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# Wi-Fi Hotspot Market by Components (Wireless Hotspot Gateways, Wireless Hotspot Controllers and Mobile Hotspot Devices), by Software, by Services, by End Users, by Verticals, & by Regions - Global forecast to 2020

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## Abstracts

The report on the Wi-Fi Hotspot market focuses on various Wi-Fi components, software solutions, services, verticals, and end users that are driving this market. NA, Europe, and APAC are the top three regions that hold the largest market share in the year 2015. The growth of mobile devices such as smartphones and tablets has fueled the demand for new wireless networking equipment that supports higher capacity, enhanced scale, and reliability. From an applications and services perspective, voice, video, location, and context capabilities are growing exponentially. The Wi-Fi Hotspot enables the enterprises to manage this huge mobile workforce to access the core company network at the same time supporting high data traffic seamlessly. This is the main reason BYOD trend is considered as the major driver of Wi-Fi Hotspot market.

The various factors driving these markets are also described in the regional sections of the report. Apart from the regional analysis, the trends of the component markets and reasons for the rise in the market size of a particular solution, and segment market are also described in the report. The report ends with the competitive landscape highlighting the recent M&A, venture funding, and product developments that has happened in the industry in the recent past; the company profiles section highlights the players' dominance in this market and their strategies for expansion to gain a large market share in the Wi-Fi Hotspot market.

Markets Covered

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This research report categorizes the Wi-Fi Hotspot market into the following segments:

Global Wi-Fi Hotspot Market, By Component

Wireless hotspot gateways

Wireless hotspot controllers

Mobile hotspot devices

Global Wi-Fi Hotspot Market, By Software

Centralized hotspot management

Wi-Fi security software

Wi-Fi hotspot billing software

Cloud based hotspot management

Global Wi-Fi Hotspot Market, By Service

Professional service

Installation and integration services

Consulting services

Managed services

Global Wi-Fi Hotspot Market, By Vertical

Telecom and IT

Financial services

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Education

Healthcare

Hospitality

Transportation

Retail

Others

Global Wi-Fi Hotspot Market, By End User

Communication service providers & network operators

Enterprises

Government

Global Wi-Fi Hotspot Market, By Region

North America

Europe

APAC

MEA

Latin America

Reasons to Buy the Report:

From an insight perspective, this research report has focused on various levels of

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analysis—industry analysis (industry trends, and Porter analysis), analysis of top players, their offered products and services, supply chain analysis, and company profiles, which together comprise and discuss the basic views on the competitive landscape, emerging and high-growth segments of the network analytics market, high-growth regions, drivers, restraints, and opportunities.

The report will enrich both established firms as well as new entrants/smaller firms to gauge the pulse of the market, which in turn will help the firms in garnering a greater market, share. Firms purchasing the report could use any one or combination of the below mentioned five strategies (market penetration, product development/innovation, market development, market diversification, and competitive assessment) for strengthening their market share.

The report provides insights on the following pointers:

Market Penetration: Comprehensive information on Wi-Fi Hotspot solutions and services offered by the top 10 players in the Wi-Fi Hotspot market

Product Development/Innovation: Detailed insights on upcoming technologies, research and development (R&D) activities, and new product launches in the Wi-Fi Hotspot market

Market Development: Comprehensive information about lucrative emerging markets. The report analyzes the markets for Wi-Fi Hotspot solutions and services across various regions

Market Diversification: Exhaustive information about new products, untapped regions, recent developments, and investments in the Wi-Fi Hotspot market

Competitive Assessment: In-depth assessment of market shares, strategies, products, and capabilities of leading players in the Wi-Fi Hotspot market.

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