\$Million)
- Figure 13 Global Wireline Services Market, By Geography 2012 – 2019, (\$Million)
- Figure 14 Distribution In Various Segments Of Drilling Activities, 2012
- Figure 15 E&P Spending Scenario, By Company Type, Region Analysis, 2013
- Figure 16 Value Chain Analysis Of Wireline Services Market
- Figure 17 Porter's Five Force Analysis
- Figure 18 Wireline Logging Services Market Share (Value), By Hole Type
- Figure 19 Cased Hole Wireline Logging Services
- Figure 20 Open Hole Wireline Logging Services
- Figure 21 Wireline Logging Services Market Share (Value), By Wireline Type
- Figure 22 Market Share (Value), By Geography
- Figure 23 Market Growth Strategies, 2011-2013
- Figure 24 Wireline Services Market Share: Top 5 Companies Vs Others, 2013
- Figure 25 Market Share Analysis: By Company, 2013
- Figure 26 New Product/Technology Launch, 2010-2014
- Figure 27 Mergers & Acquisitions, 2010-2014
- Figure 28 Expansion, 2011-2013
- Figure 29 Contracts & Agreements, 2010-2014

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