

Wet Pet Food Market by Pet (Dogs and Cats), Source (Animal-Based, Plant Derivatives, and Synthetic), Distribution Channel (Pet Specialty Stores, Supermarkets/Hypermarkets, Convenience Stores, and Online) and Region - Global Forecast to 2028

<https://marketpublishers.com/r/WC50D50DC7D1EN.html>

Date: September 2023

Pages: 314

Price: US\$ 4,950.00 (Single User License)

ID: WC50D50DC7D1EN

Abstracts

The global market for wet pet food is estimated to be valued at USD 25.5 Billion in 2023 and is projected to reach USD 31.7 Billion by 2028, at a CAGR of 4.5% during the forecast period. The wet pet food market has been shaped by urbanization and evolving lifestyles, leading to densely populated metropolitan areas and busy schedules. This has led to a shift in consumer preferences towards convenience-oriented choices, which has also influenced pet nutrition. As individuals adapt to urban life, they seek quick, hassle-free sustenance without compromising nutritional quality. This proclivity towards convenience foods has led to pet owners seeking pet food solutions that align with their own dietary preferences while catering to their unique nutritional requirements. Wet pet food, with its ready-to-serve format and emphasis on balanced nutrition, has become an increasingly preferred choice in this context. Manufacturers in the wet pet food market have innovated and diversified their product offerings to cater to this demand. As urban centers expand and lifestyles evolve, the wet pet food market will remain a focal point in the pet care industry, aligning with the modern ethos of convenience, quality, and holistic pet care.

“The convenience stores sub-segment in the by distribution channel segment is estimated to be growing at a CAGR of 3.9% for the wet pet food market.”

Convenience stores are retail outlets that offer easy accessibility, extended operating hours, and a wide array of products, making them a convenient shopping destination for consumers. The strategy of distributing wet pet food through convenience stores holds

substantial potential to bolster sales for several reasons. Distributing wet pet food via convenience stores taps into the growing trend of pet humanization, where pets are increasingly considered as integral family members. By placing wet pet food products in these easily accessible stores, pet owners are more likely to make spontaneous purchases, encouraged by the convenience and visibility of the products. Additionally, convenience stores cater to immediate consumption needs, which aligns with the nature of wet pet food, often serving as an instant and nutritious meal for pets.

Increased visibility in convenience stores creates brand familiarity and trust among consumers, further driving their inclination to choose wet pet food over alternative options. As pet owners increasingly prioritize the well-being and dietary needs of their pets, the convenience store channel becomes a vital bridge between pet food manufacturers and consumers, contributing to the surge in demand for wet pet food.

“The plant derivatives sub-segment in the by-source segment is estimated to grow at a CAGR of 4.2% during the forecast period.”

The plant derivatives sub-segment within the source category of the wet pet food market is poised to experience substantial growth in the coming years. Plant derivatives in wet pet food refer to formulations that incorporate ingredients derived from plants, catering to the evolving dietary preferences of pet owners. As the trend of veganism gains momentum across human diets, it has transcended into the realm of pet nutrition. Pet owners are increasingly opting for vegan alternatives for their beloved dogs and cats, aligning their ethical and health-driven choices with the dietary needs of their furry companions. Plant derivatives offer a multitude of benefits for pets, containing essential nutrients such as protein, fiber, vitamins, and minerals that contribute to overall well-being. The incorporation of plant-based ingredients can address specific dietary requirements and allergies, making it an appealing choice for a broader range of pets. This surge in demand for plant-based wet pet food is underpinned by a growing awareness of animal welfare, environmental concerns, and the recognition that plant-derived ingredients can fulfill pets' nutritional needs while minimizing the ecological footprint.

“Europe to grow at a significant CAGR during the forecast period, in the wet pet food market to reach a value of USD 8.2 billion by 2028.”

The European wet pet food market is poised to experience remarkable growth, with a significant CAGR. This surge can be attributed to several specific factors that underline the region's affinity towards pets. Firstly, Europe's strong cultural inclination towards pet

companionship fosters a robust demand for high-quality pet products, including wet food. The region's deep-rooted attachment to pets as family members drive pet owners to seek premium, nutritionally rich options for their beloved cats and dogs. Moreover, the emphasis on pet welfare and the rising awareness about pet health has led to a shift in consumer preferences towards more nutritious and balanced diets, often provided by wet pet food products. Europe's stringent regulatory environment also plays a pivotal role, ensuring that pet food adheres to rigorous quality standards, thereby fostering trust among consumers. Additionally, the trend towards smaller pet households and urbanization has bolstered the demand for convenient and ready-to-serve wet pet food solutions.

The break-up of the profile of primary participants in the wet pet food market:

By Company: Tier 1 – 50%, Tier 2 - 40%, Tier 3 – 10%

By Designation: Manager level – 60%, and C-Level- 40%

By Region: North America -10%, Europe – 30%, Asia Pacific – 40%, RoW – 20%,

Major key players operating in the wet pet food market include Nestlé (Switzerland), Mars, Incorporated (US), Colgate-Palmolive Company (US), Unicharm Corporation (Japan), Thai Union Group PCL (Thailand), Charoen Pokphand Foods PCL (Thailand), General Mills Inc. (US), The J.M. Smucker Company (US), Better Choice Company (US), and Real Pet Food Co. (Australia).

Research Coverage:

This research report categorizes the wet pet food market, by pet (dogs and cats), source (animal-based, plant derivatives, and synthetic), distribution channel (pet specialty stores, supermarkets/hypermarkets, convenience stores, and online), and region (North America, Europe, Asia Pacific, South America, and RoW). The scope of this report encompasses a comprehensive examination of major factors, including drivers, restraints, challenges, and opportunities, that significantly influence the growth of the wet pet food market. Extensive research has been conducted to analyze key industry players, offering valuable insights into their business overview, product offerings, key strategies, contracts, partnerships, new product launches, as well as mergers and acquisitions associated with the wet pet food market. Furthermore, the

report includes a competitive analysis of emerging startups in the wet pet food market ecosystem.

Reasons to buy this report:

The report will help the market leaders/new entrants in this market with information on the closest approximations of the revenue numbers for the overall wet pet food market and the subsegments. This report will help stakeholders understand the competitive landscape and gain more insights to position their businesses better and plan suitable go-to-market strategies. The report also helps stakeholders understand the pulse of the market and provides them with information on key market drivers, restraints, challenges, and opportunities.

The report provides insights on the following pointers:

Analysis of key drivers (Surge in pet adoption rates, enhanced palatability & digestibility of wet pet foods, influence of pet-centric social media and trends), restraints (Limited shelf life and storage issues, price sensitivity among consumers, cultural preferences favoring homemade pet diets), opportunities (Growing e-commerce and online platforms, Rise in pet-friendly travel and pet rental), and challenges (Volatility in raw material prices, sustainability and environmental issues) influencing the growth of the wet pet food market.

New Product launch/Innovation: Detailed insights on research & development activities and new product launches in the wet pet food market.

Market Development: Comprehensive information about lucrative markets – the report analyses the wet pet food market across varied regions.

Market Diversification: Exhaustive information about new products, untapped geographies, recent developments, and investments in the wet pet food market.

Competitive Assessment: In-depth assessment of market shares, growth strategies, and product offerings of leading players like Nestlé (Switzerland), Colgate-Palmolive Company (US), Unicharm Corporation (Japan), Thai Union Group PCL (Thailand), Charoen Pokphand Foods PCL (Thailand), General Mills Inc. (US), The J.M. Smucker Company (US), and others in the wet pet food market strategies.

Contents

1 INTRODUCTION

1.1 STUDY OBJECTIVES

1.2 MARKET DEFINITION

1.3 MARKET SCOPE

FIGURE 1 MARKET SEGMENTATION

1.3.1 INCLUSIONS AND EXCLUSIONS

1.4 REGIONAL SCOPE

1.5 YEARS CONSIDERED

1.6 CURRENCY CONSIDERED

TABLE 1 USD EXCHANGE RATES CONSIDERED, 2019–2022

1.7 UNIT CONSIDERED

1.8 STAKEHOLDERS

2 RESEARCH METHODOLOGY

2.1 RESEARCH DATA

FIGURE 2 WET PET FOOD MARKET: RESEARCH DESIGN

2.1.1 SECONDARY DATA

2.1.1.1 Key data from secondary sources

2.1.2 PRIMARY DATA

2.1.2.1 Key data from primary sources

2.1.2.2 Breakdown of primary interviews

2.1.2.3 Key primary insights

2.2 MARKET SIZE ESTIMATION

2.2.1 MARKET SIZE ESTIMATION METHODOLOGY: BOTTOM-UP APPROACH

2.2.2 MARKET SIZE ESTIMATION METHODOLOGY: TOP-DOWN APPROACH

2.2.3 SUPPLY-SIDE INDICATORS

FIGURE 3 SUPPLY-SIDE INDICATORS

2.2.4 DEMAND-SIDE INDICATORS

2.3 DATA TRIANGULATION

FIGURE 4 DATA TRIANGULATION

2.4 RECESSION IMPACT ANALYSIS

2.5 RESEARCH ASSUMPTIONS

2.6 RESEARCH LIMITATIONS AND RISK ASSESSMENT

3 EXECUTIVE SUMMARY

TABLE 2 WET PET FOOD MARKET SNAPSHOT, 2023 VS. 2028

FIGURE 5 WET PET FOOD MARKET, BY DISTRIBUTION CHANNEL, 2023 VS. 2028
(USD MILLION)

FIGURE 6 WET PET FOOD MARKET, BY PET, 2023 VS. 2028 (USD MILLION)

FIGURE 7 WET PET FOOD MARKET, BY SOURCE, 2023 VS. 2028 (USD MILLION)

FIGURE 8 WET PET FOOD MARKET, BY REGION, 2022

4 PREMIUM INSIGHTS

4.1 ATTRACTIVE OPPORTUNITIES FOR PLAYERS IN WET PET FOOD MARKET

FIGURE 9 RISING RATE OF PET ADOPTION TO DRIVE WET PET FOOD MARKET

4.2 NORTH AMERICA: WET PET FOOD MARKET, BY SOURCE AND KEY
COUNTRY

FIGURE 10 ANIMAL-BASED SEGMENT AND US ACCOUNTED FOR SIGNIFICANT
SHARES IN 2022

4.3 WET PET FOOD MARKET, BY DISTRIBUTION CHANNEL

FIGURE 11 PET SPECIALTY STORES TO DOMINATE MARKET DURING
FORECAST PERIOD

4.4 WET PET FOOD MARKET, BY PET

FIGURE 12 DOGS SEGMENT TO LEAD MARKET BY 2028

4.5 WET PET FOOD MARKET, BY SOURCE AND REGION

FIGURE 13 ANIMAL-BASED SEGMENT AND NORTH AMERICA TO ACCOUNT FOR
LARGEST MARKET SHARES DURING FORECAST PERIOD

4.6 WET PET FOOD MARKET: MAJOR REGIONAL SUBMARKETS

FIGURE 14 US TO ACCOUNT FOR LARGEST SHARE OF WET PET FOOD MARKET
IN 2023

5 MARKET OVERVIEW

5.1 INTRODUCTION

5.2 MACROECONOMIC INDICATORS

5.2.1 INCREASING TREND OF PET HUMANIZATION

5.2.2 URBANIZATION AND EVOLVING LIFESTYLES

5.2.3 GROWING AWARENESS OF PET HEALTH AND NUTRITION

5.3 MARKET DYNAMICS

FIGURE 15 WET PET FOOD MARKET DYNAMICS

5.3.1 DRIVERS

5.3.1.1 Surge in pet adoption

5.3.1.2 Focus on enhancing palatability and digestibility of wet pet foods

5.3.1.3 Increasing influence of pet-centric social media and trends

5.3.2 RESTRAINTS

5.3.2.1 Limited shelf life and storage issues

5.3.2.2 Price sensitivity among consumers

5.3.2.3 Cultural preferences favoring homemade pet diets

5.3.3 OPPORTUNITIES

5.3.3.1 Growing e-commerce and online platforms

5.3.3.2 Rise in pet-friendly travel and pet rental

5.3.3.3 Growing demand for premium pet foods

5.3.4 CHALLENGES

5.3.4.1 Volatility in raw material prices

5.3.4.2 Localization of flavors to match regional preferences

5.3.4.3 Sustainability and environmental issues

6 INDUSTRY TRENDS

6.1 INTRODUCTION

6.2 TARIFF AND REGULATORY LANDSCAPE

6.3 REGULATORY FRAMEWORK

6.3.1 NORTH AMERICA

6.3.1.1 US

6.3.1.1.1 US FDA

6.3.1.1.2 Association of American Feed Control Officials (AAFCO)

6.3.1.2 Canada

6.3.1.2.1 Canadian Food Inspection Agency (CFIA)

6.3.2 EUROPEAN UNION (EU)

6.3.3 ASIA PACIFIC

6.3.3.1 China

6.3.3.2 Japan

6.3.3.3 India

6.3.4 SOUTH AMERICA

6.3.4.1 Brazil

6.3.4.2 Argentina

6.3.5 REST OF THE WORLD

6.3.5.1 South Africa

6.3.5.2 Pet Food Industry Association of Southern Africa (PFI)

6.3.6 INTERNATIONAL FEED INDUSTRY FEDERATION (IFIF)

6.3.7 REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER

ORGANIZATIONS

TABLE 3 NORTH AMERICA: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

TABLE 4 EUROPE: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

TABLE 5 ASIA PACIFIC: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

TABLE 6 SOUTH AMERICA: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

TABLE 7 REST OF THE WORLD: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

6.4 PATENT ANALYSIS

TABLE 8 LIST OF MAJOR PATENTS IN WET PET FOOD MARKET, 2013–2022

FIGURE 16 NUMBER OF PATENTS GRANTED FOR WET PET FOOD PRODUCTS, 2013–2022

FIGURE 17 REGIONAL ANALYSIS OF PATENTS GRANTED IN WET PET FOOD MARKET, 2022

6.5 TRADE ANALYSIS

TABLE 9 IMPORT VALUE OF WET PET FOOD, 2022 (USD THOUSAND)

TABLE 10 EXPORT VALUE OF WET PET FOOD, 2022 (USD THOUSAND)

6.6 PRICING ANALYSIS

6.6.1 AVERAGE SELLING PRICE TREND OF KEY PLAYERS, BY PET

TABLE 11 AVERAGE SELLING PRICE TREND OF KEY PLAYERS, BY PET, 2022 (USD/TON)

6.6.2 AVERAGE SELLING PRICE TREND, BY REGION

TABLE 12 WET PET FOOD MARKET: AVERAGE SELLING PRICE FOR DOGS, BY REGION, 2020–2022 (USD/TON)

TABLE 13 WET PET FOOD MARKET: AVERAGE SELLING PRICE FOR CATS, BY REGION, 2020–2022 (USD/TON)

6.7 VALUE CHAIN ANALYSIS

FIGURE 18 WET PET FOOD MARKET: VALUE CHAIN ANALYSIS

6.7.1 RESEARCH AND PRODUCT DEVELOPMENT

6.7.2 SOURCING

6.7.3 MANUFACTURING

6.7.4 PACKAGING AND STORAGE

6.7.5 DISTRIBUTION AND LOGISTICS

6.7.6 MARKETING AND SALES

6.7.7 END USERS

6.8 SUPPLY CHAIN ANALYSIS

FIGURE 19 WET PET FOOD MARKET: SUPPLY CHAIN ANALYSIS

6.9 TRENDS/DISRUPTIONS IMPACTING CUSTOMER BUSINESS

FIGURE 20 REVENUE SHIFT AND NEW REVENUE POCKETS FOR WET PET FOOD MANUFACTURERS

6.10 ECOSYSTEM ANALYSIS

FIGURE 21 WET PET FOOD MARKET: ECOSYSTEM ANALYSIS

TABLE 14 WET PET FOOD MARKET ECOSYSTEM

6.11 CASE STUDY ANALYSIS

TABLE 15 OPTIMIZING PET FOOD PRODUCTION USING SOLUTIONS FROM PRECISION AUTOMATION

TABLE 16 ENHANCING EFFICIENCY USING LIQUID PRODUCT RECOVERY SYSTEMS AT MARS PET CARE

TABLE 17 STREAMLINING PET FOOD DISTRIBUTION USING ROTOMATRIX SOLUTION

6.12 PORTER'S FIVE FORCES ANALYSIS

TABLE 18 WET PET FOOD MARKET: PORTER'S FIVE FORCES ANALYSIS

6.12.1 INTENSITY OF COMPETITIVE RIVALRY

6.12.2 BARGAINING POWER OF SUPPLIERS

6.12.3 BARGAINING POWER OF BUYERS

6.12.4 THREAT OF SUBSTITUTES

6.12.5 THREAT OF NEW ENTRANTS

6.13 TECHNOLOGY ANALYSIS

6.13.1 NEXT-GENERATION PROTEIN FOR PET FOOD INGREDIENTS

6.13.2 WATER IMMERSION RETORT TECHNOLOGY FOR CANNED FOOD

6.13.3 STERILIZING WET PET FOOD WITH STEAM

6.14 KEY STAKEHOLDERS AND BUYING CRITERIA

6.14.1 KEY STAKEHOLDERS IN BUYING PROCESS

FIGURE 22 INFLUENCE OF STAKEHOLDERS ON BUYING PROCESS FOR WET PET FOOD, BY PET

TABLE 19 INFLUENCE OF STAKEHOLDERS ON BUYING PROCESS FOR WET PET FOOD, BY PET (%)

6.14.2 BUYING CRITERIA

TABLE 20 KEY CRITERIA FOR SELECTING SUPPLIER/VENDOR

FIGURE 23 KEY CRITERIA FOR SELECTING SUPPLIER/VENDOR

6.15 KEY CONFERENCES AND EVENTS (2023–2024)

TABLE 21 KEY CONFERENCES AND EVENTS IN WET PET FOOD MARKET, 2023–2024

7 WET PET FOOD MARKET, BY PET

7.1 INTRODUCTION

TABLE 22 TOP 20 PET POPULATION, BY COUNTRY, 2022

FIGURE 24 WET PET FOOD MARKET, BY PET, 2023 VS. 2028 (USD MILLION)

TABLE 23 WET PET FOOD MARKET, BY PET, 2019–2022 (USD MILLION)

TABLE 24 WET PET FOOD MARKET, BY PET, 2023–2028 (USD MILLION)

TABLE 25 WET PET FOOD MARKET, BY PET, 2019–2022 (KT)

TABLE 26 WET PET FOOD MARKET, BY PET, 2023–2028 (KT)

7.2 DOGS

7.2.1 HIGH ADOPTION RATE TO DRIVE MARKET

TABLE 27 DOGS: WET PET FOOD MARKET, BY REGION, 2019–2022 (USD MILLION)

TABLE 28 DOGS: WET PET FOOD MARKET, BY REGION, 2023–2028 (USD MILLION)

TABLE 29 DOGS: WET PET FOOD MARKET, BY REGION, 2019–2022 (KT)

TABLE 30 DOGS: WET PET FOOD MARKET, BY REGION, 2023–2028 (KT)

7.3 CATS

7.3.1 INCREASING DEMAND FOR HIGHER NUTRITIONAL REQUIREMENTS TO DRIVE MARKET

TABLE 31 CATS: WET PET FOOD MARKET, BY REGION, 2019–2022 (USD MILLION)

TABLE 32 CATS: WET PET FOOD MARKET, BY REGION, 2023–2028 (USD MILLION)

TABLE 33 CATS: WET PET FOOD MARKET, BY REGION, 2019–2022 (KT)

TABLE 34 CATS: WET PET FOOD MARKET, BY REGION, 2023–2028 (KT)

8 WET PET FOOD MARKET, BY DISTRIBUTION CHANNEL

8.1 INTRODUCTION

FIGURE 25 WET PET FOOD MARKET, BY DISTRIBUTION CHANNEL, 2023 VS. 2028 (USD MILLION)

TABLE 35 WET PET FOOD MARKET, BY DISTRIBUTION CHANNEL, 2019–2022 (USD MILLION)

TABLE 36 WET PET FOOD MARKET, BY DISTRIBUTION CHANNEL, 2023–2028 (USD MILLION)

8.2 PET SPECIALTY STORES

8.2.1 HIGH-QUALITY PRODUCTS AND PERSONALIZED CUSTOMER SERVICE TO DRIVE MARKET

TABLE 37 PET SPECIALTY STORES: WET PET FOOD MARKET, BY REGION,

2019–2022 (USD MILLION)

TABLE 38 PET SPECIALTY STORES: WET PET FOOD MARKET, BY REGION, 2023–2028 (USD MILLION)

8.3 SUPERMARKETS/HYPERMARKETS

8.3.1 VAST FOOT TRAFFIC AND BROAD CONSUMER DEMOGRAPHY TO DRIVE MARKET

TABLE 39 SUPERMARKETS/HYPERMARKETS: WET PET FOOD MARKET, BY REGION, 2019–2022 (USD MILLION)

TABLE 40 SUPERMARKETS/HYPERMARKETS: WET PET FOOD MARKET, BY REGION, 2023–2028 (USD MILLION)

8.4 CONVENIENCE STORES

8.4.1 EASY ACCESSIBILITY AND CONVENIENCE TO DRIVE MARKET

TABLE 41 CONVENIENCE STORES: WET PET FOOD MARKET, BY REGION, 2019–2022 (USD MILLION)

TABLE 42 CONVENIENCE STORES: WET PET FOOD MARKET, BY REGION, 2023–2028 (USD MILLION)

8.5 ONLINE

8.5.1 GROWTH OF E-COMMERCE TO DRIVE MARKET

TABLE 43 ONLINE: WET PET FOOD MARKET, BY REGION, 2019–2022 (USD MILLION)

TABLE 44 ONLINE: WET PET FOOD MARKET, BY REGION, 2023–2028 (USD MILLION)

9 WET PET FOOD MARKET, BY SOURCE

9.1 INTRODUCTION

FIGURE 26 WET PET FOOD MARKET, BY SOURCE, 2023 VS. 2028 (USD MILLION)

TABLE 45 WET PET FOOD MARKET, BY SOURCE, 2019–2022 (USD MILLION)

TABLE 46 WET PET FOOD MARKET, BY SOURCE, 2023–2028 (USD MILLION)

9.2 ANIMAL-BASED

9.2.1 SUPERIOR PALATABILITY AND AROMA TO DRIVE MARKET

TABLE 47 ANIMAL-BASED: WET PET FOOD MARKET, BY REGION, 2019–2022 (USD MILLION)

TABLE 48 ANIMAL-BASED: WET PET FOOD MARKET, BY REGION, 2023–2028 (USD MILLION)

9.3 PLANT DERIVATIVES

9.3.1 INCREASING SHIFT TOWARD VEGANISM TO DRIVE MARKET

TABLE 49 PLANT DERIVATIVES: WET PET FOOD MARKET, BY REGION, 2019–2022 (USD MILLION)

TABLE 50 PLANT DERIVATIVES: WET PET FOOD MARKET, BY REGION, 2023–2028 (USD MILLION)

9.4 SYNTHETIC

9.4.1 INCREASED SPENDING ON HEALTHY PET FOOD TO DRIVE MARKET

TABLE 51 SYNTHETIC: WET PET FOOD MARKET, BY REGION, 2019–2022 (USD MILLION)

TABLE 52 SYNTHETIC: WET PET FOOD MARKET, BY REGION, 2023–2028 (USD MILLION)

10 WET PET FOOD MARKET, BY REGION

10.1 INTRODUCTION

FIGURE 27 WET PET FOOD MARKET: GEOGRAPHIC SNAPSHOT, 2023–2028 (USD MILLION)

TABLE 53 WET PET FOOD MARKET, BY REGION, 2019–2022 (USD MILLION)

TABLE 54 WET PET FOOD MARKET, BY REGION, 2023–2028 (USD MILLION)

TABLE 55 WET PET FOOD MARKET, BY REGION, 2019–2022 (KT)

TABLE 56 WET PET FOOD MARKET, BY REGION, 2023–2028 (KT)

10.2 RECESSION IMPACT ANALYSIS

FIGURE 28 RECESSION INDICATORS

FIGURE 29 GLOBAL INFLATION RATE, 2011–2022

FIGURE 30 GLOBAL GDP, 2011–2022 (USD TRILLION)

FIGURE 31 RECESSION INDICATORS AND THEIR IMPACT ON WET PET FOOD MARKET

FIGURE 32 GLOBAL WET PET FOOD MARKET: EARLIER FORECAST VS. RECESSION FORECAST

10.3 NORTH AMERICA

FIGURE 33 NORTH AMERICA: WET PET FOOD MARKET SNAPSHOT

10.3.1 NORTH AMERICA: RECESSION IMPACT ANALYSIS

FIGURE 34 NORTH AMERICA: INFLATION RATES, BY KEY COUNTRY, 2017–2022

FIGURE 35 NORTH AMERICA: RECESSION IMPACT ANALYSIS, 2022 VS. 2023

TABLE 57 NORTH AMERICA: WET PET FOOD MARKET, BY PET, 2019–2022 (USD MILLION)

TABLE 58 NORTH AMERICA: WET PET FOOD MARKET, BY PET, 2023–2028 (USD MILLION)

TABLE 59 NORTH AMERICA: WET PET FOOD MARKET, BY PET, 2019–2022 (KT)

TABLE 60 NORTH AMERICA: WET PET FOOD MARKET, BY PET, 2023–2028 (KT)

TABLE 61 NORTH AMERICA: WET PET FOOD MARKET, BY SOURCE, 2019–2022 (USD MILLION)

TABLE 62 NORTH AMERICA: WET PET FOOD MARKET, BY SOURCE, 2023–2028 (USD MILLION)

TABLE 63 NORTH AMERICA: WET PET FOOD MARKET, BY DISTRIBUTION CHANNEL, 2019–2022 (USD MILLION)

TABLE 64 NORTH AMERICA: WET PET FOOD MARKET, BY DISTRIBUTION CHANNEL, 2023–2028 (USD MILLION)

TABLE 65 NORTH AMERICA: WET PET FOOD MARKET, BY COUNTRY, 2019–2022 (USD MILLION)

TABLE 66 NORTH AMERICA: WET PET FOOD MARKET, BY COUNTRY, 2023–2028 (USD MILLION)

10.3.2 US

10.3.2.1 Booming e-commerce sector and global export opportunities to drive market

TABLE 67 US: WET PET FOOD MARKET, BY PET, 2019–2022 (USD MILLION)

TABLE 68 US: WET PET FOOD MARKET, BY PET, 2023–2028 (USD MILLION)

10.3.3 CANADA

10.3.3.1 High disposable incomes and health-conscious trends to drive market

TABLE 69 CANADA: WET PET FOOD MARKET, BY PET, 2019–2022 (USD MILLION)

TABLE 70 CANADA: WET PET FOOD MARKET, BY PET, 2023–2028 (USD MILLION)

10.3.4 MEXICO

10.3.4.1 Socio-economic changes to drive market

TABLE 71 MEXICO: WET PET FOOD MARKET, BY PET, 2019–2022 (USD MILLION)

TABLE 72 MEXICO: WET PET FOOD MARKET, BY PET, 2023–2028 (USD MILLION)

10.4 ASIA PACIFIC

FIGURE 36 ASIA PACIFIC: WET PET FOOD MARKET SNAPSHOT

10.4.1 ASIA PACIFIC: RECESSION IMPACT ANALYSIS

FIGURE 37 ASIA PACIFIC: INFLATION RATES, BY KEY COUNTRY, 2017–2022

FIGURE 38 ASIA PACIFIC: RECESSION IMPACT ANALYSIS, 2022 VS. 2023

TABLE 73 ASIA PACIFIC: WET PET FOOD MARKET, BY PET, 2019–2022 (USD MILLION)

TABLE 74 ASIA PACIFIC: WET PET FOOD MARKET, BY PET, 2023–2028 (USD MILLION)

TABLE 75 ASIA PACIFIC: WET PET FOOD MARKET, BY PET, 2019–2022 (KT)

TABLE 76 ASIA PACIFIC: WET PET FOOD MARKET, BY PET, 2023–2028 (KT)

TABLE 77 ASIA PACIFIC: WET PET FOOD MARKET, BY SOURCE, 2019–2022 (USD MILLION)

TABLE 78 ASIA PACIFIC: WET PET FOOD MARKET, BY SOURCE, 2023–2028 (USD MILLION)

TABLE 79 ASIA PACIFIC: WET PET FOOD MARKET, BY DISTRIBUTION CHANNEL, 2019–2022 (USD MILLION)

TABLE 80 ASIA PACIFIC: WET PET FOOD MARKET, BY DISTRIBUTION CHANNEL, 2023–2028 (USD MILLION)

TABLE 81 ASIA PACIFIC: WET PET FOOD MARKET, BY COUNTRY, 2019–2022 (USD MILLION)

TABLE 82 ASIA PACIFIC: WET PET FOOD MARKET, BY COUNTRY, 2023–2028 (USD MILLION)

10.4.2 CHINA

10.4.2.1 Booming pet ownership and online sales to drive market

TABLE 83 CHINA: WET PET FOOD MARKET, BY PET, 2019–2022 (USD MILLION)

TABLE 84 CHINA: WET PET FOOD MARKET, BY PET, 2023–2028 (USD MILLION)

10.4.3 INDIA

10.4.3.1 Rising pet humanization and growing middle class population to drive market

TABLE 85 INDIA: WET PET FOOD MARKET, BY PET, 2019–2022 (USD MILLION)

TABLE 86 INDIA: WET PET FOOD MARKET, BY PET, 2023–2028 (USD MILLION)

10.4.4 JAPAN

10.4.4.1 Aging population and busy lifestyles to drive market

TABLE 87 JAPAN: WET PET FOOD MARKET, BY PET, 2019–2022 (USD MILLION)

TABLE 88 JAPAN: WET PET FOOD MARKET, BY PET, 2023–2028 (USD MILLION)

10.4.5 INDONESIA

10.4.5.1 Increasing disposable income and pet wellness to drive market

TABLE 89 INDONESIA: WET PET FOOD MARKET, BY PET, 2019–2022 (USD MILLION)

TABLE 90 INDONESIA: WET PET FOOD MARKET, BY PET, 2023–2028 (USD MILLION)

10.4.6 PAKISTAN

10.4.6.1 Rising demand for premium nutrition to drive market

TABLE 91 PAKISTAN: WET PET FOOD MARKET, BY PET, 2019–2022 (USD MILLION)

TABLE 92 PAKISTAN: WET PET FOOD MARKET, BY PET, 2023–2028 (USD MILLION)

10.4.7 PHILIPPINES

10.4.7.1 Urban lifestyles and health consciousness to drive market

TABLE 93 PHILIPPINES: WET PET FOOD MARKET, BY PET, 2019–2022 (USD MILLION)

TABLE 94 PHILIPPINES: WET PET FOOD MARKET, BY PET, 2023–2028 (USD MILLION)

10.4.8 VIETNAM

10.4.8.1 Larger young population and pet humanization to drive market

TABLE 95 VIETNAM: WET PET FOOD MARKET, BY PET, 2019–2022 (USD MILLION)

TABLE 96 VIETNAM: WET PET FOOD MARKET, BY PET, 2023–2028 (USD MILLION)

10.4.9 THAILAND

10.4.9.1 Global trade opportunities and growing demand for cat food to drive market

TABLE 97 THAILAND: WET PET FOOD MARKET, BY PET, 2019–2022 (USD MILLION)

TABLE 98 THAILAND: WET PET FOOD MARKET, BY PET, 2023–2028 (USD MILLION)

10.4.10 SOUTH KOREA

10.4.10.1 Government support and rising pet ownership to drive market

TABLE 99 SOUTH KOREA: WET PET FOOD MARKET, BY PET, 2019–2022 (USD MILLION)

TABLE 100 SOUTH KOREA: WET PET FOOD MARKET, BY PET, 2023–2028 (USD MILLION)

10.4.11 MALAYSIA

10.4.11.1 Expanding e-commerce to drive market

TABLE 101 MALAYSIA: WET PET FOOD MARKET, BY PET, 2019–2022 (USD MILLION)

TABLE 102 MALAYSIA: WET PET FOOD MARKET, BY PET, 2023–2028 (USD MILLION)

10.4.12 MYANMAR

10.4.12.1 Rising pet ownership and presence of international brands to drive market

TABLE 103 MYANMAR: WET PET FOOD MARKET, BY PET, 2019–2022 (USD MILLION)

TABLE 104 MYANMAR: WET PET FOOD MARKET, BY PET, 2023–2028 (USD MILLION)

10.4.13 BANGLADESH

10.4.13.1 Rising adoption of foreign breeds and e-commerce platforms to drive market

TABLE 105 BANGLADESH: WET PET FOOD MARKET, BY PET, 2019–2022 (USD MILLION)

TABLE 106 BANGLADESH: WET PET FOOD MARKET, BY PET, 2023–2028 (USD MILLION)

10.4.14 AFGHANISTAN

10.4.14.1 Responsible pet care and awareness to drive market

TABLE 107 AFGHANISTAN: WET PET FOOD MARKET, BY PET, 2019–2022 (USD MILLION)

TABLE 108 AFGHANISTAN: WET PET FOOD MARKET, BY PET, 2023–2028 (USD MILLION)

10.4.15 NEPAL

10.4.15.1 Evolving pet culture and shifting lifestyles to drive market

TABLE 109 NEPAL: WET PET FOOD MARKET, BY PET, 2019–2022 (USD MILLION)

TABLE 110 NEPAL: WET PET FOOD MARKET, BY PET, 2023–2028 (USD MILLION)

10.4.16 TAIWAN

10.4.16.1 Shifting preferences and regulatory initiatives to drive market

TABLE 111 TAIWAN: WET PET FOOD MARKET, BY PET, 2019–2022 (USD MILLION)

TABLE 112 TAIWAN: WET PET FOOD MARKET, BY PET, 2023–2028 (USD MILLION)

10.4.17 SRI LANKA

10.4.17.1 E-commerce accessibility and pet welfare awareness to drive market

TABLE 113 SRI LANKA: WET PET FOOD MARKET, BY PET, 2019–2022 (USD MILLION)

TABLE 114 SRI LANKA: WET PET FOOD MARKET, BY PET, 2023–2028 (USD MILLION)

10.4.18 REST OF ASIA PACIFIC

TABLE 115 REST OF ASIA PACIFIC: WET PET FOOD MARKET, BY PET, 2019–2022 (USD MILLION)

TABLE 116 REST OF ASIA PACIFIC: WET PET FOOD MARKET, BY PET, 2023–2028 (USD MILLION)

10.5 EUROPE

10.5.1 EUROPE: RECESSION IMPACT ANALYSIS

FIGURE 39 EUROPE: COUNTRY-LEVEL INFLATION DATA (2017–2022)

FIGURE 40 EUROPE: RECESSION IMPACT ANALYSIS, 2022 VS. 2023

TABLE 117 EUROPE: WET PET FOOD MARKET, BY PET, 2019–2022 (USD MILLION)

TABLE 118 EUROPE: WET PET FOOD MARKET, BY PET, 2023–2028 (USD MILLION)

TABLE 119 EUROPE: WET PET FOOD MARKET, BY PET, 2019–2022 (KT)

TABLE 120 EUROPE: WET PET FOOD MARKET, BY PET, 2023–2028 (KT)

TABLE 121 EUROPE: WET PET FOOD MARKET, BY SOURCE, 2019–2022 (USD MILLION)

TABLE 122 EUROPE: WET PET FOOD MARKET, BY SOURCE, 2023–2028 (USD MILLION)

TABLE 123 EUROPE: WET PET FOOD MARKET, BY DISTRIBUTION CHANNEL, 2019–2022 (USD MILLION)

TABLE 124 EUROPE: WET PET FOOD MARKET, BY DISTRIBUTION CHANNEL, 2023–2028 (USD MILLION)

TABLE 125 EUROPE: WET PET FOOD MARKET, BY COUNTRY, 2019–2022 (USD MILLION)

TABLE 126 EUROPE: WET PET FOOD MARKET, BY COUNTRY, 2023–2028 (USD MILLION)

MILLION)

10.5.2 GERMANY

10.5.2.1 Substantial pet population to drive market

TABLE 127 GERMANY: WET PET FOOD MARKET, BY PET, 2019–2022 (USD MILLION)

TABLE 128 GERMANY: WET PET FOOD MARKET, BY PET, 2023–2028 (USD MILLION)

10.5.3 FRANCE

10.5.3.1 Health-conscious pet owners to drive market

TABLE 129 FRANCE: WET PET FOOD MARKET, BY PET, 2019–2022 (USD MILLION)

TABLE 130 FRANCE: WET PET FOOD MARKET, BY PET, 2023–2028 (USD MILLION)

10.5.4 UK

10.5.4.1 Strategic investments by major companies to drive market

TABLE 131 UK: WET PET FOOD MARKET, BY PET, 2019–2022 (USD MILLION)

TABLE 132 UK: WET PET FOOD MARKET, BY PET, 2023–2028 (USD MILLION)

10.5.5 ITALY

10.5.5.1 Rising pet ownership and health-conscious trends to drive market

TABLE 133 ITALY: WET PET FOOD MARKET, BY PET, 2019–2022 (USD MILLION)

TABLE 134 ITALY: WET PET FOOD MARKET, BY PET, 2023–2028 (USD MILLION)

10.5.6 SPAIN

10.5.6.1 Export-oriented approach to drive market

TABLE 135 SPAIN: WET PET FOOD MARKET, BY PET, 2019–2022 (USD MILLION)

TABLE 136 SPAIN: WET PET FOOD MARKET, BY PET, 2023–2028 (USD MILLION)

10.5.7 REST OF EUROPE

TABLE 137 REST OF EUROPE: WET PET FOOD MARKET, BY PET, 2019–2022 (USD MILLION)

TABLE 138 REST OF EUROPE: WET PET FOOD MARKET, BY PET, 2023–2028 (USD MILLION)

10.6 SOUTH AMERICA

10.6.1 SOUTH AMERICA: RECESSION IMPACT ANALYSIS

FIGURE 41 SOUTH AMERICA: INFLATION RATES, BY KEY COUNTRY, 2017–2022

FIGURE 42 SOUTH AMERICA: RECESSION IMPACT ANALYSIS, 2022 VS. 2023

TABLE 139 SOUTH AMERICA: WET PET FOOD MARKET, BY PET, 2019–2022 (USD MILLION)

TABLE 140 SOUTH AMERICA: WET PET FOOD MARKET, BY PET, 2023–2028 (USD MILLION)

TABLE 141 SOUTH AMERICA: WET PET FOOD MARKET, BY PET, 2019–2022 (KT)

TABLE 142 SOUTH AMERICA: WET PET FOOD MARKET, BY PET, 2023–2028 (KT)

TABLE 143 SOUTH AMERICA: WET PET FOOD MARKET, BY SOURCE, 2019–2022 (USD MILLION)

TABLE 144 SOUTH AMERICA: WET PET FOOD MARKET, BY SOURCE, 2023–2028 (USD MILLION)

TABLE 145 SOUTH AMERICA: WET PET FOOD MARKET, BY DISTRIBUTION CHANNEL, 2019–2022 (USD MILLION)

TABLE 146 SOUTH AMERICA: WET PET FOOD MARKET, BY DISTRIBUTION CHANNEL, 2023–2028 (USD MILLION)

TABLE 147 SOUTH AMERICA: WET PET FOOD MARKET, BY COUNTRY, 2019–2022 (USD MILLION)

TABLE 148 SOUTH AMERICA: WET PET FOOD MARKET, BY COUNTRY, 2023–2028 (USD MILLION)

10.6.2 BRAZIL

10.6.2.1 Rising pet ownership and presence of startups to drive market

TABLE 149 BRAZIL: WET PET FOOD MARKET, BY PET, 2019–2022 (USD MILLION)

TABLE 150 BRAZIL: WET PET FOOD MARKET, BY PET, 2023–2028 (USD MILLION)

10.6.3 ARGENTINA

10.6.3.1 Growing expenditure on pet-related products to drive market

TABLE 151 ARGENTINA: WET PET FOOD MARKET, BY PET, 2019–2022 (USD MILLION)

TABLE 152 ARGENTINA: WET PET FOOD MARKET, BY PET, 2023–2028 (USD MILLION)

10.6.4 REST OF SOUTH AMERICA

TABLE 153 REST OF SOUTH AMERICA: WET PET FOOD MARKET, BY PET, 2019–2022 (USD MILLION)

TABLE 154 REST OF SOUTH AMERICA: WET PET FOOD MARKET, BY PET, 2023–2028 (USD MILLION)

10.7 REST OF THE WORLD

10.7.1 REST OF THE WORLD: RECESSION IMPACT ANALYSIS

FIGURE 43 REST OF THE WORLD: INFLATION RATES, BY KEY COUNTRY, 2017–2022

FIGURE 44 REST OF THE WORLD: RECESSION IMPACT ANALYSIS, 2022 VS. 2023

TABLE 155 REST OF THE WORLD: WET PET FOOD MARKET, BY PET, 2019–2022 (USD MILLION)

TABLE 156 REST OF THE WORLD: WET PET FOOD MARKET, BY PET, 2023–2028 (USD MILLION)

TABLE 157 REST OF THE WORLD: WET PET FOOD MARKET, BY PET, 2019–2022 (KT)

TABLE 158 REST OF THE WORLD: WET PET FOOD MARKET, BY PET, 2023–2028 (KT)

TABLE 159 REST OF THE WORLD: WET PET FOOD MARKET, BY SOURCE, 2019–2022 (USD MILLION)

TABLE 160 REST OF THE WORLD: WET PET FOOD MARKET, BY SOURCE, 2023–2028 (USD MILLION)

TABLE 161 REST OF THE WORLD: WET PET FOOD MARKET, BY DISTRIBUTION CHANNEL, 2019–2022 (USD MILLION)

TABLE 162 REST OF THE WORLD: WET PET FOOD MARKET, BY DISTRIBUTION CHANNEL, 2023–2028 (USD MILLION)

TABLE 163 REST OF THE WORLD: WET PET FOOD MARKET, BY REGION, 2019–2022 (USD MILLION)

TABLE 164 REST OF THE WORLD: WET PET FOOD MARKET, BY REGION, 2023–2028 (USD MILLION)

10.7.2 MIDDLE EAST

10.7.2.1 Increasing pet humanization trend among middle- and higher middle-class families to drive market

TABLE 165 MIDDLE EAST: WET PET FOOD MARKET, BY PET, 2019–2022 (USD MILLION)

TABLE 166 MIDDLE EAST: WET PET FOOD MARKET, BY PET, 2023–2028 (USD MILLION)

10.7.3 AFRICA

10.7.3.1 Strategic expansion of pet food companies to drive market

TABLE 167 AFRICA: WET PET FOOD MARKET, BY PET, 2019–2022 (USD MILLION)

TABLE 168 AFRICA: WET PET FOOD MARKET, BY PET, 2023–2028 (USD MILLION)

11 COMPETITIVE LANDSCAPE

11.1 OVERVIEW

11.2 MARKET SHARE ANALYSIS, 2022

TABLE 169 WET PET FOOD MARKET: DEGREE OF COMPETITION, 2022

11.3 STRATEGIES ADOPTED BY KEY PLAYERS

TABLE 170 STRATEGIES ADOPTED BY KEY PLAYERS

11.4 SEGMENTAL REVENUE ANALYSIS OF KEY PLAYERS

FIGURE 45 SEGMENTAL REVENUE ANALYSIS OF KEY PLAYERS IN MARKET, 2018–2022 (USD BILLION)

11.5 ANNUAL REVENUE VS. GROWTH OF KEY PLAYERS

FIGURE 46 ANNUAL REVENUE, 2022 (USD BILLION) VS. REVENUE GROWTH, 2020–2022 (%)

11.6 EBITDA OF KEY PLAYERS

FIGURE 47 EBITDA, 2022 (USD BILLION)

11.7 GLOBAL SNAPSHOT OF KEY MARKET PARTICIPANTS

FIGURE 48 WET PET FOOD MARKET: GLOBAL SNAPSHOT OF KEY PARTICIPANTS, 2022

11.8 COMPANY EVALUATION MATRIX (KEY PLAYERS)

11.8.1 STARS

11.8.2 EMERGING LEADERS

11.8.3 PERVASIVE PLAYERS

11.8.4 PARTICIPANTS

FIGURE 49 WET PET FOOD MARKET: COMPANY EVALUATION MATRIX, 2022 (KEY PLAYERS)

11.8.5 COMPETITIVE BENCHMARKING

TABLE 171 COMPANY FOOTPRINT, BY PET

TABLE 172 COMPANY FOOTPRINT, BY SOURCE

TABLE 173 COMPANY FOOTPRINT, BY REGION

TABLE 174 OVERALL COMPANY FOOTPRINT

11.9 STARTUP/SME EVALUATION MATRIX

11.9.1 PROGRESSIVE COMPANIES

11.9.2 RESPONSIVE COMPANIES

11.9.3 DYNAMIC COMPANIES

11.9.4 STARTING BLOCKS

FIGURE 50 WET PET FOOD MARKET: STARTUP/SME EVALUATION MATRIX, 2022

11.9.5 COMPETITIVE BENCHMARKING OF KEY STARTUPS/SMES

TABLE 175 WET PET FOOD MARKET: DETAILED LIST OF KEY STARTUPS/SMES

TABLE 176 WET PET FOOD MARKET: COMPETITIVE BENCHMARKING OF KEY STARTUPS/SMES

11.10 COMPETITIVE SCENARIO

11.10.1 PRODUCT LAUNCHES

TABLE 177 PRODUCT LAUNCHES, 2019–2023

11.10.2 DEALS

TABLE 178 DEALS, 2019–2023

11.10.3 OTHERS

TABLE 179 OTHERS, 2019–2023

12 COMPANY PROFILES

(Business overview, Products/Solutions/Services offered, Recent Developments, MNM view)*

12.1 KEY PLAYERS

12.1.1 NESTLÉ (NESTLÉ PURINA PETCARE COMPANY)

TABLE 180 NESTLÉ: COMPANY OVERVIEW

FIGURE 51 NESTLÉ: COMPANY SNAPSHOT

TABLE 181 NESTLÉ: DEALS

TABLE 182 NESTLÉ: OTHERS

12.1.2 MARS, INCORPORATED

TABLE 183 MARS, INCORPORATED: COMPANY OVERVIEW

TABLE 184 MARS, INCORPORATED: PRODUCT LAUNCHES

TABLE 185 MARS, INCORPORATED: DEALS

TABLE 186 MARS, INCORPORATED: OTHERS

12.1.3 COLGATE-PALMOLIVE COMPANY (HILL'S PET NUTRITION, INC.)

TABLE 187 COLGATE-PALMOLIVE COMPANY: COMPANY OVERVIEW

FIGURE 52 COLGATE-PALMOLIVE COMPANY: COMPANY SNAPSHOT

TABLE 188 COLGATE-PALMOLIVE COMPANY: PRODUCT LAUNCHES

TABLE 189 COLGATE-PALMOLIVE COMPANY: DEALS

TABLE 190 COLGATE-PALMOLIVE COMPANY: OTHERS

12.1.4 UNICHARM CORPORATION

TABLE 191 UNICHARM CORPORATION: COMPANY OVERVIEW

FIGURE 53 UNICHARM CORPORATION: COMPANY SNAPSHOT

TABLE 192 UNICHARM CORPORATION: PRODUCT LAUNCHES

12.1.5 THAI UNION GROUP PCL.

TABLE 193 THAI UNION GROUP PCL.: COMPANY OVERVIEW

FIGURE 54 THAI UNION GROUP PCL.: COMPANY SNAPSHOT

TABLE 194 THAI UNION GROUP PCL.: DEALS

TABLE 195 THAI UNION GROUP PCL.: OTHERS

12.1.6 CHAROEN POKPHAND FOODS PCL (PERFECT COMPANION GROUP)

TABLE 196 CHAROEN POKPHAND FOODS PCL: COMPANY OVERVIEW

FIGURE 55 CHAROEN POKPHAND FOODS PCL: COMPANY SNAPSHOT

12.1.7 GENERAL MILLS INC.

TABLE 197 GENERAL MILLS INC.: COMPANY OVERVIEW

FIGURE 56 GENERAL MILLS INC.: COMPANY SNAPSHOT

TABLE 198 GENERAL MILLS INC.: OTHERS

12.1.8 THE J.M. SMUCKER COMPANY

TABLE 199 THE J.M. SMUCKER COMPANY: COMPANY OVERVIEW

FIGURE 57 THE J.M. SMUCKER COMPANY: COMPANY SNAPSHOT

12.1.9 BETTER CHOICE COMPANY

TABLE 200 BETTER CHOICE COMPANY: COMPANY OVERVIEW

FIGURE 58 BETTER CHOICE COMPANY: COMPANY SNAPSHOT

TABLE 201 BETTER CHOICE COMPANY: DEALS

12.1.10 REAL PET FOOD CO.

TABLE 202 REAL PET FOOD CO.: COMPANY OVERVIEW

12.1.11 MONGE SPA P.IVA

TABLE 203 MONGE SPA P.IVA: COMPANY OVERVIEW

12.1.12 SCHELL & KAMPETER, INC.

TABLE 204 SCHELL & KAMPETER, INC.: COMPANY OVERVIEW

TABLE 205 SCHELL & KAMPETER, INC.: OTHERS

12.1.13 INABA-PETFOOD CO., LTD.

TABLE 206 INABA-PETFOOD CO., LTD.: COMPANY OVERVIEW

12.1.14 SUNSHINE MILLS, INC.

TABLE 207 SUNSHINE MILLS, INC.: COMPANY OVERVIEW

12.1.15 FARMINA PET FOODS

TABLE 208 FARMINA PET FOODS: COMPANY OVERVIEW

12.2 STARTUPS/SMES

12.2.1 NIPPON PET FOOD CO., LTD.

TABLE 209 NIPPON PET FOOD CO., LTD.: COMPANY OVERVIEW

12.2.2 SHANGHAI BIRUIJI PET PRODUCTS CO., LTD.

TABLE 210 SHANGHAI BIRUIJI PET PRODUCTS CO., LTD.: COMPANY OVERVIEW

12.2.3 LITTLE BIGPAW

TABLE 211 LITTLE BIGPAW: COMPANY OVERVIEW

12.2.4 PETLINE NATURAL ANIMAL NUTRITION

TABLE 212 PETLINE NATURAL ANIMAL NUTRITION: COMPANY OVERVIEW

12.2.5 YARRAH

TABLE 213 YARRAH: COMPANY OVERVIEW

12.2.6 TIKI PETS (WHITEBRIDGE PET BRANDS)

TABLE 214 TIKI PETS: COMPANY OVERVIEW

12.2.7 AM? PLANET SRL

TABLE 215 AM? PLANET SRL: COMPANY OVERVIEW

12.2.8 ZIWI PETS

TABLE 216 ZIWI PETS: COMPANY OVERVIEW

12.2.9 GRANATAPET GMBH & CO. KG

TABLE 217 GRANATAPET GMBH & CO. KG: COMPANY OVERVIEW

12.2.10 NULO

TABLE 218 NULO: COMPANY OVERVIEW

*Details on Business overview, Products/Solutions/Services offered, Recent Developments, MNM view might not be captured in case of unlisted companies.

13 ADJACENT AND RELATED MARKETS

13.1 INTRODUCTION

TABLE 219 ADJACENT MARKETS TO WET PET FOOD MARKET

13.2 RESEARCH LIMITATIONS

13.3 PROBIOTICS IN ANIMAL FEED MARKET

13.3.1 MARKET DEFINITION

13.3.2 MARKET OVERVIEW

13.3.3 PROBIOTICS IN ANIMAL FEED MARKET, BY LIVESTOCK

TABLE 220 PROBIOTICS IN ANIMAL FEED MARKET, BY LIVESTOCK, 2019–2022 (USD MILLION)

TABLE 221 PROBIOTICS IN ANIMAL FEED MARKET, BY LIVESTOCK, 2023–2028 (USD MILLION)

13.3.4 PROBIOTICS IN ANIMAL FEED MARKET, BY REGION

TABLE 222 PROBIOTICS IN ANIMAL FEED MARKET, BY REGION, 2019–2022 (USD MILLION)

TABLE 223 PROBIOTICS IN ANIMAL FEED MARKET, BY REGION, 2023–2028 (USD MILLION)

TABLE 224 PROBIOTICS IN ANIMAL FEED MARKET, BY REGION, 2019–2022 (KT)

TABLE 225 PROBIOTICS IN ANIMAL FEED MARKET, BY REGION, 2023–2028 (KT)

13.4 PET FOOD INGREDIENTS MARKET

13.4.1 MARKET DEFINITION

13.4.2 MARKET OVERVIEW

13.4.3 PET FOOD INGREDIENTS MARKET, BY INGREDIENT

TABLE 226 PET FOOD INGREDIENTS MARKET, BY INGREDIENT, 2019–2021 (USD MILLION)

TABLE 227 PET FOOD INGREDIENTS MARKET, BY INGREDIENT, 2022–2027 (USD MILLION)

13.4.4 PET FOOD INGREDIENTS MARKET, BY REGION

TABLE 228 PET FOOD INGREDIENTS MARKET, BY REGION, 2019–2021 (USD MILLION)

TABLE 229 PET FOOD INGREDIENTS MARKET, BY REGION, 2022–2027 (USD MILLION)

14 APPENDIX

14.1 DISCUSSION GUIDE

14.2 KNOWLEDGESTORE: MARKETSDANDMARKETS' SUBSCRIPTION PORTAL

14.3 CUSTOMIZATION OPTIONS

14.4 RELATED REPORTS

14.5 AUTHOR DETAILS

I would like to order

Product name: Wet Pet Food Market by Pet (Dogs and Cats), Source (Animal-Based, Plant Derivatives, and Synthetic), Distribution Channel (Pet Specialty Stores, Supermarkets/Hypermarkets, Convenience Stores, and Online) and Region - Global Forecast to 2028

Product link: <https://marketpublishers.com/r/WC50D50DC7D1EN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/WC50D50DC7D1EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970