

Waterproofing Membranes Market by Raw Material, Type (Liquid Applied, Sheet Based), Usage (New Construction, Refurbishment), Application (Building Structure, Roofing, Roadways, Waste & Water Management, Walls), and Region- Global Forecast to 2025

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Abstracts

The global waterproofing membranes market size is estimated at USD 33.5 billion in 2020 and is projected to reach USD 38.8 billion by 2025, at a CAGR of 5.4%. The demand for waterproofing membranes in APAC, the Middle East & Africa, and South America, is increasing due to economic development, urbanization, and industrialization in these developing regions. The market is growing globally due to the implementation of water and waste management programs. The rising demand for environment-friendly waterproofing membranes provides growth opportunities for manufacturers. However, volatility in raw material prices is hindering the growth of the market. Chemistries used in waterproofing membranes pose risks to the environment and humans, which acts as a restraining factor in this market.

“Liquid-applied membrane type segment to register the fastest growth during the forecast period.”

Waterproofing membranes reduce the ingress of water in a building structure. The liquid-applied membranes segment accounts for the larger share in the global waterproofing membranes market. The demand for these membranes is rising rapidly, owing to their environment-friendly properties and easy applicability. Liquid waterproofing membranes are easy to handle and replace, and provide efficient waterproofing and longer lifespan of a building structure.

“New construction to be the largest consumer of waterproofing membranes”

Based on usage, the waterproofing membranes market is segmented into new construction and refurbishment. The new construction segment accounted for the larger market share in 2019. The growth can be attributed to the regulations for new construction, infrastructural developments, industrialization, and urbanization in emerging economies.

“Building structure to be the largest consumer of waterproofing membranes”

Building structures are areas excluding roofs and walls such as balconies, basements, foundations, retaining walls, storage rooms, belowground constructions, and others. Building structures are often exposed to stresses such as water exposure, water stresses, groundwater chemical exposures, unequal static forces, temperature variations, biological influences, and others. Waterproofing of these structures provide effective and long term protection from these exposures and ensure efficient protection of building structures.

“APAC is projected to be the fastest growing waterproofing membranes market during the forecast period.”

The waterproofing membranes market in APAC is projected to register the highest CAGR during the forecast period. The building structures market in APAC is driven by the growing construction industry, increased consumer spending, and strong economic growth.

The recent COVID-19 pandemic is expected to impact the global construction industry. COVID-19 led the construction industry into an unknown operating environment, globally. Government restrictions on the number of people that can gather at one particular place, severely impacted the industry. E.g., the US construction industry relies heavily on imports for materials such as steel, copper, aluminum, stone, and fixtures, especially from China. Logistical constraints, manpower shortages, and government restrictions have forced many of these suppliers of raw materials to close down, hence, disrupting construction activities in the US. Similarly, economies such as China, India, and others are also facing the brunt of the Covid-19 pandemic.

By Company Type – Tier 1: 25%, Tier 2: 50%, and Tier 3: 25%

By Designation - C Level: 20%, Director Level: 30%, and Others: 50%

By Region - APAC: 30%, Europe: 25%, North America: 20%, South America: 15%, and the Middle East & Africa: 10%

The report profiles several leading players of the waterproofing membranes market, such as Sika (Switzerland), Tremco (US), BASF (Germany), Soprema (France), GCP applied technologies (US), Fosroc (UK), Mapei (Italy), Carlisle Construction Company (US), Johns Manville (US), and Renolit (Germany). The report also includes detailed information about various growth strategies adopted by these key players to strengthen their position in the waterproofing membranes market.

Research Coverage:

The report offers insights into the waterproofing membranes market in the key regions. It aims at estimating the size of the waterproofing membranes market during the forecast period and projects future growth of the market across various segments based on raw material, type, usage, application, and region. The report also includes an in-depth competitive analysis of the key players in the waterproofing membranes market, along with company profiles, SWOT analysis, recent developments, and key market strategies.

Key Benefits of Buying the Report:

The report will help leaders/new entrants in the waterproofing membranes market by providing them with the closest approximations of revenues for the overall market and its various sub-segments. This report will help stakeholders obtain a better understanding of the competitive landscape and gain insights to enhance their businesses and devise suitable market strategies. The report will also help stakeholders understand the pulse of the market and help acquire information on key market drivers, restraints, challenges, and opportunities affecting the growth of the waterproofing membranes market.

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