

Wireless Portable Medical Device Market by Technology (BT/BLE, Wi-Fi, ZigBee, ANT+), Component (Sensors, ICs, Processors), Application (Monitoring, Medical Therapeutics, Diagnosis, Fitness & Wellness), and Geography – Global Forecast to 2020

<https://marketpublishers.com/r/W5A7CA90CDAEN.html>

Date: January 2015

Pages: 171

Price: US\$ 5,650.00 (Single User License)

ID: W5A7CA90CDAEN

Abstracts

The wireless portable medical device market is expected to grow at a rapid pace due to growing income levels, and increasing prevalence of chronic and lifestyle disorders such as diabetes, respiratory, blood and cardiovascular diseases. A growing population coupled with high income levels and awareness about wellness and fitness are some of the factors driving the market growth. Further, integration of various wireless technologies with portable devices and initiatives from various governments have led rural areas to adopt advanced medical services, thereby boosting the wireless portable medical device industry.

An increase in lifestyle diseases is creating the need to focus on improving healthcare access and providing affordable and preventive healthcare. The report- wireless portable medical devices market reviews the latest market trends with a perceptive to disclose future growth prospects. An in-depth analysis on a geographic basis provides strategic business intelligence for investments in the sector. The study reveals profitable investment strategies for electronics companies, business executives, product marketing managers, new business investors, and many more in preferred locations. In addition to that, the report contains market segmentation by technology, components, application, and geography.

In this report, communication technology used in wireless portable medical devices is categorized into BT/BLE, Wi-Fi, ZigBee, and ANT+. Each technology is analyzed both in terms of qualitative and quantitative aspect, and it includes all sub segments with

detailed analysis. The competitive landscape section of the report primarily focuses on latest developments, and respective market share rankings of the key industry players in the wireless portable medical devices industry. In addition to that, the report entails emerging market trends, advancements in the technological space, market demand of the segments, key growth areas, market size, region-wise demand factors, and key competitors' analysis.

The geographic segmentation of the report covers four major regions of the world, namely- North America, Europe, Asia-Pacific, and Rest of the World (RoW). The report also profiles major players in the medical electronics market. Some of the major players in this market are GE Healthcare (U.K.), Maxim Integrated (U.S.), Texas Instruments (U.S.), STMicroelectronics N.V. (Switzerland), Freescale Semiconductor Inc. (U.S.), ON Semiconductor Corporation (U.S.), Philips Healthcare (Netherlands), Omron Healthcare (Japan), Medtronic, Inc. (U.S.), Analog Devices (U.S.), Infineon Technologies (Germany) and Renesas Electronics Corporation (Japan).

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