

Wi-Fi Hotspot Market by Components (Wireless Hotspot Gateways, Wireless Hotspot Controllers and Mobile Hotspot Devices), by Software, by Services, by End Users, by Verticals, & by Regions - Global forecast to 2020

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Abstracts

The report on the Wi-Fi Hotspot market focuses on various Wi-Fi components, software solutions, services, verticals, and end users that are driving this market. NA, Europe, and APAC are the top three regions that hold the largest market share in the year 2015. The growth of mobile devices such as smartphones and tablets has fueled the demand for new wireless networking equipment that supports higher capacity, enhanced scale, and reliability. From an applications and services perspective, voice, video, location, and context capabilities are growing exponentially. The Wi-Fi Hotspot enables the enterprises to manage this huge mobile workforce to access the core company network at the same time supporting high data traffic seamlessly. This is the main reason BYOD trend is considered as the major driver of Wi-Fi Hotspot market.

The various factors driving these markets are also described in the regional sections of the report. Apart from the regional analysis, the trends of the component markets and reasons for the rise in the market size of a particular solution, and segment market are also described in the report. The report ends with the competitive landscape highlighting the recent M&A, venture funding, and product developments that has happened in the industry in the recent past; the company profiles section highlights the players' dominance in this market and their strategies for expansion to gain a large market share in the Wi-Fi Hotspot market.

Markets Covered

This research report categorizes the Wi-Fi Hotspot market into the following segments:

Global Wi-Fi Hotspot Market, By Component

Wireless hotspot gateways

Wireless hotspot controllers

Mobile hotspot devices

Global Wi-Fi Hotspot Market, By Software

Centralized hotspot management

Wi-Fi security software

Wi-Fi hotspot billing software

Cloud based hotspot management

Global Wi-Fi Hotspot Market, By Service

Professional service

Installation and integration services

Consulting services

Managed services

Global Wi-Fi Hotspot Market, By Vertical

Telecom and IT

Financial services

Education

Healthcare

Hospitality

Transportation

Retail

Others

Global Wi-Fi Hotspot Market, By End User

Communication service providers & network operators

Enterprises

Government

Global Wi-Fi Hotspot Market, By Region

North America

Europe

APAC

MEA

Latin America

Reasons to Buy the Report:

From an insight perspective, this research report has focused on various levels of

Wi-Fi Hotspot Market by Components (Wireless Hotspot Gateways, Wireless Hotspot Controllers and Mobile Hotspot...

analysis—industry analysis (industry trends, and Porter analysis), analysis of top players, their offered products and services, supply chain analysis, and company profiles, which together comprise and discuss the basic views on the competitive landscape, emerging and high-growth segments of the network analytics market, high-growth regions, drivers, restraints, and opportunities.

The report will enrich both established firms as well as new entrants/smaller firms to gauge the pulse of the market, which in turn will help the firms in garnering a greater market, share. Firms purchasing the report could use any one or combination of the below mentioned five strategies (market penetration, product development/innovation, market development, market diversification, and competitive assessment) for strengthening their market share.

The report provides insights on the following pointers:

Market Penetration: Comprehensive information on Wi-Fi Hotspot solutions and services offered by the top 10 players in the Wi-Fi Hotspot market

Product Development/Innovation: Detailed insights on upcoming technologies, research and development (R&D) activities, and new product launches in the Wi-Fi Hotspot market

Market Development: Comprehensive information about lucrative emerging markets. The report analyzes the markets for Wi-Fi Hotspot solutions and services across various regions

Market Diversification: Exhaustive information about new products, untapped regions, recent developments, and investments in the Wi-Fi Hotspot market

Competitive Assessment: In-depth assessment of market shares, strategies, products, and capabilities of leading players in the Wi-Fi Hotspot market.

Contents

1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION
- 1.3 MARKET SCOPE
 - 1.3.1 MARKETS COVERED
 - 1.3.2 YEARS CONSIDERED FOR THE STUDY
 - 1.3.3 CURRENCY
- 1.4 STAKEHOLDERS
- 1.5 LIMITATIONS

2 RESEARCH METHODOLOGY

- 2.1 INTRODUCTION
- 2.2 MARKET SIZE ESTIMATION
- 2.3 MARKET BREAKDOWN AND DATA TRIANGULATION
- 2.4 MARKET SHARE ESTIMATION
 - 2.4.1 KEY DATA FROM SECONDARY SOURCES
 - 2.4.2 KEY DATA FROM PRIMARY SOURCES
 - 2.4.2.1 Key industry insights
 - 2.4.3 ASSUMPTIONS

3 EXECUTIVE SUMMARY

4 PREMIUM INSIGHTS

- 4.1 ATTRACTIVE MARKET OPPORTUNITIES IN THE WI-FI HOTSPOT MARKET
- 4.2 WI-FI HOTSPOT: SERVICES MARKET
- 4.3 SOFTWARE AND SERVICES IN THE WI-FI HOTSPOT MARKET (NORTH AMERICA)
- 4.4 LIFE CYCLE ANALYSIS, BY REGION (2015)

5 MARKET OVERVIEW

- 5.1 INTRODUCTION
- 5.2 EVOLUTION
- 5.3 MARKET SEGMENTATION

5.3.1 WI-FI HOTSPOT MARKET SEGMENTS

5.3.1.1 By component

5.3.1.2 By software

5.3.1.3 By service

5.4 MARKET DYNAMICS

5.4.1 DRIVERS

5.4.1.1 Increasing number of Wi-Fi enabled devices

5.4.1.2 Need of wireless networks in specific sectors

5.4.1.3 Cost of implementing wired LANs

5.4.1.4 Rising enterprise mobility needs

5.4.2 RESTRAINTS

5.4.2.1 Regulations and security

5.4.2.2 3G and 4G networks and LTE

5.4.3 OPPORTUNITIES

5.4.3.1 Carrier Wi-Fi

5.4.3.2 Wi-Fi roaming

5.4.4 CHALLENGES

5.4.4.1 Contention loss and co-channel interference

5.4.4.2 Radio frequency range and multipath interference

6 INDUSTRY TRENDS

6.1 INTRODUCTION

6.2 VALUE CHAIN ANALYSIS

6.3 PORTER'S FIVE FORCES ANALYSIS

6.3.1 BARGAINING POWER OF SUPPLIERS

6.3.2 BARGAINING POWER OF BUYERS

6.3.3 THREAT FROM NEW ENTRANTS

6.3.4 THREAT FROM SUBSTITUTES

6.3.5 INTENSITY OF RIVALRY

7 WI-FI HOTSPOT MARKET ANALYSIS, BY COMPONENT

7.1 INTRODUCTION

7.2 WIRELESS HOTSPOT GATEWAYS

7.3 WIRELESS HOTSPOT CONTROLLERS

7.4 MOBILE HOTSPOT DEVICES

8 WI-FI HOTSPOT MARKET ANALYSIS, BY SOFTWARE

- 8.1 INTRODUCTION
- 8.2 CENTRALIZED HOTSPOT MANAGEMENT
- 8.3 WI-FI SECURITY SOFTWARE
- 8.4 WI-FI HOTSPOT BILLING SOFTWARE
- 8.5 CLOUD-BASED HOTSPOT MANAGEMENT

9 WI-FI HOTSPOT MARKET ANALYSIS, BY SERVICE

- 9.1 INTRODUCTION
- 9.2 PROFESSIONAL SERVICES
- 9.3 INSTALLATION AND INTEGRATION SERVICES
- 9.4 CONSULTING SERVICES
- 9.5 MANAGED SERVICES

10 WI-FI HOTSPOT MARKET ANALYSIS, BY END USER

- 10.1 INTRODUCTION
- 10.2 COMMUNICATION SERVICE PROVIDERS & NETWORK OPERATORS
- 10.3 ENTERPRISES
- 10.4 GOVERNMENT

11 WI-FI HOTSPOT MARKET ANALYSIS, BY VERTICAL

- 11.1 INTRODUCTION
- 11.2 TELECOM & IT
- 11.3 FINANCIAL SERVICES
- 11.4 EDUCATION
- 11.5 HEALTHCARE
- 11.6 HOSPITALITY
- 11.7 TRANSPORTATION
- 11.8 RETAIL
- 11.9 OTHERS

12 GEOGRAPHIC ANALYSIS

- 12.1 INTRODUCTION
- 12.2 NORTH AMERICA
- 12.3 EUROPE

- 12.4 ASIA-PACIFIC
- 12.5 MIDDLE EAST AND AFRICA
- 12.6 LATIN AMERICA

13 COMPETITIVE LANDSCAPE

- 13.1 OVERVIEW
- 13.2 PRODUCT PORTFOLIO COMPARISON
- 13.3 BATTLE FOR MARKET SHARE, 2010-2014
- 13.4 COMPETITIVE SITUATION AND TRENDS
- 13.5 ECOSYSTEM AND ROLES
 - 13.5.1 END USER ANALYSIS
 - 13.5.1.1 The Wi-Fi enabled equipment shipments is expected to reach 4.9 billion by 2017
 - 13.5.1.2 Proportion of smart phones
 - 13.5.1.3 Proliferation of devices used for connectivity
- 13.6 NEW PRODUCT LAUNCHES
- 13.7 AGREEMENTS, PARTNERSHIPS, COLLABORATIONS, AND JOINT VENTURES
- 13.8 MERGERS & ACQUISITIONS

14 COMPANY PROFILES

(Business Overview, Products & Services, Key Insights, Recent Developments, SWOT Analysis, MnM View)*

- 14.1 INTRODUCTION
- 14.2 ARUBA NETWORKS
- 14.3 APTILO NETWORKS
- 14.4 ALCATEL-LUCENT
- 14.5 RUCKUS WIRELESS
- 14.6 CISCO SYSTEMS INC.
- 14.7 ERICSSON
- 14.8 NETGEAR
- 14.9 BOINGO WIRELESS, INC.
- 14.10 NOKIA NETWORKS
- 14.11 IPASS, INC.

*Details on Business Overview, Products & Services, Key Insights, Recent Developments, SWOT Analysis, MnM View might not be captured in case of unlisted companies.

15 APPENDIX

15.1 INSIGHTS OF INDUSTRY EXPERTS

15.2 DISCUSSION GUIDE

15.3 INTRODUCING RT: REAL-TIME MARKET INTELLIGENCE

15.4 AVAILABLE CUSTOMIZATIONS

15.5 RELATED REPORTS

List Of Tables

LIST OF TABLES

- TABLE 1 GLOBAL WI-FI HOTSPOT MARKET, 2013-2020 (\$ MILLION)
- TABLE 2 WI-FI HOTSPOT MARKET SIZE, BY TYPE, 2013–2020 (\$MILLION)
- TABLE 3 WI-FI HOTSPOT MARKET: DRIVERS ANALYSIS
- TABLE 4 WI-FI HOTSPOTS MARKET: RESTRAINTS ANALYSIS
- TABLE 5 WI-FI HOTSPOT MARKET: OPPORTUNITIES ANALYSIS
- TABLE 6 WI-FI HOTSPOT MARKET: CHALLENGES ANALYSIS
- TABLE 7 GLOBAL WI-FI HOTSPOT MARKET SIZE, BY COMPONENT, 2013-2020 (\$MILLION)
- TABLE 8 WIRELESS HOTSPOT GATEWAYS: WI-FI HOTSPOT MARKET SIZE, BY REGION, 2013-2020 (\$MILLION)
- TABLE 9 WIRELESS HOTSPOT CONTROLLERS: WI-FI HOTSPOT MARKET SIZE, BY REGION, 2013-2020 (\$MILLION)
- TABLE 10 MOBILE HOTSPOT DEVICES: WI-FI HOTSPOT MARKET SIZE, BY REGION, 2013-2020 (\$MILLION)
- TABLE 11 WI-FI HOTSPOT MARKET SIZE, BY SOFTWARE, 2013-2020 (\$MILLION)
- TABLE 12 CENTRALIZED HOTSPOT MANAGEMENT: WI-FI HOTSPOT MARKET SIZE, BY REGION, 2013-2020 (\$MILLION)
- TABLE 13 WI-FI SECURITY SOFTWARE: WI-FI HOTSPOT MARKET SIZE, BY REGION, 2013-2020 (\$MILLION)
- TABLE 14 WI-FI HOTSPOT BILLING SOFTWARE: WI-FI HOTSPOT MARKET SIZE, BY REGION, 2013-2020 (\$MILLION)
- TABLE 15 CLOUD-BASED HOTSPOT MANAGEMENT: WI-FI HOTSPOT MARKET SIZE, BY REGION, 2013-2020 (\$MILLION)
- TABLE 16 WI-FI HOTSPOT MARKET SIZE, BY SERVICE, 2013-2020 (\$MILLION)
- TABLE 17 PROFESSIONAL SERVICES: WI-FI HOTSPOT MARKET SIZE, BY REGION, 2013-2020 (\$MILLION)
- TABLE 18 INSTALLATION AND INTEGRATION SERVICES: WI-FI HOTSPOT MARKET SIZE, BY REGION, 2013-2020 (\$MILLION)
- TABLE 19 CONSULTING SERVICES: WI-FI HOTSPOT MARKET SIZE, BY REGION, 2013-2020 (\$MILLION)
- TABLE 20 MANAGED SERVICES: WI-FI HOTSPOT MARKET SIZE, BY REGION, 2013-2020 (\$MILLION)
- TABLE 21 GLOBAL WI-FI HOTSPOT MARKET SIZE, BY END USER, 2013-2020 (\$MILLION)
- TABLE 22 WI-FI HOTSPOT MARKET SIZE FOR COMMUNICATION SERVICE

PROVIDER & NETWORK OPERATORS, BY REGION, 2013-2020 (\$MILLION)

TABLE 23 WI-FI HOTSPOT MARKET SIZE FOR ENTERPRISES, BY REGION, 2013-2020 (\$MILLION)

TABLE 24 WI-FI HOTSPOT MARKET SIZE FOR GOVERNMENT, BY REGION, 2013-2020 (\$MILLION)

TABLE 25 GLOBAL WI-FI HOTSPOT MARKET SIZE, BY VERTICAL, 2013-2020 (\$MILLION)

TABLE 26 TELECOM & IT: WI-FI HOTSPOT MARKET SIZE, BY REGION, 2013-2020 (\$MILLION)

TABLE 27 FINANCIAL SERVICES: WI-FI HOTSPOT MARKET SIZE, BY REGION, 2013-2020 (\$MILLION)

TABLE 28 EDUCATION: WI-FI HOTSPOT MARKET SIZE, BY REGION, 2013-2020 (\$MILLION)

TABLE 29 HEALTHCARE: WI-FI HOTSPOT MARKET SIZE, BY REGION, 2013-2020 (\$MILLION)

TABLE 30 HOSPITALITY: WI-FI HOTSPOT MARKET SIZE, BY REGION, 2013-2020 (\$MILLION)

TABLE 31 TRANSPORTATION: WI-FI HOTSPOT MARKET SIZE, BY REGION, 2013-2020 (\$MILLION)

TABLE 32 RETAIL: WI-FI HOTSPOT MARKET SIZE, BY REGION, 2013-2020 (\$MILLION)

TABLE 33 OTHER VERTICALS: WI-FI HOTSPOT MARKET SIZE, BY REGION, 2013-2020 (\$MILLION)

TABLE 34 GLOBAL WI-FI HOTSPOT MARKET SIZE, BY REGION, 2013-2020 (\$BILLION)

TABLE 35 NORTH AMERICA: WI-FI HOTSPOT MARKET SIZE, BY TYPE, 2013-2020 (\$MILLION)

TABLE 36 NORTH AMERICA: WI-FI HOTSPOT MARKET SIZE, BY COMPONENT, 2013-2020 (\$MILLION)

TABLE 37 NORTH AMERICA: WI-FI HOTSPOT MARKET SIZE, BY SOFTWARE, 2013-2020 (\$MILLION)

TABLE 38 NORTH AMERICA: WI-FI HOTSPOT MARKET SIZE, BY SERVICE, 2013-2020 (\$MILLION)

TABLE 39 NORTH AMERICA: WI-FI HOTSPOT MARKET SIZE, BY END USER, 2013-2020 (\$MILLION)

TABLE 40 NORTH AMERICA: WI-FI HOTSPOT MARKET SIZE, BY VERTICAL, 2013-2020 (\$MILLION)

TABLE 41 EUROPE: WI-FI HOTSPOT MARKET SIZE, BY TYPE, 2013-2020 (\$MILLION)

TABLE 42 EUROPE: WI-FI HOTSPOT MARKET SIZE, BY COMPONENT, 2013-2020 (\$MILLION)

TABLE 43 EUROPE: WI-FI HOTSPOT MARKET SIZE, BY SOFTWARE, 2013-2020 (\$MILLION)

TABLE 44 EUROPE: WI-FI HOTSPOT MARKET SIZE, BY SERVICE, 2013-2020 (\$MILLION)

TABLE 45 EUROPE: WI-FI HOTSPOT MARKET SIZE, BY END USER, 2013-2020 (\$MILLION)

TABLE 46 EUROPE: WI-FI HOTSPOT MARKET SIZE, BY VERTICAL, 2013-2020 (\$MILLION)

TABLE 47 ASIA-PACIFIC: WI-FI HOTSPOT MARKET SIZE, BY TYPE, 2013-2020 (\$MILLION)

TABLE 48 ASIA-PACIFIC: WI-FI HOTSPOT MARKET SIZE, BY COMPONENT, 2013-2020 (\$MILLION)

TABLE 49 ASIA-PACIFIC: WI-FI HOTSPOT MARKET SIZE, BY SOFTWARE, 2013-2020 (\$MILLION)

TABLE 50 ASIA-PACIFIC: WI-FI HOTSPOT MARKET SIZE, BY SERVICE, 2013-2020 (\$MILLION)

TABLE 51 ASIA-PACIFIC: WI-FI HOTSPOT MARKET SIZE, BY END USER, 2013-2020 (\$MILLION)

TABLE 52 ASIA-PACIFIC: WI-FI HOTSPOT MARKET SIZE, BY VERTICAL, 2013-2020 (\$MILLION)

TABLE 53 MEA: WI-FI HOTSPOT MARKET SIZE, BY TYPE, 2013-2020 (\$MILLION)

TABLE 54 MEA: WI-FI HOTSPOT MARKET SIZE, BY COMPONENT, 2013-2020 (\$MILLION)

TABLE 55 MEA: WI-FI HOTSPOT MARKET SIZE, BY SOFTWARE, 2013-2020 (\$MILLION)

TABLE 56 MEA: WI-FI HOTSPOT MARKET SIZE, BY SERVICE, 2013-2020 (\$MILLION)

TABLE 57 MEA: WI-FI HOTSPOT MARKET SIZE, BY END USER, 2013-2020 (\$MILLION)

TABLE 58 MEA: WI-FI HOTSPOT MARKET SIZE, BY VERTICAL, 2013-2020 (\$MILLION)

TABLE 59 LATIN AMERICA: WI-FI HOTSPOT MARKET SIZE, BY TYPE, 2013-2020 (\$MILLION)

TABLE 60 LATIN AMERICA: WI-FI HOTSPOT MARKET SIZE, BY COMPONENT, 2013-2020 (\$MILLION)

TABLE 61 LATIN AMERICA: WI-FI HOTSPOT MARKET SIZE, BY SOFTWARE, 2013-2020 (\$MILLION)

TABLE 62 LATIN AMERICA: WI-FI HOTSPOT MARKET SIZE, BY SERVICE, 2013-2020 (\$MILLION)

TABLE 63 LATIN AMERICA: WI-FI HOTSPOT MARKET SIZE, BY END USER, 2013-2020 (\$MILLION)

TABLE 64 LATIN AMERICA: WI-FI HOTSPOT MARKET SIZE, BY VERTICAL, 2013-2020 (\$MILLION)

TABLE 65 NEW PRODUCT LAUNCHES, 2012-2014

TABLE 66 AGREEMENTS, PARTNERSHIPS, COLLABORATIONS, AND JOINT VENTURES, 2012–2015

TABLE 67 MERGERS & ACQUISITIONS, 2010–2014

List Of Figures

LIST OF FIGURES

FIGURE 1 GLOBAL WI-FI HOTSPOT MARKET: RESEARCH DESIGN

FIGURE 2 MARKET SIZE ESTIMATION METHODOLOGY: BOTTOM-UP APPROACH

FIGURE 3 MARKET SIZE ESTIMATION METHODOLOGY: TOP-DOWN APPROACH

FIGURE 4 WI-FI MARKET BREAKDOWN AND DATA TRIANGULATION

FIGURE 5 BREAKDOWN OF PRIMARY INTERVIEWS: BY COMPANY TYPE, DESIGNATION, AND REGION

FIGURE 6 GLOBAL WI-FI HOTSPOT MARKET: ASSUMPTIONS

FIGURE 7 WI-FI HOTSPOT MARKET SEGMENTATION

FIGURE 8 ASIA PACIFIC IS EXPECTED TO GROW AT THE FASTEST RATE DURING THE FORECAST PERIOD(2015-2020)

FIGURE 9 WIRELESS HOTSPOT GATEWAYS IS COVERING THE MAXIMUM GROWTH OF WI-FI HOTSPOT COMPONENT MARKET (2015 VS. 2020)

FIGURE 10 NEW PRODUCT LAUNCHES AND MERGERS & ACQUISITIONS TO BE THE DIFFERENTIATING TREND FOR THE TOP COMPANIES, 2010-2014

FIGURE 11 INTRODUCTION OF BYOD TREND IN ENTERPRISES IS PUSHING THE WI-FI HOTSPOT MARKET

FIGURE 12 CONSULTING SERVICES IS EXPECTED TO HAVE THE LARGEST MARKET SHARE THROUGHOUT THE FORECAST PERIOD (2015-2020)

FIGURE 13 CENTRALIZED HOTSPOT MANAGEMENT CONTRIBUTING TO 31% OF THE TOTAL WI-FI HOTSPOT MARKET

FIGURE 14 APAC MARKET WOULD WITNESS THE FASTEST GROWTH DUE TO DEVELOPMENT OF NETWORK INFRASTRUCTURE

FIGURE 15 WI-FI HOTSPOT MARKET SEGMENTATION: BY COMPONENT

FIGURE 16 WI-FI HOTSPOT MARKET SEGMENTATION: BY SOFTWARE

FIGURE 17 WI-FI HOTSPOT MARKET SEGMENTATION: BY SERVICE

FIGURE 18 DRIVERS, RESTRAINS, OPPORTUNITIES AND CHALLENGES: WI-FI HOTSPOT MARKET

FIGURE 19 VALUE CHAIN ANALYSIS: WI-FI HOTSPOT MARKET

FIGURE 20 PORTER'S FIVE FORCES ANALYSIS

FIGURE 21 WIRELESS HOTSPOT GATEWAYS IS EXPECTED TO LEAD THE WI-FI HOTSPOT MARKET THROUGHOUT THE FORECAST PERIOD (2015-2020)

FIGURE 22 CENTRALIZED HOTSPOT MANAGEMENT IS EXPECTED TO DOMINATE THE WI-FI HOTSPOT MARKET

FIGURE 23 CONSULTING SERVICES ARE EXPECTED TO DOMINATE THE WI-FI HOTSPOT MARKET

FIGURE 24 COMMUNICATION SERVICE PROVIDER & NETWORK OPERATORS SEGMENT IS EXPECTED TO BE THE LARGEST MARKET IN THE WI-FI HOTSPOT MARKET

FIGURE 25 HOSPITALITY IS EXPECTED TO DOMINATE THE WI-FI HOTSPOT MARKET DURING THE PERIOD 2015-2020

FIGURE 26 THE GROWING INTERNET AND MOBILE SERVICES ARE DRIVING THE DEMAND OF WI-FI HOTSPOT IN APAC

FIGURE 27 NORTH AMERICA SNAPSHOT: DEMAND WILL BE DRIVEN BY THE GROWING INTERNET AND MOBILE SERVICES

FIGURE 28 ASIA-PACIFIC SNAPSHOT: DEMAND WILL BE DRIVEN BY THE GROWING MOBILE SERVICES AND IT INFRASTRUCTURE

FIGURE 29 COMPANIES ADOPTED NEW PRODUCT LAUNCHES AND ACQUISITIONS AS THE KEY GROWTH STRATEGY OVER 2010-2014

FIGURE 30 GLOBAL WI-FI HOTSPOT MARKET, PRODUCT CATEGORY MAPPING

FIGURE 31 BATTLE FOR MARKET SHARE: NEW PRODUCT LAUNCHES AND MERGERS & ACQUISITIONS WAS THE KEY STRATEGY

FIGURE 32 MARKET EVALUATION FRAMEWORK - SIGNIFICANT NEW PRODUCT LAUNCHES, MERGERS AND ACQUISITIONS HAVE FUELED GROWTH AND INNOVATION IN 2012 AND 2014

FIGURE 33 WI-FI HOTSPOT: ECOSYSTEM

FIGURE 34 GEOGRAPHIC REVENUE MIX OF TOP 5 MARKET PLAYERS

FIGURE 35 ARUBA NETWORKS: COMPANY SNAPSHOT

FIGURE 36 ARUBA NETWORKS: SWOT ANALYSIS

FIGURE 37 APTILO NETWORKS: SWOT ANALYSIS

FIGURE 38 ALCATEL-LUCENT: COMPANY SNAPSHOT

FIGURE 39 ALCATEL-LUCENT: SWOT ANALYSIS

FIGURE 40 RUCKUS WIRELESS: COMPANY SNAPSHOT

FIGURE 41 RUCKUS WIRELESS: SWOT ANALYSIS

FIGURE 42 CISCO SYSTEMS INC.: COMPANY SNAPSHOT

FIGURE 43 CISCO SYSTEMS INC.: SWOT ANALYSIS

FIGURE 44 ERICSSON: COMPANY SNAPSHOT

FIGURE 45 NETGEAR: COMPANY SNAPSHOT

FIGURE 46 BOINGO WIRELESS, INC.: COMPANY SNAPSHOT

FIGURE 47 NOKIA NETWORKS: COMPANY SNAPSHOT

FIGURE 48 IPASS, INC.: COMPANY SNAPSHOT

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