

Wireless Network Test Equipment Market by Equipment Type (Drive Test Equipment, Monitoring Equipment, OSS with Geolocation Equipment, SON Testing Equipment), Network Technology (2G/3G/4G and 5G), End User, and Region - Global Forecast to 2023

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Abstracts

“Wireless network test equipment market to exhibit significant growth during 2018–2023”

The wireless network test equipment market is estimated to grow from USD 3.2 billion in 2018 to USD 4.7 billion by 2023 at a CAGR of 8.0%. The key factors driving the growth of the market include the growing mobile data traffic coupled with increasing adoption of smart devices, rising technological advancement toward networking and communication, and increasing interoperability of network technologies. However, labor-intensive drive testing and longer timelines and extended R&D requirements for developing new communication technologies are the key factors restraining the market growth.

“OSS with geolocation equipment to witness high growth during forecast period”

The market for OSS with geolocation equipment is expected to grow at the highest CAGR from 2018 to 2023. This is attributed to its capability to work with MDT, which is in high demand, thereby leading to reduced cost and time required for wireless network testing. OSS with geolocation helps understand the experience level of consumers in different locations, traffic localization, and network coverage maps. This enables to identify the problem areas and provide troubleshooting solutions in those areas. In this

type of testing, geolocation application uses information from GPS, and if GPS signals are not available, it uses information from cell towers to locate the position. It also makes the use of IP address, media access control (MAC) address, radio frequency (RF) systems, Exchangeable Image File Format (EXIF) data, and other wireless positioning systems.

“Market for 5G network to grow at higher CAGR during forecast period“

The 5G network technology market is estimated to grow at a higher CAGR from 2018 to 2023. The 5G connectivity technology would be driven by the proliferating demand for fast and high capacity networks. The volume of data being carried by cellular networks is driven by the increasing preference for video streaming among consumers. 5G would provide greater data speed and lower latency along with the ability to connect many devices at a time. Many vendors are involved in trials of 5G; among these, AT&T (US) aimed to launch 5G in 12 US cities by the end of 2018.

“Wireless network test equipment market for telecommunication service providers to hold major share during forecast period”

The wireless network test equipment market for the telecommunication service providers is expected to hold major share from 2018 to 2023. These end users need to ensure the performance of wireless technologies and demonstrate quality and accessibility prior to wireless network rollout. Moreover, telecommunications service providers across all regions focus on the quality of distribution rather than the price; therefore, QoS policies are critical for service providers as they need to maintain a competitive edge for consistent distribution of services.

“APAC to be largest market for wireless network test equipment during forecast period”

APAC is expected to lead the wireless network test equipment market, in terms of size, from 2018 to 2023. The region is transforming dynamically with respect to the adoption of new technologies. The region has become the center of attraction for major investments and business expansion opportunities. The companies such as ZTE (China) and Huawei (China) are investing heavily on the upcoming 5G technology and are initiating field trials together with a few leading mobile service carriers, such as AT&T (US), China Mobile (China), SoftBank (Japan), and China Unicom (China). These companies are entering into partnerships and collaborations with other players to remain frontrunners in the market. These activities ultimately increase the need for network testing for QoE and QoS to the users.

Break-up of the profile of primary participants for the report is given below:

By Company Type – Tier 1 – 43%, Tier 2 – 37%, and Tier 3 – 20%

By Designation – C level – 42%, Director Level – 31%, and Manager Level – 27%

By Region – North America - 37%, Europe – 30%, APAC – 23%, and RoW – 10%

The key players in the market include Anritsu (Japan), Infovista (Virginia), Keysight Technologies (US), Rohde & Schwarz (Germany), VIAVI (US), Accuver (US), Dingli Corporation (China), Empirix (US), EXFO (US), Spirent Communications (UK), Teoco (US), RADCOM (Israel), Gemalto (Netherlands), NETSCOUT (US), and Bird Technologies (US).

The global wireless network test equipment market has been segmented into equipment type, network technology, end user, and geography. The market, by equipment type, has been segmented into drive test equipment, crowdsourcing equipment, monitoring equipment, OSS with geo-location equipment, SON testing equipment, and site testing equipment. Based on network technology, the wireless network test equipment market has been split into 2G/3G/4G and 5G. The industries that are included in the study of wireless network test equipment market include telecommunications service providers and enterprises. The wireless network test equipment market is segmented into 4 regions—North America, Europe, Asia Pacific (APAC), and the Rest of the World (RoW).

REASONS TO BUY THE REPORT:

Illustrative segmentation, analysis, and forecast for markets based on equipment type, network technology, end user, and region have been conducted to give an overall view of the wireless network test equipment market.

The value chain analysis has been performed to provide an in-depth insight into the wireless network test equipment market.

Major drivers, restraints, opportunities, and challenges for the wireless network test equipment market have been detailed in this report.

The report includes a detailed competitive landscape along with key players, in-depth analysis, and revenue of key players.

Contents

1 INTRODUCTION

1.1 STUDY OBJECTIVES

1.2 DEFINITION

1.3 SCOPE OF THE STUDY

1.3.1 MARKETS COVERED

1.3.2 YEARS CONSIDERED

1.4 CURRENCY

1.5 LIMITATIONS

1.6 STAKEHOLDERS

2 RESEARCH METHODOLOGY

2.1 RESEARCH DATA

2.1.1 SECONDARY & PRIMARY RESEARCH

2.1.2 SECONDARY DATA

2.1.2.1 Major secondary sources

2.1.2.2 Secondary sources

2.1.3 PRIMARY DATA

2.1.3.1 Primary interviews with experts

2.1.3.2 Key data from primary sources

2.1.3.3 Key industry insights

2.1.3.4 Breakdown of primaries

2.2 MARKET SIZE ESTIMATION

2.2.1 BOTTOM-UP APPROACH

2.2.1.1 Approach for arriving at market share by bottom-up analysis (demand side)

2.2.2 TOP-DOWN APPROACH

2.2.2.1 Approach for capturing market share by top-down analysis (supply side)

2.3 MARKET BREAKDOWN & DATA TRIANGULATION

2.4 RESEARCH ASSUMPTIONS

3 EXECUTIVE SUMMARY

4 PREMIUM INSIGHTS

4.1 ATTRACTIVE GROWTH OPPORTUNITIES IN WIRELESS NETWORK TEST EQUIPMENT MARKET

4.2 WIRELESS NETWORK TEST EQUIPMENT MARKET, BY EQUIPMENT TYPE

4.3 WIRELESS NETWORK TEST EQUIPMENT MARKET, BY NETWORK TECHNOLOGY

4.4 WIRELESS NETWORK TEST EQUIPMENT MARKET, BY END USER

4.5 WIRELESS NETWORK TEST EQUIPMENT MARKET IN APAC, BY EQUIPMENT AND COUNTRY

4.6 WIRELESS NETWORK TEST EQUIPMENT MARKET, BY GEOGRAPHY

5 MARKET OVERVIEW

5.1 INTRODUCTION

5.2 MARKET DYNAMICS

5.2.1 DRIVERS

5.2.1.1 Growing mobile data coupled with increasing adoption of smart devices

5.2.1.2 Increasing technological advancement toward networking and communication

5.2.1.3 Rising interoperability of network technologies

5.2.2 RESTRAINTS

5.2.2.1 Drive testing is labor-intensive activity

5.2.2.2 Longer timelines and extended R&D requirements for developing new communication technologies

5.2.3 OPPORTUNITIES

5.2.3.1 Investments in R&D and positive outcomes from testing phase of 5G networks

5.2.3.2 Roll-out of LTE and LTE-Advanced (4G) network

5.2.4 CHALLENGES

5.2.4.1 Lack of skilled workforce to infer insights from collected data

6 WIRELESS NETWORK TEST EQUIPMENT MARKET, BY NETWORK TECHNOLOGY

6.1 INTRODUCTION

6.2 2G/3G/4G

6.2.1 4G/LTE (LONG-TERM EVOLUTION) HELPS IN PROVIDING COMMUNICATION AT A HIGHER SPEED

6.3 5G

6.3.1 WIRELESS NETWORK TEST EQUIPMENT WILL SUPPORT THE LAUNCH OF 5G TECHNOLOGY

7 WIRELESS NETWORK TEST EQUIPMENT MARKET, BY EQUIPMENT TYPE

Wireless Network Test Equipment Market by Equipment Type (Drive Test Equipment, Monitoring Equipment, OSS with...

7.1 INTRODUCTION

7.2 DRIVE TEST EQUIPMENT

7.2.1 DRIVE TEST IS ONE OF THE WIDELY USED NETWORK TESTING METHOD

7.3 CROWDSOURCING EQUIPMENT

7.3.1 CROWDSOURCING GIVES A BROADER PICTURE OF THE NETWORK PERFORMANCE

7.4 MONITORING EQUIPMENT

7.4.1 MONITORING TESTING METHOD HELPS IN CHECKING THE QUALITY OF SERVICE (QOS) OR SERVICE LEVEL AGREEMENTS (SLAS)

7.5 OSS WITH GEOLOCATION EQUIPMENT

7.5.1 OSS WITH GEOLOCATION HELPS UNDERSTAND THE EXPERIENCE LEVEL OF THE CONSUMER IN DIFFERENT LOCATIONS

7.6 SON TESTING EQUIPMENT

7.6.1 SON IS A SOLUTION APPLIED IN CELLULAR NETWORKS FOR SIMPLIFYING OPERATIONAL TASKS

7.7 SITE TESTING EQUIPMENT

7.7.1 SITE TESTING EQUIPMENT HELPS GATHER DATA RELATED TO TRAFFIC INDEPENDENT OF NETWORK ELEMENTS

8 WIRELESS NETWORK TEST EQUIPMENT MARKET, BY END USER

8.1 INTRODUCTION

8.2 TELECOMMUNICATIONS SERVICE PROVIDERS

8.2.1 TELECOM COMPANIES FACE A MAJOR CHALLENGE OF TRAFFIC CONGESTION DUE TO THE EXPANDING SUBSCRIBER BASE AND LEGACY NETWORK INFRASTRUCTURE

8.3 ENTERPRISES

8.3.1 WIRELESS NETWORK TEST EQUIPMENT ARE BEING WIDELY ADOPTED DUE TO THE INCREASED NEED FOR MAINTAINING AND OPTIMIZING THE NETWORK

9 GEOGRAPHIC ANALYSIS

9.1 INTRODUCTION

9.2 NORTH AMERICA

9.2.1 US

9.2.1.1 US is expected to increase the number of 5G connections

9.2.2 CANADA

9.2.2.1 Increasing demand for mobile data services is expected to drive the growth of the Canadian telecom industry

9.2.3 MEXICO

9.2.3.1 Mexican telecom industry is swiftly moving from fixed line to mobile services

9.3 EUROPE

9.3.1 UK

9.3.1.1 Growth of wireless network test equipment market in UK can be attributed to the increasing demand for 4G/LTE technology and planning of the deployment of 5G

9.3.2 GERMANY

9.3.2.1 The ICT sector of the country is focused on the forthcoming 5G technology

9.3.3 FRANCE

9.3.3.1 Implementation of various standards and technologies, such as LTE, and expected introduction of upcoming 5G technology to provide major investment

9.3.4 REST OF EUROPE

9.4 APAC

9.4.1 CHINA

9.4.1.1 China is a densely populated country; thus mobile and data connectivity infrastructures are likely to increase

9.4.2 JAPAN

9.4.2.1 Japan is a developed economy and has already witnessed significant deployment of advanced wireless infrastructure

9.4.3 INDIA

9.4.3.1 Growing demand for the internet and data services in the country

9.4.4 REST OF APAC

9.5 ROW

9.5.1 SOUTH AMERICA

9.5.1.1 The penetration of 4G-enabled smart devices is increasing in this region

9.5.2 MIDDLE EAST & AFRICA

9.5.2.1 The mobile traffic in the Middle East and Africa is expected to increase by more than 10 folds in the next 5 years

10 COMPETITIVE LANDSCAPE

10.1 OVERVIEW

10.2 MARKET RANKING ANALYSIS: WIRELESS NETWORK TEST EQUIPMENT MARKET

10.3 COMPETITIVE SITUATION & TRENDS

10.3.1 CONTRACTS, AGREEMENTS, AND PARTNERSHIPS

10.3.2 PRODUCT LAUNCHES & DEVELOPMENTS

10.3.3 ACQUISITIONS

11 COMPANY PROFILES

(Business Overview, Products and Services Offered, Recent Developments, SWOT Analysis, and MnM View)*

11.1 KEY PLAYERS

11.1.1 ANRITSU

11.1.2 INFOVISTA

11.1.3 KEYSIGHT TECHNOLOGIES

11.1.4 ROHDE & SCHWARZ

11.1.5 VIAVI

11.1.6 ACCUVER

11.1.7 DINGLI CORPORATION

11.1.8 EMPIRIX

11.1.9 EXFO

11.1.10 SPIRENT COMMUNICATIONS

11.2 OTHER KEY PLAYERS

11.2.1 TEOCO

11.2.2 RADCOM

11.2.3 GEMALTO

11.2.4 NETSCOUT

11.2.5 BIRD TECHNOLOGIES

*Details on Business Overview, Products and Services Offered, Recent Developments, SWOT Analysis, and MnM View might not be captured in case of unlisted companies.

12 APPENDIX

12.1 INSIGHTS OF INDUSTRY EXPERTS

12.2 DISCUSSION GUIDE

12.3 KNOWLEDGE STORE: MARKETSSANDMARKETS' SUBSCRIPTION PORTAL

12.4 AVAILABLE CUSTOMIZATIONS

12.5 RELATED REPORTS

List Of Tables

LIST OF TABLES

TABLE 1 WIRELESS NETWORK TEST EQUIPMENT MARKET, BY NETWORK TECHNOLOGY, 2015–2023 (USD BILLION)

TABLE 2 WIRELESS NETWORK TEST EQUIPMENT MARKET FOR 2G/3G/4G, BY REGION, 2015–2023 (USD MILLION)

TABLE 3 WIRELESS NETWORK TEST EQUIPMENT MARKET FOR 5G, BY REGION, 2019–2023 (USD MILLION)

TABLE 4 WIRELESS NETWORK TEST EQUIPMENT MARKET, BY EQUIPMENT TYPE, 2015–2023 (USD MILLION)

TABLE 5 WIRELESS NETWORK TEST EQUIPMENT MARKET FOR DRIVE TEST EQUIPMENT, BY TYPE, 2015–2023 (USD MILLION)

TABLE 6 WIRELESS NETWORK TEST EQUIPMENT MARKET FOR DRIVE TEST EQUIPMENT, BY REGION, 2015–2023 (USD MILLION)

TABLE 7 WIRELESS NETWORK TEST EQUIPMENT MARKET FOR CROWDSOURCING EQUIPMENT, BY REGION, 2015–2023 (USD MILLION)

TABLE 8 WIRELESS NETWORK TEST EQUIPMENT MARKET FOR MONITORING EQUIPMENT, BY REGION, 2015–2023 (USD MILLION)

TABLE 9 WIRELESS NETWORK TEST EQUIPMENT MARKET FOR OSS WITH GEOLOCATION EQUIPMENT, BY REGION, 2015–2023 (USD MILLION)

TABLE 10 WIRELESS NETWORK TEST EQUIPMENT MARKET FOR SON TESTING EQUIPMENT, BY REGION, 2015–2023 (USD MILLION)

TABLE 11 WIRELESS NETWORK TEST EQUIPMENT MARKET FOR SITE TESTING EQUIPMENT, BY REGION, 2015–2023 (USD MILLION)

TABLE 12 WIRELESS NETWORK TEST EQUIPMENT MARKET, BY END USER, 2015–2023 (USD BILLION)

TABLE 13 WIRELESS NETWORK TEST EQUIPMENT MARKET, BY REGION, 2015–2023 (USD MILLION)

TABLE 14 WIRELESS NETWORK TEST EQUIPMENT MARKET IN NORTH AMERICA, BY COUNTRY, 2015–2023 (USD MILLION)

TABLE 15 WIRELESS NETWORK TEST EQUIPMENT MARKET IN NORTH AMERICA, BY EQUIPMENT TYPE, 2015–2023 (USD MILLION)

TABLE 16 WIRELESS NETWORK TEST EQUIPMENT MARKET IN NORTH AMERICA, BY NETWORK TECHNOLOGY, 2015–2023 (USD MILLION)

TABLE 17 WIRELESS NETWORK TEST EQUIPMENT MARKET IN NORTH AMERICA, BY END USER, 2015–2023 (USD MILLION)

TABLE 18 WIRELESS NETWORK TEST EQUIPMENT MARKET IN EUROPE, BY

COUNTRY, 2015–2023 (USD MILLION)

TABLE 19 WIRELESS NETWORK TEST EQUIPMENT MARKET IN EUROPE, BY
EQUIPMENT TYPE, 2015–2023 (USD MILLION)

TABLE 20 WIRELESS NETWORK TEST EQUIPMENT MARKET IN EUROPE, BY
NETWORK TECHNOLOGY, 2015–2023 (USD MILLION)

TABLE 21 WIRELESS NETWORK TEST EQUIPMENT MARKET IN EUROPE, BY END
USER, 2015–2023 (USD MILLION)

TABLE 22 WIRELESS NETWORK TEST EQUIPMENT MARKET IN APAC, BY
COUNTRY, 2015–2023 (USD MILLION)

TABLE 23 WIRELESS NETWORK TEST EQUIPMENT MARKET IN APAC, BY
EQUIPMENT TYPE, 2015–2023 (USD MILLION)

TABLE 24 WIRELESS NETWORK TEST EQUIPMENT MARKET IN APAC, BY
NETWORK TECHNOLOGY, 2015–2023 (USD MILLION)

TABLE 25 WIRELESS NETWORK TEST EQUIPMENT MARKET IN APAC, BY END
USER, 2015–2023 (USD MILLION)

TABLE 26 WIRELESS NETWORK TEST EQUIPMENT MARKET IN ROW, BY
REGION, 2015–2023 (USD MILLION)

TABLE 27 WIRELESS NETWORK TEST EQUIPMENT MARKET IN ROW, BY
EQUIPMENT TYPE, 2015–2023 (USD MILLION)

TABLE 28 WIRELESS NETWORK TEST EQUIPMENT MARKET IN ROW, BY
NETWORK TECHNOLOGY, 2015–2023 (USD MILLION)

TABLE 29 WIRELESS NETWORK TEST EQUIPMENT MARKET IN ROW, BY END
USER, 2015–2023 (USD MILLION)

List Of Figures

LIST OF FIGURES

FIGURE 1 WIRELESS NETWORK TEST EQUIPMENT MARKET: RESEARCH DESIGN

FIGURE 2 WIRELESS NETWORK TEST EQUIPMENT MARKET: BOTTOM-UP APPROACH

FIGURE 3 WIRELESS NETWORK TEST EQUIPMENT MARKET: TOP-DOWN APPROACH

FIGURE 4 DATA TRIANGULATION

FIGURE 5 WIRELESS NETWORK TEST EQUIPMENT MARKET FOR OSS WITH GEOLOCATION TO GROW AT HIGHEST CAGR DURING FORECAST PERIOD

FIGURE 6 5G TO GROW AT HIGHEST CAGR IN WIRELESS NETWORK TEST EQUIPMENT MARKET DURING FORECAST PERIOD

FIGURE 7 TELECOMMUNICATIONS SERVICE PROVIDERS HELD MAJOR SHARE OF WIRELESS NETWORK TEST EQUIPMENT MARKET IN 2017

FIGURE 8 WIRELESS NETWORK TEST EQUIPMENT MARKET, BY REGION

FIGURE 9 GROWING MOBILE DATA TRAFFIC COUPLED WITH INCREASING ADOPTION OF SMART DEVICES TO BOOST ADOPTION OF WIRELESS NETWORK TEST EQUIPMENT

FIGURE 10 SON TESTING EQUIPMENT MARKET TO HOLD MAJOR MARKET SHARE IN 2018

FIGURE 11 5G NETWORK TECHNOLOGY TO GROW AT A HIGHER CAGR IN WIRELESS NETWORK TEST EQUIPMENT MARKET BY 2023

FIGURE 12 TELECOMMUNICATIONS SERVICE PROVIDERS TO HOLD LARGEST SIZE OF WIRELESS NETWORK TEST EQUIPMENT MARKET IN 2018

FIGURE 13 DRIVE TEST EQUIPMENT TO HOLD LARGEST SHARE OF WIRELESS NETWORK TEST EQUIPMENT IN APAC IN 2018

FIGURE 14 INDIA TO GROW AT HIGHEST CAGR IN WIRELESS NETWORK TEST EQUIPMENT MARKET

FIGURE 15 GROWING MOBILE DATA COUPLED WITH INCREASING ADOPTION OF SMART DEVICES TO DRIVE WIRELESS NETWORK TEST EQUIPMENT MARKET GROWTH

FIGURE 16 GLOBAL MOBILE DATA TRAFFIC

FIGURE 17 APAC TO HOLD LARGEST SHARE OF 2G/3G/4G NETWORK TECHNOLOGY MARKET BY 2023

FIGURE 18 APAC TO HOLD LARGEST SIZE OF 5G NETWORK TECHNOLOGY MARKET DURING FORECAST PERIOD

FIGURE 19 WIRELESS NETWORK TEST EQUIPMENT MARKET, BY EQUIPMENT TYPE

FIGURE 20 APAC TO HOLD LARGEST SIZE OF CROWDSOURCING EQUIPMENT BY 2023

FIGURE 21 NORTH AMERICA TO HOLD LARGEST SIZE OF WIRELESS NETWORK TEST EQUIPMENT MARKET FOR OSS WITH GEOLOCATION IN 2018

FIGURE 22 SITE TESTING EQUIPMENT IN APAC TO GROW AT HIGHEST CAGR DURING FORECAST PERIOD

FIGURE 23 TELECOMMUNICATIONS SERVICE PROVIDERS TO HOLD LARGEST SHARE OF WIRELESS NETWORK TEST EQUIPMENT MARKET BY 2023

FIGURE 24 INDIA TO GROW AT FASTEST RATE DURING FORECAST PERIOD

FIGURE 25 NORTH AMERICA: SNAPSHOT OF WIRELESS NETWORK TEST EQUIPMENT MARKET

FIGURE 26 TELECOMMUNICATIONS SERVICE PROVIDERS TO HOLD LARGER SIZE OF WIRELESS NETWORK TEST EQUIPMENT MARKET IN NORTH AMERICA DURING FORECAST PERIOD

FIGURE 27 EUROPE: SNAPSHOT OF WIRELESS NETWORK TEST EQUIPMENT MARKET

FIGURE 28 MONITORING EQUIPMENT ANTICIPATED TO WITNESS HIGHEST GROWTH IN WIRELESS NETWORK TEST EQUIPMENT MARKET IN EUROPE FROM 2018 TO 2023

FIGURE 29 APAC: SNAPSHOT OF WIRELESS NETWORK TEST EQUIPMENT MARKET

FIGURE 30 DRIVE TEST EQUIPMENT TO HOLD LARGEST SIZE OF WIRELESS NETWORK TEST EQUIPMENT MARKET BY 2023

FIGURE 31 MIDDLE EAST TO HOLD LARGER SIZE OF WIRELESS NETWORK TEST EQUIPMENT MARKET DURING FORECAST PERIOD

FIGURE 32 KEY DEVELOPMENTS IN WIRELESS NETWORK TEST EQUIPMENT MARKET (2016 TO 2018)

FIGURE 33 RANKING OF KEY PLAYERS IN WIRELESS NETWORK TEST EQUIPMENT MARKET, 2017

FIGURE 34 ANRITSU: COMPANY SNAPSHOT

FIGURE 35 KEYSIGHT: COMPANY SNAPSHOT

FIGURE 36 ROHDE & SCHWARZ: COMPANY SNAPSHOT

FIGURE 37 VIAVI: COMPANY SNAPSHOT

FIGURE 38 DINGLI CORPORATION: COMPANY SNAPSHOT

FIGURE 39 EXFO: COMPANY SNAPSHOT

FIGURE 40 SPIRENT COMMUNICATIONS: COMPANY SNAPSHOT

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