

Wi-Fi 6 Market by Offering (Hardware, Solution, and Services), Location Type, Application (Immersive Technologies, IoT & Industry 4.0, Telemedicine), Vertical (Education, Media & Entertainment, Retail & eCommerce) and Region - Global Forecast to 2028

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Abstracts

The Wi-Fi 6 market is estimated at USD 5.7 billion in 2023 to USD 20.9 billion by 2028, at a Compound Annual Growth Rate (CAGR) of 29.3%. Various smart home devices are connected to the internet, and for a reliable and high-speed connection, Wi-Fi 6 is suitable. It is expected to drive the adoption of the Wi-Fi 6 market.

'By offering, hardware segment to hold the largest market size during the forecast period.'

The Wi-Fi 6 hardware segment includes WAP, mesh routers, home gateways, and wireless repeaters. Integrating Wi-Fi 6 with other devices has improved connectivity, which is crucial for industries like healthcare and retail that rely heavily on wireless connectivity. A loss of connection can disrupt their daily business operations. New hardware is necessary to improve performance as Wi-Fi 6 relies on hardware updates instead of software updates. Even if most devices in a home support Wi-Fi 6, a Wi-Fi 6-enabled router is needed to take advantage of this new technology.

Based on vertical, the healthcare and life sciences segment is expected to register the fastest growth rate during the forecast period.

In the healthcare & life sciences industry, Wi-Fi 6 is utilized for centralized data management to enhance the scalability and reliability of services. Wi-Fi 6 can accommodate multiple devices in dense locations, providing better coverage, and

improving spectrum resource management, ultimately resulting in a better user experience and improved patient outcomes. This technology is particularly beneficial for hospitals where there is a high volume of medical devices that are transitioning from wired to wireless configurations. By upgrading these devices and access points to Wi-Fi 6, healthcare practitioners can provide more efficient and reliable patient care.

“Latin America to register the second-highest growth rate during the forecast period.”

Latin America is adopting Wi-Fi 6 solutions and services slower than other regions due to the region's lack of economic stability and poor infrastructure growth. However, the rising IT revolution is leading to the widespread use of the internet and mobile-based applications. The number of smartphones sold in Latin American countries has also increased, which has spurred the adoption of Wi-Fi 6 technology. Wi-Fi 6 in Latin America can establish strategic relationships with regional telecom operators, device makers, and solution suppliers to exploit its current infrastructure, expertise, and customer base. Collaboration with these entities can accelerate the supply of services and market penetration. It is important to consider security and data privacy in the IoT space. Wi-Fi 6 in Latin America must adhere to data protection laws and guarantee safe connectivity to maintain trust among businesses and customers.

Breakdown of primaries

The study contains insights from various industry experts, from solution vendors to Tier 1 companies. The break-up of the primaries is as follows:

By Company Type: Tier 1 – 34%, Tier 2 – 43%, and Tier 3 – 23%

By Designation: C-level – 50%, D-level – 30%, and Others – 20%

By Region: North America – 25%, Europe – 30%, Asia Pacific – 30%, Middle East & Africa – 10%, and Latin America- 5%.

The major players in the Wi-Fi 6 market Cisco Systems Inc. (US), Qualcomm Technologies Inc. (US), Broadcom Inc (US), Intel Corporation (US), Huawei technologies (China), NETGEAR Inc (US), Juniper Networks Inc (US), Extreme Networks Inc. (US), Ubiquiti Inc. (US), Fortinet Inc. (US), Aruba Networks (US), NXP Semiconductors (Netherlands), AT&T (US), D-Link Corporation (Taiwan), Alcatel Lucent Enterprise (France), TP-Link Corporation Limited (China), MediaTek Inc.

(Taiwan), Telstra (Australia), Murata Manufacturing Co., Ltd. (Japan), Sterlite Technologies Limited (India), Renesas Electronics (Japan), H3C Technologies Co., Ltd. (China), Keysight Technologies (US), LitePoint (US), Rohde & Schwarz (Germany), Cambium Networks, Ltd. (US), Senscomm Semiconductors Co., Ltd. (China), XUNISON (Ireland), Redway Networks Ltd. Company (England), VSORA SAS (France), WILUS Inc. (South Korea), Federated Wireless, Inc. (US), Actiontec Electronics (US), ADB Global (Switzerland), SDMC Technology (China), and Edgewater Wireless (Canada). These players have adopted various growth strategies, such as partnerships, agreements and collaborations, new product launches, enhancements, and acquisitions to expand their footprint in the Wi-Fi 6 market.

Research Coverage

The market study covers the Wi-Fi 6 market size across different segments. It aims at estimating the market size and the growth potential across different segments, including offerings (hardware, solutions, and services), location type, application, vertical and region. The study includes an in-depth competitive analysis of the leading market players, their company profiles, key observations related to product and business offerings, recent developments, and market strategies.

Key Benefits of Buying the Report

The report will help the market leaders/new entrants with information on the closest approximations of the global Wi-Fi 6 market's revenue numbers and subsegments. This report will help stakeholders understand the competitive landscape and gain more insights to position their businesses better and plan suitable go-to-market strategies. Moreover, the report will provide insights for stakeholders to understand the market's pulse and provide them with information on key market drivers, restraints, challenges, and opportunities.

The report provides insights on the following pointers:

Analysis of key drivers (Increasing number of internet users, rise in the adoption of IoT devices, and growing need for faster and secure network), restraints (contention loss and co-channel interference), opportunities (increasing deployment of public Wi-Fi), and challenges (data security and privacy concerns) influencing the growth of the Wi-Fi 6 market. Product Development/Innovation: Detailed insights on upcoming technologies, research & development activities, and new product & service launches in the Wi-Fi 6 market. Market Development: Comprehensive information about lucrative markets – the

report analyses the Wi-Fi 6 market across various regions. Market Diversification: Exhaustive information about new products & services, untapped geographies, recent developments, and investments in the Wi-Fi 6 market. Competitive Assessment: In-depth assessment of market shares, growth strategies and service offerings of leading players Cisco Systems Inc. (US), Qualcomm Technologies Inc. (US), Broadcom Inc (US), Intel Corporation (US), Huawei technologies (China), NETGEAR Inc (US), Juniper Networks Inc (US), Extreme Networks Inc. (US), Ubiquiti Inc. (US), Fortinet Inc. (US), Aruba Networks (US), NXP Semiconductors (Netherlands), AT&T (US), D-Link Corporation (Taiwan), Alcatel Lucent Enterprise (France), TP-Link Corporation Limited (China), MediaTek Inc. (Taiwan), Telstra (Australia), Murata Manufacturing Co., Ltd.

Contents

1 INTRODUCTION

1.1 STUDY OBJECTIVES

1.2 MARKET DEFINITION

1.2.1 INCLUSIONS & EXCLUSIONS

1.3 MARKET SCOPE

1.3.1 MARKET SEGMENTATION

1.3.2 REGIONS COVERED

1.3.3 YEARS CONSIDERED

1.4 CURRENCY CONSIDERED

TABLE 1 USD EXCHANGE RATE, 2020–2022

1.5 STAKEHOLDERS

1.6 SUMMARY OF CHANGES

1.6.1 IMPACT OF RECESSION

2 RESEARCH METHODOLOGY

2.1 RESEARCH DATA

FIGURE 1 AIOPS PLATFORM MARKET: RESEARCH DESIGN

2.1.1 SECONDARY DATA

2.1.2 PRIMARY DATA

TABLE 2 PRIMARY INTERVIEWS

2.1.2.1 Breakup of primary profiles

2.1.2.2 Key industry insights

2.2 MARKET BREAKUP AND DATA TRIANGULATION

FIGURE 2 DATA TRIANGULATION

2.3 MARKET SIZE ESTIMATION

FIGURE 3 AIOPS PLATFORM MARKET: TOP-DOWN AND BOTTOM-UP APPROACHES

2.3.1 TOP-DOWN APPROACH

2.3.2 BOTTOM-UP APPROACH

FIGURE 4 MARKET SIZE ESTIMATION METHODOLOGY: APPROACH 1 (SUPPLY-SIDE), REVENUE FROM SOLUTIONS/SERVICES OF AIOPS PLATFORM

FIGURE 5 MARKET SIZE ESTIMATION METHODOLOGY: APPROACH 2, BOTTOM-UP (SUPPLY-SIDE), COLLECTIVE REVENUE FROM ALL SOLUTIONS/ SERVICES OF AIOPS PLATFORM

FIGURE 6 MARKET SIZE ESTIMATION METHODOLOGY: APPROACH 3, BOTTOM-

UP (SUPPLY-SIDE), COLLECTIVE REVENUE FROM ALL SOLUTIONS/ SERVICES OF AIOPS PLATFORM

FIGURE 7 MARKET SIZE ESTIMATION METHODOLOGY: APPROACH 4, BOTTOM-UP (DEMAND-SIDE), SHARE OF AIOPS PLATFORM THROUGH OVERALL AIOPS PLATFORM SPENDING

2.4 MARKET FORECAST

TABLE 3 FACTOR ANALYSIS

2.5 ASSUMPTIONS

2.6 LIMITATIONS

2.7 IMPLICATION OF RECESSION ON GLOBAL AIOPS PLATFORM MARKET

3 EXECUTIVE SUMMARY

TABLE 4 GLOBAL AIOPS PLATFORM MARKET AND GROWTH RATE, 2017–2022 (USD MILLION, Y-O-Y%)

TABLE 5 GLOBAL AIOPS PLATFORM MARKET AND GROWTH RATE, 2023–2028 (USD BILLION, Y-O-Y%)

FIGURE 8 PLATFORM SEGMENT EXPECTED TO ACCOUNT FOR LARGEST MARKET IN 2023

FIGURE 9 PROFESSIONAL SERVICES SEGMENT ESTIMATED TO ACCOUNT FOR LARGEST SHARE IN 2023

FIGURE 10 CONSULTING SERVICES SEGMENT TO DOMINATE MARKET IN 2023

FIGURE 11 MANAGED CLOUD SERVICES SEGMENT ESTIMATED TO ACCOUNT FOR LARGER MARKET SIZE IN 2023

FIGURE 12 CLOUD SEGMENT ESTIMATED TO DOMINATE MARKET IN 2023

FIGURE 13 INFRASTRUCTURE MANAGEMENT SEGMENT ESTIMATED TO ACCOUNT FOR LARGEST MARKET IN 2023

FIGURE 14 BFSI SEGMENT ESTIMATED TO ACCOUNT FOR LARGEST SHARE IN 2023

FIGURE 15 NORTH AMERICA MARKET ESTIMATED TO ACCOUNT FOR LARGEST SHARE IN 2023

4 PREMIUM INSIGHTS

4.1 ATTRACTIVE OPPORTUNITIES IN AIOPS PLATFORM MARKET

FIGURE 16 RISING INVESTMENTS IN AIOPS PLATFORM RESEARCH AND DEVELOPMENT TO DRIVE MARKET GROWTH

4.2 OVERVIEW OF RECESSION IN GLOBAL AIOPS PLATFORM MARKET

FIGURE 17 AIOPS PLATFORM MARKET TO WITNESS MINOR DECLINE IN Y-O-Y

GROWTH IN 2023

4.3 AIOPS PLATFORM MARKET, BY KEY APPLICATIONS, 2022–2028

FIGURE 18 INFRASTRUCTURE MANAGEMENT SEGMENT ESTIMATED TO ACCOUNT FOR LARGEST MARKET

4.4 AIOPS PLATFORM MARKET, BY APPLICATIONS AND KEY VERTICALS, 2023

FIGURE 19 INFRASTRUCTURE MANAGEMENT AND BFSI SEGMENTS ESTIMATED TO ACCOUNT FOR SIGNIFICANT MARKET SHARE

4.5 AIOPS PLATFORM MARKET, BY REGION, 2023

FIGURE 20 NORTH AMERICA ESTIMATED TO DOMINATE AIOPS PLATFORM MARKET IN 2023

5 MARKET OVERVIEW AND INDUSTRY TRENDS

5.1 INTRODUCTION

5.2 MARKET DYNAMICS

FIGURE 21 DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES: AIOPS PLATFORM MARKET

5.2.1 DRIVERS

5.2.1.1 Rising complexity and hybridization of IT environments

5.2.1.2 Streamlining IT operations for digital transformation through AI and automation

5.2.1.3 Growing demand for real-time monitoring, proactive incident response, and predictive analytics

5.2.2 RESTRAINTS

5.2.2.1 Growing changes in IT operations

5.2.2.2 Insufficient or poor-quality data adversely impact accuracy and reliability of AIOps algorithms

5.2.3 OPPORTUNITIES

5.2.3.1 Rising demand to enhance automation and increased business innovation

5.2.3.2 Growing demand for mitigating security threats and meeting compliance requirements

5.2.4 CHALLENGES

5.2.4.1 Lack of skilled personnel

5.2.4.2 Lack of transparency and explainability

5.3 ARCHITECTURE OF AIOPS PLATFORM

5.4 DIFFERENCE BETWEEN AIOPS AND MLOPS

5.5 EVOLUTION OF AIOPS PLATFORM

FIGURE 22 EVOLUTION OF AIOPS PLATFORM

5.6 AIOPS PLATFORM MARKET ECOSYSTEM

FIGURE 23 AIOPS PLATFORM ECOSYSTEM**TABLE 6 AIOPS PLATFORM MARKET: PLATFORM PROVIDERS****TABLE 7 AIOPS PLATFORM MARKET: SERVICE PROVIDERS****TABLE 8 AIOPS PLATFORM MARKET: CLOUD PROVIDERS****TABLE 9 AIOPS PLATFORM MARKET: END USERS****TABLE 10 AIOPS PLATFORM MARKET: REGULATORY BODIES****5.7 CASE STUDY ANALYSIS****5.7.1 RETAIL & E-COMMERCE**

5.7.1.1 Coty leverages AIOps platform from Broadcom to manage IT operations

5.7.2 TELECOM

5.7.2.1 Vodafone adopted OpenText Operations Bridge to focus on root cause analysis and automate incident resolution

5.7.3 BFSI

5.7.3.1 ServiceNow helps DNB improve its IT environment visibility

5.7.4 IT/ITES

5.7.4.1 OpsRamp enables Tietoevry to manage multi-cloud environments

5.7.5 HEALTHCARE & LIFE SCIENCE

5.7.5.1 Cambia Health Solutions leverages BigPanda's AIOps solution to identify actionable incidents for priority resolution

5.8 SUPPLY CHAIN ANALYSIS**FIGURE 24 SUPPLY CHAIN ANALYSIS: AIOPS PLATFORM MARKET****5.8.1 KEY TECHNOLOGIES**

5.8.1.1 Machine learning

5.8.1.2 Big data

5.8.1.3 Causal AI

5.8.1.4 Natural language processing

5.8.2 ADJACENT TECHNOLOGIES

5.8.2.1 Cloud computing

5.8.2.2 IoT

5.8.2.3 Predictive analytics

5.8.2.4 MLOps

5.8.2.5 DevOps

5.9 PORTER'S FIVE FORCES ANALYSIS**FIGURE 25 PORTER'S FIVE FORCES ANALYSIS****TABLE 11 PORTER'S FIVE FORCES ANALYSIS**

5.9.1 THREAT OF NEW ENTRANTS

5.9.2 THREAT OF SUBSTITUTES

5.9.3 BARGAINING POWER OF BUYERS

5.9.4 BARGAINING POWER OF SUPPLIERS

5.9.5 INTENSITY OF COMPETITIVE RIVALRY

5.10 PRICING MODEL ANALYSIS

5.10.1 INDICATIVE PRICING ANALYSIS, BY PLATFORM

TABLE 12 PRICING ANALYSIS OF AIOPS PLATFORM PROVIDERS

5.10.2 AVERAGE SELLING PRICE TREND OF KEY PLAYERS, BY APPLICATION

TABLE 13 AVERAGE SELLING PRICE ANALYSIS OF AIOPS PLATFORM PROVIDERS, BY APPLICATION

5.11 PATENT ANALYSIS

5.11.1 METHODOLOGY

5.11.2 DOCUMENT TYPE

TABLE 14 PATENTS FILED, 2013–2023

5.11.3 INNOVATION AND PATENT APPLICATIONS

FIGURE 26 TOTAL NUMBER OF PATENTS GRANTED, 2013–2023

5.11.3.1 Top applicants

FIGURE 27 TOP COMPANIES WITH HIGHEST NUMBER OF PATENT APPLICATIONS, 2013–2023

TABLE 15 TOP 12 PATENT OWNERS, 2013–2023

TABLE 16 LIST OF PATENTS IN AIOPS PLATFORM MARKET, 2022–2023

5.12 KEY CONFERENCES & EVENTS, 2023–2024

TABLE 17 DETAILED LIST OF CONFERENCES & EVENTS, 2023–2024

5.13 TARIFF AND REGULATORY LANDSCAPE

5.13.1 REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

TABLE 18 NORTH AMERICA: REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

TABLE 19 EUROPE: REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

TABLE 20 ASIA PACIFIC: REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

TABLE 21 ROW: REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

5.13.2 NORTH AMERICA

5.13.2.1 US

5.13.2.1.1 California Consumer Privacy Act (CCPA)

5.13.2.1.2 Health Insurance Portability and Accountability Act (HIPAA)

5.13.2.1.3 Artificial Intelligence Risk Management Framework 1.0 (RMF)

5.13.2.2 Canada

5.13.2.2.1 Public Safety Canada regulation

5.13.3 EUROPE

- 5.13.3.1 General Data Protection Regulation (GDPR)
- 5.13.3.2 EU regulatory framework for AI
- 5.13.4 ASIA PACIFIC
 - 5.13.4.1 South Korea
 - 5.13.4.1.1 Personal Information Protection Act (“PIPA”)
 - 5.13.4.2 China
 - 5.13.4.3 India
- 5.13.5 MIDDLE EAST & AFRICA
 - 5.13.5.1 UAE
 - 5.13.5.1.1 UAE AI regulations
 - 5.13.5.2 KSA
 - 5.13.5.2.1 Saudi Arabia AI Strategy
 - 5.13.5.3 Bahrain
 - 5.13.5.3.1 Bahrain AI Ethics Framework
- 5.13.6 LATIN AMERICA
 - 5.13.6.1 Brazil
 - 5.13.6.1.1 Brazil's General Data Protection Law
 - 5.13.6.2 Mexico
 - 5.13.6.2.1 Mexico's National Artificial Intelligence Strategy
- 5.14 KEY STAKEHOLDERS AND BUYING CRITERIA
 - 5.14.1 KEY STAKEHOLDERS IN BUYING PROCESS
 - FIGURE 28 INFLUENCE OF STAKEHOLDERS ON BUYING PROCESS FOR TOP THREE VERTICALS
 - TABLE 22 INFLUENCE OF STAKEHOLDERS ON BUYING PROCESS FOR TOP THREE VERTICALS
 - 5.14.2 BUYING CRITERIA
 - FIGURE 29 KEY BUYING CRITERIA FOR TOP THREE VERTICALS
 - TABLE 23 KEY BUYING CRITERIA FOR TOP THREE VERTICALS
- 5.15 TRENDS/DISRUPTIONS IMPACTING BUYERS/CLIENTS IN AIOPS PLATFORM MARKET
 - FIGURE 30 AIOPS PLATFORM MARKET: TRENDS/DISRUPTIONS IMPACTING BUYERS/CLIENTS
- 5.16 BEST PRACTICES IN IMPLEMENTING AIOPS PLATFORM
- 5.17 TECHNOLOGY ROADMAP OF AIOPS PLATFORM MARKET
- 5.18 BUSINESS MODELS OF AIOPS PLATFORM MARKET
- 5.19 FUNCTIONS OF AIOPS PLATFORMS
- 5.20 KEY STAGES OF AIOPS PLATFORM
- 5.21 LEVELS OF AIOPS PLATFORM MATURITY

6 AIOPS PLATFORM MARKET, BY OFFERING

6.1 INTRODUCTION

6.1.1 OFFERING: AIOPS PLATFORM MARKET DRIVERS

FIGURE 31 SERVICES SEGMENT EXPECTED TO GROW AT HIGHEST CAGR DURING FORECAST PERIOD

TABLE 24 AIOPS PLATFORM MARKET, BY OFFERING, 2017–2022 (USD MILLION)

TABLE 25 AIOPS PLATFORM MARKET, BY OFFERING, 2023–2028 (USD MILLION)

6.2 PLATFORMS

6.2.1 RISING DEMAND FOR CONTINUOUS ANALYSIS OF DATA TO BOOST MARKET

TABLE 26 PLATFORMS: AIOPS PLATFORM MARKET, BY REGION, 2017–2022 (USD MILLION)

TABLE 27 PLATFORMS: AIOPS PLATFORM MARKET, BY REGION, 2023–2028 (USD MILLION)

6.2.2 DOMAIN-CENTRIC AIOPS

6.2.2.1 Rising need for streamlining workflows with domain-specific data models to boost market

6.2.2.2 Monitoring-centric AIOps

6.2.2.3 ITSM-centric AIOps

6.2.2.4 Data-lake-centric AIOps

6.2.3 DOMAIN-AGNOSTIC AIOPS

6.2.3.1 Ability to work seamlessly across domains to fuel market

6.3 SERVICES

6.3.1 RISING DEMAND FOR INTEGRATION OF DIVERSE IT SOLUTIONS WITHIN ENTERPRISE ECOSYSTEM TO PROPEL MARKET

TABLE 28 SERVICES: AIOPS PLATFORM MARKET, BY REGION, 2017–2022 (USD MILLION)

TABLE 29 SERVICES: AIOPS PLATFORM MARKET, BY REGION, 2023–2028 (USD MILLION)

7 AIOPS PLATFORM MARKET, BY SERVICE

7.1 INTRODUCTION

7.1.1 SERVICES: AIOPS PLATFORM MARKET DRIVERS

FIGURE 32 MANAGED SERVICES SEGMENT EXPECTED TO GROW AT HIGHEST CAGR DURING FORECAST PERIOD

TABLE 30 AIOPS PLATFORM MARKET, BY SERVICE, 2017–2022 (USD MILLION)

TABLE 31 AIOPS PLATFORM MARKET, BY SERVICE, 2023–2028 (USD MILLION)

7.2 PROFESSIONAL SERVICES

7.2.1 GROWING DEMAND TO MEET SPECIFIC ORGANIZATIONAL NEEDS TO FUEL MARKET GROWTH

FIGURE 33 LICENSES & MAINTENANCE SERVICES SEGMENT EXPECTED TO GROW AT HIGHEST CAGR DURING FORECAST PERIOD

TABLE 32 AIOPS PLATFORM MARKET, BY PROFESSIONAL SERVICES, 2017–2022 (USD MILLION)

TABLE 33 AIOPS PLATFORM MARKET, BY PROFESSIONAL SERVICES, 2023–2028 (USD MILLION)

TABLE 34 PROFESSIONAL SERVICES: AIOPS PLATFORM MARKET, BY REGION, 2017–2022 (USD MILLION)

TABLE 35 PROFESSIONAL SERVICES: AIOPS PLATFORM MARKET, BY REGION, 2023–2028 (USD MILLION)

7.2.2 CONSULTING SERVICES

TABLE 36 CONSULTING SERVICES: AIOPS PLATFORM MARKET, BY REGION, 2017–2022 (USD MILLION)

TABLE 37 CONSULTING SERVICES: AIOPS PLATFORM MARKET, BY REGION, 2023–2028 (USD MILLION)

7.2.3 IMPLEMENTATION SERVICES

TABLE 38 IMPLEMENTATION SERVICES: AIOPS PLATFORM MARKET, BY REGION, 2017–2022 (USD MILLION)

TABLE 39 IMPLEMENTATION SERVICES: AIOPS PLATFORM MARKET, BY REGION, 2023–2028 (USD MILLION)

7.2.4 TRAINING & EDUCATION SERVICES

TABLE 40 TRAINING & EDUCATION SERVICES: AIOPS PLATFORM MARKET, BY REGION, 2017–2022 (USD MILLION)

TABLE 41 TRAINING & EDUCATION SERVICES: AIOPS PLATFORM MARKET, BY REGION, 2023–2028 (USD MILLION)

7.2.5 LICENSES & MAINTENANCE SERVICES

TABLE 42 LICENSES & MAINTENANCE SERVICES: AIOPS PLATFORM MARKET, BY REGION, 2017–2022 (USD MILLION)

TABLE 43 LICENSES & MAINTENANCE SERVICES: AIOPS PLATFORM MARKET, BY REGION, 2023–2028 (USD MILLION)

7.3 MANAGED SERVICES

7.3.1 RISING DEMAND FOR EXPERT ASSISTANCE TO ENSURE SEAMLESS AIOPS TO DRIVE MARKET

TABLE 44 AIOPS PLATFORM MARKET, BY MANAGED SERVICES, 2017–2022 (USD MILLION)

TABLE 45 AIOPS PLATFORM MARKET, BY MANAGED SERVICES, 2023–2028 (USD

MILLION)

TABLE 46 MANAGED SERVICES: AIOPS PLATFORM MARKET, BY REGION, 2017–2022 (USD MILLION)

TABLE 47 MANAGED SERVICES: AIOPS PLATFORM MARKET, BY REGION, 2023–2028 (USD MILLION)

7.3.2 MANAGED CLOUD SERVICES

TABLE 48 MANAGED CLOUD SERVICES: AIOPS PLATFORM MARKET, BY REGION, 2017–2022 (USD MILLION)

TABLE 49 MANAGED CLOUD SERVICES: AIOPS PLATFORM MARKET, BY REGION, 2023–2028 (USD MILLION)

7.3.3 MANAGED SECURITY SERVICES

TABLE 50 MANAGED SECURITY SERVICES: AIOPS PLATFORM MARKET, BY REGION, 2017–2022 (USD MILLION)

TABLE 51 MANAGED SECURITY SERVICES: AIOPS PLATFORM MARKET, BY REGION, 2023–2028 (USD MILLION)

7.3.4 MANAGED NETWORK SERVICES

TABLE 52 MANAGED NETWORK SERVICES: AIOPS PLATFORM MARKET, BY REGION, 2017–2022 (USD MILLION)

TABLE 53 MANAGED NETWORK SERVICES: AIOPS PLATFORM MARKET, BY REGION, 2023–2028 (USD MILLION)

7.3.5 MANAGED AUTOMATION SERVICES

TABLE 54 MANAGED AUTOMATION SERVICES: AIOPS PLATFORM MARKET, BY REGION, 2017–2022 (USD MILLION)

TABLE 55 MANAGED AUTOMATION SERVICES: AIOPS PLATFORM MARKET, BY REGION, 2023–2028 (USD MILLION)

8 AIOPS PLATFORM MARKET, BY DEPLOYMENT MODE

8.1 INTRODUCTION

8.1.1 DEPLOYMENT MODE: AIOPS PLATFORM MARKET DRIVERS

FIGURE 34 ON-PREMISES SEGMENT EXPECTED TO GROW AT HIGHEST CAGR DURING FORECAST PERIOD

TABLE 56 AIOPS PLATFORM MARKET, BY DEPLOYMENT MODE, 2017–2022 (USD MILLION)

TABLE 57 AIOPS PLATFORM MARKET, BY DEPLOYMENT MODE, 2023–2028 (USD MILLION)

8.2 CLOUD

8.2.1 ABILITY TO SIMPLIFY UPDATES AND REDUCE BURDEN ON BUSINESSES TO BOOST MARKET

TABLE 58 CLOUD: AIOPS PLATFORM MARKET, BY REGION, 2017–2022 (USD MILLION)

TABLE 59 CLOUD: AIOPS PLATFORM MARKET, BY REGION, 2023–2028 (USD MILLION)

TABLE 60 AIOPS PLATFORM MARKET, BY CLOUD TYPE, 2017–2022 (USD MILLION)

TABLE 61 AIOPS PLATFORM MARKET, BY CLOUD TYPE, 2023–2028 (USD MILLION)

8.2.2 PUBLIC CLOUD

TABLE 62 PUBLIC CLOUD: AIOPS PLATFORM MARKET, BY REGION, 2017–2022 (USD MILLION)

TABLE 63 PUBLIC CLOUD: AIOPS PLATFORM MARKET, BY REGION, 2023–2028 (USD MILLION)

8.2.3 PRIVATE CLOUD

TABLE 64 PRIVATE CLOUD: AIOPS PLATFORM MARKET, BY REGION, 2017–2022 (USD MILLION)

TABLE 65 PRIVATE CLOUD: AIOPS PLATFORM MARKET, BY REGION, 2023–2028 (USD MILLION)

8.2.4 HYBRID CLOUD

TABLE 66 HYBRID CLOUD: AIOPS PLATFORM MARKET, BY REGION, 2017–2022 (USD MILLION)

TABLE 67 HYBRID CLOUD: AIOPS PLATFORM MARKET, BY REGION, 2023–2028 (USD MILLION)

8.3 ON-PREMISES

8.3.1 GROWING NEED TO OFFER CONTROL AND SECURITY TO PROPEL MARKET GROWTH

TABLE 68 ON-PREMISES: AIOPS PLATFORM MARKET, BY REGION, 2017–2022 (USD MILLION)

TABLE 69 ON-PREMISES: AIOPS PLATFORM MARKET, BY REGION, 2023–2028 (USD MILLION)

9 AIOPS PLATFORM MARKET, BY APPLICATION

9.1 INTRODUCTION

9.1.1 APPLICATION: AIOPS PLATFORM MARKET DRIVERS

FIGURE 35 ITSM SEGMENT EXPECTED TO GROW AT HIGHEST CAGR DURING FORECAST PERIOD

TABLE 70 AIOPS PLATFORM MARKET, BY APPLICATION, 2017–2022 (USD MILLION)

TABLE 71 AIOPS PLATFORM MARKET, BY APPLICATION, 2023–2028 (USD MILLION)

9.2 INFRASTRUCTURE MANAGEMENT

9.2.1 ABILITY TO HANDLE COMPLEX AND DISTRIBUTED INFRASTRUCTURE TO DRIVE MARKET

TABLE 72 INFRASTRUCTURE MANAGEMENT: AIOPS PLATFORM MARKET, BY REGION, 2017–2022 (USD MILLION)

TABLE 73 INFRASTRUCTURE MANAGEMENT: AIOPS PLATFORM MARKET, BY REGION, 2023–2028 (USD MILLION)

9.2.2 ANOMALY DETECTION AND ROOT CAUSE ANALYSIS

9.2.3 AUTOMATED INCIDENT MANAGEMENT

9.2.4 CAPACITY PLANNING AND OPTIMIZATION

9.2.5 PERFORMANCE MONITORING AND OPTIMIZATION

9.2.6 SERVER MONITORING AND MANAGEMENT

9.2.7 STORAGE MONITORING AND MANAGEMENT

9.2.8 APPLICATION PERFORMANCE MONITORING

9.2.9 NETWORK MONITORING

9.2.9.1 Network performance monitoring

9.2.9.2 Network traffic analysis

9.2.9.3 Network security management

9.2.9.4 Self-healing IT systems

9.3 ITSM

9.3.1 ABILITY TO AUTOMATE ROUTINE TASKS TO DRIVE ADOPTION OF AIOPS PLATFORMS

TABLE 74 ITSM: AIOPS PLATFORM MARKET, BY REGION, 2017–2022 (USD MILLION)

TABLE 75 ITSM: AIOPS PLATFORM MARKET, BY REGION, 2023–2028 (USD MILLION)

9.3.2 SERVICE LEVEL MANAGEMENT

9.3.3 CONFIGURATION MANAGEMENT

9.3.4 ACTIONABLE INTELLIGENCE

9.3.5 IT ASSET MANAGEMENT

9.3.6 SERVICE DESK AUTOMATION (CHATBOT)

9.4 SECURITY & EVENT MANAGEMENT

9.4.1 RISING NEED TO PROACTIVELY DETECT THREAT TO PROPEL ADOPTION OF AIOPS PLATFORMS

TABLE 76 SECURITY & EVENT MANAGEMENT: AIOPS PLATFORM MARKET, BY REGION, 2017–2022 (USD MILLION)

TABLE 77 SECURITY & EVENT MANAGEMENT: AIOPS PLATFORM MARKET, BY

REGION, 2023–2028 (USD MILLION)

9.4.2 SECURITY INCIDENT AND EVENT MANAGEMENT (SIEM)

9.4.3 THREAT INTELLIGENCE AND DETECTION

9.4.4 SECURITY AUTOMATION AND ORCHESTRATION

9.4.5 SECURITY EVENT CORRELATION

9.4.6 USER AND ENTITY BEHAVIOR ANALYTICS

9.4.7 VULNERABILITY MANAGEMENT

10 AIOPS PLATFORM MARKET, BY VERTICAL

10.1 INTRODUCTION

10.1.1 VERTICAL: AIOPS PLATFORM MARKET DRIVERS

FIGURE 36 HEALTHCARE & LIFE SCIENCES SEGMENT EXPECTED TO GROW AT HIGHEST CAGR DURING FORECAST PERIOD

TABLE 78 AIOPS PLATFORM MARKET, BY VERTICAL, 2017–2022 (USD MILLION)

TABLE 79 AIOPS PLATFORM MARKET, BY VERTICAL, 2023–2028 (USD MILLION)

10.2 BFSI

10.2.1 GROWING NEED TO IMPROVE QUALITY OF FINANCIAL SERVICES TO BOOST MARKET

TABLE 80 BFSI: AIOPS PLATFORM MARKET, BY REGION, 2017–2022 (USD MILLION)

TABLE 81 BFSI: AIOPS PLATFORM MARKET, BY REGION, 2023–2028 (USD MILLION)

10.3 RETAIL & ECOMMERCE

10.3.1 NEED TO STREAMLINE OPERATIONS AND ENHANCE CUSTOMER EXPERIENCES TO BOOST MARKET

TABLE 82 RETAIL & ECOMMERCE: AIOPS PLATFORM MARKET, BY REGION, 2017–2022 (USD MILLION)

TABLE 83 RETAIL & ECOMMERCE: AIOPS PLATFORM MARKET, BY REGION, 2023–2028 (USD MILLION)

10.4 TRANSPORTATION & LOGISTICS

10.4.1 ABILITY TO PREDICT DELAYS AND ADJUST ROUTES TO FUEL GROWTH OF MARKET

TABLE 84 TRANSPORTATION & LOGISTICS: AIOPS PLATFORM MARKET, BY REGION, 2017–2022 (USD MILLION)

TABLE 85 TRANSPORTATION & LOGISTICS: AIOPS PLATFORM MARKET, BY REGION, 2023–2028 (USD MILLION)

10.5 GOVERNMENT & DEFENSE

10.5.1 RISING NEED TO IMPROVE SECURITY AND DECISION-MAKING TO FUEL

ADOPTION OF AIOPS PLATFORMS

TABLE 86 GOVERNMENT & DEFENSE: AIOPS PLATFORM MARKET, BY REGION, 2017–2022 (USD MILLION)

TABLE 87 GOVERNMENT & DEFENSE: AIOPS PLATFORM MARKET, BY REGION, 2023–2028 (USD MILLION)

10.6 HEALTHCARE & LIFESCIENCES

10.6.1 GROWING NEED TO ENHANCE PATIENT CARE AND MEDICAL ADVANCEMENTS TO PROPEL MARKET

TABLE 88 HEALTHCARE & LIFE SCIENCES: AIOPS PLATFORM MARKET, BY REGION, 2017–2022 (USD MILLION)

TABLE 89 HEALTHCARE & LIFE SCIENCES: AIOPS PLATFORM MARKET, BY REGION, 2023–2028 (USD MILLION)

10.7 TELECOM

10.7.1 GROWING NEED TO OPTIMIZE NETWORK PERFORMANCE TO DRIVE MARKET

TABLE 90 TELECOM: AIOPS PLATFORM MARKET, BY REGION, 2017–2022 (USD MILLION)

TABLE 91 TELECOM: AIOPS PLATFORM MARKET, BY REGION, 2023–2028 (USD MILLION)

10.8 ENERGY & UTILITIES

10.8.1 ABILITY TO REDUCE MANUAL INTERVENTION AND STREAMLINE PROCESSES TO BOOST MARKET

TABLE 92 ENERGY & UTILITIES: AIOPS PLATFORM MARKET, BY REGION, 2017–2022 (USD MILLION)

TABLE 93 ENERGY & UTILITIES: AIOPS PLATFORM MARKET, BY REGION, 2023–2028 (USD MILLION)

10.9 MANUFACTURING

10.9.1 RISING NEED TO BOOST EFFICIENCY AND QUALITY WITH ADVANCED ANALYTICS TO DRIVE MARKET

TABLE 94 MANUFACTURING: AIOPS PLATFORM MARKET, BY REGION, 2017–2022 (USD MILLION)

TABLE 95 MANUFACTURING: AIOPS PLATFORM MARKET, BY REGION, 2023–2028 (USD MILLION)

10.10 IT/ITES

10.10.1 RISING OPPORTUNITIES TO ENHANCE SERVICE RELIABILITY IN DYNAMIC IT LANDSCAPE TO BOOST MARKET

TABLE 96 IT/ITES: AIOPS PLATFORM MARKET, BY REGION, 2017–2022 (USD MILLION)

TABLE 97 IT/ITES: AIOPS PLATFORM MARKET, BY REGION, 2023–2028 (USD

MILLION)

10.11 MEDIA & ENTERTAINMENT

10.11.1 RISING NEED TO DELIVER HIGH-QUALITY CONTENT TO AUDIENCES TO DRIVE MARKET

TABLE 98 MEDIA & ENTERTAINMENT: AIOPS PLATFORM MARKET, BY REGION, 2017–2022 (USD MILLION)

TABLE 99 MEDIA & ENTERTAINMENT: AIOPS PLATFORM MARKET, BY REGION, 2023–2028 (USD MILLION)

10.12 OTHER VERTICALS

10.12.1 GROWING DEMAND FOR UNLOCKING EFFICIENCY AND PERSONALIZATION TO PROPEL MARKET

TABLE 100 OTHER VERTICALS: AIOPS PLATFORM MARKET, BY REGION, 2017–2022 (USD MILLION)

TABLE 101 OTHER VERTICALS: AIOPS PLATFORM MARKET, BY REGION, 2023–2028 (USD MILLION)

11 AIOPS PLATFORM MARKET, BY REGION

11.1 INTRODUCTION

FIGURE 37 INDIA TO ACCOUNT FOR HIGHEST CAGR DURING FORECAST PERIOD

FIGURE 38 ASIA PACIFIC TO ACCOUNT FOR HIGHEST CAGR DURING FORECAST PERIOD

TABLE 102 AIOPS PLATFORM MARKET, BY REGION, 2017–2022 (USD MILLION)

TABLE 103 AIOPS PLATFORM MARKET, BY REGION, 2023–2028 (USD MILLION)

11.2 NORTH AMERICA

11.2.1 NORTH AMERICA: AIOPS PLATFORM MARKET DRIVERS

11.2.2 NORTH AMERICA: RECESSION IMPACT

FIGURE 39 NORTH AMERICA: MARKET SNAPSHOT

TABLE 104 NORTH AMERICA: AIOPS PLATFORM MARKET, BY OFFERING, 2017–2022 (USD MILLION)

TABLE 105 NORTH AMERICA: AIOPS PLATFORM MARKET, BY OFFERING, 2023–2028 (USD MILLION)

TABLE 106 NORTH AMERICA: AIOPS PLATFORM MARKET, BY SERVICE, 2017–2022 (USD MILLION)

TABLE 107 NORTH AMERICA: AIOPS PLATFORM MARKET, BY SERVICE, 2023–2028 (USD MILLION)

TABLE 108 NORTH AMERICA: AIOPS PLATFORM MARKET, BY PROFESSIONAL SERVICE, 2017–2022 (USD MILLION)

TABLE 109 NORTH AMERICA: AIOPS PLATFORM MARKET, BY PROFESSIONAL SERVICE, 2023–2028 (USD MILLION)

TABLE 110 NORTH AMERICA: AIOPS PLATFORM MARKET, BY MANAGED SERVICE, 2017–2022 (USD MILLION)

TABLE 111 NORTH AMERICA: AIOPS PLATFORM MARKET, BY MANAGED SERVICE, 2023–2028 (USD MILLION)

TABLE 112 NORTH AMERICA: AIOPS PLATFORM MARKET, BY DEPLOYMENT MODE, 2017–2022 (USD MILLION)

TABLE 113 NORTH AMERICA: AIOPS PLATFORM MARKET, BY DEPLOYMENT MODE, 2023–2028 (USD MILLION)

TABLE 114 NORTH AMERICA: AIOPS PLATFORM MARKET, BY CLOUD TYPE, 2017–2022 (USD MILLION)

TABLE 115 NORTH AMERICA: AIOPS PLATFORM MARKET, BY CLOUD TYPE, 2023–2028 (USD MILLION)

TABLE 116 NORTH AMERICA: AIOPS PLATFORM MARKET, BY APPLICATION, 2017–2022 (USD MILLION)

TABLE 117 NORTH AMERICA: AIOPS PLATFORM MARKET, BY APPLICATION, 2023–2028 (USD MILLION)

TABLE 118 NORTH AMERICA: AIOPS PLATFORM MARKET, BY VERTICAL, 2017–2022 (USD MILLION)

TABLE 119 NORTH AMERICA: AIOPS PLATFORM MARKET, BY VERTICAL, 2023–2028 (USD MILLION)

TABLE 120 NORTH AMERICA: AIOPS PLATFORM MARKET, BY COUNTRY, 2017–2022 (USD MILLION)

TABLE 121 NORTH AMERICA: AIOPS PLATFORM MARKET, BY COUNTRY, 2023–2028 (USD MILLION)

11.2.3 US

11.2.3.1 AI regulations to play a vital role in promoting ethical and responsible use of AI

TABLE 122 US: AIOPS PLATFORM MARKET, BY OFFERING, 2017–2022 (USD MILLION)

TABLE 123 US: AIOPS PLATFORM MARKET, BY OFFERING, 2023–2028 (USD MILLION)

TABLE 124 US: AIOPS PLATFORM MARKET, BY DEPLOYMENT MODE, 2017–2022 (USD MILLION)

TABLE 125 US: AIOPS PLATFORM MARKET, BY DEPLOYMENT MODE, 2023–2028 (USD MILLION)

TABLE 126 US: AIOPS PLATFORM MARKET, BY APPLICATION, 2017–2022 (USD MILLION)

TABLE 127 US: AIOPS PLATFORM MARKET, BY APPLICATION, 2023–2028 (USD MILLION)

11.2.4 CANADA

11.2.4.1 Complex IT landscape in Canada to drive players to adopt AIOps platforms

11.3 EUROPE

11.3.1 EUROPE: AIOPS PLATFORM MARKET DRIVERS

11.3.2 EUROPE: RECESSION IMPACT

TABLE 128 EUROPE: AIOPS PLATFORM MARKET, BY OFFERING, 2017–2022 (USD MILLION)

TABLE 129 EUROPE: AIOPS PLATFORM MARKET, BY OFFERING, 2023–2028 (USD MILLION)

TABLE 130 EUROPE: AIOPS PLATFORM MARKET, BY SERVICE, 2017–2022 (USD MILLION)

TABLE 131 EUROPE: AIOPS PLATFORM MARKET, BY SERVICE, 2023–2028 (USD MILLION)

TABLE 132 EUROPE: AIOPS PLATFORM MARKET, BY PROFESSIONAL SERVICE, 2017–2022 (USD MILLION)

TABLE 133 EUROPE: AIOPS PLATFORM MARKET, BY PROFESSIONAL SERVICE, 2023–2028 (USD MILLION)

TABLE 134 EUROPE: AIOPS PLATFORM MARKET, BY MANAGED SERVICE, 2017–2022 (USD MILLION)

TABLE 135 EUROPE: AIOPS PLATFORM MARKET, BY MANAGED SERVICE, 2023–2028 (USD MILLION)

TABLE 136 EUROPE: AIOPS PLATFORM MARKET, BY DEPLOYMENT MODE, 2017–2022 (USD MILLION)

TABLE 137 EUROPE: AIOPS PLATFORM MARKET, BY DEPLOYMENT MODE, 2023–2028 (USD MILLION)

TABLE 138 EUROPE: AIOPS PLATFORM MARKET, BY CLOUD TYPE, 2017–2022 (USD MILLION)

TABLE 139 EUROPE: AIOPS PLATFORM MARKET, BY CLOUD TYPE, 2023–2028 (USD MILLION)

TABLE 140 EUROPE: AIOPS PLATFORM MARKET, BY APPLICATION, 2017–2022 (USD MILLION)

TABLE 141 EUROPE: AIOPS PLATFORM MARKET, BY APPLICATION, 2023–2028 (USD MILLION)

TABLE 142 EUROPE: AIOPS PLATFORM MARKET, BY VERTICAL, 2017–2022 (USD MILLION)

TABLE 143 EUROPE: AIOPS PLATFORM MARKET, BY VERTICAL, 2023–2028 (USD MILLION)

TABLE 144 EUROPE: AIOPS PLATFORM MARKET, BY COUNTRY, 2017–2022 (USD MILLION)

TABLE 145 EUROPE: AIOPS PLATFORM MARKET, BY COUNTRY, 2023–2028 (USD MILLION)

11.3.3 UK

11.3.3.1 Rising need to enhance customer satisfaction and drive innovation to boost market

TABLE 146 UK: AIOPS PLATFORM MARKET, BY OFFERING, 2017–2022 (USD MILLION)

TABLE 147 UK: AIOPS PLATFORM MARKET, BY OFFERING, 2023–2028 (USD MILLION)

TABLE 148 UK: AIOPS PLATFORM MARKET, BY DEPLOYMENT MODE, 2017–2022 (USD MILLION)

TABLE 149 UK: AIOPS PLATFORM MARKET, BY DEPLOYMENT MODE, 2023–2028 (USD MILLION)

TABLE 150 UK: AIOPS PLATFORM MARKET, BY APPLICATION, 2017–2022 (USD MILLION)

TABLE 151 UK: AIOPS PLATFORM MARKET, BY APPLICATION, 2023–2028 (USD MILLION)

11.3.4 GERMANY

11.3.4.1 Rising demand for smarter and more efficient approaches to IT operations to boost market

11.3.5 FRANCE

11.3.5.1 Rising need to navigate complexities of modern IT landscapes to propel market

11.3.6 ITALY

11.3.6.1 Rising demand to seek advanced IT management solutions to bolster market growth

11.3.7 SPAIN

11.3.7.1 Need to drive digital innovation and operational efficiency to boost market

11.3.8 REST OF EUROPE

11.3.8.1 Growing adoption of AIOps platform to fuel IT transformation across countries

11.4 ASIA PACIFIC

11.4.1 ASIA PACIFIC: AIOPS PLATFORM MARKET DRIVERS

11.4.2 ASIA PACIFIC: IMPACT OF RECESSION

FIGURE 40 ASIA PACIFIC: MARKET SNAPSHOT

TABLE 152 ASIA PACIFIC: AIOPS PLATFORM MARKET, BY OFFERING, 2017–2022 (USD MILLION)

TABLE 153 ASIA PACIFIC: AIOPS PLATFORM MARKET, BY OFFERING, 2023–2028 (USD MILLION)

TABLE 154 ASIA PACIFIC: AIOPS PLATFORM MARKET, BY SERVICE, 2017–2022 (USD MILLION)

TABLE 155 ASIA PACIFIC: AIOPS PLATFORM MARKET, BY SERVICE, 2023–2028 (USD MILLION)

TABLE 156 ASIA PACIFIC: AIOPS PLATFORM MARKET, BY PROFESSIONAL SERVICE, 2017–2022 (USD MILLION)

TABLE 157 ASIA PACIFIC: AIOPS PLATFORM MARKET, BY PROFESSIONAL SERVICE, 2023–2028 (USD MILLION)

TABLE 158 ASIA PACIFIC: AIOPS PLATFORM MARKET, BY MANAGED SERVICE, 2017–2022 (USD MILLION)

TABLE 159 ASIA PACIFIC: AIOPS PLATFORM MARKET, BY MANAGED SERVICE, 2023–2028 (USD MILLION)

TABLE 160 ASIA PACIFIC: AIOPS PLATFORM MARKET, BY DEPLOYMENT MODE, 2017–2022 (USD MILLION)

TABLE 161 ASIA PACIFIC: AIOPS PLATFORM MARKET, BY DEPLOYMENT MODE, 2023–2028 (USD MILLION)

TABLE 162 ASIA PACIFIC: AIOPS PLATFORM MARKET, BY CLOUD TYPE, 2017–2022 (USD MILLION)

TABLE 163 ASIA PACIFIC: AIOPS PLATFORM MARKET, BY CLOUD TYPE, 2023–2028 (USD MILLION)

TABLE 164 ASIA PACIFIC: AIOPS PLATFORM MARKET, BY APPLICATION, 2017–2022 (USD MILLION)

TABLE 165 ASIA PACIFIC: AIOPS PLATFORM MARKET, BY APPLICATION, 2023–2028 (USD MILLION)

TABLE 166 ASIA PACIFIC: AIOPS PLATFORM MARKET, BY VERTICAL, 2017–2022 (USD MILLION)

TABLE 167 ASIA PACIFIC: AIOPS PLATFORM MARKET, BY VERTICAL, 2023–2028 (USD MILLION)

TABLE 168 ASIA PACIFIC: AIOPS PLATFORM MARKET, BY COUNTRY, 2017–2022 (USD MILLION)

TABLE 169 ASIA PACIFIC: AIOPS PLATFORM MARKET, BY COUNTRY, 2023–2028 (USD MILLION)

11.4.3 CHINA

11.4.3.1 Rising demand for digital transformation to fuel market growth

TABLE 170 CHINA: AIOPS PLATFORM MARKET, BY OFFERING, 2017–2022 (USD MILLION)

TABLE 171 CHINA: AIOPS PLATFORM MARKET, BY OFFERING, 2023–2028 (USD

MILLION)

TABLE 172 CHINA: AIOPS PLATFORM MARKET, BY DEPLOYMENT MODE,
2017–2022 (USD MILLION)

TABLE 173 CHINA: AIOPS PLATFORM MARKET, BY DEPLOYMENT MODE,
2023–2028 (USD MILLION)

TABLE 174 CHINA: AIOPS PLATFORM MARKET, BY APPLICATION, 2017–2022
(USD MILLION)

TABLE 175 CHINA: AIOPS PLATFORM MARKET, BY APPLICATION, 2023–2028
(USD MILLION)

11.4.4 JAPAN

11.4.4.1 Government support for technological innovation and presence of leading
tech companies to boost market

11.4.5 SOUTH KOREA

11.4.5.1 Rising government support for AI research and development to propel
market

11.4.6 INDIA

11.4.6.1 Thriving technology landscape and increasing digitalization efforts to fuel
market growth

11.4.7 ANZ

11.4.7.1 Growing need to revolutionize IT infrastructure with AI and analytics to fuel
market growth

11.4.8 ASEAN

11.4.8.1 Growing need to respond and resolve incidents before they occur to boost
market

11.4.9 REST OF ASIA PACIFIC

11.4.9.1 Growing need to optimize IT processes and system performance to boost
market

11.5 MIDDLE EAST & AFRICA

11.5.1 MIDDLE EAST & AFRICA: AIOPS PLATFORM MARKET DRIVERS

11.5.2 MIDDLE EAST & AFRICA: IMPACT OF RECESSION

TABLE 176 MIDDLE EAST & AFRICA: AIOPS PLATFORM MARKET, BY OFFERING,
2017–2022 (USD MILLION)

TABLE 177 MIDDLE EAST & AFRICA: AIOPS PLATFORM MARKET, BY OFFERING,
2023–2028 (USD MILLION)

TABLE 178 MIDDLE EAST & AFRICA: AIOPS PLATFORM MARKET, BY SERVICE,
2017–2022 (USD MILLION)

TABLE 179 MIDDLE EAST & AFRICA: AIOPS PLATFORM MARKET, BY SERVICE,
2023–2028 (USD MILLION)

TABLE 180 MIDDLE EAST & AFRICA: AIOPS PLATFORM MARKET, BY

PROFESSIONAL SERVICE, 2017–2022 (USD MILLION)

TABLE 181 MIDDLE EAST & AFRICA: AIOPS PLATFORM MARKET, BY

PROFESSIONAL SERVICE, 2023–2028 (USD MILLION)

TABLE 182 MIDDLE EAST & AFRICA: AIOPS PLATFORM MARKET, BY MANAGED
SERVICE, 2017–2022 (USD MILLION)

TABLE 183 MIDDLE EAST & AFRICA: AIOPS PLATFORM MARKET, BY MANAGED
SERVICE, 2023–2028 (USD MILLION)

TABLE 184 MIDDLE EAST & AFRICA: AIOPS PLATFORM MARKET, BY
DEPLOYMENT MODE, 2017–2022 (USD MILLION)

TABLE 185 MIDDLE EAST & AFRICA: AIOPS PLATFORM MARKET, BY
DEPLOYMENT MODE, 2023–2028 (USD MILLION)

TABLE 186 MIDDLE EAST & AFRICA: AIOPS PLATFORM MARKET, BY CLOUD
TYPE, 2017–2022 (USD MILLION)

TABLE 187 MIDDLE EAST & AFRICA: AIOPS PLATFORM MARKET, BY CLOUD
TYPE, 2023–2028 (USD MILLION)

TABLE 188 MIDDLE EAST & AFRICA: AIOPS PLATFORM MARKET, BY
APPLICATION, 2017–2022 (USD MILLION)

TABLE 189 MIDDLE EAST & AFRICA: AIOPS PLATFORM MARKET, BY
APPLICATION, 2023–2028 (USD MILLION)

TABLE 190 MIDDLE EAST & AFRICA: AIOPS PLATFORM MARKET, BY VERTICAL,
2017–2022 (USD MILLION)

TABLE 191 MIDDLE EAST & AFRICA: AIOPS PLATFORM MARKET, BY VERTICAL,
2023–2028 (USD MILLION)

TABLE 192 MIDDLE EAST & AFRICA: AIOPS PLATFORM MARKET, BY COUNTRY,
2017– 2022 (USD MILLION)

TABLE 193 MIDDLE EAST & AFRICA: AIOPS PLATFORM MARKET, BY COUNTRY,
2023–2028 (USD MILLION)

11.5.3 KSA

11.5.3.1 Growing emphasis on AI development across key industry verticals to boost market

11.5.4 UAE

11.5.4.1 Ability to rapidly detect anomalies and patterns in IT landscape to drive market

11.5.5 ISRAEL

11.5.5.1 Growing applications of AIOps platforms across various industry verticals to propel market

11.5.6 EGYPT

11.5.6.1 Government initiatives to gain competitive advantage and enhance operational efficiency to fuel market growth

11.5.7 SOUTH AFRICA

11.5.7.1 Rapid adoption of cutting-edge technologies to enhance IT performance monitoring to boost market

11.5.8 REST OF MIDDLE EAST & AFRICA

11.5.8.1 Significant strides made by businesses to enhance efficiency and improve service delivery to fuel market growth

11.6 LATIN AMERICA

11.6.1 LATIN AMERICA: AIOPS PLATFORM MARKET DRIVERS

11.6.2 LATIN AMERICA: IMPACT OF RECESSION

TABLE 194 LATIN AMERICA: AIOPS PLATFORM MARKET, BY OFFERING, 2017–2022 (USD MILLION)

TABLE 195 LATIN AMERICA: AIOPS PLATFORM MARKET, BY OFFERING, 2023–2028 (USD MILLION)

TABLE 196 LATIN AMERICA: AIOPS PLATFORM MARKET, BY SERVICE, 2017–2022 (USD MILLION)

TABLE 197 LATIN AMERICA: AIOPS PLATFORM MARKET, BY SERVICE, 2023–2028 (USD MILLION)

TABLE 198 LATIN AMERICA: AIOPS PLATFORM MARKET, BY PROFESSIONAL SERVICE, 2017–2022 (USD MILLION)

TABLE 199 LATIN AMERICA: AIOPS PLATFORM MARKET, BY PROFESSIONAL SERVICE, 2023–2028 (USD MILLION)

TABLE 200 LATIN AMERICA: AIOPS PLATFORM MARKET, BY MANAGED SERVICE, 2017–2022 (USD MILLION)

TABLE 201 LATIN AMERICA: AIOPS PLATFORM MARKET, BY MANAGED SERVICE, 2023–2028 (USD MILLION)

TABLE 202 LATIN AMERICA: AIOPS PLATFORM MARKET, BY DEPLOYMENT MODE, 2017–2022 (USD MILLION)

TABLE 203 LATIN AMERICA: AIOPS PLATFORM MARKET, BY DEPLOYMENT MODE, 2023–2028 (USD MILLION)

TABLE 204 LATIN AMERICA: AIOPS PLATFORM MARKET, BY CLOUD TYPE, 2017–2022 (USD MILLION)

TABLE 205 LATIN AMERICA: AIOPS PLATFORM MARKET, BY CLOUD TYPE, 2023–2028 (USD MILLION)

TABLE 206 LATIN AMERICA: AIOPS PLATFORM MARKET, BY APPLICATION, 2017–2022 (USD MILLION)

TABLE 207 LATIN AMERICA: AIOPS PLATFORM MARKET, BY APPLICATION, 2023–2028 (USD MILLION)

TABLE 208 LATIN AMERICA: AIOPS PLATFORM MARKET, BY VERTICAL, 2017–2022 (USD MILLION)

TABLE 209 LATIN AMERICA: AIOPS PLATFORM MARKET, BY VERTICAL,
2023–2028 (USD MILLION)

TABLE 210 LATIN AMERICA: AIOPS PLATFORM MARKET, BY COUNTRY,
2017–2022 (USD MILLION)

TABLE 211 LATIN AMERICA: AIOPS PLATFORM MARKET, BY COUNTRY,
2023–2028 (USD MILLION)

11.6.3 BRAZIL

11.6.3.1 Rising need to detect anomalies and foresee potential issues to boost
market

11.6.4 MEXICO

11.6.4.1 Commitment to harnessing cutting-edge technologies to fuel market growth

11.6.5 ARGENTINA

11.6.5.1 Rising demand to manage complex IT environments to boost market growth

11.6.6 REST OF LATIN AMERICA

11.6.6.1 Rapid adoption of cutting-edge technologies to enhance IT operations to fuel
market growth

12 COMPETITIVE LANDSCAPE

12.1 OVERVIEW

12.2 KEY PLAYER STRATEGIES

TABLE 212 OVERVIEW OF STRATEGIES ADOPTED BY KEY VENDORS

12.3 REVENUE ANALYSIS

12.3.1 HISTORICAL REVENUE ANALYSIS

FIGURE 41 HISTORICAL REVENUE ANALYSIS OF TOP PLAYERS, 2020–2022 (USD
MILLION)

12.4 MARKET SHARE ANALYSIS

FIGURE 42 MARKET SHARE ANALYSIS FOR KEY COMPANIES, 2022

TABLE 213 AIOPS PLATFORM MARKET: DEGREE OF COMPETITION

12.5 COMPANY EVALUATION MATRIX

12.5.1 STARS

12.5.2 EMERGING LEADERS

12.5.3 PERVASIVE PLAYERS

12.5.4 PARTICIPANTS

FIGURE 43 GLOBAL AIOPS PLATFORM MARKET COMPANY EVALUATION
MATRIX, 2022

12.5.5 COMPETITIVE BENCHMARKING

TABLE 214 AIOPS PLATFORM MARKET: PRODUCT FOOTPRINT ANALYSIS OF
KEY PLAYERS, 2022

12.6 STARTUP/SME EVALUATION MATRIX

12.6.1 PROGRESSIVE COMPANIES

12.6.2 RESPONSIVE COMPANIES

12.6.3 DYNAMIC COMPANIES

12.6.4 STARTING BLOCKS

FIGURE 44 GLOBAL AIOPS PLATFORM MARKET START-UP/SMES EVALUATION MATRIX, 2022

12.6.5 STARTUPS/SMES COMPETITIVE BENCHMARKING

TABLE 215 AIOPS PLATFORM MARKET: DETAILED LIST OF KEY STARTUPS/SMES

TABLE 216 AIOPS PLATFORM MARKET: PRODUCT FOOTPRINT ANALYSIS OF STARTUPS/ SMES PLAYERS, 2023

12.7 AIOPS PLATFORM MARKET: PRODUCT LANDSCAPE

TABLE 217 COMPARATIVE ANALYSIS OF DOMAIN-CENTRIC PRODUCTS

TABLE 218 COMPARATIVE ANALYSIS OF DOMAIN-AGNOSTIC PRODUCTS

12.8 COMPETITIVE SCENARIO AND TRENDS

12.8.1 PRODUCT LAUNCHES

TABLE 219 SERVICE/PRODUCT LAUNCHES, 2020–2023

12.8.2 DEALS

TABLE 220 DEALS, 2020–2023

12.9 VALUATION AND FINANCIAL METRICS OF KEY AIOPS PLATFORM VENDORS

FIGURE 45 VALUATION AND FINANCIAL METRICS OF KEY VENDORS

12.10 YEAR-TO-DATE (YTD) PRICE TOTAL RETURN AND STOCK BETA OF KEY AIOPS PLATFORM VENDORS

FIGURE 46 YEAR-TO-DATE (YTD) PRICE TOTAL RETURN AND STOCK BETA OF KEY VENDORS

13 COMPANY PROFILES

13.1 INTRODUCTION

(Business overview, Products/Solutions/Services offered, Recent Developments, MNM view)*

13.2 MAJOR PLAYERS

13.2.1 IBM

TABLE 221 IBM: BUSINESS OVERVIEW

FIGURE 47 IBM: COMPANY SNAPSHOT

TABLE 222 IBM: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 223 IBM: PRODUCT LAUNCHES AND ENHANCEMENTS

TABLE 224 IBM: DEALS

13.2.2 SPLUNK

TABLE 225 SPLUNK: BUSINESS OVERVIEW

FIGURE 48 SPLUNK: COMPANY SNAPSHOT

TABLE 226 SPLUNK: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 227 SPLUNK: PRODUCT LAUNCHES AND ENHANCEMENTS

TABLE 228 SPLUNK: DEALS

13.2.3 BROADCOM

TABLE 229 BROADCOM: BUSINESS OVERVIEW

FIGURE 49 BROADCOM: COMPANY SNAPSHOT

TABLE 230 BROADCOM: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 231 BROADCOM: PRODUCT LAUNCHES AND ENHANCEMENTS

TABLE 232 BROADCOM: DEALS

13.2.4 OPENTEXT

TABLE 233 OPENTEXT: BUSINESS OVERVIEW

FIGURE 50 OPENTEXT: COMPANY SNAPSHOT

TABLE 234 OPENTEXT: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 235 OPENTEXT: DEALS

13.2.5 DYNATRACE

TABLE 236 DYNATRACE: BUSINESS OVERVIEW

FIGURE 51 DYNATRACE: COMPANY SNAPSHOT

TABLE 237 DYNATRACE: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 238 DYNATRACE: PRODUCT LAUNCHES/ENHANCEMENTS

TABLE 239 DYNATRACE: DEALS

13.2.6 CISCO

TABLE 240 CISCO: BUSINESS OVERVIEW

FIGURE 52 CISCO: COMPANY SNAPSHOT

TABLE 241 CISCO: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 242 CISCO: PRODUCT LAUNCHES AND ENHANCEMENTS

TABLE 243 CISCO: DEALS

13.2.7 HCL TECHNOLOGIES

TABLE 244 HCL TECHNOLOGIES: BUSINESS OVERVIEW

FIGURE 53 HCL TECHNOLOGIES: COMPANY SNAPSHOT

TABLE 245 HCL TECHNOLOGIES: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 246 HCL TECHNOLOGIES: PRODUCT LAUNCHES AND ENHANCEMENTS

TABLE 247 HCL TECHNOLOGIES: DEALS

13.2.8 ELASTIC

TABLE 248 ELASTIC: BUSINESS OVERVIEW

FIGURE 54 ELASTIC: COMPANY SNAPSHOT

TABLE 249 ELASTIC: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 250 ELASTIC: PRODUCT LAUNCHES AND ENHANCEMENTS

TABLE 251 ELASTIC: DEALS

13.2.9 SERVICENOW

TABLE 252 SERVICENOW: BUSINESS OVERVIEW

FIGURE 55 SERVICENOW: COMPANY SNAPSHOT

TABLE 253 SERVICENOW: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 254 SERVICENOW: PRODUCT LAUNCHES AND ENHANCEMENTS

TABLE 255 SERVICENOW: DEALS

13.2.10 HPE

TABLE 256 HPE: BUSINESS OVERVIEW

FIGURE 56 HPE: COMPANY SNAPSHOT

TABLE 257 HPE: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 258 HPE: PRODUCT LAUNCHES AND ENHANCEMENTS

TABLE 259 HPE: DEALS

13.2.11 DATADOG

TABLE 260 DATADOG: BUSINESS OVERVIEW

FIGURE 57 DATADOG: COMPANY SNAPSHOT

TABLE 261 DATADOG: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 262 DATADOG: PRODUCT LAUNCHES AND ENHANCEMENTS

TABLE 263 DATADOG: DEALS

13.2.12 NEW RELIC

TABLE 264 NEW RELIC: BUSINESS OVERVIEW

FIGURE 58 NEW RELIC: COMPANY SNAPSHOT

TABLE 265 NEW RELIC: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 266 NEW RELIC: PRODUCT LAUNCHES AND ENHANCEMENTS

TABLE 267 NEW RELIC: DEALS

13.2.13 SOLARWINDS

TABLE 268 SOLARWINDS: BUSINESS OVERVIEW

FIGURE 59 SOLARWINDS: COMPANY SNAPSHOT

TABLE 269 SOLARWINDS: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 270 SOLARWINDS: PRODUCT LAUNCHES AND ENHANCEMENTS

TABLE 271 SOLARWINDS: DEALS

13.2.14 BMC SOFTWARE

TABLE 272 BMC SOFTWARE: BUSINESS OVERVIEW

TABLE 273 BMC SOFTWARE: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 274 BMC SOFTWARE: PRODUCT LAUNCHES AND ENHANCEMENTS

TABLE 275 BMC SOFTWARE: DEALS

13.2.15 SCIENCELOGIC

TABLE 276 SCIENCELOGIC: BUSINESS OVERVIEW

TABLE 277 SCIENCELOGIC: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 278 SCIENCELOGIC: DEALS

TABLE 279 SCIENCELOGIC: OTHER DEVELOPMENTS

13.2.16 BIGPANDA

TABLE 280 BIGPANDA: BUSINESS OVERVIEW

TABLE 281 BIGPANDA: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 282 BIGPANDA: PRODUCT LAUNCHES

TABLE 283 BIGPANDA: DEALS

TABLE 284 BIGPANDA: OTHER DEVELOPMENTS

13.3 OTHER PLAYERS

13.3.1 LOGICMONITOR

13.3.2 SUMO LOGIC

13.3.3 MOOGSOFT

13.3.4 RESOLVE SYSTEMS

13.3.5 AIMS INNOVATION

13.3.6 INTERLINK SOFTWARE

13.3.7 TENGU.IO

13.3.8 PAGERDUTY

13.3.9 AISERA

13.3.10 MANAGEENGINE

13.3.11 DIGITATE

13.3.12 ZIF.AI

13.3.13 AUTOINTELLI

13.3.14 UST

13.3.15 FRESHWORKS

13.3.16 EVERBRIDGE

13.3.17 STACKSTATE

13.3.18 LOGZ.IO

*Details on Business overview, Products/Solutions/Services offered, Recent Developments, MNM view might not be captured in case of unlisted companies.

14 ADJACENT AND RELATED MARKETS

14.1 INTRODUCTION

14.2 GENERATIVE AI MARKET - GLOBAL FORECAST TO 2028

14.2.1 MARKET DEFINITION

14.2.2 MARKET OVERVIEW

TABLE 285 GLOBAL GENERATIVE AI MARKET SIZE AND GROWTH RATE, 2019–2022 (USD MILLION, Y-O-Y %)

TABLE 286 GLOBAL GENERATIVE AI MARKET SIZE AND GROWTH RATE, 2023–2028 (USD MILLION, Y-O-Y %)

14.2.2.1 Generative AI market, by offering

TABLE 287 GENERATIVE AI MARKET, BY OFFERING, 2019–2022 (USD MILLION)

TABLE 288 GENERATIVE AI MARKET, BY OFFERING, 2023–2028 (USD MILLION)

14.2.2.2 Generative AI market, by application

TABLE 289 GENERATIVE AI MARKET, BY APPLICATION, 2019–2022 (USD MILLION)

TABLE 290 GENERATIVE AI MARKET, BY APPLICATION, 2023–2028 (USD MILLION)

14.2.2.3 Generative AI market, by vertical

TABLE 291 GENERATIVE AI MARKET, BY VERTICAL, 2019–2022 (USD MILLION)

TABLE 292 GENERATIVE AI MARKET, BY VERTICAL, 2023–2028 (USD MILLION)

14.2.2.4 Generative AI market, by region

TABLE 293 GENERATIVE AI MARKET SIZE, BY REGION, 2019–2022 (USD MILLION)

TABLE 294 GENERATIVE AI MARKET SIZE, BY REGION, 2023–2028 (USD MILLION)

14.3 MLOPS MARKET - GLOBAL FORECAST TO 2027

14.3.1 MARKET DEFINITION

14.3.2 MARKET OVERVIEW

TABLE 295 GLOBAL MLOPS MARKET SIZE AND GROWTH RATE, 2018–2021 (USD MILLION, Y-O-Y%)

TABLE 296 GLOBAL MLOPS MARKET SIZE AND GROWTH RATE, 2022–2027 (USD MILLION, Y-O-Y%)

14.3.2.1 MLOps market, by component

TABLE 297 MLOPS MARKET, BY COMPONENT, 2018–2021 (USD MILLION)

TABLE 298 MLOPS MARKET, BY COMPONENT, 2022–2027 (USD MILLION)

14.3.2.2 MLOps market, by deployment mode

TABLE 299 MLOPS MARKET, BY DEPLOYMENT MODE, 2018–2021 (USD MILLION)

TABLE 300 MLOPS MARKET, BY DEPLOYMENT MODE, 2022–2027 (USD MILLION)

14.3.2.3 MLOps market, by organization size

TABLE 301 MLOPS MARKET, BY ORGANIZATION SIZE, 2018–2021 (USD MILLION)

TABLE 302 MLOPS MARKET, BY ORGANIZATION SIZE, 2022–2027 (USD MILLION)

14.3.2.4 MLOps market, by vertical

TABLE 303 MLOPS MARKET, BY VERTICAL, 2018–2021 (USD MILLION)

TABLE 304 MLOPS MARKET, BY VERTICAL, 2022–2027 (USD MILLION)

14.3.2.5 MLOps market, by region

TABLE 305 MLOPS MARKET, BY REGION, 2018–2021 (USD MILLION)

TABLE 306 MLOPS MARKET, BY REGION, 2022–2027 (USD MILLION)

15 APPENDIX

15.1 DISCUSSION GUIDE

15.2 KNOWLEDGESTORE: MARKETSANDMARKETS' SUBSCRIPTION PORTAL

15.3 CUSTOMIZATION OPTIONS

15.4 RELATED REPORTS

15.5 AUTHOR DETAILS

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